|  |  |  |
| --- | --- | --- |
| **Campaign**  **CAUTION: Do not change segment ID or source text**  **MQ961010 3bc265ec-dad8-477e-a973-26966a400117** | | |
| **ID** | **English** | **Spanish (Spain)** |
| 1  cb9fcec0-8a80-456c-a8b0-dcc632d85bf9 | 404 - Page Not Found | 404 - Página no encontrada |
| 2  336fa87f-41a0-4df1-8163-1a325b234fa3 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 3  74766362-19fc-4de3-b8f8-018ad9f5546b | Select Language | Seleccionar idioma |
| 4  0e493165-ebd7-4ca7-8b9a-7eaa36db48f7 | Other Brightcove Docs | Otros documentos de Brightcove |
| 5  810190fd-1d53-4e15-a4c6-5c74357db24a | Documentation Home | Documentación Inicio |
| 6  026055a3-d7c7-45a4-8493-d6cc03c5f6ff | Brightcove Audience | Audiencia de Brightcove |
| 7  20858cd9-1d88-44ea-863a-bcd0ceef4764 | Brightcove Beacon | Baliza Brightcove |
| 8  6b614f4e-0ff0-4d3f-bfe2-63af612a0b40 | Brightcove Campaign | Campaña de Brightcove |
| 9  f27ad972-f460-4c1a-a521-f523fb1625bc | Brightcove Engage | Brightcove Engage |
| 10  2027993d-02e1-4e92-897e-b84ef1cf7e40 | Brightcove Live | Brightcove Live |
| 11  286d137c-6723-455d-b6ea-c8b093164870 | Brightcove Gallery | Brightcove Gallery |
| 12  e03f8f14-e44d-4cf8-9ee5-1c1df0870348 | Brightcove SSAI | Brightcove SSAI |
| 13  40321921-51bc-48a9-8c11-cd1ab920496a | Brightcove Social | Brightcove Social |
| 14  324816d1-2332-4908-aabd-580808827efa | Video Cloud Studio | Video Cloud Studio |
| 15  ccda0d23-880b-4e0c-850b-1ed6d4c48880 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 16  246e76cb-0a1d-4ff7-8f4b-1cedb3898aa4 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 17  fbff5495-a72b-4fd6-a82a-16e46e5bb415 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 18  52463013-7df1-405a-aa12-04f4437a6107 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 19  ee345a7c-695a-46ba-aff2-364bab6e9a85 | Video Cloud General Information | Información general de Video Cloud |
| 20  0d617590-3e03-4c50-903e-1b5bc9d2aabb | Zencoder | Zencoder |
| 21  dfdfacdd-593c-4c52-b71b-7de7717dd608 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 22  5ba5cc5f-83b3-499b-82f0-854aca5195ac | support | soporte |
| 23  54f285e0-0164-4456-93c8-f7326e098a67 | system status | estado del sistema |
| 24  a737e372-093b-46cf-8f58-63af03e441a8 | [1}Home{2] | [1}Inicio{2] |
| 25  72e8941e-2926-4461-9fd4-3b322f017d35 | 404 - Page Not Found | 404 - Página no encontrada |
| 26  5ecd1a0e-0de4-48b4-b10d-78bee7173d7e | [1}Home{2] | [1}Inicio{2] |
| 27  ca6dca1a-1be8-4c52-9348-42322736b487 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 28  5a9dbd1e-3aff-4c23-935a-e98a757b59b6 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 29  e31946fe-8160-40de-91fa-481f4f53a5b9 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 30  1d009b2f-3b41-428b-8576-79dec30f95b9 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 31  a68c2e18-58b9-49fe-a141-de9c23a88e9f | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 32  0e185505-6d8b-43eb-b1c2-7e4d7112729b | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 33  aa26eec2-143e-4da7-b4c3-c2e69dc1d04b | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 34  9e25b9ab-beb7-462b-9856-ac21d5b33811 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 35  2ec9742d-6894-4c24-8f6d-82747a84bf25 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 36  5fb2e81e-16fe-46db-996c-4426ae83f57e | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 37  96b843ab-a4f7-40ef-acf4-a6febeb46019 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 38  d61dd069-11be-44d3-aab5-a4c21c02666f | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 39  33be795a-d33a-4a4c-ae4a-264712ead979 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 40  b0a24175-9739-4b29-ac52-ae2b7a9c9dd8 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 41  358c2398-c36b-451d-a1f0-b136deb39a89 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 42  d3e49247-f3e7-4d58-9eca-b20ca4a54b82 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 43  b6a7d1cb-3d9b-460b-a76e-c49451156172 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 44  7618cc9e-a746-4f27-bdb2-c5ce7593b604 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 45  9fc43f69-c2bc-4549-a6d8-0ead51c060ee | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 46  e66faf23-ce95-451e-ba83-4fc3a8540f97 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 47  b22a43db-bea7-48ef-93d0-d6c1196e9267 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 48  9225206f-d5f7-4387-a4da-f2adbde822dd | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 49  f0e77f89-58d5-4d5a-8e7a-186dd5683505 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 50  205bce78-6f38-4c50-a051-0ec15574ba02 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 51  c62cdb10-6f4c-4a60-b0e3-300b4e57f5e3 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 52  65604e53-587c-4061-b5fd-443137db284e | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 53  061ccffc-39bd-4a2e-b1fa-3228e647f899 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 54  dc75173d-0c9d-4833-b0dc-879cb83e4661 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 55  2f0e2629-3960-4884-9a2f-a90880babdb1 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 56  904f6aac-04aa-4a41-846d-d8b5b9bb97e4 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 57  a2b24882-0347-4b42-b590-fa3a91446d25 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 58  62351658-2e1b-48f2-9843-8e1ec2e665ac | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 59  d0fa0af3-a30d-40ea-ad32-fa13f21ac120 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 60  903baa8a-1bfa-414f-8eec-a023da56ab26 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 61  3f0e7e2a-95c4-44e1-9727-45d6535411c7 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 62  47226330-64fa-4f91-80fd-1a61a5073987 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 63  aa1cf437-8605-4355-9d97-fb9b0dec797f | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 64  8851ef97-0d4c-4481-ad26-75afe4221025 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 65  5e4655f4-9313-4124-99fb-66723d09acf7 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 66  7aa5ecc9-b338-4f49-9394-d1fabef79b99 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 67  a5b30e99-029f-40a8-9851-c326c2bb738e | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 68  a01c102e-ba45-4b16-bd00-8aec493f15a7 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 69  4f762d8a-6970-4805-89a1-cd490398ceb2 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 70  0f407618-c302-4ee2-a7b9-024eb928f12e | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 71  2aa960dc-d40e-47e7-8c70-1f96404b5ec3 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 72  c76477e9-93c5-4376-b928-11539740c19e | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 73  4ba3db4b-d2c7-430f-90c5-15e9c35e05f9 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 74  b624861e-eb57-45a9-b419-43cb25bf839a | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 75  f0db5d89-50a1-4d32-9ef7-e345311b2cc5 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 76  efbb705a-5412-4c2f-943f-662a389eb9d5 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 77  7a6ce7dd-89d3-4429-9a27-883f97d280c5 | [1}2020{2] | [1}2020{2] |
| 78  e152c9b4-d74f-4ba3-8f0c-5c78006e4f1f | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 79  d4c64c6b-ebf2-43d7-a9cd-1af17b8ee546 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 80  7aca9e8a-009b-42de-b6d6-3c9265e12e35 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 81  c03435b3-5738-47b0-953d-f7fc84ad0d1b | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 82  c1eb6f80-ead9-4abd-93bf-bf408c49b781 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 83  98c79635-ad05-4f34-bc26-dde2456df584 | [1] | [1] |
| 84  4ba350e5-b5da-4e7c-9160-c6c525a0d7fc | Navigation Menu | Menú de navegación |
| 85  af22a48e-e551-4046-85e6-df52d7a0d67d | [1}[2]{3] | [1}[2]{3] |
| 86  f044ce43-45ab-4264-a91e-e0ac09a1a86e | back | espalda |
| 87  e03b6237-4a43-4b04-8be4-f43f64e48a96 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 88  29600239-a898-4bf6-9c60-42cf5fa763ca | [1}[2]{3] | [1}[2]{3] |
| 89  55661db6-97f7-4279-b808-11ac14b1fe95 | forward | adelante |
| 90  e23126c6-b46a-49e8-8dc7-7a5272f80797 | Page Contents | Contenido de la página |
| 91  f5b82064-cf29-41c4-b0fc-5c8f91805a0c | [1}[2]{3] | [1}[2]{3] |
| 92  536bf8f3-4106-4e0c-9d50-8da688303532 | open in new tab | abrir en una nueva pestaña |
| 93  b56896e0-5860-4e09-86dd-0cf8532540e1 | 404 - Page Not Found | 404 - Página no encontrada |
| 94  e520425e-099a-4fca-a92a-8c37a6331a09 | Sorry, the page you requested does not exist. | Lo sentimos, la página solicitada no existe. |
| 95  66bd07a5-64a0-4c7e-bf43-9a8c6778e66e | Try going to [1}Home page{2] and navigating to it or searching for it. | Intenta ir a la página de inicio y navega hasta ella o buscándola.[1}{2] |
| 96  3db82fd8-fa81-475c-8d8c-cbc733466405 | For additional help, [1}email us{2]. | Para obtener ayuda adicional, [1}envíenos un correo electrónico{2]. |
| 97  bf6b0738-5581-4d89-8f08-ad415f4f8926 | Page Contents | Contenido de la página |
| 98  74ed42c2-03c8-455d-a236-52c3611be7f2 | Page last updated on 16 Aug 2020 | Última actualización de la página el 16 ago 2020 |
| 99  a3ac309d-c004-4a77-904e-49e1b4581068 | Brightcove Support | Asistencia técnica de Brightcove |
| 100  367813f7-8dd1-49d3-94c1-aea2c2271555 | [1}System Status{2] | Estado del sistema[1}{2] |
| 101  c16f8216-843b-4762-8dee-40eb40077c4c | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 102  bd238d19-a55d-42f8-818f-c213c1cce0da | [1}Documentation{2] | [1}Documentación{2] |
| 103  fcaad2cc-046a-451e-9609-a8124416fa54 | Training | Formación |
| 104  27b145ed-aa9e-498e-9f2f-5a4badba9619 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 105  3700055d-38d5-4fe5-8d87-0ac3a53d33a0 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 106  3cb413b1-aab2-4068-bb85-c69726184a27 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 107  b6170ca1-48c2-4a31-813c-953b149820c5 | Brightcove | Brightcove |
| 108  3ffeef4e-e8a9-46c8-bbbd-201f089c5cf7 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 109  a0cbbecb-19ab-4f79-958c-1b1c9938433d | [1}Contact Us{2] | [1}Contáctanos{2] |
| 110  e7a2fa8b-34d1-4c4c-ac87-2375d1dd45c9 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 111  3d92f3b2-ba13-4f11-bdfa-e10f81561ee7 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 112  b5fd45c2-dfca-42eb-b67b-bd8211e9b2cf | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 113  df5d7a0e-5b22-4339-9307-e5c92e6ddcd9 | LinkedIn | LinkedIn |
| 114  1d302a3e-e996-41d0-8ac5-d8fc7c30b315 | Twitter | Twitter |
| 115  ad22f5fe-94ec-47b6-b3db-9a89aae1ece8 | Facebook | Facebook |
| 116  4e42cfff-f2d2-4f5c-abce-7306941a1cf0 | Have a question? | ¿Tiene alguna pregunta? |
| 117  6d484ca2-8e25-4c43-a0fe-df50380a1685 | Configuring Adobe Analytics Event Tracking | Configuración del seguimiento de eventos de Adobe Analytics |
| 118  43dc7422-5754-40c7-a0b9-e3d8bce9e673 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 119  f7acc947-cc44-4e95-a9d0-6994b37bdfb2 | Select Language | Seleccionar idioma |
| 120  4522dbf1-47ae-4481-8c27-768f0d412e2f | Other Brightcove Docs | Otros documentos de Brightcove |
| 121  2ce2f817-dca6-42ea-ada2-ecbe45110e4c | Documentation Home | Documentación Inicio |
| 122  5754fcb2-ddd5-4e91-9750-66c184e73f0b | Brightcove Audience | Audiencia de Brightcove |
| 123  238136fa-f70b-40c3-b555-09f6c29f0336 | Brightcove Beacon | Baliza Brightcove |
| 124  d8023109-a83b-43a1-a52a-0f0dd7849d6b | Brightcove Campaign | Campaña de Brightcove |
| 125  18dc5723-3b57-4670-9078-0ac56ab62bbb | Brightcove Engage | Brightcove Engage |
| 126  08615d2d-29c9-40e1-b19e-12ab25c71450 | Brightcove Live | Brightcove Live |
| 127  de86abb3-4cb6-4088-a726-c9c9f12b0b4e | Brightcove Gallery | Brightcove Gallery |
| 128  0caf24b6-cb18-41e8-b555-9f594efc300e | Brightcove SSAI | Brightcove SSAI |
| 129  3d968500-7418-43c0-ad3e-52077836c005 | Brightcove Social | Brightcove Social |
| 130  d81bf38c-609d-45d4-8692-30b2ebdd1b1f | Video Cloud Studio | Video Cloud Studio |
| 131  e862ad76-c3d0-4699-8471-95bc75806730 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 132  d47f6ec7-1de1-46cc-8d51-160ca066c7b6 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 133  0b8c2d29-2c35-4da0-afe2-aad02a6ded28 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 134  06626713-cb89-4b49-9539-102ccd9920b7 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 135  28c82807-dbd5-4680-bf54-92281f407d54 | Video Cloud General Information | Información general de Video Cloud |
| 136  75638826-a2a8-4a2b-91b5-c713c839d8de | Zencoder | Zencoder |
| 137  21e023a7-f7c6-4f75-a6f8-a6329a25f52e | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 138  ed1ee630-eada-4663-b6e3-1983f162893b | support | soporte |
| 139  12ab635d-243f-4608-8ec5-479fa3bd5956 | system status | estado del sistema |
| 140  1650b5d9-98b1-4993-93ad-ad592de53232 | [1}Home{2] | [1}Inicio{2] |
| 141  a32627b2-82b2-4111-a9ab-85661a1d4949 | [1}Administering Accounts{2] | [1}Administrar cuentas{2] |
| 142  b65747d2-406a-45f1-ac10-ea591bfe4e27 | Configuring Adobe Analytics Event Tracking | Configuración del seguimiento de eventos de Adobe Analytics |
| 143  e9a417b8-7967-4efd-bdd2-81e9da0614d2 | [1}Home{2] | [1}Inicio{2] |
| 144  1a2f09c9-13ec-4fd7-b98f-3e53a9901473 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 145  7de40ab5-d144-473f-b468-be3a8f98c2d9 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 146  c23447f3-7906-4669-9450-d777b43166eb | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 147  f5e65055-6a75-4e93-8df9-9ee0f54e6894 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 148  20ed9825-6940-4733-a0d3-da56a37ae9bb | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 149  f375ef08-0f7b-4554-8e4e-fd32adb6a2c6 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 150  a90d5b42-efc4-44ce-8da8-56095faae725 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 151  264095e3-6d4b-4098-a4d5-fc58763c6acb | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 152  30407eb4-788d-46b4-91d2-fef0c5770e2e | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 153  575ed300-0c87-4462-805f-4886b5282601 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 154  21babf3b-8286-48c4-b072-1cec1fe93fe3 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 155  95594770-be64-4b27-b8c4-722b672af9fc | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 156  40025823-f40d-4652-97b0-e84812136695 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 157  2e6472a1-ef24-4c51-824a-31c5aa7d5b52 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 158  1bb0684f-7fcc-4f40-a31e-685da66043c2 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 159  5e889f49-d494-4e57-afb7-278c417675a7 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 160  017f2917-e473-4a4e-a289-5dcc6351b8e7 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 161  1f0584f4-c9b7-450f-8b85-fa7a8c9d12c5 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 162  e505f1d4-afb9-4c8d-b304-006656b601a0 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 163  e219198f-0c3e-4812-bdcf-bfd8a2afe9e1 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 164  2cee88fd-b921-4d63-a7a8-f17440b9cd68 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 165  4a613533-31aa-4813-bc91-03a82007a43f | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 166  ce8de941-1c74-4c00-a844-91e3d7f268eb | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 167  d11b289f-96ca-4179-937b-25745c942dce | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 168  b9f7fbba-8b0a-4fdf-b60e-57e5b732f968 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 169  71f54701-e4c2-4c00-a375-e3098f1b007b | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 170  947ce35f-97e2-4427-b34f-a1c6b66f5ce1 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 171  bd9a4190-a091-46b6-85a7-95a707fc376d | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 172  ee0abe1e-c753-436e-9e3a-24022940c043 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 173  4db9ee03-4848-4310-9a5a-709fa3306b3b | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 174  5854cf28-29e5-45a6-9922-5b292fca5199 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 175  d5ab86ad-008f-4cd4-8ed2-adf22c579307 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 176  f9769c29-bcca-4314-a936-7186472ba413 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 177  02645a4b-400b-40eb-aa3d-e8f1a6397a7d | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 178  4bbc3124-5bb9-4320-866f-204284387b4b | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 179  43895afe-f059-4c8e-bd2b-91cfcb0a4675 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 180  cb02ba67-7063-42d1-82b4-d3e48aab05be | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 181  2f8793fb-47b0-48a4-a114-7133a6c40f1c | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 182  bccea4cb-6ad3-4f3b-99ac-08f072263203 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 183  4cada34d-614f-4b66-b8e2-abbe44d02b80 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 184  1a7d09ae-3ece-429a-bf94-11742ac8fb8c | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 185  90a9d194-5f7c-489e-87c5-7f064247c73a | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 186  b7576aa4-1ebe-44f1-ab81-666115a4ad55 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 187  0958ed41-5c33-4a6e-9c28-5318eeed25bc | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 188  d02e86ce-f1cb-463e-8616-a4e64d3c07fa | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 189  5eec958e-d884-424c-9c3c-a58dbdcba51a | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 190  2710339b-f3c3-477b-ac33-c01b72a45333 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 191  c7a07998-9ee2-44b7-a593-e22ca4d611af | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 192  77228bd4-c036-42f2-9d6d-400020aa68e9 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 193  48aa52b1-ba7a-496f-8f28-6202a5e589d6 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 194  c2d74e0b-a7ed-43fc-8dcd-8234f633e21f | [1}2020{2] | [1}2020{2] |
| 195  dbd1533a-c88e-407e-a9e8-a7d7ec2da959 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 196  e867e23c-9748-4c57-a4e7-b07fb971572c | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 197  6f6ef35d-a06f-4328-9ced-fbb053f1245f | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 198  20089710-c1c5-4216-a4be-fd5faaff7705 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 199  e708d2aa-d547-4678-999a-228abfc4709b | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 200  2f0559c1-7eba-42d0-926e-74a71d7d3b47 | [1] | [1] |
| 201  7c59b9aa-f2f2-47ff-861f-e0f6c80a6774 | Navigation Menu | Menú de navegación |
| 202  e46bd9af-59a9-4fc5-b14f-0bff0cb521e9 | [1}[2]{3] | [1}[2]{3] |
| 203  62e15495-ef74-4f49-84e5-2a47e477b7df | back | espalda |
| 204  7cdf497b-2a0b-4c2a-a86b-ca75a5b531de | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 205  d5d8d4b3-947c-4da4-a0b9-dbc27eee51a2 | [1}[2]{3] | [1}[2]{3] |
| 206  e10b162b-78f2-4b61-82bf-18db0d447d06 | forward | adelante |
| 207  58314efd-741f-4d76-b553-bc1909a7c842 | Page Contents | Contenido de la página |
| 208  65e54806-7018-44c2-87e1-1b7f1cc0615e | [1}[2]{3] | [1}[2]{3] |
| 209  1ac99d27-c11d-4370-9b99-f5a7f8e2d21f | open in new tab | abrir en una nueva pestaña |
| 210  91ad18c5-c6f7-4175-922a-56d199f19129 | Configuring Adobe Analytics Event Tracking | Configuración del seguimiento de eventos de Adobe Analytics |
| 211  ee727fc4-0b61-4eb7-80af-3c02ec6afa22 | In this topic you will learn how to configure Adobe Analytics event tracking. | En este tema aprenderá a configurar el seguimiento de eventos de Adobe Analytics. |
| 212  356b0026-7651-4670-ad0f-4c160f9679ce | Brightcove Campaign™ provides the ability to easily integrate Brightcove Players with Adobe Analytics. | Brightcove Campaign™ ofrece la capacidad de integrar fácilmente reproductores de Brightcove con Adobe Analytics. |
| 213  b9a7506b-e781-400a-af07-49b84ab5f1b5 | This allows event tracking data to be sent to an Adobe Analytics account for reporting purposes. | Esto permite que los datos de seguimiento de eventos se envíen a una cuenta de Adobe Analytics con fines de presentación de informes. |
| 214  eb37e33c-3ec3-41f0-8a87-4666b794edad | Note: | Nota: |
| 215  d2822923-a8a0-4499-b1a1-76f1fe8217c5 | Each analytics system gathers data and calculates metrics differently. | Cada sistema de análisis recopila datos y calcula las métricas de manera diferente. |
| 216  096af4b5-b58a-4660-ac5e-c86bd25eef9c | The analytics that appear in Brightcove Campaign will not be identical to what appears in Adobe Analytics. | Los análisis que aparecen en Brightcove Campaign no serán idénticos a los que aparecen en Adobe Analytics. |
| 217  28359ca3-e643-4a7c-b36f-c2e8e3d58f4f | To configure the integration, the following tasks need to be performed: | Para configurar la integración, se deben realizar las siguientes tareas: |
| 218  e504cb65-0450-479c-a043-f5c301851332 | [1}Review the available events to track{2] | Revise los eventos disponibles para realizar un seguimiento[1}{2] |
| 219  afa57246-86d6-4598-b432-8e911f5b2b59 | [1}Create Custom Success Events in Adobe Analytics{2] | [1}Crear eventos de éxito personalizados en Adobe Analytics{2] |
| 220  532eed95-fa55-4e0d-9554-aaa994526d65 | [1}Review the available parameters to capture{2] | Revisar los parámetros disponibles para capturar[1}{2] |
| 221  729aeaf1-918c-4706-b21e-ef033d28daae | [1}Create Traffic Variables in Adobe Analytics{2] | [1}Crear variables de tráfico en Adobe Analytics{2] |
| 222  f6a4ad83-e301-4dcb-a3ee-3bfe52b12ff7 | [1}Enable the integration in the Players module{2] | [1}Habilitar la integración en el módulo Players{2] |
| 223  c5eda0a0-12a8-4636-9e84-6e2915443348 | [1}Configure the page to collect data{2] | [1}Configurar la página para recopilar datos{2] |
| 224  2cafda7b-1815-41de-96f7-2faec01850f5 | Note that when the integration is configured, only analytics for video events will be passed to Adobe Analytics. | Tenga en cuenta que cuando se configura la integración, solo se pasarán a Adobe Analytics los análisis de eventos de vídeo. |
| 225  90b2507c-877e-49fb-80a7-9da66bd63546 | Reviewing the available events to track | Revisión de los eventos disponibles para realizar un seguimiento |
| 226  8def5e84-a95d-4dae-baf4-0ced92ba0a54 | Every Brightcove event that will be tracked must be created as a Custom Success Event in Adobe Analytics. | Cada evento de Brightcove que se realizará un seguimiento debe crearse como evento de éxito personalizado en Adobe Analytics. |
| 227  870f3549-8a6a-4c24-84c4-f83d5b57b1f4 | The event IDs from Adobe will then be used inside the Players module. | Los ID de evento de Adobe se utilizarán dentro del módulo Players. |
| 228  2f488848-499c-4e36-84f0-dacce62d2309 | This allows Brightcove event data to be passed to Adobe Success events. | Esto permite que los datos de eventos de Brightcove se pasen a los eventos de Adobe Success. |
| 229  f0a71f71-53ca-4bb1-9ee2-96fde2097f6b | Review the list of events below to determine which events you want to track. | Revise la lista de eventos a continuación para determinar qué eventos desea realizar el seguimiento. |
| 230  4eb774d8-56b9-4b0a-b860-0d24edbb4292 | [1}Player Load (bcvideo\_player\_load){2] - Sent when a player has been loaded and is ready for playback | Carga del jugador (bcvideo\_player\_load) - Se envía cuando se ha cargado un reproductor y está listo para su reproducción[1}{2] |
| 231  1b90e289-5e93-42bc-9c18-3889fc3bc106 | [1}Video Impression (bcvideo\_video\_impression){2] - Sent when a video has been loaded into a player and is ready for playback | Impresión de vídeo (bcvideo\_video\_impression) - Se envía cuando un vídeo se ha cargado en un reproductor y está listo para su reproducción[1}{2] |
| 232  27557eef-a81d-41f9-9440-b550299d1235 | [1}Video View (bcvideo\_video\_view){2] - Sent when a video has started playing back either through auto-play or due to user interaction | Vista de vídeo (bcvideo\_video\_view): se envía cuando un vídeo ha comenzado a reproducirse mediante reproducción automática o debido a la interacción del usuario[1}{2] |
| 233  bcb46a37-c56b-48cd-add6-e34dd9cdd81c | [1}Video Engagement (bcvideo\_video\_engagement){2] - A user watched a range of seconds of a video's timeline. | Video Engagement (bcvideo\_video\_engagement): un usuario vio un intervalo de segundos de la línea de tiempo de un vídeo.[1}{2] |
| 234  4934527d-44fe-4b36-8fe7-b51ee8aa26e5 | This event is a heartbeat for tracking video engagement and will likely be sent many times during playback, depending on the user interaction and the length of the video. | Este evento es un latido para el seguimiento de la interacción del vídeo y probablemente se enviará muchas veces durante la reproducción, dependiendo de la interacción del usuario y de la duración del vídeo. |
| 235  2e74f62b-b6cf-49e9-9ef2-b8484c913f4a | [1}Play Request (bcvideo\_play\_request){2] - Sent when playback is initiated either by the user expressly clicking the play button, or automatically when the platform triggers playback in an auto-play scenario | Solicitud de reproducción (bcvideo\_play\_request) - Se envía cuando la reproducción es iniciada por el usuario haciendo clic expresamente en el botón de reproducción, o automáticamente cuando la plataforma activa la reproducción en un escenario de reproducción automática[1}{2] |
| 236  f3f91799-350e-4c80-969c-4ee8afe18e8a | [1}Ad Start (bcvideo\_ad\_start){2] - Sent when control is handed over to an advertising agent by the playback platform | [1}Inicio del anuncio (bcvideo\_ad\_start){2] : se envía cuando la plataforma de reproducción transfiere el control a un agente publicitario |
| 237  56f939e1-89ae-412a-a8fb-bae333b8a95e | [1}Ad End (bcvideo\_ad\_end){2] - Sent when control is handed back from the advertising agent to the playback platform | [1}Ad End (bcvideo\_ad\_end){2] - Se envía cuando el control se devuelve desde el agente publicitario a la plataforma de reproducción |
| 238  8eb852f0-ac75-4633-bc6c-9d2817322818 | [1}Error (bcvideo\_error){2]- Sent when fatal errors which disrupt the playback experience are encountered | [1}Error (bcvideo\_error){2]- Se envía cuando se encuentran errores fatales que interrumpen la experiencia de reproducción |
| 239  ce7c1085-6867-4ebc-87b9-ebabcf5f9628 | [1}Video Complete (bcvideo\_video\_complete){2] - Sent when video playback finishes | Vídeo completado (bcvideo\_video\_complete) - Se envía cuando finaliza la reproducción de vídeo[1}{2] |
| 240  7ddac507-40bf-4403-99a3-ce9b4e19ad09 | Adding Custom Success Events to Adobe Analytics | Agregar eventos de éxito personalizados a Adobe Analytics |
| 241  70856c93-59c2-4c0d-bc0c-afbaafd33b61 | After you determine which events you want to track, Custom Success Events must be created in Adobe Analytics. | Después de determinar qué eventos desea realizar el seguimiento, los eventos de éxito personalizados deben crearse en Adobe Analytics. |
| 242  8432e9ca-15ec-4c5a-acdb-051fac61a976 | To create Custom Success Events in Adobe Analytics, follow these steps. | Para crear eventos de éxito personalizados en Adobe Analytics, siga estos pasos. |
| 243  0aba4104-13f0-4009-b9d1-0bbd250844a8 | Log in to your Adobe Analytics account. | Inicie sesión en su cuenta de Adobe Analytics. |
| 244  478f6376-0017-445b-bd42-6bf363b964c5 | Select a Report Suite to work with or create a new one ([1}Admin > Report Suites{2]). | Seleccione un grupo de informes con el que trabajar o cree uno nuevo (Administrador > Grupo de informes).[1}{2] |
| 245  1693d770-3c34-4450-a307-99b4c365a2b6 | Click [1}Edit Settings > Conversion > Success Events{2]. | Haga clic en [1}Editar configuración Eventos > de > éxito de conversión{2]. |
| 246  a5175f98-1407-4285-9d7e-ee320dea384b | [1] | [1] |
| 247  5cc3f0a6-d735-46d2-aed6-3ae7f27318fc | Click [1}Add New{2]. | Haga clic en [1}Agregar nuevo{2]. |
| 248  5cc36558-c754-47a2-86e6-534a3a02c111 | Enter the event information: | Introduzca la información del evento: |
| 249  0b112c13-0ae4-44cc-b3a9-2e2f0249b72c | [1}Name{2] - You [1}must{2] use the [1}bcvideo-{2] name listed in the previous section | Nombre - Debe utilizar el nombre bcvideo- listado en la sección anterior[1}{2][1}{2][1}{2] |
| 250  ae704278-8528-4941-8fc6-991f59874e65 | [1}Type{2] - Set to [1}Counter{2] | Tipo - Establecer en contador[1}{2][1}{2] |
| 251  ba873eba-43d5-42c2-b1aa-13275bf1e876 | [1}Description{2] - Add a meaningful description | [1}Descripción{2] - Añadir una descripción significativa |
| 252  aaf62bfa-8df8-438a-99e8-e36a06c74c3c | Create a new success event for each event you want to track. | Cree un nuevo evento de éxito para cada evento que desee realizar un seguimiento. |
| 253  991592ad-bc72-4298-968d-c3ec532714d2 | Click [1}Save{2] to save the events. | Haga clic en [1}Guardar{2] para guardar los eventos. |
| 254  32cbc6a0-c12d-4ed0-863e-a39faf82a6bf | The image below shows Custom Success Events created (event7 - event15) for each of the Brightcove events. | La imagen siguiente muestra los eventos de éxito personalizados creados (event7 - event15) para cada uno de los eventos de Brightcove. |
| 255  b6d4173d-9b22-4c38-83a4-53fe5b760259 | [1] | [1] |
| 256  9a03ede1-b104-4b4a-8218-76c694efb3d3 | Reviewing the available parameters to capture | Revisión de los parámetros disponibles para capturar |
| 257  50787328-68c6-4ac4-9fc1-b77450acd54d | Parameters carry additional data and are passed with events. | Los parámetros contienen datos adicionales y se pasan con eventos. |
| 258  b503e3ed-550f-4980-9338-acf018c36e95 | Every Brightcove parameter that will be recorded must be created as a Traffic Variable in Adobe Analytics. | Todos los parámetros de Brightcove que se grabarán deben crearse como una variable de tráfico en Adobe Analytics. |
| 259  2bde75f4-df0b-4fd8-97d4-c918ab694625 | The parameter names will then be used when configuring the integration inside Brightcove Campaign. | Los nombres de los parámetros se utilizarán al configurar la integración dentro de Brightcove Campaign. |
| 260  5843d92b-9d60-4737-b5ba-a0d1eedef717 | This allows Brightcove parameters to be passed to Adobe Traffic Variables. | Esto permite que los parámetros de Brightcove se pasen a Variables de tráfico de Adobe. |
| 261  476b4a05-b113-4d34-8c07-5de5d2e53953 | Review the list of parameters below to determine which ones you want to capture. | Revise la lista de parámetros a continuación para determinar cuáles desea capturar. |
| 262  170dc9c0-e4e2-4115-bf59-04f1a3dbb5d5 | [1}Account ID[2](bcvideo\_account) {3]- Brightcove account name | [1}ID de cuenta[2](bcvideo\_account) {3]- Nombre de cuenta de Brightcove |
| 263  27ab3c93-e586-4259-930f-2f54d6b33d1b | [1}Player ID[2](bcvideo\_player){3][1} {3]- Player ID | ID del jugador (bcvideo\_player) - ID del jugador[1}[2]{3][1}{3] |
| 264  9ba2c196-0e6a-42e8-a885-e913798fa22b | [1}Player Name[2](bcvideo\_player\_name){3][1} {3]- Player Name | Nombre del jugador (bcvideo\_player\_name) - Nombre del jugador[1}[2]{3][1}{3] |
| 265  fc48f53c-9e17-4ac7-86e7-9eab6fd8ddfa | [1}Player Version[2](bcvideo\_platform\_version){3] - Player version number | Versión del reproductor (bcvideo\_platform\_version) - Número de versión del reproductor[1}[2]{3] |
| 266  e2efff82-8830-4785-a502-eb5d8be067b6 | [1}Session[2](bcvideo\_session){3][1} {3]- Session identifier | Sesión (bcvideo\_session) - Identificador de sesión[1}[2]{3][1}{3] |
| 267  70a0fe71-8127-4f3e-bb18-9aef30f282ef | [1}Video ID[2](bcvideo\_video){3][1} {3]- Video ID of the video | Video ID (bcvideo\_video) - ID de vídeo del vídeo[1}[2]{3][1}{3] |
| 268  cc255199-f599-4644-abf2-d12b08f10107 | [1}Video Name[2](bcvideo\_video\_name){3] - Name of the video | Nombre del vídeo (bcvideo\_video\_name) - Nombre del vídeo[1}[2]{3] |
| 269  26903505-362d-4e60-b9aa-e963723012a8 | [1}Range[2](bcvideo\_range){3][1} {3]- The range of seconds viewed in the format StartSecond..EndSecond | Rango (bcvideo\_range) - El rango de segundos visualizados en el formato StartSecond.. endSecond[1}[2]{3][1}{3] |
| 270  10f49342-eab9-4ac5-b90f-1d3d2c9acf2e | [1}Video Seconds Viewed[2](bcvideo\_video\_seconds\_viewed){3] - Count of watched seconds | Segundos de vídeo visualizados (bcvideo\_video\_seconds\_viewed) - Recuento de segundos vistos[1}[2]{3] |
| 271  0de82ed5-1cf8-4741-b533-3ec0c2197bea | [1}Video Duration[2](bcvideo\_video\_duration){3][1} {3]- The duration of the video in seconds | Duración del vídeo (bcvideo\_video\_duration) - Duración del vídeo en segundos[1}[2]{3][1}{3] |
| 272  0a6edc61-fbe4-4005-89a9-4faeb58fe847 | [1}Video Percent Viewed[2](bcvideo\_video\_percent\_viewed){3] - Percentage of video watched | Porcentaje de vídeo visto (bcvideo\_video\_percent\_viewed) - Porcentaje de vídeo visto[1}[2]{3] |
| 273  11baced6-fe97-4181-b440-7cdf9e204211 | [1}Error Code[2](bcvideo\_error\_code){3][1} {3]- Platform specific error code associated with the event | [1}Código de error[2](bcvideo\_error\_code){3][1} {3]- Códigode error específico de la plataforma asociado al evento |
| 274  02497667-68e8-4c0e-a3e4-c82159dc9366 | Creating Traffic Variables in Adobe Analytics | Creación de variables de tráfico en Adobe Analytics |
| 275  6b69ce8d-53df-488a-896c-5c66c441f33f | After you determine which parameters you want to track, Traffic Variables must be created in Adobe Analytics. | Después de determinar qué parámetros desea realizar el seguimiento, las variables de tráfico deben crearse en Adobe Analytics. |
| 276  ea241d08-78a9-4142-be4d-5dc2c98eb4ed | To create Traffic Variables in Adobe Analytics, follow these steps. | Para crear variables de tráfico en Adobe Analytics, siga estos pasos. |
| 277  58b7d42d-e35c-463f-9724-45caab172e10 | Log in to your Adobe Analytics account. | Inicie sesión en su cuenta de Adobe Analytics. |
| 278  3e8ac38b-d76e-4983-9e8d-8807e0e0b29a | Select a Report Suite to work with or create a new one ([1}Admin > Report Suites{2]). | Seleccione un grupo de informes con el que trabajar o cree uno nuevo (Administrador > Grupo de informes).[1}{2] |
| 279  826276ff-af1c-4cb0-a9f4-b079e5a9e6e4 | Click [1}Edit Settings > Traffic > Traffic Variables{2]. | Haga clic en [1}Editar configuración Variables de > > tráfico{2]. |
| 280  dd7ead7b-56fa-4940-a130-6573da0f55f6 | [1] | [1] |
| 281  8b326364-a91d-4abd-9f30-8f0845a527a9 | Enter the parameter information: | Introduzca la información del parámetro: |
| 282  e4c15e49-edbe-4bd6-8b5c-bdde597526d1 | [1}Name{2] - You [1}must{2] use the [1}bcvideo-{2] name listed in the previous section | Nombre - Debe utilizar el nombre bcvideo- listado en la sección anterior[1}{2][1}{2][1}{2] |
| 283  e092393c-b03b-4876-bc52-261fcc06d2d4 | [1}Description{2] - Add a meaningful description | [1}Descripción{2] - Añadir una descripción significativa |
| 284  757e2c31-77da-4be1-9b7d-39009ab27d05 | Create a new traffic variable for each parameter you want to track. | Cree una nueva variable de tráfico para cada parámetro que desee realizar el seguimiento. |
| 285  e1e09959-b691-411c-9e7f-440319a3a5e7 | Click [1}Save{2] to save the variables. | Haga clic en [1}Guardar{2] para guardar las variables. |
| 286  f97f37d5-432c-4743-b48f-de7ebe226c5c | The image below shows Traffic Variables created for each of the Brightcove parameters. | La imagen siguiente muestra Variables de tráfico creadas para cada uno de los parámetros de Brightcove. |
| 287  a52287d6-e1a2-4e20-8785-27d04df6021d | [1] | [1] |
| 288  c88317bb-c581-451f-8e56-8cdd1e273385 | Enabling the integration | Habilitación de la integración |
| 289  3e2820b4-428b-476c-8d21-0afcbdff0ed6 | You may want to login to your Adobe Analytics account to copy needed information from there to the Brightcove Campaign application. | Es posible que desee iniciar sesión en su cuenta de Adobe Analytics para copiar la información necesaria desde allí en la aplicación Brightcove Campaign. |
| 290  e87ffe58-c597-4c60-9ccb-2f18fad25a86 | To configure Adobe Analytics event tracking, follow these steps: | Para configurar el seguimiento de eventos de Adobe Analytics, siga estos pasos: |
| 291  dd0ad05a-fea3-4251-acea-ed663f34e894 | Log in to Brightcove Campaign. | Inicie sesión en Brightcove Campaign. |
| 292  799e4cb6-6d17-41bb-9b58-854b1ba1bd25 | In the navigation header, click the gear icon ([1]) and then [2} Adobe Analytics{3]. | En el encabezado de navegación, haga clic en el icono de engranaje ([1]) y luego en [2} Adobe Analytics{3]. |
| 293  41245105-1437-423e-a73e-a283cc5f4a3f | Check [1}Enable Adobe Analytics{2]. | [1}Marque Activar Adobe Analytics{2]. |
| 294  49612c57-08e9-4920-8e50-45d32cf483bb | Enter your Adobe account information. | Introduzca la información de su cuenta de Adobe. |
| 295  c2d139e9-7242-474c-85b5-c59bf3f292e2 | [1}Report Suite ID{2] | ID del grupo de informes[1}{2] |
| 296  5b3645f0-df98-4248-9b41-d270482b700f | [1}Marketing Cloud Org ID{2] | ID de organización de la nube de marketing[1}{2] |
| 297  ee4ebdd9-e22e-48de-8117-4095a0783e54 | [1}Tracking Server{2] | Servidor de seguimiento[1}{2] |
| 298  cfbcd297-c80a-40c9-8b8d-e4c646ef9745 | [1}CNAME Enabled{2] | [1}CNAME habilitado{2] |
| 299  2445944f-6b3d-4f1f-878c-73a5fc5fc581 | [1}Visitor Namespace{2] | Espacio de nombres de visitantes[1}{2] |
| 300  e9a39375-5fb6-4294-b674-e34fe030fbee | [1] | [1] |
| 301  56048e0d-1de6-42e6-a59f-be0124091301 | For each event you want to track, enter the event ID from Adobe Analytics into the corresponding field for the Brightcove event. | Para cada evento que desee realizar el seguimiento, introduzca el ID de evento de Adobe Analytics en el campo correspondiente para el evento de Brightcove. |
| 302  28cb10c5-3197-486d-85f3-39be77fbd358 | In this example, when the [1}bcvideo\_player\_load{2] event was created as a Custom Success Event in Adobe Analytics, the event ID assigned was [1}event7{2]. | En este ejemplo, cuando se creó el evento [1}bcvideo\_player\_load{2] como evento de éxito personalizado en Adobe Analytics, el ID de evento asignado era [1}event7{2]. |
| 303  ea74fc6e-7eeb-4cfd-9084-61e4e05da7e8 | [1] | [1] |
| 304  b9495ec9-94ed-4b4c-ac7f-64a3b6ac51b1 | This is the value that should be entered into the field for the [1}Player Load (bcvideo\_player\_load){2] event in the Players module. | Este es el valor que debe introducirse en el campo para el evento Carga del reproductor (bcvideo\_player\_load) en el módulo Reproductores.[1}{2] |
| 305  6ad6ae70-d859-4300-86dc-29dfab760719 | [1] | [1] |
| 306  0af0021a-cfb8-4ba0-9f01-3a76f93f80a7 | Enter all of the event IDs from Adobe Analytics into the Players module as needed. | Introduzca todos los ID de evento de Adobe Analytics en el módulo Players, según sea necesario. |
| 307  9ea5e551-460a-4b7a-8d58-c9da72c49451 | Click [1}Save{2] to save the event mappings. | Haga clic en [1}Guardar{2] para guardar las asignaciones de eventos. |
| 308  71eba06a-ac4e-4053-b742-0fa4dccb32b0 | For each parameter you want to capture, enter the parameter number from Adobe Analytics into the corresponding field for the Brightcove parameter using the format [1}propX{2] where [1}X{2] corresponds to the [1}Property #{2] in Adobe Analytics. | Para cada parámetro que desee capturar, introduzca el número de parámetro de Adobe Analytics en el campo correspondiente del parámetro Brightcove utilizando el formato [1}PropX{2] donde [1}X{2] corresponde a la [1}propiedad #{2] de Adobe Análisis. |
| 309  8df4494d-6b83-4eb2-b240-be97c3a8af84 | In this example, a [1}bcvideo-account{2] Traffic Variable was created in Adobe Analytics to hold the Brightcove account ID. | En este ejemplo, se creó una variable de tráfico de [1}cuenta bcvideo{2] en Adobe Analytics para contener el ID de cuenta de Brightcove. |
| 310  568ac4d8-1726-48c8-9c6b-6cc6d9b5fdf4 | It was assigned to Property # 1. | Fue asignado a la Propiedad # 1. |
| 311  67e76cff-20aa-4db7-9cdd-3fbd730be488 | [1] | [1] |
| 312  b41b9b1f-5771-4d5e-964f-410337e38196 | Therefore, [1}prop1{2] should also be entered into the corresponding field for the parameter in the Players module. | Por lo tanto, prop1 también debe introducirse en el campo correspondiente para el parámetro en el módulo Players.[1}{2] |
| 313  e7551a12-bc50-49f1-b78d-f8508082d4ee | [1] | [1] |
| 314  f26e0619-24a6-44db-b793-685df1df1d8c | Enter all of the parameter names from Adobe Analytics into the Players module as needed. | Introduzca todos los nombres de parámetros de Adobe Analytics en el módulo Players, según sea necesario. |
| 315  755f662c-a72a-45b1-982f-6e1de4f1c5b1 | Click [1}Save{2] to save the parameter mappings. | Haga clic en [1}Guardar{2] para guardar las asignaciones de parámetros. |
| 316  8e11845b-5251-41d7-b23b-3b534021ca4d | [1}Make sure to publish the changes to the player.{2] | Asegúrese de publicar los cambios en el reproductor.[1}{2] |
| 317  8e56216e-f5c1-4881-b34f-69b20c5b2468 | Configuring a page to collect data | Configuración de una página para recopilar datos |
| 318  3ca75c92-2099-4294-9131-2ab045b7aa02 | To begin sending data to Adobe Analytics, data must be sent to a report suite to display in reporting. | Para comenzar a enviar datos a Adobe Analytics, los datos deben enviarse a un grupo de informes para que se muestren en los informes. |
| 319  14254506-a913-4ef8-a809-f12c356d8270 | To successfully implement a page with code to collect data, you must have access to your hosting servers to upload new content to your website. | Para implementar correctamente una página con código para recopilar datos, debe tener acceso a sus servidores de alojamiento para cargar contenido nuevo en su sitio web. |
| 320  07cbe177-553f-4527-8edb-2bb764bd6040 | It is also useful to have an existing site to implement code. | También es útil tener un sitio existente para implementar código. |
| 321  33f32b9b-c36f-46c9-9bb8-3158a77ddb17 | The following steps walk through a basic Adobe Analytics implementation. | Los siguientes pasos recorren una implementación básica de Adobe Analytics. |
| 322  3ac429d7-3b35-432d-9f52-6a74bcc5a135 | Download [1}AppMeasurement{2] for JavaScript and the [1}Visitor ID{2] service. | Descargue [1}AppMeasurement{2] para JavaScript [1}y el servicio de ID{2] de |
| 323  d08eb260-8077-467b-84e1-dc2e79998b2b | The download is available in Code Manager ([1}Analytics > Admin > Code Manager{2]). | La descarga está disponible en Code Manager (Analytics > Admin > Code Manager).[1}{2] |
| 324  1685fe14-40b8-4f1b-bec5-45c53a2779d8 | The download zip contains several files. [1}[2]{3] and [1}[5]{3] are the relevant files when implementing Analytics. | El zip de descarga contiene varios archivos. y son los archivos relevantes cuando se implementa Analytics.[1}[2]{3][1}[5]{3] |
| 325  fc7fd807-519c-4bde-a13f-8bc76c2bc80d | Host[1][2}[3]{4][1]and[1][2}[8]{4]. | Anfitrión[1][2}[3]{4][1]y[1][2}[8]{4]. |
| 326  f680726f-cf0f-47e8-b75f-a4efbe3a049b | These core JavaScript files must be hosted on a web server that is accessible to all pages on your site. | Estos archivos principales de JavaScript deben estar alojados en un servidor web accesible a todas las páginas de su sitio. |
| 327  1d8e6229-d466-4b6e-a1d2-8f6e78402aae | You need the path to these files when adding them to your pages. | Necesita la ruta de acceso a estos archivos al agregarlos a sus páginas. |
| 328  3bb758b7-1387-4495-8a41-042ba1f91cf0 | Reference[1][2}[3]{4][1]and[1][2}[8]{4][1]on all site pages with a Brightcove Player by adding the following lines of code in the[1][2}[13]{4][1]or [2}[17]{4] tag on each page. [2}[8]{4][1]must be included before[1][2}[3]{4]. | Referenciaen todas las páginas del sitio con un reproductor de Brightcove añadiendo las siguientes líneas de código en la etiqueta o en cada página. Debe incluirse antes.[1][2}[3]{4][1][1][2}[8]{4][1][1][2}[13]{4][1][2}[17]{4][2}[8]{4][1][1][2}[3]{4] |
| 329  73b128ba-b2ac-403b-9792-915114e46884 | <script[1]language="JavaScript"[1]type="text/javascript"[1] src="https://Insert Domain and path to file here/VisitorAPI.js"></script> | <script[1]language="javascript»[1]type="text/javascript»[1] src=» https://Insert Dominio y ruta al archivo here/VisitorAPI.js "> < /script > |
| 330  4b5f95a4-4c2d-42af-a7a6-966123f1de75 | <script[1]language="JavaScript"[1]type="text/javascript"[1] src="https://Insert Domain and path to file here/AppMeasurement.js"></script> | <script[1]language="javascript»[1]type="text/javascript»[1] src=» https://Insert Dominio y ruta al archivo here/AppMeasurement.js "> < /script > |
| 331  e300fe6e-8142-43fe-8233-8eb18f438ccd | Confirming the setup | Confirmación de la configuración |
| 332  dc792715-d2bc-43aa-b0f4-16cbb7da0b31 | To confirm that Brightcove event data is being captured in Adobe Analytics, follow these steps. | Para confirmar que los datos de eventos de Brightcove se están capturando en Adobe Analytics, siga estos pasos. |
| 333  9f14126a-edae-499d-b635-25fab6b3023b | Log in to your Adobe Analytics account. | Inicie sesión en su cuenta de Adobe Analytics. |
| 334  4024a1e6-f4ae-48db-bd5d-8c1058e07408 | Click [1}Reports{2]. | Haga clic en [1}Informes{2]. |
| 335  4c7880be-6af8-4825-ac5b-284e0a3c64ca | Click [1}Site Metrics > Real-Time{2]. | Haga clic en [1}Métricas del sitio > en tiempo real{2]. |
| 336  4f8f3689-da66-4b78-b465-6b60e92f7015 | Confirm that the correct Report Suite is selected. | Confirme que esté seleccionado el grupo de informes correcto. |
| 337  cbe481b0-d679-4a4b-8896-9e6539ea6b8e | [1] | [1] |
| 338  0740a8ec-386a-4144-8bf1-6a390d54e791 | Click [1}Configure{2]. | Haga clic en [1}Configurar{2]. |
| 339  78401616-20a1-4851-ab3e-e42cb85d5fdd | Enter a [1}Report Name{2]. | Introduzca un [1}nombre de informe{2]. |
| 340  2792ae9d-a66e-4f1d-898d-56fd6e363594 | For the [1}Metric{2], [1}Primary Dimension{2] and [1}Secondary Dimension{2], select Brightcove events that you configured as [7}Success Events{8] in Adobe Analytics. | Para [1}Métrica{2], [1}Dimensión principal y Dimensión{2] [1}secundaria{2], seleccione los eventos de Brightcove que haya configurado como [7}Eventos de éxito{8] en Adobe Analytics. |
| 341  bc9a1c10-9b09-471b-87c4-b5b1bdf15513 | The events should appear in the list. | Los eventos deben aparecer en la lista. |
| 342  8a36ab2b-db93-4312-ac02-c82b1b9cd2fa | [1] | [1] |
| 343  d1788ae9-0f25-4709-9b3f-d7936b908c18 | Select other events to fill the dimensions. | Seleccione otros eventos para rellenar las dimensiones. |
| 344  87a273be-4ae3-4a5c-a0a1-92b940ea6565 | [1] | [1] |
| 345  1fe03e38-916c-4085-b810-f169d2e1fd2c | Click [1}Save and View Report{2]. | Haga clic en [1}Guardar y ver informe{2]. |
| 346  ed5f723c-fe47-4bf2-95e8-2077a4b50b04 | Confirm that the expected data appears in the report. | Confirme que los datos esperados aparezcan en el informe. |
| 347  97023db8-094c-41c3-8c85-3dd528e2aa0a | [1] | [1] |
| 348  82fe9306-83f3-497b-b62a-54d25c85d344 | If data is not appearing, verify that the URLs to the [1][2}[3]{4][1]and[1][2}[8]{4][1]files are valid. | Si no aparecen datos, verifique que las URL a la [1][2}[3]{4][1]y[1][2}[8]{4][1]los archivos son válidos. |
| 349  449529e4-056c-45b6-a089-542e369bcaf0 | Check the browser console to make sure no 404 errors are appearing. | Compruebe la consola del navegador para asegurarse de que no aparezcan errores 404. |
| 350  05ef4c54-3f63-45ac-ab93-419aa7eac186 | Also, ad blockers may prevent data from being sent to Adobe Analytics. | Además, los bloqueadores de anuncios pueden impedir que se envíen datos a Adobe Analytics. |
| 351  cab338e0-2671-4ac3-a796-ac4d0215c223 | Page Contents | Contenido de la página |
| 352  7b9812af-dab2-4806-bd68-a8b56a4602aa | Page last updated on 06 Oct 2020 | Última actualización de la página el 06 oct 2020 |
| 353  a862a607-c22c-471b-bef4-1df3f8dda07b | Brightcove Support | Asistencia técnica de Brightcove |
| 354  5df40809-f9fa-41b3-b330-40cb88bd52c1 | [1}System Status{2] | Estado del sistema[1}{2] |
| 355  b1e4c605-bac2-4f8d-92e4-c9d0ef88fe83 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 356  2d7513cb-0415-4af3-9ca0-f1cb724ca00d | [1}Documentation{2] | [1}Documentación{2] |
| 357  73c8e68f-03cc-4870-9d0a-42fdabf451a9 | Training | Formación |
| 358  7b48cae6-f53f-4337-99d7-23aaf8eb94ca | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 359  3162f2fc-9909-4d3e-808a-5138f357184d | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 360  02cc4110-45aa-4fab-9035-9d56de11d979 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 361  9be9735c-18d1-4157-acd8-0c0fbcf6522a | Brightcove | Brightcove |
| 362  d4ac0f2e-b147-46ef-902e-099c8d8d6660 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 363  e8aa876f-11f1-4214-9cc4-6861476b27cf | [1}Contact Us{2] | [1}Contáctanos{2] |
| 364  29b21e36-bbca-4e5d-9791-b83d753a83bc | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 365  2a6290be-bebc-45c0-a19e-d9cdd6af6df8 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 366  370b3c3d-6ed6-452a-9cea-13b65f87ef02 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 367  2976ea34-345e-4bf8-aad2-0dd49188c66e | LinkedIn | LinkedIn |
| 368  91f2eb0b-9137-4c7d-af48-7ee2f2ba6daa | Twitter | Twitter |
| 369  5154135c-14c0-4169-9200-dcd1680b710d | Facebook | Facebook |
| 370  a0a3a8c9-6c12-4ecc-86fc-87f5229a83d2 | Have a question? | ¿Tiene alguna pregunta? |
| 371  420872af-481c-4cb9-afcd-2977e45a61a0 | Configuring Google Analytics Event Tracking | Configuración del seguimiento de eventos de Google Analytics |
| 372  18e7d3cf-bb46-4789-a50a-9c64180bbdef | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 373  93ddefeb-1bd9-4daa-90be-cf5e5011925b | Select Language | Seleccionar idioma |
| 374  86427e4f-aa64-4826-b816-d66036be5913 | Other Brightcove Docs | Otros documentos de Brightcove |
| 375  82a25f9e-5229-4cc2-ad87-0adfd84f8e35 | Documentation Home | Documentación Inicio |
| 376  6cbebde2-9259-4dfc-ab75-a042714ca2f9 | Brightcove Audience | Audiencia de Brightcove |
| 377  c2460236-aa84-4c2a-8d80-67acd6842ddb | Brightcove Beacon | Baliza Brightcove |
| 378  63affd05-6000-4acd-afac-750b08248a70 | Brightcove Campaign | Campaña de Brightcove |
| 379  fa27c6c5-1218-4dd2-aa8b-c3b289035daa | Brightcove Engage | Brightcove Engage |
| 380  4fe745d1-aa26-4a54-8ea2-cc2984550b1a | Brightcove Live | Brightcove Live |
| 381  2ed7e2ce-ff0e-41a9-a51a-369e0f6b5959 | Brightcove Gallery | Brightcove Gallery |
| 382  e87f95cc-4226-48f6-b030-8e18ff55d9e5 | Brightcove SSAI | Brightcove SSAI |
| 383  3ace37fe-24b3-41e9-b1bf-290f632209b7 | Brightcove Social | Brightcove Social |
| 384  9b7b22f2-6a08-4015-8d71-4e08d9b58918 | Video Cloud Studio | Video Cloud Studio |
| 385  7ad484e7-e528-49a2-a512-0797422a00c1 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 386  4d6a9898-7234-4372-a5f3-1f3f5c1d9240 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 387  6e370786-5145-454e-82cf-9aac9c267f11 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 388  73e06fd7-f45c-4015-aff1-d3578e67a25d | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 389  b3613df8-7159-4abb-a101-d42e3135c825 | Video Cloud General Information | Información general de Video Cloud |
| 390  74b57bb8-a007-42fd-b104-a6daa0331399 | Zencoder | Zencoder |
| 391  ba2ec5cf-b231-48a1-9c00-a30f1e104542 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 392  46f82dc2-6b40-433e-a4e6-c68eb4267afe | support | soporte |
| 393  c010e7d5-58f5-4169-a804-abb1315a91a4 | system status | estado del sistema |
| 394  b08a1de9-3d51-48b8-91c5-4f08f1a84ac9 | [1}Home{2] | [1}Inicio{2] |
| 395  02adb8e0-ff10-40cf-a3b7-030d53264ce8 | [1}Administering Accounts{2] | [1}Administrar cuentas{2] |
| 396  2d8d1fe1-5fa9-40c0-92cf-e81e03ee7f19 | Configuring Google Analytics Event Tracking | Configuración del seguimiento de eventos de Google Analytics |
| 397  09f83120-b421-43bb-aeb8-01127bf38c0b | [1}Home{2] | [1}Inicio{2] |
| 398  1a4dbfe7-3346-4a94-9c82-693d2e57f24b | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 399  8cd9ff71-53d8-4e81-a9bc-83f561b59a27 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 400  b17dc7d4-076f-4a8f-8721-f811f2a95ade | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 401  afffd3c7-83e4-4b70-a77f-ce753450caf0 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 402  e4723e14-1769-4ff8-ba5c-149ca2a51b43 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 403  cb4c9697-7cbf-4f2b-a8ff-806bf7adfd7d | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 404  8dc69355-7e92-4f43-ac47-174effb867bc | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 405  0d353976-6916-437d-8429-5268c6621328 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 406  b60c48ee-42cb-46c8-a97a-b111d72eafd1 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 407  2145d755-aae1-44a6-94cf-038b082834e3 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 408  f3f71baa-33cc-4780-abad-a06c3d78ba57 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 409  4b1c28e4-ed0f-4689-8bca-3264d2abd76d | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 410  f40a1eb2-366c-48f4-80e0-d8b6344bbbf7 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 411  e695d66b-bb49-49a1-9154-1d4fc37bd28f | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 412  3a949777-dcb7-4b69-8d70-f6168817d330 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 413  12f8644c-df72-4bd2-8ccc-61c3187d2285 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 414  c765b21c-7280-4455-b67f-67db2ab3432c | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 415  348d1608-830a-4f35-8581-19f2d076db7f | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 416  d3dc7b90-73c2-4051-8915-96bd53ab45e5 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 417  8cc07ee3-e132-4779-8958-9d58ef5acd85 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 418  e3f0e352-3f36-42ee-9ffd-7cc4a685d5ef | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 419  b5c8110b-dd93-4e5b-bd3a-bf0f86b5c48e | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 420  fe3bbf41-53e7-4f96-88c1-b97da0be15f7 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 421  bdaec3e0-75be-4be8-b1d3-c5b997892db7 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 422  6120f3e5-778e-47e8-9320-28d98408ae85 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 423  7c3caf11-84ea-40b2-b58a-ac46d6e7bb48 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 424  7755b86a-994d-4d21-84a6-5e7738a5daa7 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 425  78a20355-2e56-4ba4-8f54-789620be3f2e | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 426  e2fae6e6-f901-424b-bd3d-9e603a092403 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 427  6954c7ce-6114-4898-9e92-4c098657036f | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 428  4359f80b-d116-412d-aaba-e0bc1b1ba04e | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 429  6870160f-53ad-4dfd-bbe0-faeca90c94d2 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 430  9dc31fdf-2f66-4860-b1fc-f857d6a81f83 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 431  de0fb384-9512-4e78-8ec1-1e0944ee19d4 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 432  8ca823ab-a22b-4c5a-900e-ad571ee8c6dd | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 433  b3144b6c-2840-4369-8b89-5e79c87f8509 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 434  49a25965-a5ed-45db-a3c0-4d27d22d667d | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 435  c29da545-57bc-4845-9793-5ee331fbf7a1 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 436  7114c50d-a8ee-4f29-bb88-aabbcbe2292b | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 437  d3117416-b5ce-4c30-9e92-bb7a358c9042 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 438  816f844b-4d20-4b73-9e6b-67dc4c654b8c | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 439  51bc884a-12d2-470d-ae37-ddca478c9924 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 440  5feb25a9-ee9a-4400-8f51-0509a00ef24c | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 441  c8d85c67-5baa-4cca-9ac9-5eae99dbeec3 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 442  6bc06d82-abdc-4294-a205-1f03db5786c0 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 443  041b38aa-06da-4b84-a38d-7e660ba883cb | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 444  12b473e7-2479-44ea-8be8-96418e4df0b4 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 445  e34a4468-681c-4573-a0cb-190a4fa14108 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 446  099dac58-44ec-445f-a8b2-dcfb00a51bd3 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 447  e398e347-7867-4806-80d7-de4b766ae081 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 448  c09dc9af-5461-41ac-9492-7532dd93d5ba | [1}2020{2] | [1}2020{2] |
| 449  67475912-4de7-44d2-a09b-cc72f45175f7 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 450  01ce6bd8-d219-47ed-837c-b301f9aa3856 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 451  3bfe1cc5-58d6-4b81-bb51-4f0fb84df3ce | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 452  c62e68f6-1ed3-4a20-97ed-cb7a461085a6 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 453  c308ce8e-9e6d-4f0d-9415-0623822f796e | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 454  c1647492-de30-4260-9bce-1537f644fc5d | [1] | [1] |
| 455  21467f5b-aa14-4157-9706-e6d9cf8506c1 | Navigation Menu | Menú de navegación |
| 456  57316861-2003-4907-9f4a-e3684777e257 | [1}[2]{3] | [1}[2]{3] |
| 457  4342c8d7-8b6a-405e-836f-bf5471722a90 | back | espalda |
| 458  da211cd2-2b6b-4552-a131-b2522023e0e8 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 459  ae1ee8f4-1cdf-4728-8da4-57a64ec8399d | [1}[2]{3] | [1}[2]{3] |
| 460  9f102767-7d10-4656-b9cf-0b9a5499f76f | forward | adelante |
| 461  9155ed25-12bf-4218-842a-8a6f2634d74c | Page Contents | Contenido de la página |
| 462  4e73002d-265c-4623-82a5-38fcf9b4f44e | [1}[2]{3] | [1}[2]{3] |
| 463  4d9d3ee4-504d-4045-b1b0-35a129068097 | open in new tab | abrir en una nueva pestaña |
| 464  b39b2fb9-2973-48d4-a245-56c0ae7cb372 | Configuring Google Analytics Event Tracking | Configuración del seguimiento de eventos de Google Analytics |
| 465  fb31097a-6a7a-471e-9e0b-accb3350cc71 | In this topic you will learn how to configure Google Analytics event tracking. | En este tema aprenderá a configurar el seguimiento de eventos de Google Analytics. |
| 466  c6001c22-9dc5-4467-914b-5ef202a6a678 | Brightcove Campaign™ can be configured to integrate with Google Analytics. | Brightcove Campaign™ se puede configurar para integrarse con Google Analytics. |
| 467  04c0ba40-1509-4f33-b52c-ab4934060bc0 | This allows player events and custom dimension data to be sent to a Google Analytics account for reporting purposes. | Esto permite que los eventos de reproductor y los datos de dimensión personalizados se envíen a una cuenta de Google Analytics para elaborar informes. |
| 468  168985cc-feff-465b-89f8-f7d6f44d928e | Note that when the integration is configured, only analytics for video events will be passed to Google Analytics. | Tenga en cuenta que cuando se configura la integración, solo se pasarán a Google Analytics los análisis de eventos de vídeo. |
| 469  9f17928b-618a-487b-9d69-b465e8e1d721 | Note: | Nota: |
| 470  fa93a8d8-04b8-4d15-891d-e3df62ba4261 | Each analytics system gathers data and calculates metrics differently. | Cada sistema de análisis recopila datos y calcula las métricas de manera diferente. |
| 471  f0b0b045-b14d-4a7f-8fc7-ab502279d025 | Brightcove Campaign analytics data will not be identical to what appears in Google Analytics. | Los datos de análisis de campaña de Brightcove no serán idénticos a los que aparecen en Google Analytics. |
| 472  3b078d07-8648-4da2-bb3c-1ffae8209e90 | To configure Google Analytics integration, follow these steps: | Para configurar la integración de Google Analytics, siga estos pasos: |
| 473  c136359e-450d-44ae-948b-f01560f1ab32 | Log in to Brightcove Campaign. | Inicie sesión en Brightcove Campaign. |
| 474  5e6a3ee4-b3c8-40d4-96d8-398998023d89 | In the navigation header, click the gear icon ([1]) and then [2}Google Analytics{3]. | En el encabezado de navegación, haga clic en el icono de engranaje ([1]) y luego en [2}Google Analytics{3]. |
| 475  535a2f53-7ab1-4874-9401-22bd6c5f4167 | Check [1}Enable Google Analytics{2]. | [1}Marque Activar Google Analytics{2]. |
| 476  fa182dae-0fd5-4e89-bc81-24e0dad5383f | Click [1}Sign In to Google Account{2]. | Haz clic [1}en Iniciar sesión en la cuenta de Google{2]. |
| 477  76348644-2b21-4a8b-8183-8b27df35e956 | Select the Google account to sign in with and enter your credentials if prompted. | Selecciona la cuenta de Google con la que iniciar sesión e introduce tus credenciales si se te solicita. |
| 478  d247ed00-d545-4916-a204-38f47b32da78 | Click [1}Allow{2] to let Brightcove access your Google account. | Haga clic en [1}Permitir para permitir{2] que Brightcove acceda a su cuenta de Google. |
| 479  1a76bee4-0495-4dc7-bb81-55746be3d0c2 | [1] | [1] |
| 480  7af7e5b3-ee06-4148-97b7-a5d7693c782d | Use the [1}Select Account{2] dropdown to select the Google account to send tracking data to. | Utiliza el menú desplegable Seleccionar cuenta para seleccionar la cuenta de Google a la que enviar los datos de seguimiento.[1}{2] |
| 481  b923ed18-dfe8-4d43-8955-9b5056448838 | [1] | [1] |
| 482  af7eb6cd-2c03-40b7-93f1-0299a5b344cf | Select the [1}Events for Tracking{2]. | Seleccione los Eventos para Seguimiento.[1}{2] |
| 483  00d37443-cfbf-40e6-a27d-777cbe4f2d49 | See the [1}Events and custom dimensions {2] section below for a description of the events. | Consulte la sección Eventos y dimensiones personalizadas a continuación para obtener una descripción de los eventos.[1}{2] |
| 484  396ca007-5e7e-4a6d-a8d1-35552f2b998b | Click [1}Save{2]. | Haga clic en [1}Guardar{2]. |
| 485  a4eceda7-d7be-47a7-93a3-27cc16e7a1fa | This will configure the player with the Google Analytics plugin and create any needed custom dimensions in your Google Analytics account. | Esto configurará el reproductor con el complemento Google Analytics y creará las dimensiones personalizadas necesarias en su cuenta de Google Analytics. |
| 486  1be0f58a-ad18-4683-ae17-a73501c88cbd | Note: | Nota: |
| 487  676f8188-c747-4d79-ac3f-f54784242c47 | You must have the [1}Edit{2] permission in your Google Analytics account in order to create dimensions. | Debe tener el permiso Editar en su cuenta de Google Analytics para crear dimensiones.[1}{2] |
| 488  7a20f6af-3664-439d-8700-f69e031ff1ed | Events & custom dimensions | Eventos y dimensiones personalizadas |
| 489  1cf744e8-4e4b-4cac-909b-be0ffb1509f6 | Both events and custom dimension data can be passed to Google Analytics. | Tanto los eventos como los datos de dimensión personalizados se pueden pasar a Google Analytics. |
| 490  067c75a9-79fc-4e30-9a08-4df7d6f694b5 | [1] | [1] |
| 491  11b39ed7-3219-4d69-b399-130c6f983e10 | The following events can be passed. | Se pueden pasar los siguientes eventos. |
| 492  92628db4-77c4-461e-95b8-4655dee672ab | Basic Events | Eventos básicos |
| 493  0430cf39-6d0a-4922-8504-e2e5640427d5 | [1}Video Impression{2] - Sent when a video has been loaded into a player and is ready for playback | Impresión de vídeo: se envía cuando un vídeo se ha cargado en un reproductor y está listo para su reproducción[1}{2] |
| 494  34cf20cf-4fa2-4d97-9d3d-257a09475568 | [1}Play Request{2] - Sent when playback is initiated either by the user expressly clicking the play button, or automatically when the platform triggers playback in an auto-play scenario | Solicitud de reproducción: se envía cuando la reproducción es iniciada por el usuario haciendo clic expresamente en el botón de reproducción, o automáticamente cuando la plataforma activa la reproducción en un escenario de reproducción automática[1}{2] |
| 495  77987b68-d19b-4179-91aa-36cc2e712904 | [1}Video Engagement{2] - A user watched a range of seconds of a video's timeline. | Interacción de vídeo: un usuario ha visto un intervalo de segundos de la línea de tiempo de un vídeo.[1}{2] |
| 496  d7852b3b-88b8-4595-ba86-9c689f58553b | This event is a heartbeat for tracking video engagement and will likely be sent many times during playback, depending on the user interaction and the length of the video. | Este evento es un latido para el seguimiento de la interacción del vídeo y probablemente se enviará muchas veces durante la reproducción, dependiendo de la interacción del usuario y de la duración del vídeo. |
| 497  871685e0-4f2f-4c27-8653-bd914c2a1988 | Advertising Events | Eventos publicitarios |
| 498  67c0a7f5-86bc-47b6-9329-7ce09de624e0 | [1}Ad Start{2] - Sent when control is handed over to an advertising agent by the playback platform | [1}Inicio del anuncio{2] : se envía cuando la plataforma de reproducción transfiere el control a un agente publicitario |
| 499  fb833bcc-9220-4395-87be-86c2d254cbf3 | [1}Ad End{2] - Sent when control is handed back from the advertising agent to the playback platform | [1}Fin del anuncio{2] : se envía cuando el control se devuelve desde el agente de publicidad a la plataforma de reproducción |
| 500  176d1de4-3769-4f17-9ddc-a4e408903893 | Advanced Events | Eventos avanzados |
| 501  52d76c7b-2f59-4e71-bbb5-790479a57188 | [1}Player Load{2] - A player session has been initiated by an end-user | Carga del jugador: un usuario final ha iniciado una sesión de jugador[1}{2] |
| 502  da078a09-32d4-460f-bc48-ee2edefe4ef4 | [1}Error{2] - Sent when fatal errors which disrupt the playback experience are encountered | [1}Error{2] : se envía cuando se detectan errores fatales que interrumpen la experiencia de reproducción |
| 503  0b821c30-5695-4a25-a599-859cde768426 | Custom Dimensions | Dimensiones personalizadas |
| 504  68f9b23e-8512-43b5-9bbe-de0a3565b29e | Custom dimensions allow you to combine Google Analytics data with non-Analytics data. | Las dimensiones personalizadas le permiten combinar datos de Google Analytics con datos que no son de Analytics. |
| 505  33e4970c-90f7-4d8b-8ee5-74d07970f6fa | Custom dimensions collect data that Google Analytics doesn't automatically track. | Las dimensiones personalizadas recopilan datos que Google Analytics no realiza un seguimiento automático. |
| 506  af302457-3c80-415f-a618-38dc5e86f80b | The following custom dimensions are available. | Las siguientes dimensiones personalizadas están disponibles. |
| 507  b06afdb7-d80e-4bbf-91f7-cea6072dd62f | Note: | Nota: |
| 508  3dcd2f0c-cf8e-4b66-b25e-73583f313393 | For more information on custom dimensions, see the [1}Google Analytics Help{2]. | Para obtener más información sobre las dimensiones personalizadas, consulte la [1}Ayuda de Google Analytics{2]. |
| 509  571fbd23-4902-4137-86ca-b35186145c1c | [1] | [1] |
| 510  605eb2ed-16b3-4b03-9c71-d71c4dcbbab2 | [1}Video Seconds Viewed{2] - Count of watched seconds (only available if the [1}Video Engagement{2] event was selected) | Segundos de vídeo vistos: recuento de segundos vistos (solo disponible si se seleccionó el evento de interacción de vídeo)[1}{2][1}{2] |
| 511  c4416169-3932-43f6-b7cc-25d37a57af17 | [1}Range{2] - The range of seconds viewed (only available if the [1}Video Engagement{2] event was selected) | Rango - Intervalo de segundos visualizados (sólo disponible si se seleccionó el evento Video Engagement)[1}{2][1}{2] |
| 512  3944062f-e235-4c03-9ed9-ae805e21aeee | [1}Video Duration{2] - The duration of the video in seconds (only available if the [1}Video Engagement{2] event was selected) | Duración del vídeo: la duración del vídeo en segundos (solo disponible si se seleccionó el evento de participación de vídeo)[1}{2][1}{2] |
| 513  81241e50-cf51-4e6a-8328-ec86d6bd730d | [1}Player ID and Player Name{2] - Player ID and Name | ID del jugador y nombre del jugador: ID y nombre del jugador[1}{2] |
| 514  6e2fe926-fb1e-4af6-9261-f8e6c35eae2c | [1}Account Name{2] - Brightcove Account ID | [1}Nombre de cuenta{2] : ID de cuenta de Brightcove |
| 515  de8235d7-0279-4b26-87d0-05327ab0294b | [1}Session{2] - The session identifier; the session value should be constant for the lifecycle of an experience and sent for all events from that experience | Sesión - Identificador de sesión; el valor de la sesión debe ser constante para el ciclo de vida de una experiencia y enviarse para todos los eventos de esa experiencia[1}{2] |
| 516  2effb92b-74c1-4688-9ab1-e60e7681bdf4 | [1}Player Version{2] - Brightcove Player version | Versión del jugador - Versión de Brightcove Player[1}{2] |
| 517  19800c7b-df7d-4676-b353-29162d6611d0 | Page Contents | Contenido de la página |
| 518  6046dc30-de66-462a-af92-1a1948220e17 | Page last updated on 06 Oct 2020 | Última actualización de la página el 06 oct 2020 |
| 519  78cb36f6-310b-48c1-aa7f-89b4ad661fc2 | Brightcove Support | Asistencia técnica de Brightcove |
| 520  8eb74377-c5da-4986-a738-558107be31d3 | [1}System Status{2] | Estado del sistema[1}{2] |
| 521  c804dbb9-e017-46f4-93a7-03d0614b3f62 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 522  cc55f799-223f-4dda-a7ce-2c4854650bd4 | [1}Documentation{2] | [1}Documentación{2] |
| 523  e80ebfdf-8dbd-4276-96bd-b26e4fbf18dd | Training | Formación |
| 524  d6c4d74b-ba3d-4ba5-85ed-c020d93f8ad4 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 525  60a75e27-facf-4c9f-8ade-1fabd9ffd914 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 526  a52d79b3-1f42-4a89-8e14-452ab63de845 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 527  ab243b08-3c57-41a1-91aa-7b7e76dc887a | Brightcove | Brightcove |
| 528  787ff1e1-3e50-4407-812f-d85485c334f4 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 529  9955c2c7-a8e9-43e1-8090-748ab26b8d5d | [1}Contact Us{2] | [1}Contáctanos{2] |
| 530  0a0aea8b-6672-449d-a5e2-1a161481ef0a | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 531  01af403a-83fa-4502-a6ce-286fba63290a | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 532  4ea6c6cc-69b1-4dfb-9fe8-6834af7be62d | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 533  0f37d7ce-36f4-4cc9-982e-4cbe3e2d70f8 | LinkedIn | LinkedIn |
| 534  f7db6f70-cb48-4e00-8fc6-b1441bd5fafb | Twitter | Twitter |
| 535  4dd5ab3b-9a45-465a-a8f7-3508b5e1066a | Facebook | Facebook |
| 536  25440093-4cc6-4bbf-a490-302225c9be73 | Have a question? | ¿Tiene alguna pregunta? |
| 537  8c184429-e38d-4701-b294-7ea4ec820688 | Configuring Marketing Automation Platform Connections | Configuración de las conexiones de la plataforma de automatización de marketing |
| 538  afdec237-5a48-4a95-acda-41698d59d67c | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 539  4a5402bb-e072-4380-9611-1b1f2cb92780 | Select Language | Seleccionar idioma |
| 540  50aa9acc-25ec-4592-8f91-347500745fb0 | Other Brightcove Docs | Otros documentos de Brightcove |
| 541  e6c4afd8-7976-4237-a399-eefe515d7ca8 | Documentation Home | Documentación Inicio |
| 542  286354f3-1841-4298-9fa7-6a2db456e145 | Brightcove Audience | Audiencia de Brightcove |
| 543  2ba2dacd-b1d4-4d5c-91db-55c500acd442 | Brightcove Beacon | Baliza Brightcove |
| 544  2907f6f0-25dd-492f-bf54-f612d56b6019 | Brightcove Campaign | Campaña de Brightcove |
| 545  7e5fffb2-94cc-4bb2-a4e7-18bb1f6425b5 | Brightcove Engage | Brightcove Engage |
| 546  8a2f5513-ae15-421f-ae37-d5106ff4d6c7 | Brightcove Live | Brightcove Live |
| 547  fdde6292-e806-4089-a306-df6643bc2210 | Brightcove Gallery | Brightcove Gallery |
| 548  a08cb155-cd74-44fc-a911-37cd6c61db8b | Brightcove SSAI | Brightcove SSAI |
| 549  15a9516f-c337-4ca7-9eed-32b55e9ae933 | Brightcove Social | Brightcove Social |
| 550  2a3a5335-5167-4a3e-a63d-71e35b2143c0 | Video Cloud Studio | Video Cloud Studio |
| 551  851ef6fa-8b32-4c42-a9fa-5611e51b1037 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 552  7167db9e-0be8-4f53-9178-f37c928e6dcd | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 553  b5a66b54-7858-4fde-ad65-e48add4b9c79 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 554  51995552-e828-4550-a965-c238cfba91c9 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 555  508a3a51-1b6b-4bde-a56a-258c8190d378 | Video Cloud General Information | Información general de Video Cloud |
| 556  698d97e2-7357-4bb4-8211-84c3182e5c47 | Zencoder | Zencoder |
| 557  737699b0-7370-470b-8acb-99f1aea0733a | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 558  eab39864-780d-47dc-a596-b79ead60cc88 | support | soporte |
| 559  55852409-39e8-49ae-b04c-5c9b18a885be | system status | estado del sistema |
| 560  95ee25ed-62ad-484d-b117-687be27e3b65 | [1}Home{2] | [1}Inicio{2] |
| 561  1e52bfa9-2436-4882-a693-aa6172b51c57 | [1}Administering Accounts{2] | [1}Administrar cuentas{2] |
| 562  674d1923-d2c9-4b4f-8f73-32f497e9fae6 | Configuring Marketing Automation Platform Connections | Configuración de las conexiones de la plataforma de automatización de marketing |
| 563  191d0782-c933-4b07-8ce1-b4483eeeaede | [1}Home{2] | [1}Inicio{2] |
| 564  46a88f37-ad2e-46fa-904e-9471f77242dc | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 565  6e045334-f9db-4bcd-b0f1-6b1e63db3c06 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 566  95f16147-d560-4291-9133-9d95b0a1f0b4 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 567  bb6db58a-0cab-4e89-90cb-e0ededbca096 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 568  509d0cdf-b973-45c2-baae-cbf5969d057c | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 569  5cdf3d5d-dae6-48d9-9c18-e8f0867ca60b | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 570  6ae307a9-0aa0-4e70-bd2f-3558c211672f | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 571  ccc63be8-9bad-4970-9e2e-cd3d9035bc5b | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 572  0b223d12-56fc-4d68-ba8c-663e4cd45086 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 573  ecbca550-2563-4994-bcbd-298b430488ce | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 574  14776243-70e8-4dd5-8e1a-2db704cbe536 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 575  99608252-7215-4025-8741-62586543ea27 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 576  38369967-36d2-4143-ac5a-e5eb7490e132 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 577  75bf2d00-8255-4466-a688-cb136d60257c | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 578  4bde6ad5-cc41-4edb-bb25-781f5bbd9a00 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 579  e13cedd7-700b-49f4-8450-a4e9698d1589 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 580  2887c327-edc0-4c45-a2a8-58212244c6c0 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 581  e37e3f3a-aec6-4296-ab71-b97470f6ba45 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 582  3ac34cc7-1c59-4604-a435-22e7e5ccc2f4 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 583  06c34a32-12cd-4180-92b3-410988725f7d | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 584  d8b0583f-5ba9-48b6-8a1e-f6e064bb87a9 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 585  0af315bc-b2c8-4b5f-9079-b29354d25f5c | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 586  77be8b06-d8ae-47fe-96fa-63ac01b509b9 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 587  df2d2a5e-32ea-47fb-bf0e-0771661d3885 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 588  13ad5695-41e6-480e-9e9f-bf170fb84654 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 589  5d292cc5-bd3c-4687-9466-cb7518551810 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 590  e159a0e9-53b0-4024-b04f-ad211f74288b | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 591  6c067edd-38d0-4b82-b0c4-a5d8091a08a1 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 592  9f909a54-b4df-485b-a863-af138a7c7d1e | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 593  506799a0-8ca4-453d-ab8d-7494b8ca1a8a | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 594  0a70445b-57af-4ef3-b801-963190aeac40 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 595  2c5bb853-503d-495d-a366-2c102786409b | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 596  f3a57d67-4e05-4859-bc49-7a61e4c91e74 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 597  37cbf8a3-a164-40c5-9b74-27ba938f3cb8 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 598  1de18355-79a2-4935-a100-ac0b6003366d | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 599  fcad4639-2aea-4785-a987-c3ba96791ade | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 600  cbb706fd-b148-4769-a55b-f30fac0f9ce1 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 601  7ffcbe17-dada-41ef-b1cf-26253fa5ff56 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 602  7176c60e-4b9f-4bf3-8d48-eb49fee57d8b | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 603  267f5dc5-baf3-45ee-9b33-021b39d6bacc | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 604  224afdd9-5d04-4765-bde5-7745784c8785 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 605  47914ebb-367c-4134-b1ee-5e6a0d895e4b | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 606  b75e1ac3-51a8-4cb0-8deb-1ccd1ca6ef6b | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 607  c160bccd-95ea-4dbb-9c1c-205146bb5845 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 608  35b8b693-dc3a-4e71-a7b2-f0cf8d87ae6b | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 609  1f6b7b58-f61d-4d74-9df2-f1b3bb7b0db5 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 610  fa8c0e4d-0862-4708-a93b-93880592e0cf | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 611  d1418e4a-a83e-475d-af3a-87fed20939aa | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 612  4b0ded52-d464-4b61-914e-74eca617ed5d | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 613  1f8a2a2c-3d40-40f5-842a-3e14470dd353 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 614  7b33daec-0114-4991-8ba5-3c5417b7c126 | [1}2020{2] | [1}2020{2] |
| 615  4914eacb-7fbd-4e00-ab6e-9fea0f3f98a4 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 616  353886fb-2b20-402a-ab14-856c44dbfc0e | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 617  6ad2f290-4f0c-4c0c-8307-f9a4d4b2ffe6 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 618  857a45c1-bee2-4baa-98c9-e2d0ea1e2b7a | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 619  9ff114c9-ab13-41f0-8c3e-4ae6916eb52b | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 620  ed94db12-2012-4eca-abd4-2bfc045c8c5f | [1] | [1] |
| 621  b1a310c5-b746-4cc0-a8f0-deef5d38ae90 | Navigation Menu | Menú de navegación |
| 622  1d466452-d906-4115-a79d-5a0068b5ed32 | [1}[2]{3] | [1}[2]{3] |
| 623  f7709709-e7d9-4faf-98eb-7c97d77a90fe | back | espalda |
| 624  263840f3-afd9-4223-a90a-4b824545a80d | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 625  ee6b5a0a-edd2-4e79-b68b-9f138ace475e | [1}[2]{3] | [1}[2]{3] |
| 626  2a40cd64-3a66-4fd9-a56a-10e98285f13c | forward | adelante |
| 627  a9a1f7b4-dbf7-453d-a4c1-f049fff0ab03 | Page Contents | Contenido de la página |
| 628  944b5693-56da-4981-949f-5c5e5f2e0421 | [1}[2]{3] | [1}[2]{3] |
| 629  57f09610-78b9-482c-8b3a-7c414c114ba6 | open in new tab | abrir en una nueva pestaña |
| 630  7f91f1cc-b8d8-4aea-8da1-88bcf196f12b | Configuring Marketing Automation Platform Connections | Configuración de las conexiones de la plataforma de automatización de marketing |
| 631  f5f49233-c99d-4aa8-aa86-5d925a4aa651 | In this topic you will learn how to configure connections to marketing automation platforms. | En este tema aprenderá cómo configurar conexiones a plataformas de automatización de marketing. |
| 632  6ced8480-33c4-414a-8ab4-8bccb60d48ba | Brightcove Campaign™ can be configured to integrate with popular marketing automation platforms (MAP) such as HubSpot, Eloqua and Marketo. | Brightcove Campaign™ se puede configurar para integrarse con plataformas populares de automatización de marketing (MAP) como HubSpot, Eloqua y Marketo. |
| 633  cc3df2ae-7ebe-44ae-826a-399029dbf0d3 | When MAP integration is configured, video engagement data for videos published using Brightcove Campaign is synchronized to the selected marketing automation platform. | Cuando se configura la integración con MAP, los datos de interacción de vídeo de los vídeos publicados mediante Brightcove Campaign se sincronizan con la plataforma de automatización de marketing seleccionada. |
| 634  1c20aa94-3e65-4f8b-829a-de4cee0bf7da | Note: | Nota: |
| 635  36ffbe81-88ba-48f1-8c29-1bb6ad011d5c | You must be an account administrator to access the administration menu. | Debe ser administrador de cuentas para acceder al menú de administración. |
| 636  777ef478-0bab-4b01-a52c-fcb1bc930b3f | Note: | Nota: |
| 637  bb7130c6-a35f-4f32-98f2-e55fc4d9d63a | The connection process will open popup windows in your browser. | El proceso de conexión abrirá ventanas emergentes en su navegador. |
| 638  ecac7725-7b8f-4c68-8f51-ee0dc5d97b73 | You should disable any browser popup blockers before setting up the connection. | Debe deshabilitar los bloqueadores de ventanas emergentes del navegador antes de configurar la conexión. |
| 639  76b2b730-fe7c-48fa-87c2-802e745e45ee | To configure an integration with a marketing automation platform, follow these steps: | Para configurar una integración con una plataforma de automatización de marketing, siga estos pasos: |
| 640  c07520ba-b937-4bef-9673-bd7cb8eef600 | Log in to Brightcove Campaign. | Inicie sesión en Brightcove Campaign. |
| 641  a166dc4b-b032-43d5-aea7-eff220e8c2ef | In the navigation header, click the gear icon ([1]) and then [2}MAP Connections{3]. | En el encabezado de navegación, haga clic en el icono de engranaje ([1]) y, a continuación, [2}Conexiones MAP{3] |
| 642  5f32ab9c-eef7-45e8-8edd-2ca332535d0b | A list of current connections (if any) will appear. | Aparecerá una lista de conexiones actuales (si las hay). |
| 643  f4f09eb8-fb69-4319-85a5-ae38e2b3f50b | [1] | [1] |
| 644  388a0678-0f80-434e-b864-705826d007d6 | Click [1}Add New Connection{2]. | Haga clic en [1}Añadir nueva conexión{2]. |
| 645  731251fd-dbd1-4f77-a92d-cbb29d6cf2b9 | Select the type of connection. | Seleccione el tipo de conexión. |
| 646  11774800-88c8-4d1e-994d-ed0ae2211e6b | See the appropriate topic for information on connecting to that platform. | Consulte el tema apropiado para obtener información sobre cómo conectarse a esa plataforma. |
| 647  c0688efb-7bc1-48a3-b010-5d3b03002a56 | [1}Eloqua{2] | [1}Eloqua{2] |
| 648  97fc1234-2c31-43b8-8c58-b295f63ec319 | Marketo ([1}REST API{2] or [3}Munchkin{2]) | Marketo ([1}REST API{2] o [3}Munchkin{2]) |
| 649  8872a3ad-6f20-4d90-aec6-105a580cc5d2 | HubSpot ([1}REST API{2] or [3}Client-Side API{2]) | HubSpot ([1}API REST o API{2] [3}del lado del cliente{2]) |
| 650  5e5b57d9-3418-458b-a2e5-53c2024c3274 | [1}Salesforce{2] | Salesforce[1}{2] |
| 651  1e7b20cc-e9c6-4a16-ba90-b5d11d1df967 | Page Contents | Contenido de la página |
| 652  12ef68f3-728e-4274-b712-ff05a02198b9 | Page last updated on 06 Oct 2020 | Última actualización de la página el 06 oct 2020 |
| 653  cbe11729-b243-4424-bf19-142ff764f850 | Brightcove Support | Asistencia técnica de Brightcove |
| 654  9fad4b50-3034-4b3d-873c-568ccf3b1e83 | [1}System Status{2] | Estado del sistema[1}{2] |
| 655  e06e58fd-2d9b-4369-aa9b-32004622d244 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 656  fca6a0de-dfd2-46e5-aa3b-74cf0e7082ba | [1}Documentation{2] | [1}Documentación{2] |
| 657  717da73e-c2c7-4879-ac61-575b4c0f9878 | Training | Formación |
| 658  cbef5752-009e-4e41-93ea-81e565caab2e | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 659  f2c831cc-980d-41de-9235-8616e8c163f9 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 660  7bc8acc2-efdf-4f40-986d-0fb8d0833e73 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 661  1fa1468b-3dce-42d5-849d-9cc7047294a3 | Brightcove | Brightcove |
| 662  8f285c84-df2d-47d4-af66-c5a402988858 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 663  a1667961-2953-40ca-9b2f-e73a5ccdca5e | [1}Contact Us{2] | [1}Contáctanos{2] |
| 664  816faef4-bba2-4caf-a678-d9bad5893e38 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 665  766afc04-db49-458f-9918-7054d6ebe81e | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 666  1bddcaac-cad0-4c7f-a058-22b0e8df3064 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 667  6667f8ca-5fed-451a-b8a5-4d7ed2092709 | LinkedIn | LinkedIn |
| 668  bbc9d53e-20c5-432d-a5dc-f39f48cc341e | Twitter | Twitter |
| 669  f1284b23-a75b-449f-9765-b512703d8d84 | Facebook | Facebook |
| 670  27be1a89-9572-4469-8013-a620fd3f93f9 | Have a question? | ¿Tiene alguna pregunta? |
| 671  9073ded1-ce1e-4bd7-8588-c2b38bde0fbc | Connecting to HubSpot using the Client-Side APIs | Conexión a HubSpot mediante las API del lado del cliente |
| 672  80162d00-da2f-4d93-92a2-04b33fecab55 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 673  79b4bdb7-48bd-4b21-bf76-7e622f4d00de | Select Language | Seleccionar idioma |
| 674  3381f1d5-ca1a-48bc-b89f-7ec20f64d51c | Other Brightcove Docs | Otros documentos de Brightcove |
| 675  7db6329d-e097-43a4-b76e-8cbc20b5e1ba | Documentation Home | Documentación Inicio |
| 676  4c465c4e-0ef9-41df-aeaf-b13a505bc649 | Brightcove Audience | Audiencia de Brightcove |
| 677  1df98c14-18de-44e3-b1b5-fc3203f7742e | Brightcove Beacon | Baliza Brightcove |
| 678  dc20b1b5-2eb3-40ae-a455-7063eeb40631 | Brightcove Campaign | Campaña de Brightcove |
| 679  1a13df09-d097-4857-b8a1-91e06a091387 | Brightcove Engage | Brightcove Engage |
| 680  37b83627-d8e8-4223-bf51-4e1a70ccd362 | Brightcove Live | Brightcove Live |
| 681  a802c57f-a9fa-48f7-9468-cdbf5e21aedf | Brightcove Gallery | Brightcove Gallery |
| 682  85ddbe00-ec6f-446f-a548-5f945f799f6d | Brightcove SSAI | Brightcove SSAI |
| 683  4ea6bed8-442d-4abd-937a-698598cb108b | Brightcove Social | Brightcove Social |
| 684  b6a955b5-8084-4c7d-8389-fa8912409af4 | Video Cloud Studio | Video Cloud Studio |
| 685  92396eba-e913-4a6f-9575-aade211490be | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 686  312845f7-24b1-41a8-a3b5-916b0b228e0b | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 687  257e058a-9124-41d1-a899-5476276b8aa2 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 688  96ce74be-c4ab-4967-a505-4ba92f641c58 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 689  c31a0de5-39b2-4870-bb62-4d6d7012992a | Video Cloud General Information | Información general de Video Cloud |
| 690  7c66ddea-4889-4153-9b10-45bc464de174 | Zencoder | Zencoder |
| 691  5444668d-4622-45e2-8355-7484806b5ff5 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 692  964c9652-328c-44b7-9358-ffe69cc949e8 | support | soporte |
| 693  4ddf683a-f381-4020-8b63-3cfffb09d921 | system status | estado del sistema |
| 694  69de8fef-44e2-49db-b7a2-cdc8bdf43978 | [1}Home{2] | [1}Inicio{2] |
| 695  49e760e3-8332-43dc-aa16-1e5abc03caeb | [1}Administering Accounts{2] | [1}Administrar cuentas{2] |
| 696  7fd6df24-6dea-42b0-b4fe-56d2f78f3993 | Connecting to HubSpot using the Client-Side APIs | Conexión a HubSpot mediante las API del lado del cliente |
| 697  fc09e3a4-8002-4938-92f5-e39bca71da9e | [1}Home{2] | [1}Inicio{2] |
| 698  4e833bf2-d157-480c-aee3-871614523e1c | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 699  0e2d99d5-8c82-4081-a5d5-82ab8e0c8c16 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 700  6b3f9cb5-82ec-4c45-9025-6c376260fc41 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 701  8d4410cb-0c04-42f7-9353-2ebbff4529a0 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 702  015a24f2-7ba7-46ae-ab69-baec27c8146f | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 703  e4a49a3e-338f-4b8b-8ce6-b571d5587a60 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 704  b0543ed7-64b1-4565-9a44-acf9c27e4566 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 705  51a5564e-0056-4d60-8f01-91e33a0dfee9 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 706  7d9f0a69-3380-4767-b7c0-bd74310b4a0a | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 707  e39dc7e9-cb73-4d5a-b256-9f02968b0da5 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 708  3c365494-fb60-4d56-a1ce-3694cdf737a7 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 709  ef5c58e7-4a5a-43a1-b437-5e550ede9c37 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 710  949a79e4-4140-4330-bebc-cb5fb65e449a | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 711  9a2d92be-1315-4398-a5b4-0d46f5bc7f53 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 712  c9daad39-0d98-4196-9b5b-f88be647cef5 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 713  3fe74b7a-e828-4fd4-a101-dc984388c8ea | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 714  52bc799d-9ee3-4f4b-b20a-9e5494418841 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 715  e0ec6ebc-8245-447d-83e2-bf341c0a70d8 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 716  29c410e1-1f31-4775-a908-13d1c6391080 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 717  b8a5a893-6f02-4fa3-a7bb-f5a5e8648443 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 718  8bc99a93-7cdf-46dd-b93d-e1e0ac2010d2 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 719  efb27651-4e03-48a9-bef9-a562b3b625cd | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 720  c9f5878b-348b-4a57-9747-5874005748ad | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 721  ed28bf98-1ee5-4a09-ab2b-3790bacd7234 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 722  c7626141-2385-42a0-a01d-57f7d0bbc0f9 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 723  de8a0829-5dd3-4a28-b81a-7aafd2bf35dc | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 724  02bddaa2-bc5a-485e-8922-679426e45b30 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 725  2efb37fe-54b0-4a19-b403-c13910e0e23e | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 726  7a9aaca2-473b-434b-ae0d-1d835dc1d05a | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 727  ea13a381-c2dd-4077-b78c-6fa21279ea9f | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 728  47f4c888-fce1-4120-b13a-f9664060c29a | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 729  931147d3-9ffb-4e3e-987a-fd6a5499da04 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 730  331b89b4-b94b-4822-aee4-1a9ae9eed821 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 731  5323cdd4-07af-4bb1-a058-55cb47d16ce5 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 732  ed0f15bd-fc89-481c-bf12-65b083e53f82 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 733  707936e4-4d5c-4300-a750-63ba38592e9a | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 734  8e48ab56-3d10-4c67-ac12-0f396dadd4ac | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 735  7802462f-ddde-4434-89c5-fd36b5a62f4b | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 736  528ba038-5caf-4452-a4b9-55eee01dbd2c | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 737  e5666fd2-3203-49d1-8c45-334a9b3f6135 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 738  7d2850f3-a5cf-4a1e-a189-299090119b20 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 739  031d2aea-8cfa-4029-8831-ec44ba63d21b | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 740  b67fc1f0-d7ff-4f20-9871-6fa4ed4c8b3c | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 741  dc6ce651-de9e-41df-a5a6-2c90a34ffbde | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 742  91d49cab-4d59-4311-bc47-d44cb00707e2 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 743  234f3737-35ea-44d3-9ab0-b0034b853100 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 744  c4cb1b33-45d4-4a3d-852f-cdf52f875787 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 745  28a971af-c8d5-4a7d-825b-f6915ea990e9 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 746  1fa12e64-a04e-4271-b6c8-ccd64cffa8e1 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 747  1b78edde-3a39-40a4-9f4c-b4447e40891a | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 748  0af2ea1e-b645-4b24-b02f-3a0cdd3d6087 | [1}2020{2] | [1}2020{2] |
| 749  e218b9e4-df82-4562-83f1-2a3ff1f7521f | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 750  ebfc95db-ac39-467b-a04c-61d5c52f4343 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 751  d077f4bd-8fb3-42da-a6d0-1a2786a10562 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 752  3153518b-b906-4115-bd55-ebd28f395d29 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 753  5bc800a6-d58e-4994-9285-2c21dae8e04d | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 754  e0bc0e0e-d945-4a7e-b85f-341ba51b1604 | [1] | [1] |
| 755  9186e98b-583b-4c5f-8b4a-75f16e763bba | Navigation Menu | Menú de navegación |
| 756  d1ec257d-58cc-43bb-9118-53e950c63cb6 | [1}[2]{3] | [1}[2]{3] |
| 757  5e9cd598-3622-4482-b847-b11acdae04a2 | back | espalda |
| 758  f50acd9c-b2cc-46b3-858a-2215cfa67b6b | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 759  2f5e9240-45a2-4bb5-a56b-5c570a455718 | [1}[2]{3] | [1}[2]{3] |
| 760  12ef723f-186a-4a24-8bf7-bfe3706a3c92 | forward | adelante |
| 761  af719249-c403-4277-810a-92fedea573ab | Page Contents | Contenido de la página |
| 762  07c5dee1-7e0d-445b-8473-69f5f60bd897 | [1}[2]{3] | [1}[2]{3] |
| 763  005314d9-ac7f-4cb9-b97d-b758b2f4c90b | open in new tab | abrir en una nueva pestaña |
| 764  19aa3063-46a0-49a2-8d37-45735be78d17 | Connecting to HubSpot using the Client-Side APIs | Conexión a HubSpot mediante las API del lado del cliente |
| 765  a7146dfc-5b8b-4b8f-be46-3daffe87b01c | In this topic you will learn how to configure Brightcove Campaign™ for use with HubSpot using the Client-Side APIs. | En este tema, aprenderá a configurar Brightcove Campaign™ para su uso con HubSpot mediante las API del lado del cliente. |
| 766  ff8f1e7b-8833-4ea8-9a91-c96120c85c4a | Brightcove Campaign can be configured to integrate with HubSpot. | Brightcove Campaign se puede configurar para integrarse con HubSpot. |
| 767  280242bb-4d39-4da1-adac-89c82950222c | When the integration is configured, video engagement data for videos published using Brightcove Campaign is synchronized to HubSpot. | Cuando se configura la integración, los datos de interacción de vídeo de los vídeos publicados mediante Brightcove Campaign se sincronizan con HubSpot. |
| 768  09972806-e4d0-4be9-9f1f-1da9c7375514 | Once in HubSpot, this data can be used for segmentation, campaign logic, reports, lead scoring, and personalizing communications. | Una vez en HubSpot, estos datos se pueden utilizar para segmentación, lógica de campaña, informes, puntuación de prospectos y personalización de comunicaciones. |
| 769  f8f0372c-a02b-4799-90d2-2defbcd0fbe2 | Note: | Nota: |
| 770  63e4a921-b364-42db-81d0-e33fa61b06bb | For information on how to configure Brightcove Campaign for use with HubSpot using the REST APIs, see[1][2}Connecting to Marketo using the REST APIs{3]. | Para obtener información acerca de cómo configurar Brightcove Campaign para su uso con HubSpot mediante las API REST, consulte[1][2}Conexión a Marketo mediante las API REST{3]. |
| 771  34f88435-20bd-412f-9448-f3f83ee6af5b | Some of the key features of the Video Cloud - HubSpot integration are: | Algunas de las características clave de la integración de Video Cloud - HubSpot son: |
| 772  ef8e9c8d-2559-4cbf-b52a-bb6e0c130293 | [1}Data format{2] - Viewing data is delivered as a custom [3}Timeline Event Type{4]. | [1}Formato de datos{2] : la visualización de datos se entrega como un [3}tipo de evento de línea{4]de tiempo personalizado. |
| 773  d9cc8336-13bb-4a88-8cc4-b9ebd3a065dd | The data that is replicated to HubSpot is as follows: | Los datos que se replican en HubSpot son los siguientes: |
| 774  78be83e1-11f8-4246-a185-dd2f21ea9574 | Video Name | Nombre del vídeo |
| 775  54e52127-3a91-4747-8e60-cb91a1cd4c1c | Video ID | Id. del vídeo |
| 776  168550ab-bd3c-4865-ba6a-1baac2b78ddf | Account ID (Video Cloud) | ID de cuenta (Video Cloud) |
| 777  da49ec46-3aac-41fd-a745-38c8e80ab897 | Page URL (URL of the referring page) | URL de la página (URL de la página de referencia) |
| 778  80533c17-8c73-4ff4-8b18-03a48ac69824 | Player ID (Video Cloud player) | ID del reproductor (reproductor de Video Cloud) |
| 779  9c685756-1310-4c8c-b4db-a2a434705fea | % Watched (25%, 50%, 75%, 95%) | % Observado (25%, 50%, 75%, 95%) |
| 780  fa70862d-336f-4e61-b664-373cf50f54c8 | [1}Data transfer{2] - Viewing data is sent to HubSpot using an automated process; however, some reports in the HubSpot platform may take some time to refresh | [1}Transferencia{2] de datos: la visualización de datos se envía a HubSpot mediante un proceso automatizado; sin embargo, algunos informes en la plataforma HubSpot pueden tardar algún tiempo en actualizarse |
| 781  51221d05-71f7-4062-a77c-6554381363c4 | [1}Data retention{2] - Data collected can optionally be retained in Brightcove Campaign for up to 6 months | [1}Retención{2] de datos: los datos recopilados pueden conservarse opcionalmente en Brightcove Campaign durante un máximo de 6 meses |
| 782  33c41eca-31a3-4810-9a6d-e42b78e0e129 | Setting up the connection | Configurar la conexión |
| 783  13f62a0d-f614-432f-9c12-da13000f1bf8 | Follow these steps to setup the connection to HubSpot. | Siga estos pasos para configurar la conexión a HubSpot. |
| 784  2a16fbdb-27d8-409d-922d-f5338502c5bf | Note: | Nota: |
| 785  f7d9ee7d-48aa-4d71-abd7-a2036f7dfc0e | The connection process will open popup windows in your browser. | El proceso de conexión abrirá ventanas emergentes en su navegador. |
| 786  fedbb332-a7c9-4380-8c4b-a9ddab2b7edf | You should disable any browser popup blockers before setting up the connection. | Debe deshabilitar los bloqueadores de ventanas emergentes del navegador antes de configurar la conexión. |
| 787  98612725-34fb-4d73-afa9-f306ff954776 | Establishing the connection between Brightcove Campaign and HubSpot | Establecimiento de la conexión entre Brightcove Campaign y HubSpot |
| 788  a1de4526-b565-4242-b753-c9733ef2221a | Log in to Brightcove Campaign. | Inicie sesión en Brightcove Campaign. |
| 789  d11f5419-ab55-43a3-b700-72e9c3293fa7 | In the navigation header, click the gear icon ([1]) and then [2}MAP Connections{3]. | En el encabezado de navegación, haga clic en el icono de engranaje ([1]) y, a continuación, [2}Conexiones MAP{3] |
| 790  576d7ebb-4434-464f-bd72-9e92b943578e | A list of current connections (if any) will appear. | Aparecerá una lista de conexiones actuales (si las hay). |
| 791  f6eed947-394d-493c-a73c-2b4291738a21 | Click [1}Add New Connection{2]. | Haga clic en [1}Añadir nueva conexión{2]. |
| 792  0d5af3fe-d373-4b1d-afad-3068e58b165b | Select [1}HubSpot{2] from the dropdown list. | Seleccione HubSpot en la lista desplegable.[1}{2] |
| 793  95401f5d-f962-4c27-9282-e58120940016 | Select the [1}High Volume (Client-Side API) {2]integration type. | Seleccione el tipo de integración de [1}alto volumen (API del lado del cliente) {2]. |
| 794  63b1e2a3-ade2-460b-99a5-24a6ce63ba5e | Enter your HubSpot [1}Account ID{2]. | Introduzca su [1}ID de cuenta{2]de HubSpot. |
| 795  e52928f3-54b6-49cb-bdc1-c9b4a3603273 | Click [1}Connect to HubSpot{2]. | Haga clic en [1}Conectar a HubSpot{2]. |
| 796  f269ec1c-a90a-4207-bfad-747020c24ff2 | You will be prompted to sign in to HubSpot. | Se le pedirá que inicie sesión en HubSpot. |
| 797  b8053959-4d3a-4d41-a492-36535740deba | Enter your [1}Email Address {2] and [1}Password{2]. | Introduzca su [1}dirección de correo electrónico {2] y [1}contraseña{2]. |
| 798  ce3d52af-6c76-4bef-93fc-2a78496f6e9c | Click [1}Log In{2]. | Haga clic [1}en Iniciar sesión{2]. |
| 799  8e7c55a1-f36b-4e22-9b52-bdc5f1ebc5b0 | [1] | [1] |
| 800  331ffb53-9052-40ca-9d8d-2fb0f0fffb42 | If the login is successful, you may prompted to allow [1}Brightcove Video Connect{2] to access your account. | Si el inicio de sesión se realiza correctamente, es posible que se le pida que permita que [1}Brightcove Video Connect{2] acceda a su cuenta. |
| 801  c8c6a89b-954d-416c-b0b8-b705aba2d46f | Click [1}Grant access{2]. | Haga clic en [1}Conceder acceso{2]. |
| 802  0165f6b2-c664-493d-831f-0055ed17b76c | The connection to HubSpot is now set up and ready to use. | La conexión a HubSpot ahora está configurada y lista para usar. |
| 803  14be1fe7-0933-4d52-baa0-639cadae0027 | By default, the [1}Connection Status{2] will be [1}Enabled{2]. | De forma predeterminada, el [1}estado de conexión{2] será [1}Habilitado{2]. |
| 804  7177a397-f5e2-440b-838c-19503fc534bb | The [1}Connection Status{2] determines if video engagement data is sent to Marketo: | El estado de conexión determina si los datos de interacción de vídeo se envían a Marketo:[1}{2] |
| 805  39dd9477-5263-4b64-be30-6d8875ca23fd | [1}Enabled{2] - Data is collected and will be sent to HubSpot | [1}Habilitado{2] : los datos se recopilan y se enviarán a HubSpot |
| 806  372d53b8-2c49-40dd-afda-b474afb7a6d7 | [1}Disabled{2] - No data is collected (integration is disabled) | [1}Desactivado{2] : no se recopilan datos (la integración está desactivada) |
| 807  02a1599c-2098-4aed-bfa8-244e6cd2c88e | Page Contents | Contenido de la página |
| 808  7ecacb29-ac8c-4d1f-aa67-829f8f327b4e | Page last updated on 06 Oct 2020 | Última actualización de la página el 06 oct 2020 |
| 809  fb173bb0-aeff-4703-a4aa-462011e6d939 | Brightcove Support | Asistencia técnica de Brightcove |
| 810  fbe81303-62f1-49fc-8218-6bf966418e58 | [1}System Status{2] | Estado del sistema[1}{2] |
| 811  dde977a1-a7be-4d32-9b57-add8902ec033 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 812  e22e617a-55de-4c72-92a6-38c99fc16a2f | [1}Documentation{2] | [1}Documentación{2] |
| 813  f1ae2394-b37c-44b1-ab3f-3c91f0ed2e6d | Training | Formación |
| 814  0cfbb710-05fe-4839-a817-1220b102af78 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 815  a817e864-7cdf-4c18-9751-88bd37df125b | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 816  827fe1e4-559b-4cd6-b481-0930e73eb9d2 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 817  e68d138b-fd7b-4f92-82ad-508224b54362 | Brightcove | Brightcove |
| 818  12e98541-1856-4a08-80e6-49165cea9738 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 819  f5e314c0-13d4-4894-85f7-b53dc85bcd36 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 820  c95229bf-83b8-4659-abe6-80946911a7fe | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 821  2181df92-0f35-41da-a2f6-9d839a582a8e | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 822  0fe6f902-3ff8-45f6-bfcc-0f08af04060e | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 823  cfc83e55-0847-47a9-bf11-ce211909548e | LinkedIn | LinkedIn |
| 824  654babaa-0beb-4c0f-86d8-1fadce686e64 | Twitter | Twitter |
| 825  8bc58586-a96d-4fab-8209-dbec5dd82952 | Facebook | Facebook |
| 826  9b7822c9-93c4-4b21-bc02-0f264de54d5e | Have a question? | ¿Tiene alguna pregunta? |
| 827  3d3dd43f-cfa4-49c3-8385-b169d87b2f9e | Connecting to HubSpot using the REST APIs | Conexión a HubSpot mediante las API REST |
| 828  a06c08f6-6ae0-4331-9116-38af98a96559 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 829  13ecb4a4-d923-403f-b6c6-b5bce0a25af2 | Select Language | Seleccionar idioma |
| 830  de2b5958-661c-48f7-b023-708f9c0109ad | Other Brightcove Docs | Otros documentos de Brightcove |
| 831  9f822f4e-5d91-42b2-992a-ca39102ff276 | Documentation Home | Documentación Inicio |
| 832  68c424f1-ec78-472b-afc5-295fc247b571 | Brightcove Audience | Audiencia de Brightcove |
| 833  b512968c-ca3a-4ca5-b8bd-8979f5396c9b | Brightcove Beacon | Baliza Brightcove |
| 834  9f9741eb-315f-4eb1-a7fa-1c698758aa46 | Brightcove Campaign | Campaña de Brightcove |
| 835  8189351a-5ff3-42cc-9a4f-d420f262abdc | Brightcove Engage | Brightcove Engage |
| 836  ca80ff55-1350-44fd-abcd-c2f7c487bc12 | Brightcove Live | Brightcove Live |
| 837  eb66bd58-8395-4d7c-b961-ef998653dfaf | Brightcove Gallery | Brightcove Gallery |
| 838  403836fc-98ee-4d65-b85a-dc68971bb49d | Brightcove SSAI | Brightcove SSAI |
| 839  b35f1f2a-bcf4-4b4e-87c0-3ed2b89ee362 | Brightcove Social | Brightcove Social |
| 840  235fc67a-10ad-4a87-bf9b-dfb9407ba2e8 | Video Cloud Studio | Video Cloud Studio |
| 841  1ff8796c-4e10-41f4-a267-1b5aaf36715a | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 842  4321992e-6676-424b-a8fc-c039b1772a64 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 843  ff746358-b58b-4dc8-b5df-2665a68b7d1d | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 844  47ce36cb-0cf8-43be-9421-a7a45dc969d1 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 845  7526247f-b196-4678-8d6b-0a8f78bbc118 | Video Cloud General Information | Información general de Video Cloud |
| 846  dee247c9-f78c-4ce9-a89d-0439a26979eb | Zencoder | Zencoder |
| 847  bc3845d2-cfd5-4e07-b6a4-5c1d213c6fc7 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 848  183290c0-7c8d-49e0-ac95-05f0eddd7c0b | support | soporte |
| 849  89738332-23cb-4370-a702-fa2a30d283b2 | system status | estado del sistema |
| 850  d93a6c6d-b575-46e3-b999-02a6c9dfa2ba | [1}Home{2] | [1}Inicio{2] |
| 851  02d10791-9665-4b07-952f-e4d68a4e8c5c | [1}Administering Accounts{2] | [1}Administrar cuentas{2] |
| 852  ac52d01f-8ac8-4d79-b19b-45ea0694e22f | Connecting to HubSpot using the REST APIs | Conexión a HubSpot mediante las API REST |
| 853  b4f48552-7d37-4b26-9bad-4246ebab802f | [1}Home{2] | [1}Inicio{2] |
| 854  817c38c3-227c-4bc7-a963-f6a06dca7506 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 855  58a03950-a692-4bfd-b9bb-9a43402cd1a2 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 856  137dad83-326e-4b66-b1de-4089accc1a95 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 857  9dc6dbbf-6ba6-443b-bacb-c1be85884345 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 858  04d7bca2-c4cf-429b-b59b-433704894fed | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 859  f980250a-409e-4c25-b16d-8bde23ad8d00 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 860  18ad3de9-b33b-4e6c-977e-1e0bacb9a4ca | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 861  c521e029-bbca-4fba-a653-024dc6a79bfc | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 862  587190e4-863f-4581-9177-c2ca2c2e2068 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 863  1bc3f696-df9e-4724-8866-133cbaef38a8 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 864  22dc6ca6-ca54-4d76-bfa1-85317a6dbf01 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 865  e42df561-8794-4580-aad6-ec178462f0f0 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 866  bf4d7677-2852-40c4-a358-1e415d4eda40 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 867  1dfa6f62-d30c-4f6e-bb3b-59f0a1a1187c | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 868  21222891-332a-4abd-b130-905dafe3b9ed | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 869  0fba2e01-5da1-4dbd-ba0d-0343324ce93e | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 870  8718926f-5e15-443c-b87e-144ff13d29e9 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 871  9e748577-4a92-4b18-84ea-01c14482ba1e | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 872  7d09bb6e-7b33-4cca-9280-69a50152a80b | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 873  26fdfb4f-d13a-40ec-a417-181424a7bc28 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 874  0b1fe4ba-03bf-4089-9e84-294ebb93e075 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 875  10678c9c-f4bb-4901-8257-94d5686b7d34 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 876  c3902cd9-406c-4989-bc1e-61c5c62f8342 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 877  d90803fc-7cb0-49f4-9962-676af7e9ac46 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 878  c83cf1ab-7e0f-4733-9afd-b9af1fe52553 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 879  60848993-4f66-4a5b-a605-55a24a9abd07 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 880  53357a5c-ef29-471a-bdf8-5c82587c38bf | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 881  ab28b879-0211-4211-80a7-de0ea4d98b5b | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 882  e8dc49ca-5368-4ab0-9d3d-64e402dc999f | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 883  ec036226-0c47-433c-9509-6b1c2df51aba | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 884  201e2f1d-52c5-49e7-af6b-bd962b0358d9 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 885  1e8f09b2-9ecc-4cdf-9f8b-40cdab485722 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 886  6ebffd60-99a1-4bb8-a21a-80a3c5d73988 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 887  8e5aeca7-28b3-49a6-b00d-68b6eb2d4680 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 888  dcd3eb7a-eb21-4a97-8567-d60d0ac086ea | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 889  07bc62c1-43b0-40ff-8ecf-6d1c2c4ff817 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 890  9a846739-9911-4c9d-819b-d05980eaeabe | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 891  0ed583ee-3b64-4f7d-a264-99b64b62dddb | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 892  48e0c027-941f-435c-b5df-7facb59f179c | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 893  5d96b0f5-c1d8-423e-8f1a-737870919b4f | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 894  ba99e1c0-fadd-47a1-9f23-3f55809f6a75 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 895  fc18ce3d-c752-44f8-a9f6-057f824c7d58 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 896  e72a88bd-9979-4875-8563-5c9fb1ee0ba3 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 897  0c05bafc-e221-46ef-b1c2-c3617ba42b82 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 898  b40e3b9f-ee03-4c30-b133-892bc88d5149 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 899  faf0840d-d5f5-4ede-aad4-65c7b7a269ca | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 900  baa3dbbc-e68f-436d-965d-01bab7bf383b | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 901  f2e5a792-4883-44d8-8efd-88dfbfbf90cb | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 902  d76124e6-cd0b-4fc6-a08a-62e58cd1aac3 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 903  c63aef9b-91b0-495f-9d7a-031cf784fc16 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 904  ad99b962-a388-4416-b197-97e5101b842e | [1}2020{2] | [1}2020{2] |
| 905  bde62b3e-5d46-40b8-957e-a7bb9572e859 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 906  f70d05db-519d-4608-93fa-f36431e83020 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 907  75f4a358-2c03-462c-a5c1-b4f410e21e72 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 908  8ffb7efd-ccd9-47ad-b6d5-ce4dccce12db | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 909  34e7dc59-26fc-45f3-82b9-0746436df946 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 910  06089117-6fe2-45d6-b9af-433c7d8d8c68 | [1] | [1] |
| 911  700e59b6-a702-4583-bbc3-4c2cd0f1a683 | Navigation Menu | Menú de navegación |
| 912  c13c2833-0ad3-4129-b7d7-8f4039446829 | [1}[2]{3] | [1}[2]{3] |
| 913  2d413eae-a391-4df3-9121-16a6b67d96fc | back | espalda |
| 914  50c73c63-241a-4122-bc67-7812e205c315 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 915  a5d3ac9c-f566-41a1-a5cb-586b673ace38 | [1}[2]{3] | [1}[2]{3] |
| 916  cab40d8b-0652-4224-bec6-ece3d2756f96 | forward | adelante |
| 917  6809f8aa-58ee-4374-9e69-e062c5dfeff7 | Page Contents | Contenido de la página |
| 918  314e6333-568d-43cd-987c-b0ac0b59fe2d | [1}[2]{3] | [1}[2]{3] |
| 919  3c0d2f14-8023-474c-a5e5-9ccf48d08782 | open in new tab | abrir en una nueva pestaña |
| 920  5442da81-0051-4880-bef1-9495b1790066 | Connecting to HubSpot using the REST APIs | Conexión a HubSpot mediante las API REST |
| 921  c60f0a8e-2487-4de0-838d-af25908f8067 | In this topic you will learn how to configure Brightcove Campaign™ for use with HubSpot using the REST APIs. | En este tema aprenderá a configurar Brightcove Campaign™ para su uso con HubSpot mediante las API REST. |
| 922  579caab8-838f-46e7-a8d3-32f73d496ed7 | Brightcove Campaign can be configured to integrate with HubSpot. | Brightcove Campaign se puede configurar para integrarse con HubSpot. |
| 923  a62169f0-ad58-4bcf-90f5-4c6ecded9031 | When the integration is configured, video engagement data for videos published using Brightcove Campaign is synchronized to HubSpot. | Cuando se configura la integración, los datos de interacción de vídeo de los vídeos publicados mediante Brightcove Campaign se sincronizan con HubSpot. |
| 924  7b03e419-53c8-41b6-8081-c2ea73f0235a | Once in HubSpot, this data can be used for segmentation, campaign logic, reports, lead scoring, and personalizing communications. | Una vez en HubSpot, estos datos se pueden utilizar para segmentación, lógica de campaña, informes, puntuación de prospectos y personalización de comunicaciones. |
| 925  4a79b1ea-08bc-4251-b118-a1a5783d8477 | Note: | Nota: |
| 926  80026b1f-5fb5-4e81-8cef-7d2b185d775f | For information on how to configure Brightcove Campaign for use with HubSpot using the Client-Side APIs, see[1][2}Connecting to HubSpot using the Client-Side APIs{3]. | Para obtener información acerca de cómo configurar Brightcove Campaign para su uso con HubSpot mediante las API del lado del cliente, consulte[1][2}Conexión a HubSpot mediante las API del lado del cliente{3]. |
| 927  912b96fb-2946-403c-baa6-1f2f3c9fd8a7 | Some of the key features of the Brightcove Campaign - HubSpot integration are: | Algunas de las características clave de la integración de la Campaña de Brightcove - HubSpot son: |
| 928  e13383ba-facd-4548-9093-3fdb3418a00b | [1}Data format{2] - Viewing data is delivered as a custom [3}Timeline Event Type{4]. | [1}Formato de datos{2] : la visualización de datos se entrega como un [3}tipo de evento de línea{4]de tiempo personalizado. |
| 929  d6e89b23-c185-4980-91a9-9dd0f6dcfc49 | The data that is replicated to HubSpot is as follows: | Los datos que se replican en HubSpot son los siguientes: |
| 930  2fcb9ef0-2ed2-454b-97df-bcfceffaf096 | Video Name | Nombre del vídeo |
| 931  138ce53a-1471-4eff-b842-f47fe4cf615c | Video ID | Id. del vídeo |
| 932  990ea1b3-0dd5-42c8-8f52-3672cdfa6ee0 | Brightcove Account ID | ID de cuenta de Brightcove |
| 933  126156ac-1aef-4122-8d36-6afb72d4de02 | Page URL of the referring page | URL de página de la página de referencia |
| 934  4d96115f-ebe2-474c-88bd-bc7db4b081d5 | Brightcove Player ID | Identificador del reproductor de Brightcove |
| 935  fc9334f6-8077-4fcd-b593-9e14581c9c68 | % Watched | % Observado |
| 936  e940ce3e-1f8c-4385-89a1-2bf6b44625b7 | [1}Data transfer{2] - Viewing data is sent to HubSpot using an automated process; however, some reports in the HubSpot platform may take some time to refresh | [1}Transferencia{2] de datos: la visualización de datos se envía a HubSpot mediante un proceso automatizado; sin embargo, algunos informes en la plataforma HubSpot pueden tardar algún tiempo en actualizarse |
| 937  ab860a16-85ae-4fc4-8c46-bf76f6a2958d | Setting up the connection | Configurar la conexión |
| 938  cd65b923-186b-4807-afb6-c9bfc6d7d01a | Follow these steps to setup the connection to HubSpot. | Siga estos pasos para configurar la conexión a HubSpot. |
| 939  071deecc-b956-4089-912f-4250fdc5779a | Note: | Nota: |
| 940  90f2e5d1-4309-4a9a-ba32-de634f300541 | The connection process will open popup windows in your browser. | El proceso de conexión abrirá ventanas emergentes en su navegador. |
| 941  b496d034-3abf-4a85-a3ad-958f5aedf0e8 | You should disable any browser popup blockers before setting up the connection. | Debe deshabilitar los bloqueadores de ventanas emergentes del navegador antes de configurar la conexión. |
| 942  1496ac3a-fe8d-4b1c-9a8e-fdae224af7b6 | Establishing the connection between Brightcove Campaign and HubSpot | Establecimiento de la conexión entre Brightcove Campaign y HubSpot |
| 943  edd35547-152f-48ed-a35f-0990169f8b7f | Log in to Brightcove Campaign. | Inicie sesión en Brightcove Campaign. |
| 944  e5263995-7af2-41b8-8426-3f3aa9ac8d04 | In the navigation header, click the gear icon ([1]) and then [2}MAP Connections{3]. | En el encabezado de navegación, haga clic en el icono de engranaje ([1]) y, a continuación, [2}Conexiones MAP{3] |
| 945  566787c7-2b7d-405c-91e1-327e42b2f1fd | A list of current connections (if any) will appear. | Aparecerá una lista de conexiones actuales (si las hay). |
| 946  49353823-3274-4a8e-a8b7-d1e0ad56a565 | Click [1}Add New Connection{2]. | Haga clic en [1}Añadir nueva conexión{2]. |
| 947  55a9a4e6-d7a1-4490-a287-940e68401a09 | Select [1}HubSpot{2] from the dropdown list. | Seleccione HubSpot en la lista desplegable.[1}{2] |
| 948  310fba2e-a6c1-437f-8819-de38cc24100c | Select the [1}Standard (REST API) {2]integration type. | Seleccione el tipo de integración Estándar (API REST).[1}{2] |
| 949  abf12f16-3a00-4da5-aaa8-27ba9b25880d | Click [1}Connect to HubSpot{2]. | Haga clic en [1}Conectar a HubSpot{2]. |
| 950  ad60f6c0-168f-4d1c-afc6-30f4e2da06f1 | You will be prompted to sign in to HubSpot. | Se le pedirá que inicie sesión en HubSpot. |
| 951  6989a544-60af-40d5-8917-1b7880adbf79 | Enter your [1}Email Address {2] and [1}Password{2]. | Introduzca su [1}dirección de correo electrónico {2] y [1}contraseña{2]. |
| 952  af93dc07-4ac0-4010-aebd-1f249de2045c | Click [1}Log In{2]. | Haga clic [1}en Iniciar sesión{2]. |
| 953  a36ba527-8920-4c23-b898-3a18033f4b61 | [1] | [1] |
| 954  8067c394-a3d5-45b6-9117-59b506c734e5 | If the login is successful, you may prompted to allow [1}Brightcove Video Connect{2] to access your account. | Si el inicio de sesión se realiza correctamente, es posible que se le pida que permita que [1}Brightcove Video Connect{2] acceda a su cuenta. |
| 955  f17709eb-4d9c-4c7b-b121-1fa2917b08fd | Click [1}Grant access{2]. | Haga clic en [1}Conceder acceso{2]. |
| 956  783c9a9e-bd70-41a8-bd12-ffb0346d7d0b | The connection to HubSpot is now set up and ready to use. | La conexión a HubSpot ahora está configurada y lista para usar. |
| 957  423f8482-6c9f-4b5a-910d-ab1b5d2781c3 | By default, the [1}Connection Status{2] will be [1}Enabled{2]. | De forma predeterminada, el [1}estado de conexión{2] será [1}Habilitado{2]. |
| 958  c8474cbb-c09f-4a02-b5ac-601c8e6cccd9 | The [1}Connection Status{2] determines if video engagement data is sent to Marketo: | El estado de conexión determina si los datos de interacción de vídeo se envían a Marketo:[1}{2] |
| 959  eb5b84fe-1a8e-4b3e-82f7-3fae85512075 | [1}Enabled{2] - Data is collected and will be sent to HubSpot | [1}Habilitado{2] : los datos se recopilan y se enviarán a HubSpot |
| 960  9f98d887-a062-417c-a922-34cb83d678cc | [1}Disabled{2] - No data is collected (integration is disabled) | [1}Desactivado{2] : no se recopilan datos (la integración está desactivada) |
| 961  81c7700e-75a9-4b36-91fd-e84c639ba8cb | Click [1}Save{2] to save changes. | Para guardar los cambios, haga clic en [1}Guardar{2]. |
| 962  b363a200-2dfd-4844-9954-280c234f3ffd | To remove the integration, click [1}Delete{2]. | Para eliminar la integración, haga clic en Eliminar.[1}{2] |
| 963  3057a1a0-ff49-42af-9920-36444a9fcecd | Page Contents | Contenido de la página |
| 964  9e1893c5-58bc-4d5d-a16c-61e1cc29b2c6 | Page last updated on 06 Oct 2020 | Última actualización de la página el 06 oct 2020 |
| 965  7d3ada23-f0f0-4582-9d0e-340b3c3d648e | Brightcove Support | Asistencia técnica de Brightcove |
| 966  b9e43bcc-1df1-4c42-9bdd-7f9287c69a01 | [1}System Status{2] | Estado del sistema[1}{2] |
| 967  d7f8e63d-4cc9-4d04-a3c2-672c134cf224 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 968  aa9e56c5-aa09-4ef2-bb36-97c8c30a4d46 | [1}Documentation{2] | [1}Documentación{2] |
| 969  7237e3d6-00a6-4f19-ad11-9fa391bb11c3 | Training | Formación |
| 970  35330d67-c38f-4521-af35-a4ca30865669 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 971  b36bee97-1609-4216-947c-af1187c9bf1f | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 972  0b583ce1-07ce-44fd-ad5a-19080c40d5c0 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 973  6fb843a4-1c94-4d42-a877-8a5525770372 | Brightcove | Brightcove |
| 974  a3495cda-2404-4eae-b57d-1a519365392b | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 975  f54fb475-fea0-417d-b445-2736687ad3dd | [1}Contact Us{2] | [1}Contáctanos{2] |
| 976  e045c35f-49ce-4d88-8cc8-4f06fa73f48b | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 977  b7045c6b-92eb-4662-82b4-72b3ce3d23f7 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 978  7f9e0489-6961-4d61-a69d-9bf276045460 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 979  410c9f54-a7db-4523-b579-3692198bd94d | LinkedIn | LinkedIn |
| 980  d0d502fa-d16b-44e8-b351-d6163b2dc3ed | Twitter | Twitter |
| 981  e2291d25-24b8-4096-b641-423a79f6d7c0 | Facebook | Facebook |
| 982  32bc39db-b454-4f54-9732-2bf819be409d | Have a question? | ¿Tiene alguna pregunta? |
| 983  8e10f6c7-0b91-4624-a56b-9ec954ae4925 | Connecting to Marketo using Munchkin | Conexión a Marketo usando Munchkin |
| 984  5d18cca5-dabe-4292-b46d-3b5cf24df2fa | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 985  c6b57cb7-78b8-4538-8fb4-a5173feae865 | Select Language | Seleccionar idioma |
| 986  997db1ff-288c-412b-807f-bd6f42a1bad0 | Other Brightcove Docs | Otros documentos de Brightcove |
| 987  540b7ea6-316b-4383-92fd-b6f635aa574f | Documentation Home | Documentación Inicio |
| 988  fbc0ffa5-741a-4d17-88bc-bdb7ada5792c | Brightcove Audience | Audiencia de Brightcove |
| 989  eee247f6-5e02-4e14-b63c-ee7270468220 | Brightcove Beacon | Baliza Brightcove |
| 990  44149d8a-4e20-4338-8daf-7adb5accf26b | Brightcove Campaign | Campaña de Brightcove |
| 991  4acfbf9b-50d7-4ab7-92d0-05a35e8302a5 | Brightcove Engage | Brightcove Engage |
| 992  0f2d6739-9c6f-4597-8df2-f21d3852e233 | Brightcove Live | Brightcove Live |
| 993  88824955-ca35-4d22-95a3-fb928a6ca409 | Brightcove Gallery | Brightcove Gallery |
| 994  8b4414bc-7caa-4207-8f13-360e7c8e2ed3 | Brightcove SSAI | Brightcove SSAI |
| 995  bc3c1593-ebd3-4a32-8543-946387d69687 | Brightcove Social | Brightcove Social |
| 996  4e85bb27-0bd3-4354-9257-66dc407f3cf0 | Video Cloud Studio | Video Cloud Studio |
| 997  d90f568c-6aed-42fd-b959-4fb32f3fee80 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 998  dc82443d-5350-4038-a5ea-661800fd3f14 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 999  ee82afd7-8aaa-4670-8624-81fed0343491 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 1000  7e7c192d-d437-43a9-954b-6bfaab71de97 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 1001  8af8923f-e43e-46c5-be47-7bd996590b05 | Video Cloud General Information | Información general de Video Cloud |
| 1002  46f5809f-9c86-42d8-a731-a9f6305c31da | Zencoder | Zencoder |
| 1003  ebd448d8-1c78-44ae-8ee7-5d512445144c | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 1004  6a85f67e-326b-4dd5-b6b2-1bc4af8fa26f | support | soporte |
| 1005  c211306d-32e4-47be-9988-20f18a6840a5 | system status | estado del sistema |
| 1006  1fc02999-3989-4e1b-b581-22c0f481694d | [1}Home{2] | [1}Inicio{2] |
| 1007  9df5144d-8a5c-42d2-b127-eb7787e0e1f1 | [1}Administering Accounts{2] | [1}Administrar cuentas{2] |
| 1008  ebb937d8-c659-4c62-a840-b39e246150e0 | Connecting to Marketo using Munchkin | Conexión a Marketo usando Munchkin |
| 1009  b5e48d95-e1e2-4999-a11f-8b87f5c05168 | [1}Home{2] | [1}Inicio{2] |
| 1010  0f6ea312-bbb4-48f4-8774-5598d09d7532 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 1011  54aa617b-a357-4ca2-96df-9de26abc0463 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 1012  dd77b368-4d6d-4a37-a4f7-cf8467e9d505 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 1013  1d613efa-1be7-4ae1-bf4b-8c9bd4d29573 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 1014  fed3d19f-0441-4d95-88cc-84e3f690a69f | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 1015  72e3a3f4-57eb-4604-92ad-00c25d80db52 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 1016  caafc9b0-7c77-44ab-8469-bc00fc870258 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 1017  321026a2-4c42-4965-9a38-23370e210a30 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 1018  d9c92e27-c64b-4621-90e7-ebce3f45e025 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 1019  5b08e93f-74a4-4381-a06c-3c2a7ae247e0 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 1020  bfe6c4e6-fa44-4d62-9412-47d6699d77c3 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 1021  5f8f62d7-d2b5-407a-8e82-e976bf0c1f6d | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 1022  91233f46-4633-4b06-9c85-f8cad8bc5b26 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 1023  e1970f69-e233-4ae6-a34f-a3bbcf2dd4c1 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 1024  835e329b-7c64-45a0-a865-dc96697d499d | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 1025  858327c8-97ce-4657-a70d-e3a4d2b6a634 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 1026  eed2a662-1a75-41d1-a351-8e3515834373 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 1027  339eb54c-34c9-44e5-a908-176942226c4d | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 1028  160ac3ee-5b1b-41ed-be6d-ecacce518161 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 1029  c25cca75-7ae4-48d6-a65e-13eaa990ffed | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 1030  4e78be89-1ff0-4f03-b1dd-3bc20b7e5997 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 1031  edaad864-0c63-48f6-90e3-e317f7ef569c | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 1032  eb619892-5f68-41ac-b00c-c43408b239b6 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 1033  151f1ecc-00b5-4fbb-ab42-f16aea831cda | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 1034  62cb504f-dfa7-45f2-929a-dd8023b9e708 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 1035  d481c49e-a2fc-4089-9e73-5bc6baf9e2b1 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 1036  434a5718-2404-46f0-a469-7335489ac33c | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 1037  ba4124b8-9d0a-4c4b-9a3c-6401d4769f56 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 1038  2d1c8b52-390d-4cb6-b7e4-b1c7a37185ee | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 1039  fd7897d3-1d0c-4e43-bcef-db2f56326849 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 1040  1d7e965d-014d-4b63-887b-6a35369a4c1c | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 1041  ea7599f9-ac0e-4fb5-be20-c8fabf3196a1 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 1042  757b5c6e-3b05-4ba8-9b12-3be01b894615 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 1043  534b6922-d5c1-4584-901a-184716662435 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 1044  28d01221-0371-45af-9eec-82b02a231a58 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 1045  fa1fbf8c-0ea7-43d6-9928-ad7295898ff4 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 1046  519378ca-1468-4560-9e09-292e29ee8acd | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 1047  eab9bd99-e713-4423-87d5-c716150c5bba | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 1048  2fa1c6b3-8755-4035-b5bd-775bdef87173 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 1049  430fb016-95eb-4740-ac98-411b9aac50c2 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 1050  4b941f0d-46eb-46d8-8fad-d7c535cc7b27 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 1051  00d5edbb-6bf2-44d4-aefa-3d9e5c98f92b | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 1052  836c494e-7641-41f1-bd8a-12e63666869d | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 1053  994b0fb1-6055-441d-b351-a52bcc935d09 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 1054  32166bfd-a162-4d83-89cd-ac4e7f910b28 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 1055  8e22b670-478d-463a-9740-f6dff815e6b5 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 1056  8bb43e5d-0229-48f1-812c-f33da23b0cd2 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 1057  9c13538a-64d3-413f-894e-393d04ce2b53 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 1058  c6623e29-7659-41fc-9b58-c65b30e53069 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 1059  5154c0dc-7633-42e6-9d2a-68a8ea84946b | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 1060  c616c500-9124-4dfe-b7fa-59ac7386d50f | [1}2020{2] | [1}2020{2] |
| 1061  421eb760-1c4d-40fc-8146-a55db01caac3 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 1062  a8ceb9d4-4c58-4af1-aa8b-5239c029e937 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 1063  7257c8f0-8343-4231-a9ef-f4de5bced461 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 1064  8c427617-f73d-474b-9a59-a8bf361f6dcb | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 1065  b5d3950e-b8df-411d-9712-f2f6932cc456 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 1066  60c237ce-d9a4-45f6-924a-29ebd9b3047b | [1] | [1] |
| 1067  1714c6f6-a167-4537-970f-d70e58589a61 | Navigation Menu | Menú de navegación |
| 1068  c6bb8d6d-e5c8-4a13-9c90-4cd07b9d2f7c | [1}[2]{3] | [1}[2]{3] |
| 1069  3e7487ee-598a-4ad7-8593-b1eff6db9b53 | back | espalda |
| 1070  9ce278e7-ff49-4fdc-9351-344ad5a6d7ce | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 1071  9327e32d-8f6e-49dd-9e93-db2e02e87b91 | [1}[2]{3] | [1}[2]{3] |
| 1072  f773ea4d-a098-420e-b890-367d9063ccae | forward | adelante |
| 1073  3d3f9659-4399-4e79-ad29-36d44966fedb | Page Contents | Contenido de la página |
| 1074  f97af8bd-28ff-4c4b-9962-a5ebf38eac3d | [1}[2]{3] | [1}[2]{3] |
| 1075  842aff9f-5f8e-4193-8aa5-d693d55e8381 | open in new tab | abrir en una nueva pestaña |
| 1076  f22ab704-155c-45c5-9a12-f10ec9df08fb | Connecting to Marketo using Munchkin | Conexión a Marketo usando Munchkin |
| 1077  802d71c0-b195-4b1c-9150-17788417c1b0 | In this topic you will learn how to configure Brightcove Campaign™ for use with Marketo using Munchkin. | En este tema aprenderá cómo configurar Brightcove Campaign™ para su uso con Marketo mediante Munchkin. |
| 1078  18b97193-88e6-4997-a845-f184157b0b57 | Brightcove Campaign can be configured to integrate with Marketo. | Brightcove Campaign se puede configurar para integrarse con Marketo. |
| 1079  d9c7ec2f-4eb3-4d74-9ca7-834fa917d926 | When the integration is configured, video engagement data for videos published using Brightcove Campaign is synchronized to Marketo. | Cuando se configura la integración, los datos de interacción de vídeo de los vídeos publicados mediante Brightcove Campaign se sincronizan con Marketo. |
| 1080  154ae7e0-aeeb-4034-ab3f-af73089a101b | Once in Marketo, this data can be used for segmentation, campaign logic, reports, lead scoring, and personalizing communications. | Una vez en Marketo, estos datos se pueden usar para segmentación, lógica de campaña, informes, puntuación de prospectos y personalización de comunicaciones. |
| 1081  431927c2-6b59-457a-9c7e-3d83cdeed3ad | Note: | Nota: |
| 1082  e3a8bb61-18fa-4ba9-94af-69252a4229d3 | For information on how to configure Brightcove Campaign for use with Marketo using the REST APIs, see[1][2}Connecting to Marketo using the REST APIs{3]. | Para obtener información acerca de cómo configurar Brightcove Campaign para su uso con Marketo mediante las API REST, consulte[1][2}Conexión a Marketo mediante las API REST{3]. |
| 1083  7c036780-7623-44ac-98a9-85cc2480698c | Some of the key features of the Marketo integration are: | Algunas de las características clave de la integración de Marketo son: |
| 1084  9f12160c-96d3-47e4-bea8-54ee40daf360 | [1}Data format{2] - Video viewing data is delivered to Marketo as a page view, or a virtual web visit. | [1}Formato de datos{2] : los datos de visualización de vídeo se entregan a Marketo como una vista de página o una visita web virtual. |
| 1085  c2ea790f-7fb3-4689-9e10-fabd81bd7657 | The web page visit event contains query parameters that indicate the viewer's level of engagement. | El evento de visita a la página web contiene parámetros de consulta que indican el nivel de interacción del espectador. |
| 1086  83d9e4a6-3b6f-42c2-97d2-9989eddb3822 | The data that is replicated to Marketo is as follows: | Los datos que se replican en Marketo son los siguientes: |
| 1087  2501f1e8-b05e-460a-aee7-f2a7936f9848 | Video Name | Nombre del vídeo |
| 1088  749926d8-cb87-45cb-8bad-f7c55c710b87 | Video ID | Id. del vídeo |
| 1089  b924ffd9-4795-4002-ba73-77033e672ebe | Brightcove Account ID | ID de cuenta de Brightcove |
| 1090  7bb700e4-f3f5-4c6c-b73f-1d380e9d20a0 | Page URL of the referring page | URL de página de la página de referencia |
| 1091  01857b44-c6da-46c3-a8b7-997e67c2aa34 | Brightcove Player ID | Identificador del reproductor de Brightcove |
| 1092  23c677d4-b4db-448b-af91-a99adf4c051c | % Watched | % Observado |
| 1093  4ea34d1e-b330-4c62-8c0e-913ab151d5d4 | [1}Data transfer{2] - Viewing data is sent immediately to Marketo, however, some reports in the Marketo platform may take some time to refresh | [1}Transferencia{2] de datos - La visualización de datos se envía inmediatamente a Marketo, sin embargo, algunos informes en la plataforma Marketo pueden tardar algún tiempo en actualizarse |
| 1094  e0e78120-8c7a-45ae-af8f-fee3319d5dba | To use Brightcove Campaign with Marketo Munchkin, you must have a Marketo account with the Munchkin API enabled - you will need your Munchkin account ID (see [1}Accessing the Marketo Munchkin{2] below). | Para usar Brightcove Campaign con Marketo Munchkin, debe tener una cuenta de Marketo con la API de Munchkin habilitada; necesitará su ID de cuenta Munchkin (consulte [1}Acceso a Marketo Munchkin{2] más abajo). |
| 1095  3b09cc87-9040-4bce-a6cb-1fba03cbf02a | Users with the Munchkin User role should be able to access these values. | Los usuarios con la función Usuario de Munchkin deben poder acceder a estos valores. |
| 1096  0e6f9613-5915-4492-97ab-071ebceb88b9 | Accessing the Marketo Munchkin | Acceso al Marketo Munchkin |
| 1097  3440bb47-8f46-4d54-8a8b-5737bcc14db4 | When configuring the integration with Brightcove Campaign, you will be prompted for your Marketo munchkin. | Al configurar la integración con Brightcove Campaign, se le pedirá su Marketo munchkin. |
| 1098  2c6ac662-3b8d-4706-bb21-901fdf04c094 | Follow the steps below to access this value. | Siga los pasos que se indican a continuación para acceder a este valor. |
| 1099  5fe3db79-fcfa-4f7f-bc3f-ad121932559a | Log in to your Marketo account. | Inicia sesión en tu cuenta de Marketo. |
| 1100  64decee9-69ba-4741-8b96-949a04795d85 | Click [1}Admin{2] in the top navigation. | Haga clic en [1}Admin{2] en la parte superior de navegación. |
| 1101  8e95423b-4c40-4e84-aae9-e04c103d62cd | In the left navigation, navigate to [1}Admin{2] > [1}Integration{2] > [1}Munchkin{2]. | En la navegación de la izquierda, vaya a [1}Admin >{2] [1}Integration >{2] [1}Munchkin{2]. |
| 1102  390886f8-3da4-45e8-a628-f55bfd4a0135 | Copy the [1}Munchkin Account ID{2] and save it in a safe place. | Copie el [1}ID de cuenta de Munchkin{2] y guárdelo en un lugar seguro. |
| 1103  dbb9da65-69bd-419a-a221-e92396cbee72 | It will be needed when configuring the integration. | Será necesario al configurar la integración. |
| 1104  6ae9e8eb-1756-42ad-8858-f0663eaa2755 | [1] | [1] |
| 1105  1107198c-75a8-43ad-8fbf-9143b16adbfc | Setting up the connection | Configurar la conexión |
| 1106  23358d45-7e96-4d04-9678-a2cb4a3ba948 | Follow these steps to setup the connection between Brightcove Campaign and Marketo. | Siga estos pasos para configurar la conexión entre Brightcove Campaign y Marketo. |
| 1107  1e7a1718-76ae-4fd6-b452-06b01c665c43 | Establishing the connection between Brightcove Campaign and Marketo | Establecer la conexión entre Brightcove Campaign y Marketo |
| 1108  c2900b06-b44a-4404-9ce9-ec87b2782b9a | Log in to Brightcove Campaign. | Inicie sesión en Brightcove Campaign. |
| 1109  a56cacb1-05e4-49c2-843b-4dbe0639d73b | In the navigation header, click the gear icon ([1]) and then [2}MAP Connections{3]. | En el encabezado de navegación, haga clic en el icono de engranaje ([1]) y, a continuación, [2}Conexiones MAP{3] |
| 1110  00b2e924-aa28-4847-87fa-760b335d8bd3 | A list of current connections (if any) will appear. | Aparecerá una lista de conexiones actuales (si las hay). |
| 1111  126a3507-b2c3-414d-aa41-804cb2a1c9b7 | Click [1}Add New Connection{2]. | Haga clic en [1}Añadir nueva conexión{2]. |
| 1112  833823f5-1260-4d8b-941e-6c4b9d9c31e4 | Select [1}Marketo{2] from the dropdown list. | Seleccione Marketo en la lista desplegable.[1}{2] |
| 1113  17363c4b-f913-4697-9414-c9c0104053b2 | Select the [1}High Volume (Munchkin) {2]integration type. | Seleccione el tipo de integración de [1}alto volumen (Munchkin) {2]. |
| 1114  deb2cb59-b841-4d72-b588-54221926ec08 | Enter your [1}Marketo Account ID{2]. | Introduce tu [1}ID de cuenta de Marketo{2]. |
| 1115  b2639ba8-3278-4d64-ad0c-55d0ddb6463b | This is the Munchkin Account ID copied from Marketo. | Este es el ID de cuenta Munchkin copiado de Marketo. |
| 1116  e2cc2f8c-e26e-489f-b386-7e3a9f3a9f47 | Click [1}Save{2]. | Haga clic en [1}Guardar{2]. |
| 1117  f6d11160-f282-4854-9986-04855476b9fe | The connection to Marketo is now set up and ready to use. | La conexión a Marketo ya está configurada y lista para usar. |
| 1118  18f2a4e3-5f6f-4c33-9883-d56ceb8139eb | By default, the [1}Connection Status{2] will be [1}Enabled{2]. | De forma predeterminada, el [1}estado de conexión{2] será [1}Habilitado{2]. |
| 1119  d3e7967b-c18f-49dd-abb1-058bcfe13944 | The [1}Connection Status{2] determines if video engagement data is sent to Marketo: | El estado de conexión determina si los datos de interacción de vídeo se envían a Marketo:[1}{2] |
| 1120  7bb9573c-7954-4b59-b55b-0fb46bf4ec7b | [1}Enabled{2] - Data is collected and will be sent to Marketo | [1}Habilitado{2] - Los datos se recogen y serán enviados a Marketo |
| 1121  6d1ed33b-4564-4aec-88b8-5e303b695594 | [1}Disabled{2] - No data is collected (integration is disabled) | [1}Desactivado{2] : no se recopilan datos (la integración está desactivada) |
| 1122  065838b6-db0b-45b5-9ade-fa53b22793b8 | Click [1}Save{2] to save changes. | Para guardar los cambios, haga clic en [1}Guardar{2]. |
| 1123  21f0e241-02a1-4859-a942-b20bbe635032 | To remove the integration, click [1}Delete{2]. | Para eliminar la integración, haga clic en Eliminar.[1}{2] |
| 1124  be1a8716-363e-4717-9d0a-dafd8fb3efdd | Page Contents | Contenido de la página |
| 1125  cf595c38-530e-48a4-a83e-4927fac075b2 | Page last updated on 06 Oct 2020 | Última actualización de la página el 06 oct 2020 |
| 1126  a824d486-43aa-4bc8-8cfc-424534d28258 | Brightcove Support | Asistencia técnica de Brightcove |
| 1127  01b64e84-f745-4b8e-9b99-961f3c070c9f | [1}System Status{2] | Estado del sistema[1}{2] |
| 1128  6e912c3e-d2e8-4ee8-aa97-b152efd92887 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 1129  d8dfb9af-2eb5-4fe4-9b84-8411bd4dee7d | [1}Documentation{2] | [1}Documentación{2] |
| 1130  aed8a682-5b9e-4a26-92eb-dd04ce5c58c1 | Training | Formación |
| 1131  d3591bed-e95b-428b-9ff7-78ef8c9c63b9 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 1132  524ad56d-102c-4624-a2e3-95842b777627 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 1133  d865ed85-e110-4559-9909-358d67fe9ac7 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 1134  338cc075-f5ef-4b85-b1a8-f343c69a95ca | Brightcove | Brightcove |
| 1135  dc452660-f81e-4979-97b1-5c8bfb2d511c | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 1136  8b670bee-d7ec-4e17-a1f6-ddb89da7c99a | [1}Contact Us{2] | [1}Contáctanos{2] |
| 1137  f96e12c7-bddc-4ee5-9726-4eacd4d6bbdf | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 1138  aaf5ce81-0922-423c-bd8c-265aa675c623 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 1139  4a6800b6-d00b-45f3-a178-b805852c051e | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 1140  7f173359-e40f-4f2a-96a2-28a3ea045456 | LinkedIn | LinkedIn |
| 1141  a44a71cb-815c-4763-aaf6-8422ca02fb24 | Twitter | Twitter |
| 1142  69f06e1c-f930-41b6-817a-260752902dbc | Facebook | Facebook |
| 1143  f5ad68b8-498f-4808-8bc8-5639f8c6dd92 | Have a question? | ¿Tiene alguna pregunta? |
| 1144  5e0180df-571d-4893-bfba-b4d6c63206d5 | Connecting to Marketo using the REST APIs | Conexión a Marketo mediante las API REST |
| 1145  221ae520-6ec5-4d17-b734-16694b327dbc | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 1146  c8638c1b-3c56-4dd9-826f-bdeffc8e6ad3 | Select Language | Seleccionar idioma |
| 1147  7a7285fb-fe54-49fc-b30f-292d72dc211e | Other Brightcove Docs | Otros documentos de Brightcove |
| 1148  48aa9886-8ffa-487a-91a4-de9dbeb17969 | Documentation Home | Documentación Inicio |
| 1149  b634fe52-1903-437f-8527-3314674537fe | Brightcove Audience | Audiencia de Brightcove |
| 1150  551c6438-29f4-4f98-b221-884dd0d7790d | Brightcove Beacon | Baliza Brightcove |
| 1151  8a8dc4c4-957b-447d-aa85-fec92108b108 | Brightcove Campaign | Campaña de Brightcove |
| 1152  66d42e74-7efa-4723-b7c9-cc2a7841e675 | Brightcove Engage | Brightcove Engage |
| 1153  4be7463a-5584-4f95-8a78-8c56af282a20 | Brightcove Live | Brightcove Live |
| 1154  2c29ac00-3761-4d11-8ad0-65675e9f62fc | Brightcove Gallery | Brightcove Gallery |
| 1155  5f41ee2f-9044-4f8a-a912-40db8d726303 | Brightcove SSAI | Brightcove SSAI |
| 1156  780369a3-0b59-4aee-af14-4225d63136f0 | Brightcove Social | Brightcove Social |
| 1157  2d1a76db-9e63-4f2e-9b7e-54a176999206 | Video Cloud Studio | Video Cloud Studio |
| 1158  63150367-4d6b-46fd-93f1-f73babb42d4e | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 1159  a46fa8c0-b1fd-4fae-830b-6f9e51931e7d | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 1160  07bb8f2d-3b1b-49b1-899c-230648c7b43d | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 1161  69298437-2c91-4947-adfd-62e6a42c734c | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 1162  cdb0aea3-a6c4-4fbc-a0d0-f4d92c69cb34 | Video Cloud General Information | Información general de Video Cloud |
| 1163  8bccb03e-c62e-4af4-b136-976c4e0f607d | Zencoder | Zencoder |
| 1164  c8eec8e5-7c23-44b8-9e08-bac36e1e5241 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 1165  a03aa30b-7336-4b6f-bd46-69ca5dd1be16 | support | soporte |
| 1166  743eae93-dd1f-4dbf-bf86-b525fb3ea633 | system status | estado del sistema |
| 1167  c6a0088d-b18a-44e9-ba2f-bfc20f619368 | [1}Home{2] | [1}Inicio{2] |
| 1168  9864cc5c-4dd8-4853-a8a0-abb999cf1035 | [1}Administering Accounts{2] | [1}Administrar cuentas{2] |
| 1169  9184b97e-70bb-446b-a3d2-cae466cbefa2 | Connecting to Marketo using the REST APIs | Conexión a Marketo mediante las API REST |
| 1170  0d758bee-3951-4101-ac11-7e79d5f08951 | [1}Home{2] | [1}Inicio{2] |
| 1171  5e8a7fbf-af62-4b37-9f3e-4f4200875662 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 1172  81e6e043-d1b6-4cff-bf75-585a169428af | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 1173  14752c0c-4e00-4c2d-a613-8bc704a1bdfa | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 1174  416c1caf-923a-4fc4-8c9a-5672b2316714 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 1175  2acdbf1c-420f-4678-bc43-476348b29fbf | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 1176  8720d477-a06d-4e31-998d-933f0919daf4 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 1177  8f18e9fc-18d9-422b-a5f0-dc89d3f35f66 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 1178  53ccfc28-4ea0-4f0c-99ec-746172893af8 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 1179  356b8928-8b2a-4cd3-b5de-7cf2e532ecca | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 1180  0867f55b-c358-4108-8cee-8dab69d2dadc | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 1181  b8107486-10a1-4414-a685-a0ea9eb4a8c1 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 1182  fdff137a-7bae-4afd-8a24-36288433b9eb | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 1183  49860f9b-542c-445a-929b-5723eeb5aa4f | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 1184  cce3aafe-5837-42bb-a2b4-ab07df832662 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 1185  add9d9dd-db0a-4ca9-a388-1f3dd1760d95 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 1186  339e3166-1f75-4294-8501-702013dc68e7 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 1187  99d4fb80-a70b-4986-b990-78d0b9539473 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 1188  6ccb41f7-b357-4d59-aac2-2346d4ce3549 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 1189  fa559d04-29b6-4532-82ba-29a3787a1973 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 1190  f4a83005-8a0c-4ecd-a09e-e19fe52a6531 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 1191  4240419f-bab6-4e95-9a73-92e11891babb | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 1192  7e0e82cc-7bf9-459d-ad8f-c368f07a15f8 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 1193  44c30848-ccc1-448d-bc83-0b78667eb5e3 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 1194  314a8088-d185-4cb4-b67c-5b03e9390508 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 1195  1c3dcd2d-1f36-4f3e-8bd5-de965b82c178 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 1196  ce430efc-ccf5-43a9-834a-c61983a665af | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 1197  8867a0bb-33f9-4f45-bc86-51d45424849b | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 1198  e9551b86-7142-44b3-ba95-bbb300b851dc | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 1199  b815da62-845e-44c0-a659-8a4f593964b7 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 1200  6633a31c-cb5a-4719-a7b3-0609806e8ff8 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 1201  546cca93-066a-471b-b861-4f8e2c643e72 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 1202  d12572df-5aa7-4199-8dda-75512a70ab94 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 1203  c7ff3fa5-57d8-47e0-ba36-07195635bd71 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 1204  2559c212-f56f-48ff-b154-40231af7d41d | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 1205  72a57172-e68e-485a-95ad-2791e098310d | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 1206  d617c3a1-f2b7-4f1d-a6d7-841672a9113c | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 1207  6f84c1df-df3a-42f9-bab3-2ce420ce3616 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 1208  d8a0849b-a54a-49c3-bc78-bfb4e71e40a1 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 1209  843ba8e3-c38d-4186-84c7-f6b12045526b | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 1210  76d5a739-12b2-490e-91e1-5c0559966af1 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 1211  7615f0d5-2c4d-45fc-9eb8-32427ff4097c | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 1212  ba3e012b-c2a8-4f86-b48a-e0e25ea3c4fb | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 1213  530e9cf2-b69b-49db-b0be-372f376e8b1d | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 1214  e658031c-93d6-41d8-83e4-beec4c423e46 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 1215  b509f502-aea7-47d3-bb00-5abd5a420aae | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 1216  3642d17f-d7ac-4b2d-bbe2-74099cce74b9 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 1217  478a2625-bf54-40b9-b6c3-36bc7c45a92d | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 1218  8b88c961-00a3-4756-97af-bdd42fddc942 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 1219  d7c8e96e-3a11-49d9-b16a-7ca9b0394849 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 1220  ec8479fe-3b79-4ca9-96ec-790259ba0af1 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 1221  c119c35f-dbad-4831-b6ab-803d044bd745 | [1}2020{2] | [1}2020{2] |
| 1222  f4de8b16-e8cf-444b-a03e-3ce279818326 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 1223  0a3fe185-c32d-43ea-9ee7-2fcca4d49675 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 1224  f01a5589-2e5d-4400-8e78-053a99a6c175 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 1225  d794e13a-6981-427c-8990-ceb907b5f64f | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 1226  cfc159b5-7ee7-4a54-9709-ffcdb4addfdd | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 1227  66c11f98-d0a3-4c59-84f9-7a987f36fe8b | [1] | [1] |
| 1228  81892534-015d-4301-8202-ca72c3ac15f5 | Navigation Menu | Menú de navegación |
| 1229  c6b056d0-778c-4e2b-9459-039dbd55be0f | [1}[2]{3] | [1}[2]{3] |
| 1230  d27f244a-3453-44ed-b2fa-eaaefef7ace1 | back | espalda |
| 1231  efe51a02-b0ec-4b0b-95b1-6ea988fe3b2a | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 1232  c75c7c07-b3f6-490d-9a7e-d7d5652626ad | [1}[2]{3] | [1}[2]{3] |
| 1233  f966b0ae-ba3f-459c-912c-87d4a4c78420 | forward | adelante |
| 1234  1f19a063-3b8a-4aac-b7bd-331d097de767 | Page Contents | Contenido de la página |
| 1235  540de8e4-a2d2-48ec-afa4-dfd3988d8d08 | [1}[2]{3] | [1}[2]{3] |
| 1236  d240b588-45ee-4123-9b42-e685b1f7f394 | open in new tab | abrir en una nueva pestaña |
| 1237  b74a87a5-cd8b-458a-a6e8-631bbd9cfe45 | Connecting to Marketo using the REST APIs | Conexión a Marketo mediante las API REST |
| 1238  b99871bc-7bb0-4cdb-90e3-67aeaf8e4e84 | In this topic you will learn how to configure Brightcove Campaign™ for use with Marketo using the REST APIs. | En este tema aprenderá a configurar Brightcove Campaign™ para su uso con Marketo mediante las API REST. |
| 1239  1e159d74-dc2b-4c25-888e-8b44855a8ec9 | Brightcove Campaign can be configured to integrate with Marketo. | Brightcove Campaign se puede configurar para integrarse con Marketo. |
| 1240  64b8fe32-9fa2-451b-a0b2-e0d0cfb19ead | When the integration is configured, video engagement data for videos published using Brightcove Campaign is synchronized to Marketo. | Cuando se configura la integración, los datos de interacción de vídeo de los vídeos publicados mediante Brightcove Campaign se sincronizan con Marketo. |
| 1241  68801f20-8e1a-4673-910e-ea318e61f038 | Once in Marketo, this data can be used for segmentation, campaign logic, reports, lead scoring, and personalizing communications. | Una vez en Marketo, estos datos se pueden usar para segmentación, lógica de campaña, informes, puntuación de prospectos y personalización de comunicaciones. |
| 1242  f5b50ea3-bc86-4203-81f3-b6a6c06c02a9 | Note: | Nota: |
| 1243  d5e668f2-ed24-4192-a58e-cc9e135d2862 | For information on how to configure Brightcove Campaign for use with Marketo using the Munchkin ID, see[1][2}Connecting to Marketo using Munchkin{3]. | Para obtener información acerca de cómo configurar Brightcove Campaign para su uso con Marketo mediante el ID de Munchkin, consulte[1][2}Conexión a Marketo mediante Munchkin{3]. |
| 1244  476bbe59-a0b0-46e2-afa1-6b279e3350e5 | Requirements | Requisitos |
| 1245  57fcfb32-f651-4859-b151-ec4813e298a6 | To use Brightcove Campaign with the Marketo REST integration, you must: | Para utilizar Brightcove Campaign con la integración de Marketo REST, debe: |
| 1246  ff112df0-36d1-49c1-9352-39cdf3bed343 | Create a role in Marketo which has access to all of the API permissions | Crear un rol en Marketo que tenga acceso a todos los permisos de API |
| 1247  c08bc7af-e206-4cc9-a3cb-dc3acc032e55 | Create a LaunchPoint Service | Crear un servicio LaunchPoint |
| 1248  2afe1ec8-afe7-403a-b0b8-a1b7f487445c | Creating an API-only user and LaunchPoint service | Creación de un usuario solo API y un servicio LaunchPoint |
| 1249  cc4e6adc-9f09-4b48-be99-82179e74b46b | Before you can make a call to the Marketo REST API, you need to create a new API role with access to all of the APIs, create an API-only user and then create a service that uniquely identifies your client application. | Antes de poder realizar una llamada a la API REST de Marketo, debe crear un nuevo rol de API con acceso a todas las API, crear un usuario solo API y, a continuación, crear un servicio que identifique de forma única su aplicación cliente. |
| 1250  2f5f7ec9-47fe-4530-8c15-8532125360e1 | The steps to complete these tasks are outlined in the [1}Marketo documentation{2]. | Los pasos para completar estas tareas se describen en la documentación de Marketo.[1}{2] |
| 1251  46553359-6394-4f3d-9be0-f66f5eb1cc0f | Setting up the connection | Configurar la conexión |
| 1252  6298148c-d7c1-42fd-b81a-63a97b6691b4 | Once the configuration steps on the Marketo side have been completed, follow these steps to setup the connection between Brightcove Campaign and Marketo. | Una vez completados los pasos de configuración del lado de Marketo, siga estos pasos para configurar la conexión entre Brightcove Campaign y Marketo. |
| 1253  4c93e4a7-562f-4699-a1ab-127718f514fa | Establishing the connection between Brightcove Campaign and Marketo | Establecer la conexión entre Brightcove Campaign y Marketo |
| 1254  ac52004c-cb71-4821-b835-2c78d8c513e1 | Log in to Brightcove Campaign. | Inicie sesión en Brightcove Campaign. |
| 1255  188fe113-210c-4d83-b4f8-69ddf90062ee | In the navigation header, click the gear icon ([1]) and then [2}MAP Connections{3]. | En el encabezado de navegación, haga clic en el icono de engranaje ([1]) y, a continuación, [2}Conexiones MAP{3] |
| 1256  9d88afc1-e837-4e4f-96da-3dcb91884919 | A list of current connections (if any) will appear. | Aparecerá una lista de conexiones actuales (si las hay). |
| 1257  a07e1b7a-fd64-4e56-acb9-0f9787d9c8ef | Click [1}Add New Connection{2]. | Haga clic en [1}Añadir nueva conexión{2]. |
| 1258  9920a234-8828-4072-9ff7-d6fd0407f6d8 | Select [1}Marketo{2] from the dropdown list. | Seleccione Marketo en la lista desplegable.[1}{2] |
| 1259  f9630952-3205-4e21-8b6c-61ec97fe8c38 | Select the [1}Standard (REST API) {2]integration type. | Seleccione el tipo de integración Estándar (API REST).[1}{2] |
| 1260  e852d1af-75e0-4bbe-907b-99577c5af845 | You will required to paste in several values from your Marketo account. | Tendrás que pegar varios valores de tu cuenta de Marketo. |
| 1261  e9305b2b-f4d6-4823-9d71-ac906523e8f6 | Note that you must be logged in as a Marketo administrator to complete the following steps. | Tenga en cuenta que debe haber iniciado sesión como administrador de Marketo para completar los siguientes pasos. |
| 1262  01bddf24-cffc-413c-af29-b2162f366ece | Enter your [1}Marketo Account ID{2]. | Introduce tu [1}ID de cuenta de Marketo{2]. |
| 1263  53075a2f-b1d1-4777-adff-990218ba2355 | To get this value, in Marketo click [1}Admin{2] > [1}Munchkin{2]. | Para obtener este valor, en Marketo haga clic en [1}Admin >{2] [1}Munchkin{2]. |
| 1264  de38d91f-109c-4cb9-9b54-6e852c6b67f5 | Enter your [1}Marketo REST API Endpoint URL{2]. | Introduzca su [1}URL de punto final de la API de REST de Marketo{2]. |
| 1265  b9a98b8b-3c86-4c79-8a5d-fa350fb98fe6 | To get this value, in Marketo click [1}Admin{2] > [1}Web Services{2]. | Para obtener este valor, en Marketo haga clic en [1}Admin >{2] [1}Web Services{2]. |
| 1266  5f381f1f-e31e-4c30-ae30-cf13dda09fe6 | Copy the [1}Endpoint{2] in the [1}REST API{2] section. | Copie el [1}extremo{2] en la sección [1}API REST{2] . |
| 1267  69fb548f-523c-457d-b66f-eb2ad01cbb99 | Enter your [1}Marketo REST API Identity URL{2]. | Introduzca la [1}URL de identidad de la API de REST de Marketo{2]. |
| 1268  0738be4e-c943-483d-8800-a8c6ec02c347 | To get this value, in Marketo click [1}Admin{2] >[1} Web Services{2]. | Para obtener este valor, en Marketo haga clic en [1}Admin >{2][1} Web Services{2]. |
| 1269  c83c86fd-9add-4d1d-91a1-4afc06c46b86 | Enter [1}Marketo LaunchPoint Client ID{2]. | Introduzca el [1}ID de cliente de Marketo LaunchPoint{2]. |
| 1270  c356ec34-95a3-4832-93b7-05198e2b169f | To get this value, in Marketo click [1}Admin{2] > [1}LaunchPoint{2] and then click the [1}View Details{2] link for the LaunchPoint you created earlier as part of this setup. | Para obtener este valor, en Marketo haga clic en [1}Admin >{2] [1}LaunchPoint{2] y, a continuación, haga clic en el vínculo [1}Ver detalles{2] del LaunchPoint que creó anteriormente como parte de esta configuración. |
| 1271  43b034ae-c7b3-4ca4-99ee-33e56d46299d | Enter [1}Marketo LaunchPoint Client Secret{2]. | Introduzca [1}Marketo LaunchPoint Client Secret{2]. |
| 1272  3539e8bf-d156-49a4-ab7e-9e7466d33f14 | To get this value, in Marketo click [1}Admin{2] >[1} LaunchPoint{2] and then click the [1}View Details{2] link for the LaunchPoint you created earlier as part of this setup. | Para obtener este valor, en Marketo haga clic en [1}Admin >{2][1} LaunchPoint{2] y, a continuación, haga clic en el vínculo [1}Ver detalles{2] del LaunchPoint que creó anteriormente como parte de esta configuración. |
| 1273  34b48a36-4bf0-4453-8e74-3a21d7abf386 | Click [1}Save{2]. | Haga clic en [1}Guardar{2]. |
| 1274  a302dea7-c053-45fb-8f42-ba5213600d0f | The connection to Marketo is now set up and ready to use. | La conexión a Marketo ya está configurada y lista para usar. |
| 1275  3edb32a1-fb87-49b2-971d-2540dffc8ab0 | By default, the [1}Connection Status{2] will be [1}Enabled{2]. | De forma predeterminada, el [1}estado de conexión{2] será [1}Habilitado{2]. |
| 1276  31b36cff-817b-4b6b-98cd-2e23e9f67a51 | The [1}Connection Status{2] determines if video engagement data is sent to Marketo: | El estado de conexión determina si los datos de interacción de vídeo se envían a Marketo:[1}{2] |
| 1277  b9c5be4a-4c4e-4420-afe2-a6493abb3ca9 | [1}Enabled{2] - Data is collected and will be sent to Marketo | [1}Habilitado{2] - Los datos se recogen y serán enviados a Marketo |
| 1278  e9f59626-bee7-4478-aa94-6d61040ce213 | [1}Disabled{2] - No data is collected (integration is disabled) | [1}Desactivado{2] : no se recopilan datos (la integración está desactivada) |
| 1279  9583b359-12fa-4361-ac95-10f31772bcdd | Click [1}Save{2] to save changes. | Para guardar los cambios, haga clic en [1}Guardar{2]. |
| 1280  c17cfc45-307e-4043-91fa-331140a3191c | To remove the integration, click [1}Delete{2]. | Para eliminar la integración, haga clic en Eliminar.[1}{2] |
| 1281  a8bf95fd-1350-445f-aa4a-8244ba0a2f94 | Page Contents | Contenido de la página |
| 1282  3e39aced-319f-43c4-9110-c1926663213c | Page last updated on 06 Oct 2020 | Última actualización de la página el 06 oct 2020 |
| 1283  738bf5de-426a-4945-910c-2b250a2af302 | Brightcove Support | Asistencia técnica de Brightcove |
| 1284  656a9392-af6a-4c56-b0d0-e1248e8de026 | [1}System Status{2] | Estado del sistema[1}{2] |
| 1285  5be26274-6cc8-494c-9835-efa1076c606a | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 1286  d4937bc0-5a24-4067-a4de-4bb3dd643125 | [1}Documentation{2] | [1}Documentación{2] |
| 1287  51ade81c-eaa1-42c8-ba6e-f0decc5fad6f | Training | Formación |
| 1288  bb1264f5-15aa-43a6-8611-fb182aa9af68 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 1289  69dcbbb6-8e60-4660-a6b8-44f720c25a11 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 1290  df9688cd-57c2-4fce-9821-9e7cb2e2f7c2 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 1291  be0ddcde-0451-4f97-8cd2-92700e25ef98 | Brightcove | Brightcove |
| 1292  63f500e3-f797-400b-9129-c8667146cfca | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 1293  b22f5149-d651-49d3-a754-91e6e7d70f6c | [1}Contact Us{2] | [1}Contáctanos{2] |
| 1294  38a54fb4-9396-481c-853f-57a0f32a1618 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 1295  7e8d0245-480e-4fed-a7e7-45781b1270ac | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 1296  8b25df34-e169-414f-8360-6b94c4842806 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 1297  acbf1151-8b5e-4a9d-8415-0e592c50b327 | LinkedIn | LinkedIn |
| 1298  7a5579e3-f120-4eb7-908e-32191c093178 | Twitter | Twitter |
| 1299  98836e88-c7b2-4a1c-b111-6c6efd9d12f1 | Facebook | Facebook |
| 1300  af266c63-0e88-4cbb-aed3-035617c5b42b | Have a question? | ¿Tiene alguna pregunta? |
| 1301  a4e8643b-ed76-4afd-8a54-49ffdc7dad69 | Connecting to Oracle Eloqua | Conexión a Oracle Eloqua |
| 1302  8a072a6a-1c22-4a10-9eee-cb67e7f7517b | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 1303  9ea714ab-3add-4b81-a311-c0488ab2f2ed | Select Language | Seleccionar idioma |
| 1304  41c1edcb-1535-4760-a119-c47afb40e5ce | Other Brightcove Docs | Otros documentos de Brightcove |
| 1305  0fc134dc-97bd-4215-ab55-740c187de8b5 | Documentation Home | Documentación Inicio |
| 1306  d9df05ba-d484-406a-a6d0-b34fdd34aba8 | Brightcove Audience | Audiencia de Brightcove |
| 1307  d8c11917-f5ae-4304-8824-a67f7d6beb8e | Brightcove Beacon | Baliza Brightcove |
| 1308  3924775e-8e31-452a-9511-4db53d8ceaf3 | Brightcove Campaign | Campaña de Brightcove |
| 1309  544f23e2-1644-412e-923d-794194e335e3 | Brightcove Engage | Brightcove Engage |
| 1310  dd92afe6-e1a4-45db-b3fb-f080184512b8 | Brightcove Live | Brightcove Live |
| 1311  5f5ad8a2-e469-43ef-8d64-aeeca71e3ad0 | Brightcove Gallery | Brightcove Gallery |
| 1312  5254ef87-37bf-462f-8fd6-8756b2415efd | Brightcove SSAI | Brightcove SSAI |
| 1313  339f1755-d481-48aa-8534-4ed7cac603ac | Brightcove Social | Brightcove Social |
| 1314  c94a9ede-40d7-48b4-b94e-4d00c9bbbb64 | Video Cloud Studio | Video Cloud Studio |
| 1315  112a5322-8cc1-479e-8523-1d9b12882b5f | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 1316  e6e74aaf-c5e8-4cb3-bd06-9a11670522f5 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 1317  30677ff8-9b9b-4251-af4b-6020523db5bd | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 1318  8dab4fd8-8437-4239-939b-b3d0f4867678 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 1319  6b44db98-8644-4782-8efa-609d0d08afbf | Video Cloud General Information | Información general de Video Cloud |
| 1320  744e980d-7c18-47ad-ae5b-9e227f72d790 | Zencoder | Zencoder |
| 1321  978a9a02-718a-40ed-b8b1-49622fd1a3d2 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 1322  5c8c942c-6bb2-4ac0-b9c7-e56b16909f23 | support | soporte |
| 1323  8d00c8f6-8d5c-4681-9cf3-c76951088b24 | system status | estado del sistema |
| 1324  5364852a-dc49-4d4b-88a5-e5981780170f | [1}Home{2] | [1}Inicio{2] |
| 1325  fc031ef4-0c84-43df-a6e6-288811f7f467 | [1}Administering Accounts{2] | [1}Administrar cuentas{2] |
| 1326  9242906c-2dda-4e83-b762-84b0295041be | Connecting to Oracle Eloqua | Conexión a Oracle Eloqua |
| 1327  579fcea1-73c4-4bd5-81a3-536c111d66f0 | [1}Home{2] | [1}Inicio{2] |
| 1328  fbe33d45-1ae4-4f33-892e-abc8bd6e861e | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 1329  7632b4c5-f593-4a27-aad1-fca10e970a07 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 1330  b3cd0694-6d08-4d0c-8da8-62f08a6895c2 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 1331  15f47d75-4be1-4640-9c9e-40c6a5975777 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 1332  db124600-c685-4fd1-8f49-f82be8e5eab3 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 1333  dea2cff1-6f8b-4bfe-8523-e9ec68e1068e | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 1334  61de0eb9-e853-4ee3-bea8-dab5c698eadc | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 1335  d78f63ec-d2be-4869-912e-4342f8142c4c | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 1336  ee19d3d7-8ee4-4109-a98d-e3980233fc0d | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 1337  1a6117fb-c493-463d-8642-6d4db86022b0 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 1338  b069c234-9eb7-4bce-94a0-7a40864ecb6b | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 1339  02059647-cebb-4413-b7c8-d74bed6e0778 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 1340  bc089dab-73df-44a5-aff8-0822236ed2a0 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 1341  0433ef0d-6ab0-4df8-8897-bdadbd44ad3c | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 1342  04ceab97-2bb2-4f62-9a7e-fe440c496d1a | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 1343  568c6f6d-d531-4596-8ec8-a49e46aa2520 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 1344  2d30f5f6-7469-4216-be92-2ba82ead8796 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 1345  d52c46ff-e949-48bd-894e-76ae29114ea5 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 1346  97ffb9ca-12fa-496a-9d65-89b5b4ee86e0 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 1347  b0aef473-208c-45dd-b502-17fa42677997 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 1348  5acf04e0-2131-44d5-872c-ccf8e8bfa436 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 1349  1a224dfd-54b9-4746-b0c6-864580115ce4 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 1350  8b062b92-2b32-47b6-bd54-c44e47271d80 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 1351  3c07ed1a-6404-4811-bf64-4be935649e7b | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 1352  35dce177-5286-4dfc-bdb2-55643f05d624 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 1353  ed36a713-a5e8-4c8a-a248-5c89dfe7e543 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 1354  fea41024-59a3-42a5-a14d-f4cba3d03cce | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 1355  4ff35297-5485-4294-8554-6020612f5caf | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 1356  db6d0208-2531-4632-8e47-6afc80a16913 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 1357  2a132157-473d-42b2-9565-bf82153815b2 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 1358  b8fdaee0-bb17-4132-ad90-7a21c0f0e68f | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 1359  af075875-bfbf-4a2b-b28c-7740cfc1b622 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 1360  01b31dbd-ecfe-478d-bbf4-b6cef40b06ab | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 1361  c94160d5-035f-4437-9ee3-546d6db20c51 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 1362  8238aa0a-32df-4584-abee-2b2ad060442a | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 1363  2742458a-0a09-4031-a15d-7937a16a98c6 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 1364  b37b916e-e8e6-4619-8680-99bec3b678a4 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 1365  a9523278-da4b-45a4-8a8b-7fda0c8f7c98 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 1366  0e0d55ef-8360-4c6e-b532-2141777035b1 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 1367  12605f15-af25-46b2-b56e-c33983f36b72 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 1368  1ebd4d46-01a3-4bb7-a0a7-416119c1a895 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 1369  c6a2684d-88dc-417e-b966-c7f679d1abbf | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 1370  4118d895-9baa-4969-8992-033bd354e6a7 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 1371  f08a329b-cd25-4459-8157-1c6b200a524f | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 1372  29425a8b-27e5-4553-8a72-e2812960306c | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 1373  d7edf65f-847a-412d-bf31-afa37884b564 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 1374  ab251ba0-139b-4b01-a166-7cd9ab25fde4 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 1375  a9baf263-cb29-4058-ab5b-4a12aedacc5c | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 1376  73a1b16a-658c-494b-bddb-28817fcccdd0 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 1377  3c696d1c-b6c2-447c-a20c-d2c61a1f3ef7 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 1378  daf23773-b940-4df6-944a-b6096955e7c9 | [1}2020{2] | [1}2020{2] |
| 1379  76491748-633b-4169-95c8-18f38fed26a5 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 1380  0dbb925b-5d35-4ba7-9a5e-36400e1fdb79 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 1381  17f9f026-6cd3-40bb-ba05-2058972f1fa2 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 1382  4b84ad04-8763-4fdb-8fde-0a601f5bd2f0 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 1383  80b3b15b-4adc-4193-b1e1-5265c5ca82c1 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 1384  16de327b-8a97-4941-aee0-529e72d51030 | [1] | [1] |
| 1385  981fe1f5-3288-4594-8902-afb874179491 | Navigation Menu | Menú de navegación |
| 1386  d5bb82da-c04b-4092-b501-04f924310663 | [1}[2]{3] | [1}[2]{3] |
| 1387  ac7c4da4-bb23-4061-b97f-d7c3495b8c66 | back | espalda |
| 1388  de72006c-915e-41a1-b77a-40f7b389126b | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 1389  b6d929a4-e451-4a02-96f9-a2fde393e6ca | [1}[2]{3] | [1}[2]{3] |
| 1390  ea6052c1-df8b-496f-8686-24eacd7edccb | forward | adelante |
| 1391  90beb72f-9621-4b88-bfe7-e375ae08cae6 | Page Contents | Contenido de la página |
| 1392  6d40cfb0-b8a2-4561-8d51-868d0a7ad683 | [1}[2]{3] | [1}[2]{3] |
| 1393  63a20ea7-bbbe-422d-8257-c44d88bb2201 | open in new tab | abrir en una nueva pestaña |
| 1394  345c740c-c108-43a3-8972-495ed125277a | Connecting to Oracle Eloqua | Conexión a Oracle Eloqua |
| 1395  f6ebf0ce-1ef7-4047-8136-7416f42b48d8 | In this topic you will learn how to configure Brightcove Campaign™ for use with Oracle Eloqua. | En este tema aprenderá cómo configurar Brightcove Campaign™ para su uso con Oracle Eloqua. |
| 1396  516aebca-13a5-470b-aca2-abc775cba986 | Brightcove Campaign can be configured to integrate with Oracle Eloqua. | Brightcove Campaign se puede configurar para integrarse con Oracle Eloqua. |
| 1397  b589388c-a2b3-4c79-b97e-591c284feb95 | When the integration is configured, video engagement data for videos published using Brightcove Campaign is synchronized to Eloqua. | Cuando se configura la integración, los datos de interacción de vídeo de los vídeos publicados mediante Brightcove Campaign se sincronizan con Eloqua. |
| 1398  c2e49a0c-27c6-4444-a775-903d537a9dca | Once in Eloqua, this data can be used for segmentation, campaign logic, reports, lead scoring, and personalizing communications. | Una vez en Eloqua, estos datos se pueden utilizar para segmentación, lógica de campaña, informes, puntuación de prospectos y personalización de comunicaciones. |
| 1399  020e4bed-3957-4718-b3b2-58c2281fbc36 | Requirements | Requisitos |
| 1400  b698d341-93bd-4b01-8f19-1f94f6fbc96b | To use Brightcove Campaign with Oracle Eloqua, you must: | Para utilizar Brightcove Campaign con Oracle Eloqua, debe: |
| 1401  1476f326-0eb4-4b9d-b078-f8244e615b49 | Have Oracle Eloqua 10 and credentials to login at: [1}https://login.eloqua.com{2] | Cuente con Oracle Eloqua 10 y credenciales para iniciar sesión en: [1}https://login.eloqua.com{2] |
| 1402  9e37947b-331f-423e-828f-b202893115ae | Note: | Nota: |
| 1403  852b85a8-d33c-4a70-b4f2-cdca40713915 | These credentials are entered into an Eloqua login page and are not provided directly to Brightcove. | Estas credenciales se introducen en una página de inicio de sesión de Eloqua y no se proporcionan directamente a Brightcove. |
| 1404  400dba0a-c64b-459a-b83e-d06da3afebca | The credential being used to login to Eloqua should be added to the [1}Advanced Users - Marketing{2] group and have the following permissions: | La credencial que se utiliza para iniciar sesión en Eloqua debe agregarse al grupo [1}Usuarios avanzados - Marketing{2] y tener los siguientes permisos: |
| 1405  7eaeb652-c007-45e0-a161-eed7f0516fe9 | Consume API | Consumir API |
| 1406  683999f2-0d74-4194-96d4-9a21bdbded80 | Install Cloud Applications | Instalar aplicaciones en la nube |
| 1407  47f864bb-864f-471a-8b28-55c463fc79c6 | Set-up Marketing Campaigns | Configuración de campañas de marketing |
| 1408  61a585a8-2b30-4f16-8e6b-6a1dfbd0e6ea | Features | Funciones |
| 1409  c02d9230-d15a-410c-bc71-b5ae302353dc | Some of the key features of the Brightcove Campaign - Oracle Eloqua integration are: | Algunas de las características clave de la integración de la Campaña de Brightcove - Oracle Eloqua son: |
| 1410  1f743a29-36ac-4d70-ab91-50d70b3be34d | [1}Data format{2] - Video viewing data is delivered to a custom data object (CDO) in Oracle Eloqua. | [1}Formato de datos{2] : los datos de visualización de vídeo se entregan a un objeto de datos personalizado (CDO) en Oracle Eloqua. |
| 1411  f86894ac-c2e6-4840-a9c3-d0b1ab96ae58 | The data that is replicated to Eloqua is as follows: | Los datos que se replican en Eloqua son los siguientes: |
| 1412  1c86d0ad-c28d-44b7-8dae-f2a5c5eb724e | Video Name | Nombre del vídeo |
| 1413  e1fdda59-2b21-4ae9-b531-587fda9d4280 | Video ID | Id. del vídeo |
| 1414  b8685740-7394-41e5-aa0e-21fbb08e7e24 | Brightcove Account ID | ID de cuenta de Brightcove |
| 1415  9db3f906-2d75-4e27-94bf-c351b54137e1 | Page URL of the referring page | URL de página de la página de referencia |
| 1416  513b7bd0-798e-455d-aefb-e9c48da95406 | Brightcove Player ID | Identificador del reproductor de Brightcove |
| 1417  fa1b10b7-8d58-4cc6-a17a-aa0ec56659e8 | % Watched | % Observado |
| 1418  87f58a8f-0d12-44e8-9770-eb4988ecee37 | [1}Data transfer{2] - Viewing data that is more than 15 minutes old is sent from Brightcove Campaign to Eloqua four times per hour. | [1}Transferencia{2] de datos: la visualización de datos con más de 15 minutos de antigüedad se envía desde Brightcove Campaign a Eloqua cuatro veces por hora. |
| 1419  7aa5e27d-d5dc-4630-abcf-2261b3dfcd82 | Note that this means that viewing data can take up to 30 minutes to appear in Eloqua. | Tenga en cuenta que esto significa que la visualización de datos puede tardar hasta 30 minutos en aparecer en Eloqua. |
| 1420  3401e5cf-b891-47a9-9945-d9acbb008449 | Setting up the connection | Configurar la conexión |
| 1421  ed67f160-7389-4ab8-bdef-3ffd1fad6cb2 | Before configuring the integration with Eloqua, we recommend that you open a new browser window and manually log out of your Eloqua account. | Antes de configurar la integración con Eloqua, le recomendamos que abra una nueva ventana del navegador y cierre la sesión manualmente de su cuenta Eloqua. |
| 1422  18e8fc06-e225-4a61-9031-bebb6d01978a | This will ensure that when you configure the integration, you will be prompted to login to your Eloqua account and you can confirm that you are using the correct account. | Esto asegurará que al configurar la integración, se le pedirá que inicie sesión en su cuenta de Eloqua y pueda confirmar que está utilizando la cuenta correcta. |
| 1423  230de6f6-0bff-4fff-9408-e828100d4396 | Note: | Nota: |
| 1424  5de9f364-37bd-4437-b6f0-0ca0c9c0c557 | The connection process will open popup windows in your browser. | El proceso de conexión abrirá ventanas emergentes en su navegador. |
| 1425  97221a6f-fa37-431b-bd9a-c45ec171956c | You should disable any browser popup blockers before setting up the connection. | Debe deshabilitar los bloqueadores de ventanas emergentes del navegador antes de configurar la conexión. |
| 1426  266c4803-f941-4338-b970-e61cb24041a0 | Follow these steps to setup the connection between Brightcove Campaign and Oracle Eloqua. | Siga estos pasos para configurar la conexión entre Brightcove Campaign y Oracle Eloqua. |
| 1427  a29c14bf-82a4-43d8-94f7-06f5f60b8071 | Log in to Brightcove Campaign. | Inicie sesión en Brightcove Campaign. |
| 1428  f829a449-967b-4bbb-8ff7-0aa0778dbb40 | In the navigation header, click the gear icon ([1]) and then [2}MAP Connections{3]. | En el encabezado de navegación, haga clic en el icono de engranaje ([1]) y, a continuación, [2}Conexiones MAP{3] |
| 1429  68dbbf35-6468-45b8-86cd-3949eac824f0 | A list of current connections (if any) will appear. | Aparecerá una lista de conexiones actuales (si las hay). |
| 1430  cd79613e-7d3e-4f2a-9603-9512f493a1fa | Click [1}Add New Connection{2]. | Haga clic en [1}Añadir nueva conexión{2]. |
| 1431  44acd06e-07b5-4cee-b864-1b99c6ed5f3c | Select [1}Eloqua{2] from the dropdown list. | Seleccione [1}Eloqua{2] en la lista desplegable. |
| 1432  38e4cddb-0081-4a4f-a8bc-930b942cae81 | Click [1}Connect to Eloqua{2]. | Haga clic en [1}Conectar a Eloqua{2]. |
| 1433  af769eb2-aeef-44ce-b07c-0591f912a017 | You will be prompted to sign in to Eloqua. | Se te pedirá que inicies sesión en Eloqua. |
| 1434  ac86327a-8183-49b6-b366-88a09eb0cd2c | Enter your Eloqua [1}Company Name{2], [1}Username{2] and [1}Password{2]. | Introduzca su nombre de [1}empresa, nombre{2] de [1}usuario{2] y [1}contraseña{2]de Eloqua. |
| 1435  89ed96bf-a58c-4fc1-bcc9-d489d4bb364a | Click [1}Sign In{2]. | Haga clic [1}en Iniciar sesión{2]. |
| 1436  3a9aac26-fd72-4bd3-8ade-d3fce5790bdf | [1] | [1] |
| 1437  2a2ea323-6f97-4032-878a-2a40ef839d44 | If the login is successful, you will prompted to install the [1}Brightcove Video Connect for Eloqua{2] app. | Si el inicio de sesión se realiza correctamente, se le pedirá que instale la aplicación [1}Brightcove Video Connect for Eloqua{2] . |
| 1438  cb18488a-85b0-4456-ad4a-ca5650a6f210 | Click [1}Accept and Install{2]. | Haga clic en [1}Aceptar e instalar{2]. |
| 1439  ba2f11b3-d1b6-4380-b1b4-417e8e357c3d | [1] | [1] |
| 1440  1ce61208-a396-4507-a521-41b321098684 | You will be prompted to enable Eloqua for the account. | Se le pedirá que habilite Eloqua para la cuenta. |
| 1441  f836b1de-5df9-4619-a838-2056688a5395 | Click [1}Enable{2]. | Haga clic en [1}Habilitar{2]. |
| 1442  4db8e718-937d-41af-b5bc-249f1d38a74c | [1] | [1] |
| 1443  93060132-64ca-485b-9f85-c3b7221db455 | confirm account | confirmar cuenta |
| 1444  f141ccfb-b210-458e-b72d-85e7e5dcfb97 | Review the terms for using the integration and then click [1}I Agree{2]. | Revise los términos para usar la integración y, a continuación, haga clic en [1}Acepto{2]. |
| 1445  08fbbc73-c88a-4631-a224-b92d2cbf5747 | You will be prompted to allow [1}Brightcove Video Connect for Eloqua{2] to access your Eloqua account. | Se le pedirá que permita que Brightcove Video Connect for Eloqua acceda a su cuenta de Eloqua.[1}{2] |
| 1446  0a195c21-a700-453e-80fc-b9b7d2788df2 | Click [1}Sign In{2]. | Haga clic [1}en Iniciar sesión{2]. |
| 1447  dfc22ea8-7217-4c91-8979-e3205bef31a8 | [1] | [1] |
| 1448  440ebf5f-5c04-4cba-87da-feb7a4bfcbaf | Confirm your company name and username and click [1}Accept{2]. | Confirme el nombre de su empresa y nombre de usuario y haga clic en [1}Aceptar{2]. |
| 1449  20097fb8-3efd-446a-8de9-13918fc2ae7b | [1] | [1] |
| 1450  8aeb6864-a6c7-4152-93c3-5892300eedf5 | You will be prompted to continue the setup. | Se le pedirá que continúe con la configuración. |
| 1451  fa746288-2da5-43eb-b000-51336f3dfeaf | Click [1}Continue Setup{2]. | Haga clic en [1}Continuar instalación{2]. |
| 1452  89aca416-55ce-413f-b89b-1d3049a80d3c | [1] | [1] |
| 1453  bb9e060c-648c-4122-94d0-1e84f59f5cf3 | Confirm the connection details display. | Confirme la visualización de detalles de conexión. |
| 1454  c5fa1274-8648-47d5-ba8c-578942b571b4 | [1] | [1] |
| 1455  929aa436-d517-44a0-bccd-5b3629dab93e | The connection to Eloqua is now set up and ready to use. | La conexión a Eloqua ya está configurada y lista para usar. |
| 1456  569faf1f-e2fb-4d2f-a631-2c1bcc2d525f | By default, the [1}Connection Status{2] will be [1}Enabled{2]. | De forma predeterminada, el [1}estado de conexión{2] será [1}Habilitado{2]. |
| 1457  f2c3892d-dddb-4dca-b535-69de534dd895 | The [1}Connection Status{2] determines if video engagement data is sent to Eloqua: | El [1}estado de conexión{2] determina si los datos de interacción de vídeo se envían a Eloqua: |
| 1458  608b7517-2124-4bd1-b663-3899d31999ad | [1}Enabled{2] - Data is collected and will be sent to Eloqua | [1}Habilitado{2] - Los datos se recogen y serán enviados a Eloqua |
| 1459  25454c2b-c046-4f7e-9108-fb05c014e820 | [1}Disabled{2] - No data is collected (integration is disabled) | [1}Desactivado{2] : no se recopilan datos (la integración está desactivada) |
| 1460  62cc809b-a616-464a-befb-af4a64b37876 | Click [1}Save{2] to save changes. | Para guardar los cambios, haga clic en [1}Guardar{2]. |
| 1461  589ad39e-c179-454e-93c1-e1a2b9ab0bf8 | To remove the integration, click [1}Delete{2]. | Para eliminar la integración, haga clic en Eliminar.[1}{2] |
| 1462  149fe31a-f1fe-431b-a74b-06a7ea035df0 | Page Contents | Contenido de la página |
| 1463  5521633f-4a49-473e-9b80-0872d5bc1a54 | Page last updated on 06 Oct 2020 | Última actualización de la página el 06 oct 2020 |
| 1464  99f70fba-d3fc-45fd-896c-b163238faa10 | Brightcove Support | Asistencia técnica de Brightcove |
| 1465  8a551e6a-2666-4616-9908-38e17033f988 | [1}System Status{2] | Estado del sistema[1}{2] |
| 1466  7124d32e-192d-4562-bdbf-aeb6c59dfb13 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 1467  66bd7d76-dc28-4581-ab08-dc515e17ace6 | [1}Documentation{2] | [1}Documentación{2] |
| 1468  36be845c-b9a9-4520-addf-303683c42f3a | Training | Formación |
| 1469  1a5a1b54-ea55-4e9d-bc21-1cfd7c18f0bc | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 1470  f4668a2c-15ed-4502-abc1-8ce6032e8b17 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 1471  d45c61f2-cadb-4ea2-a7f9-ea5f448af89f | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 1472  b634a6c0-4eed-49fe-a01a-e45dc6b5d346 | Brightcove | Brightcove |
| 1473  f34f5354-e208-4dd0-a7a8-4bf8253da0f7 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 1474  4985dafb-7f45-4380-bebf-90937f8bd166 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 1475  d0f822d3-c027-4283-8145-c00ed9366588 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 1476  144763da-7140-4d61-9a4a-3208a04c8448 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 1477  ec018020-d144-4a61-9636-44b46862d6e9 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 1478  c2a9aa94-ebd8-4add-93b7-cb3d7c86e095 | LinkedIn | LinkedIn |
| 1479  abfeaf92-6295-4f97-8c4a-d34f6dded98b | Twitter | Twitter |
| 1480  41ddde76-fabb-4948-9fa2-784af8ef03fa | Facebook | Facebook |
| 1481  0e20b88e-b934-4aa2-adc4-d8135002be20 | Have a question? | ¿Tiene alguna pregunta? |
| 1482  fc8ca97a-3dfd-475a-9f38-eb994d651fe3 | Connecting to Salesforce | Conexión a Salesforce |
| 1483  0668a7af-4221-49fd-b107-8b8123a0161d | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 1484  abd017a2-802d-4f9b-94ed-d32b747d40a7 | Select Language | Seleccionar idioma |
| 1485  855395fa-be55-4605-8b29-f353cfd34583 | Other Brightcove Docs | Otros documentos de Brightcove |
| 1486  f45b6aaa-37e6-45a4-87b3-16084864ca85 | Documentation Home | Documentación Inicio |
| 1487  c9e6fed1-c3bf-4628-8499-4232d842786e | Brightcove Audience | Audiencia de Brightcove |
| 1488  8d9a95ad-dce0-46a1-b3b0-8f83f85b6405 | Brightcove Beacon | Baliza Brightcove |
| 1489  2648b3fe-313e-4c8e-9229-d675f75f142a | Brightcove Campaign | Campaña de Brightcove |
| 1490  0cc43b51-eaca-4ec5-a395-0d86e74a49ab | Brightcove Engage | Brightcove Engage |
| 1491  0c9ca777-0b8d-4c6b-a1bd-ad2df0461c56 | Brightcove Live | Brightcove Live |
| 1492  d6418de9-cce1-4a47-962b-2770cc5996d5 | Brightcove Gallery | Brightcove Gallery |
| 1493  9038c0db-ff7f-4207-9feb-b2a5643ca827 | Brightcove SSAI | Brightcove SSAI |
| 1494  6c6b899a-b97c-48bd-a7a5-505aca4d5d51 | Brightcove Social | Brightcove Social |
| 1495  eb36c25e-b120-4930-a100-d091556a2a6d | Video Cloud Studio | Video Cloud Studio |
| 1496  7b138d2a-d88b-40d2-8b2a-aa968cf88e7e | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 1497  39cde907-340f-429c-9fc6-6ccb0cd08fad | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 1498  93bffd8f-ef38-4a36-b6f0-3490f487c862 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 1499  d7f7d5f7-872c-4933-95f4-df5aa275ad90 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 1500  e7c5900a-2ae9-4727-8e82-9fb141c75eda | Video Cloud General Information | Información general de Video Cloud |
| 1501  06b5a992-d598-4476-87f4-4ece3bc620bf | Zencoder | Zencoder |
| 1502  d517ea33-17d4-44c0-8b94-a439411e8a10 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 1503  4180a1b3-99d3-4915-a5ef-3a718c02e529 | support | soporte |
| 1504  f62676a7-c9ec-4e35-9fc5-369f14b70dd6 | system status | estado del sistema |
| 1505  be8eedd5-02ed-4604-a4b4-33bfd9056700 | [1}Home{2] | [1}Inicio{2] |
| 1506  36f51e93-f302-448f-9b28-af6bbd498c14 | [1}Administering Accounts{2] | [1}Administrar cuentas{2] |
| 1507  8b1c79c3-e9b0-485c-98b5-d2b0f422c566 | Connecting to Salesforce | Conexión a Salesforce |
| 1508  9be2a66d-a339-4368-9b16-564855922d7a | [1}Home{2] | [1}Inicio{2] |
| 1509  8552c098-988c-4051-9388-1642ee28af93 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 1510  4a79a765-126e-4a15-9473-3bb0d87f3fcf | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 1511  da5e4041-da25-41f8-a938-fe699b2d1152 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 1512  ad6e9736-9559-499f-b6d2-d98f9960301d | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 1513  ee3a4d34-f738-4899-b4e5-310440a9eee0 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 1514  687694a7-32fc-408c-859b-89f0855515d7 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 1515  c7ffacf6-e1a2-4081-a01e-3c6b02904618 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 1516  2a108ab1-6afd-4ffe-8c10-2bdcd3c3bcdf | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 1517  4dfad903-7d29-4593-8a73-d0dbdbc502be | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 1518  74b4eed8-ec92-4f61-ab78-11af71d15d7f | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 1519  50381459-4604-4ba7-bec7-f7b24092e09d | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 1520  d352ae32-b7d8-484d-9aed-15c54d276940 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 1521  5087c75d-989b-4341-9a9e-6ec7dbdec1ec | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 1522  0d62ba7b-ba84-43fd-8da1-ac6aed6d2686 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 1523  8cabc6e4-f22e-447a-b4b7-4429e77ae84f | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 1524  88f39d89-44db-4b87-9e8a-aec60912ea06 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 1525  bdef269c-fb79-486c-a38b-ad9918621d0c | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 1526  73a33503-5144-499f-80e3-2842e0716931 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 1527  bfd52a5d-be3f-4d18-9b36-3065a75928d9 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 1528  56d5e8dc-201f-4e23-b60e-558733aecee3 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 1529  fbe7b66a-4782-473c-86fd-6a96d1acc5a1 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 1530  71755890-1329-4a9a-8bd6-2da2843334f0 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 1531  4b2570fd-15db-4a5e-8a5c-8e09eadfb2af | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 1532  e7fb53f3-7f54-43dd-a926-96897f088b15 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 1533  49498418-388b-41cd-85a1-4bb2a32c883a | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 1534  6ff27956-6cf9-4cd3-9afc-37ab73e04ad8 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 1535  22b540c4-52dd-49ee-b8df-d19619e1a437 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 1536  b3902f6c-4ab0-454a-83bc-62ec1f6bef23 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 1537  773844b1-5022-4925-8a65-ccd47bd73126 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 1538  5f46942d-9a85-48ae-8c66-6d587a6a4830 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 1539  62ec8462-2fb1-441a-ac28-270b9832a396 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 1540  12fb2aa1-eb61-438a-8cf5-262577c9c0bd | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 1541  f67ea30e-3394-4cbc-af76-b8370705e281 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 1542  d16f7f70-ff49-4fa0-b26c-3ec2c0bb6fa5 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 1543  80d39cc3-7598-4e11-81b1-1dcf94053087 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 1544  bd992d2b-30e5-44c7-8bf2-77649e29f4b1 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 1545  fc3c70d5-7cf4-4d4f-b982-1e96ac46d436 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 1546  52ad7f2d-22ca-4bb6-be5e-beda4e15c04e | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 1547  a4fa39db-4246-4c38-9818-50785cf70310 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 1548  2588c1f0-8a8b-4e74-a723-dd5038066d89 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 1549  b6415dad-813c-449f-a62e-e937efff6568 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 1550  3d5b68f1-b926-4a36-85a6-25911b4621bc | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 1551  d039a52d-730f-46b1-a757-c34e58f1984e | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 1552  88ed55e2-7813-421b-8d8d-db90b78dc490 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 1553  247c2673-a24a-428a-bef5-e1e56ad4c7f7 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 1554  6a198e79-6904-4136-b8ac-545d1fc7e272 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 1555  e6296a56-cebc-4b9e-a7bf-8530fbcd26af | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 1556  424f8cdf-f0b9-48af-ae32-9b162b090d24 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 1557  715b2811-d0d7-48c8-9faf-afe313a4587a | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 1558  240747d7-802d-4ae2-9dca-0d6a2ae0e303 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 1559  ccf2eea0-fa25-4761-ac74-c6474fe4f35b | [1}2020{2] | [1}2020{2] |
| 1560  c7969a22-3a62-44b2-9554-69ea653bf114 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 1561  de4545c4-aedf-472e-bf0e-4d780be576a2 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 1562  399c5de2-4edb-46c4-8ba9-3b142da7e4fe | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 1563  35c07990-3954-4898-a8f9-a7ab0782b320 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 1564  650251c0-772d-4c3d-8ad1-6e9ff27af9bb | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 1565  f8787ae5-7843-4fa3-8d41-d1826a3b4be7 | [1] | [1] |
| 1566  7511b37f-cf2f-4eb8-88d1-db293f65c2ce | Navigation Menu | Menú de navegación |
| 1567  fc2273d0-c45a-4e6d-97bb-36950e4584c2 | [1}[2]{3] | [1}[2]{3] |
| 1568  595be191-fdf2-4265-acbb-771ebfc9f03f | back | espalda |
| 1569  7e4c7e16-01dc-46f6-abd4-efdfa908f251 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 1570  98c8476c-bf68-431b-8c0c-3b18e30ed50b | [1}[2]{3] | [1}[2]{3] |
| 1571  5c80d266-9e92-4e5d-a369-d421485d0d00 | forward | adelante |
| 1572  6d7e8771-2747-4a44-8971-49686aaab6d1 | Page Contents | Contenido de la página |
| 1573  ea44c815-5886-48d0-a65b-151cb7ef68ce | [1}[2]{3] | [1}[2]{3] |
| 1574  99d9856a-6516-4eb1-9b72-200c0baf4332 | open in new tab | abrir en una nueva pestaña |
| 1575  7cb5b0da-faf3-462d-a8ac-635eb176c8eb | Connecting to Salesforce | Conexión a Salesforce |
| 1576  f04a0c21-ee29-41eb-a22b-d826e1231aa4 | In this topic you will learn how to configure Brightcove Campaign™ for use with Salesforce. | En este tema, aprenderá cómo configurar Brightcove Campaign™ para su uso con Salesforce. |
| 1577  7300b87b-51ae-45aa-97d5-06205ae5931d | Brightcove Campaign can be configured to integrate with Salesforce. | Brightcove Campaign se puede configurar para integrarse con Salesforce. |
| 1578  c087da4b-48c2-43e9-a4c3-893636d81ba2 | When the integration is configured, video engagement data for videos published using Brightcove Campaign is synchronized to Salesforce. | Cuando se configura la integración, los datos de interacción de vídeo de los vídeos publicados mediante Brightcove Campaign se sincronizan con Salesforce. |
| 1579  89fd1cbe-d4ea-4a8a-9d60-a21b82936711 | Once in Salesforce, this data can be used for segmentation, campaign logic, reports, lead scoring, and personalizing communications. | Una vez en Salesforce, estos datos se pueden usar para segmentación, lógica de campaña, informes, puntuación de prospectos y personalización de comunicaciones. |
| 1580  d64cc99e-ee84-4dbe-ab64-eafecf216832 | Requirements | Requisitos |
| 1581  cd954c57-41a5-42d5-840c-2f57be22af70 | To use the Brightcove Campaign module with Salesforce, you must: | Para utilizar el módulo Campaign Brightcove con Salesforce, debe: |
| 1582  95298395-b4d5-4257-a01d-594ca55c27db | Have a Salesforce account, Salesforce sandbox accounts are not supported | Tener una cuenta de Salesforce, las cuentas de sandbox de Salesforce no son compatibles |
| 1583  3fd9b1a8-72b7-4d1e-8374-0b8e88ccea98 | Have a Salesforce.com account with the [1}API Enabled{2] permission and belong to a role which allows you to read and write to the Salesforce object you choose to send viewing data to | Tener una cuenta de Salesforce.com con el permiso [1}API Enabled{2] y pertenezca a un rol que le permita leer y escribir en el objeto de Salesforce al que elija enviar datos de visualización a |
| 1584  b14a8670-7342-479a-89a2-c68400c0c16c | If you will be using the Pardot integration, you should complete the steps outlined in the [1}Creating a Custom Salesforce Object for Pardot Integration{2] topic. | Si va a utilizar la integración de Pardot, debe completar los pasos descritos en el tema [1}Creación de un objeto de Salesforce personalizado para integración de Pardot{2] . |
| 1585  c9eafa40-e772-4f2a-9e43-12688d6b9dc4 | Features | Funciones |
| 1586  c8845264-8a26-4522-9d01-e69152065319 | Some of the key features of the Brightcove Campaign - Salesforce integration are: | Algunas de las características clave de la integración de la Campaña de Brightcove - Salesforce son: |
| 1587  ec2bffab-883e-4519-bfac-cd53cf5d6263 | [1}Data format{2] - Viewing data is mapped to a Salesforce object | [1}Formato{2] de datos: la visualización de datos se asigna a un objeto de Salesforce |
| 1588  03ecd8ac-6841-4e84-85f1-adf2463858aa | [1}Data transfer{2] - Viewing data is sent from Brightcove Campaign to Salesforce every hour | [1}Transferencia de datos{2] : la visualización de datos se envía desde Brightcove Campaign a Salesforce cada hora |
| 1589  4fde7e4c-73e7-4392-a18f-dd398cc9a2e6 | [1}Lead forms{2] - Create Salesforce forms that will appear automatically as viewers watch videos. | Formularios de prospecto: cree formularios de Salesforce que aparecerán automáticamente a medida que los espectadores vean vídeos.[1}{2] |
| 1590  2616be00-8acb-43d6-ad5e-8c4e5f8728d3 | For information, see [1}Creating Lead Forms in Salesforce{2]. | Para obtener información, consulte [1}Creación de formularios de prospectos en Salesforce{2]. |
| 1591  3c466ee3-2856-4981-9347-be683976cdc7 | Setting up the connection | Configurar la conexión |
| 1592  4bdb0254-4624-4f11-a900-005dc4997fd5 | Follow these steps to setup the connection between Brightcove Campaign and Salesforce. | Siga estos pasos para configurar la conexión entre Brightcove Campaign y Salesforce. |
| 1593  a1e147b1-6bba-46bc-8a25-c9224984b738 | Note: | Nota: |
| 1594  94756546-d784-4953-83a5-685c6cc873ba | The connection process will open popup windows in your browser. | El proceso de conexión abrirá ventanas emergentes en su navegador. |
| 1595  d569fb10-c0ae-45fd-ac8b-5100678579a8 | You should disable any browser popup blockers before setting up the connection. | Debe deshabilitar los bloqueadores de ventanas emergentes del navegador antes de configurar la conexión. |
| 1596  e280a45f-c430-466e-90b3-e3323b9a0ae9 | Note: | Nota: |
| 1597  f96f3be9-6fb0-436d-be8a-44a10caa3463 | Brightcove recommends creating a dedicated Salesforce user account to use when configuring the integration with Brightcove Campaign. | Brightcove recomienda crear una cuenta de usuario de Salesforce dedicada para usarla al configurar la integración con Brightcove Campaign. |
| 1598  46ba14f6-0637-4cbb-974d-6dbe0a34d780 | Log in to Brightcove Campaign. | Inicie sesión en Brightcove Campaign. |
| 1599  0c85e371-6f1b-4b23-b397-7693ddf2ff01 | In the navigation header, click the gear icon ([1]) and then [2}MAP Connections{3]. | En el encabezado de navegación, haga clic en el icono de engranaje ([1]) y, a continuación, [2}Conexiones MAP{3] |
| 1600  17a65d3a-471d-4e8d-b4fd-48a6e3bf8db7 | A list of current connections (if any) will appear. | Aparecerá una lista de conexiones actuales (si las hay). |
| 1601  aa59e126-27cd-460c-8028-f6c4f8524684 | Click [1}Add New Connection{2]. | Haga clic en [1}Añadir nueva conexión{2]. |
| 1602  03c066a2-2989-4deb-bdb2-014b65479c67 | Select [1}Salesforce{2] from the dropdown list and click [1}Connect to Salesforce{2]. | Seleccione [1}Salesforce{2] en la lista desplegable y haga clic en [1}Conectar a Salesforce{2]. |
| 1603  ea706d81-df62-4ada-ad78-13027bc21d53 | On the login screen that appears, enter your Salesforce [1}Username {2]and [1}Password{2]. | En la pantalla de inicio de sesión que aparece, introduzca su [1}Nombre de usuario{2] y [1}Contraseña{2] de Salesforce. |
| 1604  31075463-2629-4cbc-a1c9-8ac760c452b0 | Click [1}Log In{2]. | Haga clic [1}en Iniciar sesión{2]. |
| 1605  354fa2d2-1af9-4283-9ed7-b6cc47242235 | [1] | [1] |
| 1606  dc444181-5211-46c7-9052-cb947c0f4383 | Salesforce login | Inicio de sesión de Salesforce |
| 1607  7499ef2a-5721-4a8a-aa5e-1a9f4dd216af | If the login is successful, you will prompted to install the [1}Brightcove Video Connect for Salesforce{2] app. | Si la sesión se inicia correctamente, se le solicitará que instale la app [1}Brightcove Video Connect for Salesforce{2]. |
| 1608  4f775f30-9025-4829-8882-8655c13a2a1f | Click [1}Allow{2]. | Haga clic en [1}Permitir{2]. |
| 1609  8e7e1d33-0ef1-4d2a-b4c9-3631dc405eac | [1] | [1] |
| 1610  05c738e3-7040-4898-a035-706a47d74302 | salesforce allow access | salesforce permitir el acceso |
| 1611  6e91d52e-91b5-44ea-9d83-90bf84874f41 | Verify that you receive a message that the connection was successful. | Compruebe que recibe un mensaje de que la conexión se ha realizado correctamente. |
| 1612  2e33ec3b-cfc5-448c-95f3-47aea6d5e85c | You will be redirected back to Brightcove Campaign. | Se te redirigirá de nuevo a la Campaña de Brightcove. |
| 1613  47335786-3dfb-43c6-a5f9-9c03c8aa231b | (Optional) Enter a [1}Connection Name{2]. | (Opcional) Escriba un [1}nombre de conexión{2]. |
| 1614  77af1d30-9355-4f70-b233-1f09239058cd | Select an integration type. | Seleccione un tipo de integración. |
| 1615  70e0c1c4-46c9-42df-a99d-fa53b4787ba9 | [1}Pardot{2] - Pardot is used to identify viewers. | Pardot - Pardot se utiliza para identificar a los espectadores.[1}{2] |
| 1616  8870b573-e57d-4b57-a706-8f6e0c334f0d | See the [1}Configuring a Pardot integration{2] section below. | Consulte la sección Configuración de una integración de Pardot a continuación.[1}{2] |
| 1617  ea2b7d75-719a-49d2-80fe-159e1db2a298 | [1}Manual{2] - Your development staff will be responsible for adding logic to [3}identify viewers{4]. | [1}Manual{2] - Su personal de desarrollo será responsable de agregar lógica para [3}identificar a los espectadores{4]. |
| 1618  811dccd8-5da4-49b7-9346-f51d3a9e1a22 | Select a [1}Mapping Type{2] and [3}configure data mapping{4]. | Seleccione un tipo de asignación y configure la asignación de datos.[1}{2][3}{4] |
| 1619  f6634da9-6050-4eaa-b655-ffdd7d63f3e2 | Click [1}Save{2]. | Haga clic en [1}Guardar{2]. |
| 1620  5e26c416-dd71-4455-9a25-668d3bb6529e | Click the [1}Back to MAP Connections{2] link at the top of the page to return to the MAP Connections page. | Haga clic en el vínculo [1}Volver a conexiones de MAP{2] en la parte superior de la página para volver a la página Conexiones de MAP. |
| 1621  3319b00d-553f-4ff1-9cfa-584c95f41e4b | Note: | Nota: |
| 1622  27eb0ff7-99ba-492e-9483-d049ee41f7a1 | If you create a connection without configuring an integration type, the connection will have a status of [1}Connection Incomplete{2] on the MAP Connections page. | Si crea una conexión sin configurar un tipo de integración, la conexión tendrá el estado [1}Conexión incompleta{2] en la página Conexiones de MAP. |
| 1623  fe71e931-2633-4fad-bf0c-02178b8b5fd4 | Configuring a Pardot integration | Configuración de una integración de Pardot |
| 1624  264441e2-9e95-4904-8bef-7c99bf23f056 | Once the Brightcove Campaign to Salesforce connection has been made, you need to configure an integration type. | Una vez realizada la conexión de Campaña de Brightcove a Salesforce, debe configurar un tipo de integración. |
| 1625  26be58b4-5b7f-4522-adf7-d281308a0008 | This section covers the steps to use a [1}Pardot{2] integration type. | Esta sección cubre los pasos para usar un tipo de integración [1}Pardot{2] . |
| 1626  f7d97d14-d5d3-42c3-87af-fb13ea3acc02 | Note: | Nota: |
| 1627  04c24102-be2b-4846-8e52-5a227f0e9c7d | Before configuring the Pardot integration, you should complete the steps outlined in the [1}Creating a Custom Salesforce Object for Pardot Integration{2] topic. | Antes de configurar la integración de Pardot, debe completar los pasos descritos en el tema [1}Creación de un objeto de Salesforce personalizado para integración de Pardot{2] . |
| 1628  b2b79b74-297e-4ed4-99d8-121e16059f23 | Note: | Nota: |
| 1629  1a90a79e-93f0-447e-95eb-ada8710089c9 | Brightcove recommends creating a dedicated Pardot user account to use when configuring the integration with Brightcove Campaign. | Brightcove recomienda crear una cuenta de usuario Pardot dedicada para utilizarla al configurar la integración con Brightcove Campaign. |
| 1630  e2a96f3a-3563-44c1-bd49-bbfc95f536c4 | Select [1}Pardot{2] for the integration type. | Seleccione [1}Pardot{2] para el tipo de integración. |
| 1631  00c3ddea-ae18-49bd-adc1-2b09f7059819 | Enter your [1}Email{2] and [1}Password{2] you use to login to Pardot. | Ingrese su [1}Email{2] y [1}Contraseña{2] que utiliza para iniciar sesión en Pardot. |
| 1632  b5466a94-fe63-4340-93fe-fb60f06845f7 | Get the Pardot API key | Obtener la clave de API de Pardot |
| 1633  4599faac-f7ef-4f90-843c-c1170c23e974 | To get the value for the API Key field, follow these steps. | Para obtener el valor del campo Clave de API, siga estos pasos. |
| 1634  0f698d4e-1337-4793-991b-336b8787583d | Log in to Pardot. | Inicie sesión en Pardot. |
| 1635  65eb9410-194c-4c0e-bb6e-62c158298a45 | Click the gear icon ([1]) and then [2}Settings{3]. | Haga clic en el icono de engranaje ([1]) y luego [2}Configuración{3]. |
| 1636  924d88ef-5c82-48aa-bb16-587e8ca41e22 | Click the [1}My Profile{2] link at the top of the page. | Haga clic en el enlace [1}Mi perfil{2] en la parte superior de la página. |
| 1637  043fb19e-7227-4350-b555-0fc1bc3509af | Copy the value in the [1}API User Key{2] field and paste it into the [1}User Key{2] field. | Copie el valor en el campo [1}Clave de usuario de API{2] y péguelo en el campo [1}Clave de usuario{2] . |
| 1638  fb1265a6-59c0-4818-b6d0-9c3ab862cf61 | Get the tracking IDs | Obtener los identificadores de seguimiento |
| 1639  7c54685e-def9-41bf-8d45-79bb37e5d36a | To get the value for the [1}Tracking piAld{2] and [1}Tracking piCld{2] fields, follow these steps. | Para obtener el valor de los campos PIALD de seguimiento y Seguimiento de PILD, siga estos pasos.[1}{2][1}{2] |
| 1640  dd744c22-def3-403f-b9a9-da4b950ca116 | In the left navigation, click the [1}Marketing{2] icon and then click [1}Campaigns{2]. | En la navegación izquierda, haz clic en el icono [1}Marketing{2] y, a continuación, haz clic en [1}Campañas{2]. |
| 1641  29be8cc4-9697-4a87-9cd5-ea7ebdad667d | Click on a Campaign Name (or add a campaign if there are no campaigns). | Haz clic en el nombre de una campaña (o añade una campaña si no hay campañas). |
| 1642  2ceefecb-6dd3-4f56-bf98-68c0de06b3da | Note: | Nota: |
| 1643  b3cdc467-0012-4763-815e-5de6d6a69293 | It doesn’t matter which campaign you select, Brightcove Campaign needs both values to get the cookie to identify the viewer. | No importa qué campaña seleccione, Brightcove Campaign necesita ambos valores para obtener la cookie para identificar al espectador. |
| 1644  18456f6a-aa1b-4bba-b45e-70ea2c73f2e5 | Click [1}View Tracking Code{2]. | Haga clic en [1}Ver código de seguimiento{2]. |
| 1645  291e1631-de2c-4baf-973a-4c0fa659f623 | The [1}piAId{2] and [1}piCId{2] values will be displayed. | Se mostrarán los valores de PiAid y PiCId.[1}{2][1}{2] |
| 1646  601e0e26-aa3d-48f3-80d4-416c44a459eb | [1] | [1] |
| 1647  6d0b53f8-d39f-412d-95af-ac8073984775 | Copy the values and paste them into their respective fields. | Copie los valores y péguelos en sus respectivos campos. |
| 1648  a46169fb-ca3d-4030-b8d9-5b635f13a8fb | Note: | Nota: |
| 1649  9ed3f39d-2e32-4cfe-94f5-6fe43c45fe2b | Brightcove Campaign doesn’t validate the piAId and piCId fields, but if wrong values are entered, Brightcove Campaign will not be able to identify the viewer. | Brightcove Campaign no valida los campos PiAid y PiCId, pero si se introducen valores incorrectos, Brightcove Campaign no podrá identificar al espectador. |
| 1650  8993b537-4937-4f79-98af-59ab4eadf0fb | [1] | [1] |
| 1651  69eb54aa-4361-46ec-8fb6-ba5b77515455 | salesforce integration type | tipo de integración de salesforce |
| 1652  a79e9b02-701f-49da-99bf-af9db2f8b30d | Click [1}Connect to Pardot{2]. | Haga clic en [1}Conectar a Pardot{2]. |
| 1653  8bddb3cd-8004-4ca6-9f2b-c3a7c0b93be8 | Typically, when using the Pardot integration type, you will select the [1}Advanced{2] Mapping Type and then map the view fields to the [3}Salesforce custom object{4] you created. | Normalmente, al utilizar el tipo de integración Pardot, seleccionará el tipo de asignación [1}avanzada{2] y, a continuación, asignará los campos de vista al [3}objeto personalizado de Salesforce{4] que creó. |
| 1654  417cc776-07e7-4542-bbba-c940e535ef50 | Configuring data mapping | Configurar la asignación de datos |
| 1655  de10dd09-f03b-4761-b0b6-424bcff0f540 | Data mapping determines how video data is mapped to fields in a Salesforce object. | La asignación de datos determina la forma en que los datos de vídeo se asignan a los campos de un objeto de Salesforce. |
| 1656  c24e70b2-54a7-44a9-8d84-93306010cd03 | By default, the integration will be configured using [1}Simple{2] mapping which maps some video data to the [1}Task{2] object in Salesforce. | De forma predeterminada, la integración se configura con la asignación [1}Simple{2], que asigna algunos datos de vídeo al objeto [1}Tarea{2] de Salesforce. |
| 1657  f8121478-e605-49f4-8368-9d7b6429d9a6 | [1] | [1] |
| 1658  7b639215-bfae-4e78-ab73-0e5b400cd79d | salesforce mappping type | tipo de asignación de salesforce |
| 1659  8b3e7ab1-7582-496f-9494-bc5b08a1e826 | Follow these steps to customize the data mapping. | Para personalizar la asignación de vídeo, siga estos pasos: |
| 1660  13035fa9-1420-44d1-a806-1b8e033be408 | For the [1}Mapping Type{2], select [1}Advanced{2]. | En [1}Tipo de asignación{2], seleccione [1}Avanzada{2]. |
| 1661  d1e78e18-d540-4f98-9f24-3498e6d4cea2 | In the [1}Salesforce Object{2] dropdown list, select a Salesforce object to map the video data to. | En la lista desplegable [1}Objeto de Salesforce{2] , seleccione un objeto de Salesforce al que asignar los datos de vídeo. |
| 1662  a087d2e3-3a1c-4d58-aa73-8ce56d40a753 | Typically, when using the Pardot integration type, you will map the view fields to the [1}Salesforce custom object{2] you created. | Normalmente, al utilizar el tipo de integración Pardot, asignará los campos de vista al [1}objeto personalizado de Salesforce{2] que creó. |
| 1663  cda0fc27-8dc3-4a11-a632-39b5f9f0a927 | Map the appropriate [1}View Field{2] to Salesforce fields. | Asigne el campo de vista adecuado a los campos de Salesforce.[1}{2] |
| 1664  55eeb001-4254-408d-9b11-e0996bf23436 | The following example shows the video fields being mapped to a custom object. | En el ejemplo siguiente se muestran los campos de vídeo que se asignan a un objeto personalizado. |
| 1665  6cc9cae9-250c-4e2f-b436-11b8e89fd0bd | [1] | [1] |
| 1666  cb24a88e-0faf-48e3-80ed-fe9b734e292d | salesforce advanced mapping | mapeo avanzado de salesforce |
| 1667  c6c60ab6-80d8-4ccb-b730-546edb13c27f | Click [1}Save{2] to save the changes. | Para guardar los cambios, haga clic en [1}Guardar{2]. |
| 1668  30db4e5c-9e5f-47ea-841b-3619aa0f36e7 | To remove the integration with Salesforce, click [1}Delete{2]. | Para eliminar la integración con Salesforce, haga clic en [1}Eliminar{2]. |
| 1669  dc3cb4de-bfdf-4abe-858d-7b394cdd0ae8 | Passing a tracking ID | Pasar un identificador de seguimiento |
| 1670  381853ac-0856-4685-a38d-c3fcecab80c7 | Brightcove Campaign supports the ability to pass a tracking ID value to Salesforce. | Brightcove Campaign admite la capacidad de pasar un valor de ID de seguimiento a Salesforce. |
| 1671  ecb81d3b-1da0-4bd8-9583-421134e09138 | The tracking ID might be used to track a campaign ID for example. | Por ejemplo, el identificador de seguimiento se puede utilizar para realizar un seguimiento de un ID de campaña. |
| 1672  2100d6f5-9e51-44b9-93fe-cfac65e9554a | The tracking ID can be appended to the page URL that displays the video or added to the embed code. | El identificador de seguimiento se puede agregar a la URL de la página que muestra el vídeo o se puede agregar al código de incrustación. |
| 1673  ad58a6c9-cc57-4a3d-ad8d-2015f1cae46a | Example: | Ejemplo: |
| 1674  caebb23e-9611-410b-88a6-a6f2117d7462 | Appended to URL | Añadido a la URL |
| 1675  a8b63749-ba78-430a-8d64-94f9ea2afbd1 | http://www.myurl.com/video.html?[1}bctrackingid=12345{2] | http://www.myurl.com/video.html?[1}bctrackingid=12345{2] |
| 1676  4615a1a4-57e9-4e6b-8b8c-db1e66b46b65 | Example: | Ejemplo: |
| 1677  8bb9f321-1298-49f5-b058-e2155d99c753 | Added to player embed code | Añadido al código de inserción del reproductor |
| 1678  e554ffbd-f381-40cc-a013-07205c4ef69d | <video data-video-id="6033402539001" | <video data-video-id="6033402539001" |
| 1679  6a2fa6a0-d411-44c5-b083-74050d7824b8 | data-account="1486906377" | data-account="1486906377" Cover case Multicolor |
| 1680  bc19d735-0af0-4742-92a4-deb8d2ff6198 | data-player="default" | data-player="predeterminado» |
| 1681  ee3a7f2e-25f4-4302-a823-419425de2af1 | data-embed="default" | data-embed="predeterminado» |
| 1682  d42689e6-1a31-48e9-819a-281d7852956e | data-application-id | id. de aplicación de datos |
| 1683  b3bb48df-2042-41fa-8dfe-1f70328ff273 | class="video-js" | class="video-js» |
| 1684  810c883f-4781-44fc-a038-d89266ed2937 | [1}data-bc-trackingid="12345"{2] | [1}data-bc-trackingid="12345"{2] |
| 1685  2dc1595c-5ccf-45b2-8e3d-a9dba278e97e | controls></video> | controles > < /vídeo > |
| 1686  ce487662-17e0-45dd-826e-89ae2482b421 | <script src="//players.brightcove.net/1486906377/default\_default/index.min.js"></script> | <script src=» //players.brightcove.net/1486906377/default\_default\_default/index.min.js» > < /script > |
| 1687  c53b9a61-14b8-4457-b7c7-4c8370696f3e | Brightcove Campaign will then pass the value along to Salesforce as another field that is synced. | A continuación, Brightcove Campaign pasará el valor a Salesforce como otro campo que se sincroniza. |
| 1688  e872c56a-7502-4edc-8795-2b624c883167 | Identifying viewers | Identificar a los espectadores |
| 1689  dfc1bb42-bac0-4e82-92a3-6cc69fda6842 | If your Salesforce connection is configured with a [1}Manual{2] integration type, it's up to you to identify viewers. | Si su conexión de Salesforce está configurada con un tipo de integración [1}manual{2] , depende de usted identificar a los espectadores. |
| 1690  9066bc9a-f881-4fce-a778-5e31ca089230 | For viewer tracking to occur, the user id should be passed as a URL parameter on the page that is displaying the video. | Para que haya un seguimiento de la audiencia, el identificador del usuario debe transmitirse en forma de parámetro de la dirección URL en la página en la que se está reproduciendo el vídeo. |
| 1691  4dd290c8-bf3b-46a0-93b5-251f3f07fe6f | Two URL parameters are supported: | Se aceptan dos parámetros de URL: |
| 1692  3edd5630-7f4c-4916-820f-c957e0bac5d8 | [1}bcemail{2] - To pass the viewer's email address | [1}bcemail{2]: para pasar la dirección de correo electrónico del espectador |
| 1693  2382e06b-37db-4c49-befb-c3d9fc3b93a9 | [1}bcsfid{2] - To pass the viewer's Salesforce ID | [1}bcsfid{2]: para pasar la ID de Salesforce del espectador |
| 1694  4bed72ea-273d-4b0b-8a4d-e320f9023678 | In this scenario, video landing pages would be generated with a URL that’s been uniquely generated for tracking purposes. | De esta forma se generan páginas de destino con vídeo con una URL generada únicamente a efectos de seguimiento. |
| 1695  eac12b7d-7528-4b1a-8017-0d99023ca31b | Brightcove Campaign will then use the URL parameter to look up the user server-side and sync viewing data. | A continuación, Brightcove Campaign utilizará el parámetro URL para buscar el servidor del usuario y sincronizar los datos de visualización. |
| 1696  67d6bf4d-65a9-44e9-824d-e62a8604792d | Viewing video data in Salesforce | Validar los datos de vídeo en Salesforce |
| 1697  a68a7045-28ad-4ad5-9839-377336ff54c8 | As videos are viewed, video viewing data will be synced to Salesforce. | A medida que se visualizan los vídeos, los datos de visualización de vídeo se sincronizarán con Salesforce. |
| 1698  b1c43056-edf3-4a42-812f-ae0c88d591ce | If the [1}Simple{2] data mapping option was selected, video view data will appear as a [1}Task{2] entry inside Salesforce. | Si se selecciona la opción de asignación de datos [1}Simple{2], los datos de visionados del vídeo aparecerán como una entrada de [1}Tarea{2] en Salesforce. |
| 1699  d44da3b1-d7ea-44bc-a38f-e53fd6d450c2 | If the [1}Advanced{2] data mapping option was used, viewing data will appear as part of the Salesforce object that was selecting when the mapping was configured. | Si se selecciona la opción de asignación de datos [1}Avanzada{2], los datos de visionados aparecerán como parte del objeto de Salesforce seleccionado en el momento de configurar la aslgnación. |
| 1700  a8459a82-2070-4cb5-977b-6ae7a9956c2d | In the following example, [1}Advanced{2] data mapping was used and the video fields were mapped to a custom [1}BC Video View{2] Salesforce object. | En el ejemplo siguiente, se utilizó la asignación de datos [1}avanzada{2] y los campos de vídeo se asignaron a un objeto Salesforce de [1}vista de vídeo BC{2] personalizado. |
| 1701  32d8878e-4d03-4990-8cf7-9b1032956da3 | [1] | [1] |
| 1702  5e1603d4-c85d-438b-8536-a9552d0e5bba | salesforce task record | registro de tareas de salesforce |
| 1703  c24183f4-f38f-4b98-950a-11da0d5812a7 | Clicking the video name will display detailed information. | Al hacer clic en el nombre del vídeo se mostrará información detallada. |
| 1704  12b50b6a-8bf7-40df-8ea6-54f8180495dd | [1] | [1] |
| 1705  128b4763-1d45-4fdc-b468-544b8d6d723e | salesforce task detail | detalle de la tarea de salesforce |
| 1706  36c75ebb-729f-4211-a177-ddc58cc7ca3e | Page Contents | Contenido de la página |
| 1707  316e77b2-2f76-467b-929e-0fa5de963851 | Page last updated on 06 Oct 2020 | Última actualización de la página el 06 oct 2020 |
| 1708  9cdf5bd5-c635-4c5f-8f75-6dff93f5963b | Brightcove Support | Asistencia técnica de Brightcove |
| 1709  9bbf05d3-feee-4db5-a019-c91e8cdd1d9c | [1}System Status{2] | Estado del sistema[1}{2] |
| 1710  02ec3ab3-7719-40cc-97e4-247f3df33b47 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 1711  f2e74664-ba91-4b90-b3e8-b822089e99ae | [1}Documentation{2] | [1}Documentación{2] |
| 1712  1438e63e-2307-4e42-907b-68b0c8d764d3 | Training | Formación |
| 1713  8fa5c573-ab90-468f-b12d-fe64d9f30b34 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 1714  5fdca0c1-476a-4336-a767-ef1611f4cc92 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 1715  cb4418d3-ca8f-4465-839f-06d9f0102b9d | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 1716  5e31dbe0-53d0-4fd3-9978-f24872519a92 | Brightcove | Brightcove |
| 1717  eab90d77-4004-4702-9ca5-a5e588301a5e | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 1718  8fe8dc29-fa76-4230-9f5d-f97ed4749a90 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 1719  df6e29f3-5468-4ef9-b9a7-1c0e6ac90479 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 1720  69cda58c-a0d9-4e85-982d-a30bcec44390 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 1721  8e79faea-cfc4-4226-844e-5669a85f8981 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 1722  4acf9f82-30db-45e1-a8b5-10da8271506c | LinkedIn | LinkedIn |
| 1723  e0f487f9-f3e3-411d-a0c1-e2dc890571ff | Twitter | Twitter |
| 1724  0359b436-914b-450e-8734-f94fa9fd3632 | Facebook | Facebook |
| 1725  3272c27e-2e19-448e-b752-950e41687613 | Have a question? | ¿Tiene alguna pregunta? |
| 1726  ca174b98-ac4e-4b8e-b694-4818d46878b3 | Creating Lead Forms | Creación de formularios de prospectas |
| 1727  73cd03f2-7fa1-4673-a189-634eadfed239 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 1728  381f616b-f587-4dd2-8049-7ae0b98d735f | Select Language | Seleccionar idioma |
| 1729  7212acb0-e6e0-4f63-bfa1-d48ff1831e70 | Other Brightcove Docs | Otros documentos de Brightcove |
| 1730  e489518e-ee4c-48db-9283-0300461c8359 | Documentation Home | Documentación Inicio |
| 1731  16815ce1-b3f2-41e0-ac6d-a60eef8d2a93 | Brightcove Audience | Audiencia de Brightcove |
| 1732  a0b80624-dda3-47bd-963c-47f3cb452c71 | Brightcove Beacon | Baliza Brightcove |
| 1733  2847cce0-eae7-4a22-a97c-99cced66e10b | Brightcove Campaign | Campaña de Brightcove |
| 1734  7c588875-ed6d-457f-a3ae-efcff0d8aeae | Brightcove Engage | Brightcove Engage |
| 1735  f775b1fa-dbfd-49bb-b088-014f9f407435 | Brightcove Live | Brightcove Live |
| 1736  357290ba-77e6-493c-9619-e3d9394ee6dc | Brightcove Gallery | Brightcove Gallery |
| 1737  63dea425-df08-416a-91d2-2cf19c735671 | Brightcove SSAI | Brightcove SSAI |
| 1738  e9290310-afa1-4b45-9ed7-225cb04ee2e5 | Brightcove Social | Brightcove Social |
| 1739  a375240f-9070-4efc-9130-bef6e0d1ba48 | Video Cloud Studio | Video Cloud Studio |
| 1740  57f74fba-0c9b-4ad9-8380-2fb4edd80803 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 1741  d479ebfe-ae03-4c58-8d68-95722e7a15da | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 1742  76aeb372-da83-47e3-a576-a87bbc8f8280 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 1743  3419a356-4146-43ab-8b77-3608b7244f4c | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 1744  0946f35f-1c42-4c47-a6de-b5917bf41b82 | Video Cloud General Information | Información general de Video Cloud |
| 1745  43781afe-a131-475b-8bd4-046584be56ef | Zencoder | Zencoder |
| 1746  7cf33369-2da0-430c-9142-4b6c994daba8 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 1747  5781c4aa-7287-44cc-8835-5fcfeb0813dc | support | soporte |
| 1748  fbe10305-8b30-4e5f-9c8c-db067e1d2c6b | system status | estado del sistema |
| 1749  b8bab547-18e0-4814-811f-3856ff048141 | [1}Home{2] | [1}Inicio{2] |
| 1750  404f98f0-0960-4fa1-8880-695b3675a28d | [1}Administering Accounts{2] | [1}Administrar cuentas{2] |
| 1751  d32efc40-74d0-467f-8178-94f13164f2c0 | Creating Lead Forms | Creación de formularios de prospectas |
| 1752  c5fa7bea-5077-4945-901d-3b9e96d99288 | [1}Home{2] | [1}Inicio{2] |
| 1753  1c006a37-ebfb-4d71-934c-6b3f50f1328b | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 1754  d0789591-aaec-4583-930e-87d733fe7369 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 1755  bbed4bcc-8e51-4a9b-a49f-a851f370fe76 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 1756  5c4295c2-a426-4f6f-a6a5-fe9641b9e5d1 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 1757  f33864fb-dfaa-47bd-8850-1af53e3a8090 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 1758  6a05b911-0090-4a7d-9b9a-6f04c8d13ac5 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 1759  b450fb3d-e6d4-43cf-9811-b22e36df245a | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 1760  1486dc73-12e4-4f6c-b155-1bc593a563f6 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 1761  d4ea286d-b3e1-49a2-801d-c71e6e20d237 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 1762  a3924c8c-0753-47f7-8bb2-00f3117ff073 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 1763  0437e4bb-068f-4df1-a010-1f8cadc8eef4 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 1764  2d54991a-64f0-40a1-9369-fe9d905530ac | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 1765  c99a4db7-44c2-474c-a7e3-fd760674b1c8 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 1766  5da9e6d2-928b-4078-ae0a-0f600d584247 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 1767  2b3bd00b-50b0-49c7-ba7d-1748a172fbec | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 1768  7d4704b8-5bfc-4903-b194-f2cc04c919d2 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 1769  b8a4b554-c1d7-45a9-850d-806d3167c7ea | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 1770  5b146d19-f2bc-4fc6-8199-7d1bc085a96c | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 1771  290b8a99-2369-4733-9481-ba2c8eea7639 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 1772  6d02f101-1eea-4527-b7e7-b8686d34f658 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 1773  7b6cbf57-67f8-442c-838b-d5d99c2f5cf1 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 1774  059303cb-b3e0-4ce2-b225-d4a3812b7753 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 1775  504298df-bea6-4cc8-be5f-bd7e3c6bd2e1 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 1776  47bb65a8-f782-4518-86d0-1b79c0ffe7a7 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 1777  9b9d3490-47d7-4e5e-92f9-9a380ab59366 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 1778  79dbc296-a1b7-4c5f-a4e2-c28b6bdd6679 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 1779  268d0fdf-58bb-4065-a0e8-c8ad6753a73e | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 1780  3bb44c85-c4fb-439b-98b5-304aa89208da | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 1781  f0202462-5c3e-41da-b188-e313c3f38e90 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 1782  30f7dfbe-1867-4cce-9dac-aa7eaf3297ed | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 1783  0f334b2c-b923-4be5-b063-2e99cd7a83e1 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 1784  b74f90e2-2c3f-4ed9-bb2e-93bc41828c8d | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 1785  6bfcac12-195a-4c73-a8d4-b311dd8b5d1d | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 1786  d52be821-1d99-420c-aaa5-8a45f23a14ec | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 1787  2df8d96e-f323-4c3e-a71d-e1b1a0da6dbd | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 1788  4ef2285b-5e7c-42db-bb1f-5fc52a14bbb1 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 1789  1916d32a-3d56-4a6f-8d0b-5a04fba5d83f | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 1790  473872b8-8777-470e-a73d-ac337a80d2af | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 1791  ddac7646-d13b-4274-9d40-a3cacc6bc49f | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 1792  52ec6dd8-b04e-4fb9-93df-4437be984d99 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 1793  cf9c9b90-6eac-4ac5-8d8b-4cf259f62fc0 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 1794  b481855d-8929-466d-916c-d7b4fff721df | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 1795  d425a229-e1cf-4ffe-9201-2e55ed55e1f8 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 1796  a8641f16-067d-4d56-bc55-c07e1887a548 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 1797  d5dee0ad-bda0-4d9e-a5d6-a33b9de057cd | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 1798  9144b907-a43a-4c4a-835c-b87029792716 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 1799  018f41ae-ea08-453f-b975-60d83aec4b6d | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 1800  28d1c3cb-cda9-4252-bd66-b857fda8692b | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 1801  013dcb5c-6ca0-4568-9bf6-4693446d56aa | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 1802  cf50b854-fb8e-48f3-ae49-11ca33232841 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 1803  fc8bf12b-31b4-4217-98b4-b6c2856fc408 | [1}2020{2] | [1}2020{2] |
| 1804  e3e201bd-2e42-4200-b83e-e434a02c1ef0 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 1805  14de9cd4-f75d-4593-ae65-d0b065504b4f | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 1806  1fe055e2-e71f-4c59-9983-0a7eb9d18f5a | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 1807  c0ef9ec7-9ca3-4c58-a0f8-c9d181cfab40 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 1808  1e74cc74-ecfe-4a6c-8d38-47ae45633beb | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 1809  712b4d3d-3de3-4c89-9463-faab6daf9b57 | [1] | [1] |
| 1810  ff364afc-e2a8-4221-a88a-8ebdcee73f87 | Navigation Menu | Menú de navegación |
| 1811  2a3831d7-5db7-4f50-8542-3c788a2ea338 | [1}[2]{3] | [1}[2]{3] |
| 1812  a43debe4-e973-40b6-87dc-05500eb03d75 | back | espalda |
| 1813  48fba0a0-d0ef-4b89-90f0-a73764181abb | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 1814  e09785d8-5d66-44f1-a057-81d4c7c32a13 | [1}[2]{3] | [1}[2]{3] |
| 1815  6d84c4cf-4e5d-4d4c-bef6-9d1bd5aa6a27 | forward | adelante |
| 1816  d70b1e21-8b7b-4475-a41a-bc5a1ad93898 | Page Contents | Contenido de la página |
| 1817  a1d97941-9a31-4364-9e5e-23ff14417588 | [1}[2]{3] | [1}[2]{3] |
| 1818  0ffd775b-86b2-4255-9909-bee05b70d549 | open in new tab | abrir en una nueva pestaña |
| 1819  1976a710-8ee7-4d4d-a937-663e263d2709 | Creating Lead Forms | Creación de formularios de prospectas |
| 1820  57c65fcf-faca-4b62-8f6e-f8248cfc57ad | In this topic, you will learn how to create a lead form. | En este tema, aprenderá cómo crear un formulario de prospecto. |
| 1821  5f522264-c707-44ea-b1a0-900aff9bd562 | Note: | Nota: |
| 1822  f42006cf-207f-471e-9725-668cfff48e56 | For publishers using Internet Explorer, version 9 or newer is required. | Los editores que deseen utilizar Internet Explorer deberán tener instalada la versión 9 o posterior. |
| 1823  5d005761-3b45-4d12-999a-572bc1f664b7 | Lead forms can be used to capture viewer information during video playback. | Los formularios de prospecto se pueden utilizar para capturar información del espectador durante la reproducción de vídeo. |
| 1824  a2939b9f-952c-40f8-b349-616b3cf7a51e | When creating a lead form, you will be required to paste in the lead form HTML from a marketing automation platform and then configure the form timing and display. | Al crear un formulario de prospecto, se le pedirá que pegue el HTML del formulario de prospecto desde una plataforma de automatización de marketing y, a continuación, configurar el tiempo y la visualización del formulario. |
| 1825  1b828f04-e3a8-4f68-9a69-62b143166158 | For more information on creating the lead form HTML, see the appropriate document for your marketing automation platform: | Para obtener más información sobre cómo crear el formulario HTML de prospecto, consulte el documento apropiado para su plataforma de automatización de marketing: |
| 1826  f3eefdc7-6dc4-437b-a62a-fb839513c990 | [1}Oracle Eloqua{2] | Oráculo Eloqua[1}{2] |
| 1827  93b9d7af-45b3-4dee-8db7-6be2e348c25a | [1}Marketo{2] | Marketo[1}{2] |
| 1828  fa735f52-d7e6-4e08-b987-4f6e7dee7ff4 | [1}HubSpot{2] | [1}HubSpot{2] |
| 1829  7108c60d-e51a-449c-971e-248ab4640d7d | [1}Salesforce{2] | Salesforce[1}{2] |
| 1830  bce88b82-6111-42dd-ba33-5e570afe5f83 | Creating a lead form | Crear un formulario de captación de clientes potenciales |
| 1831  42fd3604-b783-46b7-9d8a-dd705f12699f | To create a lead form, follow these steps. | Para crear formularios de captación de clientes potenciales, siga estos pasos: |
| 1832  ee2fb273-e324-4c73-bf63-2669d0cc72ef | Log in to Brightcove Campaign. | Inicie sesión en Brightcove Campaign. |
| 1833  b8688a0a-9ce3-4a1b-9a69-0e52b51934ad | In the navigation header, click the gear icon ([1]) and then [2}Lead Forms{3]. | En el encabezado de navegación, haga clic en el icono de engranaje ([1]) y luego [2}Formularios de prospecto{3]. |
| 1834  f7a4b5e0-b869-42e2-960c-9c0e9e3da891 | A list of all lead forms (if any) will appear. | Aparecerá una lista de todos los formularios de prospecto (si los hay). |
| 1835  a287bb38-6c04-4ed8-8f09-fa46ed0d334a | [1] | [1] |
| 1836  ef06399f-7831-4a94-9ea6-f6542212f296 | lead forms listing | lista de formularios de plomo |
| 1837  a9ed51a0-2d6d-4909-84ec-704d2301d007 | Click [1}Create Lead Form{2]. | Haga clic en [1}Crear formulario de captación de clientes potenciales{2]. |
| 1838  c5e674e0-c643-4aa0-8fd3-71061a5f8f3c | Paste in your [1}Lead Form Code{2]. | Pega el [1}código de formulario de prospecto{2]. |
| 1839  3450c100-573a-4dcc-ab4b-17917b614f25 | This is the form HTML generated from your marketing automation platform software. | Este es el formulario HTML generado a partir de su software de plataforma de automatización de marketing. |
| 1840  bf80bfd1-1f45-41be-aaeb-8583638d0db2 | Select a [1}Close Confirmation{2] display time. | Seleccione una hora de visualización [1}de la confirmación de cierre{2] . |
| 1841  5487a192-8454-4adf-8e7f-9d35b6d59907 | This determines how long the close confirmation message will display (if entered). | Esto determina cuánto tiempo se mostrará el mensaje de confirmación de cierre (si se introduce). |
| 1842  ac31544a-4192-43e4-bfd8-7e0b56cb2013 | [1}(Optional){2] Enter the [1}Confirmation Screen Code{2]. | [1}( Opcional){2] Introduzca el [1}código de la pantalla de confirmación{2]. |
| 1843  be72199a-d9aa-458b-97b8-002333cfee85 | This is the message that will display when the lead form is submitted. | Este es el mensaje que se mostrará cuando se envíe el formulario de prospecto. |
| 1844  68e0b5c6-7bdf-432a-a970-fbc5310e3682 | Give the lead form a descriptive [1}Name{2]. | Elija un [1}Nombre{2] descriptivo para el formulario de captación de clientes potenciales. |
| 1845  d9fb3bce-62a7-4dd1-a6d6-8a9834e3f291 | Select a [1}Lead Form Status{2]. | Seleccione un [1}Estado del formulario de captación de clientes potenciales{2]. |
| 1846  940874ed-9f47-4f63-aec4-99da6b8fa7f3 | [1}Active{2] | [1}Activo{2] |
| 1847  f3753ebf-6d90-4244-bf01-495b68979c4d | [1}Inactive{2] | [1}Inactivo{2] |
| 1848  188340c6-8ea4-4e2c-bcc1-2362a2831bd1 | Select the form[1} Timing{2]. | Seleccione el formulario[1} Tiempo{2]. |
| 1849  68465f63-8c7d-4830-a35e-38fe39623a02 | The timing determines when the lead form will be displayed. | El tiempo determina cuándo se mostrará el formulario de prospecto. |
| 1850  d593f6f3-1356-4943-999d-051d10ea269e | Check [1}Require submission to watch video{2] to require that the lead form be submitted to watch a video. | Active [1}Exigir que se cumplimente para poder ver el vídeo{2] para que se envíe el formulario de captación de clientes potenciales cuando se visualice el vídeo. |
| 1851  e379a7ec-03ff-456e-aea7-f1eaaa353e0e | Checking [1}Always show the lead form even if the lead is already known{2] will always show the lead form even if the lead is already known. | Si activa la opción [1}Mostrar siempre el formulario de captación de clientes potenciales aunque estos ya sean conocidos{2], el formulario se mostrará incluso cuando el cliente potencial ya sea conocido. |
| 1852  17bcd462-473e-448b-b3cf-9522c13302e1 | If not checked, the lead form is not displayed if the lead is known. | Si no está marcada, el formulario de prospecto no se muestra si se conoce el cliente potencial. |
| 1853  57a10a8a-7af1-47b2-819c-e183a0929fb0 | [1] | [1] |
| 1854  9c002a1f-9aca-4082-9f11-e5dd7cb66152 | lead form embed code | código de inserción de forma de plomo |
| 1855  d5ad18b7-bdf5-4bfc-b252-63e56693811e | [1}(Optional){2] Click [1}Preview Form{2] to open a preview of the form in a new browser tab. | [1}( Opcional){2] Haga clic en [1}Vista previa del formulario{2] para abrir una vista previa del formulario en una nueva ficha del explorador. |
| 1856  bd956fa7-0bc4-4d88-949d-a4d7ecc59e26 | The preview dialog can be used to preview the form on mobile, tablet or desktop devices. | El cuadro de diálogo de vista previa permite obtener una vista previa del formulario en dispositivos móviles, tabletas y equipos de escritorio. |
| 1857  34e99b7c-a105-4808-8729-539dfc3020c9 | Note: | Nota: |
| 1858  68f009ac-368a-4a03-b860-5500c43cb8bd | If the preview does not appear, ensure that your browser hasn't blocked the preview from appearing. | Si la vista previa no aparece, asegúrese de que su navegador no ha bloqueado la vista previa para que aparezca. |
| 1859  b75b4b77-339e-46f6-ae11-d11e52b3c3ee | [1] | [1] |
| 1860  5cfc2a4d-b6e7-4de2-a37d-c5d01d6cb2c9 | preview lead form | vista previa del formulario de cliente |
| 1861  b2dc8d17-cab3-4b49-9557-bb0fba081968 | Click [1}Save{2] to save the lead form. | Haga clic en [1}Guardar{2] para guardar el formulario de captación de clientes potenciales. |
| 1862  6e3ef458-7bc2-4f20-962e-c185f4658be3 | The lead form can be edited by clicking on the lead form name or by checking the box next to the lead form and then clicking [1}Edit{2]. | El formulario de prospecto se puede editar haciendo clic en el nombre del formulario de prospecto o marcando la casilla situada junto al formulario de prospecto y, a continuación, haciendo clic en [1}Editar{2]. |
| 1863  4a91c238-a0ea-4cef-8130-c0645420e740 | Viewing lead form data | Visualizar datos del formulario de clientes potenciales |
| 1864  e49f18d2-8b7f-465f-bec6-7faeaa3be376 | The data submitted in lead forms can be viewed in the appropriate marketing automation platform. | Los datos enviados en formularios de clientes potenciales se pueden ver en la plataforma de automatización de marketing adecuada. |
| 1865  add2fa28-3ee5-476b-955f-c93dc456076d | The steps to view the data are covered in the lead form topics for each platform: | Los pasos para ver los datos se tratan en los temas del formulario de prospectos para cada plataforma: |
| 1866  25668390-1855-4ffc-8ea6-a8e06e260611 | [1}Oracle Eloqua{2] | Oráculo Eloqua[1}{2] |
| 1867  250b26f3-3939-4851-8889-0d4acfcba727 | [1}Marketo{2] | Marketo[1}{2] |
| 1868  efe7c9a4-bef7-45c6-ad75-bade503f773b | [1}HubSpot{2] | [1}HubSpot{2] |
| 1869  bf440007-f5ee-4338-acc7-25ea72f80519 | Page Contents | Contenido de la página |
| 1870  7911f66f-4309-4e8c-8ba7-33df6065e0b1 | Page last updated on 06 Oct 2020 | Última actualización de la página el 06 oct 2020 |
| 1871  fce9a25e-f17f-4581-9523-8e8c64d93452 | Brightcove Support | Asistencia técnica de Brightcove |
| 1872  f0e7f15b-069e-44f4-ac32-4e20d01af150 | [1}System Status{2] | Estado del sistema[1}{2] |
| 1873  d9e62653-70cc-4a1c-9b22-012533d819b7 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 1874  cc4f5cd2-7efb-44c2-b52f-e7ea437d758a | [1}Documentation{2] | [1}Documentación{2] |
| 1875  83940a39-9b72-45bf-a3c1-fd2dcbfa7109 | Training | Formación |
| 1876  6f835fb1-1369-463d-bcd9-cb09739bf106 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 1877  801d8324-adf5-4f22-bd2b-5f466256d20d | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 1878  a06da897-64b9-439b-9b8a-6655eaa3c3b8 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 1879  90768118-be4a-4cc7-9458-d4f0f00ebdec | Brightcove | Brightcove |
| 1880  4835e611-8473-4e2b-a9a9-4c4be600ddc6 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 1881  fbbbf988-4ec0-48f4-8539-3ad0271408d1 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 1882  d35316cd-6853-4e8a-8441-e670e9becde6 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 1883  a5c11d55-0886-432a-a05c-24e1de4707d7 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 1884  1ee268db-c70a-44b5-bd0c-79c9ae8fc119 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 1885  34047895-8bd3-428a-a6a7-493c974932ee | LinkedIn | LinkedIn |
| 1886  7def40d4-c8b5-42e1-88f8-020abad9166f | Twitter | Twitter |
| 1887  7c77ef55-e785-43c2-86c8-dfcd4b500124 | Facebook | Facebook |
| 1888  3638c631-b810-494c-9b52-19c02df29e6a | Have a question? | ¿Tiene alguna pregunta? |
| 1889  085ffeef-da68-457f-a577-80977756dd04 | Creating Lead Forms in HubSpot | Creación de formularios de prospecto en HubSpot |
| 1890  f6c62aad-80a2-4c3b-b86c-cf6c4d57acdc | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 1891  c3dbe437-cebf-45a6-bd2f-ba9dc8703f86 | Select Language | Seleccionar idioma |
| 1892  24be4496-ba35-4a6f-8942-d1c5d3edcff4 | Other Brightcove Docs | Otros documentos de Brightcove |
| 1893  abd179cd-ca9e-4049-9b92-e2cfc5cd5927 | Documentation Home | Documentación Inicio |
| 1894  229af25a-5b3f-4d6c-933d-a86d18fd312f | Brightcove Audience | Audiencia de Brightcove |
| 1895  c190e1d2-e790-4fe3-86fb-8487786ca65e | Brightcove Beacon | Baliza Brightcove |
| 1896  720ef052-fbb9-4850-adf5-50e558edfc7a | Brightcove Campaign | Campaña de Brightcove |
| 1897  e54ce646-629f-4849-acbe-241f969694c0 | Brightcove Engage | Brightcove Engage |
| 1898  7327bb99-54de-4e86-9760-02bac306ebda | Brightcove Live | Brightcove Live |
| 1899  d078dc20-1fb2-44be-9470-36b56cf08985 | Brightcove Gallery | Brightcove Gallery |
| 1900  6e325993-5a05-4e40-b346-b331a8c30601 | Brightcove SSAI | Brightcove SSAI |
| 1901  9eb2c831-604b-4239-9ca4-05d68ef89593 | Brightcove Social | Brightcove Social |
| 1902  8edf1ea1-bbe5-49d7-be32-e718ad0a5664 | Video Cloud Studio | Video Cloud Studio |
| 1903  cc704aa2-b546-49b4-af6e-485b1d4ac823 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 1904  158f8a36-3421-4d02-9c83-34e55dc31298 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 1905  cd8d5950-e83f-4ac7-b95c-04fd89298e66 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 1906  71c3b3f5-1667-4dbb-83ff-a0320c2c530d | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 1907  c819b433-536d-43fc-a85a-647eebc2e39f | Video Cloud General Information | Información general de Video Cloud |
| 1908  efbad038-01f7-4c8b-99b4-e9d92d3fcce3 | Zencoder | Zencoder |
| 1909  18c1e7b8-f7fe-4d77-b913-628fd05544fb | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 1910  6a82308a-01f1-4b25-a703-0a4c947a8fd5 | support | soporte |
| 1911  71fdb38d-8f4e-43ab-9626-debe4a22343a | system status | estado del sistema |
| 1912  e21543e4-278d-4dc9-b13f-87f606deda99 | [1}Home{2] | [1}Inicio{2] |
| 1913  b43a13c4-7335-433b-ae5d-d55377f72af5 | [1}Administering Accounts{2] | [1}Administrar cuentas{2] |
| 1914  1b375d72-3de1-41f5-9659-97bd20a355af | Creating Lead Forms in HubSpot | Creación de formularios de prospecto en HubSpot |
| 1915  9174168a-e20a-4bbc-8237-cf5482f1466d | [1}Home{2] | [1}Inicio{2] |
| 1916  c0db92ab-6a44-4b5a-82e0-3840e72b4c74 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 1917  11ff6d85-9105-4652-806d-b41591eab5e4 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 1918  ac7dd081-536a-46f5-9920-30d9fa6f6d4c | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 1919  a7280ca8-7854-47fc-b59f-cd3dd743e361 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 1920  ab272794-27bb-420c-85d2-9c1d5aa67814 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 1921  a6fc2997-3985-4454-a29e-efd33d5726c0 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 1922  76f10ea3-d529-497c-9386-3a5d1a6aa9c1 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 1923  35c03f00-11f2-40ac-b688-2f4a8c0300a4 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 1924  71b0c570-5566-43ab-87ff-f9c191212c1d | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 1925  f43c97ea-568e-4dee-b824-f0dca511c0c9 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 1926  e5f18ea5-980a-43ab-9288-45d4913630c4 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 1927  c490d8bb-2d91-48c0-ba30-0a214441f77e | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 1928  6f280bbc-efeb-4682-8b9d-5917e2b3acb2 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 1929  a424d236-1bff-4046-9b82-fa6d0ba3cbf6 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 1930  71075140-48a7-4b8d-be60-79434dddf579 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 1931  6cab6193-fe63-45d6-94b8-702496ce2752 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 1932  ae35bfc4-55e1-4eb6-b70b-59edbcb2b089 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 1933  52c2e3ac-4a66-4139-8e53-f7bda9e68641 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 1934  1471b886-5b65-4f70-a2dc-93f9ee28e8e4 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 1935  2d72ff25-502d-469f-948a-9e58cf9f0f22 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 1936  a37104bb-7283-4ea7-9262-1a7fedfcf841 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 1937  06bd69d0-7409-4f64-9488-92dfda212f86 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 1938  f110bbcf-3b9d-472b-b449-42f4fe7b5d1d | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 1939  273afaa4-77c6-4a10-a235-c5de99bc5dca | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 1940  eaa973dc-33ca-4d64-9190-64c0794d54e1 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 1941  74733a24-4866-45e2-9f30-669e9c63c619 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 1942  8d220d67-52ee-4e1e-9e34-93e583ddb30a | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 1943  9ea0e974-4338-4ce9-a756-19da66520cab | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 1944  d1ea5c04-d480-45a6-b7ab-1b7a50597aa0 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 1945  0995140d-c84a-4684-aff0-fe6e4e08c0c1 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 1946  aeaf3853-6c6f-44de-9317-a4777b9dcb82 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 1947  7e41a687-1fa4-4903-8297-7a1837262d2a | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 1948  eab4396c-bde4-4df3-8853-c81ef3625fcd | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 1949  9f186732-eb3a-4a30-856f-aef694b6f2d2 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 1950  559256af-740f-46de-8667-bed78ed7af17 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 1951  954f484d-e808-4d03-b498-b9241638e91e | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 1952  4505e0fa-9141-46c0-a90b-67c6dc0cc509 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 1953  e57dbb4a-137a-41db-9609-980afb45ee4f | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 1954  1cbd5a77-514e-4770-9e01-0b06ab5580f7 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 1955  8549fa94-ee1f-4587-94ba-a2b4782cb0de | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 1956  b9704c6c-9b7a-4aab-98c9-246ae205129b | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 1957  4db4183e-8d34-4d62-8285-1a43d9d3de73 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 1958  f46a4c7f-333a-4030-a093-bd4c60638c6e | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 1959  4c2c12de-2079-4298-9201-0ee15f311b16 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 1960  03c1ed86-216c-4fb0-813f-c12c5e2fbbd1 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 1961  f0c7f4ec-29fc-468d-919f-f61df05f30b0 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 1962  41a3fae9-7373-4edc-bd74-3edceb7293da | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 1963  939c29d6-e738-4c13-8e29-e322a23c5c89 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 1964  7210f35f-a36c-4f86-ae5d-b1d2223cfb90 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 1965  1c7c12e2-b4f4-4337-b3bc-257808b9dab5 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 1966  2b892940-4a60-4d5a-b9df-b7aafbf37834 | [1}2020{2] | [1}2020{2] |
| 1967  b121d3c4-c36b-4cc6-9ac0-9446046d0dce | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 1968  50ff5cfd-20c5-4f91-8f54-87a49179c9ea | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 1969  1d741406-2762-466c-99cf-8d61ee92d112 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 1970  f4c6a441-c3ae-48b7-96c8-ebc68b438908 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 1971  51756912-e8c6-4bd8-89fb-c09f0fa83508 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 1972  670b8355-dd25-4847-96b9-1f8b7250d0d3 | [1] | [1] |
| 1973  23082235-1df3-4850-ae96-fbff5a82fab2 | Navigation Menu | Menú de navegación |
| 1974  a44793d4-3b49-4451-883c-133ae42f68fd | [1}[2]{3] | [1}[2]{3] |
| 1975  dea6d5a3-d2a5-4ec4-9e01-3b662c79b949 | back | espalda |
| 1976  371c1da2-a05c-4953-8c82-d46d937e1f45 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 1977  b0de4af9-31f6-4e25-bf21-50ec77f13285 | [1}[2]{3] | [1}[2]{3] |
| 1978  f3ce5c8d-5b10-4ccc-9aa8-a58d425483ff | forward | adelante |
| 1979  6843dbb0-291a-4096-839f-58a575f6abf6 | Page Contents | Contenido de la página |
| 1980  5c5f1417-93af-49ff-b332-3e277c5424dc | [1}[2]{3] | [1}[2]{3] |
| 1981  e6bbc9c6-68cd-410c-a872-fc72c96e8529 | open in new tab | abrir en una nueva pestaña |
| 1982  a6a79645-1c66-4404-9cfc-a921ffcabddb | Creating Lead Forms in HubSpot | Creación de formularios de prospecto en HubSpot |
| 1983  0e7737e0-a0f0-49e2-8661-ee8b13ea302f | In this topic you will learn how to create a HubSpot form that can be used to capture lead data during video playback. | En este tema aprenderá cómo crear un formulario HubSpot que se pueda utilizar para capturar datos de prospectos durante la reproducción de vídeo. |
| 1984  c240c7ec-ca10-42c5-8cc3-cb44cbb6d56d | Brightcove Campaign provides the ability to create lead forms which allow you to capture viewer information during video playback. | Brightcove Campaign ofrece la posibilidad de crear formularios de prospectos que le permiten capturar información del espectador durante la reproducción de vídeo. |
| 1985  5c32e0ce-8fa3-4fda-895c-407c9e0976bf | Forms give you the ability to include whatever fields you need (visible or hidden) and also give you the ability to take advantage of features like progressive profiling (if available). | Los formularios le dan la capacidad de incluir los campos que necesite (visibles u ocultos) y también le dan la capacidad de aprovechar características como el perfilado progresivo (si está disponible). |
| 1986  01b452ac-30cd-4e1a-9794-e271d155c855 | The lead data is sent to, and processed by, HubSpot. | Los datos de los prospectos se envían a HubSpot y los procesa. |
| 1987  ba6caf02-6c93-49d4-9100-a29b7df2a130 | Creating a form in HubSpot | Crear un formulario en HubSpot |
| 1988  f672cd9b-ab44-455f-b14c-1896a2f9e6fa | HubSpot provides the ability to create forms that can be used to capture viewer information. | HubSpot proporciona la capacidad de crear formularios que se pueden utilizar para capturar información del visor. |
| 1989  d9c86f83-00fe-4828-a8da-989c8f7480e5 | The form HTML that is generated will be used when creating a lead form inside Brightcove Campaign. | El formulario HTML que se genera se utilizará al crear un formulario de prospecto dentro de Brightcove Campaign. |
| 1990  b99654c7-b077-442a-83bc-980f491c4a92 | The data that is captured can then be used in customizing future communications. | Los datos que se recogen pueden emplearse para personalizar futuras interacciones. |
| 1991  065bc687-923e-45a2-9f4b-7cd82f7f6122 | The steps below will create a simple form to capture first name, last name and email address. | Siguiendo los pasos que aparecen a continuación, podrá crear un formulario sencillo para recoger nombre, apellidos y dirección de correo electrónico. |
| 1992  835c46fd-7412-4ee4-b186-c384f6dcae4d | For complete details on HubSpot forms, see the [1}HubSpot documentation{2]. | Para obtener detalles completos sobre los formularios de HubSpot, consulte la [1}documentación de HubSpot{2]. |
| 1993  4057c8b2-2428-4175-8fec-4104fd079d71 | Sign in to your HubSpot account. | Inicie sesión en su cuenta de HubSpot. |
| 1994  a13baf0c-6e4e-42b5-909c-ce10ab34a81b | Click [1}Marketing > Forms{2]. | Haga clic en [1}> Formularios de marketing{2] |
| 1995  5d192f92-365d-4395-b6f7-2d9d58cd742c | If you are using the Classic menu, click [1}Contacts{2] > [1}Forms{2]. | Si utiliza el menú Clásico, haga clic en Contactos > Formularios.[1}{2][1}{2] |
| 1996  5ca50ec8-c71c-4c3d-adc7-383ea2352d57 | Click [1}Create form{2]. | Haga clic en [1}Crear formulario{2]. |
| 1997  04ef3758-612d-4039-8974-21e490488c61 | By default, the form will contain an [1}Email{2] field and a [1}Submit{2] button. | De forma predeterminada, el formulario contendrá un campo [1}Correo electrónico{2] y un botón [1}Enviar{2] . |
| 1998  ba364aea-635e-4d20-bf80-24c0cbd10ab0 | Make sure the [1}Regular Form{2] type is selected. | Asegúrese de que el tipo Formulario normal está seleccionado.[1}{2] |
| 1999  74d36b77-9f75-4a68-860c-2a2fb6965c50 | Click [1}Next{2]. | Haga clic en [1}Next{2]. |
| 2000  377291af-8762-4562-b74e-211fd23a69a6 | Make sure [1}Blank template{2] is selected. | Asegúrese de que la plantilla en blanco esté seleccionada.[1}{2] |
| 2001  5d0af36c-1fb7-4cf4-be0e-144ad57f88ea | Click [1}Start{2]. | Haga clic en [1}Inicio{2]. |
| 2002  d76ad507-6d4a-423f-a4b6-c4c499b8bf9a | Click the default name in the header and name the form. | Haga clic en el nombre predeterminado del encabezado y asigne un nombre al formulario. |
| 2003  df7d4384-284b-423a-a5e7-ee73253de87f | Press [1}Enter{2] to save the changes. | Pulse Intro para guardar los cambios.[1}{2] |
| 2004  9585689b-dc4b-4904-94a6-5f33f9185320 | [1] | [1] |
| 2005  00026c88-b673-48f9-a142-ab46ba799386 | hubspot form name | nombre del formulario hubspot |
| 2006  b54e81ac-fddf-45c6-8874-e71291f9eac6 | The left side of the page contains a list of fields that can be added to the form. | El lado izquierdo de la página contiene una lista de campos que se pueden agregar al formulario. |
| 2007  b2c37d75-76bc-4dbf-98d8-60a8997562a0 | Drag and drop the [1}First name{2] and [1}Last name{2] fields that you want on the form to the right side of the page. | Arrastre y suelte los campos [1}Nombre{2] [1}y Apellido{2] que desee en el formulario a la derecha de la página. |
| 2008  11867bee-5089-4d13-9d29-1453a56b7376 | [1] | [1] |
| 2009  3318bd3c-43f3-4a63-89cc-4a0a64adae6e | hubspot form fields | campos de formulario hubspot |
| 2010  631a32f7-0524-48c1-b801-b8dfe227e786 | To make a field required, hover over it and click [1}More > Make required{2]. | Para hacer que un campo sea obligatorio, desplace el cursor sobre él y haga clic en Más > Hacer necesario.[1}{2] |
| 2011  586840d2-df74-4435-aa14-cb549551d990 | Required fields display a \* next to the field label. | Los campos obligatorios muestran un \* junto a la etiqueta de campo. |
| 2012  920be0dd-5c96-4418-86fe-d93f7d92358f | [1] | [1] |
| 2013  47a9e1b7-a63e-4d9d-ba1a-82667243fb13 | hubspot form field required | Se requiere un campo de formulario hubspot |
| 2014  fe615ea3-2873-4f01-b552-1920836a2e23 | Click the [1}Options{2] link at the top of the page. | Haga clic en el vínculo [1}Opciones{2] situado en la parte superior de la página. |
| 2015  d9c4913e-5404-402d-ab1e-2cfd008608d0 | For [1}What should happen after a visitor submits this form{2], click [1}Display a thank you message{2]. | Para [1}lo que debería suceder después de que un visitante envíe este formulario{2], haga clic en [1}Mostrar un mensaje de agradecimiento{2]. |
| 2016  675c7c43-a77a-438d-a277-0ca7d912dcfe | Keep the default message as it will never be displayed. | Mantenga el mensaje predeterminado ya que nunca se mostrará. |
| 2017  6f677acc-af4f-4d33-923a-93d21b4383c2 | [1] | [1] |
| 2018  491b5297-4f98-44f9-b905-67d19fbfed79 | hubspot form message | mensaje de formulario hubspot |
| 2019  da58a3bd-6bd8-4a93-a267-1202bd2f68ff | Click the [1}Style & preview{2] link at the top of the page. | Haga clic en el vínculo [1}Estilo y vista previa{2] en la parte superior de la página. |
| 2020  164e3fbd-effa-4c58-a89e-6d4218e4cd86 | By default, a [1}Desktop{2] preview will appear. | De forma predeterminada, aparecerá una vista previa [1}del escritorio{2] . |
| 2021  d9f1f240-4790-425d-acb5-f57253f2d56e | Click [1}Publish {2]at the top of the page to publish the changes to the form. | Haga clic en [1}Publicar {2]en la parte superior de la página para publicar los cambios en el formulario. |
| 2022  c45fe4b2-b6d3-40cd-965a-32078e54690c | Copying and editing the form embed code | Copiar y editar el código de incrustación del formulario |
| 2023  492d9bda-e427-4de8-b426-f2875da0c5d6 | To use the form inside of Brightcove Campaign, you will need to copy and edit the form embed code. | Para utilizar el formulario dentro de Brightcove Campaign, tendrá que copiar y editar el código de inserción del formulario. |
| 2024  0f61861f-40de-4cee-a2d6-c1d57d6cd0e7 | Also, you may want to do some basic styling to the form. | Además, es posible que desee hacer un poco de estilo básico al formulario. |
| 2025  54ece74e-413d-4014-b5fd-40966a527d26 | In the steps below, we will copy the form embed code to an HTML editor and then make some styling changes to the form. | En los pasos a continuación, copiaremos el código de inserción del formulario a un editor HTML y luego realizaremos algunos cambios de estilo en el formulario. |
| 2026  ccc2bb2a-7b81-4154-abc0-fad0ab4318d7 | Click [1}Share{2] in the upper right of the page. | Haz clic en [1}Compartir{2] en la parte superior derecha de la página. |
| 2027  602dd0a0-5754-47d3-ba59-38ea5c856102 | Click [1}Embed code{2] and then [1}Copy{2] to copy the embed code to the clipboard. | Haga clic en [1}Incrustar código{2] y, a continuación, [1}Copiar{2] para copiar el código de inserción en el portapapeles. |
| 2028  7018fe98-a94b-41c0-9a4d-99735cb29164 | [1] | [1] |
| 2029  e1f24ad8-e430-460e-a5c1-f016832a8de2 | hubspot form embed code | código de inserción de formulario hubspot |
| 2030  ac785c32-26e5-466a-98b1-ab1f0e174405 | Paste the embed code into your HTML editor of choice. | Pegue el código de inserción en el editor HTML de su elección. |
| 2031  f1d9066e-55db-4c55-af28-962b55b1d7c1 | The embed code needs a small change so Brightcove Campaign knows to close the form when it is submitted. | El código de inserción necesita un pequeño cambio para que Brightcove Campaign sepa cerrar el formulario cuando se envíe. |
| 2032  b6707090-5140-4c57-8676-535d52d6b8ff | Locate the line that has [1}[2}[3]{4]{5] Add a comma at the end of the line. | Localice la línea que tiene Agregar una coma al final de la línea.[1}[2}[3]{4]{5] |
| 2033  663d6028-fad6-492e-a172-6edbbb3606cf | Add this line below the [1}[2}[3]{4]{5] line. | Agregue esta línea debajo de la [1}[2}[3]{4]{5] línea. |
| 2034  3b4bd4ac-a5c4-4f94-9e4a-ee5e168dd641 | [1}[2]{3] | [1}[2]{3] |
| 2035  2901c2e4-fa20-4d43-97ca-aa79ca375312 | By default, when the form is displayed inside of a Brightcove Player, the form will display on a transparent background over the player. | De forma predeterminada, cuando el formulario se muestra dentro de un reproductor de Brightcove, el formulario se mostrará sobre un fondo transparente sobre el reproductor. |
| 2036  318957c4-ae8d-4571-a3e1-055ef93a2311 | Add the following CSS to the embed code to change the background color to grey.[1] [2}[3]{4] | Agregue el siguiente CSS al código de inserción para cambiar el color de fondo a gris.[1] [2}[3]{4] |
| 2037  a9139850-ac88-4fcf-b30c-aaab9f95a210 | Validating the form data in HubSpot | Validación de los datos del formulario en HubSpot |
| 2038  daa3c67a-79ff-453d-b43e-e4d8c9018532 | Leads captured using the custom lead form will be added as contacts in your HubSpot account. | Los clientes potenciales capturados mediante el formulario de prospecto personalizado se agregarán como contactos en su cuenta de HubSpot. |
| 2039  1866ea5d-7867-481d-b6ec-24cda3f39ec4 | An easy way to view data captured by the lead form is to create a Smart List in HubSpot. | Una forma fácil de ver los datos capturados por el formulario de prospecto es crear una lista inteligente en HubSpot. |
| 2040  1739bba8-205d-48aa-a867-27e7829cc1e7 | Sign in to your HubSpot account. | Inicie sesión en su cuenta de HubSpot. |
| 2041  2c9b23d0-6597-4720-83b3-4810f61550e6 | Click [1}Marketing{2] [1}> Forms{2]. | Haga clic en [1}> Formularios de{2] [1}marketing{2] |
| 2042  089ccb7b-1784-4bbb-9305-7c4596064624 | When you mouseover a form, an [1}Actions{2] menu will appear. | Al pasar el ratón sobre un formulario, aparecerá un menú Acciones.[1}{2] |
| 2043  2b19192d-30e1-4c6d-b5bb-0b966a742f0a | Click [1}Actions > View submissions{2]. | Haga clic en [1}Acciones > Ver envíos{2]. |
| 2044  fd2d302d-bb6f-4616-b035-ad6b1769f4ca | A list of form submissions will appear. | Aparecerá una lista de envíos de formularios. |
| 2045  9ba3e339-6862-4702-9caf-ab960c06b0be | [1] | [1] |
| 2046  4e64318d-5cb6-49d4-8454-d82f0ad5bf05 | hubspot leads | conduce hubspot |
| 2047  951fb188-125b-45fc-be1b-349ccafead6c | When you mouseover a row, click View submission to view the form data. | Al pasar el ratón sobre una fila, haga clic en Ver envío para ver los datos del formulario. |
| 2048  dc3f5aa5-f704-49eb-8114-5f2a164ddaf7 | [1] | [1] |
| 2049  10182076-49d7-47f7-b2ae-9626563617a6 | hubspot lead details | detalles del plomo hubspot |
| 2050  ca831f8a-cd0f-4271-ba28-009304de29f4 | Page Contents | Contenido de la página |
| 2051  08fe183e-477e-4b1b-aae9-75c831e81fd8 | Page last updated on 28 Sep 2020 | Última actualización de la página el 28-09-2020 |
| 2052  155f55ed-8161-4b87-a2f4-2bf6b922fd52 | Brightcove Support | Asistencia técnica de Brightcove |
| 2053  ef0b224b-60a2-4295-9901-a2b7b815619d | [1}System Status{2] | Estado del sistema[1}{2] |
| 2054  c63f5d26-84f0-4a5c-897a-7cea8e3cd90d | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 2055  1e97a6e5-39f3-4cd3-a11b-015743954e83 | [1}Documentation{2] | [1}Documentación{2] |
| 2056  51b2bdd6-ae26-4cd8-9887-b09acee420f9 | Training | Formación |
| 2057  33fae254-e069-4e93-9b95-c2737520be25 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 2058  c85251de-38a4-4eb4-883c-473de57c9bd5 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 2059  f8d68b49-a6ac-4018-9262-efc3b9183188 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 2060  8946352a-b329-414c-a419-c0b21ffdbc19 | Brightcove | Brightcove |
| 2061  833b9e6a-b37f-4048-8137-ab1df64a186a | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 2062  19911c8b-f227-45cf-94f3-d00e84c2d360 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 2063  eb6f6fec-aec5-4fd8-8e90-16892967a0a9 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 2064  8aa2de4e-1d3c-4542-aa38-706722c19b52 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 2065  cd2fc1ad-56fa-4ac2-80aa-3de70813cb21 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 2066  1ce6fd32-cc28-4a2f-bbd0-fb0079c6d93c | LinkedIn | LinkedIn |
| 2067  6a506ccc-8992-468b-aac1-9e7dd00f1f04 | Twitter | Twitter |
| 2068  76ece938-89e5-4cd1-9d12-19ab91ac4413 | Facebook | Facebook |
| 2069  a8945b0f-49c5-4a89-bf9e-68b179c4cbe9 | Have a question? | ¿Tiene alguna pregunta? |
| 2070  63ab17ff-88de-4b20-a726-8e2b9c74c6d6 | Creating Lead Forms in Marketo | Creación de formularios de prospecto en Marketo |
| 2071  2da34dd1-6e50-45fe-935e-9b55ce549e81 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 2072  a71b1f7f-8793-454e-96fa-dcde3216d6a2 | Select Language | Seleccionar idioma |
| 2073  0b01dd2c-1851-4d2b-ae22-2c9a7b979fef | Other Brightcove Docs | Otros documentos de Brightcove |
| 2074  7a667cb3-610c-4ee1-9f4c-38b3f73b05a6 | Documentation Home | Documentación Inicio |
| 2075  efb82e35-5a8e-4306-9214-abbd56df1e51 | Brightcove Audience | Audiencia de Brightcove |
| 2076  51035f8a-f61d-4114-9490-ea3ade79d5bb | Brightcove Beacon | Baliza Brightcove |
| 2077  ea1d4a7c-3d00-45a7-80aa-4f5b60ab225e | Brightcove Campaign | Campaña de Brightcove |
| 2078  2d642d16-5f49-4353-b466-c9d2471a5cf8 | Brightcove Engage | Brightcove Engage |
| 2079  a8cfde1b-b30c-4c79-ae71-16000f685920 | Brightcove Live | Brightcove Live |
| 2080  2acedc10-9247-4005-b1ba-ad1d19d744d0 | Brightcove Gallery | Brightcove Gallery |
| 2081  a264ef11-cd77-482a-8c9d-9027196a92d8 | Brightcove SSAI | Brightcove SSAI |
| 2082  e97ff5bc-11ca-4a39-ad2e-22689c0f9baf | Brightcove Social | Brightcove Social |
| 2083  5a211782-3de6-4837-bc6e-1008efdc21f6 | Video Cloud Studio | Video Cloud Studio |
| 2084  e68d3bab-37fa-4012-bca3-7b2ff6b184e2 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 2085  c269e01f-ae5d-433a-a9e8-c39859f2a7ea | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 2086  f2e7f329-ddb2-44b0-9eed-9b49ac55a20d | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 2087  a23de232-f5a9-48fd-9486-9193afb3e835 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 2088  f7f7efc1-d218-466d-9796-bd643eefea89 | Video Cloud General Information | Información general de Video Cloud |
| 2089  4b8ee675-7c4e-4ef0-9255-746dcda8a59f | Zencoder | Zencoder |
| 2090  5829e870-f376-44f9-89e7-aacc532a78c9 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 2091  79e3fd52-7728-4c93-8667-8fa52a841a82 | support | soporte |
| 2092  b6b4d6a0-bdcf-483a-b2e8-0345eadedcc5 | system status | estado del sistema |
| 2093  4487222b-767b-4dd5-b89b-60b0b01312a4 | [1}Home{2] | [1}Inicio{2] |
| 2094  e184a11b-2ebd-423b-9016-a22a1c05f343 | [1}Administering Accounts{2] | [1}Administrar cuentas{2] |
| 2095  fcd8fb35-f10c-4ebd-be39-ee655e6fb2d0 | Creating Lead Forms in Marketo | Creación de formularios de prospecto en Marketo |
| 2096  4ff27109-ccb1-46ce-93ba-5936a9a219d6 | [1}Home{2] | [1}Inicio{2] |
| 2097  ae1a4be4-5441-4548-abc2-c9e037af50bd | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 2098  cd08ff57-7e5e-4641-bd35-d8e40a0c9d5a | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 2099  1e393f92-8216-4e79-9c9e-c30f212ad77e | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 2100  b5a8d995-d215-443d-9109-be84c13d8385 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 2101  7eb09b12-983a-4ea8-a562-7baa4b1d133e | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 2102  65e8412e-3c3b-49d7-a649-c27ba4e80e18 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 2103  c51bb425-0996-4fdf-bb9e-c66cb9eae3b9 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 2104  c1da8cfb-c0ae-42a1-a2fc-8baff151ee2a | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 2105  32a04573-730b-444f-823c-f7ce7447c9b8 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 2106  1c3aa4aa-1e99-4ce8-be8d-b127b306e571 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 2107  0ed57de4-873a-45ca-a781-235130445419 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 2108  fb663f73-20f3-4ed1-8b65-3522d9d2f928 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 2109  928c2449-c053-4465-8c3c-d819bfcaf1f2 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 2110  d8299464-406c-463e-b134-872d29606e09 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 2111  63c3f2b5-f494-43a0-9749-aea78007fed2 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 2112  655a8c2e-68e9-4523-ace2-7d93bd351080 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 2113  00f5578f-72c2-4e5a-a1ab-78957ad792ed | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 2114  fd4114be-e983-47f3-a4cd-83ba4dae53c9 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 2115  8a2e6de2-da84-46ac-ac15-d11bbbf95ef3 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 2116  fde1194a-60d9-44f7-b4a3-d4e4f4bac624 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 2117  01ae50b5-c9a2-4157-ac57-040f15fc345b | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 2118  644e49df-8059-4018-850a-e95b987f0221 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 2119  d1163acf-9dc9-4e99-b319-850a6317916f | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 2120  03aad8f1-de54-4f26-a99a-9a38ef2509a7 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 2121  3ae06d50-e208-437b-847b-6d02cddae71f | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 2122  e41f95cd-8413-41e9-bd8f-572b809350a5 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 2123  7c95dafc-0a70-40d0-ac2a-60c4f83b0b8c | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 2124  f00d7943-3b81-49e7-8f24-9c6f72940f0c | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 2125  06a16e89-fab3-4a50-87e6-cfc47604a8f2 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 2126  894669c1-caa3-488b-8d55-6f9910f34787 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 2127  63122638-045d-409d-9b11-bbbbf096f017 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 2128  85783193-2617-4908-84cc-074e3ae06fae | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 2129  abec5374-6338-459b-93ed-be1fa52d82e5 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 2130  b4dc677f-0b06-4599-9f11-5727f299bd09 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 2131  b20d1484-68a6-47a7-b8c1-4e5decc6e840 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 2132  d2312b08-2306-4204-bdb2-207c2972b634 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 2133  d266085d-222a-4113-9def-bcaced53fcaa | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 2134  8e9c9956-c3d9-4ca1-aa7d-01820de2870c | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 2135  0c546c9b-e09a-4935-859e-6d05983d8501 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 2136  ccaa7c84-db47-48b9-a3fa-847827dd79be | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 2137  e6b4ec77-84af-46e9-af52-df8a7b2f0f0b | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 2138  ada3e530-90e0-4dae-8892-3498365d7a2b | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 2139  de86c8ed-b0ec-4302-88db-5c09258675ce | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 2140  c815f0a2-da0d-49e1-ba48-f6894ce47f7c | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 2141  967382b7-5adf-4ac4-98a0-cc2f8733afa7 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 2142  7d0a12c2-499f-4b05-912d-4a12ac12af48 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 2143  911b1e3b-679b-42e4-b781-94c629ed4876 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 2144  a0eef246-f951-4739-b139-fd387f148fbc | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 2145  12253b55-e658-4627-bf47-b2e32600260f | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 2146  3da5b0cd-9d84-46fd-891c-0e72f8fe57d6 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 2147  961f5a00-487d-414e-bcdd-fab571e84103 | [1}2020{2] | [1}2020{2] |
| 2148  a2675663-6161-4bd8-85c7-b5be1c33edab | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 2149  c93a1b32-7bdf-4d54-a084-fddef8835ef4 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 2150  b81a2514-dab8-416d-b78c-696a1f802eca | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 2151  29f15a08-d78e-4056-b98b-6b9bf7dc13be | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 2152  476135b2-f9c6-43bb-aa57-942a8d6b3055 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 2153  f7f36e4b-9f2b-436a-98c8-e790fba4ddb7 | [1] | [1] |
| 2154  8c0dd8db-b46c-47b7-8ca5-d9ca02e08970 | Navigation Menu | Menú de navegación |
| 2155  d18cab9a-0e67-47a8-849f-8adc4c8c7280 | [1}[2]{3] | [1}[2]{3] |
| 2156  140747f9-4a51-48b3-b616-a8005b5a1bde | back | espalda |
| 2157  c2699c8c-7f0c-4503-9b1e-31c03d204bb5 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 2158  16e7093b-55e2-42a6-a530-c1aff0325ec2 | [1}[2]{3] | [1}[2]{3] |
| 2159  811981fa-b7f9-45d3-8e88-8de6b596b23e | forward | adelante |
| 2160  d370aa0a-32d7-406e-b674-c67f3c7960b7 | Page Contents | Contenido de la página |
| 2161  d24d68a6-3be4-4727-b6c7-ab002ffea9ec | [1}[2]{3] | [1}[2]{3] |
| 2162  e89ac3dc-6720-4b9b-9f01-c9f91efa8feb | open in new tab | abrir en una nueva pestaña |
| 2163  2e940579-e345-407d-a87c-7e5151807c8b | Creating Lead Forms in Marketo | Creación de formularios de prospecto en Marketo |
| 2164  13195eb1-416c-4b97-84bc-448c2081c3c9 | In this topic you will learn how to create a Marketo form that can be used to capture lead data during video playback. | En este tema aprenderá cómo crear un formulario Marketo que se puede utilizar para capturar datos de prospectos durante la reproducción de vídeo. |
| 2165  c736a24c-6b4f-40e2-93e2-1b791e32cdbb | Brightcove Campaign provides the ability to create lead forms which allow you to capture viewer information during video playback. | Brightcove Campaign ofrece la posibilidad de crear formularios de prospectos que le permiten capturar información del espectador durante la reproducción de vídeo. |
| 2166  7d35771d-ff6d-4cca-9be5-e768ee9498a7 | Forms give you the ability to include whatever fields you need (visible or hidden) and also give you the ability to take advantage of features like progressive profiling (if available). | Los formularios le dan la capacidad de incluir los campos que necesite (visibles u ocultos) y también le dan la capacidad de aprovechar características como el perfilado progresivo (si está disponible). |
| 2167  597ac4fc-e131-4ff8-8e7c-3fe7d69787cf | The lead data is sent to, and processed by, Marketo. | Los datos de los prospectos son enviados y procesados por Marketo. |
| 2168  83493bb3-67df-4c18-bfe9-575ce455a68a | Creating a form in Marketo | Creación de un formulario en Marketo |
| 2169  a50090b4-cc65-405e-a662-4675fc5a185e | Marketo provides the ability to create forms that can be used to capture viewer information. | Marketo proporciona la capacidad de crear formularios que se pueden utilizar para capturar información del visor. |
| 2170  f5a7378e-8b01-43c6-b696-9225793dd8de | The form HTML that is generated will be used when creating a lead form inside Brightcove Campaign. | El formulario HTML que se genera se utilizará al crear un formulario de prospecto dentro de Brightcove Campaign. |
| 2171  5dfe9127-955d-4123-bdf2-cd51dc0988eb | The data that is captured can then be used in customizing future communications. | Los datos que se recogen pueden emplearse para personalizar futuras interacciones. |
| 2172  de76b5eb-e82b-48a5-85f9-ecc855b2b207 | The steps below will create a simple form to capture first name, last name and email address. | Siguiendo los pasos que aparecen a continuación, podrá crear un formulario sencillo para recoger nombre, apellidos y dirección de correo electrónico. |
| 2173  efcd9df8-a6f8-4d71-a1f3-45adf1b42ada | For complete details on Marketo Forms, see the [1}Marketo documentation{2]. | Para obtener detalles completos sobre los formularios de Marketo, consulte la [1}documentación de Marketo{2]. |
| 2174  ee18613e-6ff2-44ee-a22c-358b1ab6d81b | Sign in to your Marketo account. | Inicia sesión en tu cuenta de Marketo. |
| 2175  51a84bfe-2f82-4f30-9fde-8f86148c87c1 | Navigate to [1}Design Studio {2] > [1}Forms{2] and then click [1}New > New Form{2]. | Vaya a Design Studio > Formularios y, a continuación, haga clic en Nuevo > Nuevo formulario.[1}{2][1}{2][1}{2] |
| 2176  96409a7e-5150-419b-b4de-1b5970936b93 | The New Form dialog opens. | Se abrirá el cuadro de diálogo Nuevo formulario. |
| 2177  ce2b5fab-f60d-4dad-a692-13e84200aedf | Enter a [1}Name{2] for the form and click [1}CREATE{2]. | Escriba un [1}nombre{2] para el formulario y haga clic en [1}CREAR{2]. |
| 2178  e2874dc0-696a-4f75-ac06-ae061d674c37 | [1] | [1] |
| 2179  d8869349-9630-466a-979c-f00d8f3b0f52 | marketo new form | marketo nuevo formulario |
| 2180  37b9a068-33ad-48bb-a15c-1e42bf8b3190 | The form properties page will open. | Se abrirá la página de propiedades del formulario. |
| 2181  ff42dbed-e9d1-4d52-82b0-d39a76c0f123 | Click [1}Edit Form{2] at the top of the page. | Haga clic en [1}Editar formulario{2] en la parte superior de la página. |
| 2182  1fbd5eac-c95e-4ff6-b6e9-48688f53efb0 | The form designer will open. | El diseñador del formulario se abrirá. |
| 2183  39720e49-1b42-4373-9ce0-68bda1be0e7f | By default, first name, last name and email address fields will be on the form. | De forma predeterminada, los campos nombre, apellido y dirección de correo electrónico estarán en el formulario. |
| 2184  5a45226f-49f7-4d40-bedd-f95cd890f0e7 | Edit the field properties and behavior as needed. | Edite las propiedades y el comportamiento del campo según sea necesario. |
| 2185  d5a6e479-78d8-4371-a768-7fc7181205c9 | Click [1}NEXT{2]. | Haga clic en [1}SIGUIENTE{2]. |
| 2186  3649575b-3b6d-4888-b4d1-2111a4c455d3 | [1] | [1] |
| 2187  d31b2e78-1aea-4c10-b8f2-4d654f02674d | marketo field details | marketo detalles del campo |
| 2188  36456c91-e9b1-4260-bbfe-c2e2aca0d43c | Click the arrow icons to select a form theme. | Haga clic en los iconos de flecha para seleccionar un tema de formulario. |
| 2189  fde9cb96-54ff-4781-b237-3d5aa111c9ac | The form theme controls the styling of the form. | El tema del formulario controla el estilo del formulario. |
| 2190  fa884f3e-e313-40a5-95e7-5c9d70176914 | Click [1}Preview Draft{2] to see a preview of the form. | Haga clic en [1}Vista previa del borrador{2] para ver una vista previa del formulario. |
| 2191  4965db69-0b68-46e0-9667-0a4f50d2c49b | In this example, the [1}Dark{2] theme was selected. | En este ejemplo, se seleccionó el tema [1}Oscuro{2] . |
| 2192  e463b3e7-a52d-49e0-b9e1-964089cf2fc3 | [1] | [1] |
| 2193  b98e9b2b-af20-4303-baa8-dd97cc20095c | marketo form preview | marketo vista previa del formulario |
| 2194  af64c3dd-63f2-424a-8e8b-6c46aea8aba5 | Click [1}Edit Draft{2] to return to the form editor. | Haga clic en [1}Editar borrador{2] para volver al editor de formularios. |
| 2195  1457ad42-6191-40ba-86ae-6a8481ec2494 | Click [1}NEXT{2]. | Haga clic en [1}SIGUIENTE{2]. |
| 2196  13ca59ba-0181-4973-be50-b3e4fadcee8d | Configure any additional form settings and click [1}FINISH{2]. | Configure cualquier configuración adicional del formulario y haga clic en [1}FINALIZAR{2]. |
| 2197  e0cbb786-8745-4fd5-81c0-4f99d631a015 | Click [1}APPROVE AND CLOSE{2]. | Haga clic en [1}APROBAR Y CERRAR{2]. |
| 2198  d14fa6ed-6d00-47ef-8cdc-7a72d8ef56dd | Optional - Styling the form using CSS | Opcional - Estilizar el formulario usando CSS |
| 2199  ee52b9d8-b117-40b7-8b44-e951920b6dd1 | When creating a form, Marketo provides the ability to select a form theme to provide some basic form styling. | Al crear un formulario, Marketo proporciona la capacidad de seleccionar un tema de formulario para proporcionar un estilo básico de formulario. |
| 2200  6801c137-d071-4c5c-a16b-6842ccf009e9 | You can also customize the form using your own custom CSS. | También puede personalizar el formulario utilizando su propio CSS personalizado. |
| 2201  14686a9b-c373-41bb-85a3-050f9ba5f985 | In this section, we will customize the Dark theme and make the label text white and bold. | En esta sección, personalizaremos el tema Oscuro y haremos que el texto de la etiqueta sea blanco y negrita. |
| 2202  76df8952-654f-485a-ac7b-b25b42d619ba | For complete details on Marketo Forms, see the [1}Marketo documentation{2]. | Para obtener detalles completos sobre los formularios de Marketo, consulte la [1}documentación de Marketo{2]. |
| 2203  1ef7c2b9-be84-4481-9eff-7ac788391760 | Navigate to [1}Design Studio {2] > [1}Forms{2] and then click on your form. | Vaya a Design Studio > Formularios y, a continuación, haga clic en su formulario.[1}{2][1}{2] |
| 2204  3467dc7d-1e32-4d42-843e-f518e4ad314b | Click [1}Edit Form{2]. | Haga clic en [1}Editar formulario{2]. |
| 2205  98f26fd0-7957-415c-8cd8-8b38885d8726 | Click [1}Form Settings{2] and then click the gear icon. | Haga clic en [1}Configuración de formulario{2] y, a continuación, haga clic en el icono de |
| 2206  d435860d-fd5f-4207-b293-2e35021e0af2 | [1] | [1] |
| 2207  0d45df74-2173-42f3-ba80-02945436d9e3 | marketo style form | formulario de estilo marketo |
| 2208  2da774ec-2508-48ce-83f8-4b70ff2f0637 | Clicking [1}View Theme CSS{2] will display the current theme CSS. | Al hacer clic en [1}Ver tema CSS{2] , se mostrará el CSS del tema actual. |
| 2209  077c0f34-0cc3-49b9-b360-7a0897ffa2ad | Click [1}Edit Custom CSS{2]. | Haga clic en [1}Editar CSS personalizado{2]. |
| 2210  70f0db98-3226-43a0-9e61-a4489b356462 | Paste in the following CSS code to make the label text white and bold. | Pegue el siguiente código CSS para que el texto de la etiqueta sea blanco y negrita. |
| 2211  b0faf67c-76e4-43eb-a423-973654173838 | .mktoForm label \{ | Etiqueta .mkToForm \{ |
| 2212  64ab07f2-9197-4ce3-b99f-7d37ee438afb | font-weight: bold; | font-weight: negrita; |
| 2213  e8603025-8493-47c0-8ff5-dfdc144f159f | color: #FFF; | color: #FFF; |
| 2214  03353a6b-0480-4299-8b98-89895d71b13a | } | } |
| 2215  c64b7599-71f6-41a2-8224-4ba03f73d747 | Note: | Nota: |
| 2216  4082dbac-1f38-4ea0-9d72-ca44271811f2 | Enter only your custom CSS (just the parts that are different). | Ingrese solo su CSS personalizado (solo las partes que son diferentes). |
| 2217  98d7985c-7f66-4d84-bcf0-424f2ac2e4cd | You don't have to paste in the entire theme CSS. | No tiene que pegar en todo el tema CSS. |
| 2218  36c0b8ed-a11c-41bc-b7fb-7542e9e6e76e | Click [1}SAVE{2]. | Haga clic en [1}SAVE{2]. |
| 2219  0ce65937-68ae-4cd5-a46d-3fb543d7d210 | Click [1}Preview Draft{2] to see a preview of the form. | Haga clic en [1}Vista previa del borrador{2] para ver una vista previa del formulario. |
| 2220  dbd26ed8-35c5-4373-98dc-bd8bfc9077c5 | The label text should be white and bolded. | El texto de la etiqueta debe ser blanco y negrita. |
| 2221  d7cff3f8-6f92-40b4-a524-1c3628245c4d | [1] | [1] |
| 2222  1e4f247f-9d3e-4f78-a746-64df713a41fe | marketo preview draft | marketo previsualizar borrador |
| 2223  12ffbd06-bdca-4ac2-b072-1fc2ef2cd9ba | Click [1}Edit Draft{2] to return to the form editor. | Haga clic en [1}Editar borrador{2] para volver al editor de formularios. |
| 2224  8d011856-d091-4f15-ac56-cec1cca51fd6 | Click [1}FINISH{2] and then [1}APPROVE AND CLOSE{2]. | Haga clic en [1}FINALIZAR{2] y luego [1}APROBAR Y CERRAR{2]. |
| 2225  3b33e69d-a865-45d9-8e38-c6094c5c29b5 | Copying the form embed code | Copiar el código de inserción del formulario |
| 2226  bcfb4c3c-c1ac-4b73-aa07-0a56b40f9218 | To use the form inside of Brightcove Campaign, you will need to copy the form HTML. | Para utilizar el formulario dentro de Brightcove Campaign, deberá copiar el formulario HTML. |
| 2227  b65886e2-69fa-4028-82ed-e60fdbe8ac71 | Follow these steps to copy the form HTML. | Siga estos pasos para copiar el código HTML del formulario: |
| 2228  136313e5-1184-41af-8bcf-8e32b93da4fd | In the left navigation, right click the form and click [1}Embed Code{2]. | En la navegación de la izquierda, haga clic derecho en el formulario y haga clic en [1}Incrustar código{2]. |
| 2229  45ff4ad4-d4f2-4594-ba4e-d19dbbf45b40 | Set the [1}Code Type{2] to [1}Normal{2] and then copy the [1}Code{2] to the clipboard. | Establezca el tipo de código en Normal y, a continuación, copie el código en el portapapeles[1}{2][1}{2][1}{2] |
| 2230  1ef9425b-ab93-4d78-828d-9a35032defa7 | Click [1}Close{2]. | Haga clic en [1}Cerrar{2]. |
| 2231  11cdef73-295f-4666-81c3-d8b960429cc7 | [1] | [1] |
| 2232  2f4bb2ee-be8f-4326-9735-5251a29ca6bc | marketo embed code | marketo incrustar código |
| 2233  115e126e-d674-4f47-bb4b-f19d511b7140 | Creating a Brightcove Campaign lead form | Creación de un formulario de prospecto de campaña de Brightcove |
| 2234  c4ee3722-584d-49fa-b932-21118c504f1c | Once the form has been created and styled, the form HTML will be used inside Brightcove Campaign when creating a lead form. | Una vez creado y aplicado el estilo del formulario, el formulario HTML se utilizará dentro de Brightcove Campaign al crear un formulario de prospecto. |
| 2235  032cb4e9-943c-4a7c-a477-cba9b8dd4f11 | For information on creating a lead form, see [1}Creating Lead Forms{2]. | Para obtener información sobre la creación de un formulario de prospecto, consulte [1}Creación de formularios de prospecto{2]. |
| 2236  26234ca1-a8ba-44d4-ad82-a6825cb93a5a | Validating the form data in Marketo | Validación de los datos del formulario en Marketo |
| 2237  dfcf0188-971d-4dc3-8e16-5b4c64dbe0ca | There are several ways to validate that the form data has been passed to Marketo. | Hay varias maneras de validar que los datos del formulario se han pasado a Marketo. |
| 2238  bbe525df-eaa6-41fc-bf49-a1bafe0a6de3 | Follow these steps to view the form data in Marketo. | Siga estos pasos para ver los datos del formulario en Marketo. |
| 2239  86544a11-d085-4281-885c-71a5d68da8ca | Sign in to your Marketo account. | Inicia sesión en tu cuenta de Marketo. |
| 2240  2016c848-b605-4d5c-8ade-237400dbb54c | Click [1}Lead Database{2]. | Pulse Base de [1}datos de prospectos{2]. |
| 2241  d375fd6b-29bd-4806-98a8-a68228070e56 | In the left navigation, expand Group Smart Lists and then click [1}Form Capture SL{2]. | En la navegación de la izquierda, expanda Listas inteligentes de grupo y, a continuación, haga clic en [1}Captura de formularios SL{2]. |
| 2242  cf40e22e-484a-4945-ba29-44c53065d39b | [1] | [1] |
| 2243  2f60fc20-77b4-4666-b373-47f0d4eda287 | marketo navigation | marketo navegación |
| 2244  e27396b4-f6a2-468d-b9c2-11c101b9e130 | Click the [1}Smart List{2] tab. | Haga clic en la ficha [1}Lista inteligente{2] . |
| 2245  268cc9bb-55f5-491e-8e8c-e3b424df00f2 | In the list of [1}Filters{2] on the right side of the page, locate the [1}Filled Out Form{2] filter. | En la lista de [1}Filtros{2] de la parte derecha de la página, busque el filtro [1}Formulario rellenado{2] . |
| 2246  89d096c8-d65b-47e2-8cb9-7313eb3603fb | Click and drag the filter to the page. | Haga clic y arrastre el filtro a la página. |
| 2247  0bb4a556-f6ee-4977-b519-14f37352ef91 | [1] | [1] |
| 2248  6b9af34e-d658-4640-85be-1a6b630d2830 | marketo filter | marketo filtro |
| 2249  39e20886-f09a-4337-98a3-cec4e1d9ff37 | Enter the name of your form. | Introduzca el nombre de su formulario. |
| 2250  e96f7305-a626-419f-aed7-4fd86fc78c30 | You can also click the [1}+{2] to browse for your form. | También puede hacer clic en el botón + para buscar el formulario.[1}{2] |
| 2251  375b7ca5-894d-4b73-ab47-63fde931febc | [1] | [1] |
| 2252  91f62786-b944-4dd6-b4ef-9b4c08d773e8 | marketo form filter | marketo filtro de formulario |
| 2253  b109daf1-9bbf-424c-b90f-cd902fec2614 | Click [1}Leads{2] at the top of the page to see the filtered lead data. | Haga clic en [1}Leads{2] en la parte superior de la página para ver los datos de prospectos filtrados. |
| 2254  144de539-cfb8-4106-9760-799e4c4d0fdc | [1] | [1] |
| 2255  413dff02-e5eb-48e5-b517-d57f1f76ab01 | marketo leads | marketo conduce |
| 2256  82d3d591-1dcf-458f-9994-cb5dbcf28ce5 | Click an [1} Id{2] to open the lead detail. | Haga clic en un [1} Id.{2] para abrir el detalle del prospecto. |
| 2257  c2e75c44-e7da-4104-af98-67e70036fc48 | Click the [1}Activity Log{2] tab. | Haga clic en la ficha [1}Registro de actividad{2] . |
| 2258  782e2943-89a1-4d0c-bd40-a99905697f77 | Confirm that the form was filled out. | Confirme que el formulario se ha rellenado. |
| 2259  a4d7424e-d904-4468-989f-b783b8342fd1 | [1] | [1] |
| 2260  17ca7d7d-1420-4ee3-bc5d-a80b3334cfce | marketo lead details | marketo detalles del plomo |
| 2261  79e749b4-ef65-4c07-9deb-076c3a8b65e2 | Page Contents | Contenido de la página |
| 2262  4f6286db-312b-4cc9-94bc-4374878ce90a | Page last updated on 29 Sep 2020 | Última actualización de la página el 29-09-2020 |
| 2263  ae28fbd6-7efa-49b1-87b1-7b4760af2a48 | Brightcove Support | Asistencia técnica de Brightcove |
| 2264  f8f86398-b649-402c-a006-ce2b0cc7434f | [1}System Status{2] | Estado del sistema[1}{2] |
| 2265  46d5d1db-77ed-4aba-86cc-19f14a748f91 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 2266  ea8d2e37-8417-40d6-8413-b38ffb1bd994 | [1}Documentation{2] | [1}Documentación{2] |
| 2267  589d2c2a-08a9-457d-9674-350d81751efc | Training | Formación |
| 2268  889fc5ba-78f6-4392-b665-b59c4a9047fb | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 2269  7dfaa0d6-e7c4-49e7-aabf-4d2a6f4d0e94 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 2270  6eb02262-5284-4edd-99ea-7d9179c3fa35 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 2271  d416a88d-cd7a-4452-aad4-0262e3f73e28 | Brightcove | Brightcove |
| 2272  90b4ed7a-62c8-423e-9429-04c4706e33df | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 2273  5e4b6d81-e055-4d79-ae4c-dced5a2a1601 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 2274  6214d63a-1261-49a3-8e17-e6af207c2868 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 2275  1e76f95e-da13-40ab-be37-06caeb1f3eaf | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 2276  0e26562c-b7d5-42f2-975e-35405d48c93a | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 2277  4b29de12-42f1-4db7-a53f-423e12eac570 | LinkedIn | LinkedIn |
| 2278  9820f676-a2e9-4ad4-81a1-e037d6056bf6 | Twitter | Twitter |
| 2279  6ebb47f2-d3fc-4d98-b0b1-867534ba8ddb | Facebook | Facebook |
| 2280  ff251ae2-b127-4fff-9add-307233936c2f | Have a question? | ¿Tiene alguna pregunta? |
| 2281  3f0bde0b-0b41-4f1c-b227-f891514ff924 | Creating Lead Forms in Oracle Eloqua | Creación de Formularios de Lead en Oracle Eloqua |
| 2282  765a7c76-8a46-47ae-a6e2-aef9ac96e377 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 2283  9749a210-5575-4f49-af4d-07575bbfe1f8 | Select Language | Seleccionar idioma |
| 2284  57f65533-00dd-4719-8427-c1e17e529a02 | Other Brightcove Docs | Otros documentos de Brightcove |
| 2285  2e29228b-2f8e-4550-802f-0d2d3f1fb25c | Documentation Home | Documentación Inicio |
| 2286  95e6a454-68e9-44ca-b441-5bd03882ad7f | Brightcove Audience | Audiencia de Brightcove |
| 2287  b79a4393-afb1-4880-a304-5576d458de4e | Brightcove Beacon | Baliza Brightcove |
| 2288  3bebdce7-3f57-4901-92ed-e9b24cbabad9 | Brightcove Campaign | Campaña de Brightcove |
| 2289  927b68a0-ef49-4892-8876-ad73f9418eea | Brightcove Engage | Brightcove Engage |
| 2290  2a862f9f-2b26-4a4a-b5d8-2da2f5c0631b | Brightcove Live | Brightcove Live |
| 2291  6c233111-3144-4856-9f91-7f9284acd081 | Brightcove Gallery | Brightcove Gallery |
| 2292  912c6c22-cf4c-4184-a8f4-da9cfdf7d6f5 | Brightcove SSAI | Brightcove SSAI |
| 2293  afaa6c46-6361-4840-9271-21658adb2098 | Brightcove Social | Brightcove Social |
| 2294  b348b14f-2a12-4f62-ab5d-34ce7c6afd99 | Video Cloud Studio | Video Cloud Studio |
| 2295  bf238f23-672d-4263-8788-ac6c3532a838 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 2296  ad79ec9d-a5ee-4926-956d-01f5c8650b33 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 2297  ba10a932-4525-4c88-a1d8-e01a7dd4b4dd | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 2298  197a03e1-3916-44c4-98ee-4b423dac323b | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 2299  9c440709-e17b-4f0a-be60-f32bd7ff5728 | Video Cloud General Information | Información general de Video Cloud |
| 2300  a51746f7-da53-4915-b29e-df6089a0b8d2 | Zencoder | Zencoder |
| 2301  b93f6275-bfa7-4324-a408-fd00e6078e2a | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 2302  54bddff0-774a-4d8a-b685-b907dddbefda | support | soporte |
| 2303  7342c77d-0962-41e4-805a-1ab6d5d667fc | system status | estado del sistema |
| 2304  feff49c2-a30d-49e0-a1d1-19ed1c0f86c1 | [1}Home{2] | [1}Inicio{2] |
| 2305  c9c8588d-73e6-4585-bb81-879876ddc4f9 | [1}Administering Accounts{2] | [1}Administrar cuentas{2] |
| 2306  ea15308a-3b0b-4b23-8936-1a34836557a1 | Creating Lead Forms in Oracle Eloqua | Creación de Formularios de Lead en Oracle Eloqua |
| 2307  ee3c5c4f-7d4b-4bf3-aaca-370509fa078d | [1}Home{2] | [1}Inicio{2] |
| 2308  a498bbab-30cd-45bf-bbf9-9af0aa7a73eb | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 2309  597122d5-1ae7-45e2-9d19-12ebc52e615b | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 2310  657c72e0-83a7-4509-8dc0-a109a53b1a53 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 2311  486c15e3-a410-4cd3-be5c-16f88281ef5e | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 2312  ef13b2f6-fe72-4d5e-9005-1b8d6f8b87e3 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 2313  e309425c-1645-475b-877b-e26d11841b70 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 2314  a661a438-60f4-4a4e-9cd1-530fa0148fcd | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 2315  f871ff11-fb00-4e4e-802e-6cb1c9bb006a | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 2316  329930a8-297c-4415-b682-2e6cb6a04dd7 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 2317  0a4498ea-56f4-4151-a62f-d09b8fe35fb8 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 2318  4b1001c9-d872-42bc-a72c-7e882135273f | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 2319  d2dda215-42e7-4d5a-946b-1d746f245792 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 2320  5958a973-8e1e-4e03-94bb-8a7d54460806 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 2321  0d01333f-5930-4cf1-83e3-2f7ebb92f4fa | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 2322  da4112b2-9095-47a2-866e-2e869e2ebe6c | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 2323  02f63d13-71d6-483e-9f7d-e0293d47c444 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 2324  60d6bb95-e981-4d95-a2b1-719d723562d7 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 2325  a56bd097-d27a-4173-b76a-082de6940af0 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 2326  8a9d0db8-80ad-465c-9460-9a4572aedb05 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 2327  fc91c0cf-28b0-4a87-adcc-c38529530636 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 2328  1cc9ebea-c418-4dc9-a75a-0c1b796e5eb1 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 2329  1b764b85-644d-4189-9b12-045778eca26b | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 2330  81ed31ff-b033-411a-aee8-ac1e8ffd5d41 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 2331  66a0e718-18eb-4ea5-84ee-fd7a531124e1 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 2332  9506da00-2098-4136-99d8-aae3f43b945f | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 2333  d5c02fd5-8f0a-44c8-b1da-2b42528c4fd8 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 2334  fe91acfb-236c-4a8c-a645-9ce967554783 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 2335  08375ece-9163-46f7-b42e-ab6f2d35f305 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 2336  6e8d8892-46ed-4845-b588-8e8145eaba7c | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 2337  425797a3-aa7e-474c-a468-db2e5c0932fe | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 2338  06060bc8-3606-4b1c-a62e-9b956d339b7c | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 2339  80646e2b-e05d-4c68-94ae-f52546831bac | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 2340  0041ac7e-6030-4700-8e71-025b4bdd9e43 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 2341  701334ae-7124-4137-ab73-4cb10c446fd8 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 2342  86dbebb7-0176-4d77-93e2-f343ae133221 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 2343  278ede52-ff2f-48f1-b7fe-cc6640dd6a58 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 2344  c70dd96b-38d1-497e-8763-fb597c470c09 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 2345  0c8458f7-a5de-4106-98a9-1cdaa7a98b7f | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 2346  fc6ee757-556e-4a0a-80e2-8efc12f51739 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 2347  4f072fb6-2fbb-4089-8b55-05d7d49d926a | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 2348  1c1bdea8-edc7-46ce-9a1a-18739a17355c | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 2349  129b038f-de4d-4542-a878-79f00b52c5d4 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 2350  c98dc316-4869-4b89-a826-98790668202f | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 2351  e9eff13d-3e81-440b-9cc4-9f6575aed045 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 2352  ea224a61-bebc-49b6-b321-65ce3cf9b931 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 2353  683b9cd3-216a-4d13-8e33-558ad67d0b45 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 2354  60366216-f00d-4a07-a7ec-303f6a24062e | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 2355  d67198de-b980-4d44-8f84-6d798e558641 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 2356  7b2bdb91-7275-467c-b584-04e01f446ef5 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 2357  a0c13a14-a882-444f-a883-8e878a88c2ac | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 2358  e6a33a7d-40cb-4568-a55e-1a959986b665 | [1}2020{2] | [1}2020{2] |
| 2359  558672a6-d185-4837-b52b-01004980c86b | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 2360  df32044c-ee2c-496c-ac99-23e1c0af4e34 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 2361  26f33ab3-db09-4dbd-be01-ae573c010dfc | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 2362  d7bbe38c-acd4-4d72-ba0e-cb0a2f8507b2 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 2363  7a22ef66-a4f3-4343-8f4f-11c027fd97dd | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 2364  c9b4750e-6888-4b0c-88ee-db9ba85e93cb | [1] | [1] |
| 2365  f13783a9-eefc-4412-9b5c-9d4db9becc1d | Navigation Menu | Menú de navegación |
| 2366  bf740077-4f55-463f-94f3-fff544f207eb | [1}[2]{3] | [1}[2]{3] |
| 2367  fc7c617e-f450-4461-af5f-31f52b7b0f23 | back | espalda |
| 2368  698ac76e-d868-4f5b-9443-5ad313246d40 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 2369  591721ae-8ff5-4d54-bfec-8c3c2957c426 | [1}[2]{3] | [1}[2]{3] |
| 2370  cfba210b-6e09-40c9-8c96-d7e3f7441122 | forward | adelante |
| 2371  e7381651-0975-4121-853e-0baee1203dea | Page Contents | Contenido de la página |
| 2372  951ee80d-3698-45ad-9ba6-db65bf495d55 | [1}[2]{3] | [1}[2]{3] |
| 2373  3430066e-de6d-4f02-84d8-67f553181a18 | open in new tab | abrir en una nueva pestaña |
| 2374  be6345e6-0c67-4cd0-ac52-b5b508eb0bba | Creating Lead Forms in Oracle Eloqua | Creación de Formularios de Lead en Oracle Eloqua |
| 2375  e0c023a3-d424-42a6-a6d4-db79f4a7c5d2 | In this topic you will learn how to create an Oracle Eloqua form that can be used to capture lead data during video playback. | En este tema aprenderá cómo crear un formulario de Oracle Eloqua que se puede utilizar para capturar datos de prospectos durante la reproducción de vídeo. |
| 2376  403171d4-e2f2-48c2-a957-0b1bde4c1f52 | Brightcove Campaign provides the ability to create lead forms which allow you to capture viewer information during video playback. | Brightcove Campaign ofrece la posibilidad de crear formularios de prospectos que le permiten capturar información del espectador durante la reproducción de vídeo. |
| 2377  09dbaf0d-40db-46d5-95ce-a5d16e08060f | Forms give you the ability to include whatever fields you need (visible or hidden) and also give you the ability to take advantage of features like progressive profiling (if available). | Los formularios le dan la capacidad de incluir los campos que necesite (visibles u ocultos) y también le dan la capacidad de aprovechar características como el perfilado progresivo (si está disponible). |
| 2378  748b4499-bd1d-4392-a92b-a39dedf13be9 | The lead data is sent to, and processed by, Eloqua. | Eloqua recibirá y procesará los datos de captación de clientes potenciales. |
| 2379  94c1073c-4049-4449-bfe6-4cf6c67c113a | Creating a form in Eloqua | Creación de un formulario en Eloqua |
| 2380  0b0cb5da-9100-42cc-9edb-7de50969eaf8 | Eloqua provides the ability to create forms that can be used to capture viewer information. | Eloqua proporciona la capacidad de crear formularios que se pueden utilizar para capturar información del espectador. |
| 2381  9739c689-c430-4975-aabb-c1a3b66f81ac | The form HTML that is generated will be used when creating a lead form inside Brightcove Campaign. | El formulario HTML que se genera se utilizará al crear un formulario de prospecto dentro de Brightcove Campaign. |
| 2382  112b0a0e-65d1-44c5-be33-01b60481c478 | The data that is captured can then be used in customizing future communications. | Los datos que se recogen pueden emplearse para personalizar futuras interacciones. |
| 2383  8f120a66-3129-48f7-927f-1594cc5ed5e0 | The steps below will create a simple form to capture first name, last name and email address. | Siguiendo los pasos que aparecen a continuación, podrá crear un formulario sencillo para recoger nombre, apellidos y dirección de correo electrónico. |
| 2384  771b6f2e-32e1-4fae-b457-68a84b65e296 | For complete details on Eloqua Forms, see the [1}Eloqua documentation{2]. | Si desea más detalles sobre los formularios de Eloqua, consulte la [1} Documentación de Eloqua{2]. |
| 2385  85613941-22f5-40e6-aa50-ae1d83ce6525 | Sign in to your Eloqua account. | Inicie sesión en su cuenta de Eloqua. |
| 2386  5ebac46b-481f-4937-a6a0-36d5abe493da | Navigate to [1}Assets{2] > [1}Forms{2] and then click [1}Create a Form{2]. | Desplácese a [1}Activos{2] > [1}Formularios{2] y haga clic en [1}Crear un formulario{2]. |
| 2387  d129d415-2138-4736-9818-9594e8ac683f | The form Template Chooser opens. | Se abre el Selector de plantillas de formularios. |
| 2388  a1618a1b-7a23-438c-957a-0ab513a8fde9 | Click [1}Blank Form{2] and then click [1}Choose{2]. | Haga clic en [1}Formulario en blanco{2] y después en [1}Seleccionar{2]. |
| 2389  1d9e1ec8-f21c-4e3f-8ba8-4a20d6ed176e | In the left navigation, expand the [1}Field Groups{2] panel. | En la navegación izquierda, expanda el panel [1}Grupos de campos{2] . |
| 2390  b87a1eb6-bcce-4313-9d3d-a8d71026aa66 | In the [1}Field Groups{2] panel, click [1}Basic Contact Info{2] and drag it to the form template. | En el panel [1}Grupos de campos{2] , haga clic en [1}Información básica de contacto{2] y arrástrela a la plantilla de formulario. |
| 2391  f23d0826-47fc-4693-ae76-0d5b1d5da2a7 | [1] | [1] |
| 2392  c362cdc6-24f1-4f61-a26d-c05010f6ccd2 | eloqua drag element | elemento de arrastre eloqua |
| 2393  44f7105d-c301-4fb5-8452-5419f5221d8b | Confirm that the fields have been added to the form. | Confirme que los campos se han agregado al formulario. |
| 2394  9185d36e-a8fb-4f63-bc69-988adfdf0dc2 | [1] | [1] |
| 2395  3227ce6e-7a89-406e-b2e9-3d034d826baf | eloqua form fields | campos de formulario eloqua |
| 2396  e065633c-9379-4d2c-8fbf-6ae6e1b21519 | By default, the fields are added using a field merge. | De forma predeterminada, los campos se añaden mediante fusión. |
| 2397  0bab54cc-dd75-4e4e-a30b-dfaa75cae4f3 | This will cause strange text to appear in the fields when used in Brightcove Campaign. | Esto hará que aparezca texto extraño en los campos cuando se utiliza en Brightcove Campaign. |
| 2398  4a3b8a8c-72d8-45fa-8018-8f8212f7e608 | To remove the field merge, select the [1}First Name{2] field by clicking on it. | Para eliminar la fusión de campos, haga clic en el campo [1}Nombre{2] para seleccionarlo. |
| 2399  66c7b149-9d61-48ec-bdc0-215b2a9985b0 | In the left navigation panel, locate the [1}General Properties{2] section and set the [1}Prepopulate field data{2] property to [1}None{2]. | En el panel de navegación izquierdo, busque la sección [1}Propiedades generales{2] y establezca la propiedad [1}Rellenar datos de campo previamente{2] en [1}Ninguno{2]. |
| 2400  558b07e8-d003-4ef8-afa8-b5008c3c1ece | [1] | [1] |
| 2401  b54b9bc6-737f-472d-8e3e-4070e6ff8f1f | eloqua form properties | propiedades de formulario eloqua |
| 2402  9df804c1-56ff-42c3-8a7a-0e556b15b39b | Repeat the process for the [1}Last Name{2] and [1}Email Address{2] fields. | Repita el proceso con los campos [1}Apellidos{2] y [1}Correo electrónico{2]. |
| 2403  2fc21cb7-1e0e-4939-b3f4-7e15dd42a824 | Click [1}Save{2]. | Haga clic en [1}Guardar{2]. |
| 2404  06f63fe1-970b-4c71-9a26-28f23ec3ebe0 | Give the form a name and then click [1}Save{2]. | Asigne un nombre al formulario y, a continuación, haga clic en [1}Guardar{2]. |
| 2405  ab8e45b6-0e4c-44a6-936f-40e8cc88693a | [1] | [1] |
| 2406  1e95f933-b102-485a-b291-c2a84217a5b2 | eloqua form list | lista de formularios eloqua |
| 2407  cdc607bb-c9d1-4a49-8c5a-4aea835dab24 | Copying the form HTML | Copiado del código HTML del formulario |
| 2408  f730db90-6a54-4580-bc75-bce6d28d888a | To use the form inside of Brightcove Campaign, you will need to copy the form HTML. | Para utilizar el formulario dentro de Brightcove Campaign, deberá copiar el formulario HTML. |
| 2409  9636c13c-68fd-475b-bf7e-54d0bdc79cd0 | Follow these steps to copy the form HTML. | Siga estos pasos para copiar el código HTML del formulario: |
| 2410  0e8ff127-c3fc-430a-8c85-8c1b539320dc | Click [1}Actions > View Form HTML...{2] | Haga clic en [1}Acciones > Ver formulario HTML...{2] |
| 2411  167ebac7-bec0-43c6-ae69-2f493b215861 | The form HTML will be displayed. | Se mostrará el formulario HTML. |
| 2412  a0f330e6-7dc0-4d98-92ab-09af9134c82f | [1] | [1] |
| 2413  d6938c0b-c827-4dd7-9043-029da7636192 | eloqua form html | eloqua formulario html |
| 2414  5b1c158e-07a9-46c8-a91d-2dc0cbb5e9a5 | Copy the entire HTML to the clipboard. | Copie todo el código HTML al portapapeles. |
| 2415  f9cf276b-4952-4a8b-b8b7-32e2c36484b0 | Click [1}Close{2]. | Haga clic en [1}Cerrar{2]. |
| 2416  5deb82f7-9718-45c4-b7bf-3d4770e0bdad | Paste the form HTML into your HTML editor of choice. | Pegue el HTML del formulario en el editor HTML que prefiera. |
| 2417  0f76f93a-6840-453f-9d7a-8250dc58e632 | You may want to use the code formatting feature of your editor to format the code so that it is easier to read. | Para formatear el código de manera que resulte más legible, utilice la función de formateo de código de su editor. |
| 2418  e5c11619-cbc3-449f-9b95-572fa9690194 | Styling the form | Aplicación de un estilo al formulario |
| 2419  fb93de94-5a6a-4f0c-aa20-ac96c177827f | By default, when the lead form is displayed, the form will display on a transparent background over the player. | De forma predeterminada, cuando se muestra el formulario de prospecto, el formulario se mostrará sobre un fondo transparente sobre el reproductor. |
| 2420  f39685e5-8221-43ac-b00c-82eba9601bbb | You will want to do some basic styling to the form using CSS. | Querrá hacer un poco de estilo básico al formulario usando CSS. |
| 2421  b02d4eae-0bfd-4e66-81fc-cd59f90b289b | The sections below provide two examples of how the form can be styled. | En las secciones siguientes se facilitan ejemplos de estilo de formulario. |
| 2422  b99ecabc-b073-4581-a37b-33c3866e71d9 | The associated CSS is also provided. | También se facilita la CSS correspondiente. |
| 2423  53077fb9-de09-4c08-8da0-fccd1e79e659 | You may need to adapt the CSS to conform to your standard colors or to handle styling of additional fields. | Es posible que se deba adaptar la CSS para emplear los colores habituales o para gestionar el estilo de los campos adicionales. |
| 2424  383147f6-9604-4291-a78c-53aac7b82936 | Simple form styling example | Ejemplo de estilo sencillo de formulario |
| 2425  debdc4ba-5335-471b-87e4-f22363b27c22 | This example uses CSS to change the background color of the form to grey and the form will appear as follows: | En este ejemplo se emplean CSS para cambiar a gris el color de fondo del formulario, que presentará el siguiente aspecto: |
| 2426  d5778576-8441-499a-b388-030780ac929a | [1] | [1] |
| 2427  fd9af15d-16e4-4979-9bb8-44888514bc40 | eloqua styled form | forma de estilo eloqua |
| 2428  9f8134ee-bfb7-42a7-8a31-07170efc16bf | For this styling, add the following CSS to the top of the form HTML [1}[2]{3] tag. | Para aplicar este estilo, añada la siguiente CSS a la parte superior de la etiqueta HTML [1}[2]{3] del formulario. |
| 2429  edb1c7c9-c0a8-4799-843a-c49dc48c3ae7 | body \{ | cuerpo \{ |
| 2430  678d65b3-618e-420e-a714-f63731f8381d | background-color: rgba(204,204,204,0.9); | color de fondo: rgba (204,204,204,0,9); |
| 2431  bb66ed35-3e2a-4176-9c07-c0f0ad188d0d | margin: | margen: |
| 2432  a195bb0e-572d-4062-a021-0c7f66e148f0 | 0; | 0; |
| 2433  c5b041d1-2276-4e89-bbb8-133c3fce83df | padding: | acolchado: |
| 2434  70010bbd-ba7d-47f8-ab40-33b7d765bc3d | 20px; | 20 px; |
| 2435  977f261b-2c6e-41fb-b68c-4df5b0d0d8d0 | height: | height: |
| 2436  4f62d8bb-91ba-4ab9-aa8b-c55e67a714be | 100%; | 100%; |
| 2437  c5d11f60-1297-444e-92bd-6cd2857a0b40 | } | } |
| 2438  5263f474-460e-4f4a-b357-6404e478e139 | Advanced form styling example | Ejemplo de estilo avanzado de formulario |
| 2439  d69d3b7b-1124-44ba-8084-d7ddf695e559 | This example uses JavaScript to change the background color of the form to black and does some basic field formatting. | En este ejemplo se emplea JavaScript para cambiar a negro el color de fondo del formulario y aplicar un formato básico a los campos. |
| 2440  ab0c6408-9e03-4001-9aa4-ad45875e1c7c | The form will appear as follows: | El formulario presentará el siguiente aspecto: |
| 2441  df8c4c21-8eb1-447e-a4f2-58e49d93bf8f | [1] | [1] |
| 2442  54b3f6d9-9aba-4e21-a29c-a3638c67f389 | eloqua styled form advanced | eloqua forma estilo avanzado |
| 2443  ec575be9-dff8-431c-9fcf-bef2162dc1de | For this styling, add the following JavaScript to the bottom of the form HTML. | Para aplicar este estilo, añada el siguiente código JavaScript a la parte inferior del código HTML del formulario. |
| 2444  34579ac7-241c-4793-8f7d-ca7f83153409 | <script> | <secuencia de comandos > |
| 2445  3a3c955c-ea40-4189-ad97-8f07f64e2ecd | var labels = document.getElementsByClassName('elq-label'), | var labels = document.getElementsByClassName ('elq-label'), |
| 2446  8be4a191-54c3-4b23-898a-82f75df21d36 | eForm = document.querySelector('form.elq-form'), | eForm = document.querySelector ('form.elq-form'), |
| 2447  8dc1dcb0-ab5f-4003-9e15-88e7b65f3512 | submitButton = document.getElementsByClassName('submit-button-style')\[0], | SubmitButton = document.getElementsByClassName ('estilo de botón de presentación') \[0], |
| 2448  bb1350a5-228a-40dc-84d1-70d7d2319c32 | // titleLable = document.querySelector('label.label'), | //titleLable = document.querySelector ('label.label'), |
| 2449  d57e7f1a-e7bd-4545-9ff4-cb357f6cd5de | firstName = document.getElementsByName('firstName')\[0], | FirstName = document.getElementsByName ('FirstName') \[0], |
| 2450  83fbf1f6-f6b3-4f27-b0d4-2c8ec8b5836c | lastName = document.getElementsByName('lastName')\[0], | LastName = document.getElementsByName ('Apellido') \[0], |
| 2451  d8946111-f563-4d2c-8080-45c4c3802d25 | emailAddress = document.getElementsByName('emailAddress')\[0], | EmailAddress = document.getElementsByName ('EmailAddress') \[0], |
| 2452  1f786052-0db1-4fa7-9ea4-904e38f732a4 | i; | i; |
| 2453  20213d2a-6a48-4db5-bf67-104055a6e2ba | for (i = 0; i < labels.length; i++) | para (i = 0; i < etiquetas.length; i ++) |
| 2454  e224a57f-e037-44b8-8658-6090d427a40e | \{ labels\[i].setAttribute('style', 'display:none;'); } | \{labels \[i] .setAttribute ('style', 'display: none; ');} |
| 2455  32db066f-68a0-4db8-9f4c-e84300e8bce5 | eForm.parentNode.setAttribute('style', 'background-color:#333;height:12em;text-align:center;padding:0% 20%;'); | eForm.parentNode.setAttribute ('style', 'background-color: #333; altura:12em; text-align:center; relleno: 0% 20%; '); |
| 2456  d0f15fdc-f414-4d5b-97ae-6ff48d43980d | // titleLable.setAttribute('style', 'display:none;'); | //titleLable.setAttribute ('style', 'display: none; '); |
| 2457  3c8f49e3-3697-478a-b6f2-e932a988cfa0 | submitButton.setAttribute('style', 'height:2em;background-color:#337d87;color:#fff;border:none;border-radius:.3em;padding:.3em .5em;font-size:1em;'); | submitbutton.setAttribute ('style', 'altura:2em; color de fondo: #337d87; color: #fff; border:none; border-radio: .3em; relleno: .3em .5em; font-size:1em; '); |
| 2458  47b68002-dd67-4ba7-bb18-94d7bcc13569 | firstName.setAttribute('style', 'margin:.5em;height:2em;width:80%;padding-left:.5em;font-size:1em;border:none;border-radius:.3em;'); | FirstName.setAttribute ('style', 'margen: .5em; altura:2em; ancho: 80%; padding-left: .5em; font-size:1em; border:none; border-radio: .3em; '); |
| 2459  143a3cf5-bb5d-4062-a23f-f5322163e737 | firstName.setAttribute('placeholder', 'First Name'); | FirstName.setAttribute ('marcador de posición', 'Primer nombre'); |
| 2460  7005f92a-0b42-405c-a154-7d869f72b758 | lastName.setAttribute('style', 'margin:.5em;height:2em;width:80%;padding-left:.5em;font-size:1em;border:none;border-radius:.3em;'); | Apellido.setAttribute ('style', 'margen: .5em; altura:2em; ancho: 80%; padding-left: .5em; font-size:1em; border:none; border-radio: .3em; '); |
| 2461  2abea62b-b763-48bc-8c8e-32feaed18b4c | lastName.setAttribute('placeholder', 'Last Name'); | Apellido.setAttribute ('marcador de posición', 'Apellido'); |
| 2462  172e8827-3d93-4da6-8417-87854d1088c9 | emailAddress.setAttribute('style', 'margin:.5em;height:2em;width:80%;padding-left:.5em;font-size:1em;border:none;border-radius:.3em;'); | EmailAddress.setAttribute ('style', 'margen: .5em; altura:2em; ancho: 80%; padding-left: .5em; font-size:1em; border:none; border-radio: .3em; '); |
| 2463  afee1846-f98c-4a6a-a709-e2fd6d8797b5 | emailAddress.setAttribute('placeholder', 'Email'); | EmailAddress.setAttribute ('marcador de posición', 'Correo electrónico'); |
| 2464  2031b23c-dce9-46a4-9df5-58aff63cfdc0 | </script> | </script > |
| 2465  35b737ec-7617-4cab-8ce5-7bc39cad4762 | Creating a Brightcove Campaign lead form | Creación de un formulario de prospecto de campaña de Brightcove |
| 2466  4e3c6c67-9dc4-4c6b-af1e-3c067e9a67dc | Once the form has been created and styled, the form HTML will be used inside Brightcove Campaign when creating a lead form. | Una vez creado y aplicado el estilo del formulario, el formulario HTML se utilizará dentro de Brightcove Campaign al crear un formulario de prospecto. |
| 2467  9ed0c74a-87c3-4798-9b26-a18fc1a023d4 | For information on creating a lead form, see [1}Creating Lead Forms{2]. | Para obtener información sobre la creación de un formulario de prospecto, consulte [1}Creación de formularios de prospecto{2]. |
| 2468  34ddea13-5184-4e3f-bee8-0e0b267e5d8d | Validating the form data in Eloqua | Validar los datos del formulario en Eloqua |
| 2469  43b6eb84-948e-4f46-967d-81de9a3772e8 | There are several ways to validate that the form data has been passed to Eloqua. | Hay varias maneras de comprobar que los datos del formulario se han pasado a Eloqua. |
| 2470  bced8ff7-b5cd-4759-8dfb-ad0497b211fd | Follow these steps to view the form data in Eloqua. | Siga estos pasos para ver los datos del formulario en Eloqua. |
| 2471  49f3f171-ac2b-49c4-824d-040e74e93d10 | Sign in to your Eloqua account. | Inicie sesión en su cuenta de Eloqua. |
| 2472  e011d8d1-4d94-43ae-85d5-a432eed1764f | Navigate to [1}Assets{2] > [1}Forms{2]. | Desplácese a [1}Activos{2] > [1}Formularios{2]. |
| 2473  2b481132-671c-4e61-a656-138fff25a7a0 | In the left navigation, click the [1}All Files{2] link to display all the forms. | En el panel de navegación izquierdo, haga clic en el enlace [1}Todos los archivos{2] para que se muestren todos los formularios. |
| 2474  51990112-1265-457e-a54e-8c8816c74bb8 | Double-click the form name to open it. | Haga doble clic en el nombre del formulario para abrirlo. |
| 2475  4c9fde18-61d8-49d2-bbdc-888497e2283c | Click [1}Actions > View Submission Data...{2] | Haga clic en [1}Acciones > Ver datos de envío...{2] |
| 2476  661304b6-559d-4b17-9baf-0c80a10b972e | The form data will be displayed. | Se mostrarán los datos del formulario. |
| 2477  5aa93ecb-4efa-4f55-98f0-54baebbb8787 | [1] | [1] |
| 2478  c5f7df7d-be64-4d09-ad71-53b922d415b4 | eloqua lead form data | datos de formulario de plomo eloqua |
| 2479  6b4fa8ee-88e6-47a1-87b2-05fb1dcd55a5 | Page Contents | Contenido de la página |
| 2480  85265f67-dc02-4f0e-9334-ec87596f22cd | Page last updated on 29 Sep 2020 | Última actualización de la página el 29-09-2020 |
| 2481  43561d19-3291-420a-99d6-02d72866adf3 | Brightcove Support | Asistencia técnica de Brightcove |
| 2482  976ad44d-531f-4bdb-8a6c-221db1f70af6 | [1}System Status{2] | Estado del sistema[1}{2] |
| 2483  f7550b4e-8b61-45e8-aaef-6fd34422331c | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 2484  8e6eb765-01b0-4bba-90ec-1af04a766fe4 | [1}Documentation{2] | [1}Documentación{2] |
| 2485  b28146c5-59c5-4a3e-8490-cf6b8fa90e67 | Training | Formación |
| 2486  efb68fdd-9aea-4b11-9d86-105c6109695a | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 2487  cdcf2e8d-59ee-4085-b7f4-c040ea6f7669 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 2488  ec6a289a-6e8c-4a4d-a482-91158d982e54 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 2489  8bfc5097-932d-4c19-acdc-98f74107c2c2 | Brightcove | Brightcove |
| 2490  9542ede5-f119-4a6b-9033-499e0cf02a60 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 2491  0a582651-ef2a-4096-b652-c2c81a84ff6f | [1}Contact Us{2] | [1}Contáctanos{2] |
| 2492  d908b2a2-4ae1-4dca-aaec-bdd1cc13b364 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 2493  c57cac98-7634-4a45-b40a-d94445adce17 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 2494  eb24cd43-c249-4e75-a6ff-a3cb47408743 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 2495  e24165a4-b4b5-48b7-ba06-3b0aa7054758 | LinkedIn | LinkedIn |
| 2496  31d9666c-55a2-4008-85b7-ecbe91a84f98 | Twitter | Twitter |
| 2497  5fc245bf-92a2-4624-9fff-8da12c71ecd5 | Facebook | Facebook |
| 2498  6ca5f446-a2f0-4329-9fe2-47a42a7b2f99 | Have a question? | ¿Tiene alguna pregunta? |
| 2499  bceccaee-9e40-4d32-aaef-2809991ff702 | Creating Lead Forms in Salesforce | Creación de formularios de prospecto en Salesforce |
| 2500  da372e91-4420-4bb7-abb6-fccbd50449fd | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 2501  7da1192f-e4cc-482b-ac65-5668ef4e4e63 | Select Language | Seleccionar idioma |
| 2502  cbfc195a-9ec6-4427-929f-738f3b8d1663 | Other Brightcove Docs | Otros documentos de Brightcove |
| 2503  163e27df-a543-4a0c-819b-b6f74f2df06c | Documentation Home | Documentación Inicio |
| 2504  a1476000-3e48-4752-978f-db0f49286370 | Brightcove Audience | Audiencia de Brightcove |
| 2505  f14df837-169c-4468-aa23-331ed142ac64 | Brightcove Beacon | Baliza Brightcove |
| 2506  c53d19af-72c1-4a57-84f4-6a81de18ab1f | Brightcove Campaign | Campaña de Brightcove |
| 2507  7b05bba5-8b2f-4d30-9679-9aefd9854bba | Brightcove Engage | Brightcove Engage |
| 2508  f429e838-db3e-4c8b-8858-4644d9b7ee37 | Brightcove Live | Brightcove Live |
| 2509  1f04eb86-ba31-4d8d-a9a3-73e545cd6ead | Brightcove Gallery | Brightcove Gallery |
| 2510  fe9d26fe-32df-4bd8-b563-520da8556f8e | Brightcove SSAI | Brightcove SSAI |
| 2511  8c66e915-981e-4e08-82a7-ba5ae12ab858 | Brightcove Social | Brightcove Social |
| 2512  61479efb-74f8-4ce4-ad50-241210f34002 | Video Cloud Studio | Video Cloud Studio |
| 2513  530b7ace-6888-4d1a-9757-73948a51d5ce | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 2514  d7834881-d954-4123-8765-bcab1154fbcf | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 2515  36894e50-682d-4920-a0f0-4415f535d7ca | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 2516  b8433afa-714c-4f36-851e-15f6b24be09a | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 2517  eb9416a8-5d75-4758-8e62-91314e0f99cc | Video Cloud General Information | Información general de Video Cloud |
| 2518  d3a89a2a-296a-4098-9379-aa9a60aefb87 | Zencoder | Zencoder |
| 2519  0e09b1be-b575-4e17-87c1-d53fa2651c0a | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 2520  0db61b16-af39-429b-b408-317ecc1430fc | support | soporte |
| 2521  d923cdc5-82ae-4a14-b672-6f200aaa6b10 | system status | estado del sistema |
| 2522  a614397d-c9ad-481f-847d-3f6e594851b0 | [1}Home{2] | [1}Inicio{2] |
| 2523  7ac2c348-e1fe-4115-b6e3-5f6d035b1d12 | [1}Administering Accounts{2] | [1}Administrar cuentas{2] |
| 2524  5ff519f5-32da-4e43-a1c7-37ad6d7dcb8a | Creating Lead Forms in Salesforce | Creación de formularios de prospecto en Salesforce |
| 2525  87ee5a2d-e247-4a45-9df3-3832ac58bcf2 | [1}Home{2] | [1}Inicio{2] |
| 2526  dfefde85-72b3-41d9-ad7c-3120f20e929b | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 2527  d7737d91-b0dd-4469-abc8-c6012b4273c7 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 2528  b5f7b012-8229-48ab-8ec2-4b43ad53b998 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 2529  7f825ca4-c360-4c44-90a7-6ba0b7e601e3 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 2530  61a9580f-e624-446f-bc52-9cc2aeee339e | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 2531  8ecaae32-d9d9-49d1-966d-ef45a4ab5884 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 2532  b2f88fd3-3d63-4e2a-9f0e-d28f0f64578f | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 2533  295f1f52-8eff-460d-bd24-bc0fba4a8a9d | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 2534  76f71912-5c57-4318-91fd-d982c2bf7193 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 2535  bbde96c5-a4dc-4bc8-95f6-f45bfb5a1dd5 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 2536  520ebfd6-52be-457a-9122-ad57647c0fdc | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 2537  feabf2a1-7054-4c06-88ee-b0cc00dfd927 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 2538  13b59495-1a01-4dfb-adaa-290ccee16375 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 2539  1ec8ecd9-03cd-4c1f-b622-64f73de4c83e | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 2540  29dd9dd4-baba-4f09-abcb-9016fc0ca1e2 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 2541  eed258ea-e68a-4226-8b1c-3e8ee9d6927e | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 2542  c99ac16b-0216-471a-91af-246628d8114e | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 2543  30ed9bab-5ccd-4bc2-9f4b-1cb75c2ec90e | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 2544  ff85d4f8-587a-4a24-af07-144f027bfd3e | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 2545  a16a828f-7f05-4268-8054-f0ccaf777ed0 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 2546  d5830c8c-d46d-46fb-934a-b67e50e0fa5a | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 2547  e2e1138b-888d-4255-beb7-5191f10bc15a | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 2548  7e88e90c-6567-4260-9a54-1ffcfe62635f | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 2549  fb3eed52-3dea-4eb6-a4ea-27b8695e4501 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 2550  0e46d9eb-f45c-4d45-96fc-4bc47e4d1482 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 2551  d57f4d2a-9feb-45ed-855f-c2c5f7c85ec9 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 2552  f0b712af-942b-4b62-b97c-0eb42c3bab46 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 2553  bcb672f7-920f-44b9-91bb-c01d9f306719 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 2554  b6028c2f-d1d2-406e-923f-c37adabc9f0f | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 2555  dfb3fe24-17bf-44c4-9b5f-91c18f2996ac | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 2556  2a86f7b4-4cfa-439d-9829-6934676e220e | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 2557  1972704b-538c-4a3a-a6c7-98c2b47c3a9e | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 2558  31c980c0-c5cb-420a-8a37-c4cce2618bbd | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 2559  a442dc0b-6de3-4303-aac7-8799111bee5e | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 2560  17749ae0-fc72-45f8-b668-50ae2d9c01a5 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 2561  3e706b63-b570-43e3-addc-c15f7387e918 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 2562  25b87655-7484-4975-ae60-a9b4622135e5 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 2563  dfee6211-5c41-47d4-af56-dec4eebc3aa9 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 2564  4bfbb1dd-6b44-4806-906e-28780367b7cd | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 2565  0621d6df-6640-4ce9-ad8d-a925a9267641 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 2566  3b488ea7-4fb5-4907-a667-908ca8cb9a67 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 2567  1bd9b164-1112-4796-ac3d-8907a95dee6a | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 2568  5c0eefb8-b5cd-4732-b862-e2f162be5812 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 2569  248b6181-9353-414d-ad61-e03ba7e106b7 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 2570  029284e5-e6da-40ff-be0b-b915f9201c18 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 2571  ba72dd90-6630-4d20-b148-f750387aa1a6 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 2572  489f90cb-949b-44bc-9c55-dac0cf03fca2 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 2573  2391d994-667b-42b3-b03a-f512f1ef4c60 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 2574  7e0d8d08-7c86-44de-8d80-292bf8ca9959 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 2575  ec6497dc-1110-40f2-920c-cd020bb2d468 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 2576  41b9cf9d-d3dc-4697-a28d-1939fbf4f896 | [1}2020{2] | [1}2020{2] |
| 2577  0bf7eec1-4cab-4a67-961a-0a16c0568790 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 2578  514be4e2-a0b2-44a4-a9b1-a0113bf2af22 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 2579  b701c3a8-3e4f-48d7-90d6-ddbe6004d201 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 2580  34adc6c9-3c20-48b6-b7f7-adcd09e7de7e | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 2581  8045ac13-3de5-4438-9089-09b8bcdb377e | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 2582  119a1d52-d38c-43be-acff-a47c7fa02135 | [1] | [1] |
| 2583  5458d382-d525-4a7a-8319-b6c12d7bc983 | Navigation Menu | Menú de navegación |
| 2584  abfb0e42-1ad0-43f4-81e7-1053025a066d | [1}[2]{3] | [1}[2]{3] |
| 2585  6b2b0b1b-72ff-4237-b688-11e26bbbe7ed | back | espalda |
| 2586  27d8776f-dcb1-4086-a914-ad0fab6fb407 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 2587  f24b93b7-ee8c-419b-850f-6237a39afd00 | [1}[2]{3] | [1}[2]{3] |
| 2588  350ed881-2b4a-412d-8021-b4efb846b0a7 | forward | adelante |
| 2589  7a20effe-683f-447d-aa22-df769e99d636 | Page Contents | Contenido de la página |
| 2590  6d81e68c-59c1-494d-9933-661a4580bb8d | [1}[2]{3] | [1}[2]{3] |
| 2591  e2b7c95c-dc8f-4fea-b1ed-f4d8a2238014 | open in new tab | abrir en una nueva pestaña |
| 2592  6f3416f1-f4bc-4fbb-a514-825bea6b9c1a | Creating Lead Forms in Salesforce | Creación de formularios de prospecto en Salesforce |
| 2593  2b88d1c0-b0be-41eb-828d-c3b2f03bdb0c | In this topic you will learn how to create a Salesforce form that can be used to capture lead data during video playback. | En este tema aprenderá cómo crear un formulario de Salesforce que se puede utilizar para capturar datos de prospectos durante la reproducción de vídeo. |
| 2594  e0f15411-0f99-4d13-995a-82169db59750 | Brightcove Campaign provides the ability to create lead forms which allow you to capture viewer information during video playback. | Brightcove Campaign ofrece la posibilidad de crear formularios de prospectos que le permiten capturar información del espectador durante la reproducción de vídeo. |
| 2595  68f35d5f-c574-49bb-8491-eb78c6ddc9fa | Forms give you the ability to include whatever fields you need (visible or hidden) and also give you the ability to take advantage of features like progressive profiling (if available). | Los formularios le dan la capacidad de incluir los campos que necesite (visibles u ocultos) y también le dan la capacidad de aprovechar características como el perfilado progresivo (si está disponible). |
| 2596  995fc8f6-ace9-4ff6-8faa-7e42e3da03be | The lead data is sent to, and processed by, Salesforce. | Los datos de los prospectos se envían a Salesforce y los procesa. |
| 2597  286114eb-63fb-469f-8446-55b2aa2b4f3c | Creating a form in Salesforce | Crear un formulario en Salesforce |
| 2598  051b4818-dc77-454e-a4f7-7dc0fbcab003 | The Web-to-Lead feature in Salesforce can be used to generate lead information from website visitors. | La función Web-to-Lead de Salesforce se puede utilizar para generar información de clientes potenciales de los visitantes del sitio web. |
| 2599  bb3ab9f9-f89f-4805-a8a2-0c4ceb26111f | These forms can also be displayed inside of Brightcove Campaign video players. | Estos formularios también se pueden mostrar dentro de los reproductores de vídeo de la Campaña de Brightcove. |
| 2600  456c9051-4c45-42af-8826-cada9dbd61ef | The steps below will create a simple form to capture first name, last name, email address, company, city and state/province. | Los pasos a continuación crearán un formulario sencillo para capturar el nombre, apellido, dirección de correo electrónico, empresa, ciudad y estado/provincia. |
| 2601  93ce083e-d111-4768-ad92-223fb44e6189 | For complete details on the Web-to-Lead feature, see the [1}Salesforce documentation{2]. | Para obtener detalles completos sobre la función Web-to-Lead, consulte la [1}documentación de Salesforce{2]. |
| 2602  4106cb1a-6654-40eb-8e68-0d1bd09c5064 | Sign in to your Salesforce account. | Inicie sesión en su cuenta de Salesforce. |
| 2603  f949d9ce-00ac-444d-935d-3f34f50ecbfa | Click [1}Setup{2] (gear icon). | Haga clic en [1}Configuración{2] (icono de engranaje). |
| 2604  eb65ba7e-c25b-4d7f-81a1-b587f1d188c3 | Enter [1}[2]{3] in the Quick Find box and then click [4}Web-to-Lead{5]. | Introduzca [1}[2]{3] en el cuadro Búsqueda rápida y, a continuación, haga clic en [4}Web-to-Lead{5]. |
| 2605  d7ffea70-fd9e-4dda-924e-67bc43c55dc3 | Click [1}Create Web-to-Lead Form{2]. | Haga clic en [1}Crear formulario web a cliente potencial{2]. |
| 2606  9fcc79a2-4760-43c4-8d45-ab9135a36b3e | Select fields to include on your Web-to-Lead form. | Seleccione los campos que desea incluir en el formulario Web-to-Lead. |
| 2607  5e88942f-25c4-4ea3-9690-627632a68381 | Use the Add and Remove arrows to move fields between the Available Fields list and the Selected Fields list, and use the Up and Down arrows to change the order of the fields on your form. | Utilice las flechas Agregar y Quitar para mover campos entre la lista Campos disponibles y la lista Campos seleccionados, y utilice las flechas Arriba y Abajo para cambiar el orden de los campos del formulario. |
| 2608  72383feb-3304-49de-ad22-c7a7902c1679 | [1] | [1] |
| 2609  f8bf117a-3bc4-4b0e-b2b7-16898e0f0dcd | salesforce web to lead setup | web de salesforce para dirigir la configuración |
| 2610  deb6945b-defc-43ef-86f9-a153423c9ae1 | Enter a Return URL. | Introduzca una URL de devolución. |
| 2611  5099da1a-4a70-414b-82fe-4122de819163 | For this example, the Return URL will be set to [1}[2]{3]. | Para este ejemplo, la URL de retorno se establecerá en [1}[2]{3]. |
| 2612  5214084d-0c12-408a-9776-2e85ad4aaefc | This value will be ignored when the form is used as a lead form inside Brightcove Campaign. | Este valor se ignorará cuando el formulario se utilice como formulario de prospecto dentro de Brightcove Campaign. |
| 2613  e54bb0ce-838d-43fb-a0f2-bc6707d22286 | Click [1}Generate{2]. | Haga clic en [1}Generar{2]. |
| 2614  94ddf089-b162-4a63-8de3-7184b5c78b2e | The form HTML will be displayed. | Se mostrará el formulario HTML. |
| 2615  3c4ebceb-f1a0-41b4-b5cf-5c6f49fe825e | Copying and editing the form HTML | Copiar y editar el formulario HTML |
| 2616  d4db10f1-3b73-4887-bcf3-8c78e07ec9bd | To use the form inside of Brightcove Campaign, you will need to copy the form HTML. | Para utilizar el formulario dentro de Brightcove Campaign, deberá copiar el formulario HTML. |
| 2617  2cd2509b-4ec2-4bde-be58-474643b50075 | Also, you may want to do some basic styling to the form. | Además, es posible que desee hacer un poco de estilo básico al formulario. |
| 2618  14235252-8b71-4aa0-a936-99aed3474014 | In the steps below, we will copy the form HTML to an HTML editor and then make some styling changes to the form. | En los pasos a continuación, copiaremos el formulario HTML a un editor HTML y luego realizaremos algunos cambios de estilo en el formulario. |
| 2619  99cf1ae1-8f1c-43ee-9888-5e3c362d1c4e | By default, when the form is displayed, the form will display on a transparent background over the player. | De forma predeterminada, cuando se muestra el formulario, el formulario se mostrará sobre un fondo transparente sobre el reproductor. |
| 2620  a090d203-f1b1-42c1-8a61-abdfb5bf668e | Use CSS to set the background color. | Utilice CSS para establecer el color de fondo. |
| 2621  33bf24a2-d90e-465b-abe4-71570235ebea | Copy the HTML to the clipboard. | Copie el HTML en el portapapeles. |
| 2622  9a90ff4d-2366-46f9-b6b8-9a2ea18ad015 | [1] | [1] |
| 2623  00e239bd-92d4-4eee-9b84-f2ce2a7b40f8 | salesforce form html | formulario de salesforce html |
| 2624  3f64d0f0-b8a3-474b-aa37-f225b50ce278 | Click [1}Finished{2]. | Haga clic en [1}Finalizado{2]. |
| 2625  c394ddd9-b65a-4dd3-89ab-78f9594c9050 | Paste the form HTML into your HTML editor of choice. | Pegue el HTML del formulario en el editor HTML que prefiera. |
| 2626  55a327a7-f21d-4aed-8206-278cbf2eace5 | You may want to use the code formatting feature of your editor to format the code so that it is easier to read. | Para formatear el código de manera que resulte más legible, utilice la función de formateo de código de su editor. |
| 2627  a6323358-99ed-4e4d-95b0-be92f0ec9006 | Using your HTML editor, add the following CSS to change the background color to grey.[1] [2}[3]{4] | Con su editor HTML, agregue el siguiente CSS para cambiar el color de fondo a gris.[1][2}[3]{4] |
| 2628  f1ba514f-0e38-41e8-9561-c04f5e8ac00d | (Optional) To identify which leads are generated by Brightcove Campaign, the following code can be added inside the [1}[2]{3] tag:[4] [1}[6]{3] | (Opcional) Para identificar qué clientes potenciales generan Brightcove Campaign, se puede agregar el siguiente código dentro de la [1}[2]{3] etiqueta:[4] [1}[6]{3] |
| 2629  298c9fdf-12f8-4ba7-aa01-8452f2df71f2 | Copy the HTML to the clipboard. | Copie el HTML en el portapapeles. |
| 2630  4fca760e-77bc-49d9-a61d-03368ef978d6 | Validating the form data in Salesforce | Validación de los datos del formulario en Salesforce |
| 2631  9268595c-e637-4f3d-bf95-a831490847ef | Leads captured using the custom lead form will be added as leads in your Salesforce account. | Los clientes potenciales capturados mediante el formulario de prospecto personalizado se agregarán como clientes potenciales en su cuenta de Salesforce. |
| 2632  95eebc46-f7da-4a2d-9261-fea5428acd25 | Page Contents | Contenido de la página |
| 2633  b7f21d3d-72ea-4532-ab7f-fe1f65677c5b | Page last updated on 29 Sep 2020 | Última actualización de la página el 29-09-2020 |
| 2634  93ff5e10-da61-46e9-8dab-5a0d174e88ea | Brightcove Support | Asistencia técnica de Brightcove |
| 2635  b3c50e0b-d5e4-4b13-b329-5957a540a033 | [1}System Status{2] | Estado del sistema[1}{2] |
| 2636  c7e0ca76-6dd1-4501-bc39-c515c9d946b9 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 2637  53ff197e-6b6b-4d52-a0d5-abc302dbe43d | [1}Documentation{2] | [1}Documentación{2] |
| 2638  78c1e424-2064-4bd2-96a7-0ea51a266f2d | Training | Formación |
| 2639  838a6873-649d-45b8-b884-59803dc3bd34 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 2640  476ce093-dc23-4b37-a800-6546eb691635 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 2641  5bfcae85-6bb2-4f3c-ae6e-5b7df8bec676 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 2642  35c12060-a17d-479e-babd-8e8d65c22c73 | Brightcove | Brightcove |
| 2643  70c166e4-896f-420c-b64b-fe38faeb9497 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 2644  5d4a8a0b-d67f-4f23-bdd6-a8194661d45f | [1}Contact Us{2] | [1}Contáctanos{2] |
| 2645  5ba895fd-d43b-4cbb-be61-5d04fe078808 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 2646  b49e5229-786f-4aaa-855e-3eb69c71065c | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 2647  fd8e9564-53b6-46ae-a70d-761dac4cd28d | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 2648  b37ab390-cf02-478c-b162-849e2d497fba | LinkedIn | LinkedIn |
| 2649  fe09c0d0-b7e6-4a2d-9927-5b77aa0b5f43 | Twitter | Twitter |
| 2650  5862f631-6ccf-4dff-a363-c3288a7d3775 | Facebook | Facebook |
| 2651  e3ab0787-ccca-45ed-9f66-c25c85e636b4 | Have a question? | ¿Tiene alguna pregunta? |
| 2652  676137d0-97b7-409d-b4d9-1d28270e6a1e | Creating a Custom Salesforce Object for Pardot Integration | Creación de un objeto de Salesforce personalizado para la integración de Pardot |
| 2653  3813ecd5-a057-4395-bd0f-899a5ce07fe8 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 2654  4facb11f-73ab-4e4e-aaf7-5fda693a0ccc | Select Language | Seleccionar idioma |
| 2655  a6742f47-5cf1-4ab9-b248-7960931494e4 | Other Brightcove Docs | Otros documentos de Brightcove |
| 2656  f20da90f-39bd-4963-bd1d-f5c3be4f455f | Documentation Home | Documentación Inicio |
| 2657  91ba9d58-bf38-43ad-9e6e-533edf11218f | Brightcove Audience | Audiencia de Brightcove |
| 2658  76a1f1fb-24d2-4fb0-94fe-cf48b4a12a87 | Brightcove Beacon | Baliza Brightcove |
| 2659  9ada8664-893b-45ca-950f-cf5e0568d445 | Brightcove Campaign | Campaña de Brightcove |
| 2660  72e902cf-c0c3-4b49-a199-87e47b09a3b1 | Brightcove Engage | Brightcove Engage |
| 2661  8312c189-14d6-4723-a80a-75f5e9473bcf | Brightcove Live | Brightcove Live |
| 2662  1f0bffa9-121f-4274-a8bf-1eca3ba535e8 | Brightcove Gallery | Brightcove Gallery |
| 2663  bccc80dc-5f92-4c8b-8d25-7be5e1146a71 | Brightcove SSAI | Brightcove SSAI |
| 2664  ba932db7-1e39-49ce-bdc2-80cb76dd853a | Brightcove Social | Brightcove Social |
| 2665  4b1da8c0-faf2-4496-8d1d-06c420d2bc68 | Video Cloud Studio | Video Cloud Studio |
| 2666  29e88ef4-7f9e-4a82-b2e4-51059135dbfa | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 2667  b68b0a99-2da4-4083-8e6b-4146fd601ace | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 2668  5f156c3a-bd36-46f5-9e28-1144c9a6bb66 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 2669  cf2e2a7e-eda3-462c-81b3-43d4fb5e2c23 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 2670  5b85c1f9-09f7-46de-9843-2bc0b6616a6d | Video Cloud General Information | Información general de Video Cloud |
| 2671  bb75fbeb-d600-4a35-a264-0eebf2e312dc | Zencoder | Zencoder |
| 2672  b75bf822-9df9-4360-af29-f768decb03a7 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 2673  274d9b93-ec1c-487a-bcd5-3c52184a2a50 | support | soporte |
| 2674  0064b286-9b08-4e02-95e6-8b1e1f04f643 | system status | estado del sistema |
| 2675  cd2d3890-fe93-437b-b80c-0aa8fc864c1c | [1}Home{2] | [1}Inicio{2] |
| 2676  41d54fc5-bb9d-4b88-8229-02d7d008473c | [1}Administering Accounts{2] | [1}Administrar cuentas{2] |
| 2677  16413a12-b3da-4e35-b906-088e858640d8 | Creating a Custom Salesforce Object for Pardot Integration | Creación de un objeto de Salesforce personalizado para la integración de Pardot |
| 2678  00b49090-9372-4402-849b-1c75c15146a7 | [1}Home{2] | [1}Inicio{2] |
| 2679  63f862c5-6935-41ac-928f-55ecab0d43ae | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 2680  9a24c39b-0c5b-4d8f-b201-38096a6096de | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 2681  03e9d900-2771-4b97-95d4-fe81be6df2ff | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 2682  69a4ceff-9eb9-4642-8888-3f06e11bdefc | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 2683  2b74f3b6-f76e-49df-892d-a157adbb1f13 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 2684  9f33f63c-74c1-4473-879f-f070c5a781b9 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 2685  0626326f-2d50-4431-a80c-85f362922172 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 2686  7e9c191f-8cf3-4bb3-8e0f-374dc358dc6d | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 2687  541c1c54-7ef3-44f2-ad15-79732c115c1f | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 2688  7a0c090a-b4ef-479b-90e9-f34474567be9 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 2689  98418868-9a7b-4a97-9f49-3848c37867f0 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 2690  5836e666-99ef-4f08-8c08-46bef530d152 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 2691  2e4aee50-9e72-42e1-a7f6-31b53eaf9173 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 2692  c24a828b-ae8c-48b9-8120-f9cba2804143 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 2693  fefb04fa-1313-4ee0-9c82-430e56198b4c | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 2694  ce6411da-cb9d-4f46-8af6-98e7aee59bd9 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 2695  0f44f02c-c1bf-4987-86ac-e9a805fc39fe | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 2696  1d9b85e9-cb43-40a3-baa8-3951500a9eff | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 2697  c604768a-f816-45ff-adf7-81cb6bf17758 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 2698  a71e6f32-64c8-4f4b-aa09-1c3b73953aab | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 2699  1added71-57ea-4da0-a454-e496abd9fa48 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 2700  25d34f00-aafd-47ff-b3ae-39cda98f3c43 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 2701  7af2243c-3d4d-4488-b8c0-29dbc1a0a4cf | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 2702  c14693c5-3c4a-4f36-91a6-dfc9abbf4370 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 2703  e72559ad-8e63-459f-94af-6d34352d7702 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 2704  ece5b8f6-dc60-4b93-a26c-463d797d1d5d | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 2705  dc7fba07-e797-40e0-abeb-6065d370e806 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 2706  2466f607-cfbc-470b-af08-06274f898e2d | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 2707  62c8a0a8-121c-4be0-83c6-cb6ad45d59e5 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 2708  6001c614-119c-4222-aa60-45ce0ebf35da | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 2709  cb51d631-c929-4004-b640-87308eaa3e05 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 2710  2a68d766-b1af-4f61-8fba-b33703fe4889 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 2711  2aeb8002-a86f-4f5f-86eb-2ba62b11909b | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 2712  4878853f-5502-48bc-a7da-ca6f21fdc006 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 2713  01381122-58b7-430f-a7e8-91e25078a66f | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 2714  f7f3b80f-b79a-4b64-b528-58e6737c03f2 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 2715  3b654275-534b-4616-874c-befa2043c93e | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 2716  eb6a6a2b-b6b2-4796-93c4-ccc7d2a24e6d | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 2717  84df082d-3be8-4258-8bc6-a9fbed04853b | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 2718  76fe775e-01d3-4e62-918f-4adf8de6364f | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 2719  43af2d50-ec93-4f6c-bdc7-dfde2bc02d27 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 2720  8055450e-1904-4650-8d60-a3d6506f54b0 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 2721  5a8f47a3-4ba7-4ba9-a2a9-3f41eab18489 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 2722  33bbcda1-0279-48e4-a629-c0bf4835319b | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 2723  6232f13f-f380-4e01-9e1a-a2d806c5d847 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 2724  40391b99-9892-404e-b9e8-863146b47e9e | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 2725  255d9530-c013-4d33-b5de-8e37898ece5f | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 2726  bf367cbe-1f0a-47d5-b6f0-3170361ba499 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 2727  108110e8-323d-4e72-9b48-81095d767b1c | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 2728  26819a41-baa7-4902-820f-d6ba0e2ed59b | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 2729  3ca89e38-8256-4f3e-8aef-75925fa491ae | [1}2020{2] | [1}2020{2] |
| 2730  451ac364-9998-4fb1-929c-40cdd5cd0735 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 2731  bbf780e8-7cef-4851-a520-fcf6b5485e8e | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 2732  1ba376c1-625e-4f50-8e60-ccca0ec0affd | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 2733  0970d792-239e-4051-a942-7b95cfd090b7 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 2734  d47531b5-9148-488b-8037-55512a170e7a | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 2735  d4254e21-8914-4690-9baf-f7999b11a108 | [1] | [1] |
| 2736  68f7f3af-d960-45d3-a52d-2590aa1d8c0e | Navigation Menu | Menú de navegación |
| 2737  4821e429-8e05-46e1-b223-e2614b50c596 | [1}[2]{3] | [1}[2]{3] |
| 2738  e0bc1656-95d2-4699-9a1b-d2d8b724996b | back | espalda |
| 2739  91fba0b6-8a06-48c2-bf3b-a714b0be6302 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 2740  ae0c6079-d583-4902-8d84-5bac0791e89f | [1}[2]{3] | [1}[2]{3] |
| 2741  83619770-ddc9-4e54-955a-266f49e31546 | forward | adelante |
| 2742  4c5475b9-e8da-4fff-bdc3-827476747843 | Page Contents | Contenido de la página |
| 2743  ee256a55-bcb2-4447-8ff3-ceb93281b0d8 | [1}[2]{3] | [1}[2]{3] |
| 2744  dec7fc59-c2f7-473c-af6a-22204e748092 | open in new tab | abrir en una nueva pestaña |
| 2745  3d2b69dd-e47c-46f2-9f75-8deb561901ef | Creating a Custom Salesforce Object for Pardot Integration | Creación de un objeto de Salesforce personalizado para la integración de Pardot |
| 2746  c1598204-8e09-44e2-a948-2c7039bbe559 | In this topic you will learn how to create the Salesforce custom object that is required when using the Pardot integration. | En este tema, aprenderá cómo crear el objeto personalizado de Salesforce que se requiere cuando se utiliza la integración de Pardot. |
| 2747  8aca5de1-2018-4ffc-bd01-ffa06ff2dc5d | In order to send data into the Pardot platform, it’s required that you send contact-level viewing data to your Salesforce CRM via a Custom Object. | Para enviar datos a la plataforma Pardot, es necesario que envíe datos de visualización de nivel de contacto a su CRM de Salesforce a través de un objeto personalizado. |
| 2748  8538e81d-d82b-4c25-b18f-d80636f4c318 | You can then use the native capabilities of Pardot and Salesforce CRM to ingest the new Custom Object into Pardot. | A continuación, puede usar las capacidades nativas de Pardot y Salesforce CRM para ingerir el nuevo objeto personalizado en Pardot. |
| 2749  6f889085-e59b-4aec-9149-b26d2cb4af47 | Requirements | Requisitos |
| 2750  99a510b4-c8b4-4625-8ca2-7e7f19766cf9 | To use the Salesforce - Pardot integration, you must: | Para usar la integración de Salesforce - Pardot, debe: |
| 2751  e449d225-f2a7-4f66-a8bc-ace1f102b026 | You must have the Salesforce and Pardot Connector installed and configured. | Debe tener instalado y configurado Salesforce y Pardot Connector. |
| 2752  7f49d3e4-7ff4-4754-a703-3db8c1305f13 | Contact your Pardot Account Manager if you need assistance. | Póngase en contacto con su administrador de cuentas de Pardot si necesita ayuda. |
| 2753  d3a7ff58-2974-4182-ab5d-d04dc70202b5 | You must have an available Custom Object mapping available in your Pardot account. | Debe tener disponible una asignación de objetos personalizados disponible en su cuenta de Pardot. |
| 2754  290e2bcf-7d39-48e8-b4bf-b32d972ffd5d | Contact your Salesforce Account Manager if you need to purchase additional object mappings. | Póngase en contacto con su administrador de cuentas de Salesforce si necesita comprar asignaciones de objetos adicionales. |
| 2755  746a8392-e095-42c8-a073-e6fed9c82a67 | Salesforce objects | Objetos de Salesforce |
| 2756  303acfb8-fcc0-475a-a97b-a57806836609 | Objects are database tables that allows you to store data specific to the organization in Salesforce. | Los objetos son tablas de base de datos que le permiten almacenar datos específicos de la organización en Salesforce. |
| 2757  48a4c7af-c35d-4598-becc-89a076a4fa19 | There are two type of objects in Salesforce: | Hay dos tipos de objetos en Salesforce: |
| 2758  a27fd35c-a7ca-4b36-996d-97f1ec72a753 | [1}Standard Objects{2] - The objects provided by salesforce.com are called standard objects. | Objetos estándar: los objetos proporcionados por salesforce.com se denominan objetos estándar.[1}{2] |
| 2759  f71df066-9945-438f-b562-2ff0fcbf3625 | Examples of standard objects are Accounts, Contacts, Opportunities, Leads, Products, Campaigns, Cases, Users, Contracts, Reports, and Dashboards | Ejemplos de objetos estándar son Cuentas, Contactos, Oportunidades, Leads, Productos, Campañas, Casos, Usuarios, Contratos, Informes y Paneles |
| 2760  6cbf78a6-95c3-4230-b7fc-8c42a6fcf446 | [1}Custom Object{2] - The objects created by users are called custom objects. | [1}Objeto personalizado{2] : los objetos creados por los usuarios se denominan objetos personalizados. |
| 2761  1fe1b763-c511-4259-a5f4-682d61692b95 | Custom objects store information that is unique and important to your organization and provide a structure for sharing data. | Los objetos personalizados almacenan información única e importante para la organización y proporcionan una estructura para compartir datos. |
| 2762  470b8835-c81a-402b-b206-1c8bc3edb69f | Video viewing data can be sent from Brightcove Players to Salesforce using custom objects. | Los datos de visualización de vídeo se pueden enviar desde Brightcove Players a Salesforce mediante objetos personalizados. |
| 2763  2232b7af-1091-4314-9a1c-df4ce2ae0009 | Different fields with different data types can be added to the object. | Se pueden agregar diferentes campos con diferentes tipos de datos al objeto. |
| 2764  55c8244b-185c-454a-b5d6-c0b368ab660d | A lookup relationship essentially links two objects together so that you can “look up” one object from the related items on another object. | Una relación de búsqueda esencialmente vincula dos objetos juntos para que pueda «buscar» un objeto de los elementos relacionados en otro objeto. |
| 2765  0b80c605-dd76-4539-9be7-4f8a678b9625 | We can create a look up relationship between the custom object and a Contact. | Podemos crear una relación de buscar entre el objeto personalizado y un contacto. |
| 2766  6c247079-dab9-421a-aa44-1c4fb9f42aaa | Creating a custom object | Creación de un objeto personalizado |
| 2767  f7dc59ad-3926-4422-8650-e04c6175ea21 | Contacts are the users whose behavior you wish to track or keep records in Salesforce. | Los contactos son los usuarios cuyo comportamiento desea realizar un seguimiento o mantener registros en Salesforce. |
| 2768  deb046f7-2fd3-4031-9eac-494a4e396a4e | There should be a relationship between the custom object that is created below and the Contact object in Salesforce in order to get data related to the correct user. | Debe haber una relación entre el objeto personalizado que se crea a continuación y el objeto Contact en Salesforce para obtener datos relacionados con el usuario correcto. |
| 2769  8882b079-2da0-4b2e-9c6c-133d0cf45362 | To create this custom object, follow these steps: | Para crear este objeto personalizado, siga estos pasos: |
| 2770  eaf05052-3448-422a-aade-d6d00a9b2e12 | Note: | Nota: |
| 2771  37f32831-0f12-4837-abe4-b44506107590 | The screen images below were taken using the Salesforce Lightning interface. | Las imágenes de pantalla siguientes se tomaron utilizando la interfaz de Salesforce Lightning. |
| 2772  df51c3eb-877f-45e8-9b78-cf45d3fed6e9 | Log in to Salesforce. | Inicie sesión en Salesforce. |
| 2773  e6abc3a0-0326-42f3-8fc1-03c026f9dfe7 | Click on the gear icon in the top right corner to open the [1}Setup{2] menu. | Haga clic en el icono de engranaje en la esquina superior derecha para abrir el menú [1}Configuración{2] . |
| 2774  d28d512f-cad4-4880-8655-857bfe107502 | [1] | [1] |
| 2775  cbf49467-4673-4d9f-9c37-55e83c957fbd | In the left navigation, in the [1}PLATFORM TOOLS{2] section, click [1}Objects and Fields > Object Manager{2]. | En la navegación izquierda, en la sección [1}HERRAMIENTAS DE PLATAFORMA{2] , haga clic en [1}Objetos y campos Administrador de > objetos{2]. |
| 2776  1d90cc31-422d-41fa-ae16-a304d0e02dbe | At the top of the [1}Object Manager{2] page, click [1}Create > Custom Object{2]. | En la parte superior de la página [1}Administrador de objetos{2] , haga clic en [1}Crear objeto > personalizado{2]. |
| 2777  15a6370a-7715-4794-9e7b-22f5a5c84535 | [1] | [1] |
| 2778  d931e143-9840-47e9-8217-8d80f707efff | Enter a [1}Label{2]. | Introduzca una [1}etiqueta{2]. |
| 2779  3bdbcefb-9f53-420a-a146-5d397e221e99 | Brightcove recommends using [1}[2]{3]. | Brightcove recomienda usar [1}[2]{3]. |
| 2780  21e933ec-311a-46f9-9748-b86805f9bdae | Enter a [1}Plural Label{2]. | Introduzca una [1}etiqueta plural{2]. |
| 2781  8f1b1d98-6b0b-40c2-b46d-ee2bc7d3ad94 | Brightcove recommends using [1}[2]{3]. | Brightcove recomienda usar [1}[2]{3]. |
| 2782  bf27f096-2c10-474a-8968-5b3c123ecf14 | Enter an [1}Object Name{2]. | Introduzca un [1}nombre de objeto{2]. |
| 2783  b01ce273-257b-4244-a28d-22f94fbba211 | An initial value will be generated based upon the [1}Label{2] value. | Se generará un valor inicial basado en el valor [1}Label{2] . |
| 2784  4a238958-7e81-4d36-bdb7-ade11af2af41 | Enter a [1}Record Name{2]. | Introduzca un [1}nombre de registro{2]. |
| 2785  cac5331a-bb89-41db-9a8a-acf65579dfb7 | An initial value will be generated based upon the [1}Label{2] value. | Se generará un valor inicial basado en el valor [1}Label{2] . |
| 2786  de5b558d-de8f-4cfd-bab3-76b032047b40 | Confirm the [1}Data Type{2] is [1}Text{2]. | Confirme que el [1}tipo de datos{2] es [1}texto{2]. |
| 2787  f3c5841b-69d6-4639-8af9-a4b7797e92d9 | Select any [1}Optional Features{2]. | Seleccione las funciones opcionales.[1}{2] |
| 2788  cf2a58c3-e096-4092-97f8-fb4f9725c13e | [1] | [1] |
| 2789  ba289f1e-80d1-4096-b65a-79b19ee6a21f | Click [1}Save{2]. | Haga clic en [1}Guardar{2]. |
| 2790  7d52a26d-e3f7-4463-9eae-e711a8fc497b | On the [1}Custom Object Detail{2] page, locate the [1}Custom Fields & Relationships{2] section. | En la página Detalle de objeto personalizado, busque la sección Campos y relaciones personalizados.[1}{2][1}{2] |
| 2791  85f18ed6-5e5c-4388-8bc4-de76f6da7dbc | Click [1}New{2]. | Haga clic en [1}Nuevo{2]. |
| 2792  1a13bb43-5b35-4ec5-b300-6e603ce4b0be | Create the following custom fields. | Cree los siguientes campos personalizados. |
| 2793  0ace593b-35ea-486d-9406-63a70600278e | For all fields, set the [1}Data Type{2] to [1}Text{2] and keep the default field-level security and page layout options. | Para todos los campos, establezca el [1}Tipo de datos{2] en [1}Texto{2] y mantenga las opciones predeterminadas de seguridad a nivel de campo y diseño de página. |
| 2794  0a8f130f-69c2-4222-b213-793c6f9554b3 | Field Label | Etiqueta del campo |
| 2795  1f39d13c-2955-48bf-974a-a6e7cfc5ab28 | [1}Length{2] | Longitud[1}{2] |
| 2796  2919937e-cbb9-4aff-9982-ec9feea086fd | [1}Field Name{2] | Nombre de campo[1}{2] |
| 2797  f67e7315-b8ad-4f86-a7b5-84813538c016 | Video ID | Id. del vídeo |
| 2798  328e1bf2-d0be-4b0c-9de8-038b1796cb85 | 200 | 200 |
| 2799  bd85ee08-0e70-479d-af3a-5a6c4b5515f2 | Video\_ID | ID de vídeo |
| 2800  a879a47b-b5c1-4313-b7d3-4b852c8578af | Player ID | Identificador del reproductor |
| 2801  5d939fae-ad6f-4028-b744-c66695e0f1af | 200 | 200 |
| 2802  accd41ba-8077-45d7-b8fb-f2068c63e307 | Player\_ID | Id. de jugador\_jugador |
| 2803  a02a0866-29a2-4ced-823e-4af397f14cab | Page URL | URL de la página |
| 2804  35841d13-6dc5-4c63-833f-421819d160da | 200 | 200 |
| 2805  b3b2b15d-7f43-4099-b78e-7ab7baafe381 | Page\_URL | Página\_URL |
| 2806  cee00ecc-2f7d-4500-bca0-04f4139a985f | Time Stamp | Marca de tiempo |
| 2807  17af9654-9052-4165-8f9d-781864a6b0ff | 200 | 200 |
| 2808  0aad220e-3dc8-495c-801c-a74dac59c735 | Time\_Stamp | Time\_Stamp |
| 2809  4ae28a67-dd2d-4cfb-b53f-b19ad26a2b4a | Total Time Watched | Tiempo total visto |
| 2810  5e30878f-8c00-498c-a6ad-7911ace221e1 | 200 | 200 |
| 2811  718d512b-4daf-486f-85b4-7881b187c7f6 | Total\_Time\_Watched | Total\_Time\_Watched |
| 2812  09ca636f-91ff-487f-b2e9-bfd79c2fe410 | Percentage Watched | Porcentaje observado |
| 2813  3afc226c-cd37-4caa-9d10-b57691086d45 | 200 | 200 |
| 2814  178376ed-1622-41e3-b6fc-e52b54a48397 | Percentage\_Watched | Porcentage\_Observado |
| 2815  06ad64c4-7519-4433-b47c-a8408330508d | Confirm all the fields have been created. | Confirme que se han creado todos los campos. |
| 2816  7eef9429-b59f-44b1-ad88-678bbed9906a | [1] | [1] |
| 2817  e7888c06-d04f-43ef-b116-3a93ce31a33f | In the [1}Custom Fields & Relationships{2] section, click [1}New{2]. | En la sección [1}Campos y relaciones personalizados{2] , haga clic en [1}Nuevo{2]. |
| 2818  f2ac714f-ba6d-4425-b814-bb69d18dc312 | Select [1}Lookup Relationship{2] and click [1}Next{2]. | Seleccione Relación de búsqueda y haga clic en Siguiente.[1}{2][1}{2] |
| 2819  4bd399d0-0e1d-41fb-8a6c-a9927c8946c9 | In the [1}Related To{2] dropdown, select [1}Contact{2]. | En el menú desplegable [1}Relacionado{2] con, seleccione [1}Contacto{2]. |
| 2820  e37712c5-c778-44de-98e5-f5e85f47e0fd | Click [1}Next{2]. | Haga clic en [1}Next{2]. |
| 2821  cbb4ca9f-13bc-42e8-a4a7-a07e959d9fcd | [1] | [1] |
| 2822  e29397f8-8b20-4f27-83e8-4819f1d455b3 | This will associate the BC Video View custom object with a Contact in Salesforce. | Esto asociará el objeto personalizado de vista de vídeo BC con un contacto en Salesforce. |
| 2823  5860ea89-212b-415f-8928-5f6eaf43faca | For the [1}Field Name{2], enter [1}Contact{2]. | En [1}Nombre de campo{2], escriba [1}Contacto{2]. |
| 2824  9a251ab2-19a7-430f-bb99-ee6f0c82597c | Click [1}Next{2]. | Haga clic en [1}Next{2]. |
| 2825  11b9d75f-1744-42c7-af74-3faefa4d85a4 | Keep the default field-level security options. | Mantenga las opciones de seguridad predeterminadas a nivel de campo. |
| 2826  14e68abb-8bd2-435d-ba57-6cd8e5af94a7 | Click [1}Next{2]. | Haga clic en [1}Next{2]. |
| 2827  487d3bee-eeaa-4fe7-85ff-6ed4e49a3443 | On the reference field page (step 5) click [1}Next{2]. | En la página del campo de referencia (paso 5), haga clic en Siguiente.[1}{2] |
| 2828  16eb854e-f930-4d76-9cad-69d90b65d04c | On the custom related lists page (step 6) click [1}Save{2]. | En la página de listas relacionadas personalizadas (paso 6), haga clic en Guardar.[1}{2] |
| 2829  3fe3adbc-1aa8-4fb2-8d31-7572de767181 | Typically, when using the Pardot integration type, you will select the [1}Advanced{2] Mapping Type in Brightcove Campaign and then map the view fields to the Salesforce custom object you created. | Normalmente, al utilizar el tipo de integración de Pardot, seleccionará el Tipo de asignación [1}avanzada{2] en la campaña de Brightcove y, a continuación, asignará los campos de vista al objeto personalizado de Salesforce que creó. |
| 2830  34ef38d2-5ca7-4a17-a660-0026e3ad0ca8 | Viewing data in Pardot | Visualización de datos en Pardot |
| 2831  42446f39-474c-4711-905e-38813213635e | Once the data is synced, you can view the objects and data in Pardot. | Una vez sincronizados los datos, puede ver los objetos y datos en Pardot. |
| 2832  e9649f4f-5d90-4566-96ff-6c9d50429c49 | In the left navigation, hover over [1}Admin{2] and click [1}Custom Objects{2]. | En la navegación de la izquierda, pase el cursor sobre [1}Administrador{2] y haga clic en [1}Objetos personalizados{2]. |
| 2833  59a8d2fa-7d81-4db4-b813-c2fc4a149e7d | Click [1}+ Add Custom Object{2]. | Haga clic en [1}+ Agregar objeto personalizado{2]. |
| 2834  8e476ea3-ec0d-4a71-8c0d-4e9db9d27f4f | Select the [1}BC Video View{2] custom object. | Seleccione el objeto personalizado Vista de vídeo BC.[1}{2] |
| 2835  084f0132-4a3f-4d14-ae9b-fd5c62add073 | In the left navigation, hover over [1}Prospects{2] and click [1}Prospect List{2]. | En la navegación de la izquierda, pase el cursor sobre [1}Perspectos{2] y haga clic en [1}Lista de prospectos{2]. |
| 2836  32dde702-2ad9-4729-88fd-7c3c56b52a40 | The contacts which have been created in Salesforce will be displayed. | Se mostrarán los contactos que se han creado en Salesforce. |
| 2837  c7f27c8f-52f6-4e2f-816d-eef02c1f64b0 | [1] | [1] |
| 2838  5d18fcb2-7099-43b5-8666-3525cc8954ba | Click on a prospect name. | Haga clic en el nombre de un cliente potencial. |
| 2839  dda6a6b0-bda9-43ab-939e-79aaf307933c | Click on the [1}Related Objects{2] tab. | Haga clic en la ficha [1}Objetos relacionados{2] . |
| 2840  4dfd3bff-ffad-4600-bb27-29596a8672e5 | Confirm that the custom object data appears (this is the same data that is in Salesforce). | Confirme que aparezcan los datos de objeto personalizados (estos son los mismos datos que se encuentran en Salesforce). |
| 2841  dbb39330-5531-40fe-aab0-d7e0915ce251 | [1] | [1] |
| 2842  5ad2dd08-4116-459e-98a9-c90eb8ed10e1 | Click on video name to view the details. | Haga clic en el nombre del vídeo para ver los detalles. |
| 2843  07dc2277-8c85-4249-87cf-aced8f17125a | [1] | [1] |
| 2844  4deebca4-918a-460f-b061-025462733709 | Page Contents | Contenido de la página |
| 2845  33d5b638-6aea-472d-94f5-a402223ee73c | Page last updated on 06 Oct 2020 | Última actualización de la página el 06 oct 2020 |
| 2846  b0572275-a222-4f9c-a981-94111209e707 | Brightcove Support | Asistencia técnica de Brightcove |
| 2847  1f8f86b5-e994-493b-b8da-d627b10b87ff | [1}System Status{2] | Estado del sistema[1}{2] |
| 2848  4eadb5ec-10f0-419a-802a-880ac62a6c14 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 2849  9cc14e08-33f1-40e7-9fe2-070134356de0 | [1}Documentation{2] | [1}Documentación{2] |
| 2850  306868bd-2ed9-4e2b-baed-ac36d02dfc44 | Training | Formación |
| 2851  773b51ff-c671-4085-bfcd-0c1204c66cac | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 2852  88447c59-eb0a-4bb6-bce5-cf629536723a | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 2853  aa8ffb37-4aa1-4c32-98b7-06e5a6762c85 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 2854  bca55b3b-71e3-474b-93e4-b94aa2de2f72 | Brightcove | Brightcove |
| 2855  9695bfd6-3017-4eae-be09-c5f7144d62d8 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 2856  05827966-6962-4e8e-a351-23ee942369c4 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 2857  548b56dc-ecfb-41ce-adbf-ed90f8c3e37c | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 2858  9628a295-b5bb-44f6-bf6c-824178053d73 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 2859  df8a98a7-6f87-45c3-8d04-5a00d6a67597 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 2860  07d4a209-40db-428b-bf34-f8f3c85208b0 | LinkedIn | LinkedIn |
| 2861  519c6583-99f8-484c-8c79-6db2dc03f75c | Twitter | Twitter |
| 2862  2362931a-6288-4794-ac8a-c79091023666 | Facebook | Facebook |
| 2863  b8526698-84cf-4f80-adc0-9482f8ebfe2d | Have a question? | ¿Tiene alguna pregunta? |
| 2864  7e62b05c-2178-4d76-bd91-58478c3b6f94 | Administering Accounts | Administrar cuentas |
| 2865  02407a88-9d93-411b-8ee5-f5d01ac77f6c | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 2866  48000d8c-f6c2-4d85-846c-49128e8b4208 | Select Language | Seleccionar idioma |
| 2867  544715d4-0644-489f-a6a5-af9be80b1e60 | Other Brightcove Docs | Otros documentos de Brightcove |
| 2868  0b945650-72a1-4d93-881e-00ca7555a5a2 | Documentation Home | Documentación Inicio |
| 2869  92d0fb17-7fdf-453b-8741-b9242056a193 | Brightcove Audience | Audiencia de Brightcove |
| 2870  b9a02316-93fd-45d7-bfa8-97d39b86d74e | Brightcove Beacon | Baliza Brightcove |
| 2871  254b12f5-7651-4872-90aa-1dac5c1b01fb | Brightcove Campaign | Campaña de Brightcove |
| 2872  8c0f5b5b-7cc4-4b57-a6e7-b7d97c23b967 | Brightcove Engage | Brightcove Engage |
| 2873  e6b6d0ca-7bd3-46ac-817f-0ddae633c149 | Brightcove Live | Brightcove Live |
| 2874  09885242-252f-40c7-a302-d917ba7e67ad | Brightcove Gallery | Brightcove Gallery |
| 2875  8ea18e53-61e2-4b68-ab68-454945427865 | Brightcove SSAI | Brightcove SSAI |
| 2876  a68d1e0f-878c-428c-a1e2-f40060a82b61 | Brightcove Social | Brightcove Social |
| 2877  1f651a0f-b2c8-4afd-a0d7-9dc68b245ec6 | Video Cloud Studio | Video Cloud Studio |
| 2878  42823f57-64a1-4e45-9ec4-517e9bd0b99c | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 2879  6a8067f4-ff5a-4d4f-b89b-1c313cff9c11 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 2880  a0903077-84b1-4625-9f44-876ce566a6af | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 2881  26a27633-169e-4042-9434-e623cd591781 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 2882  30986e94-a0d4-4250-ac0d-89672986923a | Video Cloud General Information | Información general de Video Cloud |
| 2883  737db20c-e56c-465f-a57d-a34b700f6d1e | Zencoder | Zencoder |
| 2884  abf3e9ec-cec8-43d4-abda-f331a6c253d2 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 2885  45a6fb16-886e-4e97-b5d7-ce1e53441808 | support | soporte |
| 2886  5d931d8b-ab77-4e5e-976d-0e92c4b91717 | system status | estado del sistema |
| 2887  e92bfd7d-eac1-4142-8e8a-6b2f4f145ab2 | [1}Home{2] | [1}Inicio{2] |
| 2888  fd21a3d1-562a-47f4-b01d-04dc8fd246f0 | Administering Accounts | Administrar cuentas |
| 2889  1e4671f5-63be-4b13-92ce-4f9437a47893 | [1}Home{2] | [1}Inicio{2] |
| 2890  7377e262-ae19-45d8-9384-14813284607a | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 2891  1de49b55-e6eb-4c80-a43c-4644904da512 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 2892  a8d9c3ab-2db0-4f84-a25c-016109f39f03 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 2893  9853e1ab-b91b-4661-a146-3a72e3bcf243 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 2894  a56f3b5f-df46-4d90-ac38-38907516b124 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 2895  754f9d6f-11c7-4593-b59c-4893362aa950 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 2896  cccc7efc-0a16-4ae9-bc80-2b9c8e86fc25 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 2897  74be0a06-1172-4700-a3e8-97d2894b1c79 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 2898  e61edc7e-7386-446a-afcb-9ff28976a312 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 2899  63a80146-9579-434b-8de2-f0eb425730f7 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 2900  b35ff0a9-8c51-45f8-ae88-143931e38ce5 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 2901  8238be62-b70b-46f0-99c7-6dba651cdaa7 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 2902  1eef4e48-78fd-4aab-897a-8256c357c6e3 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 2903  97319801-316a-4c87-9cff-4ce94a90a253 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 2904  2acc66b4-56d2-4c46-9c8d-f219fe4d8dd6 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 2905  cdfcca04-2a09-4d79-816f-071833914013 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 2906  f43a33da-0398-48e9-ba71-60806a953275 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 2907  9820d239-ef88-4b6c-94d7-101dc641a959 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 2908  ddc4523c-4c74-432f-9fd1-6963e59bb74c | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 2909  16df3fe9-0de6-406f-b481-5f1153090353 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 2910  45f01c50-31f5-4601-aa74-5182697f6f07 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 2911  e3ae9392-4a32-4312-a2ba-134d5308c1e1 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 2912  eaedc2eb-d129-462b-8db7-d45bfd343b04 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 2913  05e0be0c-80ee-4297-8a68-c908b8b001ad | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 2914  cf8e3d66-3cae-4427-b0cd-963d9e1c6516 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 2915  a2c54abb-dbeb-41a4-a4eb-987960a27d81 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 2916  d838cccd-559d-4d0b-9e59-56c564c37034 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 2917  c4aaf9ef-7b53-4494-953e-6efaf456f2fa | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 2918  fa59e7c4-4cfe-496d-ba50-48b43b24619a | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 2919  4281ddf6-9806-4cbc-9af8-5718d3fd2682 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 2920  ae0f2378-ad09-467f-a2f6-347f3630a911 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 2921  9ad62b61-be0d-4e72-896f-217ebd3a7e5a | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 2922  9060e600-fbf2-4dd2-a88a-5a2e9843c399 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 2923  6cf09243-04bb-47db-9d3a-dfee381300d3 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 2924  5df9c71e-ed5a-4fa3-8674-c5ad20389615 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 2925  376099f3-5d58-4773-af84-99071ba56d3f | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 2926  4cc7bb65-0844-4cea-a103-02bb38063a06 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 2927  2529b3ac-20f2-49db-a6bd-22d756f65375 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 2928  73fccdb6-5229-4fff-ad66-fc95941e415e | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 2929  82c89938-e3ed-4863-a782-248b9ad230c6 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 2930  5e65e14e-9715-41c5-86f7-89cb14015872 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 2931  4fa387de-b979-43df-9b35-5b890daafc10 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 2932  b003b731-236c-4b5e-8433-c85ac0a9ba58 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 2933  99e61b2e-a45c-44c5-ad21-9ef9b2b07d15 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 2934  b0a8aaa0-9deb-4dc5-84e1-cba552c62020 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 2935  22922f4d-069d-4a3f-96f0-0641fd0326ae | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 2936  f1b35538-2a35-4536-a25c-23100022ab50 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 2937  236af661-7e16-48ed-92a8-ccf289b457d0 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 2938  5ea16680-1d17-40a2-81c3-b89ccb3eab88 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 2939  4a46ba1a-f2a2-4994-a85e-2b7390761f94 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 2940  00db4683-6577-4273-874a-058d34279745 | [1}2020{2] | [1}2020{2] |
| 2941  476eb51e-b08e-45db-8355-4a1e9e34e060 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 2942  32e5b7c9-8ac2-44f2-8c55-aed047d807f1 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 2943  147d8ecf-581a-45ff-983d-cc133b1c5b77 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 2944  053ff031-49a7-4085-a724-cc93dbeb5ffc | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 2945  d9a5832c-d590-41fd-8299-0e71862044f8 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 2946  0ebc75a4-358f-499a-883e-6d30f06b46c8 | [1] | [1] |
| 2947  ad692af0-2e12-4fbd-9d47-a9fd8ae0adc1 | Navigation Menu | Menú de navegación |
| 2948  32777044-e745-456b-926b-f260f32d686a | [1}[2]{3] | [1}[2]{3] |
| 2949  95bedec6-599a-4a70-ae1b-307f3d85d627 | back | espalda |
| 2950  c87cdaca-77aa-4743-822c-9a3b4f14d9d1 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 2951  6b11cd8c-f577-4fbb-940c-b7cce19d08c0 | [1}[2]{3] | [1}[2]{3] |
| 2952  3cf31680-ff34-4fea-8a2d-fa1b873be32e | forward | adelante |
| 2953  78da6b49-c5e3-4460-afd1-8219be0ff2a9 | Page Contents | Contenido de la página |
| 2954  e2fe5d72-4e3e-4057-a425-eecda636e2d6 | [1}[2]{3] | [1}[2]{3] |
| 2955  ed3bfe0b-5f56-4a84-9797-9dbf5faa9329 | open in new tab | abrir en una nueva pestaña |
| 2956  a8138097-1670-417d-9e03-710238c6b7f9 | [1}{2]Administering Accounts | [1}{2]Administrar cuentas |
| 2957  8750fc12-377f-4647-8432-58332ce27240 | Learn how to create users and manage account settings. | Obtén información sobre cómo crear usuarios y administrar la configuración de la cuenta. |
| 2958  15ce901a-196e-4ede-972a-78da3a68af34 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 2959  6d66fe61-5259-4b78-977d-5c2578e46dd0 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 2960  8f59aa58-3da8-4fd1-8a75-8177211e4d3e | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 2961  81b3f6ab-3bd4-4f0f-a535-2708a3cc6f4d | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 2962  db69d4b6-02bb-4e9f-b85a-ba4b28188c92 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 2963  f9c1910f-549f-456e-82de-e3690c666ae6 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 2964  f6aebb98-2faa-439d-9830-4b4a7f089dcf | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 2965  6e36b2ca-643b-4168-9b39-9d749db254e1 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 2966  c328cb5f-0dc1-427d-b051-a1b9821ee17c | Marketing Automation Platforms | Plataformas de automatización de marketing |
| 2967  4a1dd44a-474c-49a0-bb2a-6b69ac7ef35e | [1}Configuring Marketing Automation Platform Connections{2] | [1}Configuración de las conexiones de la plataforma de automatización de marketing{2] |
| 2968  18f9db2d-a21d-408a-b479-002aa73031c5 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 2969  979f27c7-6f15-4f0d-bf5e-ad72be1b790f | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 2970  27e2e1a1-6488-4096-902a-1f6656ad2a09 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 2971  214b77c8-e38e-44fa-841c-df4a8b390d1d | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 2972  93460ce6-4376-4a31-b5a2-231b5f73513b | [1}Connecting to Marketo (REST API){2] | [1}Conexión a Marketo (API REST){2] |
| 2973  b04524ad-1cb3-42d4-9d2e-7970229bf9f1 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 2974  f147c576-c59d-441a-93f2-f8d1ff9772a0 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 2975  1610dc67-f12c-4b59-b5e0-602bde191b71 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 2976  1a71e254-33a6-4ab6-bd9d-ffa591353d7c | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 2977  768da34b-67c2-4037-87c8-901cd6039404 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 2978  98b85d78-3384-42ed-ba7d-b54cae85d59e | [1}Creating a Custom Salesforce Object for Pardot Integration{2] | [1}Creación de un objeto de Salesforce personalizado para la integración de Pardot{2] |
| 2979  f2aa077a-1664-4ef8-8f88-cdc7b6247125 | Third-Party Analytics | Análisis de otro proveedor |
| 2980  df6be2f6-82b5-442d-b2c5-30c5116eadd7 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 2981  2028374f-f7c0-4f35-8e8b-cc50fcdbb72e | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 2982  c61bb2d1-6954-4aff-8b7c-2ed224c578fc | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 2983  7708c032-8658-4980-be75-7c654c25757e | Related Videos | Vídeos relacionados |
| 2984  729779ad-eb09-4d06-b2ac-4c8589f60788 | [1] | [1] |
| 2985  8f4859dd-4d96-402f-9bc5-ba668ab86a1e | Page last updated on 28 May 2020 | Última actualización de la página el 28 may 2020 |
| 2986  deed90fa-2719-47d9-a7da-92459e72de75 | Brightcove Support | Asistencia técnica de Brightcove |
| 2987  a495890e-b687-4156-ac3e-78147ed75754 | [1}System Status{2] | Estado del sistema[1}{2] |
| 2988  1a95bd9f-0ece-4cd3-8d20-8c422f301d01 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 2989  ce53831d-a86d-4403-be69-17adc3e1ea2c | [1}Documentation{2] | [1}Documentación{2] |
| 2990  355690a4-8208-440f-91e2-f1f7f7013b59 | Training | Formación |
| 2991  db5ddaba-92aa-4e1d-81b3-69405cfed187 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 2992  a70be89f-682c-4cdc-89e3-a5a60358a13b | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 2993  ad7e6511-77b8-4959-8ffd-883cbdfb3afa | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 2994  1b4593c1-335f-4c04-915b-31ccea8da854 | Brightcove | Brightcove |
| 2995  dcf17fcf-7052-497a-984c-f80cef892824 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 2996  14729ac7-acf8-4699-ae15-ea28680e807a | [1}Contact Us{2] | [1}Contáctanos{2] |
| 2997  c73223a0-3817-4ce7-99d3-6ce6d513c5e7 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 2998  6a9b90d3-3d0d-4345-abbd-6d0b6cf9a1ec | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 2999  3ae9943b-36b6-440f-bdbe-7e0b437aa658 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 3000  cf09027f-7ad2-4819-8b59-c0e5b3fc0c73 | LinkedIn | LinkedIn |
| 3001  6334ad73-1a43-4dee-ba97-d706d002ab9d | Twitter | Twitter |
| 3002  25ae172e-0b3d-4fc8-be5d-3e6124d06030 | Facebook | Facebook |
| 3003  f2588f6b-53c2-457f-979b-9db1105beac6 | Have a question? | ¿Tiene alguna pregunta? |
| 3004  accbfe9a-8046-4360-ad67-c3d5bb60b802 | Managing Account Information | Gestión de la información de cuenta |
| 3005  53393a59-1672-4fe8-a0d6-c1b7bc4463d8 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 3006  870596fd-0169-43b3-b457-f6f1e47cc55b | Select Language | Seleccionar idioma |
| 3007  be2eee7e-77d4-4b70-855b-a075ec7d54ea | Other Brightcove Docs | Otros documentos de Brightcove |
| 3008  3f2be1e2-5bee-498f-a50d-1458c2541343 | Documentation Home | Documentación Inicio |
| 3009  2b5adfd6-31ba-4e5a-8f8e-85f85612f698 | Brightcove Audience | Audiencia de Brightcove |
| 3010  cdf2d1db-e991-4542-8b70-f8217eb83b68 | Brightcove Beacon | Baliza Brightcove |
| 3011  04088cdb-5497-4b3b-ba2f-5ec32bb87bb0 | Brightcove Campaign | Campaña de Brightcove |
| 3012  70fb9c82-5226-474e-a70d-2a6d942ea535 | Brightcove Engage | Brightcove Engage |
| 3013  edd0d395-7852-412c-bb0d-59f869530cb8 | Brightcove Live | Brightcove Live |
| 3014  28c1a5cc-829c-4f72-ae9e-d29f1fc3d4ca | Brightcove Gallery | Brightcove Gallery |
| 3015  60ff710a-4aac-48ec-8134-b3e827d98283 | Brightcove SSAI | Brightcove SSAI |
| 3016  265a265b-7eeb-4153-863f-d472f18e822a | Brightcove Social | Brightcove Social |
| 3017  712a20fc-2d7b-4277-962c-b4a4a62f6933 | Video Cloud Studio | Video Cloud Studio |
| 3018  af3c55ec-20a2-4dfc-ae21-84d58bf1a60e | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 3019  e1501b13-b069-40be-a6d9-10d4f186cc31 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 3020  0f700987-f881-4005-8402-0c26c736a1b9 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 3021  1ac182d5-2146-4ff6-a540-bb72f36b1333 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 3022  68b9017d-efb4-432d-bb4a-c086f5246319 | Video Cloud General Information | Información general de Video Cloud |
| 3023  740c56b8-1e04-4b1a-9c95-d8303d37b2c9 | Zencoder | Zencoder |
| 3024  97390993-4242-43f9-9e68-de0470e8edb7 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 3025  57d8e627-c713-4fed-9be4-4a38e6fabc86 | support | soporte |
| 3026  bde0cad5-cd35-495c-9045-6881f16171ff | system status | estado del sistema |
| 3027  0eb1ed7f-e6d0-46fd-b960-d77edaa1b919 | [1}Home{2] | [1}Inicio{2] |
| 3028  3d074bce-8961-4335-8396-088b77851b2a | [1}Administering Accounts{2] | [1}Administrar cuentas{2] |
| 3029  f5198b1d-22a1-429a-8e8f-de962ca1bc0d | Managing Account Information | Gestión de la información de cuenta |
| 3030  9c785674-7586-4645-b0f3-9587dfff6866 | [1}Home{2] | [1}Inicio{2] |
| 3031  b3934a23-ca91-427c-bc62-0b3e446093cd | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 3032  8b947e6b-2cae-4b0d-9dcc-0670f19352a7 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 3033  f14990dd-bbb1-483c-905b-6c846c580dd3 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 3034  527db68b-297e-4097-98e4-527c7ab3059d | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 3035  d4365dd1-c798-46d2-9451-0a3d537d0c72 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 3036  f3a99c7e-556b-4271-b32d-63cc00a6149f | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 3037  fae3e17d-9d8b-43bb-9375-74ab141fa244 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 3038  6e6caee1-5698-483e-8e75-5d38f412f21b | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 3039  9111059f-e260-43f4-baaf-11c1c4e13a21 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 3040  56c6c47e-e894-4abc-b5a7-0a13836d48bc | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 3041  086ed964-2c33-44e5-b5be-a52ea9d09934 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 3042  53cfb683-e9f7-4b4a-9725-2d1d2294b2c8 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 3043  c882499d-50ea-4460-bc31-99c50a0b5e0f | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 3044  82f33f50-9537-49d5-b671-fb3ec41ae8bd | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 3045  5fda9132-c7a6-434a-b47b-00fd2af46b9c | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 3046  730d557f-a715-4f07-acd7-37ebbea6a1bc | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 3047  f94f631b-f240-4950-8aa6-fdc54aed74d2 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 3048  47401b71-675f-4fc4-840c-27d61df02b5c | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 3049  57d7b1ef-4662-414a-9459-67882aa930a0 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 3050  5527b94b-ec7b-4a10-a1a3-d7cfaa42d31c | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 3051  532dc358-5f38-422d-acf9-f5bde8f13e06 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 3052  af59de72-0ef9-4756-b2ac-d8a328dbda40 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 3053  c08d832c-9e7d-4497-9334-a63ae107353d | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 3054  c6f5a847-25d1-49ad-938b-4076d9d70729 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 3055  489bc933-514a-4bef-a950-9c7b0734c6e4 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 3056  b612c8d3-ff41-4ef3-ade0-47ae8a2e4f6c | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 3057  3dc87681-e647-4561-b6ea-0858f82be00b | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 3058  074ea208-beb9-4240-a918-234032826e67 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 3059  18efaf9c-a953-4d34-b1a8-6602d3fa81e2 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 3060  50e61c41-afc7-48d9-8323-02fbc2413b10 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 3061  c4e4ba93-293d-46b2-983f-7275db3c8fc8 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 3062  346f5d72-6cf7-4005-8569-85d7e7c86840 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 3063  c6ee7b0d-6584-4d86-9c88-008c8866db9b | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 3064  7b23cf47-6e26-4107-9f95-1107b3b2fedc | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 3065  38aa02cc-8b64-4794-a4f9-68a0d35482c6 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 3066  9a7f9200-fc21-4883-9989-675a751c3c6b | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 3067  981aa538-13eb-4d6e-824d-b465b1cf3d53 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 3068  8494726a-b9f9-4adb-8fee-400a0a8c8ab7 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 3069  890c465a-e943-43ce-9c2e-2d83e61b6838 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 3070  81bc548a-1777-45c0-95a1-242baa951841 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 3071  0656937b-cf95-40e8-b930-c70ee523a1b7 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 3072  123342c7-ca50-45f5-8dc8-75295235e12b | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 3073  66e0a451-cef9-4f71-9f6e-cc1873f88201 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 3074  7498379b-0bab-4eb8-b16f-3a2d381d91b4 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 3075  0146ac07-92c5-47d6-a7d7-8073874f1a53 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 3076  8641eb20-3ba3-4eec-995e-a5c237db7bc9 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 3077  7c22385c-9430-41b0-8348-f662732e4ee5 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 3078  24884037-c817-4487-a53d-bb8b34cc0426 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 3079  4310f553-c955-471c-b833-d11132f8ed4f | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 3080  aa2ccc02-a83f-46cd-9441-78da7e42ac90 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 3081  236cbb59-b16e-49ac-afbc-12383c02f1d6 | [1}2020{2] | [1}2020{2] |
| 3082  f6248f79-9b3c-425a-a69d-caf61e4206cb | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 3083  960071a7-bea2-442a-a7e8-580cc6f23de5 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 3084  90393abb-49d7-42dc-9680-71623c1cfe25 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 3085  b545e5f7-eb14-448a-8f99-e78c9799eb5e | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 3086  fa17d8a5-eeea-4358-8a5a-856c0ee6f0aa | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 3087  ea340ed7-047d-4b7d-a718-f14933728b00 | [1] | [1] |
| 3088  67c795da-0f29-417f-9b23-2d41e2a01ad8 | Navigation Menu | Menú de navegación |
| 3089  d4b15889-87e7-4230-8a28-c9ea559b9871 | [1}[2]{3] | [1}[2]{3] |
| 3090  9a492c9c-2e85-409a-82ce-3708cee44244 | back | espalda |
| 3091  a614b22c-0d95-4f04-b944-69429df20f1d | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 3092  8754c2f8-05fc-4cd2-9a20-c6198ec006eb | [1}[2]{3] | [1}[2]{3] |
| 3093  b5e8f868-3aa9-49d1-8c6a-c95693e98b74 | forward | adelante |
| 3094  2c24e234-57a5-423a-845b-abfde48339e2 | Page Contents | Contenido de la página |
| 3095  43c046c9-c4d1-4b45-bc36-0d1d7e31d9a6 | [1}[2]{3] | [1}[2]{3] |
| 3096  3cbe9b39-55e6-4de4-8af0-9e7fd69b05ac | open in new tab | abrir en una nueva pestaña |
| 3097  68c0774a-c28d-4841-b476-5b9c4afbc42f | Managing Account Information | Gestión de la información de cuenta |
| 3098  ceb04d37-7a5b-4a9f-8f63-61dd2480fb8d | In this topic you will learn how to manage the Account Information settings. | En este tema aprenderá cómo administrar la configuración de Información de cuenta. |
| 3099  b1f5f8db-2b2c-44d1-939f-ef724a2a94a7 | The Account Information page manages the account name and mailing address. | La página Información de cuenta administra el nombre de la cuenta y la dirección postal. |
| 3100  6ca03adc-9f45-4e43-9b4a-bdad25d3d9f3 | Note that to access the Account Administration page, you must be a user with the Administrator role. | Tenga en cuenta que para acceder a la página Administración de cuentas, debe ser un usuario con la función de administrador. |
| 3101  3c57f8a5-dbaf-4d81-a2dd-e2f48baf7663 | To access the Account Administration page: | Para acceder a la página Administración de cuentas: |
| 3102  00956cb3-7745-4f67-afb5-dbe90e761fe4 | Log in to Brightcove Campaign™. | Inicie sesión en Brightcove Campaign™. |
| 3103  42c5184f-37a7-413b-a1a1-728dcfdc14b3 | In the navigation header, click the gear icon ([1]) and then [2}Account Information{3]. | En el encabezado de navegación, haga clic en el icono de engranaje ([1]) y, a continuación, [2}Información de cuenta{3]. |
| 3104  7bc826b9-0f2c-4af9-b6f4-ede04d655d2d | Information about the account will be displayed. | Se mostrará información sobre la cuenta. |
| 3105  8267f9b5-f060-400b-aac3-5a1236ac5ca3 | [1] | [1] |
| 3106  5f6aefd8-0c87-4248-a451-0096fcd912af | To edit your account information click [1}Edit Account Information{2]. | Para editar la información de tu cuenta, haz clic en Editar información de cuenta.[1}{2] |
| 3107  5a9f5f23-175d-4f62-ad0f-7347d1e7e488 | [1] | [1] |
| 3108  087fe434-deba-4b46-8683-7990da98af35 | Edit the appropriate values and then click [1}Save{2]. | Edite los valores apropiados y, a continuación, haga clic en [1}Guardar{2]. |
| 3109  ca36d8a7-f088-44a0-a5e8-87ec0cec3397 | Note that the Account ID cannot be changed. | Tenga en cuenta que el ID de cuenta no se puede cambiar. |
| 3110  e76a6a35-5256-497d-a380-10d0dcba6729 | Page Contents | Contenido de la página |
| 3111  9ce3e5a1-d04b-48ab-8716-9118a9118d25 | Page last updated on 06 Oct 2020 | Última actualización de la página el 06 oct 2020 |
| 3112  b6fb1640-ce1e-46a1-bad7-43755d7e3a76 | Brightcove Support | Asistencia técnica de Brightcove |
| 3113  ee07551b-58a9-47e3-8f0a-9a6b70ae2032 | [1}System Status{2] | Estado del sistema[1}{2] |
| 3114  7c393283-1da3-4758-aed8-facfd87c40ec | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 3115  e01ebdb1-f315-422e-a4b7-956632c8e5bd | [1}Documentation{2] | [1}Documentación{2] |
| 3116  d27316b1-e47b-4a51-8519-b1b7aea98fd8 | Training | Formación |
| 3117  25879fc8-b1a9-46cb-a60c-d642a6378855 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 3118  0f96ce85-4a0a-4b5c-a116-b395a8817f0a | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 3119  0fb7ddce-ec53-40d2-8d69-2893610b0134 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 3120  0683b523-a93a-4c45-af49-c6da2a11023a | Brightcove | Brightcove |
| 3121  eb6633df-b68e-4c2d-b788-54acdbb74306 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 3122  5103948f-e51e-4a33-bfa0-29398cbc182a | [1}Contact Us{2] | [1}Contáctanos{2] |
| 3123  b38c9842-8128-4ed9-ad10-176496fb4b05 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 3124  704d26c9-082e-44b7-9af3-376b5a66873e | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 3125  c38288e2-fc44-4a2d-a423-fa622a5da28c | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 3126  8047a9a7-e245-4b7f-bd1c-c231aa475e08 | LinkedIn | LinkedIn |
| 3127  78a16848-8dcd-4638-8347-00ff1b04f753 | Twitter | Twitter |
| 3128  54450978-c41a-4873-a73a-dad53bc45922 | Facebook | Facebook |
| 3129  01cf94e4-af80-4e24-b066-91a4b836c587 | Have a question? | ¿Tiene alguna pregunta? |
| 3130  5e216ed2-b90f-4bd8-aa4c-a5f88012656e | Managing Account Settings | Administrar ajustes de la cuenta |
| 3131  eff62d05-7539-454c-8e1c-191736fa21f5 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 3132  e9100ee7-15ab-4fba-9a71-baaf021d817e | Select Language | Seleccionar idioma |
| 3133  4f2dd2e5-5ed0-4061-8348-1b2173e2ed62 | Other Brightcove Docs | Otros documentos de Brightcove |
| 3134  acc60212-8db1-4b71-8d54-bd55bba6e677 | Documentation Home | Documentación Inicio |
| 3135  253b132a-60d8-4a32-8afa-0a84bd1ccd18 | Brightcove Audience | Audiencia de Brightcove |
| 3136  054f287f-0084-40ad-9efc-88ffbf071f10 | Brightcove Beacon | Baliza Brightcove |
| 3137  bb8de4dc-80b5-4a28-ba9c-ed325a09c457 | Brightcove Campaign | Campaña de Brightcove |
| 3138  ea83f5f0-9e92-4563-adcd-0ca1bfd5dd37 | Brightcove Engage | Brightcove Engage |
| 3139  4cf0597d-4c78-4573-a860-d0b8f60d7e6f | Brightcove Live | Brightcove Live |
| 3140  412d5520-0766-4669-bebb-7396aa5332d8 | Brightcove Gallery | Brightcove Gallery |
| 3141  dde4c937-ebd5-4630-8bde-c0899518e0a5 | Brightcove SSAI | Brightcove SSAI |
| 3142  3f556996-f57d-45a1-bd4d-9ad91f58dbc3 | Brightcove Social | Brightcove Social |
| 3143  12bcbf57-717e-4363-9e78-3e2a4dbe883c | Video Cloud Studio | Video Cloud Studio |
| 3144  5c2d7b5c-9879-4fde-a92f-d71081543751 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 3145  3045e955-b93a-4a06-aba7-23c9795d142a | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 3146  67006e0b-3b90-4a9a-a956-31ff24f4cea1 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 3147  0b5eca04-34a3-4912-9492-bb3bfb9d5f60 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 3148  bf4af86b-9d70-4a32-9779-a25e5c9276ff | Video Cloud General Information | Información general de Video Cloud |
| 3149  ebbe4298-04a8-41fe-a148-9ee6d6cd0577 | Zencoder | Zencoder |
| 3150  ae320fcd-6874-40a0-99fc-e3ecf5745771 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 3151  8568c4af-e114-42cc-80c1-f4310972c8c2 | support | soporte |
| 3152  c01b2a6e-1513-4e30-8a92-b392d7196927 | system status | estado del sistema |
| 3153  0a8c9b0c-b614-4bb2-a4cc-c01e874df713 | [1}Home{2] | [1}Inicio{2] |
| 3154  82fcd116-121a-41f9-8af3-99a69070601b | [1}Administering Accounts{2] | [1}Administrar cuentas{2] |
| 3155  7504d0cf-a0a1-4903-a5e1-6603dca7e0b8 | Managing Account Settings | Administrar ajustes de la cuenta |
| 3156  fdaf2ebb-5515-44cc-9075-b58809c01b20 | [1}Home{2] | [1}Inicio{2] |
| 3157  9cdeac6c-a67c-49af-92fc-958f2f1a7867 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 3158  41492d3a-e525-4382-b9b4-aafeb0793a95 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 3159  c144e86e-381f-4bf2-bb74-4058b316bb8e | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 3160  5c45ec17-39ca-4ec6-b6a4-5b6899a58c5c | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 3161  6a325741-21bb-44f8-875e-9ce290ff7336 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 3162  a178736b-c94d-47d1-b883-cdba467ee953 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 3163  304f7284-102e-497f-b75a-718d1efda585 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 3164  f3c58dcf-db62-45d1-ad5e-b4925ea74c1f | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 3165  29f22fea-cc68-4808-89e8-1c700f869ee6 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 3166  e26d4050-9437-4111-b4f9-a63acacc65b8 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 3167  eb9264a3-47ed-4f37-8169-a96289cfa6d4 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 3168  ef15c6a6-d0ff-4794-adb4-dbc1112a7b85 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 3169  875ad1ab-044c-47d4-afcb-3dc076a008e1 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 3170  1cd89d94-51e4-4663-8b00-bcddcba42d9f | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 3171  ef330206-8e01-4639-8a0b-184c5038d95e | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 3172  87dcb8c1-ac23-4d33-a219-6c23acca308e | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 3173  2d01c444-d201-4b98-9216-6e6659738d62 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 3174  09c93b3e-f6af-44ac-82c9-a0dc7d96f70e | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 3175  4831035d-62da-4c15-b393-25b3ea53d180 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 3176  149ee149-4f34-45c2-8387-0a2abe558c85 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 3177  83be3241-c88d-4249-ae6a-93b2ab26e294 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 3178  238a8341-9628-4700-84d8-66e989d1ced6 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 3179  28abf77a-09cb-4832-a6e0-478b38081bda | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 3180  5afe4e28-0301-40c9-82cb-53abd02f2913 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 3181  face02a1-248e-4976-9a38-e615f798e2d8 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 3182  40ee2b12-43e5-4750-abcc-52c5554b9705 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 3183  0264ae61-efc5-4e9b-bda5-d2eead24fe94 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 3184  6daac774-c12f-4d04-9a57-4e888cb8101e | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 3185  627d24fc-ab54-43df-b9aa-deee17962410 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 3186  193883bb-2634-4be5-adf0-d7e25cf3f548 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 3187  06378c26-be88-46ea-9cbd-717d0087f44f | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 3188  ba2d04ac-f21e-4265-abcb-777c807c6854 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 3189  ce437580-9afe-4739-a69a-1bec78a6e0cf | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 3190  76fd894c-f55d-450c-a7aa-1c801db35c97 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 3191  78e2594a-5128-490b-b359-eeff1e3474c0 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 3192  fd0e8455-b493-4d42-9d43-7de78c30fb00 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 3193  0022aa7e-3e6f-40ba-988b-35cd97571700 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 3194  ff4c65b0-4d62-4587-8a2a-bad83917f44d | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 3195  9271974c-9d7e-4b9a-a227-000febd9ff9c | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 3196  94f06d06-8815-4642-bae9-bc629505644e | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 3197  952ad526-69f5-4488-bc68-84fd817d0e20 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 3198  b72d2d0f-9d8a-4d00-b448-36d2336fb3e2 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 3199  dfc2fb9f-5fee-44ba-a2d3-fa6fd3e5471f | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 3200  e284865b-9eae-4814-be0d-ab1507519e78 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 3201  f1ebf238-a07c-40ec-88f7-2053ef9cfe4e | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 3202  b5807dcd-dff7-4825-89fe-a0d0a42db527 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 3203  35fa9e44-84cc-47c5-a4b4-38c224bc0c75 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 3204  3d4839ac-b5ac-42dd-b904-4cd7e172a8b3 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 3205  8f5e6e69-0b4c-42fb-9134-b91b41435d93 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 3206  98fc8657-5702-419b-b581-27dd0025e857 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 3207  590701d7-1111-4a93-b406-552d44c6f728 | [1}2020{2] | [1}2020{2] |
| 3208  bba95655-1eab-4890-b7df-927a5cf25847 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 3209  96d820f3-1293-4f73-aaac-1e76790bff91 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 3210  a8baf8c2-ed80-498a-8791-28d43dd6b771 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 3211  6d95a252-b0b6-48ed-9746-a9b46376e507 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 3212  6051d690-985c-43ee-a645-a082d964dea8 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 3213  4756a260-ad53-4717-be08-29dd8bffaf79 | [1] | [1] |
| 3214  ffd46561-077a-483c-8e59-9141536d5acf | Navigation Menu | Menú de navegación |
| 3215  56702ba7-98ce-43b3-a8ba-5a6504a206af | [1}[2]{3] | [1}[2]{3] |
| 3216  f3bcb90a-e085-4718-8e5d-7d2700ff355f | back | espalda |
| 3217  89a4dbf0-abb6-4b75-af65-667d5f4c563b | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 3218  aa3a024b-4393-4fd9-adcb-1d5e95a5a3ed | [1}[2]{3] | [1}[2]{3] |
| 3219  38295126-8134-448f-86eb-8dd0b442d98b | forward | adelante |
| 3220  4b545484-12cd-4022-8771-8cc8f48929c6 | Page Contents | Contenido de la página |
| 3221  0734a342-92cb-4d0a-94be-3a71c4ca404c | [1}[2]{3] | [1}[2]{3] |
| 3222  7b2417b0-ebd4-4289-84c8-113efbe3f9e9 | open in new tab | abrir en una nueva pestaña |
| 3223  b8b2ac9b-639b-47d7-9f36-63c85de324a8 | Managing Account Settings | Administrar ajustes de la cuenta |
| 3224  cde0adbb-079c-4be0-87d5-283016d472ae | In this topic you will learn how to manage account settings. | En este tema aprenderá cómo administrar la configuración de la cuenta. |
| 3225  a33b9e31-d82b-45b4-9060-cf848fc29941 | To access the Brightcove Campaign™ account settings, click the gear icon ([1]) in the navigation header. | Para acceder a la configuración de la cuenta de Brightcove Campaign™, haga clic en el icono de engranaje ([1]) en el encabezado de navegación. |
| 3226  5d5775d3-9fdb-4e2e-bb28-cc4425bca1c1 | Note: | Nota: |
| 3227  e2738801-5511-4ace-971e-4144fe8067cd | You must be an account administrator to access the Administration menu. | Debe ser administrador de cuentas para acceder al menú Administración. |
| 3228  5b4429fa-999b-405f-8039-267dc876f361 | [1] | [1] |
| 3229  818677f4-b92c-4596-be81-7178abe9bfbf | The account settings menu provides the following options: | Este menú de ajustes de la cuenta ofrece las siguiente opciones: |
| 3230  da1c74f5-5d69-4623-bf66-918736fb9f1d | [1}Account Information{2] | [1}Información de cuenta{2] |
| 3231  e63e6ce9-fd04-4efe-8ea5-95be7f75afae | [1}User Management{2] | Administración de usuarios[1}{2] |
| 3232  e53c103f-7fd7-4e1b-b51d-779ebf04209e | [1}Account Settings{2] | [1}Configuración de la cuenta{2] |
| 3233  5065f304-f9f8-45c6-9159-deb15743ad51 | [1}Media Sharing{2] | Uso compartido de medios[1}{2] |
| 3234  b9a178aa-7c4c-416d-ab24-a164fa7bca2c | [1}Google Analytics{2] | [1}Google Analytics{2] |
| 3235  c1a1d14d-9adf-4af8-a8e2-48d46ea35c32 | [1}Adobe Analytics{2] | [1}Adobe Analytics{2] |
| 3236  29c2a8dc-7cbd-4640-ab60-de09775b3b2b | [1}MAP Connections{2] | [1}Conexiones MAP{2] |
| 3237  ff5db55c-446e-474f-b3be-51b2849945c0 | [1}Lead Forms{2] | [1}Formas plomo{2] |
| 3238  5f5c5df8-be63-48bd-89e7-ff8dbdbcb936 | [1}Player Styling{2] | [1}Estilo del jugador{2] |
| 3239  8b654018-2ea3-48e4-91d1-dc1dbca32a75 | [1}Billing{2] | [1}Facturación{2] |
| 3240  7f8709aa-9495-47da-b9d4-e3facdb25527 | Account Information | Datos de la cuenta |
| 3241  87363444-dbbd-4c11-b6e4-e724caaaec59 | The Account Information option allows you to edit the account name and mailing address. | La opción Información de cuenta le permite editar el nombre de la cuenta y la dirección postal. |
| 3242  15fc8503-8707-4a6d-b49d-4fc5eb5530f1 | For information, see [1}Managing Account Information{2]. | Para obtener más información, consulte [1}Gestión de información de cuenta{2]. |
| 3243  927dc978-09c0-4343-9e8e-c627d75d7648 | User Management | Administración de usuarios |
| 3244  d050b328-b06a-4918-b782-7be12adeae02 | The User Management option allows you to manage the users who are authorized to use the Brightcove Campaign application. | La opción Administración de usuarios permite administrar los usuarios autorizados a utilizar la aplicación Campaña de Brightcove. |
| 3245  0ec729d3-43ec-4c1d-b036-00b43a75a004 | For information, see [1}Managing Users{2]. | Para obtener más información, consulte [1}Administración de usuarios{2]. |
| 3246  2962e63b-8bc2-483f-bbff-aa766baf5020 | Account Settings | Ajustes de la cuenta |
| 3247  28652817-87ab-4696-8368-e0bb22a471f1 | The Account Settings allow you to set the default reporting time zone for the account and to enable the Video Content Type field. | La configuración de cuenta le permite establecer la zona horaria predeterminada de informes para la cuenta y habilitar el campo Tipo de contenido de vídeo. |
| 3248  f01e2f8c-5900-4313-9d9a-7b8c415e6e58 | The reporting time zone is used to calculate day boundaries for reporting data. | La zona horaria de generación de informes se utiliza para calcular los comienzos de los días reflejados en los informes. |
| 3249  6cc6c64f-ae68-49d0-bfee-f742c952209d | Changing the reporting time zone setting only affects data going forward, and changes are not applied retroactively. | La modificación del ajuste de zona horaria para informes solo afecta a los datos desde el momento de efectuarse ese cambio, es decir, que no se aplica con carácter retroactivo. |
| 3250  ffa3a454-f114-4600-bcf1-8bbd1a8738f1 | If you change this setting, you may see a flat spot or a spike in your analytics data when looking at day boundaries where the change was applied. | Si modifica este ajuste, puede que en los datos de análisis resultantes aparezca un tramo plano o un pico en los límites del día en que se efectuó esa modificación. |
| 3251  dd301363-c1b4-42f2-adfb-9b705a9a0d38 | Updates to this setting may not take effect immediately and analytics data may continue to refer to the old setting until the system processes the changes. | Es posible que las actualizaciones de esta configuración no surtan efecto inmediatamente y que los datos de análisis sigan haciendo referencia a la configuración anterior hasta que el sistema procese los cambios. |
| 3252  4e8ddcd7-d928-4ad2-bf9b-deb17b1ffa73 | By enabling the [1}Video Content Type{2] field, Brightcove can compile your analytics with those of similar videos and provide more robust analytics that includes Brightcove's Video Benchmark Score (VBS) and customized advice. | Al habilitar el campo [1}Tipo de contenido de vídeo{2] , Brightcove puede compilar sus análisis con los de vídeos similares y proporcionar análisis más sólidos que incluyen la puntuación de rendimiento de vídeo (VBS) de Brightcove y asesoramiento personalizado. |
| 3253  99d30587-c486-439e-9d2c-cac4c0e19069 | [1] | [1] |
| 3254  2c2401e3-0209-4fdb-8931-cbae086a76d9 | Media Sharing | Compartir medios |
| 3255  02d248cc-81da-42d2-8b97-6f7bc990d0d2 | The Media Sharing option allows you to upload videos once and then share the videos to other Brightcove accounts. | La opción Compartir contenido multimedia le permite cargar vídeos una vez y, a continuación, compartirlos en otras cuentas de Brightcove. |
| 3256  242e55a8-397b-4d67-9f1e-29c701cb830b | For information, see [1}Managing Media Sharing Settings{2]. | Para obtener más información, consulte [1}Administrar la configuración de uso compartido de medios{2]. |
| 3257  763c4d4c-f031-4479-990f-a3735c7322b7 | Google Analytics | Google Analytics |
| 3258  63bd8bd9-07c5-4770-a9fa-fc117cd61e6a | The Google Analytics option allows player events and custom dimension data to be sent to a Google Analytics account for reporting purposes. | La opción Google Analytics permite enviar eventos de reproductor y datos de dimensión personalizados a una cuenta de Google Analytics con fines de generación de informes. |
| 3259  ec24e24d-de36-46b2-b000-22917dfc19b5 | For information, see [1}Configuring Google Analytics Event Tracking{2]. | Para obtener más información, consulte [1}Configuración del seguimiento de eventos de Google Analytics{2]. |
| 3260  1be50ea8-b77a-4119-ba3a-2758710e9e56 | Adobe Analytics | Adobe Analytics |
| 3261  5f18e21d-21e0-4686-a1c9-c2b268889b18 | The Adobe Analytics option allows event tracking data to be sent to an Adobe Analytics account for reporting purposes. | La opción Adobe Analytics permite enviar datos de seguimiento de eventos a una cuenta de Adobe Analytics con fines de generación de informes. |
| 3262  dcf744a2-c048-4ec5-a89c-78f8e86a0f9a | For information, see [1}Configuring Adobe Analytics Event Tracking{2]. | Para obtener más información, consulte [1}Configuración del seguimiento de eventos de Adobe Analytics{2]. |
| 3263  b4874b63-f143-4ca5-9bea-7d7fb183ee9a | MAP Connections | Conexiones MAP |
| 3264  030e6a70-0143-4603-8e78-8dcead73c9f4 | The MAP Connections option allows you to configure integrations with marketing automation platforms such as HubSpot, Eloqua and Marketo. | La opción MAP Connections le permite configurar integraciones con plataformas de automatización de marketing como HubSpot, Eloqua y Marketo. |
| 3265  4bac967a-ec68-4c1f-951a-0a7820a6f5b7 | For information, see [1}Configuring Marketing Automation Platform Connections{2]. | Para obtener información, consulte [1}Configuración de las conexiones de la plataforma de automatización de marketing{2]. |
| 3266  3165e899-2a18-40e1-bf76-0036b72d7134 | Lead Forms | Formularios de contacto |
| 3267  9fb340d4-e5d0-43e9-9f95-130161e9171c | The Lead Forms option allows you to create lead forms that can be displayed during video playback. | La opción Formularios de prospectos le permite crear formularios de prospectos que se pueden mostrar durante la reproducción de vídeo. |
| 3268  09bb8039-5ee1-4d06-8e6d-bd87202e576c | For information, see [1}Creating Lead Forms{2]. | Para obtener más información, consulte [1}Creación de formularios de prospecto{2]. |
| 3269  b780eb78-dbe9-4f13-bfc4-74d8c2c7a887 | Player Styling | Estilo del jugador |
| 3270  11b96d8b-ce55-41ad-a783-10e8f93ecb18 | The Player Styling option allows you to customize the player appearance, colors and a player overlay. | La opción Estilo del jugador le permite personalizar el aspecto del reproductor, los colores y la superposición del reproductor. |
| 3271  e7ce5350-f55f-4492-93c7-ec8387525429 | For information, see [1}Styling Players{2]. | Para obtener más información, consulte [1}Reproductores de estilos{2]. |
| 3272  d5bc9de8-723c-4e99-aa5f-fc27ba5fd4a4 | Billing | Facturación |
| 3273  78be12fb-92d6-4981-8857-bb5c913cf902 | The Billing option allows you to view billing information for the account. | La opción Facturación le permite ver la información de facturación de la cuenta. |
| 3274  1231314d-2650-4f29-b21b-a330e904983d | For information, see [1}Viewing Billing Information{2]. | Para obtener más información, consulte [1}Consulta de Información de Facturación{2]. |
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| 3308  5a1775c7-20b4-403c-9533-b1b4c1fed11f | Video Cloud Studio | Video Cloud Studio |
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| 3331  57774878-3a09-40fe-ba44-7716bd12628b | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
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| 3373  b34ae2de-92a5-46e8-ae55-5a4a13caee63 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 3374  99ef0435-6dd9-4420-b056-6fccb4ddffb6 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 3375  ee08f73b-55f3-40af-80f2-d683c0db7f41 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 3376  ca162457-98dc-4b11-8344-905023af3895 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 3377  fe7bcd36-15c1-4b95-8508-1b78569e6f88 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 3378  6fb34a72-256f-43c4-b690-b3b6d6856834 | [1] | [1] |
| 3379  a06ac32b-e8d5-40e0-8d44-fc4dcdfa220c | Navigation Menu | Menú de navegación |
| 3380  db4bbce9-71ae-413d-819c-90aa4ace2cd2 | [1}[2]{3] | [1}[2]{3] |
| 3381  f9243e64-f3ea-48e4-9e22-8e24aba42ce6 | back | espalda |
| 3382  139e70e9-5d14-48e5-aa6d-120bd8ecef22 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 3383  74ced450-c5ea-4118-be00-9040386bd616 | [1}[2]{3] | [1}[2]{3] |
| 3384  acf9f39a-fc64-4beb-b3d4-fa1a3742dafa | forward | adelante |
| 3385  fed239bf-4ac1-462f-95dd-3377accc1132 | Page Contents | Contenido de la página |
| 3386  df1f1702-8e2c-4478-b44d-346796ad4555 | [1}[2]{3] | [1}[2]{3] |
| 3387  d0052f67-b5fc-4495-a878-fb89c4e04aec | open in new tab | abrir en una nueva pestaña |
| 3388  7671965e-dbf0-4262-8b49-fa160505a13a | Managing Media Sharing Settings | Administrar la configuración de uso compartido de |
| 3389  fe42a999-48c1-4742-b131-8e3a8e4c688b | In this topic you will learn how to configure Media Sharing settings. | En este tema aprenderá a configurar la configuración de Uso compartido de medios. |
| 3390  e6c6aca1-794b-43bb-8437-b13cbe2ca153 | Media sharing allows Video Cloud publishers to upload videos once and then share the videos to other accounts. | El uso compartido de contenido multimedia permite a los editores de Video Cloud cargar vídeos una vez y, a continuación, compartirlos en otras cuentas. |
| 3391  5e5d1cd0-ba86-408a-9679-b0022b7b9f77 | The accounts can be your own, corporate accounts or accounts of other publishers. | Dichas cuentas pueden ser propias, corporativas o incluso de otros editores. |
| 3392  ba0ce2fd-cac6-48e5-8a4f-2e20d7176adc | The shared videos can then be used independently in the other accounts. | Los vídeos compartidos se pueden usar de forma independiente en las otras cuentas. |
| 3393  d991567a-ca66-431b-82c3-c94f0bcd92f1 | The Media Sharing settings are used to manage the sharing relationships between accounts. | La configuración de Uso compartido de medios se utiliza para administrar las relaciones de uso compartido entre cuentas. |
| 3394  2f795160-46d9-4d03-8693-eaf00ba24c62 | This topic will use the following terminology: | En este artículo se emplea la siguiente terminología: |
| 3395  d0820897-be7e-4abc-97b8-64a6ef23683d | [1}Master{2] - The account that created (uploaded) the original video. | Maestro: la cuenta que creó (cargó) el vídeo original.[1}{2] |
| 3396  e4f47bd9-f85e-41ce-859a-1dde7274178e | The Master owns the content and is responsible for setting up, managing and providing content to Affiliates. | El Máster es el propietario del contenido y es responsable de configurar, administrar y proporcionar contenido a los Afiliados. |
| 3397  c4c6d384-138b-454d-be3f-148e230b8c58 | The Master account will always be a Brightcove Video Cloud account. | La cuenta Master siempre será una cuenta de Brightcove Video Cloud. |
| 3398  1709b8b2-9e5c-4b30-a540-d4faaa3b0cab | [1}Affiliate{2] - The account that is receiving the video. | [1}Afiliado{2] - La cuenta que está recibiendo el video. |
| 3399  94b23df0-207b-4754-b35f-9c6fdfa79594 | The Affiliate can accept content shared to it from a Master. | El Afiliado puede aceptar contenido compartido a él desde un Maestro. |
| 3400  e1b67135-9f52-438b-a4b5-e0479d5501fd | Brightcove Campaign™ accounts are always affiliate accounts. | Las cuentas de Brightcove Campaign™ son siempre cuentas de afiliados. |
| 3401  fbb22491-7eb7-450c-89ba-b2efc84ded45 | Adding affiliates | Adición de afiliados |
| 3402  342d450e-bfd9-4e32-acdb-b3ec7d23f6b1 | To share videos from a Brightcove Video Cloud account to a Brightcove Campaign account, the Campaign account must be added as an affiliate of the Video Cloud account. account must be added. | Para compartir vídeos desde una cuenta de Brightcove Video Cloud a una cuenta de Campaña de Brightcove, la cuenta Campaña debe agregarse como afiliado de la cuenta de Video Cloud. Debe agregarse una cuenta. |
| 3403  dd3ff7f4-9b3e-4ebc-ab92-064a7fb7099f | For information on how to add an affiliate account to a Video Cloud account, check the [1}Video Cloud documentation{2]. | Para obtener información sobre cómo agregar una cuenta de afiliado a una cuenta de Video Cloud, consulte la [1}documentación de Video Cloud{2]. |
| 3404  9e6dd72f-df95-4e6c-b779-252ee792a7d1 | After the affiliate account is added, the affiliate account will receive a media sharing notification and be able to [1}accept or reject the relationship{2]. | Después de agregar la cuenta de afiliado, la cuenta de afiliado recibirá una notificación de uso compartido de medios y podrá [1}aceptar o rechazar la relación{2]. |
| 3405  8df603fe-4cf6-44d4-9111-b9c93439f575 | Approving/Rejecting media sharing relationships | Aprobación/rechazo de relaciones de uso compartido de medios |
| 3406  387ff371-4c65-44aa-aa17-1210668cbe2c | If a Brightcove Video Cloud account has added your Brightcove Campaign account as an affiliate (wants to share videos to your account), a message will be displayed when the[1} Media Sharing{2] administration page is accessed (gear icon ([3]) and then [1} Media Sharing{2]). | Si una cuenta de Brightcove Video Cloud ha agregado su cuenta de campaña de Brightcove como afiliado (quiere compartir vídeos en su cuenta), se mostrará un mensaje cuando se acceda a la página de administración de[1} Compartir multimedia{2] (icono de engranaje ([3]) y, a continuación, [1} Uso compartido de medios{2]). |
| 3407  3a8df662-2a39-48c1-908b-7dbf7e7aab49 | [1] | [1] |
| 3408  f60936ea-96f3-47d5-ae40-4d064d0dc9f6 | Click [1}Reject{2] to reject the media sharing relationship. | Haga clic en [1}Rechazar{2] para rechazar la relación de uso compartido multimedia. |
| 3409  8ade21d2-861d-4390-a676-63ff50c657c5 | Click [1}Approve{2] to approve the media sharing relationship. | Haga clic en [1}Aprobar{2] para aprobar la relación de uso compartido de medios. |
| 3410  ef751ee9-d632-43f7-b083-337269e1c74d | After the relationship is approved it will appear in the [1}Manage Masters{2] section of the page. | Una vez aprobada la relación, aparecerá en la sección [1}Gestionar maestros{2] de la página. |
| 3411  36cdfbe1-dd12-4884-a041-ddebfdb0a259 | [1] | [1] |
| 3412  1fd76bf1-27ba-47b2-ae2a-0f2f2a5cd21c | To remove the sharing relationship, click the remove icon ([1]). | Para eliminar la relación de uso compartido, haga clic en el icono de quitar ().[1] |
| 3413  bd6ac086-d5bd-48e4-aded-d1dbdbe13dd1 | Page Contents | Contenido de la página |
| 3414  2c8cb7bb-ea32-4725-8b0d-bd1364abc412 | Page last updated on 10 Mar 2020 | Última actualización de la página el 10 mar 2020 |
| 3415  ff7da984-4313-4caa-893e-2e9b680fff4b | Brightcove Support | Asistencia técnica de Brightcove |
| 3416  c613c850-0a6c-4b55-a7eb-3a6fb0bdec0f | [1}System Status{2] | Estado del sistema[1}{2] |
| 3417  1b6688bc-4cf5-4669-99a2-9635d48d93d1 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 3418  cff255d1-5956-4bd0-93b2-fb42d7bb9fe8 | [1}Documentation{2] | [1}Documentación{2] |
| 3419  a8fd9ace-7863-43a9-b066-7232fcf18790 | Training | Formación |
| 3420  d2da01c7-ceca-4c6c-82f3-61de968697ba | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 3421  4e47cee5-d7b8-4c7b-97c8-8469df042219 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 3422  5d92aa4e-d489-4c58-8caa-e43057620b2c | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 3423  d71c4296-9bc5-497a-b226-c1d7cea8a3aa | Brightcove | Brightcove |
| 3424  7137f272-55ba-4d1a-b29b-4a5c86ce4ebe | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 3425  77cc8cfd-144b-49ab-8533-6ec544667df2 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 3426  d1e5dd69-e195-418e-8cbb-011842ca9cc4 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 3427  23a4ace2-f201-4b66-8cdc-c30e2ee8730f | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 3428  deaab453-502b-4985-ad06-4151587cde3f | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 3429  287eed89-a344-4e73-a888-97c3a1acb0da | LinkedIn | LinkedIn |
| 3430  2de50446-bdc3-41b5-b5af-d7b46be0c6ff | Twitter | Twitter |
| 3431  17e588c8-72bc-4035-a267-fc9e1b56ec9d | Facebook | Facebook |
| 3432  67e3ee9a-42d3-4393-9cd9-3cde2623a25d | Have a question? | ¿Tiene alguna pregunta? |
| 3433  b2fbe559-a94a-4327-b9f5-7fce0f517fd2 | Managing Profile Information | Gestión de la información de perfil |
| 3434  da4bc8e3-0b29-43a0-b8d6-2165465029d8 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 3435  34b7ace9-3159-47ad-bf9d-4dd61cb40c9b | Select Language | Seleccionar idioma |
| 3436  68485eac-1260-4f62-94ff-d5407bce568b | Other Brightcove Docs | Otros documentos de Brightcove |
| 3437  4ce1662e-9958-482e-b89d-125adcec3260 | Documentation Home | Documentación Inicio |
| 3438  2abb07a8-5bca-4ebe-ab14-75b85908d155 | Brightcove Audience | Audiencia de Brightcove |
| 3439  986f93d0-2f0f-40ec-ba6c-3a5030893765 | Brightcove Beacon | Baliza Brightcove |
| 3440  4d5790e8-55e5-4cdb-94ab-a70723799902 | Brightcove Campaign | Campaña de Brightcove |
| 3441  cb6875e8-931d-4c90-9e46-95d3bccfcc04 | Brightcove Engage | Brightcove Engage |
| 3442  300c9a6f-a09f-4222-91ca-5135fe1b101d | Brightcove Live | Brightcove Live |
| 3443  f6eb8f94-3774-4b35-b987-9b78d1ca3bd9 | Brightcove Gallery | Brightcove Gallery |
| 3444  7be1aa8a-9a6b-4e0a-95cb-1ae6cfc1a2c8 | Brightcove SSAI | Brightcove SSAI |
| 3445  dbe6af74-1027-4a0b-b855-7b1fee8f1af1 | Brightcove Social | Brightcove Social |
| 3446  6653f8e0-8727-4702-a5c6-abef960b80b5 | Video Cloud Studio | Video Cloud Studio |
| 3447  cc68165d-ad42-4775-9eb0-24fead96a4dd | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 3448  5eeb5d83-ff78-4a84-8e9f-fd1c2bf78f4f | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 3449  acc1894e-22d6-4f2e-8446-b5d7e03e1937 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 3450  74d6e682-075e-4f85-8cc2-6cbe67f14d1d | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 3451  a32fc657-e6b9-44b3-aa83-352d3c014e85 | Video Cloud General Information | Información general de Video Cloud |
| 3452  9d89d463-80e5-490d-bcec-55d784cc9949 | Zencoder | Zencoder |
| 3453  e6f85512-ef4e-4724-bbf9-e46192764d1b | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 3454  ca42e78b-b2e2-4c02-9eae-90613706e96c | support | soporte |
| 3455  5906d137-2be8-4b64-8e3c-5807c6b1eda6 | system status | estado del sistema |
| 3456  e1715852-3e6c-464b-911f-c21cbd8a04bd | [1}Home{2] | [1}Inicio{2] |
| 3457  55a5942c-1413-443e-9a87-ca202b9c4513 | [1}Administering Accounts{2] | [1}Administrar cuentas{2] |
| 3458  4aebd6fe-35ba-4cb1-94ff-cb7c93cd9c06 | Managing Profile Information | Gestión de la información de perfil |
| 3459  6649186e-e06e-4e49-b0f2-8c4c97a39892 | [1}Home{2] | [1}Inicio{2] |
| 3460  2813faff-1111-4019-aacd-ee8e429290eb | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 3461  50b93d45-e0eb-46bf-9025-da57f87cdc38 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 3462  3814a0aa-d75a-40c5-9c28-898901b17a3f | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 3463  a3d6cc1e-ac06-4b25-aabe-21357e29de41 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 3464  be3fb82d-2845-4d91-b6b9-7823b4ca8237 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 3465  d71e56e6-76da-433b-984a-1d7e6bf56d83 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 3466  8c2bc6fd-f6b8-4332-8a01-e30521ac4ad4 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 3467  b2f40a9d-ba86-4629-8c47-7d62a173b1e7 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 3468  843da07e-3ccf-4672-ba2f-39036c433e14 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 3469  254b2c1b-589d-40f0-898c-8705f445ea6f | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 3470  296bbbf8-ef91-4099-8b5c-59ba9611df9a | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 3471  625bb6de-76ad-4dbe-9526-6237424a7fb8 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 3472  8003e2d0-d789-48a6-9e46-2385d1526f78 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 3473  0a638f75-e496-49d7-9c19-cfcea8a8c6b7 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 3474  763eed9e-f26a-4827-9c0b-a2474cb2d6f6 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 3475  d721aef4-e15b-4320-ada5-4ba8bf68de08 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 3476  f5e1ec00-a257-485f-b288-5109d844daf3 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 3477  edf9cf7e-14ff-4a49-b010-fd96b8609728 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 3478  2b580c6f-a9c0-4468-801f-9b057bbc195a | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 3479  8f0041ba-11e9-4df0-975c-8bc5c2fbba23 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 3480  8bfc88eb-9715-4c76-a033-126d8878e7fc | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 3481  8485b8cc-d99d-410a-a9de-0ba9e9e9edee | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 3482  8ab07131-442a-472d-96d6-2494147e9156 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 3483  a7db53f5-20cb-434c-b1da-4fa21af4f782 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 3484  7ab873cd-6638-4cf4-9258-0e71a3a0324e | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 3485  d406fd17-1b9e-43c6-b70d-ae6e990de397 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 3486  15863943-b825-40f0-9eec-97d278a640d3 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 3487  310fd83f-276a-4c19-9c52-aefb63524551 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 3488  89d611ae-69aa-4001-bbeb-712333d04f2c | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 3489  85bbc649-d004-49ed-9295-8cf363ca3568 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 3490  9149515d-be93-4bd4-9666-d70de8381ff0 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 3491  05664c83-096a-4b54-8855-e21ee0a820a5 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 3492  39136966-dad6-4f74-8895-8a256f7cd165 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 3493  471a3831-753e-4eff-ad9f-052af45464f3 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 3494  3d4b4958-9fae-4ef5-a410-9f8e7292dc88 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 3495  669e0cc6-dd4c-40c9-8f01-695cb2b205ca | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 3496  2a6e489e-a56a-4860-a2ba-efc9e1d72a0b | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 3497  633107bd-1b6f-4f46-a834-ee2f6e739800 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 3498  4d657442-d6bd-43c6-838c-a07215915fc3 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 3499  92768337-6046-4795-9ed9-f0e7a3e3ab51 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 3500  5c6b205a-0054-4136-89f3-88e4e06319e4 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 3501  57740a42-d4b9-494a-bb9d-19aec6d002e1 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 3502  e08295a6-9a0c-48d7-8b55-544e08e1947a | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 3503  a31aa716-39b5-4b1d-bac9-1edcc44eb4f4 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 3504  1fe3234c-321d-404d-9806-74a613f50880 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 3505  39829637-e0f5-422a-8f8a-a517c2ae0c69 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 3506  4a31d0ad-5ef4-4779-8358-8d7de4ca6e51 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 3507  f130b4ba-f572-4afa-a410-a32926a29119 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 3508  87ad4c47-f022-441c-913c-6077960dcd1e | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 3509  028da305-a892-491c-ac0e-fa0c70804d2b | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 3510  1c23a125-8f85-401e-9ffc-aa166f63c8bf | [1}2020{2] | [1}2020{2] |
| 3511  0c9f8842-fcf8-4ccb-8153-5a7ded7c9bd7 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 3512  b6ce6438-14e4-48ae-b69a-40937a8c81f8 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 3513  28f57b03-d800-48ee-9416-5c7a27510095 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 3514  a707d628-4bbe-47ef-8e9f-edb5358733b1 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 3515  5e5fff47-f042-4255-a3d2-01a4c0db211e | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 3516  40996851-ff1b-40b5-971e-7015faa3a94d | [1] | [1] |
| 3517  014c4482-2225-45c1-b0ce-67fcfe9d9355 | Navigation Menu | Menú de navegación |
| 3518  2e001d60-de4e-4bd8-b8f0-479781474c96 | [1}[2]{3] | [1}[2]{3] |
| 3519  a5f004a1-1363-4bab-a557-9686c8957afb | back | espalda |
| 3520  8f4caceb-234d-4d72-aae5-e7b4a43a9102 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 3521  3dbb119e-1f62-4577-b0b8-80dceb4aaf35 | [1}[2]{3] | [1}[2]{3] |
| 3522  c2dc7ba0-ddbe-43d3-87a4-1d97cec0644d | forward | adelante |
| 3523  3cf8d8a7-741f-4e99-a1d8-290e78ab657e | Page Contents | Contenido de la página |
| 3524  0d618fdd-d87f-4f2e-9bc7-9c2b15854ab6 | [1}[2]{3] | [1}[2]{3] |
| 3525  73c15197-5025-4f2f-8038-3114e5a7bef0 | open in new tab | abrir en una nueva pestaña |
| 3526  fe72341a-4947-4b6d-9f57-d14a7cdf05b8 | Managing Profile Information | Gestión de la información de perfil |
| 3527  7590c60d-7a19-48a5-b08a-d4284d4f34c1 | In this topic you will learn how to view and edit your profile information. | En este tema aprenderá a ver y editar la información de su perfil. |
| 3528  39648dea-5ce0-4868-9442-6e03eec63936 | Application users can use the Profile Information page to view and change their own personal account information. | Los usuarios de la aplicación pueden utilizar la página Información del perfil para ver y cambiar su propia información de cuenta personal. |
| 3529  f188cde5-985a-4ac4-b55d-e18b6e7d4668 | To access the Profile Information page: | Para acceder a la página Información del perfil: |
| 3530  c0ab9643-0915-449a-90b6-acccaf249b1a | Log in to Brightcove Campaign™. | Inicie sesión en Brightcove Campaign™. |
| 3531  43670030-fff3-48fa-bd82-315a8f85a45c | In the right side of the navigation header, click the account selector and then the [1}My Profile{2] link. | En el lado derecho del encabezado de navegación, haga clic en el selector de cuentas y, a continuación, en el enlace [1}Mi perfil{2] . |
| 3532  5b2e5e57-220a-4efe-bf45-e9b2469de60c | [1] | [1] |
| 3533  94ef78f2-861d-493a-ba1c-336ced227136 | Profile information link | Enlace de información del perfil |
| 3534  c7966fb5-6063-44f6-9bba-e49f6d0c905c | Editing profile information | Editar los datos del perfil |
| 3535  1bc0418d-469b-4c20-88a8-23f3780addd6 | Any of the fields in the Profile Information section can be edited. | Todos los campos del apartado Información del perfil son editables. |
| 3536  37a880f2-88c1-46d9-bf98-a63074ac6bf4 | Click [1}Save Changes{2] to save the changes. | Para guardar los cambios, haga clic en [1}Guardar cambios{2]. |
| 3537  1f6672e6-27c8-4d2c-93c2-e93e6d550305 | [1] | [1] |
| 3538  ec678d0a-5f54-486a-a0bf-b3c5fed58756 | Notes on editing: | Notas sobre la edición: |
| 3539  bcc30b5e-eb35-4da5-bdf1-a92a2a22badc | You can't change your email address. | No puedes cambiar tu dirección de correo electrónico. |
| 3540  95d8d72b-51f4-42a7-bf64-ef8786df3a7e | If you need to change your email address, contact Brightcove Support. | Si necesita cambiar su dirección de correo electrónico, póngase en contacto con el servicio de asistencia de Brightcove. |
| 3541  66768010-4208-4bd5-978a-3d81b536b2bb | You can change your password but you must verify your current password | Podrá cambiar su contraseña, aunque para ello deberá indicar la actual |
| 3542  633e02f8-8cdb-425c-870b-9d4d7f997972 | Passwords need to be no shorter than 8 letters and contain at least one number and one letter | Las contraseñas deben tener como mínimo 8 caracteres con al menos una cifra y una letra |
| 3543  ac35f6a3-c58d-404f-a648-3234314255ba | You can use the Language dropdown to select the language: | Puede utilizar el menú desplegable Idioma para seleccionar el idioma: |
| 3544  26ede675-f3a2-4151-ad25-99f253289970 | English | Inglés |
| 3545  95a3f8cb-de17-41e3-9b38-200e989daa05 | Spanish (Spain) | Español (España) |
| 3546  0a787e8d-9a12-4839-88c3-df9d9a879616 | Japanese | Japonés |
| 3547  ea3f026f-77bb-4750-b515-60d7eb29717d | French (France) | Francés (Francia) |
| 3548  ac3c211c-d128-4223-8a48-f5cb421c2638 | Chinese (Traditional) | Chino (tradicional) |
| 3549  0120e6fb-d900-4045-93a2-1d9f08fc42a5 | Korean | Coreano |
| 3550  38f8138a-14a6-404e-ae12-a5119a7a3af9 | Note: | Nota: |
| 3551  69d2a280-fc7a-4a56-b4a8-4d9e05bf740e | If you are an Administrator, you can use the [1}User Management{2] page to change a user's role. | Si es administrador, puede utilizar la página [1}Administración de usuarios{2] para cambiar la función de un usuario. |
| 3552  029b4c65-fe71-4424-962b-3399f63a04a0 | Page Contents | Contenido de la página |
| 3553  3a8d3daf-5cb3-4307-90ea-38554bbed944 | Page last updated on 06 Oct 2020 | Última actualización de la página el 06 oct 2020 |
| 3554  dd95ce37-29bd-41aa-ba8a-92bc83885516 | Brightcove Support | Asistencia técnica de Brightcove |
| 3555  117f94f8-e2a2-43f0-ab65-536bb45ee306 | [1}System Status{2] | Estado del sistema[1}{2] |
| 3556  4e145281-cd69-4707-a762-7f70972ee9a2 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 3557  573dba89-dd6c-48d9-91eb-b77eb5cf0945 | [1}Documentation{2] | [1}Documentación{2] |
| 3558  c3595d57-7507-45c3-a0ba-eb0e6534280d | Training | Formación |
| 3559  f563c4b0-9ea4-4af6-bef9-e57105bea33e | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 3560  78aa088f-659c-451d-9bb7-1e4f5d13042f | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 3561  a8c9661b-9ed8-4a1b-ba4a-eba0524efaec | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 3562  b2d7f458-2a95-4ce0-bec6-a8bdcfa12066 | Brightcove | Brightcove |
| 3563  ac00d61f-3642-46b4-8c7e-74f87c0b9d17 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 3564  0e208707-b619-4a63-b217-22e1874926c7 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 3565  a88e5046-f6c3-4b68-be8c-82a35e017640 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 3566  4d2b6695-43c3-4188-93f8-0e2f6b58817b | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 3567  642bf336-7c60-41af-9766-725c04a36035 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 3568  475fee27-d050-4234-9e2f-93621b1bd22e | LinkedIn | LinkedIn |
| 3569  b7f59ebf-a4d5-4e3e-9a3c-595fdc5f887a | Twitter | Twitter |
| 3570  40181375-5077-46f1-b7fd-c21112244c5e | Facebook | Facebook |
| 3571  9684387d-34f7-4919-9a50-778c34e2e657 | Have a question? | ¿Tiene alguna pregunta? |
| 3572  32003af8-11af-4c0d-9684-24543b345fa1 | Managing Users | Administrar usuarios |
| 3573  ea67e74a-a2df-4fb8-974f-8b26f4e4e19f | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 3574  8ba2e5c9-0fad-4829-9adf-c97018aa53dd | Select Language | Seleccionar idioma |
| 3575  a762e15e-c1c8-44dc-bef9-83b5552b6e1c | Other Brightcove Docs | Otros documentos de Brightcove |
| 3576  01cf489e-eefe-4994-b317-422d7f8daf46 | Documentation Home | Documentación Inicio |
| 3577  3e87dd05-731d-4bfe-bf30-8201e450e534 | Brightcove Audience | Audiencia de Brightcove |
| 3578  492bd8ba-ffe7-4063-a97e-b161d536d43f | Brightcove Beacon | Baliza Brightcove |
| 3579  94441894-1ad6-4855-9ca6-ebf85785ba80 | Brightcove Campaign | Campaña de Brightcove |
| 3580  acd57ea9-6a24-49b7-b4da-357323013b50 | Brightcove Engage | Brightcove Engage |
| 3581  92a53428-64a9-45ae-a0b1-80d709d75283 | Brightcove Live | Brightcove Live |
| 3582  6a0586d6-5c4c-4443-a8ca-ec6de31cbafa | Brightcove Gallery | Brightcove Gallery |
| 3583  1520a9c6-a96b-488b-964c-614dbefd9c24 | Brightcove SSAI | Brightcove SSAI |
| 3584  fa4e04ae-8ec6-43c3-af13-96b2e4c1152e | Brightcove Social | Brightcove Social |
| 3585  f0b3d8d4-e772-4697-b69e-22d5d9047749 | Video Cloud Studio | Video Cloud Studio |
| 3586  9c127481-a729-4b2d-b6c6-e82f9c0c28c5 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 3587  c4cc2685-96f8-4da4-b7ff-19819b3470c5 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 3588  805b57f9-7fd9-4383-805f-2ce1e8677561 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 3589  6097f3a5-59d0-47d0-9f2d-26e1424b0420 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 3590  3880a3e6-8af1-4368-bc67-f84bfc05722a | Video Cloud General Information | Información general de Video Cloud |
| 3591  2581d326-5d6e-43e5-8df3-c7056e0f1963 | Zencoder | Zencoder |
| 3592  36b3fc10-9f6d-4ec0-b15e-3f365a8ed79a | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 3593  9cb6c857-32be-4aac-b9fb-7912fa0d9a5b | support | soporte |
| 3594  8a966020-24c9-452c-bcc1-78c7c7b802e4 | system status | estado del sistema |
| 3595  46d73e8e-5be8-4de4-97d6-91d2327f5304 | [1}Home{2] | [1}Inicio{2] |
| 3596  85aabb15-98e0-4fe3-9cbd-0b89ff50e244 | [1}Administering Accounts{2] | [1}Administrar cuentas{2] |
| 3597  d717f524-72d6-4a6a-a398-aa6f4d544e3c | Managing Users | Administrar usuarios |
| 3598  b059b4db-20a6-43db-a291-2a7d15133f53 | [1}Home{2] | [1}Inicio{2] |
| 3599  688b5fae-38a5-48e1-b2d9-ba32d4c1158c | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 3600  7abf3f82-81c1-43e3-88db-b8665e555211 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 3601  b81808e6-7438-4201-b502-49877c476037 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 3602  9e74a0f9-0e88-4b6b-8347-0e7d368da777 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 3603  992cc723-0b4b-4530-8019-f1013a50b116 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 3604  7b535a36-426e-4391-891e-0c007139e871 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 3605  f79b9a34-1e59-4d69-a899-258df4ca91e0 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 3606  667d7c3d-dc80-4b9f-94d9-6a60af5daec7 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 3607  b2b37270-25e9-4ba3-94c6-c05b27fef28a | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 3608  fd355401-e454-4191-bc68-d8d8d871fbdb | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 3609  4a157a48-4dc1-4c66-9bd3-c2224330f6f1 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 3610  057d1b2b-ff74-49d5-a9b2-92749cf6d574 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 3611  c9e71c2c-ebaa-4288-b5fc-3e04c9e04de5 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 3612  5695e0b5-043a-451f-b268-23f4022a57b8 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 3613  ae078672-4cab-4569-bab0-eef047a7316b | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 3614  621c47ac-89bd-437f-9bf8-f4bd40efe3c0 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 3615  2b822462-c82a-4cbd-a893-1de45c342704 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 3616  380ec89c-86ee-4697-b604-70d55d5e2b9a | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 3617  ebb8feeb-cfeb-4ff6-9552-53aa47d4f252 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 3618  2ae487e7-1093-4e45-aeee-7c1b5a928878 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 3619  d27cd4c3-eb0c-453e-9c0e-0539cd9fe63d | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 3620  b4525e84-63e8-44a3-876c-23d90f32f2bf | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 3621  42a48bd2-0ecf-40f4-bae3-d4a3dc3215d4 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 3622  f2acb5da-dffa-4552-b78a-f71e316cc300 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 3623  9c5513d4-bdca-4fe1-aba5-556e55057c26 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 3624  33630094-88b6-44c8-81f9-cf908e853c02 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 3625  dceca28f-c392-4b6b-a16d-614d3421bbed | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 3626  3da5b558-8698-466a-b06c-db19f80ad999 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 3627  602e80df-35f7-4981-a1bc-f384e4824b80 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 3628  39917543-5aac-4ca2-842e-66d7d00554ed | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 3629  b3afee41-c85e-4639-acb4-02f67bc97f01 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 3630  0b2889fb-35c0-498c-8f5e-e8efffce8eec | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 3631  73cc53f2-d1b8-4d03-9fe6-a09f5b142c51 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 3632  bb5af764-ab81-45d7-a044-70b84c8e85db | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 3633  d597791c-c80d-4224-91b0-5d9ea9c4e7dc | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 3634  91fe2632-8e12-4d70-b122-415f610065ec | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 3635  a0abc85f-2cf4-46b7-8c6d-bcb3eeeb4caf | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 3636  6a58a765-314e-41e5-b672-400966ce2b68 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 3637  6f9cf6ea-732d-43c6-9f73-5c914d94af69 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 3638  a4584da7-1d4b-4dec-a8b3-8d3cbf73a8c7 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 3639  d616d057-3465-459d-832f-6ef114669185 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 3640  5ad356b5-ff1d-4cc8-b81a-e00112307db9 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 3641  99e78ce4-e398-428c-a699-5db3aa657441 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 3642  12727572-b6de-4fff-b81d-6d10ea08b3de | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 3643  e0cbba27-104d-4e1b-9959-67cf4c287a1a | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 3644  8287c5b2-75e9-4550-85a9-f77df2a505d3 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 3645  7c321c62-86c4-4357-ae4c-dee73e5f1193 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 3646  ff06a7d5-ddda-4315-ad90-e863f1dd862f | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 3647  d8f5eeed-d2dd-44da-9431-42d1a731575e | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 3648  3ed45797-fd73-4ff1-9afe-b8003bcb54d5 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 3649  5bdcae8f-cd02-4a00-af15-66fdea3e6d7c | [1}2020{2] | [1}2020{2] |
| 3650  c08df8e5-d7e7-4480-86e8-ec695fbbb08b | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 3651  69ad7622-65a1-41f4-af6a-a39755f2cb5f | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 3652  46789747-e4c0-412b-a449-100cb9bf0e3d | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 3653  c34f5bac-5a7b-47a8-83b0-442a3d3ea4c7 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 3654  c2c86a0a-08ca-4f45-a38d-3afd2ced0af8 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 3655  d7f50313-128c-48b4-a0f0-4df6b0176152 | [1] | [1] |
| 3656  3ef97f73-065c-4ac5-943c-664cf2549cd6 | Navigation Menu | Menú de navegación |
| 3657  049326bc-bc50-4ab4-9053-26be410e3bad | [1}[2]{3] | [1}[2]{3] |
| 3658  a22f5fad-3692-4638-b4c7-87cfc159c0d1 | back | espalda |
| 3659  e9a0ba96-1668-4617-ba81-1b31ccebec5c | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 3660  5b2fad54-d95b-4752-8a35-ede38f2d2fc0 | [1}[2]{3] | [1}[2]{3] |
| 3661  b9f8bb68-afae-4dab-a39f-06f6723581d2 | forward | adelante |
| 3662  dda2b605-6a82-4d52-b16e-d68303ef7f59 | Page Contents | Contenido de la página |
| 3663  c4eec32b-6efe-42d8-b066-e16c9b410d15 | [1}[2]{3] | [1}[2]{3] |
| 3664  37a1bd05-51b1-4e91-bc14-f30926ae7d2d | open in new tab | abrir en una nueva pestaña |
| 3665  2b8ece5f-fbe1-4cf8-9dad-d5b993557e9c | Managing Users | Administrar usuarios |
| 3666  c5080a9f-113b-4ac0-abc3-e7c4ed1f8ec7 | In this topic you will learn how to manage users who have access to the account. | En este tema aprenderá cómo administrar los usuarios que tienen acceso a la cuenta. |
| 3667  c7e05a55-5207-4fc3-a513-77e42ae14fbb | [1] | [1] |
| 3668  4a527573-7ce8-4db4-9b40-973d731211dc | The User Management page manages the users who are authorized to access the account. | La página Gestión de Usuarios administra los usuarios autorizados para acceder a la cuenta. |
| 3669  e71f6977-5e1b-4222-9383-8346da4834e0 | Note that to access the User Management page, you must be a user with the Administrator role. | Tenga en cuenta que para acceder a la página Administración de usuarios, debe ser un usuario con la función de administrador. |
| 3670  399a2064-54b1-4fca-92aa-71766e8810f1 | To access the User Management page: | Para acceder a la página Gestión de Usuarios: |
| 3671  26bf2395-c860-47a9-9e7b-9cee9bdb6aef | Log in to Brightcove Campaign™. | Inicie sesión en Brightcove Campaign™. |
| 3672  d8dd1f6f-f4fb-44c1-bb6e-ed3cb1f083b4 | In the navigation header, click the administration icon ([1]) and then [2} User Management{3]. | En el encabezado de navegación, haga clic en el icono de administración ([1]) y, a continuación, [2} Administración de usuarios{3]. |
| 3673  bc55a641-4861-4608-9a8d-59b8818d028b | The User Management page will display: | La página Gestión de Usuarios mostrará: |
| 3674  81fd621e-17dc-47cc-9b45-62f8eba1a6e4 | Last Name, First Name | Apellido, Nombre |
| 3675  5d3eb29f-8d02-4c23-b5c0-c8f442aa0ef2 | Email address | Dirección de correo electrónico |
| 3676  a590c84d-21e1-43ec-8b7d-a2fc8c2867d9 | Role - Standard or Administrator | Función - Estándar o Administrador |
| 3677  dc4070f5-0a0d-44bd-b47c-777f51ff0685 | Last Login - The last date and time the user logged in to the application | Último inicio de sesión: la última fecha y hora en que el usuario inició sesión en la aplicación |
| 3678  c1b0e7bf-8382-4ca6-80e0-215dc5634bd1 | [1] | [1] |
| 3679  7b92b067-9c5c-439c-9905-8b68a3657ec4 | The Manage Users page can be used to: | La página Administrar usuarios permite: |
| 3680  74fef625-0265-4a19-81d8-2a29283ec266 | [1}Create new users{2] | [1}Crear nuevos usuarios{2] |
| 3681  5a8228cb-725c-40b1-8f31-b99485a9e2e3 | [1}Edit existing users{2] | [1}Editar usuarios existentes{2] |
| 3682  954025ab-8286-4064-9aa6-f642c56a2aab | [1}Delete a user{2] | Eliminar un usuario[1}{2] |
| 3683  fafdc956-b95e-4ab3-8d01-a2815436da29 | [1}Change the primary user{2] | [1}Cambiar el usuario principal{2] |
| 3684  dabe40bc-f41a-4eab-b080-ef4dcee1a928 | How many users can I have? | ¿Cuántos usuarios puedo tener? |
| 3685  7ab17d45-9e46-4782-a96b-7fc52ec6f0d2 | The number of users you can create depends on what kind of account you have. | El número de usuarios que puede crear depende del tipo de cuenta que tenga. |
| 3686  1e6a3680-e87d-4838-99e8-f6016b293a74 | If you need to add more users, you can upgrade your plan to one that offers more users. | Si necesita añadir más usuarios, puede cambiarse a otro plan que ofrezca más. |
| 3687  3232d969-fa61-4fff-9031-a4f39c17f8da | The limit applies only to the total number of users in existence at any time; if you create 10 users, delete 5 of them, and create 3 more users, you are considered to have 8 users. | El límite únicamente se aplica al número de usuarios total que existe en cualquier momento; si crea 10 usuarios, suprime 5 y crea 3 más, se considera que tiene 8 usuarios. |
| 3688  0216eae9-2cdb-450d-970f-87eb83eb4a49 | The Manage Users page displays how many users you are entitled to and how many additional users you can create. | La página Administrar usuarios muestra cuántos usuarios tiene derecho y cuántos usuarios adicionales puede crear. |
| 3689  8f209c14-a8f7-4256-b2b0-08a5a0ddb2c7 | Purchasing additional users | Compra de usuarios adicionales |
| 3690  9fd383e3-7007-4f82-9997-a2c356415518 | If you need to add more users, you can upgrade your plan to one that offers more users. | Si necesita añadir más usuarios, puede cambiarse a otro plan que ofrezca más. |
| 3691  b1c925f5-34ef-4e02-a4d4-e37787b3ea67 | Contact Brightcove for information on adding additional users. | Póngase en contacto con Brightcove para obtener información sobre cómo agregar usuarios adicionales. |
| 3692  4227f8f9-a43e-4986-88d0-4af9bceb5a19 | Creating new users | Crear nuevos usuarios |
| 3693  e8a5a047-1e05-42fb-9838-8ca8e63f7ef8 | To create a new user: | Para crear un nuevo usuario: |
| 3694  49746953-9e95-445b-8b9a-53108bb0660a | Enter the [1}Email{2], [1}First Name{2] and [1}Last Name{2] of the user. | Introduzca el [1}Correo electrónico{2], el [1}Nombre{2] y los [1}Apellidos{2] del usuario. |
| 3695  86e9db42-ff94-4fc4-919f-47aadb37b194 | Assign a Role to the user: | Asigne un rol al usuario: |
| 3696  d9025584-6403-4a05-8ed2-600b781d6d75 | [1}Administrator{2] - User has access to the Administration menu ([3]) | [1}Administrador{2] - El usuario tiene acceso al menú Administración ([3]) |
| 3697  eeb4db6e-3d51-430f-9415-5bcb4dbc2944 | [1}Standard{2] - User does not have access to the Administration menu ([3]) | [1}Estándar{2] - El usuario no tiene acceso al menú Administración ([3]) |
| 3698  fa4b1296-23ea-4842-8bec-06a741ad9045 | Click [1}Add User{2]. | Haga clic en [1}Agregar usuario{2]. |
| 3699  363107e6-8786-4449-af7d-5443d7ee59aa | The user will receive an email message stating that they have been added to the account. | El usuario recibirá un correo electrónico en el que se le comunicará que ha sido añadido a la cuenta. |
| 3700  65d13a3f-84a8-4927-b5aa-028afdcb499b | Editing existing user | Editar usuario existente |
| 3701  853e160a-eeba-4b01-8001-a1a4a1f2300a | To edit an existing user: | Para editar un usuario existente: |
| 3702  96ea55ad-a382-434a-bc2d-dc87740c46ea | Click on the user to edit. | Haga clic en el usuario que desee editar. |
| 3703  f0a7e083-cf8d-483d-ac82-3d36c2339a8c | The user details will appear at the top of the page. | Los detalles del usuario aparecerán en la parte superior de la página. |
| 3704  5f602ef9-9a32-4032-a394-338347d0410d | [1] | [1] |
| 3705  8d157f05-ca45-494d-a2a6-efbdd9c04649 | Edit the user details. | Edite los detalles del usuario. |
| 3706  6ff85c86-7dd3-45c3-86fd-8ce49a5773ce | Click [1}Save{2] to save the changes. | Para guardar los cambios, haga clic en [1}Guardar{2]. |
| 3707  69bff188-f247-44a1-9612-741af57ff5c1 | Deleting a user | Eliminar un usuario |
| 3708  f0d09cb0-95dc-4de5-86e5-1b4c9b3c70a1 | To delete a user: | Para eliminar un usuario: |
| 3709  eaa4d112-6dc9-4bb1-9832-dbca43fbed43 | Click the delete icon ([1]) associated with the user. | Haga clic en el icono de eliminación ([1]) asociado al usuario. |
| 3710  bdff0350-5d61-482f-acab-ce34f152fe38 | Click [1}OK{2] to confirm the deletion. | Haga clic en [1}Aceptar{2] si desea confirmar la eliminación. |
| 3711  cf0ab5bb-c80f-4b6e-bee3-d7a7c3ee31d2 | Changing the primary user | Cambiar el usuario principal |
| 3712  8a5afd36-3c9c-4c07-9ef0-2fe3ee84f951 | One user in each account is designated the primary user. | Un usuario de cada cuenta se designa como usuario principal. |
| 3713  bcabc26f-3586-414a-94f4-743f83165d26 | The primary user will always have the [1}Administrator{2] role and can only be deleted by Brightcove Support. | El usuario principal siempre tendrá la función de administrador y sólo podrá eliminarlo mediante el Soporte técnico de Brightcove.[1}{2] |
| 3714  87823883-e822-40a5-b82d-0f6973650132 | [1] | [1] |
| 3715  e863815a-f087-4b9c-b9d9-30fc5ffda5b2 | If you need to change the primary user at some point, select the new primary user and then click [1}Make this user the primary administrator for this account{2]. | Si necesita cambiar el usuario principal en algún momento, seleccione el nuevo usuario principal y, a continuación, haga clic en Hacer de este usuario el administrador principal de esta cuenta.[1}{2] |
| 3716  66577f08-7008-4b29-aedc-82c93cd08600 | [1] | [1] |
| 3717  5bf5116a-14be-4f34-8a74-35df3031b00c | You will be prompted to confirm the primary user change. | Se le pedirá que confirme el cambio de usuario principal. |
| 3718  beb2d131-1c86-481c-9550-f8e7bf34cfe1 | [1] | [1] |
| 3719  f0c8ff8e-979c-4cc3-86f0-fa8cf46d0436 | If the new primary user has a role of [1}Standard{2], they will be assigned the [1}Administrator{2] role when they are made the primary user. | Si el nuevo usuario principal tiene una función [1}Estándar{2], se le asignará la función de [1}administrador{2] cuando se haga usuario principal. |
| 3720  cdfd85ad-aeae-4e3c-80b7-719737f2e2a1 | Page Contents | Contenido de la página |
| 3721  b2083be8-3d87-4cac-95fb-673597cea29b | Page last updated on 06 Oct 2020 | Última actualización de la página el 06 oct 2020 |
| 3722  8ffdd9a5-9b94-4db0-85fe-94939541dfa6 | Brightcove Support | Asistencia técnica de Brightcove |
| 3723  b12c5243-48ac-416d-b9af-81d95d8c274c | [1}System Status{2] | Estado del sistema[1}{2] |
| 3724  5242d8bf-26bd-48ae-8427-fe5a67cf23ab | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 3725  7f54cccc-d007-42b8-b93d-6e33e4485504 | [1}Documentation{2] | [1}Documentación{2] |
| 3726  7f8797a5-c487-48bc-96d8-d96adadd2035 | Training | Formación |
| 3727  38868541-8ca3-49a2-aa45-55293e81c96c | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 3728  c1f5fa8f-59ef-482d-a5f5-87e554efb8b2 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 3729  7ef9bb3e-0143-41f0-9ad1-99cf0b2e51fa | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 3730  e4aecfc5-8cec-4593-8351-121306235e55 | Brightcove | Brightcove |
| 3731  cf2bb00d-bbdf-4190-90f0-42cca97943b3 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 3732  282daa5b-c5d2-4be6-8a16-102676137b68 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 3733  2d1bdeac-f1e5-4da5-9cea-5a8c01db87c9 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 3734  8cdd3f80-d2e5-4ede-b4ee-e7e2e7bd2e53 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 3735  684b45d1-851f-4bfc-884d-15083dee428a | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 3736  2b854af7-bb40-45b7-a671-6de78d495b88 | LinkedIn | LinkedIn |
| 3737  6b41dffa-48c9-4273-bb3d-5295eecb45a0 | Twitter | Twitter |
| 3738  96fc6fe3-6cfd-4d4c-8789-91e86035b8cf | Facebook | Facebook |
| 3739  a7a2ac6a-3466-4294-bf7b-6dc47f3ed113 | Have a question? | ¿Tiene alguna pregunta? |
| 3740  a6f97f92-344b-4a49-8ed3-895e518816c4 | Reviewing Player Event Data in Google Analytics | Revisión de datos de eventos de jugador en Google Analytics |
| 3741  21d4340d-1795-4bd7-8f64-ba5b997b8f22 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 3742  44465d99-f10a-4118-b381-d15a2cf7b173 | Select Language | Seleccionar idioma |
| 3743  66450ebf-baab-4ef4-a086-e8c6b414a193 | Other Brightcove Docs | Otros documentos de Brightcove |
| 3744  069f8b07-8d2c-4622-806e-ce46bdbe39ca | Documentation Home | Documentación Inicio |
| 3745  45d09556-f14a-4aa1-9c80-ee935ca96ef5 | Brightcove Audience | Audiencia de Brightcove |
| 3746  0ad47bfa-d92d-4e77-9f1c-965cc3aa8a4f | Brightcove Beacon | Baliza Brightcove |
| 3747  04b20aa7-8dc0-4f57-b018-41ef83e28a97 | Brightcove Campaign | Campaña de Brightcove |
| 3748  79691154-25fe-4b56-b446-4d6b2d519c82 | Brightcove Engage | Brightcove Engage |
| 3749  3f7c704b-5b00-4ad1-be61-28f79d75160f | Brightcove Live | Brightcove Live |
| 3750  8c4c92af-a83e-4778-992b-9e0a11989c42 | Brightcove Gallery | Brightcove Gallery |
| 3751  b912560d-9bf3-41db-a410-3e36621d41b6 | Brightcove SSAI | Brightcove SSAI |
| 3752  8e7d426b-dcde-4c07-b906-162b3395b21a | Brightcove Social | Brightcove Social |
| 3753  2e85ae76-a92d-4711-b5fa-1e0dbfceba85 | Video Cloud Studio | Video Cloud Studio |
| 3754  bbe1c4c2-fb8e-4183-9850-ffd79145dc99 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 3755  dc3f1b4c-d706-4ef6-ba26-41d3c27de7d0 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 3756  ea8c1bc1-ec50-4e39-900b-594d2619047d | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 3757  7156c39d-115a-488e-8371-f25b49d044ec | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 3758  384cf121-6939-423b-b94b-8f69fb4c850c | Video Cloud General Information | Información general de Video Cloud |
| 3759  a3f19dd8-ba73-41b5-b2ca-52c1f7ed2b3c | Zencoder | Zencoder |
| 3760  835e21a5-a67d-48c4-aa2d-1bb1d06aa0bb | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 3761  865c27d2-8ffd-44f8-ac08-599e28b44630 | support | soporte |
| 3762  520fcc96-f7b3-49e2-8d57-e463c07a7c95 | system status | estado del sistema |
| 3763  5e2d0cbd-cf27-44d7-a714-491c30daf0d2 | [1}Home{2] | [1}Inicio{2] |
| 3764  1a4a4663-5602-4dad-99d0-2ff9f31a67e1 | [1}Administering Accounts{2] | [1}Administrar cuentas{2] |
| 3765  096167b5-0419-4787-8024-9c7b7ae020ee | Reviewing Player Event Data in Google Analytics | Revisión de datos de eventos de jugador en Google Analytics |
| 3766  1cf80646-8a7d-40de-a656-ad3cdbf8e1c7 | [1}Home{2] | [1}Inicio{2] |
| 3767  d84add33-5c73-4db7-8800-35c8761dd56a | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 3768  4f666f59-294d-4301-8a9a-b371226ec64d | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 3769  fe493787-1058-4db3-96c3-68908d35a52a | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 3770  d29fc288-9fdc-478f-a0fc-e85bafeba097 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 3771  e3402665-bbfc-4c3b-b944-7d572e92c2de | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 3772  46bf0b82-b60a-43ca-8c02-8acfde86c32b | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 3773  720a7412-1e0a-41f7-b778-1b0c7edcbfea | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 3774  1c450c84-6d00-4b27-8d65-e5b6fe71d454 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 3775  b97ad9f5-49ec-4ce4-83af-a66bd26cb3e8 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 3776  ad3ede50-498d-4ef0-96ee-72b86ccbd36b | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 3777  cf450542-cf6b-419b-a7c2-154d6d9b826d | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 3778  24dcfa22-96a3-42f6-b4d5-602a9343a7bc | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 3779  4e8cb193-47e2-4a98-b365-583e7c1d83fa | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 3780  589b4142-aac9-4bcf-b0ea-1fa4d5167645 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 3781  5a9b29fb-ae5a-49b8-9aae-28796d680b44 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 3782  ac513f70-1629-4d44-9eba-0d83663ec607 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 3783  5d02df62-1db8-43ec-abb6-5a2d6e24019e | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 3784  79c91044-a9ee-4478-adb6-bdeb2c4bae2e | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 3785  8ec48d86-38a1-4d00-bb06-f5798038b7ea | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 3786  a3e39ce0-7e33-4863-91eb-1366137d29e3 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 3787  6ba9968c-217a-4208-98eb-7780c8308c9d | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 3788  3ec85102-8487-4448-b976-764e35997570 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 3789  c57754b2-6cd3-458d-b8fb-4351ab350d2b | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 3790  ab2e8e9f-8b55-4199-87d0-518fdc8ccd58 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 3791  bcd9bb21-c4a8-44f9-9d22-96d69d8abc68 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 3792  817a9163-3fcd-41ae-934f-e83d1a370db2 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 3793  f341ad3a-c566-44b9-87ce-1953fa4a3ded | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 3794  3ec05fe6-d4af-4087-977c-be8dcbc2a790 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 3795  f92e1b2b-737c-42d5-b452-26175240f918 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 3796  e0ae4b62-0e2a-44f2-8cc2-0903bb379189 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 3797  a12d04fe-07ac-4839-98a0-1867c761b342 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 3798  8f932250-4f6a-4f45-9296-a55e41ff6521 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 3799  13ba0813-138d-4783-ad52-cc51decf7891 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 3800  53b82315-2d2d-4189-916f-32a5f469991d | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 3801  5b4f930e-60f8-42b8-b79a-db093507c2f1 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 3802  38bcc08e-a875-46f1-aeaf-de4407c35623 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 3803  d59f3ada-1044-4c55-a42e-ba0d65001f6e | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 3804  0760fc99-bad8-4574-a585-787679bf2bfb | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 3805  13d52f32-e9a6-4337-9eba-1e124aff9206 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 3806  7e032899-d123-4377-a872-4d7a7b01cf54 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 3807  f61fa7ea-b24f-447a-8a62-e1d704ee1cc2 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 3808  45f8f80e-9f31-4c70-af34-72e9b1213172 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 3809  9ec47b71-e080-46ed-8da7-ca4d6dd169a7 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 3810  f6218cc1-2946-4c18-b434-21ba78869a55 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 3811  e6864e33-1e6b-4805-8f4d-ed2775969a62 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 3812  e0c87dc1-6613-4031-9d04-f7676e333256 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 3813  9b6b142a-b301-4f7d-91f1-fe03d5be33d9 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 3814  7df1fbcd-ba31-49fe-879d-8a7e5f64a73a | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 3815  a2668751-822c-4154-8d8d-0ff7d3ebeec4 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 3816  8e53bf73-2d81-424b-95ba-47168a4a0680 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 3817  f8f51ef3-420a-489b-a4d1-01fadf6b30db | [1}2020{2] | [1}2020{2] |
| 3818  21d8d7ac-10f0-4e7c-8e0e-af6fe221a6b0 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 3819  5e70f168-b31d-4820-9e35-f4fdbdc65ad8 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 3820  82357d4a-01a6-496f-95fb-dda021726e73 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 3821  eb7e3c6a-e9a3-4532-ba7f-ccd75fa1b761 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 3822  729cd990-2cd2-498b-9daa-a30bda8da0f3 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 3823  7704f1a4-5fe2-4e2d-8ca4-7226d58dc22b | [1] | [1] |
| 3824  a4e5ecea-fc96-4963-9a84-d3be8d76a61d | Navigation Menu | Menú de navegación |
| 3825  8180348e-c1b0-49cb-b953-0311dfb67180 | [1}[2]{3] | [1}[2]{3] |
| 3826  1144faa7-af41-426e-8ffd-c86a73220526 | back | espalda |
| 3827  117f557b-24d2-4630-848f-1116d7b4a5f3 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 3828  51de3464-f6d2-46b1-872b-ab0f4fc064d2 | [1}[2]{3] | [1}[2]{3] |
| 3829  656bf57d-eeda-4011-ae54-304b94fe4754 | forward | adelante |
| 3830  3a136201-ad38-4188-9ecb-f4f1c25858b1 | Page Contents | Contenido de la página |
| 3831  43f47cec-82f8-422a-b177-a29d80ad08d4 | [1}[2]{3] | [1}[2]{3] |
| 3832  41d45c75-2d2f-4df5-96ec-998accbbfc2d | open in new tab | abrir en una nueva pestaña |
| 3833  2a41061b-f9a2-4659-9164-baaed490937f | Reviewing Player Event Data in Google Analytics | Revisión de datos de eventos de jugador en Google Analytics |
| 3834  85b6d796-fa02-4cbd-a7de-9437cbcd3477 | Brightcove Campaign™ can be configured with Google Analytics so that events and custom data can be sent to a specified Google Analytics account. | Brightcove Campaign™ se puede configurar con Google Analytics para que los eventos y los datos personalizados puedan enviarse a una cuenta de Google Analytics especificada. |
| 3835  3cf12018-f46d-4d68-ba10-525fb3920e6a | This topic will outline how the data can be accessed in Google Analytics. | En este tema se describe cómo se puede acceder a los datos en Google Analytics. |
| 3836  b256860c-cae3-4e7a-998f-ff05abab489f | For information on how to configure Brightcove Campaign with Google Analytics, see [1}Configuring Google Analytics Event Tracking{2]. | Para obtener información sobre cómo configurar la campaña de Brightcove con Google Analytics, consulte [1}Configuración del seguimiento de eventos de Google Analytics{2]. |
| 3837  68cba068-103e-466a-9fd6-511543cac8bb | How data is reported to Google Analytics | Cómo se notifican los datos a Google Analytics |
| 3838  929f7051-b3e4-4c5e-aa7f-486a6f099785 | Brightcove Player data sent to Google Analytics will appear in the Google Analytics interface with the following characteristics: | Los datos de Brightcove Player enviados a Google Analytics aparecerán en la interfaz de Google Analytics con las siguientes características: |
| 3839  598d382e-bf9d-41f1-bee4-7ed17ccd2fda | The [1}Event Category{2] is always [1}Video{2] | La categoría de evento siempre es Vídeo[1}{2][1}{2] |
| 3840  442f4660-4d73-4cf8-8c12-b5e88409b6e8 | The [1}Event Action{2] will be the same as the Event names that were selected when the integration was configured. | La acción de evento será la misma que los nombres de evento que se seleccionaron cuando se configuró la integración.[1}{2] |
| 3841  7cef0bbf-5912-49bd-ad2b-b16b8832af43 | They include: | A saber: |
| 3842  470f50c4-7c47-4c1d-be8d-093227753f84 | Video Impression | Número de impresiones del vídeo |
| 3843  b370a558-9148-454a-a6b6-feb581efe6f1 | Play Request | Solicitud de reproducción |
| 3844  1530c9f8-8c88-489f-8c94-2430eb0494c2 | Video Engagement | Nivel de interacción con el vídeo |
| 3845  fbeebfbf-2807-4a98-b820-34e402a08635 | Ad Start | Inicio del anuncio |
| 3846  b45f2b2f-d9a2-487e-959a-e7b73275dd47 | Ad End | Fin del anuncio |
| 3847  65d89cd9-12ae-47c5-8600-2e29b63c21f0 | Player Load | Cargas del reproductor |
| 3848  46192152-7c32-4edc-afe5-2f7248928150 | Error | Error |
| 3849  816d2974-d7e6-4278-aa31-15a4251f6238 | The [1}Event Label{2] will be in the format of [1}Video ID Video Name{2] | La etiqueta del evento tendrá el formato de Video ID Video Name[1}{2][1}{2] |
| 3850  86e5c4b2-f769-4636-b395-de16714d8695 | The [1}Event Value{2] will be blank for all events other than [1}Video Engagement{2]. | El valor del evento estará en blanco para todos los eventos que no sean Interacción de vídeo.[1}{2][1}{2] |
| 3851  81c468f0-6c42-4936-b0be-f7ac7def046a | For [1}Video Engagement{2], the value represents the percent viewed | En el caso [1}de Video Engagement{2], el valor representa el porcentaje visualizado |
| 3852  37d1996b-9b31-40cc-a96e-88d3186c45db | Viewing event data | Visualización de datos de eventos |
| 3853  4cae3faa-ec04-49cd-94ed-5242d626cfb8 | There are numerous ways to view and report on Google Analytics data. | Existen numerosas formas de ver los datos de Google Analytics e informar sobre ellos. |
| 3854  915ac758-8b39-416d-8c61-a303ee7eb179 | This topic will show one way to view the data in a useful format. | Este tema mostrará una forma de ver los datos en un formato útil. |
| 3855  db9f88b1-192c-4f2f-9f73-bd3e68a53359 | Log in to your Google Analytics account. | Inicie sesión en su cuenta de Google Analytics. |
| 3856  19f94f66-2e61-4cbb-ab23-70f819781e21 | Use the selector at the top of the page to select the correct account and property. | Utilice el selector situado en la parte superior de la página para seleccionar la cuenta y la propiedad correctas. |
| 3857  0ebb2135-dfeb-42ea-b4f6-07daf6ac5f98 | This should match the account that was selected when the integration was configured in the Players module. | Esto debe coincidir con la cuenta que se seleccionó cuando se configuró la integración en el módulo Jugadores. |
| 3858  3c94f73b-98e9-4307-a33a-fced17027797 | [1] | [1] |
| 3859  ac7a520b-e7f8-4333-94ac-f96a5ab9690b | Select a date range using the date selector at the top of the page. | Seleccione un intervalo de fechas con el selector de fechas situado en la parte superior de la página. |
| 3860  4a903762-36ca-4a5c-8a4a-4f2473444535 | In the left navigation, click [1}Behavior > Events > Overview{2]. | En la navegación de la izquierda, haga clic en [1}> Descripción general de > eventos de comportamiento{2]. |
| 3861  930d0827-573e-4204-ba8a-010c7de2f0a6 | A list of event categories will display. | Se mostrará una lista de categorías de eventos. |
| 3862  53363cee-27d8-4250-ac43-12b1acd0de7a | Click on the [1}Video{2] Event Category. | Haga clic en la categoría Evento de [1}Vídeo{2] . |
| 3863  e138d436-fd4e-4f20-aaab-8bf85e937800 | Events sent to Google Analytics from Brightcove Players will have [1}Video{2] as the Event Category. | Los eventos enviados a Google Analytics desde los reproductores de Brightcove tendrán [1}Video{2] como categoría de evento. |
| 3864  2dbdfc8c-ef14-4999-acf1-9def4788da55 | [1] | [1] |
| 3865  7640260e-4588-4565-a848-16b62f105689 | For the [1}Primary Dimension{2], click [1}Event Action{2]. | Para la [1}dimensión principal{2], haga clic en [1}Acción de evento{2]. |
| 3866  3e6d3b11-e1c8-45f3-a042-5c07643dc036 | [1] | [1] |
| 3867  b88bc74c-390e-4eca-a197-d89611fd6399 | All events that were passed from Brightcove Players will be listed. | Todos los eventos que se aprobaron desde Brightcove Players aparecerán en la lista. |
| 3868  af6edb18-bfad-4bec-87f7-2093c5e15c30 | In this example, three events were passed. | En este ejemplo, se aprobaron tres eventos. |
| 3869  12974865-98ce-4368-88a2-d3d69ac24ef3 | [1] | [1] |
| 3870  e7fa6281-0016-44c7-9d86-6ada9bab176b | Click on an [1}Event Action{2] to view the details. | Haga clic en una [1}acción de evento{2] para ver los detalles. |
| 3871  1b801625-a84f-4f37-bc82-a5540bf1b948 | In this example, clicking on [1}Play Request{2] displays the videos with a Play Request. | En este ejemplo, al hacer clic en [1}Solicitud de reproducción{2] se muestran los vídeos con una solicitud de reproducción. |
| 3872  cc4949ca-a824-43e2-bb8f-de0d74cc8eea | The Event Label contains the video ID and video Name. | La etiqueta de evento contiene el ID de vídeo y el nombre del vídeo. |
| 3873  501f1115-e4f0-4501-8ea2-cae8f341f7bd | [1] | [1] |
| 3874  b563939d-aac8-4b92-ad27-12ad1eaeb45c | Page Contents | Contenido de la página |
| 3875  89096511-4e48-40a6-bc43-dcdc1b19d854 | Page last updated on 06 Oct 2020 | Última actualización de la página el 06 oct 2020 |
| 3876  cfb7c78e-8948-4962-9561-5783a33e062e | Brightcove Support | Asistencia técnica de Brightcove |
| 3877  a2b783cf-3049-4d03-b17a-53f49a422d27 | [1}System Status{2] | Estado del sistema[1}{2] |
| 3878  727e670c-9957-4d89-aa0e-cd14286ef9fd | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 3879  0634b08b-663d-471e-bf3d-394face1c081 | [1}Documentation{2] | [1}Documentación{2] |
| 3880  9dde7fc5-da5b-4b5d-a64e-cb2a9572d37a | Training | Formación |
| 3881  dcc35f8a-530e-4367-a425-e6109eabd1de | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 3882  4b686d13-ed2a-4ce2-8d31-7c8b3fe16101 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 3883  547a4336-9759-4055-9e10-521f152a8e06 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 3884  fb3c26ab-e37b-4ab6-a58e-4fdc965702e1 | Brightcove | Brightcove |
| 3885  7b9f843f-5293-4aba-a7c2-06541e26dd14 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 3886  e1bd393c-03f6-4a22-8ee2-8e22f616cabc | [1}Contact Us{2] | [1}Contáctanos{2] |
| 3887  74024874-4517-4928-b818-42bcdaf4eab6 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 3888  462f900c-c8a0-4e73-b40a-e562603172c0 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 3889  6c373e83-ba93-4d13-b279-39e5bd2dd06b | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 3890  a05f749e-06a4-4c27-9ba0-86ed3f4de2fe | LinkedIn | LinkedIn |
| 3891  c1cbab90-c349-4671-9c00-c4ad50615f7d | Twitter | Twitter |
| 3892  24812ab1-20fb-41eb-a36c-f9b307c23291 | Facebook | Facebook |
| 3893  33b83467-61c9-4565-9125-a752ec9f8050 | Have a question? | ¿Tiene alguna pregunta? |
| 3894  c531f3e8-8fec-4c5e-9781-678b951850fe | Styling Players | Cambiar el estilo de los reproductores |
| 3895  39ee367c-f827-4058-94b8-53651e40f70b | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 3896  ebd52728-0a83-4981-8c1c-b4b8b9b9db98 | Select Language | Seleccionar idioma |
| 3897  53127f32-e852-417e-892f-41cf64fdecf2 | Other Brightcove Docs | Otros documentos de Brightcove |
| 3898  61bef871-2195-4382-9ec5-1890d471c5e7 | Documentation Home | Documentación Inicio |
| 3899  7b750054-0cbc-4ae3-b1c1-3fa6774ecf58 | Brightcove Audience | Audiencia de Brightcove |
| 3900  4bb2816d-58ac-41f8-85a3-33bb7e25bd57 | Brightcove Beacon | Baliza Brightcove |
| 3901  691e383c-2753-4e05-9214-f9cbfa4a7552 | Brightcove Campaign | Campaña de Brightcove |
| 3902  fbc4ac60-281c-4edb-b053-d46d722f5484 | Brightcove Engage | Brightcove Engage |
| 3903  f654cf7b-ca29-46c4-bb39-b148f288c152 | Brightcove Live | Brightcove Live |
| 3904  1ec8dec6-bb65-491b-a753-cfa4abf81a59 | Brightcove Gallery | Brightcove Gallery |
| 3905  10b97c79-3075-4051-94b8-78d553d81112 | Brightcove SSAI | Brightcove SSAI |
| 3906  a1298014-39e0-4848-84b3-57806d217005 | Brightcove Social | Brightcove Social |
| 3907  f1b635cc-f2cd-44df-af1a-28e2402870c1 | Video Cloud Studio | Video Cloud Studio |
| 3908  0459b0a8-bcea-4f74-8694-7e315e5b65af | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 3909  503b9115-49a8-41f8-a715-e3850f585d35 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 3910  2d3cfab4-fb6c-40b0-aad8-3b21f0774518 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 3911  e8667b9a-575d-43f1-90bd-5a021735b37c | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 3912  71fe912d-0ebc-4c4f-94e5-0d75c8b9cdbc | Video Cloud General Information | Información general de Video Cloud |
| 3913  d742d4c4-6a55-4699-a39b-75516f08f5b0 | Zencoder | Zencoder |
| 3914  0ac8204c-294c-4d03-ad06-f0abfc7e2154 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 3915  950cf068-210a-4c1a-b854-b4ce739de4cf | support | soporte |
| 3916  8b757ac9-1c8a-4462-8a70-7991f53475ed | system status | estado del sistema |
| 3917  62dc1a5a-2a67-4229-ae30-921b9177e6f7 | [1}Home{2] | [1}Inicio{2] |
| 3918  e973629c-ddc1-4468-a983-db2ae3fb7d56 | [1}Administering Accounts{2] | [1}Administrar cuentas{2] |
| 3919  a01765ac-68db-4332-95ac-100e3ef05c1b | Styling Players | Cambiar el estilo de los reproductores |
| 3920  4b682ff0-3ad7-433c-83e3-16efa698dc14 | [1}Home{2] | [1}Inicio{2] |
| 3921  72532677-d77f-4e3d-9d84-ab4e351c09a2 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 3922  95e38242-4f4b-44ad-a1f9-77568cd71f59 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 3923  fc5e2851-c829-4951-9cd8-b0ed42739d8b | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 3924  471a6aed-0eab-4021-8370-146eb13073b4 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 3925  12999455-87ca-4e31-a61c-684c3c881e13 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 3926  c1783aae-7ad9-4e68-a7fb-d29b3735e880 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 3927  ae62a563-127b-4933-9d98-f5da5a93042a | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 3928  fc1baac9-3972-4727-b357-038acf380330 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 3929  1218d71a-c93b-43d2-b407-8d64407a4600 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 3930  54062a88-ca39-4ed6-b1bb-38a65c442f99 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 3931  a5b25b8d-4e7d-4001-83d2-1cb2da0fbd51 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 3932  28a872ee-e739-4274-8077-80c352431036 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 3933  47ba0d3d-46f6-4f68-ad47-0875734c1c59 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 3934  2138dfd5-e200-4296-bdac-c8c245634b0d | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 3935  dd7d998c-a48b-4639-a76c-75927f90f320 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 3936  ab657d7c-7cd9-4a0f-9aa0-49d32e45abc0 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 3937  e8c9020b-0e00-465e-8454-917705395fd9 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 3938  3fa023d4-4310-4293-ae9f-61a53c311c3c | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 3939  55d47fb4-85af-456e-85c0-1d7f6a890128 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 3940  e570dd80-cc8c-4242-bbc5-30af3172fa48 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 3941  3eb61f59-437e-4fd5-95d4-ae9196cedec9 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 3942  115c0f18-3b8f-4b27-a110-a6dc1df2282a | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 3943  7db51e11-cee0-4be2-adf7-cba483aed53a | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 3944  fdf1211e-7c2b-4b98-a04c-e4e4c7944feb | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 3945  ba974684-7155-4a57-b738-71abcdde8849 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 3946  e8d397b6-35ca-4192-a8ff-6c273a97c8ce | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 3947  20a332bb-e9fc-4d52-b5a6-debaba0d5656 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 3948  b24cdb8c-28b9-4110-88ab-e1b89ef8bc02 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 3949  bd5729da-54e7-4179-8535-df1bcb529020 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 3950  75363f91-c82a-45d3-8dd3-aa8c6bda54ca | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 3951  f797085b-9eb8-420a-9990-d6ef5e042c18 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 3952  b57998d8-e014-49f5-8942-8e3a399e4dac | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 3953  412167e0-86cb-4695-8c43-c02a494c045c | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 3954  2f6b8eea-9d27-4604-ba7e-7d8daa211e8c | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 3955  bb0a6694-baa7-41cf-a87c-ed4322db3dc7 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 3956  adf21004-037a-48e6-9a2d-7e0e45a5740c | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 3957  8a76e4bb-fe0b-49f7-b59a-83022af2259b | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 3958  53b158ba-6ea6-4e48-a7c6-a192639b84de | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 3959  a1f036b1-dcd7-4989-901d-396458827f01 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 3960  9084f429-db4a-4df4-9158-7f1d848bbfcc | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 3961  1c2b77ff-7277-4dcc-af58-55e85ef0e904 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 3962  6442eca5-49eb-4a09-b28a-5aeb9cf86ca7 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 3963  a10748f9-1976-426a-a0c2-37b5a6a71376 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 3964  1b4f2bf9-6a23-4e02-b3d0-f6caa28efc09 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 3965  3abcc69b-7efa-4758-afb2-8670379cbef0 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 3966  f1711720-e608-43ea-8fe0-956a56127bed | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 3967  718e84b7-4ccc-427a-8c23-7360e9bef6e5 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 3968  e6edf0bf-9f93-47cf-abfe-bcfc9ada5dd5 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 3969  08556643-312a-4332-bc89-59f16c40bded | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 3970  c0d110d7-744a-4a86-9d2e-25ae2af5c813 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 3971  9e1c51c9-41a6-437a-a66e-f5ab68cae892 | [1}2020{2] | [1}2020{2] |
| 3972  05a84bf8-561e-4331-909d-bc053874546c | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 3973  89d9f3a8-777d-4650-bfa0-27be80593f77 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 3974  fe9a6bbe-b62d-4e0d-b670-bc75818ade9b | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 3975  ee5a8f18-9e77-4bf1-be95-b35877325d5e | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 3976  281fe6cc-f863-4716-aca5-672e9d05cefb | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 3977  90800b00-3284-4bab-a250-9fd2f839024d | [1] | [1] |
| 3978  f8affa0d-6561-4e85-b82c-f7688bcdee64 | Navigation Menu | Menú de navegación |
| 3979  043d4597-1d43-4d3f-a54b-9c8e23e6f71a | [1}[2]{3] | [1}[2]{3] |
| 3980  682ce421-c1e4-4f8b-bc37-e2cd306d7892 | back | espalda |
| 3981  60807ddd-71fa-4630-abf6-58c112e02c3e | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 3982  679345bd-fafb-417f-b5fb-2a403647604c | [1}[2]{3] | [1}[2]{3] |
| 3983  4ff7de69-cf6c-4023-9077-8873327d42ac | forward | adelante |
| 3984  efeba5e9-f407-4a0f-8c9a-efc9927e1894 | Page Contents | Contenido de la página |
| 3985  42584664-8235-4a31-b90b-cdf96129a1c8 | [1}[2]{3] | [1}[2]{3] |
| 3986  f52b50a2-e1d2-4f2c-bb2e-f1d88d9538a5 | open in new tab | abrir en una nueva pestaña |
| 3987  0d174f40-55a8-42d5-b606-66760ba06947 | Styling Players | Cambiar el estilo de los reproductores |
| 3988  de796f12-b24e-43fb-b7a4-a0febd9c2e99 | This topic provides an overview of the player styling settings that can be configured. | Este artículo contiene un resumen de los ajustes de estilo configurables de un reproductor. |
| 3989  ec7e7110-81e6-4547-a63f-0d435a97301f | Some basic player styling options can be configured using the administration menu. | Algunas opciones básicas de estilo del reproductor se pueden configurar mediante el menú de administración. |
| 3990  23ff42f9-130e-47c5-84a3-18eec9d160cb | To configure the player [1}Styling{2] settings, in the navigation header, click the administration icon ([3]) and then [1} Player Styling{2]. | Para configurar los ajustes de [1}estilo{2] del reproductor, en el encabezado de navegación, haga clic en el icono de administración ([3]) y, a continuación, [1} Estilo del reproductor{2]. |
| 3991  3be9bd40-7af9-4824-ac1a-6aa7e98f2eee | [1] | [1] |
| 3992  b1d3ced9-00da-4bcb-bb6c-db040effc6e1 | style menu | menú de estilo |
| 3993  78ce1d8a-3b8e-49fd-a1b3-9a0e035f36da | The following style settings can be configured: | Se pueden configurar los siguientes parámetros de estilo: |
| 3994  f7b10e6e-49fd-4cf6-900b-38a70aeaa2a5 | [1}Title and description{2] | Título y descripción[1}{2] |
| 3995  ed90f5be-75d3-4a0c-b7d0-da588e93e06e | [1}Play Button Shape{2] | Forma de botón de reproducción[1}{2] |
| 3996  0041a2b9-0757-4a7b-b740-178cc61bf369 | [1}Play Button Position{2] | Posición del botón de reproducción[1}{2] |
| 3997  6bd48fd3-a5eb-4966-a295-3e23e406caa7 | [1}Color Theme{2] | [1}Tema de color{2] |
| 3998  9467632e-dde0-404b-8cb5-ebf0ce620d6a | [1}Logo Overlay{2] | Superposición de logotipo[1}{2] |
| 3999  9e1e852a-7402-4e5b-b186-004c178d6921 | After any changes have been made, make sure to click [1} Save{2] for the changes to be visible. | Después de realizar los cambios, asegúrese de hacer clic en [1} Guardar{2] para que los cambios estén visibles. |
| 4000  88c765be-48da-470e-9592-622016fe304f | To discard any styling changes you make and go back to the initial player styling, click [1}Reset to Default{2]. | Para descartar cualquier cambio de estilo que realice y volver al estilo inicial del reproductor, haga clic en [1}Restablecer a predeterminado{2]. |
| 4001  a2ae7092-358d-4fa1-85df-e4ad9a7569a2 | Note: | Nota: |
| 4002  f8d0e1d2-66dc-4b80-9127-af6b079852cb | Any changes made to a player may take up to 5 minutes to appear in published players. | Los cambios efectuados en un reproductor pueden tardar hasta 5 minutos en aparecer en los reproductores publicados. |
| 4003  7a897ae1-004d-4923-b423-46cfc44eca22 | Title and description | Título y descripción |
| 4004  f7029020-0bf7-4e85-8230-73319fc22dc7 | Select [1}Show title and description {2] to display the video title and description on the player. | Seleccione Mostrar título y descripción para mostrar el título y la descripción del vídeo en el reproductor.[1}{2] |
| 4005  b3d4b7cf-382b-4385-95e0-434205e6915e | [1] | [1] |
| 4006  5551a227-0cec-4e39-8264-c6ac2ab3f1d3 | video title | título del vídeo |
| 4007  4cac0cc9-ee82-4121-8cfd-7a6c173c17e1 | Play button shape | Forma del botón Reproducir |
| 4008  7a2511ae-0ebe-4536-b5fd-32945d889d39 | The [1}Play Button Shape {2] setting controls the shape of the play button. | El ajuste Forma del botón Reproducir controla la forma del botón de reproducción.[1}{2] |
| 4009  af5f8929-4d01-40db-a7f6-d351b501668b | The following shapes are supported: | Se admiten las siguientes formas: |
| 4010  bf84f448-068a-4eba-b6e1-578d651e3e0c | Circle | Círculo |
| 4011  d4daa236-a4f8-4ca2-9813-ca48c066f3bf | Square | Cuadrado |
| 4012  c6148564-94ac-4888-90ca-f1b691fd958c | Rectangle | Rectángulo |
| 4013  4d4d1ca1-8544-4c35-84d2-1b9ccd23b8e4 | Play button position | Posición del botón de reproducción |
| 4014  c06b343c-52a9-4300-aeef-f4a609fb0074 | The [1}Play Button Position {2] setting controls the location of the play button within the player. | El ajuste Posición del botón de reproducción controla la ubicación del botón de reproducción dentro del reproductor.[1}{2] |
| 4015  65de1db0-9ed2-4e1e-a9bd-e132e25420fd | The following positions are supported: | Se admiten las siguientes posiciones: |
| 4016  6dbac288-9922-4c74-9e57-5ea637a46400 | Center | Centro |
| 4017  a250b7cb-b0e9-47a3-a6ec-d8f383cc1ba8 | Top Left | Superior izquierda |
| 4018  cb0d22a8-eb09-4acc-aac7-4cc840e8c227 | Top Right | Arriba derecha |
| 4019  1b45556a-4883-418b-84b2-291c91f390b0 | Color theme | Tema de color |
| 4020  57409c6a-c41f-4c9a-8b42-f8e8d44228db | The [1}Color Theme{2] settings control the colors used in the player including the play/pause buttons, elapsed time and volume, captions, full screen and sharing icons. | Los ajustes del tema de color controlan los colores utilizados en el reproductor, incluidos los botones de reproducción/pausa, el tiempo transcurrido y el volumen, los subtítulos, la pantalla completa y los iconos para compartir.[1}{2] |
| 4021  14ae8e4f-4e5c-43ba-8a37-3a7f794dd25a | [1] | [1] |
| 4022  963ed9b5-4156-4ead-b650-5271e9b7878f | The following theme colors can be configured: | Se pueden configurar los siguientes colores del tema: |
| 4023  4f1e7000-4101-44d4-8512-6852c74c06cf | [1}Play Button{2] - Controls the color of the big play button, progress bar and volume level | [1}Botón de reproducción{2] - Controla el color del botón de reproducción grande, la barra de progreso y el nivel de volumen |
| 4024  de84978e-8208-45de-b86c-f0748accec46 | [1}Control Bar{2] - Controls the background color of the player controls | [1}Barra{2] de controles: controla el color de fondo de los controles del reproductor |
| 4025  4957b945-2414-4530-8d9d-4b89f3dc643d | [1}Icons{2] - Controls the color of the arrow in the play button and the icons in the player control bar | [1}Iconos{2] - Controla el color de la flecha en el botón de reproducción y los iconos en la barra de control del reproductor |
| 4026  d085f4e2-64fc-47f4-9343-2a1291c6560e | To change a theme color: | Para cambiar el color de un tema: |
| 4027  ce906956-220c-4936-b980-cfa49cf820e7 | Click a theme color to open the color picker. | Haga clic en un color de tema para abrir el selector de color. |
| 4028  6f355b00-b36d-4f96-8738-3284b4a84c51 | Click a color on the ride side of the control. | Haga clic en uno de los colores situados a la derecha del control. |
| 4029  d222e7f6-8edb-4a02-8c3f-1efafa9ebe9d | Click in the square to select a shade of the desired color. | Haga clic en el cuadro para seleccionar el tono de color deseado. |
| 4030  4a554be2-a2bc-4018-9e7d-0c7e1bce421a | Color can also be set by entering the hue, saturation and value (HSV) numbers into the text control. | El color también se puede establecer introduciendo los números de matiz, saturación y valor (HSV) en el control de texto. |
| 4031  15d4a759-a55e-4faf-9b13-d383348e50f4 | [1] | [1] |
| 4032  49aec52f-87b7-462e-bb35-50f489700b1a | icon color | color del icono |
| 4033  4de1ab19-17c5-4041-8571-3bd45773eef9 | The slider below the color square can be used to set the opacity of the controls. | El control deslizante debajo del cuadrado de color se puede utilizar para establecer la opacidad de los controles. |
| 4034  245cd46a-00be-48ef-9ec2-6f16703aea9f | Click outside of the color picker to modify another theme color. | Haga clic fuera del selector de color para modificar otro color del tema. |
| 4035  46bbb10d-e15e-4176-8a17-f79b2d1a40b5 | Logo Overlay | Sobreimpresión de logotipos |
| 4036  594d4494-e793-4609-93de-5cabc8968ebb | A logo overlay is an image that appears on top of the player. | Una superposición de logotipo es una imagen que aparece en la parte superior del reproductor. |
| 4037  63b028b4-c0d2-4732-b35b-4859dd3fe433 | A sample logo overlay appears below. | A continuación aparece una superposición de logotipo de ejemplo. |
| 4038  bb4f8eb5-ebea-4482-9ba7-a5cc8d82d4e0 | [1] | [1] |
| 4039  86758dc9-ba6a-477c-b799-4130c816bbd9 | To add a logo overlay: | Para agregar una superposición de logotipo: |
| 4040  b142d7af-8fcb-4bc0-bfc3-f929de1530f3 | Set the [1}Logo Overlay{2] to [1}On{2]. | Establezca la Superposición de logotipo en On.[1}{2][1}{2] |
| 4041  958bc30c-3d47-4ec4-ac0a-565eadd9e864 | Click [1}Browse{2] and select an overlay image (.png, .jpg, and .gif images are supported). | Haga clic en [1}Examinar{2] y seleccione una imagen superpuesta (se admiten imágenes.png, .jpg y .gif). |
| 4042  1b5614d0-1a39-4daf-8357-84af1ad569cc | (Optional) Enter a [1}Logo URL{2]. | (Opcional) Introduzca una [1}URL de logotipo{2]. |
| 4043  1676ff0d-a2cb-4cdd-8615-773cdcbebea9 | When the overlay is clicked, this URL will open in a new browser tab. | Cuando se hace clic en la superposición, esta URL se abrirá en una nueva pestaña del navegador. |
| 4044  95412390-aed6-42bd-b0c0-7a407fd182e6 | Select a [1}Logo Position{2] for the overlay: | Seleccione una posición de logotipo para la superposición:[1}{2] |
| 4045  d714b879-31dd-412f-b474-49ce26280a7e | Bottom Right | Inferior derecha |
| 4046  f1737fc6-232c-43d6-a3d8-a4eae2a2d63f | Bottom Left | Inferior izquierda |
| 4047  b6b60223-7c73-4a11-b90c-2187f359fb24 | Top Right | Arriba derecha |
| 4048  708bd190-bb34-4c6b-9964-247f2887a475 | Page Contents | Contenido de la página |
| 4049  d7b7cb53-a436-4371-970b-c8542c3f599d | Page last updated on 15 Jul 2020 | Última actualización de la página el 15-07-2020 |
| 4050  b54b37f7-8b1a-4d31-8191-af7de2dee1c6 | Brightcove Support | Asistencia técnica de Brightcove |
| 4051  175205d0-3d56-4586-abec-348663277642 | [1}System Status{2] | Estado del sistema[1}{2] |
| 4052  117a884e-7561-4101-9fca-ba9d30c820bc | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 4053  ab7d5562-1af5-44ad-b353-d8e5f0f0572c | [1}Documentation{2] | [1}Documentación{2] |
| 4054  409dfc6f-69b3-42ea-9002-9474d8b19c52 | Training | Formación |
| 4055  462cb488-6bdb-4077-9bcb-ac9f08bbc9e5 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 4056  2c1b2640-6764-4949-8137-ff77d6889141 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 4057  e9e6d779-1fed-4e03-a2ba-bc212d8f3b9b | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 4058  28486e51-1e37-495e-bf8f-47559c0f04c0 | Brightcove | Brightcove |
| 4059  071bb751-4c84-4708-81c3-a29e54879b8b | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 4060  e364ffeb-e9dc-4eee-93bb-323a904700fd | [1}Contact Us{2] | [1}Contáctanos{2] |
| 4061  5a13c260-01ae-4f5a-b99d-810e8fec2e03 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 4062  83cb45c3-630b-468d-9f8d-238ce4351265 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 4063  18a13cfa-3a1a-4ae5-9441-e6207407abec | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 4064  d620196f-5aa5-4f5d-a8d1-4bffcf44b2fa | LinkedIn | LinkedIn |
| 4065  9fa1f40b-d30b-46e0-bb54-000c8680cca3 | Twitter | Twitter |
| 4066  3206ae87-1a7d-4a2d-92e0-f1c060d5d315 | Facebook | Facebook |
| 4067  3d17f141-e32f-4b47-be5a-6cc6c8c4af18 | Have a question? | ¿Tiene alguna pregunta? |
| 4068  a941b098-d818-43ae-abe2-bc6d8b818ca1 | Viewing Billing Information | Mostrar datos de facturación |
| 4069  ba7c42b9-fb7a-4028-8493-3a1333d012d6 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 4070  6189ce4d-6d7b-4b7e-a10e-07dd4c49b455 | Select Language | Seleccionar idioma |
| 4071  600bc19e-6cd3-4281-9a44-e4e058541bf8 | Other Brightcove Docs | Otros documentos de Brightcove |
| 4072  3ecd95e1-b08e-4f98-8b6b-bee9dca85814 | Documentation Home | Documentación Inicio |
| 4073  9bd7d7b2-9860-4f09-9293-9054fad330c8 | Brightcove Audience | Audiencia de Brightcove |
| 4074  cd74b965-3e94-4464-9bdc-9a5513e8cef6 | Brightcove Beacon | Baliza Brightcove |
| 4075  42ea2091-421d-44ec-b87c-0139afd532ba | Brightcove Campaign | Campaña de Brightcove |
| 4076  6500323b-0e08-4a9a-8d61-322f1c816f56 | Brightcove Engage | Brightcove Engage |
| 4077  bb0fa314-68fc-47fd-b216-96d551679aac | Brightcove Live | Brightcove Live |
| 4078  9204e213-33fb-44f5-8fdb-73ebbc5db347 | Brightcove Gallery | Brightcove Gallery |
| 4079  2976d7dd-aeef-48bf-9eea-478113923449 | Brightcove SSAI | Brightcove SSAI |
| 4080  3add90b8-26c4-42c4-9358-e6e2932c88f3 | Brightcove Social | Brightcove Social |
| 4081  6c140d3b-64d4-4de3-852d-c79842c367d8 | Video Cloud Studio | Video Cloud Studio |
| 4082  cbf072ae-78be-4919-a94d-22244cfe876b | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 4083  388bb7cb-6c07-4b07-8785-5571d48edcf0 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 4084  e81233e4-e078-4ab5-a93b-ed0167f988d3 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 4085  6aad5b7e-f7e6-4e90-91c0-0209880d06b2 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 4086  0bdb86e2-acfb-407a-95f0-b80442f5888c | Video Cloud General Information | Información general de Video Cloud |
| 4087  d14ceed5-3b12-47b3-b99e-e72c0384fa94 | Zencoder | Zencoder |
| 4088  63c1521c-c170-40be-b351-52a5138729e6 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 4089  21d285f6-3713-4a2e-8da1-a66622f50334 | support | soporte |
| 4090  7224a079-2414-47c5-a5c3-a9ddf56d7df9 | system status | estado del sistema |
| 4091  744212d9-7ad8-4383-8460-ffff04146dc0 | [1}Home{2] | [1}Inicio{2] |
| 4092  3d91b59a-2f84-4f1c-8ffb-f9971c38456f | [1}Administering Accounts{2] | [1}Administrar cuentas{2] |
| 4093  a7860194-44bc-4ce0-b596-7191bdcb980a | Viewing Billing Information | Mostrar datos de facturación |
| 4094  7107d400-eb17-4018-a2d2-ca7c8723a676 | [1}Home{2] | [1}Inicio{2] |
| 4095  c2c23fd6-2bae-4b3a-91b7-6f7872306ff3 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 4096  08445395-71c4-49be-aa65-bad3dcba3dd1 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 4097  4d1d5ab4-efb1-4907-b44d-e3569ddc09d2 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 4098  b80b47ea-433b-4d6a-8146-6d824f89a161 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 4099  e5ac522b-5717-4d89-989e-b1592f84a501 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 4100  8cfe874a-f22b-4c2a-96d1-abd453c0a3b8 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 4101  ac53bd41-888c-4aa5-9406-7e1567d93ded | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 4102  2ee6a907-3ec3-4ae8-b763-11625f08a6f8 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 4103  022c565c-7670-4d82-8cc9-7ec8fa4972eb | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 4104  b208884c-e0ca-4d20-9987-c6f612da977d | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 4105  cf61ceb8-094d-4168-985a-d5317b38ae40 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 4106  c8a5dc95-5e84-4973-8872-c50af02ebe7e | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 4107  4e5112d6-1077-48bb-8597-cda8b223f6ba | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 4108  6870a604-010f-4d58-aaf4-a0d26b740c9d | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 4109  f4a452ff-3946-4d21-a2a7-12916e36ef08 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 4110  dd7b958d-74c5-42af-a882-eb2bb3a9000b | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 4111  5d14b1c7-f81a-43fb-bcff-959c08d40d04 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 4112  049925db-3c2a-46e9-9323-de37ada16f7d | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 4113  47c5375c-0136-4340-928b-00aba746d976 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 4114  724cb06f-47a8-42c2-b365-29c76c61b687 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 4115  2137168d-6024-47af-9be5-83eb92d568a6 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 4116  441a9e52-0c68-49bb-91cd-e6847a80fb85 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 4117  5fde7650-61ac-4418-94f8-2b23dbb66beb | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 4118  04164770-b63c-4bea-81e7-e0bf6ee25661 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 4119  bfd83a56-64a4-429b-9bc3-5ae9d90c4b71 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 4120  41b47ee6-baeb-4d44-9c0b-f734087f9947 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 4121  c87ecca4-f843-4ddf-a4b8-7cfde8b65167 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 4122  d29684b3-5148-4d9d-9c51-e5f1ea830081 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 4123  5beb0650-4570-440c-b805-0d530c4249b6 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 4124  3050fa01-bcc8-47b3-9da5-c69c78d01924 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 4125  1e42bb67-0adc-4be8-b6a6-b0e155411ed7 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 4126  ea5c4d4a-4682-45e0-ae8c-3a3fb1d95a6e | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 4127  ff310a49-87bb-4d6a-8428-ceb3db553ac5 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 4128  4117d4b1-2801-41ff-b7cf-b2792f6fbd2e | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 4129  d6501d8a-929a-48ef-86ec-82b816c7f211 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 4130  43a4d885-e2cc-472a-bab8-33136381cd74 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 4131  d0a87cf9-0d17-406c-84a1-3226831f5e52 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 4132  7e2ce678-725b-4053-bcef-87f1d6b01390 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 4133  eb28701f-bccb-4eac-bf31-114a1a5167c0 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 4134  4c968b7e-8080-4b50-9d4b-411cdad6fdd0 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 4135  25858db3-1db7-42e7-9b1d-479aa68662d1 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 4136  24884b87-14f3-4c21-a1bb-72ef4bac118f | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 4137  774469c5-980b-49bd-a022-842d2c35c52a | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 4138  26dba5f0-9f11-4527-be19-bd0e01612f43 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 4139  e8651604-3230-4487-9b3d-7b5ec5f6a2eb | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 4140  7d3bb75f-4d3f-4faa-9315-8fced9c078f8 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 4141  e3c7621c-177c-40a7-ae8e-9a2855299993 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 4142  332576cb-a10d-47b0-b7b5-460e8af1e929 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 4143  e1a6780f-bb96-4857-95bb-d796b53062d7 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 4144  31ce4c64-ca65-4419-a373-2147ceb1cd73 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 4145  83f277f7-220c-40cd-a062-bf7cec37af42 | [1}2020{2] | [1}2020{2] |
| 4146  9d7068eb-c0ea-41ce-96dd-9b0b3e5c1480 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 4147  3372070b-1d70-43f5-afc7-26405e391b54 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 4148  fe66b0fa-8d7e-4497-8af0-1cb4f3f03212 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 4149  5c5c86a2-356d-4a28-bf7d-4f72e1dbdcd1 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 4150  a656ebf8-4687-458d-bd80-2d2802c553a1 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 4151  b6b38434-9d32-405a-886a-779cba28f27d | [1] | [1] |
| 4152  b446570e-532a-4fb3-82f2-2ba18ebb3493 | Navigation Menu | Menú de navegación |
| 4153  a9ef0a7e-c4c3-4ba3-b298-e0dafb58ac72 | [1}[2]{3] | [1}[2]{3] |
| 4154  a0ee8997-2322-48e5-8279-83047167bdf5 | back | espalda |
| 4155  8404dabb-307a-4a8c-9eaf-a6b3c33982f7 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 4156  17665d90-6c4d-4ef8-b92e-8e3c5b91d494 | [1}[2]{3] | [1}[2]{3] |
| 4157  b19ba2dc-9b4a-4dbe-bfe5-8ad1ad517964 | forward | adelante |
| 4158  45f03733-2508-45f5-b53c-430557b06bc4 | Page Contents | Contenido de la página |
| 4159  dd138fcd-587a-4934-992a-7f1cfd16ea8a | [1}[2]{3] | [1}[2]{3] |
| 4160  351024ab-a8e9-42ea-8b9e-a8d8e87996ce | open in new tab | abrir en una nueva pestaña |
| 4161  c11929fd-4b45-44b2-97e3-e599e32045ea | Viewing Billing Information | Mostrar datos de facturación |
| 4162  e9e19d8a-3599-42e4-b8ba-1ac7858f0004 | In this topic you will learn how to view billing information for an account. | En este tema aprenderá a ver la información de facturación de una cuenta. |
| 4163  0e1447b8-9272-454c-8815-fa98d5456a00 | Administrators have the ability to view the billing information for an account. | Los administradores tienen la capacidad de ver la información de facturación de una cuenta. |
| 4164  2f78723b-e954-438f-94e9-71498839af7e | Note that to access the Billing page, you must be a user with the Administrator role and you must have an annual contract associated with your account. | Tenga en cuenta que para acceder a la página Facturación, debe ser un usuario con la función de administrador y debe tener un contrato anual asociado a su cuenta. |
| 4165  2ea162b7-0c59-47a8-a5a8-3c3cbbffef0e | To access the Billing page: | Para acceder a la página Facturación: |
| 4166  d84b39bc-1130-411e-baba-18650aebf9db | Log in to Brightcove Campaign™. | Inicie sesión en Brightcove Campaign™. |
| 4167  79bc9239-cde3-4e78-a773-00cc8c5c8baa | In the navigation header, click the gear icon ([1]) and then [2}Billing{3]. | En el encabezado de navegación, haga clic en el icono de engranaje ([1]) y luego [2}Facturación{3]. |
| 4168  91f38460-8de0-4a2b-8861-699394f84490 | The main Billing page will display. | Aparecerá la página principal de facturación. |
| 4169  5a6bbe0a-69b3-4d5f-9823-cd17fe2f12b1 | The [1}Billing Account{2] dropdown can be used to select another account to manage. | El menú desplegable [1}Cuenta de facturación{2] se puede utilizar para seleccionar otra cuenta para administrar. |
| 4170  6c26e123-cf53-496f-a281-315fd790675c | [1] | [1] |
| 4171  6cc37794-3ee8-451f-b8d7-2187e9b81234 | Main billing page | Página principal de facturación |
| 4172  0116e97d-424e-4099-8f38-98d5263f8d3f | The Billing page is organized into different sections which are covered below. | La página Facturación está organizada en diferentes secciones que se tratan a continuación. |
| 4173  2d59fb4b-cbf6-46c9-bf88-f3e05c1664da | Plan Details | Detalles del plan |
| 4174  ed99c349-3a09-4b1b-b464-acdbd0b10e29 | The [1}PLAN DETAILS{2] section will list information about your current plan including: | La sección [1}DETALLES DEL PLAN{2] mostrará información sobre su plan actual, incluyendo: |
| 4175  1e935f11-bd0a-4782-86b5-4783df403137 | Plan name | Nombre del plan |
| 4176  d66b590f-2d55-4dbb-aca2-eee6fb49a7db | Maximum user accounts | Número máximo de cuentas de usuario |
| 4177  4c9c2a94-884e-433d-9f89-074dde463af3 | Maximum videos in the account | Máximo de vídeos en la cuenta |
| 4178  f92289fc-39ea-4dae-b280-502317cc61ce | Plan expiration date | Fecha de vencimiento del plan |
| 4179  4fa94df5-9a4e-490d-950c-4f5c18c81231 | Billing Info | Información de facturación |
| 4180  07813504-45de-4580-9547-9797bf5fc297 | The [1}BILLING INFO{2] section displays the billing information for the current account. | La sección [1}INFORMACIÓN DE FACTURACIÓN{2] muestra la información de facturación de la cuenta actual. |
| 4181  15017c86-cb54-400a-a83e-cb28c460fdb3 | Click [1}Billing Manager{2] to view/edit your billing information. | Haga clic en [1}Gestor de facturación{2] para ver/editar su información de facturación. |
| 4182  98ee8a15-d376-48ad-8c51-c9df750bc6d8 | Usage Overview | Descripción general de uso |
| 4183  e70f0617-4138-4b0f-8de6-4ce834503a2b | The [1}USAGE OVERVIEW{2] section displays information about the number of user accounts that have been created and how many videos are in the account. | La sección [1}DESCRIPCIÓN GENERAL DEL USO{2] muestra información sobre el número de cuentas de usuario que se han creado y cuántos vídeos hay en la cuenta. |
| 4184  b7c20e82-6fea-4a2b-ae09-f142e18a1da3 | Contact | Contacto |
| 4185  a1c5a381-3361-4ec1-a9be-9ec7acabc78e | The [1}CONTACT{2] section can be used to email Brightcove with billing questions. | La sección [1}CONTACTO{2] se puede utilizar para enviar un correo electrónico a Brightcove con preguntas sobre facturación. |
| 4186  ba2ed1ea-3b57-48b0-9cb4-dbb9d91fccb5 | Page Contents | Contenido de la página |
| 4187  266b9496-1728-44cb-8db1-480245418c4d | Page last updated on 06 Oct 2020 | Última actualización de la página el 06 oct 2020 |
| 4188  653d7a3b-6a7d-4fed-b204-e5045587ee95 | Brightcove Support | Asistencia técnica de Brightcove |
| 4189  ababad4c-1757-4ee4-a863-8d3ec1cbdb84 | [1}System Status{2] | Estado del sistema[1}{2] |
| 4190  3b2b482a-acb4-4bf7-9b91-6713ca6d2777 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 4191  df2c5b4f-3d99-4919-bc89-4227c6b51eab | [1}Documentation{2] | [1}Documentación{2] |
| 4192  fc21af80-d5fa-41b9-b411-6076269eabc3 | Training | Formación |
| 4193  b22d1736-88e2-4ab2-9621-3783a4448cc2 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 4194  8cb49b5e-5817-48eb-b6c6-1c076e0a01f2 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 4195  24c3d3c8-cf83-4db4-9937-96bdbd2ed755 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 4196  7c5b98c1-9b27-4b57-8d21-361a8079f798 | Brightcove | Brightcove |
| 4197  1dd41a7f-38fb-4516-9f21-c5750d452c0d | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 4198  6d3157dd-bcdd-43f6-b54f-e37530b3e778 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 4199  45ba8652-4b77-4968-a3bb-ddc8a94247a1 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 4200  f55d8491-e416-4f73-aa36-ee80a1a3f0c0 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 4201  12c882b6-6ed1-4e2e-9211-138d27eff9c0 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 4202  79d12370-ed6b-4e4e-9b52-86a32b18e802 | LinkedIn | LinkedIn |
| 4203  8d50d3e6-48c2-4809-9582-2c74a3dd0375 | Twitter | Twitter |
| 4204  db271542-9bad-495d-bf82-9f9533ecd2de | Facebook | Facebook |
| 4205  627d8c1e-43cb-4e23-ab18-1775ff3a3dba | Have a question? | ¿Tiene alguna pregunta? |
| 4206  43992997-b0c0-4d3d-9215-7491d4bf25b9 | How Video Benchmark Score is Calculated | Cómo se calcula la puntuación de rendimiento de vídeo |
| 4207  ed00ae7e-3a23-416f-8b81-78a279a9b895 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 4208  21473113-9a7c-4914-a4db-465f723cef31 | Select Language | Seleccionar idioma |
| 4209  95da45c1-1842-48d5-b8ce-ceb0cf08bf92 | Other Brightcove Docs | Otros documentos de Brightcove |
| 4210  9bc92f9c-1a95-4523-b93a-22b9e71b252f | Documentation Home | Documentación Inicio |
| 4211  ae5fd2b0-28c9-4188-924b-b9e228c763f9 | Brightcove Audience | Audiencia de Brightcove |
| 4212  fd0b916a-b3dd-484e-8835-5dbd52d15591 | Brightcove Beacon | Baliza Brightcove |
| 4213  207afcf6-ab77-462c-9c92-b6da34ec5869 | Brightcove Campaign | Campaña de Brightcove |
| 4214  83d3527c-c8a4-4706-a6e3-28e7dbd92d94 | Brightcove Engage | Brightcove Engage |
| 4215  6c82a1f8-6d7a-45c2-bb96-50190824081f | Brightcove Live | Brightcove Live |
| 4216  a0f68a5e-7140-449a-8fca-f24dd6e181e2 | Brightcove Gallery | Brightcove Gallery |
| 4217  dec06cc1-8705-406a-a292-08f536a3c469 | Brightcove SSAI | Brightcove SSAI |
| 4218  fbc19a75-cb8e-407e-8f1a-abe6d6ca41c4 | Brightcove Social | Brightcove Social |
| 4219  d74e6bcf-c09e-4b25-bdc5-8d9722bb922e | Video Cloud Studio | Video Cloud Studio |
| 4220  116c5ec6-7343-4c24-859d-821f7ea279b5 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 4221  962df728-fde7-4ecd-aa86-56d956548a3e | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 4222  84117464-1e91-4a3b-b0a2-1492f47ac5df | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 4223  c4a87205-eda8-41b1-a299-b766803049de | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 4224  092af580-6446-448a-9a3e-a7e49dd93e96 | Video Cloud General Information | Información general de Video Cloud |
| 4225  7dfb1697-afe8-4693-baa5-c38fbcab02be | Zencoder | Zencoder |
| 4226  8ef1ff17-efbc-4804-8f9d-83f8728f2956 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 4227  eeeb6baf-bf17-4f95-af0e-8eaf706ace76 | support | soporte |
| 4228  76df4ba1-6496-421b-abd7-1f35bc564c6f | system status | estado del sistema |
| 4229  5449fb26-5880-4339-8c50-0aa037539d34 | [1}Home{2] | [1}Inicio{2] |
| 4230  ad0a455e-2bc8-4506-940b-7aa17b1e3f4f | [1}Reviewing Analytics{2] | Revisión de análisis[1}{2] |
| 4231  b0713eda-538a-452c-a866-c4a071f83341 | How Video Benchmark Score is Calculated | Cómo se calcula la puntuación de rendimiento de vídeo |
| 4232  671a18d5-f3f7-41c5-a26d-48f0c45bb65f | [1}Home{2] | [1}Inicio{2] |
| 4233  c7388824-c489-4ba7-8d6f-ef7662028085 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 4234  6d5c675e-ceba-4f29-a078-2ed81b8319e8 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 4235  862c82c2-30d3-4b20-980d-bc94cb885619 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 4236  e3e6bcfd-6a13-43cc-8972-a39a8f128082 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 4237  207ca111-3551-40af-afed-e3e5ae21072f | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 4238  20f380a7-8fd0-4faf-a655-1f6b94125221 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 4239  4e9d1001-df11-459c-94d0-4412ae192e7a | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 4240  951839e5-10ae-4b09-888e-722eec3c2c1a | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 4241  5619ecc9-3462-42e3-b752-0b07b98d9a29 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 4242  3597ae62-fb18-4141-bf15-0279b2642b6c | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 4243  4419d228-7d90-4a0c-a650-b255ff0e1d9e | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 4244  ba4524a5-0465-4b4b-8560-6c065dd51b4c | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 4245  cb9cd2d6-e6bc-40ad-9d63-8883bb1ca818 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 4246  a8f9fa96-7ff2-4beb-abb9-da5f086d08a1 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 4247  a324d07d-01a9-4c7b-abed-e3b9baf4c4b8 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 4248  da94bbd4-c0ee-4267-bef6-8c612c972959 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 4249  a0226697-991b-4b0e-9f4c-d350707f82fb | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 4250  566f3e41-8bbb-4c99-8200-110584c6f800 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 4251  f81f5a65-3f70-49be-aa80-e8e4d469853a | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 4252  23b0c80f-57fb-4f94-bcfa-cfdccc54c2ff | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 4253  516219cb-e2d2-4b25-bd11-99fcb9ad2c73 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 4254  d6b39d96-834c-474e-8937-304e2ffdef26 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 4255  e8942d81-216a-46a6-863b-f22fe41d50dd | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 4256  4fc2c2e7-e006-4fc3-a493-829ed6ba339a | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 4257  68d16047-e013-42f8-a298-b5259ab1123c | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 4258  a2ef713e-3872-4f91-ba2f-ef7148deea70 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 4259  94c094b9-5fa4-410b-b4a4-9324d90d11be | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 4260  70dc1f30-1db8-4b2f-b5ff-0338d8df0501 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 4261  19e13595-04bd-4f3a-a498-e4283ab9dd8b | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 4262  3bb35742-79e9-4643-8642-3fa957fd3308 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 4263  dab5923c-497b-4e7f-85d3-051d7c38684f | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 4264  9d608f74-45a0-442e-afd8-5755ba9282b9 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 4265  69791d63-dc67-40dd-813e-c9aefe3148c7 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 4266  55fa3ae9-f50c-49c1-8e4f-0b08c8ddae9b | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 4267  bc0b4174-9eb0-4558-8602-b30125eef86d | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 4268  edc01930-c029-43d7-956d-9966f36d81c7 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 4269  537ebf5a-7acd-4f9e-bd5f-5d927b2d8736 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 4270  57bb2057-7ca5-429f-afa7-b1530a60fd4b | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 4271  77217ba9-ca54-4da0-8027-32899b43b1d9 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 4272  fc22481a-a604-4a56-97fa-d45fb73f664e | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 4273  5c207576-97ee-409a-89a8-206e5a8edd9b | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 4274  1de1c980-ff4c-41ee-bef8-10689accc040 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 4275  9ca1d819-a00e-4915-87d4-de9c8740e5cf | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 4276  01c1b286-9cbb-4b7d-af3f-8736dc33ea26 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 4277  460b5e7a-04de-429e-b6ef-2691093adcc7 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 4278  170ec661-9c80-4b78-92db-7b524bce524e | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 4279  e8af11e3-b159-43f0-b399-7c9a4f26a01f | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 4280  85550c36-130c-4ea0-b39f-ae81a61ec97d | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 4281  936eaaf0-9da1-4602-8823-62d0b4395fba | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 4282  ada35d05-faa7-412f-a1b9-0e499de2f349 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 4283  1d50da68-d167-4dd4-8813-5ef18d5899a4 | [1}2020{2] | [1}2020{2] |
| 4284  500fa15a-6947-4439-9a85-154b5a3777fe | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 4285  8ccfbc65-bf94-4366-a980-02503d2aff51 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 4286  e990d3c9-90c4-46c8-9c3e-01d6cd734668 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 4287  a673d5d2-dc7a-4503-a5a2-60cf1722480f | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 4288  f4a5226a-f45f-47af-9f50-a7df1589eead | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 4289  fbd6816b-42b8-40bc-af5d-a19f01773308 | [1] | [1] |
| 4290  dede273e-e86b-4adf-a3b3-bbeaa7e77f52 | Navigation Menu | Menú de navegación |
| 4291  1a22f952-d3ad-42e2-8fbe-fe25e8960d2b | [1}[2]{3] | [1}[2]{3] |
| 4292  31bd7799-79fd-4fb2-b4c5-1d3a426dc89a | back | espalda |
| 4293  975df228-a6a3-4996-8433-3f932a8023e7 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 4294  392f1330-84df-49df-bab2-3cd77258083e | [1}[2]{3] | [1}[2]{3] |
| 4295  b6eee9ff-6bfe-4123-a9ac-0b307ad23a17 | forward | adelante |
| 4296  1aff7545-ad19-4e85-9174-5126c518f068 | Page Contents | Contenido de la página |
| 4297  c278bbed-271d-428e-8b4b-ff5154a01208 | [1}[2]{3] | [1}[2]{3] |
| 4298  91129816-4925-46b8-8e6d-e31229c13a3b | open in new tab | abrir en una nueva pestaña |
| 4299  0bc9202b-a367-472f-9f35-b9d30769346c | How Video Benchmark Score is Calculated | Cómo se calcula la puntuación de rendimiento de vídeo |
| 4300  1e0e276d-9bda-4b9a-b46a-a276d54f76e3 | In this topic you will learn how about the Video Benchmark Score and learn how it is calculated. | En este tema aprenderá cómo se acerca del Video Benchmark Score y aprenderá cómo se calcula. |
| 4301  97dd3183-5b15-41b1-a66c-eb135e1b54fb | The Video Benchmark Score (VBS) examines two key video metrics: | El Video Benchmark Score (VBS) examina dos métricas clave de vídeo: |
| 4302  fc6e91cd-aca5-46b8-853f-b689573a5d32 | Play Rate | Tasa de reproducciones |
| 4303  8713107e-2044-44e3-96a2-820fe91bb01c | Engagement Rate | Tasa de compromiso |
| 4304  1c4b1496-6645-4496-836a-72a3bd18931b | Play Rate is calculated by dividing the number of video views by the number of times the video was loaded (video views / video loads). | La velocidad de reproducción se calcula dividiendo el número de vistas de vídeo entre el número de veces que se cargó el vídeo (vistas de vídeo/cargas de vídeo). |
| 4305  8ee6d21e-fca2-4dcd-ae3d-c1c163b49a7f | If you have a page with a video on it and that page is viewed 10 times, and viewers watch the video on 4 of those page views, the video will have a 40% play rate.[1] | Si tienes una página con un video y esa página se ve 10 veces, y los espectadores ven el vídeo en 4 de esas vistas de página, el vídeo tendrá una tasa de reproducción del 40%.[1] |
| 4306  58e636bb-ea4a-417f-b203-857c86f42f23 | Engagement[1]Rate measures the percentage of a video that is actually watched. | La[1]tasa de interacción mide el porcentaje de un vídeo que se ve realmente. |
| 4307  8d2a3e71-ffd9-4952-a2b7-a937c74e3ead | For example, two viewers watch a 60 second video. | Por ejemplo, dos espectadores ven un vídeo de 60 segundos. |
| 4308  7ca2f8c8-e610-422c-878a-3a6da518a2a8 | The first viewer watches for 5 seconds and the second viewer watches for 25 seconds. | El primer visor mira durante 5 segundos y el segundo visualizador durante 25 segundos. |
| 4309  e743b05a-1f53-4ab5-9b74-9af116bb5aec | In total these viewers have accumulated 30 seconds of view time, or an average of 15 seconds. | En total, estos espectadores han acumulado 30 segundos de tiempo de visualización, o un promedio de 15 segundos. |
| 4310  db63b118-f4d4-4fc5-a7f4-00e2b589a5b5 | The Engagement Rate would be 25% (5 seconds + 25 seconds)/(60 seconds \* 2 viewers). | La tasa de interacción sería del 25% (5 segundos + 25 segundos)/(60 segundos \* 2 espectadores). |
| 4311  fe521ccc-e1f8-43c8-a537-25d886df265c | The VBS starts by comparing the Play Rate and Engagement Rate of your video to all videos with the same Video Content Type (Product Overview, Product Details, etc.). | El VBS comienza comparando la velocidad de reproducción y la tasa de interacción de su vídeo con todos los vídeos con el mismo tipo de contenido de vídeo (descripción general del producto, detalles del producto, etc.). |
| 4312  23340ef3-d4a1-4ac8-afeb-01aef07c84ff | We then determine where your video ranks within this grouping: is it in the 10th percentile, 20th percentile, etc. | A continuación, determinamos dónde se clasifica su vídeo dentro de esta agrupación: ¿está en el percentil 10, el percentil 20, etc. |
| 4313  d5074775-e477-484e-873b-2d498d4fe9ce | These two percentiles are then averaged. | Estos dos percentiles se promedian. |
| 4314  0a9e79d5-5942-4222-8422-102c237d6ac0 | So if you're video is in the 60th percentile for Play rate and 70th percentile in engagement rate, you're VBS would be 65. | Así que si el vídeo está en el percentil 60 para la tasa de reproducción y el percentil 70 en la tasa de interacción, VBS sería 65. |
| 4315  4608f29a-15cd-4d4c-a5d4-9421b71dc006 | There is[1] additional downward[1]weighting of the VBS if either Play Rate or Engagement Rate is at or below the 30th percentile. | Hay una[1] ponderación a la baja[1]adicional del VBS si la tasa de juego o la tasa de interacción están por debajo del percentil 30 o por debajo del percentil 30. |
| 4316  71bed105-6806-48ea-99ee-878cc33698ae | This is to emphasize the poor performance and the need to improve. | Esto es para enfatizar el bajo rendimiento y la necesidad de mejorar. |
| 4317  0563d67d-312f-4b9b-b610-953c9d9d157f | The formula for downward weighting is as follows,[1]written in pseudo-code:[1] | La fórmula para la ponderación descendente es la siguiente,[1]escrita en pseudo-código:[1] |
| 4318  850ca333-0b78-4200-81c1-e272e438abf5 | [1}[2]{3] | [1}[2]{3] |
| 4319  e14915d8-832e-4dab-ad38-e3ed01881714 | Page Contents | Contenido de la página |
| 4320  8c395740-d1b7-4e85-a04e-4122d4b0c768 | Page last updated on 28 Sep 2020 | Última actualización de la página el 28-09-2020 |
| 4321  2f07e775-071d-4632-97ac-6518f3cb571d | Brightcove Support | Asistencia técnica de Brightcove |
| 4322  ca5b14b7-b2b3-44f1-b4b0-b0105ca29829 | [1}System Status{2] | Estado del sistema[1}{2] |
| 4323  690e103d-5820-404e-8564-1c11e7a5d8d7 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 4324  8b3b8ea8-cbe7-4543-9dce-01f097f0ced3 | [1}Documentation{2] | [1}Documentación{2] |
| 4325  d468cf35-b3d5-4c81-9b22-58a0507b3e86 | Training | Formación |
| 4326  c9061136-b860-4508-b895-d3525ab7609e | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 4327  c52006af-1a90-4a9d-960f-f0e84aba6715 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 4328  3d9f740d-b5df-47c9-8ef4-96b31e93e58e | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 4329  dd7bb4d1-4e72-44a7-bf91-96e754165680 | Brightcove | Brightcove |
| 4330  81f61216-949d-4a4b-bac2-4a141d1d7de4 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 4331  01e8aea1-e098-494c-bf95-c760227384d7 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 4332  102098cb-c0cd-49cb-9dbb-bd535e6e6c07 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 4333  6cdeee31-c497-4d33-ba1c-8ebd5537543f | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 4334  b52a65b4-2107-4274-a821-e18bd6d59f47 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 4335  0774bc9e-0ae5-4ed7-a7d6-92faf8cd381d | LinkedIn | LinkedIn |
| 4336  8151b8dc-0104-4ce3-b89c-e3ec76efcebf | Twitter | Twitter |
| 4337  62a1b092-57e4-4892-bcb5-f752b547a576 | Facebook | Facebook |
| 4338  c0775df2-a0a6-47b2-bb13-0115bd6640f4 | Have a question? | ¿Tiene alguna pregunta? |
| 4339  21de21ca-1290-43b1-b256-284f64e6088e | Reviewing Analytics | Revisión de análisis |
| 4340  fc32ca62-0848-4b75-9dad-632008935c13 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 4341  581233f9-c9bd-4247-a17f-896ff8b2e5b6 | Select Language | Seleccionar idioma |
| 4342  da78fb26-54e1-4923-97a5-0df1d4254d96 | Other Brightcove Docs | Otros documentos de Brightcove |
| 4343  c4337811-a565-407a-945d-72836d6fbeb7 | Documentation Home | Documentación Inicio |
| 4344  0a60828b-0417-4849-85fc-4d1119b0918b | Brightcove Audience | Audiencia de Brightcove |
| 4345  4d35ff7c-8b8c-4de9-b977-111796ae4c61 | Brightcove Beacon | Baliza Brightcove |
| 4346  9af04ab2-c591-47ba-814d-120059193cfc | Brightcove Campaign | Campaña de Brightcove |
| 4347  e52ce06e-030c-4308-ac95-0237429a57f5 | Brightcove Engage | Brightcove Engage |
| 4348  ab969a00-ce40-4f1c-a8f9-684e3a0cfc24 | Brightcove Live | Brightcove Live |
| 4349  0a241259-3035-4f1d-8f77-7b495c928d96 | Brightcove Gallery | Brightcove Gallery |
| 4350  66bf5d75-d3ae-406d-a7db-0470164fc21c | Brightcove SSAI | Brightcove SSAI |
| 4351  c4327aa2-ca7f-41a4-8794-9fa5f39fed29 | Brightcove Social | Brightcove Social |
| 4352  b53fd48a-3344-4b88-a84d-23bd90bcfd08 | Video Cloud Studio | Video Cloud Studio |
| 4353  0c84cb0d-be70-416f-8f4c-81564ffb5e44 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 4354  7bff839a-7a18-4729-a3f4-caab2887ee3d | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 4355  282819ef-6158-45e3-b258-61e16aea7579 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 4356  cdeffc62-c3a8-45b1-8b1c-d44f793ed876 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 4357  1e515668-300b-43ae-8479-a52a8c211db2 | Video Cloud General Information | Información general de Video Cloud |
| 4358  7e872b45-0612-4d68-beab-ecf38b38fa8c | Zencoder | Zencoder |
| 4359  349c6252-91ff-40d3-bd3e-5f6e4136b578 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 4360  98a14649-eb68-4056-944f-1f9bb817e058 | support | soporte |
| 4361  91c91684-fb59-49ee-86e4-3b1f0711f702 | system status | estado del sistema |
| 4362  7a96f02c-aeea-4992-ac47-c79ac60ecf9c | [1}Home{2] | [1}Inicio{2] |
| 4363  606708af-58a5-4fef-9e48-125694c61412 | Reviewing Analytics | Revisión de análisis |
| 4364  b025cee5-ba06-431b-8b12-02a55b9ad8a8 | [1}Home{2] | [1}Inicio{2] |
| 4365  a7b13678-b1fb-462a-843e-2bfd38072e18 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 4366  4611c8ac-c227-4f09-bebb-1776594de375 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 4367  e6508f34-ba26-4a4f-8ba5-445c48672303 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 4368  603c02f8-d35e-46d4-b106-f0211a872844 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 4369  ded8366f-17e2-48dd-b01a-2a871e4235a2 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 4370  a7090e65-aa6c-4000-91bf-45f3b807867c | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 4371  77e7a053-3d02-4e07-bb0c-bacb652b8b67 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 4372  af77a387-bc01-41ee-a1d5-36dcd14ad3fe | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 4373  9e28b380-84de-4acb-b52e-c08ca02e2ec7 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 4374  87f88fb9-9212-4647-a529-d799704d4ca6 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 4375  5bce0249-5fa9-4cd0-a2af-f0eefcd51b22 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 4376  b8379573-3cd4-4a43-a186-a9218ef8bcba | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 4377  57585b06-cf6e-4221-9eaf-a7111c6e6100 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 4378  3fe47897-6679-437d-8a28-05723b98a4c4 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 4379  7eb9e216-888d-4fee-8a2c-203cbcabae7a | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 4380  7d8ee6d7-6895-4a11-9fec-e74eac343bf9 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 4381  d456b550-5779-4967-a1f3-5aae4987a3d1 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 4382  57da45ce-6849-4a5a-a38b-a7f088a38bda | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 4383  f4c78af1-ecdb-4032-854a-39307363663d | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 4384  6d76bfd9-7932-4d80-85d4-3d4846ff17d8 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 4385  bf89ac7e-9ecd-4b27-99cf-abaa90e3a318 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 4386  38f3dac8-9fb0-4b9d-a15b-2e66a2c45b94 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 4387  118dd79a-be8d-448a-950b-d9a79a1ef928 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 4388  c388998d-95fd-4e63-9351-0340047cf443 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 4389  31d8341f-fb05-48c8-9630-6b6ed591dc8c | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 4390  c78d113a-b5c6-4a79-a923-f3bd0fed183e | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 4391  213188ea-4d8a-4a63-9b05-767da92a7992 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 4392  a3c32477-b8c4-4eb4-8c24-3fd15f15cf4d | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 4393  e0b9f4d5-acfa-497c-a1aa-6c1ee918be82 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 4394  2fc70d08-8a06-4e9c-957b-269723764428 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 4395  7b4c82c6-787e-4559-b9f9-232c72736840 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 4396  87ed9610-8647-4ad3-a3bd-83dfe02b4333 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 4397  c802f3e2-2333-4d59-8be0-6bec94d551f0 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 4398  22d6588b-5e24-46bb-8e4d-a639621d1caa | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 4399  4db13c73-ddb7-437d-8a21-e1e88f328cdc | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 4400  552d9494-b746-46e3-81b2-82799bf3845b | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 4401  9c9568fc-1534-4597-b298-d09f3dbb1c95 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 4402  43fffe2e-06a0-4530-8411-fd089633feb1 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 4403  f9f8dd26-44b9-4115-b6d9-bbf06b758e3a | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 4404  cb20ba47-a5d2-4ada-b621-372e8ca4a93c | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 4405  74982541-07aa-4c2f-8ece-70080509a621 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 4406  464f9bc9-3d9e-4b2a-a55e-fe6d44637d54 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 4407  36d7d87b-0223-480d-ac09-6600a5a156f4 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 4408  ab36b2b7-9575-41ea-9b2c-4eda7dd576c6 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 4409  c6bebcd2-d74b-4b4a-8311-aa6fb0badad2 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 4410  82b42102-12df-4fac-bb52-e49854627d73 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 4411  990633ef-017b-40ec-ab54-34c95804d384 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 4412  ae0ff5a3-0fcd-4993-9ae0-9cbd007454b1 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 4413  d632f821-8c03-42b1-ae8f-473a32d3212c | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 4414  f9c1469f-9cd3-43a4-bf79-46ea288b9f6d | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 4415  85d1d56e-9d62-48b9-9095-9ff4ee95bef7 | [1}2020{2] | [1}2020{2] |
| 4416  3f8caa49-c134-440d-8773-ed9b1fa150be | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 4417  539052ab-fda9-4219-b338-8c7f3403b76f | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 4418  70e796db-646c-471e-85bd-e8bcd722be9f | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 4419  750b2c4e-804b-4502-a0ff-6fad080f4105 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 4420  44b57f5e-3675-4c11-bea2-f49462e2bb2a | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 4421  52e72ad3-d6d6-4dd9-8306-8d6daa32cf27 | [1] | [1] |
| 4422  72315c16-db7e-4b59-a6e6-9ce74f6e97ce | Navigation Menu | Menú de navegación |
| 4423  5b66f77a-9d4a-48ea-a05e-dbd15063764e | [1}[2]{3] | [1}[2]{3] |
| 4424  2cdcc357-662f-4b98-951b-e604549e2f73 | back | espalda |
| 4425  5f6bf8ee-a3bf-4e95-95a7-4326fa02157e | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 4426  abc3dbf6-887f-461c-9e29-9e98540b4a99 | [1}[2]{3] | [1}[2]{3] |
| 4427  d6fe0a0a-6ec1-4799-b330-dca97f0ebf9b | forward | adelante |
| 4428  3440a43f-8e18-484b-af6a-6a73e13042c8 | Page Contents | Contenido de la página |
| 4429  9b3e0fde-ffbe-4abd-b25b-4f64aa75d0c9 | [1}[2]{3] | [1}[2]{3] |
| 4430  103db74b-9d42-4a61-ab4d-1fe4ca1cd82d | open in new tab | abrir en una nueva pestaña |
| 4431  9bd3d54f-ebde-4678-bbcb-4a4014ee6c09 | [1}{2] Reviewing Analytics | [1}{2] Revisión de análisis |
| 4432  bdf183e2-b4a8-499e-8e89-f437749c7d38 | Learn how to view analytics about the performance of your videos. | Obtenga información sobre cómo ver análisis sobre el rendimiento de sus vídeos. |
| 4433  77d9e9cf-78f7-490a-9fe2-365a250cc428 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 4434  c6b53988-0563-42c6-911c-10bb90b19586 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 4435  3589a0c6-9c67-4f72-aaad-9ae081c7375a | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 4436  f0551459-e76a-46c1-9362-5066c6fc7346 | Page last updated on 10 Mar 2020 | Última actualización de la página el 10 mar 2020 |
| 4437  93f21f1c-b1d4-4808-b75f-0abdfdc709e5 | Brightcove Support | Asistencia técnica de Brightcove |
| 4438  9ebdf963-f8eb-4402-9acd-26cadbb8bfeb | [1}System Status{2] | Estado del sistema[1}{2] |
| 4439  a5eebe1a-b86b-426e-9b83-37dc866bd92a | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 4440  3c8e1c44-e448-41c6-8162-c5342bb083eb | [1}Documentation{2] | [1}Documentación{2] |
| 4441  d51a3db8-4478-428c-8cc7-a7855b03c167 | Training | Formación |
| 4442  a2c4789f-fbb2-4d53-96f1-2a38a9891e0e | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 4443  66359c15-a8be-4d21-b902-24a3d7d5b8ad | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 4444  e96fde6e-737f-470d-8332-a604a6cb02cc | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 4445  6784a64f-e698-4250-ab83-aff564f732c8 | Brightcove | Brightcove |
| 4446  ca32dd0e-7ba1-4c71-a0bc-c99a29daf452 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 4447  53f5dfcd-ecdc-45d2-994c-ba4cbdfa32c6 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 4448  8e1e1f00-2afb-4520-aa53-0c56cdeb4c71 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 4449  1c508c56-b616-4904-9928-bfa665649e65 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 4450  289b6367-597d-4131-afad-6a703a223437 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 4451  bbea22b9-772d-42c7-a1c0-53c3b986a4f4 | LinkedIn | LinkedIn |
| 4452  97c57fdd-8035-4ec9-b697-704e3788db16 | Twitter | Twitter |
| 4453  561a7593-1b4f-4600-9572-a3219ecbec76 | Facebook | Facebook |
| 4454  8fd72d80-762a-47b1-b4d6-a8fb73a4c53d | Have a question? | ¿Tiene alguna pregunta? |
| 4455  21636f6f-21e8-4fc1-8f5b-2fa869c7cd22 | Reviewing Video Analytics | Revisar análisis de vídeos |
| 4456  78390c0f-89f6-44ef-88b2-56cb628450b9 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 4457  3a61af9f-f4d5-4cd9-be3a-6c49b2c18ff9 | Select Language | Seleccionar idioma |
| 4458  aaae3072-7cbf-4406-80b2-ca58956fa336 | Other Brightcove Docs | Otros documentos de Brightcove |
| 4459  d8d0105d-820e-4b71-9bb7-5c1a1787aa8f | Documentation Home | Documentación Inicio |
| 4460  81350b59-7fda-441b-969f-239c9c07d39a | Brightcove Audience | Audiencia de Brightcove |
| 4461  95d5dc56-905e-4114-ab05-4c3eeb2a43e2 | Brightcove Beacon | Baliza Brightcove |
| 4462  f917dbab-8637-4070-b5f9-083450b82f48 | Brightcove Campaign | Campaña de Brightcove |
| 4463  ce583b18-43d7-4fac-b6ca-755881311c70 | Brightcove Engage | Brightcove Engage |
| 4464  ae470564-5bcc-4915-9404-6a98e8c1d651 | Brightcove Live | Brightcove Live |
| 4465  7135625a-fc9e-4d49-a0b1-2d9eb1fa519f | Brightcove Gallery | Brightcove Gallery |
| 4466  c6059db7-2022-4a19-9bc4-d5f9fa8745c0 | Brightcove SSAI | Brightcove SSAI |
| 4467  f2f7bc9d-a2e8-4e99-8ac6-abf5c7074d34 | Brightcove Social | Brightcove Social |
| 4468  1e679930-7bcb-4acc-b771-428de131a16d | Video Cloud Studio | Video Cloud Studio |
| 4469  e6bf7481-7b3a-4b42-8a6a-c8fa3fd18ecb | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 4470  d24ef38d-730c-437f-ac11-a8b77fd8e245 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 4471  af8d5d39-abee-4482-b50e-15d6b79d8d57 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 4472  117b474b-d61f-43fd-9847-74d431c4ac59 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 4473  f96bbfe0-bf17-4aa3-8a5a-eb788b564d1c | Video Cloud General Information | Información general de Video Cloud |
| 4474  fff8525a-9ca6-4ff8-8ecc-639e0355f793 | Zencoder | Zencoder |
| 4475  6883d2e3-e51e-4adf-b95b-5543feb22928 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 4476  ee5fb6e2-3210-4635-838d-0542c19d14b6 | support | soporte |
| 4477  2758d7b9-6179-4e63-abc7-14a51d6fcaf9 | system status | estado del sistema |
| 4478  ffc83f95-df50-4b63-acc6-d0fb99ead2a2 | [1}Home{2] | [1}Inicio{2] |
| 4479  5b2cc382-9898-4bf2-ae52-99b8850d5b32 | [1}Reviewing Analytics{2] | Revisión de análisis[1}{2] |
| 4480  56eaf81c-3e31-403e-b900-161bb6d16343 | Reviewing Video Analytics | Revisar análisis de vídeos |
| 4481  297b4c01-3a97-4403-8633-223c28e86e49 | [1}Home{2] | [1}Inicio{2] |
| 4482  aebe878d-7056-4287-b273-03158efa8104 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 4483  96e4273e-a556-4e42-b86e-261d34bc9e68 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 4484  ef8a1cab-6366-4578-9974-e7ecccf40827 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 4485  dcf34b82-4304-4891-92f0-d05acaf9f4d4 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 4486  25d68942-7882-43bb-b574-035ca3bf3eb3 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 4487  f67be713-3491-4ffe-a659-62063e559f35 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 4488  e8c4b3ed-6ab0-4948-8649-94c743e018d7 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 4489  18968958-f432-467d-988f-dcd59fe0ea29 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 4490  2d6233b1-69ab-4fcc-9127-97df9236fd5d | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 4491  7c5979ba-8349-4b7a-a505-c7d3173895d8 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 4492  fb7f7533-415e-4f28-a9f3-80f5f9109962 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 4493  8d4a9c01-7c9c-46e0-98ce-c64c99e4a928 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 4494  69ff3cc8-7787-4944-9dff-1f751c6c15cd | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 4495  dbdcd7d1-7513-4ef5-a7a9-a8bc5bc82b2d | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 4496  393cb928-594c-4b9b-9f52-101850276fff | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 4497  c389f7f2-9245-4541-bafb-5410e0554d79 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 4498  3841c5db-eabb-4b41-ab96-864bf024aca9 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 4499  306be5c0-7cf3-4cf9-a032-331f7dcaab35 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 4500  54234217-1104-4942-953d-78df9eb503ae | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 4501  c28226a4-46c4-42ed-a83a-c5e03e624274 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 4502  4773127f-4cd6-4ed9-b8d2-d07fc7985979 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 4503  367fdd4a-9e71-44a8-b8fb-dd34a630bc85 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 4504  8a392f41-f2b2-439a-8d41-1d8e80be5cba | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 4505  8729d81c-1d91-4871-a2b9-bf342d8f0fc2 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 4506  42b9e77d-6303-4bb2-8c1a-3f3121161a33 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 4507  7fa1e66b-4b7b-4e3d-8d19-df86c6aa511a | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 4508  8566dcac-e3a6-46f0-ac13-ec04f23798dd | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 4509  9b613a21-7c11-461d-a944-93ccbaefc487 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 4510  33a71198-3413-4449-b814-ef9cca7bd847 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 4511  66cb5d9d-5e23-4db8-b0b4-e3555eea1d7d | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 4512  dbab353f-ac70-448f-8161-b7f117c2e5e7 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 4513  cd6da56d-a0da-4d89-bc3e-a696592c05fc | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 4514  808bbe9b-cfa8-43e7-805a-d5ecd2a9baf9 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 4515  5ecccaa7-00bb-4b95-914f-36e19281d280 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 4516  d2c7955f-fed4-4297-83c7-1a3ef4143a9d | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 4517  d4bacc0d-be76-4ef3-8ee1-128380056c25 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 4518  dd511514-9702-4d8d-82f3-18e2b368b61b | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 4519  4956a8fd-8e3f-4fd4-8ab4-643ec86d9041 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 4520  750f2187-be7f-4b01-84bf-92e1d27c4b9f | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 4521  3e0560a9-0bb0-4b01-aa53-d1ad8ddb1c8c | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 4522  fe28c582-3a6d-4c05-8bc2-48121300d9ba | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 4523  f1c226f5-b325-4bbf-89b7-c518ab564e93 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 4524  b2d95605-b12f-4d5a-b5b3-964d8371242d | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 4525  de8513dc-c728-4eb4-9a32-ceca4bf4fc6f | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 4526  c8e0239c-b42e-44fd-80bc-8d4ae55e3e38 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 4527  8f5407bf-0691-49ef-8ac8-fe7228f1dcfe | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 4528  97b02d5b-200a-4a10-b62d-c6c5219e25f6 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 4529  6272cc0e-a7cd-4165-815e-4077287f5a49 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 4530  9350096b-b2b0-4c3a-b930-9f15b510bc26 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 4531  ebdf5d9d-50f8-4165-8164-8443c3d03a5d | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 4532  85b93257-27fe-4b56-bb35-f674b8a051d3 | [1}2020{2] | [1}2020{2] |
| 4533  36ded4cb-4ed0-48aa-b563-f3fae02bef3e | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 4534  c577516a-a145-427b-b0ca-98f53334602d | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 4535  a3dec632-a640-4c66-9d88-bf9428a206c0 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 4536  351f3da4-65db-4dea-8092-6f70fcee9007 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 4537  fbc1ca52-a454-4e2d-a654-dd4a2e426649 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 4538  f852d6f7-07ad-4965-bfc4-9f0be4bf5014 | [1] | [1] |
| 4539  bc1f580e-714d-44a2-b7fa-cad56cd7bd82 | Navigation Menu | Menú de navegación |
| 4540  2eb22c34-9693-49b1-9475-a94195beab5c | [1}[2]{3] | [1}[2]{3] |
| 4541  1b7580d0-bba1-4ec1-9cd9-6f2e46ad6b98 | back | espalda |
| 4542  bc496201-73fe-4afc-8036-195660ef585e | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 4543  5823c839-0e09-4b43-b469-7f6bc304dfa7 | [1}[2]{3] | [1}[2]{3] |
| 4544  7c1f1355-478c-4f12-b7fd-3702b61ddaaa | forward | adelante |
| 4545  a8cf73fe-8641-4b92-986a-d7f7febf4c64 | Page Contents | Contenido de la página |
| 4546  61554bd7-feb9-422b-87d4-ae62869971f2 | [1}[2]{3] | [1}[2]{3] |
| 4547  d2976597-8dd7-4e00-a216-18eb91c44245 | open in new tab | abrir en una nueva pestaña |
| 4548  241646fc-8fa8-42df-a480-f4a12b45cf3e | Reviewing Video Analytics | Revisar análisis de vídeos |
| 4549  181c0434-7e0d-46a6-b326-868a09cabade | Regardless of your specific goals for online video, understanding your audience is a key to developing a successful video strategy. | Sean cuales sean sus objetivos en cuanto al vídeo en línea, comprender a su audiencia es un factor clave para desarrollar una estrategia de vídeo exitosa. |
| 4550  3790dc11-455a-429a-8fdb-64c881af0516 | The better you understand your viewers, the easier it is to create content that will engage them in formats they can easily consume. | Cuanto mejor conozca y comprenda a sus espectadores, más fácil le resultará crear contenidos que los atraigan hacia formatos que puedan consumir fácilmente. |
| 4551  c1c96985-2a47-40f4-956d-5ced242dfe43 | The Analytics page provides analytics about how many views your videos have, how much content your viewers are watching and even when they stop watching videos. | La página Analytics proporciona análisis sobre cuántas vistas tienen sus vídeos, cuánto contenido están viendo sus espectadores e incluso cuando dejan de verlos. |
| 4552  2b3b2469-0be4-4a8f-acc8-ed91020e63af | To view Analytics in Brightcove Campaign™, click [1}Analytics{2] in the navigation header. | Para ver Analytics en Brightcove Campaign™, haga clic en [1}Analytics{2] en el encabezado de navegación. |
| 4553  8724c41a-ba1d-4c0b-8ce6-639ae9298843 | [1] | [1] |
| 4554  62b87e10-523e-4554-9cfb-6c4b393c0527 | Selecting a time span | Selección de un intervalo de tiempo |
| 4555  5db2ceaa-0e38-4554-8fa0-e9a86ae812e1 | To specify the time period for analytics, click on a quick date or use the calendar control. | Para especificar el período de tiempo de análisis, haga clic en una fecha rápida o utilice el control de calendario. |
| 4556  b364f700-78d5-45c0-906a-29cc3d4e8c45 | Note that when a single day is selected, the graphs will display by hour. | Tenga en cuenta que cuando se selecciona un solo día, los gráficos se mostrarán por hora. |
| 4557  9f6158cf-9bfb-4076-8db5-6828a97c776b | Using a quick date | Usar una fecha rápida |
| 4558  fdb53ecf-b6e1-4079-88f7-abb89de90dcb | A series of quick dates are at the top of the page. | Una serie de fechas rápidas se encuentran en la parte superior de la página. |
| 4559  93f34901-0f05-467c-9acb-2804f472585c | The following quick dates are available: | Las siguientes fechas rápidas están disponibles: |
| 4560  0d531e06-8c04-4525-a3f3-c8fde5aff678 | Today | Hoy |
| 4561  0a25b03d-1c53-43e0-b2b0-dfb6ae9dd4d6 | Last 7 days | Últimos 7 días |
| 4562  d5c8411c-3296-47fd-9f36-b8c113a86126 | Last 30 days | Últimos 30 días |
| 4563  2cfd40e8-eab0-49c0-ad0b-a7001fd5f8a6 | This month - The calendar month to date - for example, if today is March 17, this report will display March 1 - March 17 | Este mes - El mes calendario hasta la fecha - por ejemplo, si hoy es el 17 de marzo, este informe mostrará del 1 de marzo al 17 de marzo |
| 4564  78a83ef9-3fb1-49f6-ba79-5d7215afb572 | Last month - The previous calendar month - for example, if today is February 14, this report will display January 1 - January 31. | El mes pasado - El mes calendario anterior - por ejemplo, si hoy es 14 de febrero, este informe mostrará del 1 de enero al 31 de enero. |
| 4565  0d4afd88-2156-4819-a2cc-211563a3e670 | [1] | [1] |
| 4566  227907d5-bfbc-4c25-8c30-cfc3e553cbb2 | quick dates | fechas rápidas |
| 4567  930ff40b-414f-4096-93f3-82b04e5fe578 | Using the calendar control | Uso del control de calendario |
| 4568  1231a7d4-7fe9-4aa7-aa71-d17c189848a2 | You can also select a start and end dates by clicking on the calendar control. | También puede seleccionar una fecha de inicio y finalización haciendo clic en el control del calendario. |
| 4569  2400ab3a-48a3-4513-8cd8-1fccadef263d | [1] | [1] |
| 4570  afcbff5a-eb94-4602-b078-fd08399b5fd6 | date selector | selector de fechas |
| 4571  b494ee61-fce6-4379-909e-3b582d11a2f9 | Reporting time zone | Zona horaria de los informes |
| 4572  43c91950-c647-4372-8ee9-ca6f5a066296 | Data on the Analytics page is shown using the account's reporting time zone. | Los datos de la página Analytics se muestran utilizando la zona horaria de informes de la cuenta. |
| 4573  a8e37cc1-8f6e-408a-b28c-a66f6e50e22a | The time zone is displayed below the calendar control. | La zona horaria se muestra debajo del control de calendario. |
| 4574  98d23052-1fee-486d-b75d-9baf54a27735 | [1] | [1] |
| 4575  0f92c847-d68e-4700-b8c0-cb62b77972b4 | time zone | zona horaria |
| 4576  f8de3fe5-d0e3-415f-a8e9-f5d3130f3b7b | The reporting time zone is used to calculate day boundaries for reporting data. | La zona horaria de generación de informes se utiliza para calcular los comienzos de los días reflejados en los informes. |
| 4577  b3767343-0c07-45b4-86d2-3f8eae0b6c92 | Changing the reporting time zone setting only affects data going forward, and changes are not applied retroactively. | La modificación del ajuste de zona horaria para informes solo afecta a los datos desde el momento de efectuarse ese cambio, es decir, que no se aplica con carácter retroactivo. |
| 4578  9fa2a7aa-f32a-4123-a41c-cf38c4b85cfe | If you change this setting, you may see a flat spot or a spike in your data when looking at day boundaries where the change was applied. | Si modifica este ajuste, puede que en los datos resultantes aparezca un tramo plano o un pico en los límites del día en que se efectuó esa modificación. |
| 4579  c9796fa5-aa89-467f-8633-bd51a9537fdd | Updates to this setting may not take effect immediately, and analytics data may continue to refer to the old setting until the system processes the changes. | Puede que la modificación de este ajuste no entre en vigor inmediatamente y que, por tanto, los datos de análisis sigan correspondiendo al ajuste anterior hasta que el sistema procese los cambios. |
| 4580  629831aa-2395-4674-8ebf-913414075d3c | The reporting time zone can be configured as part of the account settings. | La zona horaria de informes se puede configurar como parte de la configuración de la cuenta. |
| 4581  2e48e975-45cb-4a09-8fd9-1e282a8eb992 | For information on changing the reporting time zone, see [1}Managing Account Settings{2]. | Para obtener información sobre cómo cambiar la zona horaria de los informes, consulte [1}Administrar la configuración de la cuenta{2]. |
| 4582  cffb0f58-ad82-47ef-ab9f-768eb97e0912 | Note: | Nota: |
| 4583  a49a22c8-1101-4504-877f-409e57cb32e8 | The Analytics reports do include analytics for videos that have been deleted from your account. | Los informes del módulo Analytics también reflejan los análisis de los vídeos eliminados de su cuenta. |
| 4584  7dc80029-8fda-4b01-8aea-2f671aef6e9a | Viewing summary analytics | Visualización de análisis de resumen |
| 4585  a5bcf8a3-732e-43f4-8347-71e68a9e5f75 | The body of the page will display trend graphs and summary video analytics for the time period selected. | El cuerpo de la página mostrará gráficos de tendencias y análisis de vídeo resumen para el período de tiempo seleccionado. |
| 4586  47692554-f20d-4bfb-b0a5-cf34b5b9da4f | Video analytics are "close to real-time". | Los análisis de vídeo son «casi en tiempo real». |
| 4587  0462aca3-827f-4dc6-ad97-efc3b08a421f | Analytics are typically delayed a few minutes but the delay can increase during traffic spikes. | Por lo general, los análisis se retrasan unos minutos, pero el retraso puede aumentar durante los picos de tráfico. |
| 4588  2d549ee2-ec5d-4052-868d-592932ce1936 | Trends for this Period | Tendencias para este período |
| 4589  5f987a88-2705-4cd5-9a1b-a6218b4ee9b2 | The [1}Trends for This Period{2] section will display trend graphs for the selected time period. | La sección [1}Tendencias para este período{2] mostrará gráficos de tendencias para el período de tiempo seleccionado. |
| 4590  0044c810-5e15-42b9-9fb3-bdd7d189dace | The graphs will display the following information for videos published using Brightcove Campaign: | Los gráficos mostrarán la siguiente información para los vídeos publicados mediante Brightcove Campaign: |
| 4591  bc40330e-aae2-4b9e-a180-eb851a6f91c2 | [1}Video Impressions{2] - Total number of videos that were loaded into a video player and ready for playback | [1}Impresiones de vídeo{2] - Número total de vídeos cargados en un reproductor de vídeo y listos para su reproducción |
| 4592  502f9c50-b713-400e-b2a4-eeb08191b2d9 | [1}Video Starts{2] - Total number of video starts (viewer pressed play) | [1}Inicio de vídeo{2] - Número total de inicios de vídeo (reproducción presionada por el espectador) |
| 4593  aad9b384-d5a8-4fec-acba-8442abfcd1e8 | [1}Avg. | [1}Proa. |
| 4594  4af4badc-20f5-4f67-84d7-d7b2ef1e0f0f | Percent Viewed{1] - Average percent viewed for all videos; note that the average can be > 100% if viewers rewatch or watch parts of a video over and over | Porcentaje de vistas{1] : porcentaje medio de visualización de todos los vídeos; tenga en cuenta que el promedio puede ser del > 100% si los espectadores vuelven a ver o ver partes de un vídeo una y otra vez |
| 4595  39f6222f-5cb9-406a-bb18-1662ac6de6fc | [1}Avg. | [1}Proa. |
| 4596  422dc3ef-4c49-4f06-ad05-a53fe142f6cc | Time Viewed{1] - Average time viewed for all videos | Tiempo de visualización{1] - Tiempo medio de visualización de todos los vídeos |
| 4597  cff02489-8b46-433e-b963-d36a97c59d08 | All Videos | Todos los vídeos |
| 4598  2a6ecad3-1cd9-474b-b752-aecc7ca1c549 | The [1}All Videos{2] section will display all videos that had video views during the selected time period. | La sección [1}Todos los vídeos{2] mostrará todos los vídeos que tuvieron vistas de vídeo durante el período de tiempo seleccionado. |
| 4599  83fa4f1c-8008-4125-a43d-5105e6fa2b5a | The following information will be displayed: | Se mostrará la siguiente información: |
| 4600  06160a42-d105-4b90-b5db-919922bc1693 | [1}Video Name and ID{2] | Nombre e ID de vídeo[1}{2] |
| 4601  c141413e-06a0-4a04-adf3-2f6def17bb05 | [1}Video Content Type{2] - Video Content Type assigned to the video | [1}Tipo de contenido de{2] vídeo - Tipo de contenido de vídeo asignado al vídeo |
| 4602  b7435ac0-2133-4f79-b8d5-316e2d497609 | [1}Created Date{2] - Date and time the video was uploaded | [1}Fecha de creación{2] - Fecha y hora en que se subió el vídeo |
| 4603  62cdc960-25df-4bc6-9cae-79dacec0b74c | [1}Video Views{2] - Number of video views (viewer pressed play) | [1}Visualizaciones de vídeo{2] - Número de visualizaciones de vídeo (el espectador pulsa reproducir) |
| 4604  f6438dd7-3c09-4a1b-bd21-52fa3f38d918 | [1}Play Rate{2] - Percentage of the time the video was loaded into a player and a viewer pressed play | [1}Velocidad de reproducción{2] - Porcentaje del tiempo que el vídeo se cargó en un reproductor y el espectador presionó la reproducción |
| 4605  feb25834-f2e7-41f9-8601-e8dee45bfb39 | [1}Avg. | [1}Proa. |
| 4606  3fa49283-4ccb-4c2b-8a86-f585476a5015 | Minutes Watched{1] - Average minutes watched per video view | Minutos vistos{1] - Promedio de minutos vistos por visualización de vídeo |
| 4607  c2264f89-3a66-434d-9fdb-89c8d933cce8 | [1}Video Benchmark Score{2] - Video Benchmark Score calculated for the video ([3}how is VBS calculated?{4]) | [1}Video Benchmark Score{2] - Video Benchmark Score calculado para el vídeo ([3}¿cómo se calcula VBS?{4]) |
| 4608  aba3dd71-d2a5-4866-802b-cd43880ddd11 | Viewing analytics for a video | Visualización de análisis de un vídeo |
| 4609  61a750b0-eb99-4bdb-9b6d-a03eeca8929f | To view detailed analytics for a specific video, click on a video name. | Para ver los análisis detallados de un vídeo específico, haga clic en el nombre de un vídeo. |
| 4610  266f4b30-4cd9-4a36-b5f1-f64c3e139a82 | The top of the page displays a preview player which can be used to view the video. | En la parte superior de la página se muestra un reproductor de vista previa que se puede utilizar para ver el vídeo. |
| 4611  158bc83a-0bf9-4d95-a705-36dc6488ae3a | The Video Benchmark Score and Average Percent Viewed graphs will be displayed to the right of the preview player. | A la derecha del reproductor de previsualización se mostrarán los gráficos de puntuación de referencia de vídeo y porcentaje medio visto. |
| 4612  4d2ca48a-5935-41ca-97a9-361e019b5a3b | [1] | [1] |
| 4613  4e820412-4e29-41be-a604-98f57bde3fe1 | The bottom of the page will display the video details: | En la parte inferior de la página se mostrarán los detalles del video: |
| 4614  4faf01d8-4821-4633-81da-0329de380f76 | [1} Date{2] - The date the video was uploaded | [1} Fecha{2] : la fecha en que se subió el vídeo |
| 4615  4759bfc9-fc72-48cc-9ee7-307bd3b49354 | [1}Video Views{2] - The number of times a video started playing | [1}Visualizaciones de vídeo{2] : el número de veces que un vídeo comenzó a reproducirse |
| 4616  ff18fa34-6389-4368-a573-447fffbf1e1a | [1}Play Rate{2] - The percentage of videos that were loaded that were actually played (video views / video impressions) | [1}Tasa de reproducción{2]: porcentaje de los vídeos que realmente se reprodujeron una vez cargados (visionados del vídeo / impresiones del vídeo). |
| 4617  0bcbd94d-08a1-4570-9cce-ea973b16a549 | [1}Average Minutes Watched{2] - Total Time Viewed / Video Starts | [1}Promedio de minutos vistos{2] : tiempo total visualizado/inicio del vídeo |
| 4618  f4ea39d1-2767-4de9-bd52-c18153a8c441 | [1}Video Benchmark Score{2] - The VBS compares the performance of your videos to the performance of other, similar videos of the same type ([3}how is VBS calculated?{4]) | [1}Video Benchmark Score{2] - El VBS compara el rendimiento de sus vídeos con el rendimiento de otros vídeos similares del mismo tipo ([3}¿cómo se calcula VBS?{4]) |
| 4619  8af604dd-bca6-4366-83d2-13369cd20661 | Exporting analytics data | Exportar datos de análisis |
| 4620  50322244-f893-465d-bfb2-43d96af8c435 | To export analytics data, follow these steps. | Para exportar datos de análisis, siga estos pasos. |
| 4621  c6530dfd-994a-406f-ae7e-dfae23e059bd | Click on a quick date or use the calendar control to select a date range. | Haga clic en una fecha rápida o use el control de calendario para seleccionar un intervalo de fechas. |
| 4622  648067c7-1ed5-4376-b763-a1dc486c5417 | Click the appropriate link to export the data as a [1}CSV{2] or [1}XLSX{2] file. | Al hacer clic en el enlace correspondiente podrá exportar los datos en un formato u otro: [1}CSV{2] o [1}XLSX{2]. |
| 4623  21d7854c-265f-48ac-a02b-6086e3080d5b | [1] | [1] |
| 4624  385838f9-f8b1-47d9-86b3-b3ecfa5b457d | Page Contents | Contenido de la página |
| 4625  02e5c390-8e98-480f-99de-9546187ef74b | Page last updated on 08 May 2020 | Última actualización de la página el 08 may 2020 |
| 4626  02b3a087-c338-4e90-bf1b-63b0741a0e93 | Brightcove Support | Asistencia técnica de Brightcove |
| 4627  5f442770-3d19-4f24-94f9-32df5d284edb | [1}System Status{2] | Estado del sistema[1}{2] |
| 4628  24b1d954-8053-46b0-9e2e-47c91816f445 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 4629  2fb4dd1b-5df2-4b60-85e0-76a980c527b6 | [1}Documentation{2] | [1}Documentación{2] |
| 4630  77c6a511-5a61-4892-aa46-9df54166d4b4 | Training | Formación |
| 4631  6365ec6e-c507-4361-b84d-c1618b8f4beb | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 4632  45c057a7-13c7-40a6-bdba-cc0a59c3b2bb | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 4633  16748956-075b-4b17-bf37-80c4974c98b1 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 4634  8173393e-03cc-4740-a017-d136667514e9 | Brightcove | Brightcove |
| 4635  4fa3bb6e-a200-448a-b3bb-3dc4d5b42125 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 4636  a4724d0c-2ecb-41db-9ea5-fd030d09319c | [1}Contact Us{2] | [1}Contáctanos{2] |
| 4637  699b19f4-5903-49b5-9f4b-b6bb7e18ee61 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 4638  6de062f3-3afc-4a04-9884-d715f05cfccf | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 4639  abdbf013-9ddd-46c4-b23d-9729c4b49004 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 4640  16393271-b045-4009-b657-1980681e20d0 | LinkedIn | LinkedIn |
| 4641  055b3214-0260-4c6a-ab21-5806269ae4ed | Twitter | Twitter |
| 4642  ecec042d-cc36-4b5e-87f6-dfbec1051ae9 | Facebook | Facebook |
| 4643  dbd1fc96-ab8a-49ea-9e6a-fd7b569ac7c1 | Have a question? | ¿Tiene alguna pregunta? |
| 4644  e7c31dea-f9cd-420b-9371-efd876855bb6 | Using the Heads-Up Display Chrome Extension | Uso de la extensión de Chrome de pantalla Heads-Up |
| 4645  fa048cf6-1365-411b-ad8c-e4f4424b56d2 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 4646  f08c1d6c-7885-42b5-978c-3e7c0375aaa0 | Select Language | Seleccionar idioma |
| 4647  d31aabbf-33ee-4c63-8822-42ebbdbb8408 | Other Brightcove Docs | Otros documentos de Brightcove |
| 4648  32fc05a0-09ec-412b-a886-e68e078b84e8 | Documentation Home | Documentación Inicio |
| 4649  68e41a11-63ca-4135-b596-f4e9528e8c04 | Brightcove Audience | Audiencia de Brightcove |
| 4650  a84a311d-2f33-41ba-ac02-ded105f91e8a | Brightcove Beacon | Baliza Brightcove |
| 4651  2b612d6d-174d-45b4-9363-394a781c140a | Brightcove Campaign | Campaña de Brightcove |
| 4652  00ce60e6-e59b-4f6e-aded-6c5617856c4b | Brightcove Engage | Brightcove Engage |
| 4653  790cb54b-3201-4dd0-9ee8-d69e53cf05e9 | Brightcove Live | Brightcove Live |
| 4654  6d5b5ab4-c748-4e4f-909d-b40c2a4706ec | Brightcove Gallery | Brightcove Gallery |
| 4655  0441c282-0312-4b63-b3e1-f8be37abadc6 | Brightcove SSAI | Brightcove SSAI |
| 4656  d63f3db1-9a33-4f1d-a6e7-5b9572e3681e | Brightcove Social | Brightcove Social |
| 4657  b5d5317b-f067-4e08-978e-286a82ba766a | Video Cloud Studio | Video Cloud Studio |
| 4658  9c7999ae-e6e2-4f8b-960a-52dcd3fd85b6 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 4659  cacd3c7f-6c93-44ab-9b6a-1c2e37a46453 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 4660  f62ae079-a121-4240-9a14-b7c62c7b5bea | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 4661  63b04235-2053-4e10-91bd-ce9e7ad3d21f | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 4662  97567cc3-1dac-4ff2-a0ab-9d0e303d750b | Video Cloud General Information | Información general de Video Cloud |
| 4663  a64feebb-9c12-40d2-aca7-425ccb64fc1f | Zencoder | Zencoder |
| 4664  c8e3fe37-8862-4298-931b-efe74a1a6af3 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 4665  cfe95ca0-fe08-4346-a2ad-f959f56f43c9 | support | soporte |
| 4666  f189bd2c-201d-4913-85e9-1d09df75cf51 | system status | estado del sistema |
| 4667  d8d5969d-e63a-4cd1-a8d6-0d320d4bb31c | [1}Home{2] | [1}Inicio{2] |
| 4668  6e8a65bd-8423-4bc4-abcc-1ad7199e9b98 | [1}Reviewing Analytics{2] | Revisión de análisis[1}{2] |
| 4669  cc553bf6-9a5a-478b-aefd-e036ab78059e | Using the Heads-Up Display Chrome Extension | Uso de la extensión de Chrome de pantalla Heads-Up |
| 4670  9f89e3b0-992e-4b6f-85ea-9938beaf3946 | [1}Home{2] | [1}Inicio{2] |
| 4671  b00838ce-033a-40c1-9bde-99a3e0ba035e | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 4672  8095ea66-9aeb-4156-91c1-07e1ccd6b2b9 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 4673  4bf61b5e-8646-49a0-b4a6-ff3bf2739f84 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 4674  b716243a-24ad-4e49-b792-3b3b423f8062 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 4675  aba1d4d1-b4d7-43c0-9cc6-fc52f0b12d41 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 4676  58357355-a9e9-4833-bced-f989a721e8d5 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 4677  b152a067-59c5-4729-abb6-ffcad277f48c | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 4678  0f168e90-4e03-44ba-b54f-dc4d49e74e8e | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 4679  57a5c1e2-ee0d-4012-ab33-04b9b2d2ae6a | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 4680  ed3e9877-48e9-46d7-b5cc-4ba04798d991 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 4681  7e774172-7278-4543-a3f6-ac126850bb97 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 4682  47175894-6285-4077-965f-4a666f28ea93 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 4683  299902bf-fcd4-4182-962e-0874a8898873 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 4684  70515c6d-009a-42eb-b968-9755eea0b347 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 4685  e29e05c7-8662-4f9b-aec7-a9483df53c24 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 4686  b8d93b90-59c9-4de4-b070-f2561e69f14b | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 4687  a3b377c9-a737-4a27-bc51-1a754096a129 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 4688  4662a0a2-d80a-4faa-8b6a-a13486c97c8c | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 4689  3022cc06-9290-4ea2-a0c1-5708e47e92da | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 4690  56b9c376-e38a-4741-9015-9f1f1a711dfb | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 4691  e7719527-10f6-407e-aaf2-4951d4238792 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 4692  7ddca0ad-68cd-4d9a-8167-eae7388d6f27 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 4693  06b70c87-0c19-4b54-91d0-f7e0a04e42d9 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 4694  680a2456-24c7-4ce3-9d69-52212d5fe71d | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 4695  7e029ea7-b5a9-459e-9416-ea0562299593 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 4696  cd5cd763-dec8-49ef-8ad8-b0334e7d6303 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 4697  e06f4627-6ebc-4d6e-ba0f-d957f5412d15 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 4698  7ec7e37b-d8b8-4af1-a417-cf560a8d14e4 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 4699  2c4cfc20-cf03-4ced-8688-61dd80675b78 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 4700  1122f4c1-a65b-41b1-bf3f-ba44c7c556da | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 4701  8871cf38-cd02-4b45-97d9-0663d05eade1 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 4702  11ec1ff3-6c32-43d6-8c92-9a377b936d7d | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 4703  07f42a56-a3a5-45ed-979c-4d8134390591 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 4704  3bba4af7-3c87-494f-b8a9-2d16d754e8fb | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 4705  c5baf88f-09a5-4a7d-930f-e14c5eacc4e0 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 4706  84b98025-7751-4ef6-ba6f-1945094d81f2 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 4707  67c5e7c3-3230-4456-80ea-332c3de25b83 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 4708  de7a48df-e2e2-4d35-8b60-d331c08d1fdb | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 4709  36e54989-7f16-4d82-8aa1-3cec57cf0e5b | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 4710  4bb8722f-4dfc-4d68-904d-7910bb25c1a0 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 4711  ca4fc26f-74a0-40d5-96ea-ef4628674acb | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 4712  b563a2e2-507e-4cf0-8d3a-9d8a2f6db898 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 4713  675f73d0-8438-4137-b3d0-9487852e02be | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 4714  ca9e2c33-06b4-483f-a1de-00602d58a3cb | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 4715  55dea938-5cfd-4ffd-af54-0ef3bbde7cb8 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 4716  1420422c-7445-489d-a40d-1de421e4c3eb | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 4717  caace088-b99b-47ec-ae9f-ff64f184d113 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 4718  3202da0a-d60a-4807-9cd1-67681c40d0a4 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 4719  863161f4-109b-477c-b788-a2d4ef378ab0 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 4720  6d7d9ed3-239b-46a8-ac11-f99a5e651ee9 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 4721  9a5a4353-2e8a-4131-95ae-3241fb5cf974 | [1}2020{2] | [1}2020{2] |
| 4722  4b5b4d08-a98f-4950-bc53-3b34e1832401 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 4723  18baccbc-1ecd-4da9-8989-f82c345b60f9 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 4724  7a74c297-f65f-413e-a9e0-e86fcc8a21cf | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 4725  ea166839-123d-4857-98bd-34f6ba85a0e6 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 4726  2adee319-a7f0-4b6c-a919-dd638db4e4da | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 4727  be737d77-9e58-4f63-aaac-15aed48e6a3d | [1] | [1] |
| 4728  38b2fdd7-e9a9-452d-a082-4924706bccb7 | Navigation Menu | Menú de navegación |
| 4729  15b00b19-e098-430e-a3ed-c6e0680166b9 | [1}[2]{3] | [1}[2]{3] |
| 4730  bdada940-5989-4945-adfd-935fd0f8a999 | back | espalda |
| 4731  384e68ac-657a-4029-96fe-deb1f27e7f49 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 4732  f0e4d38b-f10e-45dd-b55b-984eada470b9 | [1}[2]{3] | [1}[2]{3] |
| 4733  de481eea-cd8a-4a13-9ae5-bbf8edca641d | forward | adelante |
| 4734  4d52e3ec-b230-4a03-9f7c-671985b7ab41 | Page Contents | Contenido de la página |
| 4735  b168cf63-6893-4ecb-a521-f114d6197907 | [1}[2]{3] | [1}[2]{3] |
| 4736  f3298fef-86bf-405c-acae-cec34f5decfa | open in new tab | abrir en una nueva pestaña |
| 4737  638ac949-7a6f-4f27-a9af-d370e43fe4c1 | Using the Heads-Up Display Chrome Extension | Uso de la extensión de Chrome de pantalla Heads-Up |
| 4738  519a63db-776d-4c4b-ba2f-6efc1d0efdd5 | In this topic you will learn how to install and use the Heads-Up Display (HUD) Chrome browser extension. | En este tema aprenderá cómo instalar y usar la extensión de navegador Chrome Heads-Up Display (HUD). |
| 4739  34c1a252-649f-4126-85a2-872cdac4de00 | The Heads-Up Display (HUD) is a Chrome extension that provides the ability to: | La pantalla Heads-Up (HUD) es una extensión de Chrome que proporciona la capacidad de: |
| 4740  be236f3d-d4b2-4f4a-aa45-51dea0ff860e | View performance metrics of videos on a live page | Ver métricas de rendimiento de vídeos en una página en vivo |
| 4741  cbcc16fd-a64e-4634-b9a2-442dfa436339 | Publish, edit and delete videos in your account | Publicar, editar y eliminar vídeos de tu cuenta |
| 4742  fab4fde0-4d51-4d67-bd2b-851a673ad9d2 | [1] | [1] |
| 4743  3c752e13-c88c-47c2-b232-b3353ab1a6c0 | Installing the Chrome extension | Instalación de la extensión de Chrome |
| 4744  7cbaaca8-9799-4681-adad-9bfdfb706474 | To install the Heads-Up Display Chrome extension, follow these steps: | Para instalar la extensión Heads-Up Display Chrome, siga estos pasos: |
| 4745  55575aed-8b79-43eb-a986-8328e64d5bfb | Using the Google Chrome web browser, access the Brightcove Campaign extension page [1}here{2]. | Con el navegador web Google Chrome, accede a la página de extensión de la campaña de Brightcove [1}aquí{2]. |
| 4746  e7c35c9e-8cdd-430c-854a-7b596ba4a183 | Click on [1}Add to Chrome{2]. | Haz clic en [1}Añadir a Chrome{2]. |
| 4747  1b924d86-fe5e-4f19-bea7-6cd0a2c66d75 | When prompted, click [1}Add extension{2]. | Cuando se le solicite, haga clic en [1}Agregar extensión{2]. |
| 4748  c333c034-c704-4882-abed-3a1c2d435584 | Confirm that the extension was installed by locating the Brightcove logo next to the address bar. | Confirme que la extensión se instaló localizando el logotipo de Brightcove junto a la barra de direcciones. |
| 4749  e92cddc3-fd9b-43c8-b500-6a21fbc2f25b | [1] | [1] |
| 4750  52b47b41-68d3-42d8-a6ad-612da4c8c92d | Opening the Heads-Up Display | Abrir la pantalla de Heads-Up |
| 4751  6837c1dc-6982-444f-ad89-94fccffd42fd | The Heads-Up Display is useful for viewing video analytics and for publishing, editing and deleting videos in your account. | La pantalla Heads-Up es útil para ver análisis de vídeo y para publicar, editar y eliminar vídeos de su cuenta. |
| 4752  7707e10b-02d8-4550-84eb-833ee3a6ced1 | To open the HUD, follow these steps: | Para abrir el HUD, siga estos pasos: |
| 4753  49bd4c26-c207-4337-8371-5f85477914bd | Open Google Chrome. | Abre Google Chrome. |
| 4754  e72f3c7e-810e-40b9-89a3-63a8db70d31d | Click the Brightcove logo next to the address bar to open the extension. | Haga clic en el logotipo de Brightcove situado junto a la barra de direcciones para abrir la extensión. |
| 4755  8ebde5ca-5180-4d78-9aa7-9e4fb10f757e | [1] | [1] |
| 4756  cfd7bd47-94d6-4045-8d22-55fd1093f588 | If you don't have an active session with the Brightcove Campaign application, you will be prompted to login. | Si no tiene una sesión activa con la aplicación Campaign de Brightcove, se le pedirá que inicie sesión. |
| 4757  e2f59e69-4b84-4ec5-8a5f-a4537cb0fcbb | Enter your email address and password. | Introduzca su dirección de correo electrónico y contraseña. |
| 4758  ac625489-8d52-4aab-8f7f-11fceffc3b7b | Click [1}Sign In{2]. | Haga clic [1}en Iniciar sesión{2]. |
| 4759  ff707598-df80-4d02-a493-38febe43f4bb | [1] | [1] |
| 4760  b0f846d4-0b8f-442d-831e-5a68dbc20223 | Icons at the top of the HUD can be used to: | Los iconos en la parte superior del HUD se pueden usar para: |
| 4761  f1ed0c0f-2c3a-4302-aa5e-1f235b3cf63f | [1}Review analytics{2] | [1}Revisar análisis{2] |
| 4762  3af530a6-1b77-471c-8942-f7045a147b5e | [1}Manage videos{2] | [1}Administrar vídeos{2] |
| 4763  703f3192-67b8-43eb-8eca-a6fe3361e444 | Clicking [1}Go To Web{2] will open the Brightcove Campaign application in a browser window. | Al hacer clic en [1}Ir a Web{2] , se abrirá la aplicación Campaign de Brightcove en una ventana del navegador. |
| 4764  4df8ffbc-c76b-4ba1-9614-10c6bed44507 | Selecting an account | Selección de una cuenta |
| 4765  1da49a29-3f8a-4167-8c84-08543f7ce18c | The top right of the HUD will display the current Campaign account. | En la parte superior derecha del HUD se mostrará la cuenta de Campaña actual. |
| 4766  282083be-71e2-4317-a1d6-d91c92536655 | [1] | [1] |
| 4767  7ce2eb5e-964b-4782-8fd2-a13c1e241b31 | If you have access to multiple Campaign accounts, clicking on the account name will open the account selector. | Si tienes acceso a varias cuentas de Campaña, al hacer clic en el nombre de la cuenta se abrirá el selector de cuentas. |
| 4768  d45d751f-d7d3-4d33-8691-9cb56bbdfee3 | Click on the [1}Account Name{2] dropdown to select another account to work with. | Haga clic en el menú desplegable [1}Nombre de cuenta{2] para seleccionar otra cuenta con la que trabajar. |
| 4769  f941a722-4577-464d-ac25-047b9d59e5e7 | [1] | [1] |
| 4770  bd47ef7f-51ea-4b51-92cd-fad3336c43b2 | To sign out of the HUD, click [1}Sign Out{2]. | Para cerrar sesión en el HUD, haga clic en [1}Cerrar sesión{2]. |
| 4771  4bd906f6-5fef-4ef5-b867-4e1a76260250 | Reviewing video analytics | Revisar análisis de vídeos |
| 4772  cd60f097-767d-48e0-9b11-31fcde810085 | When the HUD is first opened, it displays video analytics. | Cuando el HUD se abre por primera vez, muestra análisis de vídeo. |
| 4773  22596da9-3002-4e9b-b16d-caa7a71fc1a4 | You can also click on the analytics icon ([1]) to go to analytics mode. | También puede hacer clic en el icono de análisis ([1]) para ir al modo de análisis. |
| 4774  18b69381-d8a2-4b25-8c03-c2d658adeb3d | The HUD will only display analytics for video(s) on the page that have been published using Brightcove Campaign™. | El HUD solo mostrará análisis de vídeos en la página publicada mediante Brightcove Campaign™. |
| 4775  b2658212-1772-4606-8b7e-2bbcc2273833 | [1] | [1] |
| 4776  2d36da36-86ff-477c-bbf1-5bf0394d899a | The HUD will display basic information about the video(s) on the page: | El HUD mostrará información básica sobre los vídeos en la página: |
| 4777  de412b6d-0e64-4fbf-b719-4238709d62c8 | Video name | Nombre del vídeo |
| 4778  ec47bd88-b074-4b56-a34f-b905dffcdaa9 | Video ID | Id. del vídeo |
| 4779  46e42f4f-7d9b-4bc8-87de-67b3287ea440 | Video Content Type | Tipo de contenido de vídeo |
| 4780  67b29896-61cb-4f8b-89c0-8f4c02b3858b | Created date | Fecha de creación |
| 4781  8fb6cfbc-63eb-42bc-889f-9d00c081262f | If there are multiple videos on the page, [1}Previous Video{2] and [1}Next Video{2] buttons will be enabled. | Si hay varios vídeos en la página, los botones [1}Vídeo anterior{2] y [1}Vídeo siguiente{2] estarán habilitados. |
| 4782  ed45076a-37a1-4cba-acee-9226ff13b54b | Video analytics on the HUD are "close to real-time". | Los análisis de vídeo en el HUD son «casi en tiempo real». |
| 4783  7549166e-eefc-4cd9-9fb3-02c523849c44 | Analytics are typically delayed a few minutes but the delay can increase during traffic spikes. | Por lo general, los análisis se retrasan unos minutos, pero el retraso puede aumentar durante los picos de tráfico. |
| 4784  654ec699-de2d-493f-b8b8-2d04e187af22 | The following analytics data for the past 30 days will be displayed: | Se mostrarán los siguientes datos analíticos de los últimos 30 días: |
| 4785  00b04d20-6ca4-41f0-85b3-37be8eeed121 | [1}Video Impressions{2] - The number of times the video was loaded and ready for playback | [1}Impresiones de vídeo{2] : el número de veces que se cargó el vídeo y listo para su reproducción |
| 4786  e2e66932-730d-4560-97fd-57cc2c60ba57 | [1}Video Starts{2] - The number of times the video started playing | [1}Inicio de vídeo{2] : el número de veces que el vídeo comenzó a reproducirse |
| 4787  1d2c7ceb-d231-4a65-a92b-d9cffa2a5b7b | [1}Avg Time Viewed{2] - Total Time Viewed / Video Starts | [1}Tiempo de visualización: Tiempo total visualizado/Inicio{2] del vídeo |
| 4788  cb0ce39f-e618-4d71-8916-0a78cd0b3617 | [1}Video Benchmark Score{2] - Overall rating that measures how your video is performing ([3}learn more...{4]) | [1}Video Benchmark Score{2] - Calificación general que mide el rendimiento de su vídeo ([3}más información...{4]) |
| 4789  593d686d-34ae-4283-bdc1-15f537b8eb5d | [1}Play Rate{2] - Video Starts / Video Impressions | [1}Velocidad de reproducción{2] - Inicio de vídeo/Impresiones de vídeo |
| 4790  49316c50-723a-4dc5-96f3-6c63d044d57e | [1}Avg % Viewed{2] - Average Time Viewed / Video length | [1}Porcentaje medio visto{2] - Tiempo medio visualizado/Duración del vídeo |
| 4791  29920519-df1a-41c1-ae3a-cdee9567161f | [1}Tips{2] - Coming Soon | [1}Consejos{2] - Próximamente |
| 4792  3f88e0b3-1c24-4020-8cf5-9dc2287910b8 | To see all analytics for the video, click the [1}See all analytics{2] link. | Para ver todos los análisis del vídeo, haga clic en el enlace [1}Ver todos los análisis{2] . |
| 4793  7b3a03aa-515c-4c32-95a8-6e09ad98cf29 | Managing videos | Administración de vídeos |
| 4794  e73c445c-bed8-4773-8a16-222c955dcd66 | To use the HUD to manage and publish videos in your account, click on the videos icon ([1]) . | Para utilizar el HUD para administrar y publicar vídeos en su cuenta, haga clic en el icono de vídeos ([1]) . |
| 4795  2267a847-c921-423e-b240-2b230b39dff8 | A list of videos in the account will appear. | Aparecerá una lista de vídeos en la cuenta. |
| 4796  3e625ebb-b1c2-425b-a923-4f493ad14985 | [1] | [1] |
| 4797  1b09778a-68c0-47a5-9059-22f38ab7096d | Hovering over a video will display a series of buttons which provide the ability to: | Al pasar el cursor sobre un vídeo se mostrará una serie de botones que proporcionan la capacidad de: |
| 4798  9b86a4a0-a567-498a-88aa-9704319f41ae | [1}Publish the video{2] | [1}Publicar el vídeo{2] |
| 4799  91cdb813-2cd6-4dfe-b4a9-863dfdac62c5 | [1}Edit the video{2] | [1}Editar el vídeo{2] |
| 4800  23f4e305-c00d-48ed-95ac-c12eaaac2c91 | [1}Delete the video{2] | [1}Eliminar el vídeo{2] |
| 4801  80911a79-a67e-4ab0-9fe0-7fa7707fc5fa | [1] | [1] |
| 4802  d6d57ec3-842d-46fa-b3e0-1764b9e7f38c | Publishing videos | Publicación de vídeos |
| 4803  051ada02-a20b-4055-a11f-09fafb9c70a2 | Hover over a video and click [1}Publish{2]. | Coloca el cursor sobre un vídeo y haz clic en [1}Publicar{2]. |
| 4804  79d78314-359b-4e6e-bdec-e5695bbd11f8 | Select a destination, [1}Web Page{2] or [1}Email{2]. | Seleccione un destino, una [1}página Web{2] o un [1}correo electrónico{2]. |
| 4805  6e402350-79ac-4ace-879d-60c7affa7ad3 | The wizard will walk you through the process to generate the embed code or to get the video thumbnail for use in an email message. | El asistente le guiará a través del proceso para generar el código de inserción o para obtener la miniatura del vídeo para usarla en un mensaje de correo electrónico. |
| 4806  ec43ae27-13d3-4c76-b96b-d15ed28cb610 | For more information on the publishing options, see [1}Publishing Videos{2]. | Para obtener más información sobre las opciones de publicación, consulte [1}Publicación de vídeos{2]. |
| 4807  29f46211-2b8c-4d58-b952-dc53199ce43e | Editing videos | Edición de vídeos |
| 4808  2b786553-af42-438c-88c6-76574bc397dc | Hover over a video and click [1}Edit{2]. | Pase el cursor sobre un vídeo y haga clic en [1}Editar{2]. |
| 4809  c773d8a6-9ea0-47f3-af42-524ddc1e684d | Edit the video properties as needed and then click [1}Save{2]. | Edite las propiedades del vídeo según sea necesario y, a continuación, haga clic en [1}Guardar{2]. |
| 4810  df1af2aa-b2fd-4878-b491-9defca6135cc | [1] | [1] |
| 4811  86c0c5fc-2cd5-4529-afa9-64ca56549d85 | Deleting videos | Eliminar vídeos |
| 4812  75126554-5d3c-4bd3-9de1-ad985ee2c3e8 | Hover over a video and click [1}Delete{2]. | Coloca el cursor sobre un vídeo y haz clic en [1}Eliminar{2]. |
| 4813  5a7d27e2-763d-4667-82f9-a069076a3b2c | You will be prompted to confirm the delete. | Se le pedirá que confirme la eliminación. |
| 4814  6905ecf4-b64d-41c6-bb2b-9957866748dc | Page Contents | Contenido de la página |
| 4815  ac936d90-c709-4e08-ab9b-e4904d8622f0 | Page last updated on 09 Jun 2020 | Última actualización de la página el 09 jun 2020 |
| 4816  a3740592-3f39-4bc9-bb4d-4904adb201ce | Brightcove Support | Asistencia técnica de Brightcove |
| 4817  88a7e05a-2227-43fa-92e2-7eded9e80e8e | [1}System Status{2] | Estado del sistema[1}{2] |
| 4818  669c4cd3-1a8d-4a3b-b1c7-968dd3f706ce | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 4819  93603988-3433-4420-8172-b6694491cc76 | [1}Documentation{2] | [1}Documentación{2] |
| 4820  6cf880f5-1d7a-4b85-84f0-d4cafa6a65f0 | Training | Formación |
| 4821  1daf5e86-c42a-4002-91b5-653f626acdab | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 4822  6a9a7f46-124e-4526-994d-41dcf21f2fe4 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 4823  677b37cc-2f36-4409-a28c-0713e7812b3b | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 4824  a9b28940-af1a-4062-a0f0-d0ef62d0bf77 | Brightcove | Brightcove |
| 4825  1f4cc858-ba68-429b-892c-0d75fb395b85 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 4826  c6dd3cfe-9d54-45e6-b306-aa2c41c5c64d | [1}Contact Us{2] | [1}Contáctanos{2] |
| 4827  eab8fc73-3263-43de-9336-7e290256ca5b | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 4828  2c3ed1c4-6ccd-4d67-9c74-8f5e84b98043 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 4829  765c36f6-2c72-428a-991c-8ee123f7972f | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 4830  3ef6eb12-4a90-41ea-a361-32828911015a | LinkedIn | LinkedIn |
| 4831  571fd5ee-1001-4d6d-8702-cb706ef43e03 | Twitter | Twitter |
| 4832  4d954e7f-3f79-48f4-8b51-be6f79303d61 | Facebook | Facebook |
| 4833  828b1de1-32af-4cbe-b310-9c195aa33d18 | Have a question? | ¿Tiene alguna pregunta? |
| 4834  b0ce4295-50a0-47b8-922f-e28c2c7a6ea6 | Overview of the Brightcove Campaign Dashboard | Descripción general del panel de campaña de Brightcove |
| 4835  3997ed50-675e-4659-a097-d108288cf1ca | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 4836  15a18651-2a57-4020-8801-56dd24b01bca | Select Language | Seleccionar idioma |
| 4837  d05ada3b-df5b-4e7c-b756-c3a17ab356c9 | Other Brightcove Docs | Otros documentos de Brightcove |
| 4838  bc9c3e4e-4db7-49dc-a240-ab9917462131 | Documentation Home | Documentación Inicio |
| 4839  1126549d-8945-4a85-9309-351bf3c50ade | Brightcove Audience | Audiencia de Brightcove |
| 4840  4884f854-d053-413c-acdf-dd1c91f192b6 | Brightcove Beacon | Baliza Brightcove |
| 4841  50cbe05f-c583-425a-8a07-1cb05503b36d | Brightcove Campaign | Campaña de Brightcove |
| 4842  e9784544-7db4-473d-a020-d5a985f85760 | Brightcove Engage | Brightcove Engage |
| 4843  f8300635-ded3-45cc-91f2-eb4e5fa8f785 | Brightcove Live | Brightcove Live |
| 4844  8c52caaf-2a5f-4bf8-b2cf-47e94afcea68 | Brightcove Gallery | Brightcove Gallery |
| 4845  f75ff75e-282e-46a7-be8a-a9fc01c71161 | Brightcove SSAI | Brightcove SSAI |
| 4846  ac8d23ec-b6a2-454b-a39f-205ed9c950b2 | Brightcove Social | Brightcove Social |
| 4847  0beec8a8-e990-46ff-a9b0-afd0ee5be0a7 | Video Cloud Studio | Video Cloud Studio |
| 4848  b2367f21-08d8-4876-bd2a-3c9082c90a2c | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 4849  92b058d4-735d-482d-a9a7-a156318270f0 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 4850  c97611ca-2d64-4f12-a2b5-95103566e0aa | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 4851  07af2d8a-e492-4211-a989-d7ed31eb1af2 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 4852  bfe36014-9134-414f-b8b1-e5d48873239a | Video Cloud General Information | Información general de Video Cloud |
| 4853  ef1dd1ae-444d-44c8-ab97-32bad4d4abf7 | Zencoder | Zencoder |
| 4854  5f368afc-f517-42bd-9434-af8436d7022a | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 4855  650fdac0-1e7d-4257-980e-063bac9feac5 | support | soporte |
| 4856  d33554ea-b350-47bb-8a0b-2c58f5635800 | system status | estado del sistema |
| 4857  b7933412-1757-4d84-94e7-64ec444875d8 | [1}Home{2] | [1}Inicio{2] |
| 4858  cc065f7d-2786-48f4-acd9-08ac9b3090c5 | [1}Reviewing the Dashboard{2] | Revisión del Panel[1}{2] |
| 4859  9cad9d2a-4494-4bec-b31f-cb9027a092c5 | Overview of the Brightcove Campaign Dashboard | Descripción general del panel de campaña de Brightcove |
| 4860  5f3ed7ea-459a-42cc-b74d-6d7a418796a0 | [1}Home{2] | [1}Inicio{2] |
| 4861  c0364561-e733-42ef-8d26-d163db0f0007 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 4862  72a07e10-891b-42b8-951c-37174c0b9ea6 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 4863  74a0e5db-e9a3-4c2d-a7d6-3ed7c22e6d40 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 4864  864b5f50-13a7-455b-a535-0c8f9367acce | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 4865  6aa6957b-f5e6-4225-b132-d74dedef95a5 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 4866  b5994e7d-365d-42a8-9960-0e3b1641c037 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 4867  60a957bd-22a0-4f07-bc81-8c5c3e5b0924 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 4868  d631f4e7-1cc6-441b-94f6-481ed650fa10 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 4869  4ba2dd44-d242-4556-a9a9-5b6706e56cb9 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 4870  ebd18c18-4586-4dec-94b6-f4ab8a58f5d9 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 4871  e4f4635f-23ac-4a13-b082-d7236e03adaa | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 4872  ecef283f-c8c8-4793-9f55-58e50f0436c6 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 4873  920ee37c-b643-4c85-8ebe-39568f3aa5d1 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 4874  f5f90706-6eed-43aa-9e06-edd7d4c950a0 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 4875  707abe79-5919-4d32-84ba-cbe27ac11e6a | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 4876  11193268-1fdb-452c-9014-78af51c1bd3e | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 4877  ca69b386-2e21-4e99-9bbc-c638f9ab5112 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 4878  83a8a08d-4f81-4d8c-9ab2-eab8044ba0fa | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 4879  7f150ff5-3a52-42c2-a6e8-37a7a2fcf853 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 4880  4d20d221-8324-4c8e-9ab8-1d913a750deb | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 4881  81eb8563-5d5a-4c23-bb94-2eb021b4a9a0 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 4882  c02f5655-be80-4919-a6da-2fd091fec27d | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 4883  ae6bf859-6080-4404-8474-8f02642c4039 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 4884  26f50407-e3cd-4fc8-b553-1e356712a887 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 4885  04b0254d-ce95-4f17-9497-3e882b4a2736 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 4886  9ed2411c-5698-4836-bffb-5bd0cbc578f6 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 4887  4f77aa69-f082-4120-b320-e5c9ea711f6a | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 4888  efc14f59-1ce7-4b6a-8e3a-b2b0c01d38db | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 4889  0b233aba-b128-49a2-892f-0bd2415458cd | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 4890  4ede3e15-8414-4c8e-8f6b-0b5ca8238a23 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 4891  1ef642e6-3838-406a-bef2-bb3f15b805a7 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 4892  9b2b62e9-c3aa-4ef7-9c5e-98399d807fac | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 4893  96a26395-0985-4854-b317-96e05ef237db | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 4894  fbfe9f95-a6b6-49f0-9046-00783f62d2a1 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 4895  d108a36b-1379-4ec7-9b4d-ad5ed2ab4acf | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 4896  166f5ddf-2b13-4a2c-bcb1-e4241ccf98c4 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 4897  fee7d691-9f2d-4ead-a5c2-4d516c6e6e4d | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 4898  bbfcfea1-e0db-42fb-93d6-694f4fbaf185 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 4899  99973a55-32b3-4a14-b497-820e4d4a28f8 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 4900  e72a8421-8e44-498a-87d5-44bfda52bb13 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 4901  334dd416-3d74-49b4-a0c7-7ceb1c98e094 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 4902  8b9e49ec-a597-48a4-8d26-68695de2109d | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 4903  23bc0292-1189-4a61-8f47-d9d811ddbce7 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 4904  3096a8cd-454c-4d05-888f-0c3a33367cb3 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 4905  616e29c5-2850-4976-9c63-40706b10a13d | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 4906  81cb710b-23f4-4889-9894-0429d1c5edb0 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 4907  0b821076-47de-4630-baf0-9779b91369d1 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 4908  1d0cdc3a-880b-4e7d-9e89-7df40da6b4bb | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 4909  21bd7d2a-e00d-4834-8798-362fa78a3220 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 4910  64b16a88-1549-4aaa-a160-c38f988976cd | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 4911  70485388-280e-4378-805f-12aafe7eb220 | [1}2020{2] | [1}2020{2] |
| 4912  8b4de8f1-0c75-4406-a8fc-a903f6f602c5 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 4913  d0d5918b-8332-47f1-9f24-c939d11f3303 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 4914  0576e549-a72c-4721-ac0f-b71e79ceae48 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 4915  3bb556bb-9ef7-4adb-852e-12bacd31b540 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 4916  7a0dc650-e104-450b-b6fa-d9c9543a0a38 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 4917  c729e616-04b1-4099-9db0-6f9a22d81630 | [1] | [1] |
| 4918  8ec8c8ff-1710-4ede-a2cc-631a33bf9f5f | Navigation Menu | Menú de navegación |
| 4919  00d76ada-8bfc-4b91-9c83-f15f58d8c210 | [1}[2]{3] | [1}[2]{3] |
| 4920  d3c81915-83cf-4d2a-8f91-f91156e6fb29 | back | espalda |
| 4921  42f2a320-61e9-438f-b263-2587f3d9b2a5 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 4922  5523317e-07a7-4ef5-bc27-a8be57932b70 | [1}[2]{3] | [1}[2]{3] |
| 4923  e80a4d04-5dcb-4302-bc04-5708a4bda230 | forward | adelante |
| 4924  1a9b60f7-5b2e-4064-aa02-0952b8f0f0e8 | Page Contents | Contenido de la página |
| 4925  b5245b45-ddef-453b-8e68-5c41297b9ad7 | [1}[2]{3] | [1}[2]{3] |
| 4926  73c3c3fe-b41d-4d67-9e63-bbc95f2c0056 | open in new tab | abrir en una nueva pestaña |
| 4927  b3ffe0ff-6a52-4d9b-a168-b93b71e01618 | Overview of the Brightcove Campaign™ Dashboard | Descripción general del panel de Brightcove Campaign™ |
| 4928  4e976158-a333-40f0-b3fa-444d9f307261 | In this topic you will learn about the various Brightcove Campaign Dashboard pages that may be displayed. | En este tema, aprenderá acerca de las diversas páginas del Panel de Campañas de Brightcove que se pueden mostrar. |
| 4929  84cd6f62-ee82-45e1-bab0-ea04a393652a | The Brightcove Campaign Dashboard page provides a high-level overview of how your videos are performing. | La página Panel de Campañas de Brightcove proporciona una descripción general de alto nivel del rendimiento de los vídeos. |
| 4930  1d2d2737-17f7-4861-be56-0d682e50a8d6 | The Dashboard page that is displayed will vary based upon the status of your account and how your account is configured. | La página del Panel de Control que se muestra variará según el estado de su cuenta y la forma en que esté configurada su cuenta. |
| 4931  8103d18a-1380-4811-8b36-196aa93465a2 | The sections below display sample dashboard layouts. | Las secciones siguientes muestran diseños de tableros de ejemplo. |
| 4932  a49e665e-5ed0-4dc8-a7a4-6566e6620156 | Find the dashboard that matches what you see in your account and follow the link to learn more about using that dashboard. | Busca el panel que coincida con lo que ves en tu cuenta y sigue el enlace para obtener más información sobre el uso de ese panel. |
| 4933  bdaa920b-4ba1-47ed-ad82-69bd2e7190b5 | Advanced Dashboard | Panel de control avanzado |
| 4934  a464f584-7c17-4528-9f7f-404c4446ecb0 | The Advanced Dashboard provides an overview of the best and worst performing videos in the account. | El panel avanzado proporciona una visión general de los vídeos con mejor y peor rendimiento de la cuenta. |
| 4935  4944ba84-d7e6-41d8-bf0c-b39231ce8ee0 | This dashboard provides a [1}Video Benchmark Score (VBS){2] for each video. | Este panel proporciona una [1}puntuación de rendimiento de vídeo (VBS){2] para cada vídeo. |
| 4936  e099e921-86c5-4d4d-85a1-86f0c7a5d248 | The VBS compares the performance of your videos to the performance of other, similar videos of the same type. | El VBS compara el rendimiento de sus vídeos con el rendimiento de otros vídeos similares del mismo tipo. |
| 4937  42edb881-0b6c-4c20-92a5-d8e924e0504d | The Advanced Dashboard is only displayed in accounts which have enabled the [1}Video Content Type{2] metadata field for videos. | El panel avanzado sólo se muestra en las cuentas que han habilitado el campo de metadatos [1}Tipo de contenido de vídeo{2] para vídeos. |
| 4938  9ff5f14e-eb5b-4847-a430-2c44307f28f9 | This setting can be enabled as part of the [1}account settings{2]. | Esta configuración se puede habilitar como parte de la configuración de la cuenta.[1}{2] |
| 4939  39ad821a-f6a0-4b04-a3e0-cc87a9ee8ef6 | [1] | [1] |
| 4940  786583ac-0a6a-4509-8196-d3ec379988c9 | select player | seleccionar jugador |
| 4941  b39b4e7f-e372-47ce-be2a-8ab42eab4d8c | To learn more about the Advanced Dashboard, see [1}Reviewing the Advanced Dashboard{2]. | Para obtener más información sobre el Panel avanzado, consulte [1}Revisión del panel avanzado{2]. |
| 4942  174a6b7b-cebc-46fc-977f-5288cdf02cec | Basic Dashboard | Tablero básico |
| 4943  f88842f5-6460-46a7-affd-0adf725270a0 | The Basic Dashboard will provide an overview of the best performing videos in the account. | El panel básico proporcionará una visión general de los vídeos con mejor rendimiento de la cuenta. |
| 4944  7846c445-0de1-4e0e-8100-1e865421db66 | Graphs display the number of video impressions, video starts, avg. percent viewed and avg. time viewed. | Los gráficos muestran el número de impresiones de vídeo, los inicios de vídeo, el porcentaje medio de visualización y el promedio de tiempo visualizado. |
| 4945  42e59aa6-2867-47fe-a397-c9309cc74a51 | This dashboard [1}does not{2] provide a Video Benchmark Score (VBS) for each video and is unable to compare the performance of your videos to the performance of other, similar videos of the same type. | Este panel [1}no{2] proporciona una puntuación de referencia de vídeo (VBS) para cada vídeo y no puede comparar el rendimiento de sus vídeos con el rendimiento de otros vídeos similares del mismo tipo. |
| 4946  3000b2e1-843f-46c7-b8b6-7ee3eb26982a | To enable the VBS and comparative analytics, enable the [1}Video Content Type{2] metadata field for videos. | Para habilitar el VBS y el análisis comparativo, habilite el campo de metadatos [1}Tipo de contenido de vídeo{2] para los vídeos. |
| 4947  93bccc9a-9c37-40c0-8df2-0d61b89deaa2 | This setting can be enabled as part of the [1}account settings{2]. | Esta configuración se puede habilitar como parte de la configuración de la cuenta.[1}{2] |
| 4948  22584e69-21eb-4614-8cce-da7a8b8433b4 | [1] | [1] |
| 4949  4963e08d-4bbc-4438-92c0-54af59bbf6da | select player | seleccionar jugador |
| 4950  de5300d5-c49e-40ec-9ea7-5e4164a76fe2 | To learn more about the Basic Dashboard, see [1}Reviewing the Basic Dashboard{2]. | Para obtener más información sobre el Panel básico, consulte [1}Revisión del panel básico{2]. |
| 4951  568b84b6-6c6b-4eb3-9427-61dccbf6d47a | Getting Started Dashboard | Panel de introducción |
| 4952  2ed60fb3-dc94-4532-b0ca-1d2d66551df1 | The Getting Started Dashboard will appear the first time you login to the Brightcove Campaign application and will help you get started. | El Panel de introducción aparecerá la primera vez que inicie sesión en la aplicación Campaña de Brightcove y le ayudará a empezar. |
| 4953  9d074cd0-e6a1-4fe0-8835-307848b3ec7b | [1] | [1] |
| 4954  c59fc3e4-8171-4b76-8282-5f18bfef3687 | select player | seleccionar jugador |
| 4955  fd7c8223-3529-4ee7-a2ff-0a76ffd31241 | To learn more about getting started with Brightcove Campaign, see [1}Getting Started with Brightcove Campaign{2]. | Para obtener más información sobre cómo empezar a usar Brightcove Campaign, consulte [1}Introducción a la campaña de Brightcove{2]. |
| 4956  79446323-a6a2-4b3c-bf72-f3c596cfefdd | Page Contents | Contenido de la página |
| 4957  0dac51b6-9679-433c-84f6-7db64c3847eb | Page last updated on 08 May 2020 | Última actualización de la página el 08 may 2020 |
| 4958  d3bb885d-0215-4463-9c00-0a0e6eae296d | Brightcove Support | Asistencia técnica de Brightcove |
| 4959  ba488de2-dedd-4c2f-bfff-722b19cb3112 | [1}System Status{2] | Estado del sistema[1}{2] |
| 4960  7a29b6d5-cb0c-488f-80ed-a2f7fb81f110 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 4961  a602efa0-b73e-464b-9d71-0a8f61f75987 | [1}Documentation{2] | [1}Documentación{2] |
| 4962  5baa142e-dc24-4e38-bc17-1a280fd656d0 | Training | Formación |
| 4963  571b9548-73b8-4f22-8f5e-e53732ef6b2f | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 4964  4e448c9d-93db-4e70-b83d-45c39ac80abd | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 4965  0f6dc8cc-762e-40c4-a945-0029043cfcf0 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 4966  5794b907-93d7-40f8-b672-34811c492915 | Brightcove | Brightcove |
| 4967  d1c815db-95cf-4329-8398-4ce5b04dc373 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 4968  d52d77d1-545a-407e-8f3d-3f6f5ecb71a5 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 4969  b28f5947-a931-4948-ade4-29eac62bf514 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 4970  1bcf3879-ba2a-4011-a5df-4f867f43f693 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 4971  973232c3-52c2-44a4-950b-c7050bcd2f2e | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 4972  b80c3f4c-ed1d-42ab-9421-11eff138eabe | LinkedIn | LinkedIn |
| 4973  f83368fd-f7be-4b8f-98ff-681d2fc6c940 | Twitter | Twitter |
| 4974  b2401497-b6f6-46bd-aa67-2e3efa80a8f8 | Facebook | Facebook |
| 4975  fb247515-7461-4760-8c6c-85286eac9d75 | Have a question? | ¿Tiene alguna pregunta? |
| 4976  4fb599fc-6527-41bc-ba84-ab6938c7672d | Reviewing the Dashboard | Revisión del Panel |
| 4977  5513edad-6af1-4844-b534-71bb3d4ea8d0 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 4978  ea438f1d-b3b3-4769-9dec-4f55a45be2bd | Select Language | Seleccionar idioma |
| 4979  082ce818-e813-418f-a271-524ca96891cd | Other Brightcove Docs | Otros documentos de Brightcove |
| 4980  64d65ce9-a429-49ba-b91b-2db11ae4a5d2 | Documentation Home | Documentación Inicio |
| 4981  f930f335-5c67-426c-b984-e06379166852 | Brightcove Audience | Audiencia de Brightcove |
| 4982  e3583317-2ba8-4ff7-b7d5-c1669e0ee624 | Brightcove Beacon | Baliza Brightcove |
| 4983  b2a61201-05ee-4f96-b861-713695d60748 | Brightcove Campaign | Campaña de Brightcove |
| 4984  cbe9f2d6-abbf-4025-8ffe-2336ae825f96 | Brightcove Engage | Brightcove Engage |
| 4985  2604893f-2d2e-430f-9e0d-5e8a61f8934f | Brightcove Live | Brightcove Live |
| 4986  25fda3bd-3383-4741-8d01-ce056def3052 | Brightcove Gallery | Brightcove Gallery |
| 4987  b607915c-61a1-48e5-980a-4cb65ae9360b | Brightcove SSAI | Brightcove SSAI |
| 4988  18af9aec-8a77-4ff8-8172-257c3a4b51da | Brightcove Social | Brightcove Social |
| 4989  64a92d9b-affa-43a0-948b-d9339f160820 | Video Cloud Studio | Video Cloud Studio |
| 4990  db38fd30-3344-48ab-b0f0-691000e687d1 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 4991  0a859131-090b-40bc-bf87-96ae43e55e91 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 4992  e9f935f0-99e3-4a0b-97a8-17a1373ee74d | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 4993  4919f7bb-a980-40b5-93bc-a17978828507 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 4994  0e9e633d-44af-4c99-8518-ad033e8e628b | Video Cloud General Information | Información general de Video Cloud |
| 4995  0fdc7017-d19b-4ee6-9011-4f3ec007b98a | Zencoder | Zencoder |
| 4996  daf7f0fe-542e-4787-964e-ff518615824a | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 4997  1874aae1-b347-4353-94ef-a053d2bf1caa | support | soporte |
| 4998  fc200bac-5898-4218-b97c-c760dbdee35c | system status | estado del sistema |
| 4999  61ee87a0-21ce-451b-9b47-43da94f3918e | [1}Home{2] | [1}Inicio{2] |
| 5000  6d7af1f7-e46c-4d54-8b30-d3d5ff1a5631 | [1}home{2] | [1}casa{2] |
| 5001  d17c8e70-616b-463f-8631-60d7728cea44 | Reviewing the Dashboard | Revisión del Panel |
| 5002  7490e670-4cd8-437e-b80d-b2c60e617196 | [1}Home{2] | [1}Inicio{2] |
| 5003  8c528bd1-80e5-4d5c-9ee7-0f2c86ecf210 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 5004  c3708a30-3887-4839-9a2e-610cc1585c79 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 5005  cb2bfb1a-f192-4bfa-aa0c-5de827620619 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 5006  3ba7eb63-c672-4e9d-97b1-8ab4a9e03835 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 5007  3a0629ed-adc3-46b0-9312-00f5ef3c4e6d | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 5008  2ae6368d-5075-4e9e-8b6a-d4b916fd8be5 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 5009  b731c967-8161-4538-8738-946be95982c4 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 5010  ef2cfa6a-26ed-4812-a9f8-8a660e87fef6 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 5011  b6ae06e3-b22a-4812-ae17-75da122c2361 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 5012  6238bf88-4548-4b8b-851a-23476cf46f15 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 5013  580e4e3b-d54b-490a-903f-45e84ac7a056 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 5014  6092ad51-2c52-426e-8bf4-bf04579b2d9d | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 5015  e3dcb286-2c85-4d7d-a81a-7970e8c9d149 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 5016  ec32bd35-974f-4827-a1b2-186bf1001bbc | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 5017  ed2d1240-f166-4f3d-b4f7-4c75af5034a3 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 5018  ac35c948-14d0-4f57-a1be-8184342a0fef | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 5019  ec17befd-956d-4c18-852d-5d257ff25c33 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 5020  73c43b3e-a02c-4c1a-bcbb-94eb0e167d29 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 5021  e0f3e1fe-04b4-4e88-a666-7fc7a259cd59 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 5022  4b64ae56-6804-4050-ad7c-b7aa68f96fc1 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 5023  48dc3c4f-6a63-41cd-9dfd-3a38f099b459 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 5024  75573853-bacc-4bdc-84ad-de1fa146652b | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 5025  7d5c36b9-110e-4569-8879-5e3c71d466f3 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 5026  aafdf654-a9d0-4f21-a643-950f194182cb | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 5027  1e061d68-c757-4c51-aa5f-385569e06976 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 5028  2cd03dfc-05e3-4e10-962c-de1b6f439961 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 5029  08db0a41-88ce-4b81-a29a-004664abc163 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 5030  f596b016-d05e-4b18-b27b-d6ff4bbefaf0 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 5031  e4580f93-a31a-4083-b03b-a598b6ad98b3 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 5032  8457fcbb-1709-4d3c-af06-7858447351e6 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 5033  ca5ed9b5-81a8-4ce3-b2e2-98a6c2cafae7 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 5034  8e9ae06f-3c55-4baa-86ab-30665a716515 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 5035  cb0f3ef1-5d10-4dec-a070-121461b4038e | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 5036  5906ba6e-cc69-4dd1-bf89-0bbe0fd49a55 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 5037  52803e6d-25a6-4c54-8ede-f6569c888067 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 5038  f6eab266-83a8-479a-9a80-954ec40d44fe | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 5039  70693698-c79d-4886-b7d9-6054a01d321f | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 5040  d1b82e1f-a9ba-471d-a995-0fd2d7c5cf0b | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 5041  40f41274-b6db-4b40-a3d7-1773630de2f2 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 5042  ee026b4a-fa7d-4b2d-adac-4cf3b1e19b9d | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 5043  ea569fb2-dab2-4694-815e-214f1c231df3 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 5044  fd54c98a-3b21-437e-813e-062220b73fd4 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 5045  aff04827-fc5e-402f-b3d6-c42c1dbf15f3 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 5046  f3638589-580c-41c5-963e-a242f5952fa3 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 5047  98389146-56ee-48ef-8d19-7fbe9c7d52ab | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 5048  a5d02e6a-5fdc-42e4-81eb-a27d655aa8ae | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 5049  7fa35fe4-c3ab-4621-9638-c7b4ab27b5f3 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 5050  e6caa7f3-398b-4305-b29e-9dfe405f13df | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 5051  75f36283-543e-4d6c-82b8-6d6001ebaa25 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 5052  11589421-9a2a-4a9c-b762-005127520db1 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 5053  7b32686f-e848-498c-9653-b8a5ac9723c8 | [1}2020{2] | [1}2020{2] |
| 5054  848bb33d-b07a-48ab-ace3-6fd211a2bbb5 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 5055  9135f583-c382-4f57-ad86-94677e233dbe | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 5056  efa6225d-49be-422a-a7a0-1dbb9d40c42f | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 5057  65929297-7dc1-4d62-8698-eddd89045bb6 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 5058  05871c6f-8d76-412c-a470-edee3521c15c | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 5059  4a231f2e-446c-44b5-8fa5-5300cb850ed1 | [1] | [1] |
| 5060  9369681d-766a-4ab0-aae5-6743a3580372 | Navigation Menu | Menú de navegación |
| 5061  1b98d291-e073-46a2-b7e5-6207a628ec9f | [1}[2]{3] | [1}[2]{3] |
| 5062  1f2c4305-2cdd-44db-b445-67c0efa72376 | back | espalda |
| 5063  dda8d22e-cefe-4082-aeed-872f9446fadf | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 5064  7a6ff031-efec-48da-9277-21843a4bb01a | [1}[2]{3] | [1}[2]{3] |
| 5065  a77546b7-b1c4-439f-a823-38fae4bceab6 | forward | adelante |
| 5066  79195a62-0eb0-45a5-adbc-aae3059defb2 | Page Contents | Contenido de la página |
| 5067  40ee2785-8584-49a8-a5c9-1f3f917a4fa1 | [1}[2]{3] | [1}[2]{3] |
| 5068  6a090a41-1921-42bf-bf11-580b20eced69 | open in new tab | abrir en una nueva pestaña |
| 5069  626e1789-6fca-4f0f-b72a-029e752185fd | [1}{2] Reviewing the Dashboard | [1}{2] Revisión del Panel |
| 5070  04aa1d8b-e199-4de7-84ec-bcaf66949207 | The Brightcove Campaign™ Dashboard provides a high-level overview of how your published videos are performing. | El panel Brightcove Campaign™ ofrece una visión general de alto nivel del rendimiento de los vídeos publicados. |
| 5071  a1673af7-cb25-46c7-bc8d-3a6bc1edc121 | [1}Overview of the Brightcove Campaign Dashboard{2] | [1}Descripción general del panel de campaña de Brightcove{2] |
| 5072  d6d145b3-f2b3-4994-97ca-6e5a132717c5 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 5073  909d682d-e16c-4038-b822-c1e97fb67761 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 5074  0b0bbd70-43d9-4890-a2e6-1c7c9a9acca9 | Page last updated on 10 Mar 2020 | Última actualización de la página el 10 mar 2020 |
| 5075  2eefe11c-fe6c-4dca-a051-70d156631a79 | Brightcove Support | Asistencia técnica de Brightcove |
| 5076  629e4d6d-4424-4589-8046-a9c2b651b7b7 | [1}System Status{2] | Estado del sistema[1}{2] |
| 5077  765f42bc-2867-43dc-be19-0a522ea4bd7b | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 5078  ccd126e8-7c2b-433a-a1f5-9097d33952bc | [1}Documentation{2] | [1}Documentación{2] |
| 5079  8217dbb0-f682-482a-b849-0a95f2bfda92 | Training | Formación |
| 5080  60c08b40-1aac-4068-9e3d-af435e9af1d6 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 5081  5a60ae95-49fe-4b63-a3b1-dbd779e07da8 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 5082  3888e3d1-8b01-4245-b86b-4b752008c08e | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 5083  9bf7bf9d-6e6e-42d2-b47b-e7bfa05e7f08 | Brightcove | Brightcove |
| 5084  10f423b3-d7b8-4bc6-9469-60d525ca2c3d | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 5085  b7589885-a917-4960-b493-285b378be858 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 5086  95e55b59-97b9-4f8a-b195-77b8ca16112e | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 5087  359d7a97-b4b9-48b7-8bcb-29ca8917b52d | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 5088  89449cea-5e0d-452b-a2a3-8e98c29d1a9f | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 5089  de04ec5e-e53d-4e94-9d82-96d551239432 | LinkedIn | LinkedIn |
| 5090  269fba0b-c7c0-408d-b419-ea2fb03049bb | Twitter | Twitter |
| 5091  d51f1640-cb51-488f-8784-418895700baf | Facebook | Facebook |
| 5092  adf6be67-d39c-46d5-a4ae-8051a73cffa7 | Have a question? | ¿Tiene alguna pregunta? |
| 5093  330e5d48-73c9-4c7d-956b-ff31c10cb069 | Reviewing the Advanced Dashboard | Revisión del Panel de Control Avanzado |
| 5094  a3a175d1-a61f-4f7b-adc8-f64a8eae456e | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 5095  21da5c55-2b2e-4271-858b-69b680c2756a | Select Language | Seleccionar idioma |
| 5096  ace125e9-a900-4cc1-93a2-67a84eab3357 | Other Brightcove Docs | Otros documentos de Brightcove |
| 5097  cbef8ac4-2be1-4225-bf88-2bde7ddfa837 | Documentation Home | Documentación Inicio |
| 5098  53b04a05-9a7d-456b-b2ac-eaf4892fa4bd | Brightcove Audience | Audiencia de Brightcove |
| 5099  ac306452-243c-4b53-9f3c-cb5e7cdcc5c8 | Brightcove Beacon | Baliza Brightcove |
| 5100  02269481-6f87-4a5a-994a-914e750c2e49 | Brightcove Campaign | Campaña de Brightcove |
| 5101  b6813dc3-f784-4734-8748-ebae18f0ae02 | Brightcove Engage | Brightcove Engage |
| 5102  fc3c32ce-5855-46a5-bf54-b8a3f3220515 | Brightcove Live | Brightcove Live |
| 5103  27a69c89-dc8a-4486-be8d-584ee63c13e2 | Brightcove Gallery | Brightcove Gallery |
| 5104  0ae20413-adaa-435d-a260-b86f2aa2b9ca | Brightcove SSAI | Brightcove SSAI |
| 5105  884069a2-3a08-422f-8a02-d6bf0436567b | Brightcove Social | Brightcove Social |
| 5106  dd94c359-d705-4c89-b2d6-7494650527d3 | Video Cloud Studio | Video Cloud Studio |
| 5107  808b7934-d2e9-4f16-bdf7-4cb4f93a20a2 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 5108  1e74f5b2-de3d-4e4e-a24a-006a77dfd2ad | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 5109  75b2c333-ac80-4c5e-801e-a88df6fb5e23 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 5110  7b086ec7-b608-4c78-b64b-718133313e59 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 5111  2208eb3e-40da-458a-a100-ea2caab666d8 | Video Cloud General Information | Información general de Video Cloud |
| 5112  388d3124-1a28-4558-b5eb-87d8b3ef1a65 | Zencoder | Zencoder |
| 5113  40c24ac9-6b63-499c-a99f-268acc9ba614 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 5114  bf208d17-04ed-4dc6-a3f4-4e702f9fc1d1 | support | soporte |
| 5115  5b0aa6a9-e463-4700-a397-ff715bc5a17b | system status | estado del sistema |
| 5116  1aad5060-fa15-4414-b51d-7874fb1cdd89 | [1}Home{2] | [1}Inicio{2] |
| 5117  4d45cd99-4ca0-4e61-a29d-6c7425ca6a8f | [1}Reviewing the Dashboard{2] | Revisión del Panel[1}{2] |
| 5118  d44cbfce-9b24-47b9-97fb-385cf1c10d05 | Reviewing the Advanced Dashboard | Revisión del Panel de Control Avanzado |
| 5119  86062d60-75cf-48ac-a296-4abf0b45fdb6 | [1}Home{2] | [1}Inicio{2] |
| 5120  35d599b0-5ab8-4c4a-a62a-b59bf27af753 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 5121  dd93e35a-e1ce-4054-8d8d-a479bb277118 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 5122  f941e79d-cc04-4425-8ca4-d5626a9cf87a | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 5123  970bbcf5-8ea3-4141-8675-66197093483a | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 5124  1aaa3a03-2879-45ad-b362-b142dc58966d | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 5125  2863d6b7-ab90-4de4-b306-6f8254784e50 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 5126  6604722a-aebb-486e-8425-f75781e7c636 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 5127  68ce1872-c41d-40ba-b259-12af98e5a418 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 5128  437621ab-d14a-4921-844a-9fcd08437b20 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 5129  ad0f2211-4bf3-444e-be55-597a3b49c9ea | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 5130  b73611b0-2986-4491-a336-cae986e5ddb5 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 5131  ede42f67-1a64-4cea-8026-f39bd0bf572f | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 5132  c35b94e1-e7b2-44af-9fe7-b88fb0590195 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 5133  ff99b6f7-7743-4d37-952c-82c5ecc49951 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 5134  de9db2cc-71c9-4076-9707-cddf3251d651 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 5135  bc865fcb-d4de-42f2-b610-0a4925dde1c3 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 5136  44aa8160-5030-472a-b11a-0a81dce0b47d | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 5137  e7d57403-a7e3-41ac-9ec2-e573592a161f | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 5138  2060f0a6-4ddf-44f7-8bf1-5f3421d01940 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 5139  ae1ba44c-2fbe-46e0-8232-c1feceed6bc8 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 5140  a60f631d-2dc1-4dfa-b9d3-6c690a8333da | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 5141  62d4f60a-c340-4c70-a038-b182e6f31661 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 5142  f27c2196-367a-4e51-997e-0cb1bd0b5471 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 5143  4283fdab-3da5-4481-8c20-6278966ba1f6 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 5144  5df23c11-73cb-4350-94d5-031417042691 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 5145  330b5a8a-42ad-4665-8fdd-fa25da8a0bca | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 5146  b1cf8e1e-563e-47c9-a0c8-e310f9a597ed | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 5147  60dba038-6a84-4228-92c7-ca0667738c27 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 5148  8061a049-4218-4548-a17c-ba3ff40222ee | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 5149  658fea92-b23b-4bea-b469-bb493023e706 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 5150  c8a52b0c-d706-4d6b-a30e-c620cd606d10 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 5151  a9528d2f-a1cd-4b4a-9209-8b833b783c5b | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 5152  f7e97fdd-83a4-4516-a757-435c1306f870 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 5153  b1987e7e-a01a-43a6-a32c-cc8da335f2fb | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 5154  39d716e5-0333-41e7-83c5-a9b1a231bd6d | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 5155  eb21a413-a972-4450-9996-f31d9a2afe09 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 5156  afba0fd4-2f8d-429d-b84c-9d4f6ad16067 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 5157  58ab0021-3db0-43f6-8d0c-01921b6ba323 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 5158  47640363-d21a-4c07-8716-0181b5a6a949 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 5159  62bbce39-b3ef-4170-b90e-de85ebd653ac | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 5160  2c083a8b-2b89-4499-895d-ba49b0182196 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 5161  8a2d21cd-b79e-4ea2-910e-ebe7f2955c4a | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 5162  2e04d431-8a23-469c-9fd3-10020dd65c90 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 5163  9182b47e-f1ff-4fad-8bcb-3f240ae74ccc | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 5164  294e4b4a-19d0-4a78-b928-f8964d3d4de6 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 5165  62d0f0ad-8692-4586-874f-636fd1bc4c73 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 5166  3654808b-2281-451c-8aa0-f3c37bb5a781 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 5167  3fe8bb4b-0dd2-46ef-b2ef-55e479b19b36 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 5168  03cf881f-e5c4-4a0e-a1a9-941388eb6882 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 5169  69f54176-8553-44e6-b0e6-c75383ae1cc3 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 5170  71f23ba4-1545-4fc9-9ad6-d8e03265406a | [1}2020{2] | [1}2020{2] |
| 5171  73eeab82-dfa5-4b27-89a4-2f9f74a3bcb2 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 5172  52a67232-9247-4457-9945-b82bc05baf21 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 5173  0ab33263-fe43-4412-959e-2f4c21b91395 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 5174  181c6d89-588e-41aa-8e5c-2ccd07e88554 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 5175  3bcf3be9-1500-4dee-a69d-11fccec0dcf0 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 5176  5fa92206-3901-46bd-a173-5e9f0f33ca0c | [1] | [1] |
| 5177  ec1e72ad-cee3-4fda-af68-0d60ac68129f | Navigation Menu | Menú de navegación |
| 5178  715ca6a0-1e96-4882-8723-bfcac2d35195 | [1}[2]{3] | [1}[2]{3] |
| 5179  4614d6d4-ca15-48ec-980d-1cee5a034820 | back | espalda |
| 5180  47eed918-d088-4bfb-8c5f-d9747d6181d8 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 5181  2a0ac25e-5d40-4d57-a745-4e3f68959e24 | [1}[2]{3] | [1}[2]{3] |
| 5182  69d5307e-26fe-493b-8059-e627ba05cbd3 | forward | adelante |
| 5183  45221ee6-5feb-42a0-8c47-a8adc4201d73 | Page Contents | Contenido de la página |
| 5184  6094aa04-7de7-4c2f-92bb-a46f45dc273d | [1}[2]{3] | [1}[2]{3] |
| 5185  7d58fbe4-527b-45b3-92c0-3fd94e35969d | open in new tab | abrir en una nueva pestaña |
| 5186  227bfd52-3a23-4dd8-8ec6-8ea510323db2 | Reviewing the Advanced Dashboard | Revisión del Panel de Control Avanzado |
| 5187  3d888a44-4cbc-4f2d-869c-095a85b257f4 | In this topic you will learn about the information presented in the Advanced Dashboard. | En este tema aprenderá acerca de la información presentada en el Panel avanzado. |
| 5188  ea20e01f-d42f-4655-9f1d-79cb2db7ada8 | The Advanced Dashboard provides an overview of the best and worst performing videos in the account. | El panel avanzado proporciona una visión general de los vídeos con mejor y peor rendimiento de la cuenta. |
| 5189  235a8115-a1db-4413-a8b2-41f46d768a2a | If there are less than 10 videos in the account, only 10 best performing video will be displayed. | Si hay menos de 10 vídeos en la cuenta, solo se mostrarán 10 vídeos de mejor rendimiento. |
| 5190  ee1d2840-82cb-427e-ae18-e39bd6502a85 | This dashboard provides a Video Benchmark Score (VBS) for each video. | Este panel proporciona una puntuación de rendimiento de vídeo (VBS) para cada vídeo. |
| 5191  d331bfd9-8223-47ef-aeca-f9ea0ad63a7c | The VBS compares the performance of your videos to the performance of other, similar videos of the same type. | El VBS compara el rendimiento de sus vídeos con el rendimiento de otros vídeos similares del mismo tipo. |
| 5192  a7f4008e-16fc-4644-98d6-b3b269057d49 | The Advanced Dashboard is only displayed when the Video Content Type metadata field for videos has been enabled. | El panel avanzado sólo se muestra cuando se ha habilitado el campo de metadatos Tipo de contenido de vídeo para vídeos. |
| 5193  36ef2988-9324-48d0-9262-921fffaf4e9a | [1] | [1] |
| 5194  996af070-9b8b-4ee7-8b19-40341a089aac | advanced dashboard | tablero avanzado |
| 5195  b3d981f6-a1b8-48c4-8a8d-dddcf2587716 | To view the Dashboard page, click [1}Dashboard{2] in the navigation header. | Para ver la página Panel, haga clic en Panel en el encabezado de navegación.[1}{2] |
| 5196  1926961c-f45e-4c26-ac8b-3f20db94d2c2 | Selecting a time span | Selección de un intervalo de tiempo |
| 5197  b1e5dee9-e27e-4a90-9b1b-0346122d01bb | To specify the time period for the dashboard, you can click on a quick date or use the calendar control. | Para especificar el período de tiempo para el panel, puede hacer clic en una fecha rápida o utilizar el control de calendario. |
| 5198  3462404f-6eba-452b-89bf-9a96df6b2239 | Using a quick date | Usar una fecha rápida |
| 5199  bf44e606-5036-44b0-a712-0f1189d2df65 | A series of quick dates are at the top of the page. | Una serie de fechas rápidas se encuentran en la parte superior de la página. |
| 5200  4be1f3a1-f45f-44a1-a755-8da4ed672296 | The following quick dates are available: | Las siguientes fechas rápidas están disponibles: |
| 5201  d6d04266-bcc3-41ce-a859-c87f74f0f99b | Today | Hoy |
| 5202  cfd754f6-fa1c-4291-9573-c49d3470ccdc | Yesterday | Ayer |
| 5203  6108ed76-4789-4625-bba3-3a45027e7a98 | Last 7 days | Últimos 7 días |
| 5204  82e7a92d-db31-49a0-88e3-a5129b2c2f4a | Last 30 days | Últimos 30 días |
| 5205  a11f15ea-dcaf-46e5-88f6-f0461de93f62 | This month - The calendar month to date - for example, if today is March 17, this report will display March 1 - March 17 | Este mes - El mes calendario hasta la fecha - por ejemplo, si hoy es el 17 de marzo, este informe mostrará del 1 de marzo al 17 de marzo |
| 5206  446c9983-ca25-408c-874b-f1867aa64b09 | Last month - The previous calendar month - for example, if today is February 14, this report will display January 1 - January 31. | El mes pasado - El mes calendario anterior - por ejemplo, si hoy es 14 de febrero, este informe mostrará del 1 de enero al 31 de enero. |
| 5207  d1851a1f-465b-47a0-82d3-9fabfb838489 | [1] | [1] |
| 5208  580981fc-fcc0-48e6-930f-6851f7b83ea7 | quick dates | fechas rápidas |
| 5209  977170f3-71d6-4088-87d2-ebd48b8469fd | Click on a quick date to update the dashboard. | Haga clic en una fecha rápida para actualizar el panel. |
| 5210  f78d6e67-460d-40f8-8f41-6fa52f6d43f5 | Using the calendar control | Uso del control de calendario |
| 5211  3167c6b2-82bd-4256-b6d9-4522aa0ed60c | You can also select a start and end dates by clicking on the calendar control. | También puede seleccionar una fecha de inicio y finalización haciendo clic en el control del calendario. |
| 5212  2af44995-2dc8-48f6-bea4-e10c2fcc3085 | [1] | [1] |
| 5213  f0f6f472-f1f1-4fd2-b02d-1be33ae18515 | date selector | selector de fechas |
| 5214  9d5f8cd7-9429-40cd-be18-d743a29441ec | Click [1}Apply{2] to update the dashboard. | Haga clic en [1}Aplicar{2] para actualizar el panel. |
| 5215  5cf584da-cb71-48fb-8d0c-fa14fbda8db3 | Reporting time zone | Zona horaria de los informes |
| 5216  b7e82d1d-7d50-436a-9223-90a90f0e597e | Data in the dashboard is shown using the account's reporting time zone. | Los datos del panel se muestran utilizando la zona horaria de informes de la cuenta. |
| 5217  207b4d5d-0cff-48fb-bb51-3dd6c05e7d0e | The time zone is displayed below the calendar control. | La zona horaria se muestra debajo del control de calendario. |
| 5218  9225b8ed-8183-4dcd-b5b2-1711f64bcff9 | [1] | [1] |
| 5219  1fe4b150-ee0a-4a5a-9ec8-35c947a9bd3e | time zone | zona horaria |
| 5220  13b2014d-938e-4e39-a487-cfa7fab93370 | The reporting time zone is used to calculate day boundaries for reporting data. | La zona horaria de generación de informes se utiliza para calcular los comienzos de los días reflejados en los informes. |
| 5221  a6a1bb9c-6c26-4f59-ac83-a996a7f872b0 | Changing the reporting time zone setting only affects data going forward, and changes are not applied retroactively. | La modificación del ajuste de zona horaria para informes solo afecta a los datos desde el momento de efectuarse ese cambio, es decir, que no se aplica con carácter retroactivo. |
| 5222  42f77dc2-b9e2-4e0b-885c-ba3bd5477533 | If you change this setting, you may see a flat spot or a spike in your data when looking at day boundaries where the change was applied. | Si modifica este ajuste, puede que en los datos resultantes aparezca un tramo plano o un pico en los límites del día en que se efectuó esa modificación. |
| 5223  8ac5cb31-0fc5-4137-a33a-3508b9124b37 | Updates to this setting may not take effect immediately, and analytics data may continue to refer to the old setting until the system processes the changes. | Puede que la modificación de este ajuste no entre en vigor inmediatamente y que, por tanto, los datos de análisis sigan correspondiendo al ajuste anterior hasta que el sistema procese los cambios. |
| 5224  ddce7aac-a0f3-474a-a075-04cb239873ac | The reporting time zone can be configured as part of the [1}account settings{2]. | La zona horaria de informes se puede configurar como parte de la configuración de la cuenta.[1}{2] |
| 5225  e1f31d93-d396-4670-85c8-43649441a7a0 | Terms used on the dashboard | Términos utilizados en el panel |
| 5226  d59b22cb-3964-4ea9-93c2-618283b36897 | Reviewing the following video terms will be helpful before viewing the advanced dashboard. | Revisar los siguientes términos de vídeo será útil antes de ver el panel avanzado. |
| 5227  b6be52c4-3177-479b-a33c-afe3840ecc12 | [1}Video Starts{2] - The number of times a video started playing | Inicio de vídeo: el número de veces que un vídeo comenzó a reproducirse[1}{2] |
| 5228  a0d9340e-1d1d-4e96-8567-11038771c526 | [1}Video Impressions{2] - Number of times a video was loaded and ready for interaction | Impresiones de vídeo - Número de veces que se cargó un vídeo y listo para la interacción[1}{2] |
| 5229  8130d521-c716-46fc-adb4-043b328be1a8 | [1}Play Rate{2] - The percentage of videos that were loaded that were actually played (video views / video impressions) | [1}Tasa de reproducción{2]: porcentaje de los vídeos que realmente se reprodujeron una vez cargados (visionados del vídeo / impresiones del vídeo). |
| 5230  fbe4513e-547c-4c08-ad2c-c940b0c98c12 | [1}Video Benchmark Score (VBS){2] - The VBS compares the performance of your videos to the performance of other, similar videos of the same type ([3}how is VBS calculated?{4]) | [1}Video Benchmark Score (VBS){2] - El VBS compara el rendimiento de sus vídeos con el rendimiento de otros vídeos similares del mismo tipo ([3}¿cómo se calcula VBS?{4]) |
| 5231  083c5a8a-04a8-4c1c-b8b4-43c009e4d24b | [1}Average Percent Viewed{2] - Average Time Viewed / Video length | [1}Porcentaje medio de visualización{2] - Tiempo medio visualizado/Duración del vídeo |
| 5232  080fdb55-a777-4557-8d57-2e3da68cb443 | Reviewing dashboard analytics | Revisión de análisis de tableros |
| 5233  44c5137e-510b-4fce-ae0d-71e0a2eff873 | The body of the page will display the advanced analytics. | El cuerpo de la página mostrará los análisis avanzados. |
| 5234  56d6d6d4-568c-4631-a75c-b4a7a8e02192 | The page is divided into [1}Best Performing Videos{2] and [1}Worst Performing Videos{2] sections. | La página está dividida en secciones Vídeos de [1}Mejor Actuación y Vídeos{2] [1}de Peor Performing{2] . |
| 5235  9908a426-eb70-41fd-8f51-4be84a9ca6f0 | Each section will display the same information. | Cada sección mostrará la misma información. |
| 5236  99962d5d-0d18-415f-a8b5-04f8fac94fd1 | Note: | Nota: |
| 5237  cf10d65a-3e61-4fa4-a979-f09795ae2cb9 | For accounts with less than 10 videos, only the [1}Best Performing Videos {2]section will display. | Para las cuentas con menos de 10 vídeos, solo se mostrará la sección [1}Vídeos de mejor rendimiento {2]. |
| 5238  774fcb4c-9ce4-49ba-9213-bef9c9a39c05 | Note: | Nota: |
| 5239  a3f2d1c5-f749-481d-b757-113e29fde4d5 | Only videos with a designated [1}Video Content Type{2] will be included in the dashboard view. | Sólo se incluirán en la vista del panel los vídeos con un [1}tipo de contenido de vídeo{2] designado. |
| 5240  c9f032fc-aa0b-445c-9763-d696f820bdd6 | The [1}Best Performing Videos{2] list will display the five videos with the highest VBS. | La lista [1}Vídeos de mejor rendimiento{2] mostrará los cinco vídeos con el VBS más alto. |
| 5241  fe654f91-14e3-4ff3-b34c-086005e7785b | The list will contain: | La lista contendrá: |
| 5242  1ae00b8e-ce7b-4d3a-9ca9-fdc5ea56a548 | Video name | Nombre del vídeo |
| 5243  d488689a-09a1-4cb0-91aa-3deba902b2a2 | Video content type | Tipo de contenido de vídeo |
| 5244  04f2dea5-baa1-4026-92ca-aca2f27a6dfc | Published date | Fecha de publicación |
| 5245  1738398b-09a7-404a-a693-5350c82c818f | Video Benchmark Score | Video Benchmark Score |
| 5246  0321968f-680f-4383-a55b-30795a121e27 | [1] | [1] |
| 5247  1fb21326-37c9-4114-9a41-f882a782a44f | best videos | mejores videos |
| 5248  2192669a-93c5-44dd-bfbf-2e3ec479c9c1 | Selecting a video in the list will display the VBS details for the video. | Al seleccionar un vídeo en la lista se mostrarán los detalles de VBS del vídeo. |
| 5249  e5a4838a-0d7b-46a4-ae34-a209edf639c0 | [1] | [1] |
| 5250  4144a9a1-b0b3-4e27-8afc-35f30cfa1f23 | time zone | zona horaria |
| 5251  c9cb42e4-d698-46e7-b595-a8e9ca7fcdce | Clicking [1}More Analytics for This Video{2] will open the [1}Analytics{2] page with detailed analytics for the selected video. | Al hacer clic en [1}Más análisis para este vídeo{2] se abrirá la página [1}Analytics{2] con análisis detallados para el vídeo seleccionado. |
| 5252  bc8d0c43-b6e7-4fff-9584-37c51aa40a5a | The Play Rate graph will show the play rate for the selected video and the play rate for other videos with the same video content type. | El gráfico Velocidad de reproducción mostrará la velocidad de reproducción del vídeo seleccionado y la velocidad de reproducción de otros vídeos con el mismo tipo de contenido de vídeo. |
| 5253  cb44a5a5-9144-4485-81ba-baf30f3c1f3b | Based upon the Play Rate of your video compared to other videos of the same type, a Performance rating is displayed. | En función de la velocidad de reproducción del vídeo en comparación con otros vídeos del mismo tipo, se muestra una clasificación de rendimiento. |
| 5254  744a25a2-4a17-49f8-a81b-65fbe04337a8 | Performance Rating | Clasificación de rendimiento |
| 5255  5943aa8c-5b0b-4d2b-b1bc-212e6003b285 | VBS Range | Gama VBS |
| 5256  5e5e988c-6dc8-4dd9-b20f-9d86d541fe92 | Great | Gran |
| 5257  229e8828-01f2-467c-9b52-c9088cbc274a | 80 - 100 | 80 - 100 |
| 5258  b29581e2-9e23-4425-b793-a71152f0bb41 | Good | Bueno |
| 5259  285cacb0-e737-476e-a0ce-19690fa35d97 | 60 - 79 | 60 - 79 |
| 5260  1a67d2d5-b640-4e9f-9026-73139f7b9f9d | Average | Promedio |
| 5261  3a578cbc-e035-4292-93b2-80f81afbc671 | 40 - 59 | 40 - 59 |
| 5262  25f63cae-b0dd-4500-9279-f55ddf5ce53d | Low | Baja |
| 5263  755557ac-8c9f-494f-8bb8-0c796ed5e712 | 20 - 39 | 20 - 39 |
| 5264  ad95a50d-350b-44e0-9c84-f2303d5053b8 | Poor | Pobre |
| 5265  c4623b56-848c-4ef8-b000-78dc9052f692 | 0 - 19 | 0 - 19 |
| 5266  05695949-98b3-469d-8222-c1018033a01c | Page Contents | Contenido de la página |
| 5267  1307f3a1-7467-4fd4-9170-aebca90dec05 | Page last updated on 08 May 2020 | Última actualización de la página el 08 may 2020 |
| 5268  d9ec0036-5523-4e23-bb3b-15a955068ccd | Brightcove Support | Asistencia técnica de Brightcove |
| 5269  c703f8f4-c877-4adf-8727-cdb2756b09b0 | [1}System Status{2] | Estado del sistema[1}{2] |
| 5270  15d70193-2458-4dbe-a3cd-b9fe9aae28bd | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 5271  d50913be-b6f4-4ed0-997a-9aeabdcf4cb9 | [1}Documentation{2] | [1}Documentación{2] |
| 5272  498dc08d-8376-42d6-9870-e8fdaff8d960 | Training | Formación |
| 5273  4afd7c85-b193-452c-8f40-be25accfa5f5 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 5274  a90cebeb-d0e0-4afc-8737-b1ee9f720b4f | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 5275  a4820f54-c4eb-4509-b120-399544f91d1f | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 5276  80ad8254-7d97-4fea-ab56-c94e6e18812c | Brightcove | Brightcove |
| 5277  ad2e47fd-5157-40e7-8137-8a21ac7ac7e3 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 5278  8921016c-1cbc-4e08-83e0-5b92ab309e35 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 5279  e89fb99c-0585-4caa-9440-e0913b313dd5 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 5280  46ac2ce2-e468-40df-89b0-f377f883b6fa | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 5281  989b596c-4e8f-46f6-a4e9-66f33d0d6a1c | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 5282  5052647c-1f53-45c5-a859-c2a839dfb489 | LinkedIn | LinkedIn |
| 5283  2a8377db-52fe-4203-bee1-ed43eaa2f3e3 | Twitter | Twitter |
| 5284  837637e6-16ca-40fe-b1a9-99e00aca7aa2 | Facebook | Facebook |
| 5285  274c6d35-25dd-4449-acc8-c05162da2014 | Have a question? | ¿Tiene alguna pregunta? |
| 5286  c9d7778f-65d3-484e-bc6e-b07ff5700463 | Reviewing the Basic Dashboard | Revisión del panel básico |
| 5287  a7b4d1bd-0b98-4f0f-8687-5f0ee69dc457 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 5288  c72ed310-99a1-4abd-9776-9a83ce9c8ab4 | Select Language | Seleccionar idioma |
| 5289  071d04f2-6d00-4974-ba90-86f4b03fb84c | Other Brightcove Docs | Otros documentos de Brightcove |
| 5290  4aa2caa4-0df0-4c46-9713-3963f9e2a936 | Documentation Home | Documentación Inicio |
| 5291  1a8d5eb2-6032-4d56-9b26-fdb0d02b7629 | Brightcove Audience | Audiencia de Brightcove |
| 5292  667ac515-d0a7-4e08-bd63-a9851d0a2adc | Brightcove Beacon | Baliza Brightcove |
| 5293  c4689a7f-af6a-4a06-9970-8b115ad91b54 | Brightcove Campaign | Campaña de Brightcove |
| 5294  35fd0ab3-fd39-42d2-b16b-6e5f3b941e9d | Brightcove Engage | Brightcove Engage |
| 5295  056c6ba7-8675-4300-9054-b9b1cc3ac44f | Brightcove Live | Brightcove Live |
| 5296  2ef35296-bc63-44dc-b4e4-4bada0c0cb44 | Brightcove Gallery | Brightcove Gallery |
| 5297  16624af1-dacc-4879-8f34-dafee80a62aa | Brightcove SSAI | Brightcove SSAI |
| 5298  9f5940b3-b82f-4f81-af78-321953e21698 | Brightcove Social | Brightcove Social |
| 5299  b3b8ec1c-2670-497a-afe5-4c9311c1fd7e | Video Cloud Studio | Video Cloud Studio |
| 5300  42ec7a67-ae9b-43a4-8b56-241c87a1e82c | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 5301  69dbab61-87af-46c4-bd88-c668a8b40887 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 5302  468e2355-d9fb-4a3e-b970-98e26a7e0acd | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 5303  de71a138-b82f-4f1c-8837-fb1aa4dbf4b8 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 5304  4aaa73fb-43a0-49f7-8db6-6bc1bf6cb136 | Video Cloud General Information | Información general de Video Cloud |
| 5305  533310df-c3e4-492a-9450-45d87abdbb9c | Zencoder | Zencoder |
| 5306  54b21c59-8ff7-4cb6-a497-4c92c465d087 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 5307  d8328cb8-639e-4142-a570-f458083d765f | support | soporte |
| 5308  9fae918c-9c0d-4a0f-8b68-d44289b433f2 | system status | estado del sistema |
| 5309  7323204a-b533-4477-a651-c1bd3453ef71 | [1}Home{2] | [1}Inicio{2] |
| 5310  49960bdc-a1d1-4d27-8fe3-1bee6333cb4a | [1}Reviewing the Dashboard{2] | Revisión del Panel[1}{2] |
| 5311  d055de3f-fad3-4bbd-b982-19a15fc24c09 | Reviewing the Basic Dashboard | Revisión del panel básico |
| 5312  3651b731-36a0-4cc6-aa16-02cc9c02f92c | [1}Home{2] | [1}Inicio{2] |
| 5313  78b3b515-1925-4b77-a4aa-f269f98cae05 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 5314  480493ab-bdd2-41cd-97bd-4701a09271d4 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 5315  d9c80064-8b0c-4bb7-a750-5ef28c2d484f | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 5316  a101ca42-9be6-4004-8152-bc9852962d73 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 5317  049a9655-a9e0-41b5-b750-dceb7d8f1118 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 5318  9861e03e-8aa3-4731-bb1a-6e15e1919dda | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 5319  57ac02e2-3893-424d-81fb-439ae4049edc | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 5320  3322b4b5-5949-4224-b82d-b437862bf4aa | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 5321  70083466-860e-42de-944c-75c63be1a1a1 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 5322  193f9168-2aa9-445f-a439-3ad6b079fd1f | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 5323  bc7cab3c-be00-4d99-b476-2c6ae6c30741 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 5324  4feb5826-3e84-4fe0-87c3-82e9e083bd4e | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 5325  2d215bc6-bf07-4521-a71c-d071e7648870 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 5326  466b46a6-9e6e-4c07-aed0-a1abb47fbc04 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 5327  a100e828-d9b4-40e0-bf73-ca67befe5750 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 5328  42f6dc6f-1e92-4e06-bb88-a323c53b4154 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 5329  e48015ba-a1e4-48f8-bc6b-f60f2e8a5979 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 5330  7c825190-6ea1-49d1-8c75-c936ab920383 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 5331  7ebb31de-94fd-41c9-bf7c-05a7c2507ae8 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 5332  cd4d16d1-6746-4bb5-8e17-1fd1da3902e7 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 5333  4d9582be-cf72-43be-8c27-034c8cf029a8 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 5334  e71bbb68-0fc8-40a9-b983-764af67061cc | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 5335  07306074-33fb-463e-8478-e5b61b12f883 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 5336  a60bbb26-bf2d-4086-8831-a836714c909e | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 5337  455e65c2-f554-454d-904b-cc6faf8456dd | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 5338  6a30e0fc-e4ee-411c-ba47-7ca30447a3fd | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 5339  3c531c15-7a0e-4581-9ff5-2c6288f2f7de | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 5340  050f89f4-70f0-4cde-bdb0-bb180216e9be | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 5341  d2c02be3-7cc1-4c24-84d8-fdb71b926437 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 5342  5b477ac7-68ac-4534-90ef-4a8f171ddacd | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 5343  1a722413-dd63-4540-8532-4ca2f5855e8a | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 5344  d21c83e2-c617-41e0-9936-7b40a90872ea | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 5345  606c19dc-2ab7-4b0b-8288-5838267de642 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 5346  96656214-c649-4bb7-9488-dea51cb23e9c | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 5347  b276fc50-56f9-4a56-a230-a4cbca1118a0 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 5348  45d24c20-05bd-4545-9eab-d68096481abc | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 5349  08495a5f-592e-4c9b-943f-61b92e314355 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 5350  385e18ee-2234-4a7d-aa6d-fcb247eda2e8 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 5351  fde6034f-beff-41cb-8b08-fcbcf433eab5 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 5352  28c910f4-a1b2-44b7-a3a2-f23c94cada61 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 5353  7c87cc1b-a194-4135-97db-34731696312e | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 5354  3f38ec8d-3290-4e8b-af5d-afb6df9548b5 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 5355  7114f353-9b51-498e-bfe6-c146f80fd74c | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 5356  f04d3191-51e5-4df3-bbe8-74b00aeb82df | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 5357  13e54550-cc6f-43dd-b788-326f5f65d4f0 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 5358  bfb7dd8f-2d7b-475c-ae74-b1977b233a80 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 5359  98dbf3ab-a1e1-4a07-b320-3a00ce57fc56 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 5360  05e6748f-f67a-42ba-948f-bf965851fa6c | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 5361  dfa6e7c0-aa63-41c1-aaba-7ec9f957d0e1 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 5362  1a787a26-cc79-4931-be78-a008efc15340 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 5363  76897d8b-32e4-43b6-8e84-da27a80497b3 | [1}2020{2] | [1}2020{2] |
| 5364  3149e591-b4ee-48af-9645-e14a87b423c5 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 5365  f88c8ea1-a9b4-4bb8-8b44-b4d7b26377a6 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 5366  d60eec19-126d-42a2-a96e-86ca82357956 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 5367  02d6095f-07eb-4a11-a9d4-006ad1f5b62b | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 5368  274a3a8e-da9a-4075-9e05-e1a81e05f375 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 5369  8176429e-9eb2-4a96-86f6-40e92654e32c | [1] | [1] |
| 5370  53456b62-b427-4bd1-b25a-ea0fb23c77d3 | Navigation Menu | Menú de navegación |
| 5371  f7958737-cb03-4c22-b438-d1e56d682449 | [1}[2]{3] | [1}[2]{3] |
| 5372  ac96f50b-db70-41c6-b4a5-c84cd9cd7a27 | back | espalda |
| 5373  5674a640-18bc-4360-9449-ccd99572fadc | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 5374  557a9653-5c27-4be8-b59a-0853db66ea59 | [1}[2]{3] | [1}[2]{3] |
| 5375  cbb7f3f1-f9be-47bb-87fa-b14ba0b92466 | forward | adelante |
| 5376  720e56e5-dccc-47f4-9e79-5e79d236519b | Page Contents | Contenido de la página |
| 5377  a533b188-8288-4f13-80f7-34a202d55f79 | [1}[2]{3] | [1}[2]{3] |
| 5378  2943ef4a-6d3a-4aff-91d5-6802fae45f47 | open in new tab | abrir en una nueva pestaña |
| 5379  48cf22d2-adca-44ca-9e21-890d7652fcdd | Reviewing the Basic Dashboard | Revisión del panel básico |
| 5380  d7b1bb1c-15ac-492a-be75-87ea9588c23a | In this topic you will learn about the information presented in the Basic Dashboard. | En este tema aprenderá acerca de la información presentada en el Panel básico. |
| 5381  1334b061-51a6-42a6-8779-4c172da1fae3 | The Basic Dashboard provides an overview of the best performing videos based upon the average percent viewed. | El panel básico proporciona una visión general de los vídeos con mejor rendimiento basado en el porcentaje medio visto. |
| 5382  d4e12bb8-33bd-4eab-9558-f575476e4ab9 | A graphical representation of the video impressions, video starts, average percent viewed and the average time viewed is displayed. | Se muestra una representación gráfica de las impresiones de vídeo, los inicios del vídeo, el porcentaje medio de visualización y el tiempo medio de visualización. |
| 5383  5f6224d7-8092-49ee-abb2-169ac050122d | [1] | [1] |
| 5384  8aca4bcc-c614-496c-8c0b-9da03de22192 | quick dates | fechas rápidas |
| 5385  e591ceee-9d8f-4b1c-8f72-559c29b5e11b | Brightcove Campaign will display an advanced dashboard when the Video Content Type metadata field for videos has been enabled. | Brightcove Campaign mostrará un panel avanzado cuando se haya habilitado el campo de metadatos Tipo de contenido de vídeo para vídeos. |
| 5386  3dbf6875-6755-4b8b-a356-bd22f24e5fb8 | The advanced dashboard provides a Video Benchmark Score (VBS) for each video which compares the performance of your videos to the performance of other, similar videos of the same type. | El panel avanzado proporciona un Video Benchmark Score (VBS) para cada vídeo que compara el rendimiento de sus vídeos con el rendimiento de otros vídeos similares del mismo tipo. |
| 5387  d6c41ec8-3b5a-4a4b-b284-fce9951745b1 | Note: | Nota: |
| 5388  43463561-55d0-4244-bf00-68cd4c234483 | Brightcove recommends enabling the Video Content Type field and then using the advanced dashboard. | Brightcove recomienda habilitar el campo Tipo de contenido de vídeo y, a continuación, utilizar el panel avanzado. |
| 5389  c394b758-49e3-4dfe-bf12-3a9345f6c9ec | To view the Dashboard page, click [1}Dashboard{2] in the navigation header. | Para ver la página Panel, haga clic en Panel en el encabezado de navegación.[1}{2] |
| 5390  62dee551-4c3b-4923-88d1-806f43ecd015 | Selecting a time span | Selección de un intervalo de tiempo |
| 5391  b0089154-3108-48ae-ab78-96a50ac63980 | To specify the time period for the dashboard, you can click on a quick date or use the calendar control. | Para especificar el período de tiempo para el panel, puede hacer clic en una fecha rápida o utilizar el control de calendario. |
| 5392  48e39294-c5fb-4078-a0db-e177eff7e12d | Using a quick date | Usar una fecha rápida |
| 5393  b25677b0-a9e4-4e12-878f-32d60f8655af | A series of quick dates are at the top of the page. | Una serie de fechas rápidas se encuentran en la parte superior de la página. |
| 5394  73b9d7b0-760a-4450-b441-6708399cd67d | The following quick dates are available: | Las siguientes fechas rápidas están disponibles: |
| 5395  5300811e-1022-46ec-a2e2-18733ffb33d4 | Today | Hoy |
| 5396  91eb5f60-2f39-4908-a711-ca8ad4ba2b25 | Yesterday | Ayer |
| 5397  7e0f2901-8022-4593-ab76-48b1ca8f44f7 | Last 7 days | Últimos 7 días |
| 5398  37d3e027-7edd-492f-bc54-0764f674f08a | Last 30 days | Últimos 30 días |
| 5399  6cbb4de3-4c2b-4a1d-855e-2c44aeaeda9f | This month - The calendar month to date - for example, if today is March 17, this report will display March 1 - March 17 | Este mes - El mes calendario hasta la fecha - por ejemplo, si hoy es el 17 de marzo, este informe mostrará del 1 de marzo al 17 de marzo |
| 5400  cfe75a89-29b6-4e7c-a77b-3c949a26d7ac | Last month - The previous calendar month - for example, if today is February 14, this report will display January 1 - January 31. | El mes pasado - El mes calendario anterior - por ejemplo, si hoy es 14 de febrero, este informe mostrará del 1 de enero al 31 de enero. |
| 5401  286ba4ed-b398-4fab-9e64-be7ccc645623 | [1] | [1] |
| 5402  81543fd3-829d-49c3-bcd0-470ffe44ec07 | quick dates | fechas rápidas |
| 5403  ddc2de91-4cf0-45d9-b44a-276d826d56d8 | Click on a quick date to update the dashboard. | Haga clic en una fecha rápida para actualizar el panel. |
| 5404  b87f0d68-961f-499d-afe6-eda089de1392 | Using the calendar control | Uso del control de calendario |
| 5405  1e7a0aa5-b02f-47b9-9d6e-55e623f2ae80 | You can also select a start and end dates by clicking on the calendar control. | También puede seleccionar una fecha de inicio y finalización haciendo clic en el control del calendario. |
| 5406  75f51d0b-9eb6-42dc-b674-83e3d93544e8 | [1] | [1] |
| 5407  8f6b500f-a7ac-43a0-9dac-35b3ef722f40 | date selector | selector de fechas |
| 5408  5022d2c6-d773-4ba3-9fd6-9961b84d9053 | Click [1}Apply{2] to update the dashboard. | Haga clic en [1}Aplicar{2] para actualizar el panel. |
| 5409  e878a51c-e4c6-48c9-97b1-a230cbd2cfc4 | Reporting time zone | Zona horaria de los informes |
| 5410  fda6014d-ff97-4a55-aaa6-5c77f3ae8a53 | Data in the dashboard is shown using the account's reporting time zone. | Los datos del panel se muestran utilizando la zona horaria de informes de la cuenta. |
| 5411  227f80e4-228b-45a8-859f-037b86457060 | The time zone is displayed below the calendar control. | La zona horaria se muestra debajo del control de calendario. |
| 5412  aefd6b68-95ce-4f5b-b6fa-b64b514abd12 | [1] | [1] |
| 5413  392f3ead-2cef-4207-bfa2-4c08f9bbcefd | time zone | zona horaria |
| 5414  92909d83-24d1-435e-8311-4604706ef9dd | The reporting time zone is used to calculate day boundaries for reporting data. | La zona horaria de generación de informes se utiliza para calcular los comienzos de los días reflejados en los informes. |
| 5415  ba8364b6-abc3-4862-8a43-784717cf7e41 | Changing the reporting time zone setting only affects data going forward, and changes are not applied retroactively. | La modificación del ajuste de zona horaria para informes solo afecta a los datos desde el momento de efectuarse ese cambio, es decir, que no se aplica con carácter retroactivo. |
| 5416  87104146-5a9b-42cd-b1cc-cb4a112c896d | If you change this setting, you may see a flat spot or a spike in your data when looking at day boundaries where the change was applied. | Si modifica este ajuste, puede que en los datos resultantes aparezca un tramo plano o un pico en los límites del día en que se efectuó esa modificación. |
| 5417  f3e7a686-04b9-4554-958d-8a6963c778fa | Updates to this setting may not take effect immediately, and analytics data may continue to refer to the old setting until the system processes the changes. | Puede que la modificación de este ajuste no entre en vigor inmediatamente y que, por tanto, los datos de análisis sigan correspondiendo al ajuste anterior hasta que el sistema procese los cambios. |
| 5418  a40cc058-79d2-4ac3-a548-f078a4b4c202 | The reporting time zone can be configured as part of the [1}account settings{2]. | La zona horaria de informes se puede configurar como parte de la configuración de la cuenta.[1}{2] |
| 5419  8e841623-eaca-4873-8f4e-2e5e66c32368 | Terms used on the dashboard | Términos utilizados en el panel |
| 5420  90657783-52b3-4a11-9fd7-c494f7c1f37b | Reviewing the following video terms will be helpful before viewing the advanced dashboard. | Revisar los siguientes términos de vídeo será útil antes de ver el panel avanzado. |
| 5421  872e1e9d-1939-4584-ad86-3bd386c6768a | [1}Video Starts{2] - The number of times a video started playing | Inicio de vídeo: el número de veces que un vídeo comenzó a reproducirse[1}{2] |
| 5422  1164d4fb-56b2-4d32-86c7-2268dd1bb68b | [1}Video Impressions{2] - Number of times a video was loaded and ready for interaction | Impresiones de vídeo - Número de veces que se cargó un vídeo y listo para la interacción[1}{2] |
| 5423  8502fcfe-df0e-4cd4-89f0-60d7b4e0cb7f | [1}Average Percent Viewed{2] - Average Time Viewed / Video length | [1}Porcentaje medio de visualización{2] - Tiempo medio visualizado/Duración del vídeo |
| 5424  541f38d6-cbcf-4226-bee1-8eedf8f21214 | [1}Average Time Viewed{2] - Total Time Viewed / Starts | [1}Tiempo medio de visualización{2] - Tiempo total visualizado/Inicia |
| 5425  f3929561-f7c9-4a78-94bd-a5fe249abe0a | Reviewing dashboard analytics | Revisión de análisis de tableros |
| 5426  45fd3ad4-e524-4569-b7fa-d8577974f93d | The body of the page will display analytics for the best performing videos. | El cuerpo de la página mostrará análisis de los vídeos con mejor rendimiento. |
| 5427  37690894-3cd5-4d7b-bb4d-07a5e0d0eab8 | The [1}Best Performing Videos{2] list will display the top five videos with the highest average percent viewed. | La lista [1}Vídeos con mejor rendimiento{2] mostrará los cinco vídeos principales con el porcentaje medio más alto visto. |
| 5428  a2854607-df5c-488e-8e02-87dc5f7e33a9 | The list will contain: | La lista contendrá: |
| 5429  f25fb75e-3e7a-4116-a6e0-72f4f3405036 | Video name | Nombre del vídeo |
| 5430  8e138628-8043-48a6-b554-8c224f2e90ea | Short description | Descripción abreviada |
| 5431  46baa038-767b-4762-96b6-c95139991a8a | Published date | Fecha de publicación |
| 5432  a91f525b-0d63-4f57-91ca-ea7a6f97aab6 | Average Percent Viewed | Porcentaje de visualización medio |
| 5433  7041b9cf-7d63-4ab0-b5e0-f3d7acf34056 | [1] | [1] |
| 5434  0f49280f-0f65-468a-9717-c5e730bdc028 | time zone | zona horaria |
| 5435  f0b31dd4-b968-4bcb-9aae-6ac98f65a64c | Selecting a video in the list will display basic analytics for the video. | Al seleccionar un vídeo de la lista, se mostrarán los análisis básicos del vídeo. |
| 5436  ca685582-c239-4f0f-b4d4-c44aab6ce78d | Hovering over a graph will display the exact data values. | Al pasar el cursor sobre un gráfico se mostrarán los valores exactos de los datos. |
| 5437  8a48d4bc-e804-4de6-982b-c6ab0dddace5 | [1] | [1] |
| 5438  3a3cef76-ade1-48bc-90bc-f9985213c96f | Clicking [1}More Analytics for This Video{2] will open the [1}Analytics{2] page with detailed analytics for the selected video. | Al hacer clic en [1}Más análisis para este vídeo{2] se abrirá la página [1}Analytics{2] con análisis detallados para el vídeo seleccionado. |
| 5439  78ca5df9-3282-414a-afa4-30d6bc0f2f03 | Page Contents | Contenido de la página |
| 5440  b45848cd-d90d-4891-81dd-64159549182e | Page last updated on 08 May 2020 | Última actualización de la página el 08 may 2020 |
| 5441  1c15346f-eeb7-4c63-94f1-0eb949d076f1 | Brightcove Support | Asistencia técnica de Brightcove |
| 5442  3bd7b9ec-8c39-4513-b64a-96a7db92a79e | [1}System Status{2] | Estado del sistema[1}{2] |
| 5443  d5b1f2bd-9d8e-4553-89b2-b967cd64869c | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 5444  619f33c6-1e06-4ac3-8e5b-69fba0201ea4 | [1}Documentation{2] | [1}Documentación{2] |
| 5445  0c8c9ea6-0bd8-4895-90e7-52277cee43f8 | Training | Formación |
| 5446  30457ef3-b24a-4d0b-bd3c-a5410b16c4ae | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 5447  22298c3c-d673-4b5f-961b-aa984b8501ca | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 5448  2ff4e77a-e45c-4459-8c8e-05b516c7df47 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 5449  aafc0c4d-85ff-422a-a1c8-2e483f47fd47 | Brightcove | Brightcove |
| 5450  7d87679d-e897-4e69-b510-8254669b3028 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 5451  6917ab88-9911-4923-a407-65476425df91 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 5452  4beeeb43-f961-482b-8b2e-3d3f6376d2d9 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 5453  17dc5ed2-e6cd-4262-aed1-d5aab1d18e2d | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 5454  cc62f5bc-d15e-4d77-a24e-e5ae7b88a428 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 5455  8cf1fc09-1547-47b4-98f9-4b8434085cd8 | LinkedIn | LinkedIn |
| 5456  8627f58b-ded0-4931-adb2-173349680c4e | Twitter | Twitter |
| 5457  19e82d11-08c8-47f4-b890-a9a4aaf4370d | Facebook | Facebook |
| 5458  7d6dd0ec-fab2-4f7d-9993-09bddcb157dc | Have a question? | ¿Tiene alguna pregunta? |
| 5459  ac22565c-554e-4449-a898-360d8608a016 | Brightcove Campaign Training Videos | Vídeos de capacitación de la campaña de Brightcove |
| 5460  579a095e-5e6c-405f-9d35-a3195101da58 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 5461  cb81de11-f20b-49d6-a4bb-f02347ae4c9c | Select Language | Seleccionar idioma |
| 5462  3f12fb73-6cdb-406e-8747-a3043c777c45 | Other Brightcove Docs | Otros documentos de Brightcove |
| 5463  29313c88-6d47-45ca-93a2-88239f5b88d0 | Documentation Home | Documentación Inicio |
| 5464  ebee3013-2fae-4b73-8a42-0b2de04f6594 | Brightcove Audience | Audiencia de Brightcove |
| 5465  2645f7f6-0c01-4bfd-8211-51223fdb5223 | Brightcove Beacon | Baliza Brightcove |
| 5466  7bde2301-3004-41bc-a300-1de4dda2c7c4 | Brightcove Campaign | Campaña de Brightcove |
| 5467  f4708ccd-b5b3-4ef8-9329-f0cdf0e1ed0d | Brightcove Engage | Brightcove Engage |
| 5468  a56cd44f-5498-41ad-82fc-b3f5b837c3a4 | Brightcove Live | Brightcove Live |
| 5469  743ca7aa-6308-4d76-bde7-f742f825671b | Brightcove Gallery | Brightcove Gallery |
| 5470  6fcf8f36-e2d4-42e1-844d-80b0200d778c | Brightcove SSAI | Brightcove SSAI |
| 5471  add15fdf-8201-4f01-bb6a-26ad674d7fc8 | Brightcove Social | Brightcove Social |
| 5472  a81257d6-ec43-4986-8aab-1bc521a0d837 | Video Cloud Studio | Video Cloud Studio |
| 5473  59f75f3b-222a-4926-9534-d851ead92881 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 5474  89028c95-e34d-425f-ac7b-2d65f9a2c467 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 5475  375dc859-f1a6-461f-b63f-8d2c56ccd34f | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 5476  739620a5-9ec6-42f6-b3ff-fa937a90a104 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 5477  2b312c68-f342-4978-83d1-5e3ff7aa041a | Video Cloud General Information | Información general de Video Cloud |
| 5478  6e4d3285-b29a-4e71-ba93-2985a1713c5a | Zencoder | Zencoder |
| 5479  bea9ab77-9c78-44bd-b0ac-a7042b30baff | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 5480  bf21bb3e-609c-4e71-a30f-be9354f51759 | support | soporte |
| 5481  64d5816c-357e-457d-be45-2d5662088e08 | system status | estado del sistema |
| 5482  ccebdad2-04f3-4ac3-adac-8ff2d39aafe3 | [1}Home{2] | [1}Inicio{2] |
| 5483  9da96b67-91f3-4710-b16d-73e05e11fbf4 | [1}Getting Started{2] | [1}Introducción{2] |
| 5484  6e02a8d1-9806-4f4b-ad15-acfb56073e49 | Brightcove Campaign Training Videos | Vídeos de capacitación de la campaña de Brightcove |
| 5485  8028a00c-a766-407f-b9e2-660a1562fd2b | [1}Home{2] | [1}Inicio{2] |
| 5486  cf4a8a1e-3e02-431f-a402-82905fef1620 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 5487  3e5bba4a-8453-4c7c-bbb4-14f60198dec0 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 5488  8ed6af33-6d40-4d39-88b1-1cbe41a6c0a4 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 5489  98e3cda4-8015-406a-8748-5a53ccc0ca9b | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 5490  7ef961cc-2d73-4e24-80b9-881d2656679b | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 5491  764f6280-335c-47ce-b843-7366caad31aa | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 5492  12f076c1-d8c0-44b5-bd66-d0b9184110bc | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 5493  f1ed72cf-4b03-453d-9334-b698d5a1fbe3 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 5494  b78ded31-373a-4876-aefc-479994dd4814 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 5495  8b3969a6-5ffa-48e2-a467-e1319833b880 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 5496  2b8a203b-30d9-488c-b6f2-891706f8a0dc | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 5497  6fb0516a-8689-40bd-93e3-d0260870c704 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 5498  bc17a242-fe55-4c13-a6bc-696cd8e2500f | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 5499  2f56689b-9abb-4676-a012-4ab2f8d4a415 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 5500  8acbca0b-6fe6-4f3f-a856-9b4bdcb23046 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 5501  fbcd8697-ddd1-4645-a7c0-3fe5aff7effc | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 5502  a2ebba1b-40ad-42eb-9474-ab0f3518476a | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 5503  14fc022a-9933-4626-ab84-1c8357926a94 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 5504  5fa0b96f-7181-4c5e-ae07-44ba1fdf2ac3 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 5505  e2453e35-51be-451a-958d-9bf01609223e | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 5506  d0d28b0d-6a23-4eb4-9ea9-9444d3ae559d | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 5507  929e3662-eae5-4b23-beb6-6330c35f8c5f | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 5508  85636f4b-4984-461a-a30b-c5eb5fc5b321 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 5509  1a5e86f4-65d6-4b9c-8745-017ce72f6cb4 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 5510  7d5b1fb8-eed8-4087-a230-f1d9f72c0eb5 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 5511  81686dd6-e99a-40ff-9550-a9b9ebe4f509 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 5512  5b0a987d-cb77-4fec-93a7-aedd28722c50 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 5513  6ddca92d-1613-484e-9100-2e65659fe5b7 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 5514  7de70bee-5ec0-4206-8dd7-a9c5e8788832 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 5515  ce0b43f0-1af8-45d2-9a52-0d64b3a3132c | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 5516  94b1f6b4-cae9-4ed0-841d-d2a4a2901066 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 5517  b7a72dc0-b0ca-4004-a3a4-0944f5d8102b | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 5518  9488d826-2ce4-45bc-8303-70dcd3a849aa | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 5519  8345001a-6bc2-4bc2-af68-af9130b592df | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 5520  c6f03b3f-1a57-4d1a-9751-1f5f9c72cd56 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 5521  cccd4697-5de0-4dec-a0ac-168f1bde2276 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 5522  10edf903-1e58-4a44-9119-0bad2d28eaf6 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 5523  0bb7f0cb-634e-4eb9-87a8-b5ec05e46fc8 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 5524  d1e78bd0-1aee-4831-8b86-911d9c5a5c05 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 5525  6e9918c3-aaa1-4146-b993-4aa5a3483417 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 5526  7d8c10b3-d005-4218-b5d7-f40717794eb4 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 5527  556c0aa2-1b7c-448c-a9e7-1adadfa65e2c | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 5528  d70294b4-bf84-43c7-897c-ee62035199c4 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 5529  bb22a316-05e7-4234-8ce2-fddd82c547bd | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 5530  7d0a4ee3-6c01-46ec-bf2f-93fa1e705624 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 5531  8c0c8e59-61c5-4723-a1a0-1941c6043482 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 5532  a5095ec8-8e80-403e-853f-8ec4e217bf00 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 5533  8373d54e-69a9-4f72-94a3-5a7937c55f3a | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 5534  bbb57ac9-c872-4d31-b15d-357d034691d6 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 5535  cdd49733-0e57-4093-a07b-14f05115a606 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 5536  6ba0cc87-3a4c-42f6-8fb7-c321af13c134 | [1}2020{2] | [1}2020{2] |
| 5537  ad507e61-e29d-431c-b68d-b2de35b29968 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 5538  ca3465ba-82ee-463b-9a50-4002306c9311 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 5539  40a34147-40f7-4e9c-b686-9364d26f92e9 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 5540  5542980c-d711-4ae4-8855-897307a3502d | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 5541  0871a812-cb8b-4ada-a088-31d5148d5b7e | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 5542  d5f88222-3d15-4471-8ba0-ed9f48746d60 | [1] | [1] |
| 5543  2cf409f6-02bf-4887-8368-3094caa2d81e | Navigation Menu | Menú de navegación |
| 5544  bb9ef558-28a4-49b1-9f09-564274e3ece8 | [1}[2]{3] | [1}[2]{3] |
| 5545  550c609e-6f74-4b17-bdec-e0ee9494081d | back | espalda |
| 5546  f44d5bca-131d-4184-8203-e44e5616f633 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 5547  44d892f6-f211-4dcb-9f97-a88293766472 | [1}[2]{3] | [1}[2]{3] |
| 5548  db248177-5e70-4b2d-a153-6f904aefa95e | forward | adelante |
| 5549  6aed2a52-f345-44e7-94e1-4e97a28ac7e5 | Page Contents | Contenido de la página |
| 5550  00f4d36e-122d-41e9-977f-f7f57a2422a9 | [1}[2]{3] | [1}[2]{3] |
| 5551  c1b6c03e-840e-4286-852e-c1e0d6581ad9 | open in new tab | abrir en una nueva pestaña |
| 5552  1b33ae0e-c401-4541-bf09-bf2440a72bc0 | Brightcove Campaign™ Training Videos | Vídeos de capacitación de Brightcove Campaign™ |
| 5553  f932401a-a7c6-4cc3-a3ab-edd77f1abb20 | This topic is a list of all of the Brightcove Camaign training videos that are available. | Este tema es una lista de todos los vídeos de capacitación de Brightcove Camaign que están disponibles. |
| 5554  4f38e9d4-e346-481d-bb6c-6fa435427063 | [1}Managing[2] Videos{3] | Gestión de Vídeos[1}[2]{3] |
| 5555  d6118d3a-7792-4300-97d3-455005379f28 | [1}Administration[2] [3]{4] | [1}Administración[2] [3]{4] |
| 5556  2a92f98f-9e40-4fdc-87b1-d743cfb84d60 | Managing Videos | Gestión de Vídeos |
| 5557  e2435ec7-0a7c-4e4f-b271-f8d28911033f | [1] | [1] |
| 5558  a102b913-9a03-4b11-a9d2-052823c120b4 | Administration | Administración |
| 5559  bf2d8d47-3c85-4582-b4db-d76a2e72aa0e | [1] | [1] |
| 5560  f40874d6-1e9a-4ff8-9022-8034950d73a2 | Page Contents | Contenido de la página |
| 5561  66572055-21d0-4090-ab13-df28eb8fd9b5 | Page last updated on 21 Jan 2020 | Última actualización de la página el 21 ene 2020 |
| 5562  acc35877-75b6-4ac3-8acc-c73b577a6f79 | Brightcove Support | Asistencia técnica de Brightcove |
| 5563  0b3cefee-61f6-44d3-9df1-2df91faf9216 | [1}System Status{2] | Estado del sistema[1}{2] |
| 5564  7707373c-8425-44c8-8193-afc06904a054 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 5565  da8806c9-30e9-41fc-a208-e1e6e9809b07 | [1}Documentation{2] | [1}Documentación{2] |
| 5566  52d98612-79b2-47a7-9b67-8709fef4dea8 | Training | Formación |
| 5567  67dcf43e-a47e-43fe-9f14-1c5b97448be9 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 5568  27cc88a2-5068-4ecf-9a3f-fdf897770d1f | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 5569  37f36cd5-b9df-478f-9bd0-c1a17965a046 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 5570  b1f3e71f-8f67-4b50-8ead-448e08717492 | Brightcove | Brightcove |
| 5571  401e380d-37d3-47cc-99f0-ebe79b48986c | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 5572  080d1b89-be5e-4260-a88e-0f5e416ecdda | [1}Contact Us{2] | [1}Contáctanos{2] |
| 5573  ae05fc5d-476d-4ac5-8205-127075b7f6b9 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 5574  73a5f5a4-d33d-4f27-aa2d-5e09ba6f0c8f | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 5575  05bc98a4-f72a-4dcb-84c2-bcea0e8cc222 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 5576  6bbc18ca-5d4f-466c-89cd-02300605049e | LinkedIn | LinkedIn |
| 5577  68c5191c-df88-41cb-8e70-fdae6b80200b | Twitter | Twitter |
| 5578  adc0e07f-53c5-4e28-ab27-e95f764afa24 | Facebook | Facebook |
| 5579  0b0f5253-7c29-4de4-8716-01453b684c37 | Have a question? | ¿Tiene alguna pregunta? |
| 5580  79e1434f-3881-41c9-9fa3-9a7195be5a7d | Getting Started with Brightcove Campaign | Introducción a la campaña de Brightcove |
| 5581  06bfe35a-61ed-41e8-ab0e-c0bf7485a679 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 5582  67ad4fda-d7f3-4971-8322-2b193221cc71 | Select Language | Seleccionar idioma |
| 5583  9dcb21ef-e964-44d4-88e6-1097c6efaf33 | Other Brightcove Docs | Otros documentos de Brightcove |
| 5584  af4d5805-94a3-4db7-bf77-8e2fc06aa9f2 | Documentation Home | Documentación Inicio |
| 5585  9114c1e3-ecc4-4e2a-a163-f6ff4d138e30 | Brightcove Audience | Audiencia de Brightcove |
| 5586  0db6ae50-4ce1-4747-8058-f7396bd43716 | Brightcove Beacon | Baliza Brightcove |
| 5587  5b2f8824-79b8-43be-8f9d-b91eaa86be80 | Brightcove Campaign | Campaña de Brightcove |
| 5588  a5ec04e6-992e-480c-b7cc-c43bb0138e81 | Brightcove Engage | Brightcove Engage |
| 5589  da835a02-3050-486a-bba2-381d0eb95c5b | Brightcove Live | Brightcove Live |
| 5590  0051a6fc-07ac-46cb-859d-086050ed5b92 | Brightcove Gallery | Brightcove Gallery |
| 5591  2766c62b-34ec-47e8-a630-3d8e7747e814 | Brightcove SSAI | Brightcove SSAI |
| 5592  ed88209f-e6c1-4a14-9572-8758044782be | Brightcove Social | Brightcove Social |
| 5593  b1fb61cf-7f78-4054-b584-6e75c102d255 | Video Cloud Studio | Video Cloud Studio |
| 5594  1488e5ad-922c-4035-a9b2-3750621d8759 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 5595  cdbd3989-84f3-4c74-9e7c-5944bbf6ef77 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 5596  fb1b6464-d3d5-432c-b607-f65d89db8779 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 5597  e869c0f2-411d-4f50-83c3-9f11f9c5f14c | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 5598  a792956d-c121-4739-8473-151071f9023b | Video Cloud General Information | Información general de Video Cloud |
| 5599  cbd31d63-cce8-4891-a9bb-4565b1578741 | Zencoder | Zencoder |
| 5600  9c146ee8-2e23-4114-91b2-234dad5f2c0e | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 5601  9395dfb1-e98d-4195-ba52-cb06b5df2dcc | support | soporte |
| 5602  cd48c127-8c87-4470-bd38-2565a77458eb | system status | estado del sistema |
| 5603  d3256db5-c51e-4250-899f-a9e7ff4255b3 | [1}Home{2] | [1}Inicio{2] |
| 5604  1666cad9-40f0-4fda-81bd-34fda305c11f | [1}Getting Started{2] | [1}Introducción{2] |
| 5605  c64e8bfa-bcb2-4329-9dda-d9cbf4aea593 | Getting Started with Brightcove Campaign | Introducción a la campaña de Brightcove |
| 5606  627349dd-e359-4ea2-bbe4-4ad6360b2e54 | [1}Home{2] | [1}Inicio{2] |
| 5607  8f4b6cb9-eaac-4ca7-8214-8aff9ddeaa5b | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 5608  e2d5cbcf-d931-4bfd-a0bc-18339e9b707a | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 5609  b13a3073-15d6-4a2f-9f1f-4a4b8112c498 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 5610  7ce1d5d5-7b7e-4a63-ba97-6e05b73b7630 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 5611  edcfc7f9-0cef-4d2d-8706-a92dee3fa52b | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 5612  44f6d58d-a85e-41d5-b554-3c2578b25b46 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 5613  e9734bff-7da5-484d-b3ea-e5560c444658 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 5614  0d837c80-1ac7-4012-a912-2c893cf0024f | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 5615  7d0235c9-e0a1-4932-a7d8-cd50e23bc552 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 5616  e803b056-f08e-4750-87ac-572b64bfd091 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 5617  59505033-9d93-473c-96d7-5933e95bb838 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 5618  493bb443-dd1c-40c3-90e8-00cac7f82d91 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 5619  7135347d-1a54-4804-b2eb-d06b889e2a15 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 5620  e634d5ab-3427-4f30-8db4-e5b4acaa5b7a | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 5621  1cc9c541-a21b-4a12-a36c-be3b77bad8b9 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 5622  e7d202ea-ad70-49a6-b07e-2a4e45a03e75 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 5623  847280fc-53bc-483c-980c-dbb430b63094 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 5624  838dd49c-cb51-4501-9219-5dc43fe8d5dc | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 5625  219e5cba-a278-4e43-9b43-da051678db02 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 5626  d7f53589-67d5-42a4-99a0-261d6d0e28be | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 5627  0eba3660-b311-404a-a49c-4cb6331b7770 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 5628  703737d2-9c7e-40c0-924b-abea07d8cdcb | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 5629  9a8b4133-bd08-4467-9443-6cc3ff4e5184 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 5630  773ccb7b-a078-4b74-8c7c-2d9b468a40f3 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 5631  743c60d1-b1c2-4006-bba3-cce4f0b5bf9d | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 5632  aca47a82-2769-40cd-a1de-839ba987dcb7 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 5633  0071005a-0eac-4122-9f45-be80d9cddd6a | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 5634  7734e4b2-2c06-497d-a78c-d2a99aa3d78e | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 5635  6734bc52-1257-4fad-888d-fb96a709c016 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 5636  b8878a0a-081a-4221-8772-ba49bc903eac | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 5637  c94e0357-ff7c-4858-b491-89f488e6f909 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 5638  ba7d49c1-5b8c-4374-9955-133889f40d0f | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 5639  b5496c37-d3e1-4185-88ab-3f9ccfb05044 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 5640  31d75bcc-c95b-42b6-9007-c810d3342bf6 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 5641  d782b1db-39d5-46aa-9e83-0f89d7db34a0 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 5642  9fb2994e-45ae-40cb-8cbe-7d782db09a7a | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 5643  fad40e8a-e9e7-4028-a4f2-0b2c5bf5f051 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 5644  e9f6252b-5fb5-4532-b579-b1e9ea88cae8 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 5645  6fe3820f-4518-47e0-9869-aa1aee80b66b | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 5646  5ae38247-5005-4c56-83ed-943d97cfffd0 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 5647  33fc8909-fe1d-4774-bc30-c43d921df451 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 5648  bb529451-097c-4a31-af03-9bf094a82295 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 5649  ddc159bd-707b-42f2-9921-9a8b6b289092 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 5650  034c888f-f769-46f8-9f00-de08d45d2483 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 5651  eb0f3817-006b-4cbb-b543-b90191a50e93 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 5652  d63990d5-a39e-488c-9e08-66425d9da491 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 5653  28d19dbc-9938-4799-98dd-c5973ce01a17 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 5654  adaf5e6d-e6d6-4fc9-9c58-91d3daf306f4 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 5655  b43567de-3882-4de8-97bf-e143bfa33f56 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 5656  39850fe4-d27a-4c52-a99e-667179a22b91 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 5657  e998798a-1a96-4d23-876d-ab684c1494df | [1}2020{2] | [1}2020{2] |
| 5658  f5bb07ad-2d6d-40c2-8dc9-24e0d700203c | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 5659  c01e9338-7853-4741-b474-1e9e13572f06 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 5660  edb6988e-51e2-4f79-a099-6e74e665c3ac | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 5661  7e261866-9f9a-43df-8294-280940dd7a78 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 5662  0e2aea2b-aa8b-468d-9169-37605cb65501 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 5663  e2b007ae-9004-4491-83f6-3abf35c5805e | [1] | [1] |
| 5664  8332d9b9-69e5-4d03-8207-313da76bb576 | Navigation Menu | Menú de navegación |
| 5665  02e1e6da-544e-438e-aa41-8726d2cee154 | [1}[2]{3] | [1}[2]{3] |
| 5666  f3b093cf-c034-4ef8-81bf-01342c923fed | back | espalda |
| 5667  2a6f21ef-cad9-4a97-b4c5-5b059899113e | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 5668  a5a8be4b-86a9-4525-bbd2-051e39a24586 | [1}[2]{3] | [1}[2]{3] |
| 5669  ae2b15f2-8150-4dde-8dfe-b5115fd3951d | forward | adelante |
| 5670  59751d01-2890-4756-aa02-1528e8e5a888 | Page Contents | Contenido de la página |
| 5671  e89370b4-2fdb-445e-9a61-db39eaa7dadf | [1}[2]{3] | [1}[2]{3] |
| 5672  710405da-b741-4b7a-9029-454711314e31 | open in new tab | abrir en una nueva pestaña |
| 5673  b68b01b9-96b4-4bda-aef6-de0fb7c5a73d | Getting Started with Brightcove Campaign™ | Introducción a Brightcove Campaign™ |
| 5674  c0eec713-dbce-4af3-a6ca-c651d9f805c5 | In this topic you will learn how to navigate inside Brightcove Campaign. | En este tema aprenderá cómo navegar por Brightcove Campaign. |
| 5675  f8b1fd26-8810-405c-b9c4-e2d7cf8ce854 | Brightcove Campaign is designed for demand generation marketers to allow them to easily configure, publish, and measure video performance within their campaigns. | Brightcove Campaign está diseñado para vendedores de generación de demanda para permitirles configurar, publicar y medir fácilmente el rendimiento del vídeo dentro de sus campañas. |
| 5676  87c98fce-68f2-4124-bbba-6617939124eb | To access Brightcove Campaign, navigate to: [1}https://studio.brightcove.com/products/brightcovecampaign{2]. | Para acceder a la campaña de Brightcove, vaya a: [1}https://studio.brightcove.com/products/brightcovecampaign{2]. |
| 5677  7dffab8b-8849-45d8-a02e-c404ff65c9c1 | Sign in with your email address and password. | Inicie sesión con su dirección de correo electrónico y su contraseña. |
| 5678  0cd9cd96-37a0-4c0c-9ed1-4a9344b39e7d | The home page provides the ability to: | La página principal proporciona la capacidad de: |
| 5679  91702a36-74cb-4fc8-ad74-929c08864e72 | [1}View system notifications{2] | Ver notificaciones del sistema[1}{2] |
| 5680  58067223-1cc0-4803-b283-0f5f026a088d | [1}Manage account settings{2] | Administrar la configuración de cuenta[1}{2] |
| 5681  0d1c5d26-5a8d-4539-9c2a-110fbd1084f4 | [1}Select an account and view the user profile{2] | Seleccionar una cuenta y ver el perfil de usuario[1}{2] |
| 5682  d359cf70-29da-4264-a2b3-e75f86676b4e | [1}Access Brightcove Campaign pages{2] | [1}Acceder a páginas de campaña de Brightcove{2] |
| 5683  ccc0878d-5af8-43a0-9826-4a9835af3038 | [1] | [1] |
| 5684  9e38a756-a2ef-4bee-9ac7-a81ad588d6c4 | Note: | Nota: |
| 5685  0f3de728-b2d1-4244-9139-1f47745bfa91 | The Brightcove Campaign application session timeout is 24 hours. | El tiempo de espera de la sesión de la aplicación Campaign de Brightcove es de 24 horas. |
| 5686  0abe2cba-94fb-42c3-a03f-f394537ca2c9 | Viewing system notifications | Visualización de notificaciones del sistema |
| 5687  97dba472-d542-479f-ad1a-1aeffba37793 | The application header will display a bell icon [1] when there are system notifications available. | El encabezado de la aplicación mostrará un icono de campana [1] cuando haya notificaciones del sistema disponibles. |
| 5688  45911185-a981-4a0c-8ed2-ba05b3517c41 | Clicking the icon will display the list of system notifications. | Para mostrar la lista de notificaciones del sistema, haga clic en este icono. |
| 5689  2332897f-ff61-45ff-8677-4ea5420268f8 | The header will display a warning icon [1] when there are system issues. | El encabezado mostrará un icono de advertencia [1] cuando haya problemas con el sistema. |
| 5690  a74dab3f-7082-4b89-993c-00805e4299b9 | Clicking the icon will open the [1}Brightcove System Status{2] page. | Al hacer clic en el icono se abrirá la página [1}Estado del sistema Brightcove{2] . |
| 5691  6c42b1eb-b981-458d-8274-a632e4c90578 | Managing account settings | Administrar la configuración de cuenta |
| 5692  597f4567-cf61-45d9-a8b9-94a2066b1cba | The administration menu can be accessed by clicking the gear icon ([1]) in the header. | Se puede acceder al menú de administración haciendo clic en el icono de engranaje () en el encabezado.[1] |
| 5693  42ddaf4d-1fa0-4e84-b461-6b4fa27fcee8 | The administration menu provides access to: | El menú de administración proporciona acceso a: |
| 5694  9a9ee9a4-7d2a-4c96-b0d5-c6ff2954e28f | [1}Account Information{2] - View information about the current account | [1}Información de cuenta{2] - Ver información sobre la cuenta actual |
| 5695  0c2f19fc-987f-44ca-bc42-78f8d3b150aa | [1}User Management{2] - Manage the users who are authorized to use the application | Administración de usuarios: administra los usuarios autorizados para usar la aplicación[1}{2] |
| 5696  cfab7c6f-af75-4acf-b606-16ae69a1b65f | [1}Account Settings{2] - Manage the reporting time zone | [1}Configuración de cuenta{2] - Administrar la zona horaria de informes |
| 5697  a8ee9a09-1e36-45c6-bcb5-495582ff3f07 | [1}Media Sharing{2] - Manage the accounts who can share videos to your account | [1}Compartir contenido multimedia{2] : administra las cuentas que pueden compartir vídeos en tu cuenta |
| 5698  c6025ecd-350c-4401-ba40-1571df178449 | [1}Google Analytics{2] - Configure Google Analytics event tracking | [1}Google Analytics{2] - Configurar el seguimiento de sucesos de Google |
| 5699  fad8dd64-12f2-4c06-a311-afe32e7e9456 | [1}Adobe Analytics{2] - Configure Adobe Analytics event tracking | [1}Adobe Analytics{2] : Configurar el seguimiento de sucesos de Adobe |
| 5700  c085cafa-1c28-4bda-bf2f-fb4396bf1f88 | [1}MAP Connections{2] - Configure connections to marketing automation platforms (MAP) | [1}Conexiones MAP{2] - Configurar conexiones a plataformas de automatización de marketing (MAP) |
| 5701  88572492-3f47-4ea8-9a3a-ec19b0cf6b53 | [1}Billing{2] - View billing information for the account | [1}Facturación{2] - Ver información de facturación de la cuenta |
| 5702  03eacb61-5093-45f6-93a0-4fa90160f6e1 | Note: | Nota: |
| 5703  6c0fc81e-2bf4-4d8c-b0fa-fa1a3987877e | You must be an account administrator to access the administration menu. | Debe ser administrador de cuentas para acceder al menú de administración. |
| 5704  3e4d307f-c012-41c5-95b1-6aaa215cfa88 | Selecting an account | Selección de una cuenta |
| 5705  919b70ce-ad67-4249-a388-a6c9dbfd3d82 | If you have access to multiple accounts, the account selector can be used to select the account you want to access. | Si tiene acceso a varias cuentas, el selector de cuentas se puede utilizar para seleccionar la cuenta a la que desea acceder. |
| 5706  b40094cf-eb2d-43e1-a029-45fe84199c0e | To switch accounts, click on the [1} Account name{2] in the top right corner of the application. | Para cambiar de cuenta, haga clic en el nombre de la cuenta en la esquina superior derecha de la aplicación.[1}{2] |
| 5707  8d7b4992-dd94-45b9-8c66-69c0899a8b39 | The current account is indicated with a dot preceding the account name. | La cuenta activa en cada momento se indica mediante un punto delante del nombre de la misma. |
| 5708  c618308b-3abe-4e3d-8868-bbbb8d631c81 | [1] | [1] |
| 5709  b65e6ae3-e47d-43bb-b946-b662fced4d65 | Click the [1}My Profile{2] link to update your user information and password. | Haga clic en el enlace [1}Mi perfil{2] para actualizar la información de usuario y la contraseña. |
| 5710  6fc39216-c8ee-4018-af9c-b0cd2cbd5789 | For more information, see [1}Managing Profile Information{2]. | Para obtener más información, consulte [1}Gestión de información de perfil{2]. |
| 5711  d70d0aee-efc6-4cf3-9304-a5a12b56971c | Accessing application pages | Acceso a páginas de aplicaciones |
| 5712  4312b92e-13ca-49ff-82fe-cf769d9965c3 | The application header provides access to the various application pages. | El encabezado de la aplicación proporciona acceso a las distintas páginas de la aplicación. |
| 5713  db5d8e93-57a6-4d01-bff3-710cf35564e9 | [1] | [1] |
| 5714  bcb8839b-1424-46c4-9ce3-7ff6a1d94555 | The following application pages are available: | Las siguientes páginas de aplicación están disponibles: |
| 5715  5ce93c2f-b02c-4f3c-8f36-b265243c9954 | [1}Dashboard{2] - Brightcove Campaign homepage; Provides basic video analytics | [1}Dashboard{2] - Página principal de la campaña de Brightcove; Proporciona análisis de vídeo básico |
| 5716  a8e2b566-3dbb-4e06-8ed3-0aa85ea789f5 | [1}Videos{2] - Upload videos, manage videos and set video properties | Vídeos - Cargar vídeos, administrar vídeos y establecer propiedades de vídeo[1}{2] |
| 5717  c5bffe0b-94f6-4e4c-8309-82fb13868f81 | [1}Analytics{2] - View analytics on video performance | [1}Analytics{2] - Ver análisis sobre el rendimiento de vídeo |
| 5718  418157b4-5c96-4196-a2f4-921d76384588 | Using the Heads-Up Display | Uso de la pantalla Heads-Up |
| 5719  0765572b-137c-445a-9dd0-02660db5c2fe | The Heads-Up Display (HUD) is a Google Chrome extension which can be used to view video analytics for videos published on live pages. | El Heads-Up Display (HUD) es una extensión de Google Chrome que se puede utilizar para ver análisis de vídeo para vídeos publicados en páginas en vivo. |
| 5720  7f688282-b684-48cd-a255-6a2d129615ba | The HUD provides an easy way to view the performance of your published videos without having to open the Brightcove Campaign application. | El HUD proporciona una forma sencilla de ver el rendimiento de sus vídeos publicados sin tener que abrir la aplicación Brightcove Campaign. |
| 5721  9cbd73a3-0436-4be9-b24f-c0cb90d09ae3 | For information on installing and using the HUD, see [1}Using the Heads-Up Display Chrome Extension{2]. | Para obtener información sobre cómo instalar y utilizar el HUD, consulte [1}Uso de la extensión de Chrome de pantalla Heads-Up Display{2]. |
| 5722  7fd22b41-631e-46cf-8b08-46465fa23a63 | Localization | Localización |
| 5723  44a05d0f-e92d-4dcd-a5fa-2362a2ffe2d7 | The application language can be changed by changing the language in your profile. | El idioma de la aplicación se puede cambiar cambiando el idioma de su perfil. |
| 5724  dec8f243-5918-436f-9200-b2c52d249a58 | The following languages are supported: | Se admiten los siguientes idiomas: |
| 5725  f0418a1c-abbe-4a26-95c3-b0c5b8dc7855 | English | Inglés |
| 5726  fdbbafb1-4246-463c-b081-8fa82ffad9ed | Spanish (Spain) | Español (España) |
| 5727  b3592a0e-df0f-4cc3-a975-834f649a8311 | Japanese | Japonés |
| 5728  93a92df4-0bf2-4bb0-ac60-6abc963d9cf5 | French (France) | Francés (Francia) |
| 5729  e1c2c1e4-b376-4daa-9af2-585137cf54f9 | Chinese (Traditional) | Chino (tradicional) |
| 5730  7fb38ceb-aa4f-4c1a-aff0-2072a2b3eee5 | Korean | Coreano |
| 5731  4d32c07c-76a3-4d3a-af2a-e314f80edabb | For more information, see [1}Managing Profile Information{2]. | Para obtener más información, consulte [1}Gestión de información de perfil{2]. |
| 5732  e94d6d6d-7e2c-4c09-9567-88806e05c1dc | Page Contents | Contenido de la página |
| 5733  915e0dd3-4963-4d2f-8d58-d95b2e73a0bc | Page last updated on 08 May 2020 | Última actualización de la página el 08 may 2020 |
| 5734  5285de09-1cb4-4be3-b251-bcb9f13f25b5 | Brightcove Support | Asistencia técnica de Brightcove |
| 5735  86972ef6-1af7-4cd0-9f8a-d24b25b2e607 | [1}System Status{2] | Estado del sistema[1}{2] |
| 5736  80473b33-bec2-4fb0-9373-e149917dd22d | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 5737  1cd492ba-23d7-4b96-bdbb-661367750463 | [1}Documentation{2] | [1}Documentación{2] |
| 5738  1b8ed274-4cf0-4a54-bcd1-c0e177cba534 | Training | Formación |
| 5739  83076e85-28fd-4758-bc96-5d21565e4af6 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 5740  5b82b43c-da5c-49fc-a268-5d4365e88bb4 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 5741  b7c8b693-6abe-4876-9941-9e51f7f55273 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 5742  f11218c0-f054-40fa-a7f6-1683b8839d05 | Brightcove | Brightcove |
| 5743  e4d425f1-4f9e-4f87-a0e2-598dec4ff4f6 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 5744  f6cde4e9-f726-45eb-a73b-e11eec9af7e0 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 5745  8c4acfa8-14f9-4243-98b8-7fac85398c47 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 5746  a0dcce20-5a5c-44b1-913f-840c42d4888e | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 5747  887d572a-47e9-40df-90ed-da5449af6c89 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 5748  8467cc79-4dd6-42d0-bda8-da60689aae84 | LinkedIn | LinkedIn |
| 5749  8bc52e87-6a8c-41d1-ab81-d49c2ece0036 | Twitter | Twitter |
| 5750  0ebd0aaa-3655-48ed-aa78-267ac73a3096 | Facebook | Facebook |
| 5751  a88109c4-16f0-428c-bb99-cea2498b6e0f | Have a question? | ¿Tiene alguna pregunta? |
| 5752  d2091882-ff7f-449b-b281-65a2b7a94239 | Getting Started with your Brightcove Campaign Trial | Introducción a la prueba de campaña de Brightcove |
| 5753  ef797f74-1d8f-4a75-9c6e-a1e4de23dfa6 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 5754  64db7bc0-f39c-4e73-8c4b-0b58c5046c8f | Select Language | Seleccionar idioma |
| 5755  8ee8f1cb-c7ff-4230-a996-b54bd17c2db2 | Other Brightcove Docs | Otros documentos de Brightcove |
| 5756  12e72dfa-5de1-4780-b6fd-fb7b1b7b7b2e | Documentation Home | Documentación Inicio |
| 5757  ffc5c7b4-a301-49cc-8794-e66c92541395 | Brightcove Audience | Audiencia de Brightcove |
| 5758  24c5f5bf-28a2-4299-86ea-d2d802e51155 | Brightcove Beacon | Baliza Brightcove |
| 5759  f02f8bd9-9868-463a-8857-c68abfb81dd8 | Brightcove Campaign | Campaña de Brightcove |
| 5760  1b99363e-f126-40bb-8441-58ef43d78f60 | Brightcove Engage | Brightcove Engage |
| 5761  3f2e7af4-c6a0-40b2-8cc0-3625c23d5d1f | Brightcove Live | Brightcove Live |
| 5762  d6eb763b-90bc-41f8-8250-6b08abbb5e28 | Brightcove Gallery | Brightcove Gallery |
| 5763  14621c2e-bb13-420f-b043-bfe31b060a5c | Brightcove SSAI | Brightcove SSAI |
| 5764  42947604-c4b1-463a-b791-3f57ca6d15b2 | Brightcove Social | Brightcove Social |
| 5765  78679876-a84a-4f6f-95b8-91d48e9043b2 | Video Cloud Studio | Video Cloud Studio |
| 5766  f7e2d303-04ae-4472-993b-d029f574a350 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 5767  3800c637-9326-4e0e-b6fc-804b0449e874 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 5768  87fa418b-500d-484c-96f2-f1687ead742c | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 5769  19b95e57-03ba-4272-9595-6d7dff646dc8 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 5770  d8f330d8-00c5-4943-9e1e-d1c30528119b | Video Cloud General Information | Información general de Video Cloud |
| 5771  d9d7a7d3-4e69-4adc-89cf-f351602afe42 | Zencoder | Zencoder |
| 5772  85be8bfb-e555-427d-af00-8f7f37e092ef | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 5773  8ccfc067-f12e-4018-b8ab-9410ea0f0e28 | support | soporte |
| 5774  44202b56-ebbe-4f74-98a0-f5384e930107 | system status | estado del sistema |
| 5775  64798265-2c18-43de-b201-0658470097d3 | [1}Home{2] | [1}Inicio{2] |
| 5776  d1a63c81-1867-47e6-b8f4-7c3eea1e4cbc | [1}Getting Started{2] | [1}Introducción{2] |
| 5777  cbe41c97-9a17-46eb-9464-84f243e079c3 | Getting Started with your Brightcove Campaign Trial | Introducción a la prueba de campaña de Brightcove |
| 5778  4678bbca-1948-4ba4-b6e1-887a51af82db | [1}Home{2] | [1}Inicio{2] |
| 5779  63f7116b-8804-4ea6-8a2c-53897cb2dd47 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 5780  6ebdf739-2bc6-49f5-9cc9-5d6ee56e2733 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 5781  2bd50863-9e4d-40d8-9e86-9d9deb8fe20d | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 5782  03777894-cc1f-4e9b-b084-e0a4acbdf7ec | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 5783  b8ce3cfc-4d65-4f4b-a5a7-b074589c4cae | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 5784  0d1a2397-33df-43f1-bf1a-2741e1781823 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 5785  01fcfeaf-dee4-49a2-8698-19bcd0736103 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 5786  5dff340d-c046-4f93-b323-cac684bbc837 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 5787  de722441-3b48-42fb-a2a5-ade5cc7d938c | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 5788  339891b0-e888-43c4-afbe-5cc1866db597 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 5789  ada495a9-d8c3-41de-bfc1-181ced980177 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 5790  7e63394d-7e65-4f65-bfc1-75b768a4dcdb | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 5791  43f59bc7-3986-41ab-9434-89791bf80ba0 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 5792  28ce1330-b6ce-4f05-a435-a169ad5944cc | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 5793  ac125c1e-d639-4980-80b8-22108db16ec5 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 5794  5d443d3f-b9ba-461b-bc35-f4524c9041ff | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 5795  e7f0070d-d050-495b-abe7-653306563897 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 5796  588e3369-d499-49fb-88d8-f7ab3545dad1 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 5797  39b94428-9b62-423c-b345-b659a6b8a1f7 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 5798  26a45467-0876-4dd5-af28-8fb3f9d2fe22 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 5799  648bace8-3d99-4078-a405-8ed91104ac43 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 5800  d2a59339-7110-4c7f-979e-d4ba9a1b1a4e | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 5801  b88f7273-02fa-4ba8-854e-4602819e93e5 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 5802  f3cdb34c-9443-40ae-9d5c-65b3b7d89a6d | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 5803  a10fe2df-5bf9-4ccd-8103-acf93fec1c38 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 5804  03bd7bc4-5a48-471d-8f87-3afb92946664 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 5805  2a937aea-7809-4c5a-9250-e1667a14d982 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 5806  413406f2-5d9e-4430-821e-046d45cdfafe | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 5807  55ee28b1-32b1-468e-9d88-3a9938fd413b | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 5808  41d8342b-e705-4d8c-aed1-57bbdcf86f21 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 5809  cd5320a9-06bd-4ac8-9d12-c949db3cee28 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 5810  1112aeea-2e08-48e7-9571-b43a4b04f237 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 5811  d7089946-fac9-445e-8b0e-3c25a77ec2f0 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 5812  45a71ee3-0b70-47dd-ba32-0d29dfc0f435 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 5813  2f6caecc-8ddd-4cb2-8e08-7fc7d13af7d6 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 5814  545e8898-6c2d-437d-883d-c08617c553b5 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 5815  2dd4a7b8-1158-4c6b-a195-f04610665dbb | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 5816  c1396775-e9b6-47a7-907c-79281a909394 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 5817  83e8085b-0bbf-4ee4-b580-aeacabcd65d7 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 5818  eca7ae6a-3b86-4434-a7a2-6d3ef46094f8 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 5819  06f34d6f-53b7-4463-92eb-03cd4f5480b3 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 5820  1b31fd85-8727-4d03-ad58-d751be66fa79 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 5821  44a56d3c-850b-4b01-b81b-dcd971d28d33 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 5822  09ae57ea-77b0-49ae-bba4-fe0d7661de90 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 5823  5055dcbd-5cf5-498e-9f78-9817b4cdc211 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 5824  07678054-aeb2-4578-8723-4a478bc4d786 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 5825  6781a190-8fe0-4112-9486-b75b754267b5 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 5826  2b91c97a-747f-4266-8ef1-8b7f192e0299 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 5827  0f612844-130c-43ed-8ffe-9bccfd938755 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 5828  3637bcc0-8712-4e4f-8a89-9044146c22ea | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 5829  4f297e9d-bb7c-46cb-9c88-f3bd4a937c97 | [1}2020{2] | [1}2020{2] |
| 5830  675ea5ee-a1be-4f0d-809d-d36e924a8439 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 5831  44c3aea4-457a-48c1-997e-b23188ae4e2b | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 5832  23e897d1-e3f7-4971-94e2-f7b3a3fb52a2 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 5833  bd390672-a549-41ba-ab91-91deff1df47e | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 5834  1baf5ac4-4ccf-4b36-92eb-5e5d6c449eec | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 5835  2abdbcb6-8845-43e6-9431-b2893f7a80c5 | [1] | [1] |
| 5836  98faaf7a-8f5a-4333-8a58-940c09a38d8d | Navigation Menu | Menú de navegación |
| 5837  9ed78c83-6638-46a2-8156-0921ca77d7f1 | [1}[2]{3] | [1}[2]{3] |
| 5838  cdd18ac0-fd1e-4135-a094-c5ebcf60c1bf | back | espalda |
| 5839  a2079d63-0e61-4606-9232-3c03eff7a257 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 5840  48fff9d6-1e3f-437d-ae68-e5e22e934bde | [1}[2]{3] | [1}[2]{3] |
| 5841  a9d04e0c-0512-4250-9bba-5f2ae0ce19e9 | forward | adelante |
| 5842  47a1a3c0-8b5d-47ed-acf8-44e77a73b7a2 | Page Contents | Contenido de la página |
| 5843  72a93db4-364f-4a36-8284-bd45677b59e4 | [1}[2]{3] | [1}[2]{3] |
| 5844  0e8f6a17-e0e9-4355-8dd7-20a3c7eaff9d | open in new tab | abrir en una nueva pestaña |
| 5845  c02ebf5c-ea1e-4697-826c-104e4d0677d6 | Getting Started with your Brightcove Campaign™ Trial | Introducción a su versión de prueba de Brightcove Campaign™ |
| 5846  0f502947-5426-478f-90eb-8f6b0bd3c6e3 | In this topic you will learn how to get started with a Brightcove Campaign trial account. | En este tema, aprenderá cómo empezar a utilizar una cuenta de prueba de Campaña de Brightcove. |
| 5847  47d2ae15-2242-4abb-a25e-9915f5aa0f46 | Brightcove Campaign is designed for demand generation marketers and makes it easy to configure, publish, and measure video performance within campaigns. | Brightcove Campaign está diseñado para vendedores de generación de demanda y facilita la configuración, publicación y medición del rendimiento de vídeo dentro de las campañas. |
| 5848  1c5f01e3-d280-4eb7-b330-06772dd43fb0 | Sign up for a trial account | Regístrate para obtener una cuenta de prueba |
| 5849  177d0d6d-5ea3-4416-8df0-5e0f59bb4704 | Brightcove offers Brightcove Campaign trial accounts, sign up [1}here{2]. | Brightcove ofrece cuentas de prueba de campaña de Brightcove, regístrese [1}aquí{2]. |
| 5850  e41e5125-3a6f-4652-bc85-90afecf6e489 | Trial accounts have the following limitations: | Las cuentas de prueba tienen las siguientes limitaciones: |
| 5851  7867059b-e813-4b56-9694-a568d5e15a02 | A maximum of five videos can be uploaded to an account. | Se pueden cargar un máximo de cinco vídeos a una cuenta. |
| 5852  3499ea1a-5626-46a2-af4d-551ab51c3f5a | If you need to be able to upload more than 5 videos while the account is in trial mode, [1}contact our sales team{2] | Si necesitas poder subir más de 5 vídeos mientras la cuenta está en modo de prueba, ponte en contacto con nuestro equipo de ventas[1}{2] |
| 5853  421be720-4e67-440f-aaaf-cea747a6b0c3 | A maximum of 3 users can be created | Se puede crear un máximo de 3 usuarios |
| 5854  0089108d-05c4-428b-a7d2-c1e566ab2b9e | Only 1 connection to a marketing automation platform can be created | Solo se puede crear una conexión a una plataforma de automatización de marketing |
| 5855  aed50202-5fc1-4800-9e1f-f40f28cda7e3 | Getting started | Introducción |
| 5856  2e3f1dae-23bc-42d4-9964-3e077ba5812c | To help you get started working with Brightcove Campaign, we recommend you take advantage of the following resources. | Para ayudarle a comenzar a trabajar con Brightcove Campaign, le recomendamos que aproveche los siguientes recursos. |
| 5857  626ea09d-a746-4bab-9ba4-1694719d55d7 | Getting Started with Brightcove Campaign | Introducción a la campaña de Brightcove |
| 5858  2c84c9f2-14a8-45ad-8f9c-587b82ad86b7 | The [1}Getting Started with Brightcove Campaign{2] document provides a high-level overview of the interface. | El documento [1}Introducción a la campaña de Brightcove{2] proporciona una descripción general de alto nivel de la interfaz. |
| 5859  5e234a32-e79f-484f-9c4b-0c3d34ac125f | Upload and publish a video | Cargar y publicar un vídeo |
| 5860  b8706800-4722-43ec-9480-a147fc525cc0 | The [1}Uploading and Publishing Your First Video{2] document will guide you through the steps to upload and publish your first video using Brightcove Campaign. | El documento [1}Cargar y publicar su primer vídeo{2] le guiará a través de los pasos para cargar y publicar su primer vídeo mediante la campaña de Brightcove. |
| 5861  f15135ca-3903-4660-bc14-688db76c0745 | Product documentation | Documentación del producto |
| 5862  1d50bb26-2405-490b-bc78-5ea33c9ef659 | All of the Brightcove Campaign product documentation can be found [1}here{2]. | Toda la documentación del producto de Brightcove Campaign se puede encontrar [1}aquí{2]. |
| 5863  bd4f704c-4751-4e7b-b1b8-599ca903dc77 | Training videos | Vídeos de formación |
| 5864  1695b7fa-5c7e-4452-938a-933cffa4932a | All of the Brightcove Campaign training videos can be found [1}here{2]. | Todos los vídeos de capacitación de la Campaña de Brightcove se pueden encontrar [1}aquí{2]. |
| 5865  de779f43-5510-4018-8b5b-3aa181a58d54 | [1] | [1] |
| 5866  865b3ecf-890c-464d-98ef-12e78a7adff6 | Support | Assistance technique |
| 5867  499c1bd7-ab9c-4180-af77-51a33e99c362 | If you have any questions or issues with your trial, submit a request to [1}Brightcove Support{2]. | Si tiene alguna pregunta o problema con la versión de prueba, envíe una solicitud al [1}Soporte técnico de Brightcove{2]. |
| 5868  b05cf9fa-ed18-4f93-ae33-c95d8b481c5b | Page Contents | Contenido de la página |
| 5869  44088aaa-587e-4ad7-b94d-f233f4e56110 | Page last updated on 21 Jan 2020 | Última actualización de la página el 21 ene 2020 |
| 5870  c951f30e-4e50-4ea3-94ad-30c8b6459cff | Brightcove Support | Asistencia técnica de Brightcove |
| 5871  40c947f1-5415-4d25-8def-d46cae911993 | [1}System Status{2] | Estado del sistema[1}{2] |
| 5872  a6ed91b2-2259-46b0-add3-d0a335906739 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 5873  a8307a39-b34a-4349-ab07-2d5da72f9976 | [1}Documentation{2] | [1}Documentación{2] |
| 5874  70a73f69-4bc0-40f9-a7e1-6021434476e1 | Training | Formación |
| 5875  feb25cf1-140f-4d82-a0bf-c09d4fae50d4 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 5876  8b47f1bf-7926-4e19-938b-d683b2541fd7 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 5877  aac124f7-f4d6-4526-8d31-71e7818ccff7 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 5878  4f5f1986-75fe-491f-a369-da683770b4ae | Brightcove | Brightcove |
| 5879  392e0f40-d158-4ac9-861a-95ef9980588a | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 5880  33307c6e-5bb7-47bc-8769-8a8ee5673c69 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 5881  eb135d55-e21d-43e2-b1fa-ab11bef18214 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 5882  f27fd632-bc52-4a22-9dc6-5ddff2d19bfe | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 5883  b60134cd-d879-4411-ba4d-16d1ceaf44de | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 5884  36762dba-2ef6-41c5-9c65-378417a50134 | LinkedIn | LinkedIn |
| 5885  ad24b812-2587-4d51-9bc9-1aadfbe24445 | Twitter | Twitter |
| 5886  b008b379-68be-47e6-941e-41745bcabd0d | Facebook | Facebook |
| 5887  ae268f47-5cd7-422f-9696-84906204b62d | Have a question? | ¿Tiene alguna pregunta? |
| 5888  7ded5901-288c-4b67-b318-9bc4234c8077 | Getting Started | Puesta en marcha |
| 5889  8c254172-978b-4eaa-a932-06fac42a9dc1 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 5890  8eb7534d-d696-4c1a-aea4-791ce62ed4da | Select Language | Seleccionar idioma |
| 5891  67f1e52e-b1c4-41e5-80fb-3ecd808f9634 | Other Brightcove Docs | Otros documentos de Brightcove |
| 5892  db45057c-6185-47c0-845d-c490e0f5c8be | Documentation Home | Documentación Inicio |
| 5893  3e0bded7-d9e3-4513-ba86-107fa8a8d112 | Brightcove Audience | Audiencia de Brightcove |
| 5894  d4bff70f-ad3e-4cdf-80b8-0d53501dd4b2 | Brightcove Beacon | Baliza Brightcove |
| 5895  78887f8e-b23f-4d71-8989-7e585bc63ed1 | Brightcove Campaign | Campaña de Brightcove |
| 5896  a44891ae-bdb0-4cdf-855a-177559683e55 | Brightcove Engage | Brightcove Engage |
| 5897  2a84c43c-9174-4159-ac26-d8fdaadbaa85 | Brightcove Live | Brightcove Live |
| 5898  69687a08-72bc-4883-b200-787bebb2a352 | Brightcove Gallery | Brightcove Gallery |
| 5899  0860a81f-7132-4336-a96c-a75534efe008 | Brightcove SSAI | Brightcove SSAI |
| 5900  574aa5b5-da13-4dc8-8c78-207a87fd226c | Brightcove Social | Brightcove Social |
| 5901  74dd7a96-18d5-439e-983f-02c60e1d1215 | Video Cloud Studio | Video Cloud Studio |
| 5902  a1b71c4f-4030-4bc0-b186-9fb3728be706 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 5903  28a78f61-e358-44e4-92f7-0bf69fe74206 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 5904  6a7bf7bc-7032-478d-b96d-3bff0dfe87a0 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 5905  2706f713-4577-4533-88f6-f1f49ad9768f | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 5906  3f114368-b063-4024-9483-1e8d21bb3fdd | Video Cloud General Information | Información general de Video Cloud |
| 5907  e9295887-e951-4b83-baff-e1f56c270117 | Zencoder | Zencoder |
| 5908  fbdf1651-0d45-4c83-a7d6-8d430448b094 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 5909  19d53134-bfaa-44f5-92e8-97f49e586953 | support | soporte |
| 5910  47c6f76a-94dd-4656-9cf1-cf0991fd728b | system status | estado del sistema |
| 5911  e3652dec-9f19-4f23-a1c8-5e4da01be330 | [1}Home{2] | [1}Inicio{2] |
| 5912  6c29376e-a0bf-4325-8edf-ef4dc7c0d7de | Getting Started | Puesta en marcha |
| 5913  927770d5-5fd6-4d47-bfcb-b6f0bbad5774 | [1}Home{2] | [1}Inicio{2] |
| 5914  b3f08533-1836-483b-9dad-8b3349ff9fec | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 5915  6dd37cf3-356f-4741-b280-055d1ebdf352 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 5916  795f997e-2d7f-4c47-a8d3-d609c238401e | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 5917  592e2b46-0bf9-4dc1-8175-9154a7afb716 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 5918  c4bf9658-a980-4ecb-8f87-f80a24a2d003 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 5919  8d000bf8-6a32-49fa-bfd6-0c1e3397be61 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 5920  97a8c51b-7295-4398-92d9-64f56851af86 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 5921  e2c07d1f-08a2-4969-85d5-b561df896239 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 5922  8764cf7a-28be-48a3-8d16-f277fa0432e8 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 5923  7ffacc56-11a8-47b1-ac42-7434188523c9 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 5924  978a45be-1f92-4df0-8190-023d9ad43c07 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 5925  e9fc765d-a887-48b9-a385-e379b8d11aee | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 5926  d84b6748-c04a-4de4-a4b2-c78f26368b3b | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 5927  1da78354-253a-4b2e-8345-37128588cf3f | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 5928  793ac96f-926e-478e-a25c-6df527e7615c | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 5929  7ada84b1-3b93-44d0-8be1-c777876e1416 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 5930  56ae66fb-368d-4031-a2f4-cf21553816a3 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 5931  4f1eafde-41a8-4742-a724-2b4dea12e520 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 5932  161f2b05-82d4-4d47-8593-f3bb8e672aa7 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 5933  d91091a5-e4fb-48b4-80e1-b2f02f3c3776 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 5934  a79dd8d3-9347-467e-b3a3-15a5c1866384 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 5935  402e3fa1-275f-40c9-b9ff-2ba70e69b631 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 5936  f58a916c-4a63-4978-a55e-a41828373536 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 5937  1b20bbbf-b9c6-4570-accd-fe9b437bbfb3 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 5938  af113072-94f1-421d-ac99-54ce9809eedd | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 5939  1f925a6c-be78-477c-8538-27c6e9b79446 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 5940  5a93e331-2fd5-4d9a-9631-58af3cca2adc | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 5941  a14bdbd1-eb29-4b3e-83a5-eb3c4600d2d6 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 5942  f12be8ed-9be5-41b1-9401-d54ec44fd1bd | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 5943  b3996487-dcd5-4572-ac9c-7605342784cc | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 5944  645d665b-1dc2-4665-a710-3455b5201f8b | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 5945  d12e6af1-2fd8-40a0-bd08-d63129e08298 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 5946  74c4ede5-0c02-4ea6-8fdb-bc9dac8cfc8c | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 5947  ac39fb99-0c64-46b4-8d0e-a3f2a3d575b0 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 5948  a920c575-5b93-4af4-927a-5a96b0c84446 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 5949  18dd5c9b-ac2e-4156-adec-ef09ec292b7a | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 5950  5ed89de6-6ad7-45ca-b07b-8bafe7991553 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 5951  aad7c131-ba06-4c47-b9e6-fdfbc09d3743 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 5952  3d159697-2f50-4d5c-9342-690fa6b4c3bb | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 5953  4cf8b824-3b8e-4a4c-a748-cee89051d7be | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 5954  4b5358b7-eff8-4b5a-9ba0-64e601f49fe0 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 5955  62bb4f28-cf1e-4e15-a31f-142a18fe7333 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 5956  d5f67a70-b89e-4c0e-8dbb-fb2900fd2655 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 5957  416e8df2-fb19-4e43-ad84-05179e762e6b | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 5958  fbfac5ab-e9f0-4165-b959-c090f80f3498 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 5959  3610ff65-b6fe-487e-b33c-a7663834dcea | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 5960  2a2d92ca-79cc-4790-b966-c37d392f408b | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 5961  23dcee3f-4086-4e4c-b0b7-2158fb5034c1 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 5962  32e0534b-7927-42c9-b4a8-07b4b372b9d9 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 5963  63735e9d-01c7-4259-88c8-adbe9bffcc37 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 5964  016202ad-f77d-408f-a915-ac6117a393cd | [1}2020{2] | [1}2020{2] |
| 5965  39abbcae-f3db-47b1-8f3f-83fc9c58c2ee | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 5966  217f1eb5-3b0a-4275-a551-3ea0849b687f | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 5967  f6863360-8ada-4fab-9b3c-002f4cab5fbe | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 5968  82dc928e-9169-4e24-bbad-130f8f3dc1d8 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 5969  20461290-b5e3-40f2-9599-05d562f82619 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 5970  c4ab9b1b-f957-4ee2-a305-3f504cb5dc3e | [1] | [1] |
| 5971  0bcdd1ee-69f5-491a-8aea-772b93b903e0 | Navigation Menu | Menú de navegación |
| 5972  1cb2f80f-1b37-41e5-9155-79c786ffbf95 | [1}[2]{3] | [1}[2]{3] |
| 5973  ebba76e5-6755-4513-8d7d-56a130a6fb6b | back | espalda |
| 5974  a430a9e0-9732-42c8-97cf-400459ffb634 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 5975  f97beefa-6423-44e3-9d0e-17cba4f8bdb0 | [1}[2]{3] | [1}[2]{3] |
| 5976  05ab8394-0da4-44fa-bb26-49e3679f3c19 | forward | adelante |
| 5977  adb0f5e6-13f8-4eeb-a081-c9c249f9dd07 | Page Contents | Contenido de la página |
| 5978  b755343b-de87-4e35-b8b3-5fe91f5e48e5 | [1}[2]{3] | [1}[2]{3] |
| 5979  294101b9-eb4c-44b3-b22a-70f6cd5aa410 | open in new tab | abrir en una nueva pestaña |
| 5980  3319ee16-8486-4a72-9526-9cf4d1436855 | [1}{2] Getting Started | [1}{2] Introducción |
| 5981  639ede57-6a21-40ab-8ff0-ff085749ca0f | Brightcove Campaign™ provides a set of tools to help marketers with the lead generation process. | Brightcove Campaign™ ofrece un conjunto de herramientas para ayudar a los especialistas en marketing con el proceso de generación de prospectos. |
| 5982  a5d6e62d-34c3-4d28-a3cb-b2fe7b91bb2e | Brightcove Campaign makes it easy to generate embed code for use in video landing pages and then provides analytics to measure the performance of your videos. | Brightcove Campaign facilita la generación de código de inserción para su uso en las páginas de destino de vídeo y, a continuación, proporciona análisis para medir el rendimiento de sus vídeos. |
| 5983  4dcf2cdb-b02a-4bb0-9131-689b75e2a2dd | Sign up for a free trial account [1}here{2]. | Regístrese para obtener una cuenta de prueba gratuita aquí.[1}{2] |
| 5984  56c5b7ec-9342-41cd-a277-a87def04d4cb | [1}{2] | [1}{2] |
| 5985  7003cbdb-cbc1-4a33-b0a0-57827203e230 | Learn How to Navigate the UI | Más información sobre cómo navegar por la interfaz de usuario |
| 5986  ec96dea5-2738-44d1-967e-3b97837e2474 | [1}{2] | [1}{2] |
| 5987  d9c041ed-3670-4b4d-a56b-d718a5aba531 | Create Some Users | Crear algunos usuarios |
| 5988  edfafb9a-8136-4952-a2e0-e8f06e0f9ecb | [1}{2] | [1}{2] |
| 5989  6c15f478-8435-4e65-8318-db52ab6bfa13 | Upload and Publish a Video | Cargar y publicar un vídeo |
| 5990  0f62d9e0-be4b-4de6-bdef-4004a820bd80 | [1}{2] | [1}{2] |
| 5991  0da91869-42e6-4708-86e6-921b09c93b3e | Install the Chrome Browser Plugin | Instalar el complemento del navegador Chrome |
| 5992  8e5e2740-b147-4372-b721-db1bb5ee2463 | [1}{2] | [1}{2] |
| 5993  26a5deba-84a4-4fed-aa59-f10166e7080f | Watch Training Videos | Ver vídeos de formación |
| 5994  7436b795-15df-4fd3-b1a5-5f5d42fdd30f | Page last updated on 08 May 2020 | Última actualización de la página el 08 may 2020 |
| 5995  ccfa5c23-e02c-4ecc-9bcd-01930483525a | Brightcove Support | Asistencia técnica de Brightcove |
| 5996  70e8a2db-ab47-4c81-941d-394e5a85ac73 | [1}System Status{2] | Estado del sistema[1}{2] |
| 5997  5b2b0a66-8b0f-44c6-8a42-5746cef05774 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 5998  32a03247-2346-4e01-bc3c-9a480ee30a0f | [1}Documentation{2] | [1}Documentación{2] |
| 5999  6879bcdf-3549-4798-bd92-8ecc2f4cb06a | Training | Formación |
| 6000  cc2ccd81-5f92-4eb2-a78d-a0c75a42392c | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 6001  87cd9c59-1682-42be-9876-3deb4b118c1b | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 6002  b8781cbe-5b9b-434d-8036-00dbda4c2d20 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 6003  e09626b8-651b-45cb-b659-5391852a7044 | Brightcove | Brightcove |
| 6004  aafe5c1b-fcdb-48e0-ba35-cb25e9f41d98 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 6005  dd760445-7e6b-4f23-8c4f-1dbc02239988 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 6006  4c741567-7bad-46fb-8387-f6cc2f11b6f2 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 6007  9545c431-beab-4b66-a0b4-1512eaff1cde | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 6008  819d010f-1940-47ad-b52c-b1e37e84acf3 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 6009  43f2e289-32c4-48e8-8cf0-83e0018d6916 | LinkedIn | LinkedIn |
| 6010  28c6d972-0d68-4ac6-b158-e7269602f324 | Twitter | Twitter |
| 6011  5e630d3b-772f-40c0-9771-3a37e7981a7f | Facebook | Facebook |
| 6012  58513f7d-cd11-41de-9960-ce1d15885286 | Have a question? | ¿Tiene alguna pregunta? |
| 6013  e2184895-289a-4bd9-87e2-4f8752546889 | Overview of Video Content Types | Descripción general de los tipos de contenido de vídeo |
| 6014  5734d3bc-8d32-445d-90c1-439eb0c45676 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 6015  588ebe31-07d5-4d72-9200-8ce0ac253cd4 | Select Language | Seleccionar idioma |
| 6016  9e3ffc3e-e0c6-4f8d-886b-5390a4c29564 | Other Brightcove Docs | Otros documentos de Brightcove |
| 6017  52f18527-ca67-4d87-9d3b-287e4ccd6c68 | Documentation Home | Documentación Inicio |
| 6018  b8cd88e4-885b-4a4a-b44e-7b09dd4a3291 | Brightcove Audience | Audiencia de Brightcove |
| 6019  4910ae96-9feb-42d0-8b6f-e04a469de7c0 | Brightcove Beacon | Baliza Brightcove |
| 6020  591c5f89-4bd4-47d4-838b-ccae938919d9 | Brightcove Campaign | Campaña de Brightcove |
| 6021  c4fa6556-b3c0-4cf9-a7ac-524e50f4023d | Brightcove Engage | Brightcove Engage |
| 6022  2d8b92ba-919e-4271-a9db-1b3bfaa1cd7a | Brightcove Live | Brightcove Live |
| 6023  8f67e0a4-7793-41ad-b0d4-f701c85669e2 | Brightcove Gallery | Brightcove Gallery |
| 6024  d785c4b8-0da3-4b28-8267-6c005e9e6284 | Brightcove SSAI | Brightcove SSAI |
| 6025  8ffa8006-ecf2-474b-ae5d-6791026251bb | Brightcove Social | Brightcove Social |
| 6026  f0d1d8c7-3d02-4764-b4d8-4b2661353f40 | Video Cloud Studio | Video Cloud Studio |
| 6027  9d8c4376-4165-4ff2-9c98-428bd113d5dc | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 6028  4d25c2bb-7d0c-485f-9ba4-27efbce93ef2 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 6029  1c49a128-8b36-4c41-90c1-ef47d8158160 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 6030  f72b2b27-e87a-479b-af7d-9c3541fd83df | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 6031  9741ce90-3e0d-460f-b3aa-2dd7dc42203b | Video Cloud General Information | Información general de Video Cloud |
| 6032  3b1b1c8d-a25a-4dbc-b63d-61683cb9bdf9 | Zencoder | Zencoder |
| 6033  3e63c6b1-3407-46aa-86ec-68887d5014c3 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 6034  51d3c0ff-169c-44d0-8b21-cebfd1d484e4 | support | soporte |
| 6035  432f27df-7821-4d20-a1c9-ba6044e6929a | system status | estado del sistema |
| 6036  577441fe-8228-4516-99e1-02d0bbfb975d | [1}Home{2] | [1}Inicio{2] |
| 6037  c0ed97ef-912c-461d-9ffc-b8a46662de5b | [1}Getting Started{2] | [1}Introducción{2] |
| 6038  b8308eac-db99-44eb-986d-d18bb55f66cb | Overview of Video Content Types | Descripción general de los tipos de contenido de vídeo |
| 6039  5843e51a-52ad-4b0b-b09f-6bcd369735b5 | [1}Home{2] | [1}Inicio{2] |
| 6040  783ad533-5e46-4f99-8a97-f774eed09cc3 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 6041  35537bfe-c309-4534-bc0d-5d8279765a9c | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 6042  cd1bee96-c849-4b6e-aa4f-1fcdda0c998b | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 6043  97df91e6-174f-4e46-8153-dd749875f09c | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 6044  312528d7-f3a1-4e03-b243-b9d987f6d719 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 6045  26f9c5f2-5637-4402-8de9-cc4f35548acd | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 6046  1ddb2584-cd1f-4ea4-8510-b05a37aa7e5f | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 6047  f7696a77-ae1b-4652-9977-b74968b2b6f7 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 6048  755c60ba-14ac-4b60-a674-0f68f8974254 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 6049  a379557a-b105-45d1-b335-094a01124eb6 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 6050  dd258095-d7fc-4296-be6c-325e592af953 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 6051  acd91f4e-ed9c-4677-9261-b316a236c251 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 6052  cad9ec2d-af92-43aa-93ce-f5503f70f445 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 6053  5e1d1cd3-d345-41e7-bea1-e17b90b0052c | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 6054  4d8e97c7-5442-4327-a5bc-479ec530bda5 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 6055  63b7f401-e1c2-4ecb-8912-a1220049d00a | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 6056  65a640ab-5160-4136-b249-f7af462a384c | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 6057  20d2d5b0-92d3-4e13-9a60-077a16006bf7 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 6058  14610f70-b67b-4725-9bbc-10a2b0f43ff2 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 6059  be2d7ec5-2bcf-4ba4-8a25-1a6c067fe876 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 6060  b5df2654-abb9-4901-8336-d1dacccfc70c | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 6061  b2db6918-6992-46cc-b3b5-8ac0d31efb4e | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 6062  1869b7ec-70c4-425f-8da4-404c6ade025b | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 6063  c87e1441-47a0-4302-b73d-1aabd47eacb1 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 6064  58d33238-da76-4048-aa3d-018d72f76112 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 6065  06573b55-2f63-4a9b-b2bf-6cf75a4824b7 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 6066  80f93da7-7499-4c5b-a3ef-74c837aa4290 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 6067  7bc5adfe-6241-463a-b52a-7caa7c70ecce | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 6068  47b30c54-1822-4b67-8cdd-21755f0341bb | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 6069  c165b113-3a7b-42b1-aee1-705af01f9c2a | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 6070  de9c0c2e-0f15-4177-988b-4f3218adc9c8 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 6071  8e71fdbf-f36a-4232-9d3b-88ca5277d036 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 6072  cbc50713-3c71-443a-930b-be7a8f8d8875 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 6073  ca6901e9-c0ce-4858-8ff9-2ff528183357 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 6074  92ed05a2-610c-40d6-818d-9a2c0775f96f | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 6075  05366760-b5e5-412c-8eeb-58bbe0130b21 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 6076  dadde7d5-07c6-4075-8e32-e315b7c3c1c5 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 6077  45e1a026-bfed-4bef-8cf7-7908ee3b99ff | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 6078  24211d49-d1c0-4791-8070-2ffcc1c205a4 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 6079  f323f7c5-bc63-4f33-a342-b7d100945a98 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 6080  ebc26985-b53f-47e5-bb53-f3779fb59857 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 6081  8d21c490-009f-4910-b1a9-8c8babfffac1 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 6082  a333c051-e7a9-4daf-82a6-80c374276d77 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 6083  0038df27-9af1-4915-b568-a8789461711d | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 6084  c842bdb1-c74f-4eca-bb7d-1419db833c78 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 6085  9a9703a0-e056-4f8b-856c-993cc0b36aad | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 6086  c5fda4d5-a0e5-4aad-9ce9-b7063abace5e | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 6087  7b588df3-cc40-43c9-949f-4cf824240b56 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 6088  2065e366-7178-47c0-a357-b7d6a2be7de4 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 6089  355f720c-0a55-4611-b51a-e5c86abb4eec | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 6090  1ea917bb-1100-40fe-93c4-d957a654419f | [1}2020{2] | [1}2020{2] |
| 6091  a9376203-887f-4c0b-8ed2-4800839dfe83 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 6092  0a8bcae4-e5a1-445f-92c7-f8aeb93068e8 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 6093  16a4c124-10df-4ce9-a026-ea54a939eca8 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 6094  5fd04b4e-abca-4920-8942-52bbfe4c9092 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 6095  fc126199-dcbd-450b-aabb-7443a0720371 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 6096  0c8668e8-b7c3-497e-b897-2eee7c842969 | [1] | [1] |
| 6097  b9f4001b-2e6b-4e90-85ee-dbf71f38f974 | Navigation Menu | Menú de navegación |
| 6098  5954f494-9881-40f2-85fc-30d48ecb7b6d | [1}[2]{3] | [1}[2]{3] |
| 6099  7a59d20a-7263-4f57-9611-456a80dd4120 | back | espalda |
| 6100  a3766267-dd41-484f-bc35-f5e82270eb04 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 6101  818d3499-4d3f-4f5f-9d06-7aa5f5960476 | [1}[2]{3] | [1}[2]{3] |
| 6102  924baf56-e5b2-49cb-b648-48a45153608b | forward | adelante |
| 6103  42366975-6df5-4042-b634-460d2e4be884 | Page Contents | Contenido de la página |
| 6104  ab9ae9ba-eea7-4243-890f-435954a162ab | [1}[2]{3] | [1}[2]{3] |
| 6105  a4901753-de18-47e9-9d76-681ae86260e6 | open in new tab | abrir en una nueva pestaña |
| 6106  d2365982-3ec6-4a99-8793-0de1c5cdc562 | Overview of Video Content Types | Descripción general de los tipos de contenido de vídeo |
| 6107  94a73605-c586-4bda-b01f-bd029285c135 | In this topic you will learn about the Video Content Types that are available. | En este tema aprenderá acerca de los tipos de contenido de vídeo disponibles. |
| 6108  922b6aea-13e5-4913-a3b9-d91409ef8cff | By default, Brightcove Campaign™ is configured so that videos will have an additional video property, [1}Video Content Type{2]. | De forma predeterminada, Brightcove Campaign™ está configurado para que los vídeos tengan una propiedad adicional de vídeo, [1}Tipo de contenido de vídeo{2]. |
| 6109  0d788cea-56bd-402f-a967-27c95c3826b7 | With this property enabled, Brightcove can compile your analytics with those of similar videos and provide more robust analytics that includes Brightcove's Video Benchmark Score (VBS) and customized advice. | Con esta propiedad habilitada, Brightcove puede compilar sus análisis con los de vídeos similares y proporcionar análisis más sólidos que incluyen Video Benchmark Score (VBS) de Brightcove y asesoramiento personalizado. |
| 6110  965879ff-4aea-4af4-8d86-a06f0fb30b48 | This allows you to, for example, compare how your "how to" video is doing compared to other users "how to" videos. | Esto le permite, por ejemplo, comparar cómo está su video «cómo» en comparación con otros usuarios «cómo» vídeos. |
| 6111  fc4ab292-4317-4528-9693-b3c011821b32 | This information appears on the [1}Dashboard{2] page. | Esta información aparece en la página [1}Panel{2] de control. |
| 6112  7eefaa51-e583-4c54-8cc6-3085b6ee4fc9 | Note: | Nota: |
| 6113  477dfd19-9912-49d1-a0d3-852f80966b9d | While Brightcove recommends assigning Video Content Types to all videos, this field can be disabled as part of the [1}account settings{2]. | Aunque Brightcove recomienda asignar tipos de contenido de vídeo a todos los vídeos, este campo se puede deshabilitar como parte de la configuración de la cuenta.[1}{2] |
| 6114  7c0c205a-ce76-404c-865c-2bde8052e2b5 | Available Video Content Types | Tipos de contenido de vídeo disponibles |
| 6115  4353ce01-d98c-4cd8-9807-980431a99a03 | A Video Content Type can be assigned to a video when uploading, on the main Videos page or by using the [1}video properties page{2]. | Se puede asignar un tipo de contenido de vídeo a un vídeo al cargarlo, en la página principal Vídeos o mediante la [1}página de propiedades del vídeo{2]. |
| 6116  f752796a-9487-45c7-813a-32c43df8fe79 | The table below outlines the Video Content Types that are available inside Brightcove Campaign. | En la tabla siguiente se describen los tipos de contenido de vídeo disponibles dentro de la Campaña de Brightcove. |
| 6117  49e9dec0-889d-46b2-a007-a43e8872230c | Video Content Type | Tipo de contenido de vídeo |
| 6118  285d5b03-8e6f-44c3-839e-d21f4133598a | Description | Descripción |
| 6119  1901f7c0-2579-4c42-a186-cf0bc4eae673 | Brand/Company Promotion | Promoción de marcas y empresas |
| 6120  e779f54d-e74a-4d21-84e9-e8b5a9e43f37 | Non-product specific videos that describe a company’s mission or values. | Vídeos no específicos del producto que describen la misión o los valores de una empresa. |
| 6121  ad35e1a0-3703-4604-91ca-a447fdde0d4d | [1] These videos often have high production value. | [1] Estos videos a menudo tienen un alto valor de producción. |
| 6122  ad193320-560c-4d22-bde7-481d29089c9b | Product Overview | Resumen del producto |
| 6123  7c2e475d-a901-45a8-a486-b36ec7de2a99 | Videos that focus on a specific product and how it benefits a consumer/user. | Vídeos que se centran en un producto específico y cómo beneficia a un consumidor/usuario. |
| 6124  893fc123-97b0-41b9-9ff3-e004d04457c4 | These videos assume that viewers have not used the product previously. | Estos vídeos suponen que los espectadores no han utilizado el producto anteriormente. |
| 6125  4077ffdb-94e1-4437-b89e-2b6fac4301f6 | These videos don’t delve into how to configure or operate a product but show the product benefits in broad terms. | Estos videos no profundizan en cómo configurar u operar un producto, sino que muestran las ventajas del producto en términos generales. |
| 6126  f6097316-c136-4a1b-8bc0-161c05cc37f2 | Product Details and Use | Detalles y utilización del producto |
| 6127  5bfe2c67-cf1b-463e-afe6-e9e307609ad9 | Videos that show the viewer how to accomplish specific tasks within a product. | Vídeos que muestran al espectador cómo realizar tareas específicas dentro de un producto. |
| 6128  da7a5a90-1331-417b-bf53-68280fa15d53 | This may include configurations or step-by-step instructions on how to accomplish a task. | Esto puede incluir configuraciones o instrucciones paso a paso acerca de cómo realizar una tarea. |
| 6129  c8b15bd8-c090-44b1-ac12-7cb3ec457168 | Testimonial | Testimonio |
| 6130  f217ab9d-9741-46c0-9e45-eed3cdde2730 | Testimonial videos include non-employees discussing the benefits of engaging with a product, service or company. | Los videos testimoniales incluyen a los no empleados que discuten los beneficios de relacionarse con un producto, servicio o empresa. |
| 6131  7a072116-e146-4e14-a1a4-b67b9fafc0c9 | Event Promotion | Promoción de eventos |
| 6132  c3174d2c-6e64-43d2-a7af-cc67f0b4cf43 | Videos that promote a conference, meetup, or online gathering. | Vídeos que promueven una conferencia, reunión o reunión en línea. |
| 6133  d8f3f56a-60f9-4eda-a22b-2b0899da7c8d | Videos that recap what happened at an event. | Vídeos que recapitulan lo que sucedió en un evento. |
| 6134  f62bbcb9-10fb-4cbc-956e-c963a6514c31 | Company Culture | Cultura corporativa |
| 6135  70f778d0-80ec-43bb-a8d3-3438a9124666 | Videos that attempt to showcase the people and values of a company. | Vídeos que intentan mostrar las personas y los valores de una empresa. |
| 6136  9b2d83ff-90e8-4cd6-9819-1020b406eecf | These videos include on-site footage and interviews with employees. | Estos videos incluyen material de archivo in situ y entrevistas con empleados. |
| 6137  d3f01403-6f37-4761-af07-e44168172b52 | Webinar | Seminario web |
| 6138  5b63f096-3e90-4a40-8ed5-8f18f9f8c5fc | Online meeting videos in which a host presents a discussion on a topic that usually includes an opportunity for feedback from the audience. | Vídeos de reuniones en línea en los que un anfitrión presenta una discusión sobre un tema que generalmente incluye la oportunidad de recibir comentarios de la audiencia. |
| 6139  a5599d77-ab67-4c5e-be73-2ddd67af8ded | [1] Interviews/Presentations | [1] Entrevistas/Presentaciones |
| 6140  0ecf6646-17cc-42b9-bf74-1480d79dfc2f | [1] Videos that include a speaker delivering expert advice or research as part of thought leadership efforts. | [1] Videos que incluyen un orador que ofrece asesoramiento experto o investigación como parte de los esfuerzos de liderazgo de pensamiento. |
| 6141  91335cd7-e60b-4155-8bfe-18b79a327381 | Page Contents | Contenido de la página |
| 6142  57b8526c-2802-45ba-ad8d-c7f6ee7fe9a7 | Page last updated on 08 May 2020 | Última actualización de la página el 08 may 2020 |
| 6143  973dab3b-88a0-4734-b14c-338f4b94e200 | Brightcove Support | Asistencia técnica de Brightcove |
| 6144  62f4bfc7-474e-41a7-b824-b7258f2087fe | [1}System Status{2] | Estado del sistema[1}{2] |
| 6145  e1489d9e-8f3c-46eb-bce6-8d995298b0ab | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 6146  b0416411-7bbd-4ca0-92e5-d3866a7727a4 | [1}Documentation{2] | [1}Documentación{2] |
| 6147  0d0988d4-531b-49b7-b9a5-7bff22983b87 | Training | Formación |
| 6148  4639d1b2-88aa-4f72-9a25-5d6dae5c882d | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 6149  e25dfe6f-9ca3-414d-a33a-19f301004f3e | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 6150  494553c3-2bf9-4b81-9a5a-e23b34c9f0e8 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 6151  2e105684-bac9-4cf6-8aa2-43b369610095 | Brightcove | Brightcove |
| 6152  502cf569-5455-4b1b-b4f4-e09241dca2ed | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 6153  91013b58-88b8-48ad-bce4-5b84f8aae3f1 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 6154  86eb7878-60b0-4d14-9580-70918eaa8986 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 6155  c51aab67-e118-459f-a25f-5235a83a9a2a | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 6156  c300413a-3043-468d-b171-dfec0cf1cb3e | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 6157  ace5c7f6-873d-41ed-a67e-ca3a6142678d | LinkedIn | LinkedIn |
| 6158  ee025d31-7644-4d1a-bd4a-ba6dca940372 | Twitter | Twitter |
| 6159  3afd7d32-3fcc-4dfe-b0e8-c77e79df29b9 | Facebook | Facebook |
| 6160  cc2ab8c7-26ee-4a44-9143-d73ab5e858d8 | Have a question? | ¿Tiene alguna pregunta? |
| 6161  84a0bdf7-5ca5-4516-b373-094167a17757 | Uploading and Publishing Your First Video | Cargar y publicar su primer vídeo |
| 6162  e5b7f8a9-3c57-4d42-9abb-99db108e7403 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 6163  26aea52b-09e8-4924-b554-43679cdfee07 | Select Language | Seleccionar idioma |
| 6164  d2672b46-91d4-4fe9-98c2-63dfa205d5bf | Other Brightcove Docs | Otros documentos de Brightcove |
| 6165  ddb0e11d-d6a8-4b28-be7c-63ae90bea313 | Documentation Home | Documentación Inicio |
| 6166  aae143f3-ea25-46fd-b33a-758c8a6cfece | Brightcove Audience | Audiencia de Brightcove |
| 6167  179c606b-6cae-4892-a15c-4c997214268e | Brightcove Beacon | Baliza Brightcove |
| 6168  6dbd5365-af53-4298-a440-1e3be005d905 | Brightcove Campaign | Campaña de Brightcove |
| 6169  2eefc3b2-079f-4b32-aa60-97136df826b3 | Brightcove Engage | Brightcove Engage |
| 6170  8c768c13-1cf4-4b57-978d-370f79f0dd15 | Brightcove Live | Brightcove Live |
| 6171  756ec725-097f-4f33-9d79-90e64be822a0 | Brightcove Gallery | Brightcove Gallery |
| 6172  f52cf5e2-66ce-44be-a161-d55a7a259b59 | Brightcove SSAI | Brightcove SSAI |
| 6173  f9cc510e-e2de-4ee9-a1b7-c0ce8ee1882c | Brightcove Social | Brightcove Social |
| 6174  f4af570c-0d9b-4966-a810-a8661d9ab8a9 | Video Cloud Studio | Video Cloud Studio |
| 6175  0fea79f9-f81d-49b7-af6a-b299c97a1573 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 6176  3d0dda6e-86b5-4d94-b8d4-f88b926ffcf4 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 6177  9fb653b8-7eb5-4640-8dc5-ff423e0155d8 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 6178  6e00c914-d35d-4d0f-8ce2-d917e913562b | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 6179  75908b78-ee24-455f-a239-fbc4d79c3e27 | Video Cloud General Information | Información general de Video Cloud |
| 6180  db4f65d2-494a-4309-a1f5-5acc623dba91 | Zencoder | Zencoder |
| 6181  7a5f2317-a53a-4551-a7b0-559a6ebda18d | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 6182  a3d17420-d067-4aad-ab9c-e1708fcd67b2 | support | soporte |
| 6183  a0b107ad-add6-4db2-8682-7c99e9aacde8 | system status | estado del sistema |
| 6184  5f33521a-10d0-4d35-bc75-201f5bcaf6b3 | [1}Home{2] | [1}Inicio{2] |
| 6185  23e518b3-6edf-41e1-8d28-77037d533722 | [1}Getting Started{2] | [1}Introducción{2] |
| 6186  8aecf75d-075f-4643-bf0b-516eef3cd451 | Uploading and Publishing Your First Video | Cargar y publicar su primer vídeo |
| 6187  e03ca0ab-9eea-4c55-9ee0-e467b667d036 | [1}Home{2] | [1}Inicio{2] |
| 6188  ac3a9856-66be-4426-8167-91cdec7f7d72 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 6189  6584fd29-ba13-49b4-9f04-ffb9d0fdb4c3 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 6190  c9b97d1c-04e3-4623-899b-bf3eb68327b9 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 6191  531f29f4-9c11-4860-95bc-ce43f6ad9723 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 6192  24cd6783-5618-4426-96c8-d5e8e8934284 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 6193  21b960a8-5014-4cdd-b93d-5aba1360ccd7 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 6194  f131573b-01a7-4396-bfb8-465f1e30de07 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 6195  0b7b0cf2-28a4-422a-8297-dc642f149e57 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 6196  5f75514d-7992-4a9e-80c1-6af387687efa | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 6197  4dcb8b00-0684-47fa-8e02-5717e39b7929 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 6198  68f0aed7-c7f7-4fd2-b29e-d411f36405ad | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 6199  300c0ed9-95be-4cf5-a01c-4707d40a783c | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 6200  a71f8a68-2820-44ba-89df-cf5908fa1fcb | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 6201  5579a394-8853-4044-8c27-37e0df99c203 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 6202  a82c28bf-8446-458f-a67b-3e9dbae671b1 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 6203  fa2b3bb7-3ac1-4441-b347-0176cfb9a0c9 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 6204  1101b623-505b-4f2a-b696-71be335aafa6 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 6205  9512e83d-960b-446f-8f46-f5c127939149 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 6206  38ca11ed-542b-4100-83cd-a340357255c3 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 6207  b5132c23-a927-4bf7-9735-a7397cd6f991 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 6208  c94be185-1333-4a38-80d0-004c436d73fa | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 6209  7b8cb92d-d422-404f-9dc8-fe2cce4801fc | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 6210  e77dda3e-122c-4959-836c-ee81f55d992e | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 6211  7f1f4708-c153-4351-8b71-88dac0ff59c3 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 6212  888baeef-d0c2-426f-8c2e-7f1ec290c187 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 6213  4c7f8304-8c81-41f7-89cb-b80b987362c8 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 6214  348daab9-2217-4517-a4e9-a119cb5cfbf5 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 6215  9696e640-c7f7-4d87-bf46-b9036c5f2b40 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 6216  cc22435c-ee37-46d6-9d3a-9555d73e54bb | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 6217  35cc85f6-835b-41ce-8629-6655f13e93f8 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 6218  34d2cfa5-a699-4a17-bc53-3b5d229616f4 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 6219  a8407e04-a2bf-4a1d-8cb6-23b1fe20f250 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 6220  689a96b1-e8af-4544-ae9e-4461a86b5386 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 6221  a6462c3a-4369-4aa2-9d13-737c34236fcd | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 6222  a672e18e-a023-4783-95ab-960a2f9c20a4 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 6223  147d388e-5927-402f-bddd-f0660fdd49e0 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 6224  608d08c2-20a3-44a5-892f-5c5b13b8ab1d | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 6225  1d0b5ed4-94ef-4820-8c0c-e296a1a4ef07 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 6226  4875e15f-f311-473a-98f2-3c098e1289c8 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 6227  2bf8b200-1a26-42e1-9203-85172047e150 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 6228  40adfc7d-6b3e-44fe-b106-03a2fc4af412 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 6229  212abc9a-3fbb-4d8b-b2d4-d1c319f102cc | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 6230  958fa624-312f-49ec-acd8-d657a14fd3ad | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 6231  17b89d0f-995a-477d-93a8-2d343947fb53 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 6232  b8c2159e-a519-4214-ad22-c516b00ff575 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 6233  e7008cc5-5740-4940-8cea-95141e15f7c8 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 6234  c12fa333-a59c-4f2c-b772-a4ca01aa0e8a | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 6235  daef7435-d955-4f86-b87c-ecdee907cb82 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 6236  54bae16d-f884-42fe-bde0-6210da080867 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 6237  d52e8470-077e-4a61-aa74-8685087fd4b8 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 6238  65c441bf-7d06-44f5-a628-7eb2c7c67b2d | [1}2020{2] | [1}2020{2] |
| 6239  49629b1f-47a7-42a9-9cee-48b6b1f36772 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 6240  090ef597-07a7-42d9-bb98-7f513e4d4a23 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 6241  369427c3-68d2-4042-8ac5-7bdffba3cc27 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 6242  3ba894e4-fc74-48f0-9aad-6b5be3d22b36 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 6243  7f297ddc-0140-4b24-a0ba-46f46daa559a | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 6244  a06defb1-102b-46fa-8d07-3202cd22514f | [1] | [1] |
| 6245  9620c190-8f71-4499-91ff-773e706db939 | Navigation Menu | Menú de navegación |
| 6246  1ab9ad7b-1159-4883-acf9-88f1d7e73fcc | [1}[2]{3] | [1}[2]{3] |
| 6247  f224cfe9-1261-4191-a85b-52f3253253f7 | back | espalda |
| 6248  4fc5528b-fdec-441a-b64e-78f89cc21185 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 6249  237bd7ee-6368-4d5a-9fb2-aeebec7cfd21 | [1}[2]{3] | [1}[2]{3] |
| 6250  8631108e-1f42-49b1-aa98-b4af044f2415 | forward | adelante |
| 6251  908aeab4-1db6-4590-93da-7b3cd6b149ec | Page Contents | Contenido de la página |
| 6252  4a177b2f-4a65-47a7-af8c-53a457348f20 | [1}[2]{3] | [1}[2]{3] |
| 6253  80be6982-5f11-4506-a129-a2b5108df044 | open in new tab | abrir en una nueva pestaña |
| 6254  4e223dea-d3e7-4eef-b1e0-6a966b7dc888 | Uploading and Publishing Your First Video | Cargar y publicar su primer vídeo |
| 6255  1b33b5f8-0220-4f34-a9c9-a4e70995959c | In this topic you will learn how to upload and publish your first video. | En este tema aprenderás cómo cargar y publicar tu primer video. |
| 6256  d12d1941-e4d1-452f-bd5e-04d14c86af44 | Brightcove Campaign™ makes it easy to upload videos and then generate the embed code and images needed to distribute a video using a marketing automation platform (MAP). | Brightcove Campaign™ facilita la carga de vídeos y, a continuación, generar el código de inserción y las imágenes necesarias para distribuir un vídeo mediante una plataforma de automatización de marketing (MAP). |
| 6257  21a3cc3a-6ffb-4dea-9591-9765a945ca82 | Typically, the embed code is pasted into an HTML landing page created in a MAP and then a link to the landing page is sent via email. | Normalmente, el código de inserción se pega en una página de destino HTML creada en un MAP y, a continuación, se envía un enlace a la página de destino por correo electrónico. |
| 6258  b641bfd8-abdb-4675-b5f1-f86a8df669a0 | Uploading videos | Transferencia de vídeos |
| 6259  36a4f9e1-80b3-4b9d-93b6-941f5fe7e6f5 | Brightcove Campaign makes it easy to upload your videos. | Brightcove Campaign facilita la carga de tus vídeos. |
| 6260  a0b9eb25-3f7a-42cf-ab4f-941e7bf8916f | For complete details on uploading videos, see [1}Uploading Videos{2]. | Para obtener más información sobre cómo subir vídeos, consulta [1}Subir vídeos{2]. |
| 6261  b81071f6-d81d-4e32-a50f-5f1ecb79101c | To upload videos to your account, follow these steps. | Para subir vídeos a tu cuenta, sigue estos pasos. |
| 6262  dc867282-23dd-4c9c-9f7e-eb9dd7976b8b | Click [1}Videos{2] in the navigation header. | Haga clic en [1}Vídeos{2] en el encabezado de navegación. |
| 6263  eaff1141-7d1d-4aa3-92ac-726830254ee2 | Click [1}Upload{2]. | Haz clic en [1}Cargar{2]. |
| 6264  abd6a83a-d190-4c50-8e12-572b47db02cd | The uploader panel will open in the page. | El panel de carga se abrirá en la página. |
| 6265  e4cc36dd-9a65-4647-81a1-9fafcdaf2d23 | [1] | [1] |
| 6266  229bf0df-551c-442d-a482-bb2975c67360 | Click [1}Browse for Videos{2] and browse and select a video to upload. | Haga clic en [1}Buscar vídeos{2] y navegue y seleccione el vídeo que desea cargar. |
| 6267  f0658b8b-89be-4b85-ac97-e8dcd8f5cc7c | After files are selected, the upload progress will display. | Una vez seleccionados los archivos, se mostrará el progreso de la carga. |
| 6268  187c5ba9-0bf3-4004-b1a0-eb9c748d20bd | Click [1}Edit{2] to view the video properties. | Haga clic en [1}Editar{2] para ver las propiedades del vídeo. |
| 6269  c6b49411-3189-4ad8-a72e-a53875581a8c | When the upload is complete, an [1}Uploaded{2] status will display. | Cuando se complete la carga, se mostrará un estado Cargado.[1}{2] |
| 6270  662d94f9-156a-47ed-8315-655e6974c19a | This indicates the video upload has completed and it is safe to navigate away from the Videos page. | Esto indica que la carga de vídeo se ha completado y es seguro navegar fuera de la página Vídeos. |
| 6271  0bc5b0ab-cf19-4751-85c3-a3e2a5ffd8fd | [1] | [1] |
| 6272  0112efd1-c1ae-47d5-9380-9b655033c3f9 | Publishing a video | Publicar un vídeo |
| 6273  a5dec698-6fee-4257-ad12-abdd0008d48e | The publishing process will generate the HTML embed code needed to display your video on a web page. | El proceso de publicación generará el código HTML incrustado necesario para mostrar el vídeo en una página web. |
| 6274  9325ccbb-64d2-4f05-985d-433e02a712f5 | To access/copy the embed code for a video, follow these steps: | Para acceder o copiar el código incrustado de un vídeo, siga estos pasos: |
| 6275  5e2687f3-5b92-47dd-9d4b-fe82c1f06ed7 | Open the [1}Videos{2] page. | Abra la página Vídeos.[1}{2] |
| 6276  424afe5a-4f47-412d-b138-f9a6f76d0f42 | Select a video by checking the box next to the video you want to publish. | Seleccione un vídeo marcando la casilla situada junto al vídeo que desea publicar. |
| 6277  a9e01bec-1855-434b-8d87-1b2cb7ca5a05 | Click [1}Publish{2]. | Haga clic en [1}Publicar{2]. |
| 6278  b3c5f451-246a-48aa-bda9-6358fe85bd73 | Select a [1}MAP Connection{2]. | Seleccione una [1}conexión MAP{2]. |
| 6279  508f05f5-a2d5-4d7a-9c67-f7c88d215e6c | The dropdown list will contain a list of all MAP connections that have been created. | La lista desplegable contendrá una lista de todas las conexiones MAP que se han creado. |
| 6280  cc7a98fa-e012-4780-929b-5a9efa606523 | By selecting a MAP Connection, video viewing activity will be sent to the selected platform. | Al seleccionar una conexión MAP, la actividad de visualización de vídeo se enviará a la plataforma seleccionada. |
| 6281  2fb8cb7c-82ee-4578-96cd-94395e02627b | Copy the [1}Embed Code{2] and paste it into your landing page. | Copie el [1}código de inserción{2] y péguelo en su página de destino. |
| 6282  146cbde5-6fcd-46fc-a238-e88d7b01afa4 | [1] | [1] |
| 6283  6b422918-a78b-4980-853d-8041e7d4ac95 | select player | seleccionar jugador |
| 6284  f68a6154-6edc-4ffe-ad23-58ac10561bb0 | Copy the [1}Video SEO Code{2] and paste it between the [3}[4]{5] and [3}[7]{5] tags on your landing page. | Copie el [1}código de vídeo SEO{2] y péguelo entre las [3}[4]{5] etiquetas [3}[7]{5] y en su página de destino. |
| 6285  e4aebe68-64c6-4d74-a782-a9c28234dd24 | The Video SEO Code will help improve the visibility of the page to search engines. | El Video SEO Code ayudará a mejorar la visibilidad de la página a los motores de búsqueda. |
| 6286  e6d03ee2-49fb-4db8-8724-949af5e658fc | [1] | [1] |
| 6287  4d3e5d4d-3cea-4bc3-a5fe-1ef3fb56b43a | select player | seleccionar jugador |
| 6288  76fe9219-edf1-4857-86c8-34be3bcace69 | Copy the [1}Facebook tags{2] and paste it between the [3}[4]{5] and [3}[7]{5] tags on your landing page. | Copie las [1}etiquetas de Facebook{2] y péguelas entre las [3}[4]{5] etiquetas [3}[7]{5] y en su página de destino. |
| 6289  f9024d3a-33bb-4717-bfc0-31dbf297ab27 | The Facebook Tags are the Facebook Open Graph tags which will help control what shows up when the page is shared to Facebook. | Las etiquetas de Facebook son las etiquetas de Facebook Open Graph que ayudarán a controlar lo que aparece cuando la página se comparte con Facebook. |
| 6290  c1bf4bd1-0410-449e-b8c5-a54756da45c6 | [1] | [1] |
| 6291  ae2a56d9-5f78-4c64-8bb2-766babbad98d | select player | seleccionar jugador |
| 6292  a0508fe5-c7ae-4fc8-851e-7097f89979af | Copying the poster image | Copiar la imagen del póster |
| 6293  9354d009-ba73-4808-9691-936d769dd6e2 | On most platforms, embedding videos directly into email isn’t possible. | En la mayoría de las plataformas no es posible incrustar vídeos directamente en mensajes de correo electrónico. |
| 6294  417b1ee3-7b6e-483b-a78b-a3f923e52f41 | This isn't a Brightcove limitation, nearly every modern email system will strip out video player embed code due to security reasons. | Esta limitación no es de Brightcove, ya que, por motivos de seguridad, casi todos los sistemas de correo electrónico modernos eliminan de los mensajes cualquier código de incrustación de reproductores de vídeo que detectan. |
| 6295  1573a33c-92c3-4545-89a6-ac28376b629f | We can however, drive awareness and traffic for content by creating an email with some teaser text and a poster image. | Sin embargo, podemos impulsar el conocimiento y el tráfico para el contenido mediante la creación de un correo electrónico con texto teaser y una imagen de póster. |
| 6296  955e3c3f-b760-4927-a7bc-86d9a5964229 | The poster image will look like a video player and be a clickable link that redirects to the video landing page. | La imagen del póster se verá como un reproductor de vídeo y será un enlace en el que se puede hacer clic que redirige a la página de destino del vídeo. |
| 6297  4531852f-b53f-4e7c-ba44-7a79973e1122 | To copy the poster image for a video, follow these steps: | Para copiar la imagen del póster de un vídeo, siga estos pasos: |
| 6298  085af044-c4c1-4e44-9690-55e0733ff1c0 | Click the [1}Email{2] tab at top of the page. | Haga clic en la pestaña [1}Correo electrónico{2] en la parte superior de la página. |
| 6299  90f04719-454c-461a-b17b-7678875cd969 | Click [1}Copy{2] to copy the poster image. | Haga clic en [1}Copiar{2] para copiar la imagen del póster. |
| 6300  37479dc4-9f3b-496d-955d-57df1baf75b3 | [1] | [1] |
| 6301  4cda991f-9e06-4bcf-a418-be6bc8dd470e | select player | seleccionar jugador |
| 6302  e3eaa70d-fdc2-4490-b4db-6fa244348533 | Paste the image into the tool that will be sending the email. | Pega la imagen en la herramienta que enviará el correo electrónico. |
| 6303  46607da9-2887-4188-953c-6c3669679115 | Create a hyperlink from the image to the landing page. | Cree un hipervínculo desde la imagen a la página de destino. |
| 6304  114ba7cf-1f47-40e0-82ad-30fb55d37c80 | Page Contents | Contenido de la página |
| 6305  9c5d35a5-3d3c-4992-85d8-3aafea7c5b43 | Page last updated on 28 Sep 2020 | Última actualización de la página el 28-09-2020 |
| 6306  be3b89d7-6b80-4648-81ae-460a44a7ee5a | Brightcove Support | Asistencia técnica de Brightcove |
| 6307  192f9763-b6c9-4853-bcf9-fe4274090f92 | [1}System Status{2] | Estado del sistema[1}{2] |
| 6308  6e3835c7-9594-4ad7-9350-414158e495b5 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 6309  736016e8-a204-4964-9d4b-262989088974 | [1}Documentation{2] | [1}Documentación{2] |
| 6310  2f3d55e8-f726-470b-bbc2-97465b2bbf54 | Training | Formación |
| 6311  2825ce57-0041-4bd2-a7d4-bc83d0fdc889 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 6312  878aaad4-a481-4de6-b318-1c3e4706f567 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 6313  15f9dca8-24eb-4586-ad0a-119340711a44 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 6314  a3125fa6-276d-4e52-997c-dfcd5dbea076 | Brightcove | Brightcove |
| 6315  0c5edfc5-af9b-4299-81d2-ace6c400f9b3 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 6316  97888470-2293-487b-9f79-3d3762483c66 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 6317  78736b12-549d-4348-9f3d-9a58181ffbb5 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 6318  95de8dff-672a-45e5-930b-6a3d49800522 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 6319  c52df4df-6b79-4412-9b57-9dabd5a82889 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 6320  ea6355ba-2b95-4dc3-b7fe-25f09aee6b27 | LinkedIn | LinkedIn |
| 6321  e067c077-3f48-4f27-a9d4-e183e55012ab | Twitter | Twitter |
| 6322  3cdb798a-a43a-4e72-bd9a-44f864b39ab6 | Facebook | Facebook |
| 6323  a2d10e27-ba4e-4a6d-9bf6-45c546465c05 | Have a question? | ¿Tiene alguna pregunta? |
| 6324  9679ca3e-1503-4223-8e2c-8024c643fe4d | google-site-verification: googleb4a0bebb1d39fb89.html | verificación del sitio de google-: googleb4a0bebb1d39fb89.html |
| 6325  e76adcf1-d482-40cd-99a2-34c734156d01 | Brightcove Icons | Iconos de Brightcove |
| 6326  04e6dcf8-a73d-46d6-ac52-ef4124a2a010 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 6327  ac3ceecc-bc55-4e0d-9f9d-11a4e7eb2d26 | Select Language | Seleccionar idioma |
| 6328  6575bc3a-72cf-4584-ae5b-aad51aecffef | Other Brightcove Docs | Otros documentos de Brightcove |
| 6329  02a06599-c9dd-4b49-ba42-047128b1e0fa | Documentation Home | Documentación Inicio |
| 6330  4fe64d78-7d67-4588-b764-72d9f1eb1d3a | Brightcove Audience | Audiencia de Brightcove |
| 6331  3ff58f42-8260-4b63-9822-b60979a53fa0 | Brightcove Beacon | Baliza Brightcove |
| 6332  a599c2bf-3ea8-4719-a4fc-c61f5d542731 | Brightcove Campaign | Campaña de Brightcove |
| 6333  1f5aacad-a68a-4508-8a6f-afccccd00cbf | Brightcove Engage | Brightcove Engage |
| 6334  2e474360-456f-4097-8f0f-1d8abc049b64 | Brightcove Live | Brightcove Live |
| 6335  c791b83b-80e3-4251-b3ce-3d4862e332f6 | Brightcove Gallery | Brightcove Gallery |
| 6336  796d60f2-fa33-4aec-a055-7007dfce80e3 | Brightcove SSAI | Brightcove SSAI |
| 6337  21983ca0-3703-466a-895e-459989272378 | Brightcove Social | Brightcove Social |
| 6338  9352e9bc-9526-496c-8e2e-5eca6a4be297 | Video Cloud Studio | Video Cloud Studio |
| 6339  fd1b6d7e-5caf-4355-867f-66c5da81f2e0 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 6340  2f643a50-11ed-48c0-b9e5-e9ee11880d22 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 6341  15e6f46f-2334-48f8-a530-6641e18dfc1d | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 6342  76a41b43-7d63-4f4e-801e-db4d4d52c573 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 6343  98205f8a-5f84-4f55-9a20-db3cc5154451 | Video Cloud General Information | Información general de Video Cloud |
| 6344  1b1c79b3-c947-492f-979c-ee76a25ade02 | Zencoder | Zencoder |
| 6345  f14dcaca-1abd-4882-9a97-c4e7062dfcdd | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 6346  c6d21b6b-f29c-46c9-9561-d3360a37b19d | support | soporte |
| 6347  a15509c6-0972-452f-ac59-863829e578aa | system status | estado del sistema |
| 6348  8f79431b-9248-4e32-9fe3-b492d7217a0d | [1}Home{2] | [1}Inicio{2] |
| 6349  f7c51fe4-e834-4125-90b1-f5f063078393 | Brightcove Icons | Iconos de Brightcove |
| 6350  b549889e-2032-4d60-8a25-3f0e46ad9a07 | [1}Home{2] | [1}Inicio{2] |
| 6351  c3a605c7-61de-490c-8680-df5654b5569b | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 6352  5e12052a-bf9c-469f-9c4f-1e8dc8584f3c | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 6353  ef9846f9-cc65-4152-ba80-3bf622558227 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 6354  5515fdd6-5468-4f86-98c3-2dc1b619ffbd | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 6355  d8be4c58-10d7-4f26-b41f-1ac5881d634e | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 6356  ec360119-8439-4217-8179-010b1777f19b | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 6357  d57f6b3c-904f-4ff0-9289-c6a4b9dfd32e | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 6358  09573365-02fc-4ebe-bff0-42deee40fbb6 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 6359  377b94b1-01e2-4a7b-a033-1ef1c4127643 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 6360  e85c3672-6c5d-42ad-821b-9385a1c56383 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 6361  00e9d18e-c498-4d25-941e-e57d413a1d84 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 6362  99b22f68-1bb7-4bf7-bb3e-b9ead63e8709 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 6363  a8da9154-32b8-4201-aaaf-fad71a5103c5 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 6364  cd7f7c8c-345d-43ca-bea7-fbf96e04a555 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 6365  ecd7affe-1547-4c12-a80f-3ff920337a39 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 6366  29a118b5-cfcc-43dc-8bb8-712b912fd9ba | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 6367  8252d241-42a0-47cf-bed8-482d1fd090b2 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 6368  5b14e6b4-38f0-4bdb-8b57-a6af95d5107d | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 6369  fa90403b-5fe5-4d71-ab7c-13907b88a5b7 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 6370  0ff2676f-df5d-4fae-bf33-9beedf98c173 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 6371  2d4ca7c9-0333-498f-b1bd-01485dd496bb | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 6372  98103f7e-18a1-4f82-8b5a-c3d814d3f3d8 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 6373  4ae2bf6e-1a98-4be4-b7b5-1b081cfe4d98 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 6374  4e2b8400-fdc9-4358-a51d-bcdfd60e4c43 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 6375  d9e0cc0e-d0ac-4039-bc62-70962f9891f9 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 6376  155a143c-02a8-43b3-aecf-789b9e1ae2cd | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 6377  aeb00a5a-2049-41c6-8397-a3eee2cdffb8 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 6378  c54bda2f-0c18-4bea-8cb2-4db7fff7dbe7 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 6379  648feaec-bc9a-4b38-bf21-1116f0602c9f | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 6380  f7ec9f74-695d-468d-9214-9fbb7605b44f | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 6381  d5286ece-3190-4ecf-b4ea-bf0c229dd52d | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 6382  667fa8c2-b0fc-441e-9a06-d8ae0693afc9 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 6383  724b08af-0703-49e1-93d5-77ccd2a39899 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 6384  61d83908-3d52-4e2e-8402-dc109090138d | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 6385  6a3b3e86-d760-4498-9ef9-9d4ce9d34cc8 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 6386  8b579f3f-13f8-4f2b-a976-24a69bd6b9fe | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 6387  da249587-0562-4d9e-a627-292005f5a7c4 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 6388  66300111-492d-4580-95db-248c357d4c43 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 6389  4f5f2b5e-d7a2-4185-b678-28fd533e8e06 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 6390  520fee02-3aaa-4a65-b29b-5d3758b21c99 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 6391  8602a855-ed3d-45fb-bdf0-b6b3a260de62 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 6392  e68cdc0b-9068-4d83-9fad-f9bb1638a341 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 6393  8bb23517-a506-4d7f-86cf-9406b46e6a6d | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 6394  96e635fe-fcec-4be0-b73d-467c5d42a405 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 6395  6c6525bf-506e-4d99-b1e0-e10ebdf2f429 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 6396  1ed181d0-0a65-41e1-b1be-e1a7db4b88c9 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 6397  5e7601e8-b29a-4642-822c-05d0b2f45fba | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 6398  536ed1b3-24e6-4daa-9273-ae513124eb26 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 6399  363df9f2-e800-4eb6-a7f1-1e1d81926619 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 6400  492d9617-c1bf-4518-bcd2-892974b7d8d9 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 6401  e51f7e36-4599-440d-85c1-7adc7c9fe85a | [1}2020{2] | [1}2020{2] |
| 6402  dc35b77f-a357-42d3-ae6b-78034d676680 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 6403  acdef7ba-e845-43a6-b1e2-b3381165f5da | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 6404  641cd49f-0c2d-46bc-adfd-6a65bcec21be | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 6405  c23f9bcd-2d68-4bf6-a806-994cc6cfe167 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 6406  a841f47c-b80d-428c-9088-209b55b836bd | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 6407  445e3d91-cef4-416e-86c4-27a9911381df | [1] | [1] |
| 6408  58286583-9ded-4d4c-a2ff-b7c2c9b2be65 | Navigation Menu | Menú de navegación |
| 6409  d38b473f-7dd6-415a-be17-51c76d22869e | [1}[2]{3] | [1}[2]{3] |
| 6410  6593011f-ce82-444f-b94d-c6b219e76555 | back | espalda |
| 6411  fcdb6926-9b7a-45ed-835c-54760f4db9d8 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 6412  2434171e-0ee4-4e85-a074-300fd2c655d4 | [1}[2]{3] | [1}[2]{3] |
| 6413  70e5a1e7-1cca-4a5d-b2b5-501b7fc6c547 | forward | adelante |
| 6414  34ca17bc-a320-4c2a-95e9-e13808453b44 | Page Contents | Contenido de la página |
| 6415  d960336e-12f4-4869-a0cb-7e016ac19aeb | [1}[2]{3] | [1}[2]{3] |
| 6416  47047186-18c3-405f-99cd-be246a94f400 | open in new tab | abrir en una nueva pestaña |
| 6417  ee6c1033-9a09-46ee-8c4e-a4f7d031946b | Standard Icons | Iconos estándar |
| 6418  d6a58cb5-7608-445c-b274-36ec15bb7bdc | You can set the color and size of the icon using the style attribute - for example: | Puede establecer el color y el tamaño del icono usando el atributo style, por ejemplo: |
| 6419  5b0b07fb-3276-482a-a8d8-b8cb283ffb33 | [1}[2]{3] | [1}[2]{3] |
| 6420  b3ce1e48-b680-4aff-86ea-f15a8d91696b | Fontawesome icons | Iconos de Fontawesome |
| 6421  33748054-64ba-4085-a76d-d1adf4756683 | Fontawesome Icons | Iconos de Fontawesome |
| 6422  0ff951e9-c8db-4892-bff6-1f9fdb534778 | Icon | Icono |
| 6423  82fda659-47bd-4e66-9eac-3b67e0d77ce8 | Code | Código |
| 6424  f81c32d7-57d7-475c-8f0d-b57da3d2d88c | Standard Use | Uso estándar |
| 6425  7f983a3d-30e9-4f8c-bd23-f7f0cda60e07 | [1}{2] | [1}{2] |
| 6426  00005ec6-2107-46e4-9990-fbd5bd416337 | [1}[2]{3] | [1}[2]{3] |
| 6427  7bc4a676-2d59-4cfe-a6e1-41cc5279b6eb | Administration | Administración |
| 6428  ae96388a-2407-437c-a6c3-7e317a1c86b4 | [1}{2] | [1}{2] |
| 6429  63151da4-7921-4efe-a049-1da138f2c43f | [1}[2]{3] | [1}[2]{3] |
| 6430  7ebff6e4-2b88-4f0b-810f-bb955f99b826 | Advertising | Publicidad |
| 6431  b0179ee7-f2e4-4067-a68e-57fc56c7ec2c | [1}{2] | [1}{2] |
| 6432  a73089cd-efa6-4aaf-af91-5a7b1a7c4944 | [1}[2]{3] | [1}[2]{3] |
| 6433  a2b88884-ea7f-4182-9955-1f4a4f3b036a | Analytics | Analytics |
| 6434  193ea766-aa24-477a-8187-1c2a409ca9ca | [1}{2]/td> | [1}{2]/td > |
| 6435  c856f1b2-01de-4258-a302-0931c9319dbb | [1}[2]{3] | [1}[2]{3] |
| 6436  ea042fca-f507-455b-b95f-5d5870642e3b | Basics | Fundamentos |
| 6437  8c59c8d8-0c26-4a9c-bbc9-72e6f9fc181a | [1}{2] | [1}{2] |
| 6438  0111784e-bf77-4af8-9ecd-d6c04a56334e | [1}[2]{3] | [1}[2]{3] |
| 6439  cea2fa6b-1dfa-42ac-8b67-05fd34c877a9 | Code | Código |
| 6440  c9f74fa0-32aa-4150-a018-837a63bbe8ce | [1}{2] | [1}{2] |
| 6441  532b58a6-9e82-42e5-b73b-d4d6f5261a39 | [1}[2]{3] | [1}[2]{3] |
| 6442  664480e8-433f-4f75-8bef-995f6f095c29 | Code Solutions | Soluciones de código |
| 6443  4003da62-924d-49d6-a384-dd5704d8af2d | [1}{2] | [1}{2] |
| 6444  b309dddd-bb3e-446d-8409-abf4e740fc20 | [1}[2]{3] | [1}[2]{3] |
| 6445  ccb96fb9-1181-4426-a94c-d1aafea52c60 | Create Mobile App | Crear aplicación móvil |
| 6446  d1458c2a-9b25-4c86-8de1-0e5a73ea70f2 | [1}{2] | [1}{2] |
| 6447  855aa3cc-8924-4204-b4bd-69105f78a5fe | [1}[2]{3] | [1}[2]{3] |
| 6448  c8e6c389-a5f9-46f3-b5ab-d8fbdcd5ef3a | Create a Web App | Crear una aplicación web |
| 6449  1861ff88-4dcc-43dc-a75d-63229b242c4f | [1}{2] | [1}{2] |
| 6450  1da51704-3a64-4084-8114-18d16fc389ce | [1}[2]{3] | [1}[2]{3] |
| 6451  9e75bfdf-ed97-4a48-b64a-1472c37de7e3 | Create App Design | Crear diseño de aplicaciones |
| 6452  d86f3f0d-ad56-4137-8cbe-fe30f60a6989 | [1}{2] | [1}{2] |
| 6453  95d5c3cb-120e-4d2a-8b85-e9ab2afb19d0 | [1}[2]{3] | [1}[2]{3] |
| 6454  5d869f3c-ffb2-45c2-9ad0-8d97aa15e322 | Create Experience | Crear experiencia |
| 6455  925810c6-d45f-476f-9565-e242255e8ddb | [1}{2] | [1}{2] |
| 6456  4eec8f88-17b2-42d1-a84d-acaf4dbf3b24 | [1}[2]{3] | [1}[2]{3] |
| 6457  9919fe7c-3b5a-404e-ac83-01ea47d6326a | Create Users | Crear usuarios |
| 6458  89bcc303-76a1-412a-911e-18a3fd950b7a | [1}{2] | [1}{2] |
| 6459  5e004cf6-4215-4cec-9480-783d4639bc58 | [1}[2]{3] | [1}[2]{3] |
| 6460  72db1f9a-1761-494d-9d36-773cbc145cf3 | Creating Apps | Creación de aplicaciones |
| 6461  a979eb36-4114-4bdf-b32e-c9ca70b979c7 | [1}{2] | [1}{2] |
| 6462  e4caab6c-04bc-452a-9a9b-aad76e408d07 | [1}[2]{3] | [1}[2]{3] |
| 6463  614c612f-2c4e-4ef7-8be4-9acb73c47892 | Creating your Application | Creación de su aplicación |
| 6464  34ee4d33-59dd-428e-beef-0ad7a84f7069 | [1}{2] | [1}{2] |
| 6465  342daafa-7611-46fc-bca4-17135b60e49d | [1}[2]{3] | [1}[2]{3] |
| 6466  5ddeccf5-97e1-4523-9d8e-24eb170c04c8 | Create Playlist | Crear lista de reproducción |
| 6467  8bc212b7-d3f0-4eff-841a-5afd262a4d82 | [1}{2] | [1}{2] |
| 6468  93b98f99-8068-4974-a854-44ac58ed28b2 | [1}[2]{3] | [1}[2]{3] |
| 6469  afb15844-53e6-4190-b9e7-d9660a48fc3b | Dashboard | Panel de control |
| 6470  aa97561b-b522-45ee-80a9-b0683f6bf5e9 | [1}{2] | [1}{2] |
| 6471  5375390b-ee4d-4b8a-b92b-603d048bebcf | [1}[2]{3] | [1}[2]{3] |
| 6472  137c35db-7622-4001-9a3d-1f94e0583722 | Data Collection | Recogida de datos |
| 6473  349d1f3f-2e4f-4015-8d11-7360c2bccafb | [1}{2] | [1}{2] |
| 6474  14c306a8-fd4b-4e92-8a3b-d924f807b8e3 | [1}[2]{3] | [1}[2]{3] |
| 6475  8798f349-dff6-4e54-9710-30b03524bdea | Design Considerations | Consideraciones de diseño |
| 6476  7b84fb84-9e12-4cc9-ba9f-a579df7bb7bf | [1}{2] | [1}{2] |
| 6477  169561bb-9da0-4add-b1a1-a3d381506dee | [1}[2]{3] | [1}[2]{3] |
| 6478  05a78a81-7dd3-4cc4-b511-452208a529f4 | Delivery System | Sistema de entrega |
| 6479  fbd3ba6f-c2a7-4b19-a19d-b9614b1af102 | [1}{2] | [1}{2] |
| 6480  6ff75c7e-a2d9-4714-a249-35af794710b9 | [1}[2]{3] | [1}[2]{3] |
| 6481  00e7b5ec-084e-4dba-a734-4e5782a87c38 | Developer | Desarrollador |
| 6482  8db9f6ae-340f-4557-86a5-d48de5fa2142 | [1}{2] | [1}{2] |
| 6483  0192a8cb-4e0a-4964-a356-da9d4093d636 | [1}[2]{3] | [1}[2]{3] |
| 6484  87b6fd0e-c3fb-4e12-9b7a-b9f6329b6ad1 | Documentation | Documentación |
| 6485  97c6ea3b-7862-4894-8e22-c6a2aeff9fd5 | [1}{2] | [1}{2] |
| 6486  a3783fcf-4b0e-49e4-8f94-ac9c043dcfa3 | [1}[2]{3] | [1}[2]{3] |
| 6487  de9982f0-299a-46e6-ac32-27ba9e78fbac | Encoding Guides | Guías de codificación |
| 6488  ad05f5b9-bd8e-43b7-a67e-e51c91cf0017 | [1}{2] | [1}{2] |
| 6489  398deab9-7fc8-4478-bcfe-f6255dcdb7fc | [1}[2]{3] | [1}[2]{3] |
| 6490  b06ec04b-ecc6-4884-9440-9044750404d2 | Encoding Settings | Ajustes de codificación |
| 6491  fa84bde0-19c2-452f-8b93-78804f1d235f | [1}{2] | [1}{2] |
| 6492  5133342d-9bee-4c82-85ea-b8a52cf84239 | [1}[2]{3] | [1}[2]{3] |
| 6493  6e219592-5c47-4f70-89f3-ea7530ddd19e | Errors/Troubleshooting | Errores/Solución de problemas |
| 6494  93d7197b-9806-48de-ab60-9a363f642025 | [1}{2] | [1}{2] |
| 6495  4f3b10b2-929d-496e-9e94-cb8f8061e837 | [1}[2]{3] | [1}[2]{3] |
| 6496  5303dbba-ff68-4b93-bf57-f3102db70fef | External Link | Enlace externo |
| 6497  cf27581d-7201-4699-a5b1-5acab7e13328 | [1}{2] | [1}{2] |
| 6498  759fbd76-6ac7-4ce4-87cc-bed4d344add9 | [1}[2]{3] | [1}[2]{3] |
| 6499  10fac2c3-0f08-412c-b1cd-b9d9648e1b10 | General Information | Información general |
| 6500  d268a4ae-4384-43ce-986d-c7462ecf65ff | [1}{2] | [1}{2] |
| 6501  8a0b0c10-5f1f-4774-a418-524f86ab543e | [1}[2]{3] | [1}[2]{3] |
| 6502  08c5094f-321b-41b4-bbc8-0355fd4fdb03 | Getting Started | Puesta en marcha |
| 6503  6ac6e2b0-1050-42a9-bbae-5dadc615af47 | [1}{2] | [1}{2] |
| 6504  86e41a16-9858-4d69-9b5e-249fd05ab887 | [1}[2]{3] | [1}[2]{3] |
| 6505  76916b9c-1d4c-4a0c-abce-abdb42c36e5b | Guides | Guías |
| 6506  10a03acf-5958-48da-923a-2cb87ef947e5 | [1}{2] | [1}{2] |
| 6507  af307d31-7e81-43a9-9865-dd4c0430979f | [1}[2]{3] | [1}[2]{3] |
| 6508  312e1718-a90a-4cf4-bb20-56afc34e47e5 | Implementation Phases | Fases de implementación |
| 6509  9613308a-1693-4488-bfda-e213d49ba687 | [1}{2] | [1}{2] |
| 6510  2552ce97-3dc2-4e00-b9b3-9c8282d8b095 | [1}[2]{3] | [1}[2]{3] |
| 6511  44bbb8bb-dec7-44b1-895c-d157566adf8b | Ingest Profiles | Incorporar perfiles |
| 6512  a9bf79a8-ce82-4e99-b045-e34545dd77a8 | [1}{2] | [1}{2] |
| 6513  68a68bd1-321b-43a5-a29e-eeaa017dfcbd | [1}[2]{3] | [1}[2]{3] |
| 6514  029a8a57-c0b7-4063-b275-2415c1bc5742 | Install Chrome Plugin | Instalar plugin de Chrome |
| 6515  ca6c9c37-6049-4239-8655-e8588f59cbcc | [1}{2] | [1}{2] |
| 6516  5b442896-97fd-4dc6-96a8-1d444b7200fa | [1}[2]{3] | [1}[2]{3] |
| 6517  b05070b3-9139-4d9f-9555-7003fb612c77 | Install on your device | Instalar en su dispositivo |
| 6518  ca036274-c72b-41bc-ac0d-afc7d9934053 | [1}{2] | [1}{2] |
| 6519  d5ef74d4-e9f5-49e4-a089-62b4d50b10fa | [1}[2]{3] | [1}[2]{3] |
| 6520  de510d05-c01d-405b-8504-b7b737690360 | Integration | Integración |
| 6521  5c123eac-684d-4ea7-976c-fb44f8aa3d2d | [1}{2] | [1}{2] |
| 6522  e629e10b-8544-4d3c-bdd9-0f5c06b8ac53 | [1}[2]{3] | [1}[2]{3] |
| 6523  4799885e-8a58-480f-808e-3bd4430a0761 | Learning Guide | Guía de aprendizaje |
| 6524  fe84ed49-8949-4120-9500-eb862fd79a42 | [1}{2] | [1}{2] |
| 6525  3dbcea51-07c7-4f66-90b0-b3b572c42644 | [1}[2]{3] | [1}[2]{3] |
| 6526  2bdc5037-e2ec-40a0-9816-232278505a71 | Live Video | Vídeo en directo |
| 6527  e6c912e2-6807-4fbc-9098-d0d13cf5bb41 | [1}{2] | [1}{2] |
| 6528  21c46348-d6c9-4d7b-9131-b4ff1a75ba42 | [1}[2]{3] | [1}[2]{3] |
| 6529  fb3b7372-d083-40d6-ba9b-3218099ee33e | Managing Videos | Gestión de Vídeos |
| 6530  c8b569e9-d5aa-463a-8e5b-063bab239799 | [1}{2] | [1}{2] |
| 6531  09946c33-7cb3-479c-a1aa-a60a79708489 | [1}[2]{3] | [1}[2]{3] |
| 6532  1fe5451a-aea7-4cc6-a55e-9857ed1c84ec | Navigate the UI | Navegar por la IU |
| 6533  c091de72-4dc7-4a55-9432-448ae57aaa28 | [1}{2] | [1}{2] |
| 6534  68918a3a-5140-4482-82e1-57f926fa6338 | [1}[2]{3] | [1}[2]{3] |
| 6535  e86acda5-334d-47af-be9c-b7622ad38c1b | Playback | Reproducción |
| 6536  2e0703eb-b27e-48ba-92ca-e0657467f1b7 | [1}{2] | [1}{2] |
| 6537  6140aa5d-0176-482a-9e30-9888e63e3e3c | [1}[2]{3] | [1}[2]{3] |
| 6538  9a73e510-f86e-48cb-823e-d987471273b4 | Playback API | Playback API |
| 6539  059b27a1-77c2-406c-bc05-a6ee785570ab | [1}{2] | [1}{2] |
| 6540  d46e6a5d-cb84-4b37-8bee-e3d9be12acbf | [1}[2]{3] | [1}[2]{3] |
| 6541  7c0ad057-c125-4f2f-82fe-a06926db9986 | Player Management API | Player Management API |
| 6542  93cfe0ba-c6e2-4bb1-aa53-80c161e3d65c | [1}{2] | [1}{2] |
| 6543  792332b8-552f-4d21-a6b0-0349a91484a4 | [1}[2]{3] | [1}[2]{3] |
| 6544  72a513c0-c0d4-4279-92f2-8d37ec990cf1 | Plugins | Complementos |
| 6545  b1631048-678b-49ea-b8ca-7cb90737347d | [1}{2] | [1}{2] |
| 6546  54c8fa7c-d78d-42f3-9b47-0b39a1106927 | [1}[2]{3] | [1}[2]{3] |
| 6547  fd5a22cf-b35a-4dee-97e8-5e2422c15505 | Policy API | Policy API |
| 6548  d4dc8819-87fd-4037-8389-43211c2bc2f1 | [1}{2] | [1}{2] |
| 6549  e91bf125-7900-4e26-9687-dfa479d17a1a | [1}[2]{3] | [1}[2]{3] |
| 6550  b72d8cae-bfee-4cfe-9571-56499c8320e4 | Publish | Publicar |
| 6551  ab939220-6390-4005-88ce-22cd0c0cc750 | [1}{2] | [1}{2] |
| 6552  00cb45d4-e677-41a9-90a5-2d3f62726480 | [1}[2]{3] | [1}[2]{3] |
| 6553  9d13fe86-6c56-4208-859e-5a74eb2a7871 | References | Referencias |
| 6554  d5f30d38-3532-4d3b-b98e-dd4bc45935ec | [1}{2] | [1}{2] |
| 6555  49e28ed3-c10a-46dd-ac6b-426fb2f48873 | [1}[2]{3] | [1}[2]{3] |
| 6556  19552c52-4a29-426f-b98f-2d9e1885ae53 | Release Notes | Notas de versión |
| 6557  c7fd246f-aeb3-45a3-8407-aa9e7cf4834c | [1}{2] | [1}{2] |
| 6558  e85e5590-b7c7-4961-8125-b369f000ec72 | [1}[2]{3] | [1}[2]{3] |
| 6559  7c3535a0-1eca-496a-8de0-4d493382fc9a | Search | Buscar |
| 6560  500351c2-3e9d-4256-baf7-44fc96dea36d | [1}{2] | [1}{2] |
| 6561  1efa7597-54fb-45a9-bc43-5f2f8eaf2518 | [1}[2]{3] | [1}[2]{3] |
| 6562  4b8a020c-e3bf-4aae-b9f3-42de28eaf18b | Security, OAuth, DRM | Seguridad, OAuth, DRM |
| 6563  641cd793-596f-4d6c-ab4a-7776681d4706 | [1}{2] | [1}{2] |
| 6564  053a000f-a77f-40ac-afaf-08bad29aa051 | [1}[2]{3] | [1}[2]{3] |
| 6565  35a61926-b970-4170-9f51-383b654217a6 | Styling | Estilización |
| 6566  428cbca0-8066-4b0d-91ce-7bdfd99094fc | [1}{2] | [1}{2] |
| 6567  01052f6d-6505-4e0e-889c-2d3e48df4bf3 | [1}[2]{3] | [1}[2]{3] |
| 6568  f67d2806-cb74-41ff-bb78-134139636d3f | Support | Assistance technique |
| 6569  d9c1e7c4-3146-4f6d-82ab-018a08c5064c | [1}{2] | [1}{2] |
| 6570  54a40684-82ea-479a-9709-1c07e6fe4c39 | [1}[2]{3] | [1}[2]{3] |
| 6571  8bb89720-3499-4843-80e0-6156bb05b8d3 | Syncing | Sincronización |
| 6572  5769a65d-482a-456a-b798-1dfeb1fecad3 | [1}{2] | [1}{2] |
| 6573  82621dbf-d807-4e7e-904f-af780ee29e7d | [1}[2]{3] | [1}[2]{3] |
| 6574  9321cf22-3c75-4775-becf-a4c9c00a86b8 | Syndication | Sindicación |
| 6575  d1088da7-d2a7-4b15-9f36-5260387d5604 | [1}{2] | [1}{2] |
| 6576  981d22bc-4c5a-4717-ba44-8b9faea31bcc | [1}[2]{3] | [1}[2]{3] |
| 6577  7dfee78d-3591-47ee-97da-3804a3b5f1e4 | Troubleshooting | Identificación de problemas |
| 6578  8004106b-97a0-4d5b-9379-9735ef43cb56 | [1}{2] | [1}{2] |
| 6579  03de495e-e737-435d-8a25-729a2f7fcfff | [1}[2]{3] | [1}[2]{3] |
| 6580  b1c8c6ac-584c-49b1-930e-e42fa7db7f97 | Upload | Subir |
| 6581  1195fe06-bc48-48c6-8c57-6bde641c59f5 | [1] | [1] |
| 6582  00a3901a-73cf-42f2-9403-3a469844d48e | [1}[2]{3] | [1}[2]{3] |
| 6583  966abfcc-85af-49be-8eeb-a67a6404ced7 | Using \{product} (need to create the icon) | Usando \{product} (es necesario crear el icono) |
| 6584  20c3d9e6-0b0f-4ef5-8918-7d476bd04ee7 | Brightcove.com icons | Iconos de Brightcove.com |
| 6585  98084c29-bacf-46a5-92a2-974c3cecdef5 | BC Icons | Iconos BC |
| 6586  7023a156-a70d-47ad-8ae1-813d6f48d135 | Icon | Icono |
| 6587  9fd81b22-a7c4-448c-ad9f-bd88a1ad5683 | Code | Código |
| 6588  7b0e4de8-8932-4026-a11f-0655b12bc713 | [1}{2] | [1}{2] |
| 6589  5be40a55-f110-4ef7-8bed-6766a1bc4767 | [1}[2]{3] | [1}[2]{3] |
| 6590  9313c450-dc6c-45df-a34f-1bf85c3194c9 | [1}{2] | [1}{2] |
| 6591  14b84999-05d4-4f32-a0e3-a8480781e40a | [1}[2]{3] | [1}[2]{3] |
| 6592  5b97659e-f590-49a8-bd9f-16d33a2840a9 | [1}{2] | [1}{2] |
| 6593  059421b4-6d31-4896-addd-44a87201ed47 | [1}[2]{3] | [1}[2]{3] |
| 6594  490762e3-9626-4cec-8d86-ac466b64bf24 | [1}{2] | [1}{2] |
| 6595  56e81af6-8e25-4ef2-9ebe-2a6df30cff04 | [1}[2]{3] | [1}[2]{3] |
| 6596  ab342b07-9597-4d44-9ce7-9eed9f98b53d | [1}{2] | [1}{2] |
| 6597  04702cfa-bcb8-4ee9-8077-4b7ccb26c399 | [1}[2]{3] | [1}[2]{3] |
| 6598  fd21ec2d-7c87-4d9e-94e7-7beae2962af3 | [1}{2] | [1}{2] |
| 6599  46ad6f65-7fbb-4735-9115-b8301e2b2212 | [1}[2]{3] | [1}[2]{3] |
| 6600  2f1f5104-3f7c-482f-b6de-bf9743acd7de | [1}{2] | [1}{2] |
| 6601  bbadb5b9-6ddc-4473-99e1-4026741fc9e4 | [1}[2]{3] | [1}[2]{3] |
| 6602  10f714f6-38fc-406e-b63a-1837c2f736d5 | [1}{2] | [1}{2] |
| 6603  bef4e7ec-5447-470c-96d1-2a075e45a150 | [1}[2]{3] | [1}[2]{3] |
| 6604  f3410272-3002-4597-b099-e2273c82fb3c | [1}{2] | [1}{2] |
| 6605  367be22c-62bd-4d81-a1c3-c70db9130ce9 | [1}[2]{3] | [1}[2]{3] |
| 6606  8791a3d6-fb6f-4960-a355-779f7052f677 | [1}{2] | [1}{2] |
| 6607  ad8593e8-f890-4d89-a89b-10b00d8c5048 | [1}[2]{3] | [1}[2]{3] |
| 6608  1bd8f152-9ade-474b-88bc-df52e134ddc9 | [1}{2] | [1}{2] |
| 6609  409da16c-5e28-44c3-b4d0-964559ba4c00 | [1}[2]{3] | [1}[2]{3] |
| 6610  e21ae460-cc1b-4000-bd7b-2143622d61bf | [1}{2] | [1}{2] |
| 6611  b21dd5e5-e4af-4a39-a68f-c60f199b45af | [1}[2]{3] | [1}[2]{3] |
| 6612  1533587a-4a99-48f6-b9df-a4d73421b5ab | [1}{2] | [1}{2] |
| 6613  940f7383-2ed5-4bef-828a-5f65f5babf62 | [1}[2]{3] | [1}[2]{3] |
| 6614  540a17fe-b0c8-4745-b138-9817173d4efc | [1}{2] | [1}{2] |
| 6615  e4b176c8-1edf-46da-932e-5c7611b7889b | [1}[2]{3] | [1}[2]{3] |
| 6616  6b48ccdd-fc2c-4ccb-95bd-39127fdcdce1 | [1}{2] | [1}{2] |
| 6617  1f153eb7-e58d-4ad8-bea8-c0cb7403e1cf | [1}[2]{3] | [1}[2]{3] |
| 6618  7f3985ce-de6c-4264-99c0-bf1149712b87 | [1}{2] | [1}{2] |
| 6619  56960c1f-c4dd-4240-8fe5-519efd807e26 | [1}[2]{3] | [1}[2]{3] |
| 6620  ed8087cb-a59e-4d36-afc9-e19481e69dee | [1}{2] | [1}{2] |
| 6621  6b170b80-854e-4983-8a8b-c3942e846368 | [1}[2]{3] | [1}[2]{3] |
| 6622  25d3e343-22e5-41df-8f43-8f78663a0e36 | [1}{2] | [1}{2] |
| 6623  7fb26598-1db6-4bab-b4f0-d83c929e71b7 | [1}[2]{3] | [1}[2]{3] |
| 6624  9a982535-35cf-42ed-9ccf-84bdfefcdd1a | [1}{2] | [1}{2] |
| 6625  c0f23b38-5484-4478-a1de-cd303276a440 | [1}[2]{3] | [1}[2]{3] |
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| 6784  c33ff743-4806-4889-9a35-0ca86662f2ad | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 6785  aa2941d4-1682-43ee-8782-52b7a4561fa6 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 6786  82ee1fd7-2666-4a12-8e55-7541e2b08d2b | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 6787  bf50a4e7-bf29-4bce-815a-7c59ac8f33fe | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 6788  81868a9a-0772-4e02-b352-50ff66b58801 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 6789  edce7ed4-0482-4ec3-9ffb-8bece4098626 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 6790  f710d0f3-949c-4b7f-a3eb-7f539ed5690f | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 6791  edf3e1be-8f6c-43ce-9fe4-8631e4692e33 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 6792  7d08f451-d1ea-4194-9fba-e25914a70b73 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 6793  57626c97-7c50-4a40-b4f6-5ecc882ada60 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 6794  645a7055-4a39-405a-b042-12664abe73c0 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 6795  9adaa543-a953-42d8-a601-b441c0f03533 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 6796  7246090a-fdb8-4197-97ec-66c9056875df | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 6797  52e84df2-12eb-4c16-b9e8-e6dcf9d28201 | [1}2020{2] | [1}2020{2] |
| 6798  fccdc057-6a7c-4b16-83b1-5fe2104e52ab | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 6799  df5ce1cf-e05b-4983-a9eb-21e2ada07293 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 6800  65d66218-9627-4c61-be38-fca141aa793a | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 6801  bf53f62d-6457-432b-9613-94a20eefc5df | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 6802  3a1f9b1a-18e2-4207-94ba-91528e35b7ba | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 6803  dce7421e-162f-4a36-8f83-1be2700986bf | [1] | [1] |
| 6804  a4f001b2-959a-4932-92c7-130eeda41105 | Navigation Menu | Menú de navegación |
| 6805  5ed23c56-a930-409d-a914-306bc899ebed | [1}[2]{3] | [1}[2]{3] |
| 6806  8e4c543d-16a9-4830-8314-106144fbd903 | back | espalda |
| 6807  f2b7b028-29e9-4cca-805d-ff8e96862dbf | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 6808  4249cd5b-503f-4781-aad2-aa8166af7e4e | [1}[2]{3] | [1}[2]{3] |
| 6809  141a703d-cf6b-48f7-b645-6a6d3ab6123c | forward | adelante |
| 6810  971f8d91-0cc0-450d-8f4e-c1c6c591bc93 | Page Contents | Contenido de la página |
| 6811  b84614e6-8954-4c80-b6ad-7f762b6e23c2 | [1}[2]{3] | [1}[2]{3] |
| 6812  1fcd8d4e-217a-4448-aced-aeaa659c2a3e | open in new tab | abrir en una nueva pestaña |
| 6813  2de00fb4-fe5d-4c17-b985-aa53abce8cc3 | Brightcove Campaign[1}™{2] Documentation | Documentación de Brightcove Campaign[1}™{2] |
| 6814  a263ff21-e265-43e1-8710-068285967625 | [1}{2] | [1}{2] |
| 6815  91ce7c5e-3c28-4258-9d44-2b4b0b922ba1 | [1}Getting Started{2] | [1}Introducción{2] |
| 6816  029e56b8-a06f-40ae-aa7a-52186a00142b | Just getting started with Brightcove Campaign? | ¿Acaba de empezar con Brightcove Campaign? |
| 6817  fde9313e-26c2-45f4-9503-1ce057b4182a | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 6818  73f3dcac-31f6-4c47-bd83-83a515006963 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 6819  cacdfb14-ec44-4a77-9154-4f3c051930bb | [1}View All...{2] | Ver todo...[1}{2] |
| 6820  0d4d8c33-0d6e-4254-9877-d97e48917c56 | [1}{2] | [1}{2] |
| 6821  12e75c6e-ffcc-4b98-9521-0fc3dcfb0de7 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 6822  db7b805d-04d2-4729-a5e8-b783a29d3459 | Learn how to upload and manage videos. | Obtén información sobre cómo cargar y administrar vídeos. |
| 6823  5d5ebdc3-ecbc-4134-bf6d-75d906a1d0fa | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 6824  65f3450b-0ff7-4397-944c-ad3116106103 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 6825  5e20d30b-8af8-45d3-b027-e58d7f9f4004 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 6826  596377d5-ef26-4414-b4a8-8a076caf3d75 | [1}View All...{2] | Ver todo...[1}{2] |
| 6827  09ee62ac-3f31-4eb7-b770-ca1647b56bbd | [1}{2] | [1}{2] |
| 6828  c39eb3be-1db7-4450-97dc-8111e233943b | [1}Reviewing the Dashboard{2] | Revisión del Panel[1}{2] |
| 6829  684a547a-1ee1-4128-a12c-452561cf56a8 | Learn about the various Dashboard pages that are available that provide basic video analytics. | Obtenga información sobre las diversas páginas del panel que están disponibles que proporcionan análisis de vídeo básicos. |
| 6830  6871524b-df83-4b08-afc8-bf8b529ead57 | [1}Overview of the Dashboard{2] | [1}Descripción general del panel{2] |
| 6831  45311605-9993-4ffe-b92b-2ca9f763ed88 | [1}Advanced Dashboard{2] | [1}Panel de control avanzado{2] |
| 6832  6cec50f1-4045-486f-ab19-c4981f72dba8 | [1}Basic Dashboard{2] | [1}Tablero básico{2] |
| 6833  95f3a111-eb67-4219-92dc-28b7b31a0e72 | [1}{2] | [1}{2] |
| 6834  53dff3d0-d6ce-4818-9774-ddd81b3852a9 | [1}Reviewing Analytics{2] | Revisión de análisis[1}{2] |
| 6835  d66a63a1-91a5-4e20-961f-9e7f4b945cd8 | Learn how to view video analytics to see how your videos are performing. | Obtén información sobre cómo ver los análisis de vídeo para ver el rendimiento de tus vídeos. |
| 6836  51d1c680-5a85-4150-a84c-48bd6282a13e | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 6837  06ede41f-1416-4bac-b3ba-98547e74343b | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 6838  c42bb662-d5b4-4969-bcd5-1d2c20acf001 | [1}Using the Chrome Extension{2] | [1}Uso de la extensión de Chrome{2] |
| 6839  4be1445b-e823-4079-bea8-33b7904b959a | [1}{2] | [1}{2] |
| 6840  09726476-6527-4014-90a2-f01233c18b26 | [1}Administering Accounts{2] | [1}Administrar cuentas{2] |
| 6841  9d8b265a-a356-48e9-a2d2-e6e67f38dad2 | Learn how to create users and configure other account settings. | Obtenga información sobre cómo crear usuarios y configurar otras opciones de cuenta. |
| 6842  7fae1b9a-ac29-46fd-900a-ea6b0b9fde35 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 6843  58e27d64-4c75-45bc-bf9c-196cc7d56d28 | [1}Billing Information{2] | [1}Información de facturación{2] |
| 6844  59611a2d-62d5-4ad1-adeb-35a430405b37 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 6845  889dfaa0-487b-41f8-8e8f-3e5da89fba7a | [1}View all...{2] | Ver todo...[1}{2] |
| 6846  4b98bbd4-bba1-43a6-a0cf-678343904284 | [1}{2] | [1}{2] |
| 6847  f6a4c947-de42-49d8-9e80-9d041077f864 | [1}Release Notes{2] | Notas de versión[1}{2] |
| 6848  31629c30-cb24-4fc5-9149-3e6c49f8b916 | Learn about new product features | Más información sobre las nuevas funciones del producto |
| 6849  bf0061ae-5c51-4ef8-aeb3-3a8643313f11 | [1}{2] | [1}{2] |
| 6850  b3a46c38-be1d-4430-a02d-a322c2318955 | [1}Support{2] | Soporte[1}{2] |
| 6851  b39a5892-f844-4cb0-8ae0-f2692de23047 | Have a question or need help? | ¿Tiene alguna pregunta o necesita ayuda? |
| 6852  9f8d45f4-a70c-4d59-ac1f-70c822a42475 | [1}View Brightcove System Status{2] | Ver el estado del sistema Brightcove[1}{2] |
| 6853  5fa4a56d-78f8-4e53-86d7-1cee3d36375b | [1}Open a Support Case{2] | Abrir un caso de soporte[1}{2] |
| 6854  6cdbd197-23f8-4d4c-9514-2ac2198fac56 | Page last updated on 29 Oct 2020 | Última actualización de la página el 29 oct 2020 |
| 6855  d0fa8020-ffd9-4667-8afa-f3c8e36f5abb | Brightcove Support | Asistencia técnica de Brightcove |
| 6856  c324a255-2392-4b6b-8252-ea9c59d253bb | [1}System Status{2] | Estado del sistema[1}{2] |
| 6857  466f0f28-96f8-4d3c-be31-ecded9b5cd7f | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 6858  be3703d5-47f0-45de-8599-bd192832e825 | [1}Documentation{2] | [1}Documentación{2] |
| 6859  9b03a640-78ef-49e3-9fee-e8def4a75d9d | Training | Formación |
| 6860  692cae7f-ad21-4f33-b5c2-2e2e1d6efefc | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 6861  dd2554e8-7c22-44ee-b6aa-9b3321f0b920 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 6862  748d59b6-826d-4321-889a-816725937035 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 6863  d120b311-ae04-45d4-9155-127e9abbc9eb | Brightcove | Brightcove |
| 6864  e63fba96-ef93-40ad-85fa-31f3ba0bcd8a | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 6865  6cb64d2b-a489-4873-96fe-bbc79a974f51 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 6866  57339c9c-c8af-4a51-93b8-9e93efadf074 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 6867  f7bf4b15-634c-41c0-be89-c727c2d4a2d3 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 6868  93f1bbe0-7fa7-4312-8935-7271bb3803e9 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 6869  75919bea-8eac-438c-bad8-526c976793bf | LinkedIn | LinkedIn |
| 6870  311baa41-aa85-4207-9b04-db2de25b9ed2 | Twitter | Twitter |
| 6871  0c7d88a2-89ea-4c8f-98b1-07b27e358713 | Facebook | Facebook |
| 6872  dbef7469-3ceb-4943-88db-2fd053d8c628 | Have a question? | ¿Tiene alguna pregunta? |
| 6873  3ed9296b-c105-4dd3-899a-9785f98f46d4 | Brightcove Campaign Release Notes | Notas informativas de la campaña de Brightcove |
| 6874  5023ff9e-2ca0-49c1-b514-f0bdfd92def5 | 2020 | 2020 |
| 6875  242b494f-5087-4173-ac55-7a4dc22b58f5 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 6876  daea80d3-ff64-4193-b13c-75394ed1a73c | Select Language | Seleccionar idioma |
| 6877  83ec98af-6a0c-42c7-b72c-211ac2fcb791 | Other Brightcove Docs | Otros documentos de Brightcove |
| 6878  9a088ce0-76f4-42a4-a2e4-1b1ce21d9b5f | Documentation Home | Documentación Inicio |
| 6879  6ac45cef-9f47-46f5-aa92-1e32d30d3c1f | Brightcove Audience | Audiencia de Brightcove |
| 6880  7bcc1f5f-2656-4419-9e4e-828d9c1d8ebe | Brightcove Beacon | Baliza Brightcove |
| 6881  448b1256-1525-43a2-b0e4-75c19c192654 | Brightcove Campaign | Campaña de Brightcove |
| 6882  c0e518c2-fd78-4d68-84a1-ec85f42f1092 | Brightcove Engage | Brightcove Engage |
| 6883  6cdc5b21-94ed-4f86-920d-258c5fbefd7e | Brightcove Live | Brightcove Live |
| 6884  c3a52cad-e433-4b82-a9b3-22458ab05e4e | Brightcove Gallery | Brightcove Gallery |
| 6885  d64b4a39-95e0-4909-a8b3-df47fa5e53af | Brightcove SSAI | Brightcove SSAI |
| 6886  2bee9050-7638-49d8-ba86-058d494c0d80 | Brightcove Social | Brightcove Social |
| 6887  54262320-4ceb-4f5a-8535-a5c8864e34d6 | Video Cloud Studio | Video Cloud Studio |
| 6888  3b251576-78fb-4882-8032-6e740b413389 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 6889  81706402-ac04-4922-aaf5-ed7ed7827bc1 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 6890  903479b9-2bcb-4155-beb2-3306e58e4f5e | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 6891  eee570bb-c402-4a13-9c8f-57d875e353f2 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 6892  785cce0c-9ea3-4afe-a1cf-b89423c80d05 | Video Cloud General Information | Información general de Video Cloud |
| 6893  f6472e97-5386-4837-b544-30ccc24c5e8f | Zencoder | Zencoder |
| 6894  546736f8-7807-49cb-a4de-d7ca438ccba1 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 6895  55c279b4-9366-432d-9890-042015207e3b | support | soporte |
| 6896  0fb7f699-1746-49ce-8661-8352d35b4d45 | system status | estado del sistema |
| 6897  97c8bed9-dae6-46b4-8eb3-e48840dc14fc | [1}Home{2] | [1}Inicio{2] |
| 6898  c8e82d89-b1a8-438a-883f-0f2028799f8a | [1}Release Notes{2] | Notas de versión[1}{2] |
| 6899  1acbf38b-ca04-4ca3-ac58-b41eaea9d3cf | 2020 | 2020 |
| 6900  4d979d9e-70ee-41f3-98c7-3caa73dfd196 | [1}Home{2] | [1}Inicio{2] |
| 6901  04e53631-857d-4cdf-8753-026909b4d9ad | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 6902  42e62a01-f997-42c7-ba25-58f8f306daa7 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 6903  a4ee2031-39bb-42d6-af2f-81893c665e87 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 6904  6978a82b-fef4-4190-b41f-aca4ce4ea0f7 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 6905  9d30378a-a5b2-41d2-b613-609998f69546 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 6906  19036365-c3c7-4482-b1a1-e60e228e839c | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 6907  49c2ddad-3267-4f2b-956d-b2725beb436f | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 6908  53d36fd9-394c-4d03-912a-fcd17cb9ac5a | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 6909  1ae26a9e-1a97-47d2-9e27-bc1f80a2c7bc | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 6910  8c42ce1a-d470-4e87-a172-3bdb11ecd22b | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 6911  e0a52616-a2f5-464e-914b-a02166aa1c8a | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 6912  c76afd33-0b2d-4eb9-9920-79cd7d026ebc | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 6913  0014fbbb-068c-40f7-8566-d2fb2132aebd | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 6914  7cd43466-a132-4a84-9a79-841b9ecbc35b | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 6915  33ff620f-a901-4623-bc2b-8c39419f87da | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 6916  d0ac5818-07ad-4674-af67-668fbc92eb64 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 6917  b91d4bd3-5994-4a4f-9b33-3c86fce5667a | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 6918  8b235706-2274-432d-b67b-1d464af71943 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 6919  15ce2447-808e-4ec7-8da7-51af898a5f45 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 6920  19a10dc5-82df-4bc6-9673-7fc22ad9ba62 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 6921  acf8993d-b103-419f-a4f0-efca9c267cc7 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 6922  4e2101c0-3b4f-4e63-b921-62e2321f9c7b | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 6923  3fae8e8d-4d50-4227-b16a-61677d0a3bb8 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 6924  29a94d52-e82c-49c3-88b0-dfede823bbbe | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 6925  134f55c6-6ea3-4ab5-96d6-7a472b6c9f4a | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 6926  b2ee4234-b9b0-4f79-aaa7-e3546b4441ea | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 6927  7967fa60-a4d5-4e29-b7ec-0732071685e8 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 6928  90f0f076-958f-45c4-9473-ec317c2e9192 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 6929  74e2bb6d-a61c-467e-a2a7-f343097c221e | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 6930  394d26b7-e07d-4e7e-931d-586aad96152f | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 6931  3a5b879e-4c50-47b4-a62a-6c93f5014a99 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 6932  909ce776-f366-4ad1-8590-3aad6351a924 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 6933  f006ed2f-e477-4966-8c40-a365b9a88e36 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 6934  5e3f1cb9-ab58-411d-832a-1682aeba44ce | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 6935  527b26a4-2d8a-4a8b-9f42-f42f763e5db0 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 6936  626821c6-29d9-4f70-938a-7acc1b389db3 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 6937  b47df986-1abe-4245-b5bf-de8c1ec3c2ec | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 6938  882b8488-045a-4733-9a20-549c9581bb8a | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 6939  49560f42-8bde-40c7-ad7f-551ac53f0ac3 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 6940  7a7252ee-3f75-4ecf-bc93-79c0143e7bac | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 6941  6ffb6a6f-477a-4fdf-84b8-e38bf741f0d4 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 6942  f12e633e-54b2-45ce-9297-a925a1569a57 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 6943  993d4f3d-d47d-4119-b2f8-62197c6406b7 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 6944  49629f0e-fa10-42aa-9b17-8c3962030f85 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 6945  17d2dc00-7854-4b6f-8442-47489ccf285c | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 6946  b412b598-59f6-47d4-be0d-269ad7d43637 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 6947  56c88543-b847-4c3a-8af2-999a05718b94 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 6948  b561a645-d1cd-4bc8-81b2-a3c9dd91858c | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 6949  ef560367-0876-4252-b411-0703de03aac2 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 6950  4f703c7d-072c-4e61-b0cf-5e6fda02b82b | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 6951  aa52917b-cdc3-41f5-a555-36e382d79396 | [1}2020{2] | [1}2020{2] |
| 6952  59dc278f-b904-4a90-b197-358c4cf98287 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 6953  9040ad6e-8a26-475b-9db2-3304ae662829 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 6954  9b6622ec-6cb9-4539-9aac-7c574e22285a | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 6955  3b6c1585-81b5-4a4e-93cf-f22f52fca282 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 6956  7adb5821-07be-42ec-b5ac-5ef01e54fd61 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 6957  56bcc252-3610-4525-a157-c1e222a03b33 | [1] | [1] |
| 6958  98d35820-1193-4730-8db1-11cd846716da | Navigation Menu | Menú de navegación |
| 6959  f5be5df1-d12d-4d55-80ae-e64770792c99 | [1}[2]{3] | [1}[2]{3] |
| 6960  2ac6be7f-985b-4d0e-ae3e-d60b454802b7 | back | espalda |
| 6961  611a4ae9-8d42-4419-93bb-d7b585a6b956 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 6962  4c4d2dce-5b5d-4810-b57a-ffc1f1fcbcab | [1}[2]{3] | [1}[2]{3] |
| 6963  e6c5f701-5aaf-42dc-9697-f9b9c2080d0d | forward | adelante |
| 6964  57bc35bf-feb9-4f20-8c15-2c841ea677ec | Page Contents | Contenido de la página |
| 6965  e900f63e-b3c3-4d7c-921d-c9a01b98c09e | [1}[2]{3] | [1}[2]{3] |
| 6966  c329b5b2-c542-4cce-8eef-a406b2361fba | open in new tab | abrir en una nueva pestaña |
| 6967  3735d7cb-c697-437b-8fd2-a7657c92d18a | Brightcove Campaign™ Product Updates | Actualizaciones de productos de Brightcove Campaign™ |
| 6968  f267ccb8-cf9f-4ea2-9fea-3a6cdf0ab91c | This topic outlines the updates that have been made to the Brightcove Campaign application. | En este tema se describen las actualizaciones que se han realizado en la aplicación Campaña de Brightcove. |
| 6969  65a15483-3df6-467a-abc5-2c26b0cef8d2 | Reset Player Styling | Restablecer estilo del reproductor |
| 6970  419c1444-5ae5-44df-961a-d85adc0f1a38 | 15 July 2020 | 15 de julio de 2020 |
| 6971  7aac8785-f939-48eb-9a0b-da042ec59776 | It is now possible to reset the player styling settings back to the default. | Ahora es posible restablecer la configuración de estilo del reproductor a la predeterminada. |
| 6972  863c41be-b39c-4ef6-9a1d-33eb8864ee64 | For more information, see [1}Styling Players{2]. | Para obtener más información, consulte [1}Cambiar el estilo de los reproductores{2]. |
| 6973  813d6e28-5c62-48c2-96d4-8a15cd35aba2 | Chrome Extension 2.0.5 | Extensión de Chrome 2.0.5 |
| 6974  3669dcfb-3dc7-4183-8aa6-befed3aeb942 | 17 Jun 2020 | 17 Jun 2020 |
| 6975  e7679373-6f37-4725-9e17-e5a026d39134 | Updated sign in form tabbing order | Orden de tabulación de formulario de inicio de sesión actualizado |
| 6976  1675af32-7369-42a7-8d47-57eaf60d42db | v 1.4.0 | v 1.4.0 |
| 6977  900eff3e-b4f0-402b-9400-9c543d6edc7b | 11 Jun 2020 | 11 Jun 2020 |
| 6978  6a70a784-3d5e-44db-812a-8fd162284af9 | Improved error handling and messaging | Gestión de errores y mensajería mejorados |
| 6979  e20d5c2f-16c8-429b-a21a-815b7411fe54 | Chrome Extension 2.0.4 | Extensión de Chrome 2.0.4 |
| 6980  c0b9e487-31d2-4131-9c40-38c128108624 | 28 May 2020 | 28 de mayo de 2020 |
| 6981  3c7208c3-710d-44a4-bdff-63da49fe7af0 | Adjust padding on active nav links | Ajustar el relleno en enlaces de navegación activos |
| 6982  0e5cfd24-9e4d-44db-9e5f-7b3216b7a7b8 | Display additional login error codes | Mostrar códigos de error de inicio de sesión adicionales |
| 6983  cce524d5-c3d0-47e7-9c49-69da815a45ed | Bypass error display for 401 token expiration | Mostrar error de omisión para caducidad de token 401 |
| 6984  0390038e-8113-49cb-955b-47123d392491 | Player Styling | Estilo del jugador |
| 6985  594c06c8-2c6b-40e1-bcf8-85ace7a796a0 | 28 May 2020 | 28 de mayo de 2020 |
| 6986  c760f6f9-aed6-459e-9162-eac8a2020386 | It is now possible to do some basic player styling. | Ahora es posible hacer un poco de estilo básico del jugador. |
| 6987  a0efe05b-7501-4d54-a8f7-b56390ca9dbe | For more information, see [1}Styling Players{2]. | Para obtener más información, consulte [1}Cambiar el estilo de los reproductores{2]. |
| 6988  02956180-0d14-4796-8c83-5ef153aac7a7 | v 1.3.1 | v 1.3.1 |
| 6989  6c95cb37-c5e2-4fdc-9e0c-fa163356658b | 13 May 2020 | 13 de mayo de 2020 |
| 6990  a1a8fbbd-c1b3-4bdf-9701-b7441d9d3fbe | Detect and handle scenarios where Audience plugin isn’t configured correctly | Detectar y manejar escenarios en los que el complemento Audience no está configurado correctamente |
| 6991  73dc1878-e0a9-4fad-9915-4967876494b7 | Display content type key when labels can’t be loaded via API | Mostrar clave de tipo de contenido cuando las etiquetas no se pueden cargar a través de API |
| 6992  09b1dba2-83b3-4d87-a7af-67651639b7be | Clean up Campaign account edition logic | Limpiar lógica de edición de cuentas de campaña |
| 6993  7b5288c8-e2bd-47fb-8461-b0e3eae32621 | Chrome Extension 2.0.2 | Extensión de Chrome 2.0.2 |
| 6994  5e51e0dd-a289-40cf-9cc2-3372c0b56448 | 11 May 2020 | 11 de mayo de 2020 |
| 6995  ce41664e-f447-4ad6-b016-8f95804a7f0a | Localized support documentation links | Vínculos de documentación de soporte localizados |
| 6996  9214570b-8542-4b08-81e5-844bcb3d8154 | Added tooltips to navigation menu | Añadido información sobre herramientas al menú de navegación |
| 6997  2899de56-7f2f-4430-a895-9741a1e10e22 | v 1.3.0 | v 1.3.0 |
| 6998  a7ad9b2d-dc7a-4c4a-a893-02b2e3f584f8 | 6 May 2020 | 6 de mayo de 2020 |
| 6999  056936ae-94c4-4006-a79a-852df043224c | Localize documentation links | Localizar vínculos de documentación |
| 7000  13390d15-b165-4d71-a9bf-b310b68191d9 | Fix inconsistent heading styles on Publish page | Corregir estilos de título incoherentes en la página Publicar |
| 7001  dc4de331-fff1-463a-8d79-dd0205539ee6 | Chrome Extension 2.0.1 | Extensión de Chrome 2.0.1 |
| 7002  38f53573-56ff-4f7a-9c01-c7fc6eb3456f | 14 Apr 2020 | 14 abr 2020 |
| 7003  cdcfe71e-61f3-4733-b578-42cd5650a381 | Fixes a login bug | Corrige un error de inicio de sesión |
| 7004  64bf7c5d-af36-4295-964f-bb3fbad0a50e | Fixes a bug with display of maximum allowed videos | Corrige un error con la visualización del máximo de vídeos permitidos |
| 7005  3f5c28ff-690c-43e8-8085-34ee5c6fcf76 | Round averages for Analytics Gauge display | Promedios redondeados para la visualización del indicador de análisis |
| 7006  99d83def-8299-4c08-a3bf-89d759673906 | Round averages for no-content-type video analytics | Promedios redondeados para análisis de vídeo sin contenido |
| 7007  fc81b311-0f15-4a8c-913c-dcf0ce4fd33e | Integrate Campaign common utility library | Integrar biblioteca de utilidades comunes de campaña |
| 7008  a14b8390-c87a-4640-8619-a326b52d09eb | Removed tips coming soon message | Mensaje de sugerencias eliminadas próximamente |
| 7009  3395a079-9776-43b8-afa9-855142930c28 | v 1.2.0 | v 1.2.0 |
| 7010  1d436e7c-aa29-41bb-9b79-2e9e7784aad8 | 7 Apr 2020 | 7 abr 2020 |
| 7011  bc1d14bd-8f53-498f-95e9-b78a0e07eb1b | Ability to update Video Content Type for multiple videos | Capacidad de actualizar el tipo de contenido de vídeo para varios vídeos |
| 7012  093cbde4-0e54-47c1-839e-36e3709d88f9 | Add Salesforce support to Publish page | Agregar soporte de Salesforce a la página Publicar |
| 7013  33767897-be91-4bd1-a7f7-e935dc0711ca | Updated translations for MAP/Lead forms admin cases | Traducciones actualizadas para casos de administración de formularios Map/Lead |
| 7014  3d8fba6f-e51a-4b40-b056-e35474504c48 | Round averages for Analytics Gauge displays | Promedios redondeados para las pantallas de Analytics |
| 7015  4303afe2-25b6-401c-a291-6d869690f1c9 | Round average percent viewed for opt-out dashboard | Porcentaje medio redondo visto para el panel de exclusión |
| 7016  1e1b5885-5695-42e6-a94c-7a549dd11bea | Remove “Advice coming soon” for now | Elimine «Consejos próximamente» por ahora |
| 7017  848c6555-7346-4282-9e44-7749b517c8e7 | Add lead forms docs link to Publish page | Agregar un enlace de documentos de formularios de prospectos a la página Publicar |
| 7018  5200652b-101b-4455-9dfe-754a9ff4af28 | Chrome Extension 2.0 | Extensión de Chrome 2.0 |
| 7019  f6e6aeb3-fed0-4c2a-93d6-bb2cb7206e25 | 30 Mar 2020 | 30 Mar 2020 |
| 7020  7f1f5605-223f-4892-8361-f120093fdcaf | Modified feature flag, enabled publish/videos list views | Indicador de función modificado, vistas de lista de publicación/vídeos habilitadas |
| 7021  d0f476de-691e-441f-8cb0-1be61cae1831 | Removed duplicate video ids when querying content types | Se eliminaron los identificadores de vídeo duplicados al consultar tipos de contenido |
| 7022  2c6ebcb6-cce1-4acc-a227-e03bf38f8e6a | Added code to stick tooltip to bounds of gauge component | Se agregó código para pegar la información sobre herramientas a los límites del componente del calibre |
| 7023  f415af64-16a1-4ba2-b05e-34faa09b2fb4 | Publish UI: | Publicar interfaz de usuario: |
| 7024  11080b15-3ee3-4f78-ac80-e1405e732620 | Added lead Fforms support to Connections page | Se ha añadido compatibilidad con Fforms potenciales a la página Conexiones |
| 7025  8b7be05d-c4d1-474c-a590-1a40cbddf178 | Adding an extra sleep | Añadiendo un sueño extra |
| 7026  aef84300-107b-46d3-88f8-582325a52728 | Add support for BC\_ACCOUNT cookie | Agregar soporte para la cookie BC\_ACCOUNT |
| 7027  2fec9b2f-19df-4f9d-9cbf-a175706a2839 | Update campaign-common library to v1.0.1 | Actualizar la biblioteca común de la campaña a v1.0.1 |
| 7028  86203c3e-fecb-4458-b9dd-8797e4bdf2a9 | Adjusted video data structure so it contains created\_at, not published\_at | Estructura de datos de vídeo ajustada para que contenga created\_at, no published\_at |
| 7029  372660ae-2638-43e6-83ce-78f2df1015d7 | Avoid unneeded content type calls | Evite llamadas de tipo de contenido innecesarias |
| 7030  ceb79ca9-222e-4d5e-b500-8157471bb206 | Restructured CSS, added redux handling of analytics load state | CSS reestructurado, agregado manejo redux del estado de carga de análisis |
| 7031  ab52ca0f-6667-4110-91a8-fcb577148327 | v 1.1.0 | v 1.1.0 |
| 7032  30da3f8e-8ce8-4708-8e38-5ed368a51137 | 25 Mar 2020 | 25 Mar 2020 |
| 7033  6f019567-3740-4752-b292-fb8c86d75042 | Format created dates based on current language | Formatear las fechas creadas según el idioma actual |
| 7034  85912b34-5c69-403d-b531-fadd9d69e8e0 | Fix statbox sizing on Analytics page at certain browser sizes in IE11 | Corregir el tamaño del cuadro de estado en la página de Analytics en ciertos tamaños de navegador en IE11 |
| 7035  ed9bb0b6-99cd-41c4-a02c-5e2cedc8440c | Updated dashboard to show correct created date | Panel actualizado para mostrar la fecha de creación correcta |
| 7036  3130f73b-00db-4562-ae36-6793673c9a6a | v 1.0.6 | v 1.0.6 |
| 7037  ff13d754-60e2-48e6-a37c-0e88bed08cc2 | 10 Mar 2020 | 10 Mar 2020 |
| 7038  462845b5-93f3-43d9-8850-b91eccaf6a85 | Fix link for More Analytics on Dashboard | Corregir vínculo para más análisis en el panel |
| 7039  443c76fc-5e04-42dc-84e0-6a55b5b05c04 | Format video list creation date for consistency | Formatear la fecha de creación de la lista de vídeos |
| 7040  8bd33f28-435e-43b0-a7f1-520d839a5f1b | Dashboard: | Dashboard: |
| 7041  c245b4c3-47e9-4c7a-9f21-4db31b02e6c5 | Change label for published date to created | Cambiar la etiqueta de la fecha de publicación a creada |
| 7042  c0a0ed2f-ee9b-470a-907c-882f19616ebd | Chrome Extension 1.1.0 | Extensión de Chrome 1.1.0 |
| 7043  b591d5d8-ad6d-48dd-bbbe-9210293c30b7 | 18 Feb 2020 | 18 Feb 2020 |
| 7044  dab25d3a-2384-4de8-b9e4-a45754608b61 | Fix bug if average percent viewed is above 100 | Corregir el error si el porcentaje medio visto es superior a 100 |
| 7045  a2e3418a-0b8b-42b6-8b2e-b0b9d149061b | Fixed text overflow for non English localizations | Se ha corregido el desbordamiento de texto para localizaciones no inglesas |
| 7046  df6bf3ee-f194-41c7-86f1-74fce88b8a29 | Fix a bug to adjust the max-height of the extension | Corregir un error para ajustar la altura máxima de la extensión |
| 7047  e1a36910-2cd6-4b60-9056-69b9c4cf9458 | Fix a bug where clicking on 'Sign Out' leaves user hanging on loader | Corregir un error en el que hacer clic en «Cerrar sesión» deja al usuario colgado en el cargador |
| 7048  9b3ff2cb-90bb-43dc-82cb-dd267d1208e7 | v 1.0.5 | v 1.0.5 |
| 7049  e51f950a-e5e7-4fa0-b6b3-565299964b00 | 18 Feb 2020 | 18 Feb 2020 |
| 7050  a592ccde-6126-4c78-898f-e2d21d9a0689 | Update date range for benchmark query to better handle processing backups | Intervalo de fechas de actualización para consulta de referencia para manejar mejor las copias de seguridad de procesamiento |
| 7051  3e6728eb-093f-437e-b646-07209facf0de | Use higher resolution thumbnail for Publish page, Video SEO Code, Facebook Tags, and image for email | Usar miniaturas de mayor resolución para publicar página, código SEO de vídeo, etiquetas de Facebook e imágenes para correo electrónico |
| 7052  eef03531-6619-469f-a498-633ac7982908 | v 1.0.4 | v 1.0.4 |
| 7053  28b283a1-49be-4d8c-add3-e927699a2f16 | 16 Jan 2020 | 16 Ene 2020 |
| 7054  63cf2286-52ac-4afa-9552-4c95967f98cc | If benchmarks are not available, show "Unknown" for benchmarks instead of unavailable Dashboard | Si los puntos de referencia no están disponibles, muestre «Desconocido» para puntos de referencia en lugar de Dashboard no disponible |
| 7055  c8f29384-0cae-43dc-ac29-7ac5a12b99fd | Improve video list visual style | Mejorar el estilo visual de lista de vídeos |
| 7056  3853c154-9953-42a2-a435-f7fe99928491 | Update MAP connections call to action if not an administrator | Actualizar las conexiones de MAP llamada a la acción si no es un administrador |
| 7057  695d6a35-a1e6-47cd-bff3-ab1dd33534a3 | v 1.0.1 | v 1.0.1 |
| 7058  2caa9668-b960-456a-91ac-a6577f911f5c | 14 Jan 2020 | 14 Ene 2020 |
| 7059  3c07f83a-7530-425d-beae-66064088b825 | Added "Learn More" link to SEO tips on Publish page | Añadido el enlace «Más información» a los consejos de SEO en la página Publicar |
| 7060  9cdb4c8b-1e36-45a4-b1e0-af14c9b54509 | Adjusted sizing of player icon in Publish page email tab | Tamaño ajustado del icono del reproductor en la pestaña Publicar correo electrónico de página |
| 7061  398605de-2881-495e-8f9c-c7c2bcaed15f | Fix label for MAP Connections field on Publish page when no connections are set up | Corregir etiqueta para el campo Conexiones de MAP en la página Publicar cuando no hay conexiones configuradas |
| 7062  a4700708-62c9-4835-96f2-9720cb580a87 | Added Publish page translations | Añadido Publicar traducciones de páginas |
| 7063  fe78f361-9a5b-4ad5-9633-665c046a34e3 | Localized content types on Dashboard & Publish | Tipos de contenido localizado en Dashboard & Publish |
| 7064  87ee9b8e-89e7-4ac8-9f9b-83f4b9658dd9 | Fix missing data bug in opt-out Dashboard | Corregir un error de datos faltantes en el panel de exclusión |
| 7065  9d8f03a2-7f17-4e16-9458-6dbe2ea01e7f | Show loading animation when switching query on Dashboard | Mostrar animación de carga al cambiar la consulta en el panel |
| 7066  22a1bd8a-6852-421e-81e3-2b581d5ea9e3 | Fix video.google.com link on Publish page | Corregir el enlace video.google.com en la página Publicar |
| 7067  f8f8bfec-59f7-49fc-8c81-25c44b11777c | Improve layout of Dashboard at smaller window sizes | Mejorar el diseño del panel en tamaños de ventana más pequeños |
| 7068  c9204cab-b755-49df-b366-19d91d6759c2 | Improvements to Dashboard error handling and error messages | Mejoras en el manejo de errores y mensajes de error del panel |
| 7069  adb1bd15-219d-49d1-aff8-794f080a6397 | Improved localizations on Publish page | Localizaciones mejoradas en la página Publicar |
| 7070  e1a0c98a-bfd0-42fe-b2d0-d88e79d9356b | Initial Release | Lanzamiento inicial |
| 7071  8fd5035a-9bac-4914-b2b4-70bd6093473a | 18 Dec 2019 | 18 dic 2019 |
| 7072  52de75f3-714f-4e5e-9ad8-350f15da96b9 | The initial release of Brightcove Campaign. | El lanzamiento inicial de Brightcove Campaign. |
| 7073  18f74a65-a226-49ca-83b2-bb8614166031 | Page Contents | Contenido de la página |
| 7074  1e43ac6f-843d-420c-b33d-37b522bdab37 | Page last updated on 15 Jul 2020 | Última actualización de la página el 15-07-2020 |
| 7075  ac6d7a9b-d5e7-4819-9dc4-cc4bcfedf142 | Brightcove Support | Asistencia técnica de Brightcove |
| 7076  559176a5-5ca9-4e21-a4a6-96a24744f1a2 | [1}System Status{2] | Estado del sistema[1}{2] |
| 7077  93f49e15-4a11-41d5-a619-dab9185fcde9 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 7078  2648b75d-159d-499d-a558-fd8ccb4f60ab | [1}Documentation{2] | [1}Documentación{2] |
| 7079  2ad9eee2-efcf-4873-ac25-35a2ff69ea33 | Training | Formación |
| 7080  9bcaa9d9-9d0d-4f75-957b-f1035573c0ee | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 7081  77db5278-f0af-46be-8e11-a3a34b5c5ba9 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 7082  5b7c2cd3-78f2-4eeb-af60-a7fbba1c098e | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 7083  d6f1e703-98b5-45cb-a319-78290bd342cc | Brightcove | Brightcove |
| 7084  0c801464-9db5-4db2-9a89-5f312dfbe499 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 7085  2380ff1e-e790-46c8-82e2-a07524149c6a | [1}Contact Us{2] | [1}Contáctanos{2] |
| 7086  47edd48c-f68d-47c3-bfdd-9326cbec2a9c | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 7087  41b4a33e-b343-4383-9bff-d57b07cf65af | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 7088  018fafda-ff9f-4d74-ab35-7d1f766a7c96 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 7089  3dd9a5fa-0dc3-4156-80cd-e986a2a325ee | LinkedIn | LinkedIn |
| 7090  13d8cdbf-d06a-49b8-ae32-73d4b73ac891 | Twitter | Twitter |
| 7091  ca89d879-2f35-4531-85c0-7bb9462a3b25 | Facebook | Facebook |
| 7092  357c5e27-2d73-4b5f-b29e-d592fcf7b496 | Have a question? | ¿Tiene alguna pregunta? |
| 7093  17479664-59fe-49d7-85ea-9ed2e15f9483 | Release Notes | Notas de versión |
| 7094  7e2f782c-ed04-4a61-842b-9b8075eb85b9 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 7095  b42b0a3a-5a69-448d-be81-d95bed45e1b5 | Select Language | Seleccionar idioma |
| 7096  a2db96a2-3787-4792-a522-7cc78989c29c | Other Brightcove Docs | Otros documentos de Brightcove |
| 7097  f9731e5f-fa52-4997-a927-d7614b8760b4 | Documentation Home | Documentación Inicio |
| 7098  1f3b8de3-9252-49f8-876a-c760a4a3078c | Brightcove Audience | Audiencia de Brightcove |
| 7099  ffd3e95f-676d-4ce5-80a4-3522b1aa5e40 | Brightcove Beacon | Baliza Brightcove |
| 7100  fd603054-d4c5-4c09-876c-28d208ccf7d6 | Brightcove Campaign | Campaña de Brightcove |
| 7101  d9841250-28ea-4ca1-bfa8-aa29e9e0e878 | Brightcove Engage | Brightcove Engage |
| 7102  32ca807a-752b-4d7b-8066-cbe4a67ca331 | Brightcove Live | Brightcove Live |
| 7103  e73a3b2c-dc81-45c9-8898-ac7768c5dac1 | Brightcove Gallery | Brightcove Gallery |
| 7104  eeeaa140-6037-4661-b079-6f70a6efcadf | Brightcove SSAI | Brightcove SSAI |
| 7105  8c371cb8-a9fb-433c-9e79-9840189ea08b | Brightcove Social | Brightcove Social |
| 7106  23cb5783-6c9a-4eda-a277-3476a0857e03 | Video Cloud Studio | Video Cloud Studio |
| 7107  c506fd73-751c-4c4e-91b9-c1c027d30e98 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 7108  574d635a-4efb-4f0e-8808-6804cbaf7b18 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 7109  634903ee-0976-491a-a763-7b02f97a0a89 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 7110  b217777c-d1b9-450d-ac50-6fbcd0c28148 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 7111  9950d2c6-1ae7-47c2-8032-5f7a9c42ca8f | Video Cloud General Information | Información general de Video Cloud |
| 7112  953d44b8-30e7-4e4a-97ea-960d9dec3eaf | Zencoder | Zencoder |
| 7113  39fed724-066f-4c15-843d-4b2c7ce89531 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 7114  75e96aa3-3dc1-4e8c-a386-bea5b3e402f6 | support | soporte |
| 7115  585915c6-eb99-4d03-bc5f-f9755e828e61 | system status | estado del sistema |
| 7116  1dd611a0-fba0-443a-8bfd-f480564fda77 | [1}Home{2] | [1}Inicio{2] |
| 7117  47591924-c1f8-4a9d-98af-a244d6d4ad49 | Release Notes | Notas de versión |
| 7118  89d24c6b-7733-4f80-b9fc-d93ae68bc305 | [1}Home{2] | [1}Inicio{2] |
| 7119  e594c733-fc38-4c97-b46d-989787e3c11d | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 7120  4354afa3-3eaf-4333-940e-636cc949716c | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 7121  a7674323-fa7c-4afc-af20-eb0d3cc65ee8 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 7122  bce30dca-98ee-4980-aeee-275655c18e77 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 7123  4a4f3a12-eafc-42d4-aeff-63c7a06a0e62 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 7124  74ea5dd5-316f-4945-bbfa-650ca150594d | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 7125  fbc4e11f-f3d9-49bd-bd40-d37104776686 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 7126  67aabeb1-a741-4757-a456-a229bfb5c275 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 7127  129aeb1f-35ee-44bf-b715-fdc024547f96 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 7128  522aa87d-b66f-4aca-a561-6efe8d0f40d6 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 7129  90a65652-0345-4123-add2-ff3feffd5cd4 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 7130  300ccc1b-2841-4e32-99ce-7c94705a4b66 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 7131  dcf9fddc-3bb2-453d-b4d2-99a7ba9df0ee | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 7132  27f534f5-5478-448a-98d4-9cb277c5ef2e | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 7133  6f1e7d93-67d1-4540-a2a7-90fc825dc9fd | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 7134  bfed90fc-447c-4623-8e30-b3e179ae0966 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 7135  408b3b82-9faa-4c3a-a4c7-e467c437428a | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 7136  4a71d349-ca86-4710-8a4e-14196983d5cc | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 7137  727d049a-e36e-4e64-a9dd-605fa426a7e4 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 7138  5add9598-1a38-4428-9c34-26af7fa0107b | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 7139  a3b248c0-139d-4b73-95ed-878d78ea344d | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 7140  9bf03299-9cd8-408c-96de-560320c4ba79 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 7141  630ec645-ff7e-4067-ae7d-9f1cd3acb42c | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 7142  fcd6f6d4-e298-4091-a031-c541c595d193 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 7143  7a160219-6650-4864-a08d-e69697d197f8 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 7144  ee043650-7f09-4263-9062-7401571a6ba2 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 7145  576be790-26ac-4508-9ec4-c0b8aadcffd4 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 7146  8135da12-b7d2-44cd-b98f-37e031dbb3a0 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 7147  d2028d0c-2fef-4ff1-a235-b92612c7908f | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 7148  7dba6cf3-a9e6-4219-82c8-9dafbb60c249 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 7149  716e4f80-8181-47ab-8443-0c2906232873 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 7150  f7acf89b-57ab-4956-b732-cb5ba12a23e3 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 7151  99aab784-22dc-45fe-b32f-d1eacc2de526 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 7152  c9ace576-7f9d-475c-9ea6-28dba4324bc1 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 7153  43c81dbd-f211-4e98-b30d-6f1ccce252a3 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 7154  12566d15-1795-4fd7-baed-67a6f90da2a3 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 7155  70c5cc8c-6bff-4861-9955-498c0d1b73f2 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 7156  f10f39b7-9e6b-48fc-9857-6abf8d1f2adf | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 7157  4dc5e9e9-ef17-4809-aca0-ba1bd94cf3b3 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 7158  94c952be-658a-4bf4-8bf3-cc936d5633d8 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 7159  752958bc-8b20-4d34-83d1-18a4dc1c6f42 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 7160  faad36d4-0481-445b-a808-97ec7f3b7025 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 7161  6670494a-22e4-424c-913d-7f2ef85c8556 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 7162  c0012324-4faa-4d63-90dd-a7073576024a | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 7163  dfb4fa62-5da4-43bb-9ecf-e0eb81a8bcce | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 7164  0eb67bcb-4015-4fc0-8bec-4c54b65a5df6 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 7165  1f3140a3-2cc0-4a6c-8f60-8e9ff46cb984 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 7166  c2067b7d-1062-410e-a376-e4e548260368 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 7167  8e6b9ea2-95d9-4e2b-9932-2890b02a08b3 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 7168  362e32f0-aca0-49f2-b19a-409d1668a9fa | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 7169  328d937b-89be-4b60-b645-91504f73d7a6 | [1}2020{2] | [1}2020{2] |
| 7170  8a910790-ceef-41ae-ba61-bd9fa7e1fa7f | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 7171  c11cd0b0-c400-4597-993d-eb8b7839042a | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 7172  ccd78222-c566-4661-8813-e4ce2783b888 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 7173  254a5e67-60b8-457f-8ec9-db57bb13c934 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 7174  c0adc753-6cfc-4a9e-a46a-7dbf0bb8dd8d | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 7175  7f2e3eab-f2dc-4a31-979d-6c5ceaf64173 | [1] | [1] |
| 7176  d927db5b-e5f1-4423-93fd-4ff861ec610d | Navigation Menu | Menú de navegación |
| 7177  94f6103c-c20c-476a-874a-afad511bbe81 | [1}[2]{3] | [1}[2]{3] |
| 7178  ba51e89c-fff0-474b-9b96-cfde0840f84f | back | espalda |
| 7179  a4ccb9e6-8869-483b-926e-a3936112fa54 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 7180  ab4ca919-1370-4799-a2e5-eaa131c269ae | [1}[2]{3] | [1}[2]{3] |
| 7181  275a90ff-5a74-4c75-8e1c-3c2a106c164b | forward | adelante |
| 7182  6e2542a4-10df-4121-913d-7bfe6dcba519 | Page Contents | Contenido de la página |
| 7183  9a3535d3-1213-4797-b642-aaa29204a899 | [1}[2]{3] | [1}[2]{3] |
| 7184  76e6be29-aa4e-4b9c-8397-c9011d93a206 | open in new tab | abrir en una nueva pestaña |
| 7185  a625e52a-4215-496a-b4ae-3079d9e6a1d3 | [1}{2] Release Notes | [1}{2] Notas de versión |
| 7186  31bc55f1-84e2-4305-9e27-754c56c7fbfc | [1}2020{2] | [1}2020{2] |
| 7187  881e260b-bf84-478f-9e52-ee547376f409 | Page last updated on 16 Jan 2020 | Última actualización de la página el 16-01-2020 |
| 7188  e6ffde6b-04a4-4646-a2ce-0d8b4f7bba3c | Brightcove Support | Asistencia técnica de Brightcove |
| 7189  ad44c494-6643-4746-a3b7-9c224368cdce | [1}System Status{2] | Estado del sistema[1}{2] |
| 7190  75854fda-ddbb-4106-bc8d-c2547b758af5 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 7191  4f2864a5-ee19-455d-ad50-f54e9268d910 | [1}Documentation{2] | [1}Documentación{2] |
| 7192  253e9700-992e-4751-818b-287e9783d666 | Training | Formación |
| 7193  b52a1e69-0a7d-4254-8238-fdab8f737536 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 7194  82355f67-91ed-47d7-bf54-cfdaa5f1a3fe | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 7195  5a6fa9cb-2d36-41f0-8264-43ba3b636071 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 7196  a018e60a-5923-4baa-b1cd-ac0d9886348a | Brightcove | Brightcove |
| 7197  5715e61c-9065-465c-a4ca-125aa8a6c333 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 7198  29436222-8f04-4d7f-baee-41e76baa4d07 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 7199  689a1c4c-aa13-4201-a574-e857e90a5154 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 7200  c93f3f2a-1821-4ab1-a884-34e7ee6224a9 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 7201  efc41f74-af27-4e94-8e36-6866c2201edb | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 7202  e0073fa3-6770-4e23-89b3-a0030c1b2734 | LinkedIn | LinkedIn |
| 7203  dfd32b7c-1e73-406a-8423-5e444140a9f9 | Twitter | Twitter |
| 7204  c3d363a5-3e1e-43e2-9b6c-4a1c9b80a543 | Facebook | Facebook |
| 7205  a0dad1b0-745f-4c99-afa2-0cf238abeef5 | Have a question? | ¿Tiene alguna pregunta? |
| 7206  8baf60a9-0f82-48e5-8bcf-e18fe520e992 | Search Results | Resultados de la búsqueda |
| 7207  1f1f5d2e-4e0a-40be-be0f-132b60149719 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 7208  0d9d4ac9-6864-4940-b5f2-947d5a569f2a | Select Language | Seleccionar idioma |
| 7209  4bd2b26e-d981-4586-9b37-76278c0fd026 | Other Brightcove Docs | Otros documentos de Brightcove |
| 7210  44bc572d-12fe-4098-892b-9b024b0a4842 | Documentation Home | Documentación Inicio |
| 7211  69018d46-8d90-47ea-9822-765080f104ac | Brightcove Audience | Audiencia de Brightcove |
| 7212  c784ff25-c7be-4c83-b1a5-08b956af9a83 | Brightcove Beacon | Baliza Brightcove |
| 7213  0fe9088d-9db3-459d-b08d-6f1d5445c569 | Brightcove Campaign | Campaña de Brightcove |
| 7214  157d33f3-acec-4f80-aeca-266505ad8049 | Brightcove Engage | Brightcove Engage |
| 7215  668a3ee4-8fb7-43e3-b62f-d709c20928ea | Brightcove Live | Brightcove Live |
| 7216  e0bde812-e236-4bfc-a050-685cc84098f3 | Brightcove Gallery | Brightcove Gallery |
| 7217  8b3d91ac-dfda-4207-80ca-361fc7764946 | Brightcove SSAI | Brightcove SSAI |
| 7218  3c1e6b79-450d-4dbc-b8d5-3041c55432f8 | Brightcove Social | Brightcove Social |
| 7219  fdfda86f-de2f-4c90-8333-98a9be373318 | Video Cloud Studio | Video Cloud Studio |
| 7220  26c00023-5a93-4b6e-b50e-9b379b5bf012 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 7221  3dd8e946-71d0-4635-bd4c-b2d149d8a5d9 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 7222  f5d1508c-62c5-4fed-a692-eade78f18d1a | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 7223  ccbbaf80-90b4-44c3-989e-2b6362383a4d | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 7224  840e91fa-d0c4-4e6a-9a7a-cbaf83f196e3 | Video Cloud General Information | Información general de Video Cloud |
| 7225  440bab21-691f-4565-9e4c-8a3e295d61a7 | Zencoder | Zencoder |
| 7226  61129745-aa75-4e87-ac45-d2a232658622 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 7227  ab151d8d-88d5-4807-b7ad-94277dd3e86f | support | soporte |
| 7228  52b8a210-91dd-4472-b616-64b0cac1d37f | system status | estado del sistema |
| 7229  ed554b8d-841f-40ee-8f56-33c2882454a3 | [1}Home{2] | [1}Inicio{2] |
| 7230  bff087f2-5405-45db-a752-5072f54bb89d | Search Results | Resultados de la búsqueda |
| 7231  5e98a888-4184-4a15-aab2-7449270f1fac | [1}Home{2] | [1}Inicio{2] |
| 7232  5ebfed9a-bae5-44ea-bb0f-54caf0ca0df3 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 7233  07cfb160-d265-4933-844a-506f201a6403 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 7234  c07cf6b8-5eab-45eb-a8b0-615812ded83c | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 7235  0e461673-d0fd-4aea-9541-704816ca459d | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 7236  d8084f9b-3d56-4f27-a0a8-2006e36aad21 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 7237  09bccd7b-3cfd-4ca0-baf1-a3a6e58ca093 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 7238  a883f441-515f-47a0-af2a-63a749bf73bf | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 7239  babe1141-3064-4460-a127-ffd449e782a5 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 7240  9c526ed0-d0e2-4170-b7bd-d5d952c4b690 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 7241  67bd8fed-d0ed-4290-909f-01af267c0234 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 7242  1c27929b-88e2-4f43-9f91-a0f8ab3da4a7 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 7243  2690a5d1-307c-4caa-8268-7e1cd336a073 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 7244  067b76bb-f5bf-4352-b8ed-4aabe5c3f78e | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 7245  d69a2e71-24c6-4d0a-8f9e-48bb27a90641 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 7246  805ec072-218f-46f5-b289-f862dd70e9bd | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 7247  1e53d2b4-75b0-44ad-8bfe-274028887687 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 7248  83d7fbd9-ad2c-4d24-beef-ff775e43777f | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 7249  1c8a16ca-d792-48de-8ee6-ecdb4459e187 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 7250  616818bd-b65f-45a0-af64-15fcf73d1b0d | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 7251  1cb8dda4-a812-4908-8ca4-9f2135b58720 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 7252  5396b431-f733-4083-826d-aeb5a3b10680 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 7253  27d3dc02-3dcd-496f-87b0-b210cf421f14 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 7254  aaabfada-3eb0-4b62-944a-66f56e0c5417 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 7255  f12ca72b-f5eb-4d32-8502-5dd0786ff2fa | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 7256  c927cf72-3f2f-4a44-b004-271d0f88dd5a | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 7257  ff2105d2-185b-42a7-8bbc-ba151a56bc50 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 7258  9a5d6261-7c3d-4703-8f9b-5a13e97801d1 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 7259  964a61b6-db77-47d6-af8c-bcc46b37e48a | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 7260  4583ee5e-1e06-48c8-a0b6-7dcfdbff073a | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 7261  6c42b3d6-773f-4dfe-90b8-1b9e14a40fe0 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 7262  3d9a544b-4195-4484-b837-74443ff41a1f | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 7263  5ed413b1-c12e-4e4c-84a1-0bb0a50e2e24 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 7264  430ce1c7-f707-4412-8881-4105182514fb | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 7265  6fc7dd61-0e26-4b3e-b3ec-ec70eaaacf77 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 7266  8409521d-8327-44dc-b69f-7e035e47b7b0 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 7267  d4737d13-dcc7-402b-b138-4f1847296b37 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 7268  73bb696c-5968-4013-8b05-a47332032435 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 7269  b424c9d2-0bb0-4b2f-866d-e76ead4d3273 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 7270  9356711f-1c15-491f-8582-5149bde242ed | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 7271  56bd94db-645e-4eab-ba35-a06ef2f41895 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 7272  1e265b46-35ee-4835-84a4-309496725573 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 7273  030c800f-4890-485e-99f3-b8eddac53bd1 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 7274  5038391b-f6ef-48ee-98bf-ac7c825ec5b9 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 7275  da258ec8-ccf9-4c17-9675-14f5480e4004 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 7276  3d3c504c-f153-4443-ab4c-79752e6eb5b6 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 7277  bed6da2b-8f2d-4863-90e1-e25df710eaf0 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 7278  c20b7604-6524-42ee-bca8-d90f907a2aad | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 7279  702cb22d-7638-4f55-bf23-c9d17ce99f75 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 7280  7abef11d-c79a-4f32-88a4-e48260251297 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 7281  1c862e40-4190-41d5-9b5a-b06f81cd2455 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 7282  653c86d7-3219-4fb6-baad-d794c686d336 | [1}2020{2] | [1}2020{2] |
| 7283  181b0243-4c92-4342-bfdc-1a58da95f257 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 7284  981abbd5-d7ee-4313-aadd-ae4492aa1006 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 7285  2ce4e3bc-ec16-4104-a1d9-da64d056096a | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 7286  f9830da6-13ab-4fe7-ac02-107f0c0a662d | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 7287  8c35396b-d8fd-4fc6-a19a-a09112229a88 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 7288  7465ca24-026b-4a29-b5e9-6a5228337f72 | [1}[2]{3] | [1}[2]{3] |
| 7289  e8398c14-49ad-4cd1-97b5-f19f42cfb9b7 | open in new tab | abrir en una nueva pestaña |
| 7290  63888262-f0cc-4d2e-84f5-899c19aab9f8 | Search Results | Resultados de la búsqueda |
| 7291  4a3bcb93-d39a-444e-b2eb-073ccab857eb | Page Contents | Contenido de la página |
| 7292  3227e36d-0f44-4aa2-9d14-787199cb20ea | Page last updated on 01 May 2020 | Última actualización de la página el 01 may 2020 |
| 7293  e5ba3f52-d062-4016-bdc3-371338ac3caa | Brightcove Support | Asistencia técnica de Brightcove |
| 7294  7e4c1199-14fa-4a8e-adde-60e645040cf4 | [1}System Status{2] | Estado del sistema[1}{2] |
| 7295  ba4ac0f1-eb0e-49ec-bfb5-f9a045b0111b | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 7296  1190b857-fa58-4a6f-aec4-b286c448e6ba | [1}Documentation{2] | [1}Documentación{2] |
| 7297  1e98f460-ca65-4999-935d-d9721a66854d | Training | Formación |
| 7298  06cca6b5-b0d2-4729-9774-b606b2e6c6ed | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 7299  48d6a698-ff6e-45c6-831a-d6435f886e93 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 7300  eec31f7a-1f3a-44a0-ab3b-366b84f9894b | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 7301  35d3a832-aba1-4717-a395-637ad5b4af55 | Brightcove | Brightcove |
| 7302  826363ec-a593-441b-81ba-17f7f140e27d | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 7303  fde9671a-818b-4327-a320-140e9f222d13 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 7304  8685f319-f148-421e-96fe-9492a274d42b | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 7305  5949a90a-60fd-42df-ab37-d859355386bd | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 7306  a397e2ce-6f85-4e0a-8972-8adfb1f9db2e | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 7307  c45fb7c5-105b-44fb-aa76-77ed8a2f0fe2 | LinkedIn | LinkedIn |
| 7308  2bdf304f-70ee-46e9-b48e-cb8cc255d474 | Twitter | Twitter |
| 7309  86077e78-5479-44e3-af1c-efbb15fec699 | Facebook | Facebook |
| 7310  9fe3d2bb-98f5-4832-b737-a0f8464633fd | Have a question? | ¿Tiene alguna pregunta? |
| 7311  c21b2a2c-d6ee-4d14-aa9c-175429bc3fe3 | We want to help you find the information you are looking for in the most convenient way possible. | Queremos ayudarle a encontrar la información que busca de la manera más conveniente posible. |
| 7312  11521c9b-5034-4f85-b1a6-d07444b728b0 | Going through multiple documentation pages to find what you need can be daunting and time-consuming. | Ir a través de varias páginas de documentación para encontrar lo que necesita puede ser desalentador y llevar mucho tiempo. |
| 7313  eebc54d0-5c0b-4a78-b047-16a8f8f1cca0 | For that reason, we have Brightcove Answers | Por esa razón, tenemos Brightcove Respuestas |
| 7314  dd113994-f178-4452-8c83-7740bd6459a3 | Brightcove Answers | Respuestas de Brightcove |
| 7315  4ceeea08-84f8-4c0f-a18a-624d7a5471d5 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 7316  c5e25f9d-d6c4-4a6d-b0fb-aa3bfe884b2c | Select Language | Seleccionar idioma |
| 7317  253c7292-2d7e-4912-bd0b-8e7599e1dd0d | Other Brightcove Docs | Otros documentos de Brightcove |
| 7318  a8009f9c-ffce-4074-841b-1463db767b74 | Documentation Home | Documentación Inicio |
| 7319  0d83fcf0-cc5c-4d6b-85bb-4cda395f2fa8 | Brightcove Audience | Audiencia de Brightcove |
| 7320  14d5e9aa-ebd0-4b1a-b14e-4a2fb654f8f6 | Brightcove Beacon | Baliza Brightcove |
| 7321  f5111d5f-b560-45db-acfc-41457848379f | Brightcove Campaign | Campaña de Brightcove |
| 7322  1e490f16-2a2f-42c1-8d80-32222f7c0c1a | Brightcove Engage | Brightcove Engage |
| 7323  8eafbc89-bf73-45d6-b0a9-4ca7609de5c0 | Brightcove Live | Brightcove Live |
| 7324  7b10e609-d365-400c-b3f7-f43fc0afa4db | Brightcove Gallery | Brightcove Gallery |
| 7325  2c0c767f-ca10-42e1-b13b-155d51d577d2 | Brightcove SSAI | Brightcove SSAI |
| 7326  6cdddfc3-7ee6-478b-924b-5903703ab6b9 | Brightcove Social | Brightcove Social |
| 7327  fb620e29-5523-4f49-a402-c734795d1f8d | Video Cloud Studio | Video Cloud Studio |
| 7328  3a9294ca-a601-4493-8547-f62ec52ea2e8 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 7329  54b2cd99-fbda-4947-881b-882b363d0cd5 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 7330  7ee38724-1da7-4350-bb1d-7149098eb7f6 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 7331  7c786a54-983a-424c-88f8-515fa7461d02 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 7332  88633aed-062c-4bef-8ad8-b1d9541e2e3a | Video Cloud General Information | Información general de Video Cloud |
| 7333  e96ba7fc-4d5f-4d58-a3be-c78bda821cf8 | Zencoder | Zencoder |
| 7334  3194dfdb-2af4-46f6-9a34-fcdf7047bc9f | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 7335  8ea5638b-5d2f-4af7-a04c-9a3ec1e0bb9b | support | soporte |
| 7336  9b1f1bc2-70ff-49f8-9b87-62ad4a57ee32 | system status | estado del sistema |
| 7337  56ae5945-7215-4913-b776-ca149a3a2c23 | [1}Home{2] | [1}Inicio{2] |
| 7338  e0b9c8d8-e9a3-42fc-8cf0-a69f26398ef6 | [1}Support{2] | Soporte[1}{2] |
| 7339  82fbd366-4787-42bb-901f-61d01dc2d5ce | Brightcove Answers | Respuestas de Brightcove |
| 7340  f1cc4c11-b3a6-49ea-9510-943a16a2d36c | [1}Home{2] | [1}Inicio{2] |
| 7341  b8a3fa5b-63b1-41fe-bb87-0ebd1c1f3003 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 7342  ed5a2a3f-0a5a-4657-847a-87061ee5f154 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 7343  860f9784-1cd2-4e0a-93de-db0041bb868a | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 7344  0de2cf81-13fe-4317-b14d-5f56cb24103f | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 7345  db4db598-9502-4284-b17e-7fad41b17fa4 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 7346  141dae51-955d-4c20-9d41-0fd7a1004bc7 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 7347  837708b6-acfd-4485-b5f7-c5099c9db92d | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 7348  9385643e-d522-4af7-b2d0-2c122bc5e451 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 7349  82bba2fe-6063-4a0a-bb3c-808c5fca71ba | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 7350  312c50b0-95cc-4ef1-9fe7-db73033c655b | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 7351  3b1bb69c-9015-42f2-b01f-9c6336758e56 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 7352  4cb579b6-f815-4fc3-9869-c503ca6520bb | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 7353  fb8be299-bc49-4cb6-94c4-7c026848628b | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 7354  ec0415e6-2b9b-48af-9e21-ce193abbd652 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 7355  5826e9ed-2c67-400f-a68a-3fe7dd3b80e9 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 7356  e5985171-f449-4a08-94fc-3d8697c93dff | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 7357  fdab53d2-eb0d-4392-bbd1-56bd4c7ec81b | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 7358  4e9327ec-95b3-4d45-b1a2-2b8286c97a53 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 7359  12dc3fea-da52-4f25-a6c3-1a5a3b2df944 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 7360  118d4026-ac00-4ac8-836a-ae5dc6cd88b8 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 7361  d0ec9b80-8b09-483d-9960-dcb784b93fb5 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 7362  78bf905f-b467-4f27-8050-273670d4a2f8 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 7363  ff5ebc75-0ce0-435d-8191-c3045fce1d40 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 7364  d303d335-6133-4b9c-b017-b57da79c17a6 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 7365  48e4c171-2a02-43fe-9f6c-a79dfa371d9a | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 7366  41dd9cc2-4e78-43bb-b531-1609103dffc5 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 7367  dc2f76ca-689b-41fe-b22a-9aa499b3dcdc | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 7368  cfb234c0-af8e-40c2-8383-3ce35ce25315 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 7369  90958a81-bd1f-40df-ac8d-bb57239ec9d2 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 7370  16c2e63d-23dd-4c59-aeed-77ac2f839624 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 7371  83a085f9-5b2d-46db-8312-ef0e481dbb38 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 7372  a7a417ca-30f7-4d6a-967b-7c0623d2e28f | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 7373  f2625224-c515-4ba2-9f5a-c4b9256f6028 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 7374  0bc662f6-e151-4e43-9f4e-80b530fc0ba4 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 7375  b0512398-091e-431d-bad5-628c885615a7 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 7376  61156983-ffd7-4d85-8278-d336aa1b8219 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 7377  717c2556-630c-4341-b81d-7c928ea4230e | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 7378  36b0f2ce-ae14-4c51-ae24-a7ab4df9baf1 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 7379  6e6a6f38-a74a-4c3e-841e-b8146ea811ab | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 7380  309a3aa9-659a-4f23-bab4-6f546753c8e0 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 7381  21da6941-fb13-471b-a876-090c7ea94357 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 7382  b0714edf-a60f-4b59-8a96-fa7aa57bd9c2 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 7383  7ada9b50-beba-4ab2-bea8-1b7f8702259b | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 7384  60870aa2-df28-4e04-bb53-281dbfbf9635 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 7385  a7620840-a05c-45a5-880a-0272309c0471 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 7386  9082dfa6-12d0-44b8-8405-247065582c76 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 7387  7f5ff2fe-c723-4505-8ed7-3d833736e821 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 7388  4fefe486-2bea-4464-ac11-05ef90ddea35 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 7389  8f5d5221-3ad1-48c3-96e2-943446da7331 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 7390  3dda8bb3-5747-4865-8ac6-966839376d46 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 7391  dcf20ec4-00e6-46d9-980d-20c933fa3bfe | [1}2020{2] | [1}2020{2] |
| 7392  861fb0d3-fc62-4813-969e-fbf60a074393 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 7393  4e867a57-06c4-4739-bda0-a99311a36b31 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 7394  dabd2bb8-2209-430b-9f1d-eca30979cff7 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 7395  c231900b-5b11-44c9-aada-47a4b0e38b1e | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 7396  37ab2e4f-08b3-44ff-8961-05e5e2084246 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 7397  1fa9077a-9c53-4dcb-85f5-b30af7d278d3 | [1] | [1] |
| 7398  ae5d9fca-3525-4ef7-b1ff-cccd07ed4681 | Navigation Menu | Menú de navegación |
| 7399  30e35f3c-f935-4f11-9fec-6bdccfc164ea | [1}[2]{3] | [1}[2]{3] |
| 7400  715962e1-21b9-46bf-a998-aa238dd5cd0d | back | espalda |
| 7401  c46e9c7c-640c-4ef0-befe-f0facc3d06c0 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 7402  d6ff3027-68c9-487a-ac71-b51c952f3370 | [1}[2]{3] | [1}[2]{3] |
| 7403  ff14827d-269d-4e09-b043-0a0c24e1bcfe | forward | adelante |
| 7404  44991851-dbb9-496a-bcd4-01d14d555ac3 | Page Contents | Contenido de la página |
| 7405  720aed0f-6a23-4fc1-9c46-ac3c55ee4b7d | [1}[2]{3] | [1}[2]{3] |
| 7406  cf1890ab-9a65-40d9-9fe1-2051e2160e3d | open in new tab | abrir en una nueva pestaña |
| 7407  747e104f-0269-4b6a-a1ef-25b7566a89e8 | Brightcove Answers | Respuestas de Brightcove |
| 7408  464b763b-c84d-4fd2-8a02-504fddf53232 | We want to help you find the information you are looking for in the most convenient way possible. | Queremos ayudarle a encontrar la información que busca de la manera más conveniente posible. |
| 7409  0880343b-6a94-4f06-8a79-c6ff479c3b2b | Going through multiple documentation pages to find what you need can be daunting and time-consuming. | Ir a través de varias páginas de documentación para encontrar lo que necesita puede ser desalentador y llevar mucho tiempo. |
| 7410  3b55e841-8f0b-44dc-9f15-3599656ff9c1 | For that reason, we have [1}Brightcove Answers{2] | Por esa razón, tenemos [1}Brightcove Respuestas{2] |
| 7411  c2c21ca4-6d30-4d47-b406-8e5ead36dede | What is Brightcove Answers? | ¿Qué es Brightcove Answers? |
| 7412  90ecd461-17f8-49c4-a25a-49c574466480 | [1}Brightcove Answers{2] is not a human or bot. | [1}Brightcove Answers{2] no es un humano o un bot. |
| 7413  c88f8d72-1284-4c54-9504-15dc09bff742 | Instead, it is an artificial intelligence search tool designed to help your find answers to your questions. | En su lugar, es una herramienta de búsqueda de inteligencia artificial diseñada para ayudarle a encontrar respuestas a sus preguntas. |
| 7414  95da4def-35c2-4b61-8f68-006134034838 | It works best when you ask it full questions, such as: "how do I add captions to a video?". | Funciona mejor cuando le haces preguntas completas, como: «¿Cómo puedo añadir subtítulos a un video?». |
| 7415  e4171f24-6f95-470c-bb0f-bbc426a7b9b6 | How does Brightcove Answers work? | ¿Cómo funciona Brightcove Answers? |
| 7416  ae85191e-faa1-4756-a429-5b1b76769851 | You can find Brightcove Answers in all of our documentation pages and customer portal by clicking on the [1}Have a question?{2] or [1}Ask a question{2] button: | Puede encontrar Respuestas de Brightcove en todas nuestras páginas de documentación y en el portal de clientes haciendo clic en el botón ¿Tiene alguna pregunta? o el botón Hacer una pregunta:[1}{2][1}{2] |
| 7417  eb1baf2f-e645-4d5c-9b7e-b48249433247 | [1] | [1] |
| 7418  268277fb-46e2-43ce-ab91-b21c421f900e | Brightcove Answers Button | Botón Respuestas de Brightcove |
| 7419  dbfeefd1-68fc-4d28-9880-352ec22f0b27 | Brightcove Answers Button | Botón Respuestas de Brightcove |
| 7420  d699c788-1fe7-4e63-b9b1-76462e8707e3 | When you click the button, a chat-like interface will display, and you can start asking your questions: | Al hacer clic en el botón, se mostrará una interfaz similar a un chat, y usted puede comenzar a hacer sus preguntas: |
| 7421  54811de6-277f-4eb1-82e9-7fd500d0a0ca | [1] | [1] |
| 7422  f4c30cce-e253-42b1-9c6d-653d87f612f9 | Brightcove Answers Interface | Interfaz de respuestas de Brightcove |
| 7423  172ce760-034e-4325-a21f-60724022c70c | Brightcove Answers Interface | Interfaz de respuestas de Brightcove |
| 7424  c3cfd266-bbb4-4114-8f9f-ef7584eb2639 | Again, Brightcove Answers will be more helpful if you ask full questions rather than just using it as a search engine: | Una vez más, Brightcove Answers será más útil si hace preguntas completas en lugar de simplemente usarlas como motor de búsqueda: |
| 7425  9d1d4efc-f2a7-4988-9c79-52699097495b | [1] | [1] |
| 7426  4034f5a1-48a0-4c71-8508-43758d8dbc05 | Brightcove Answers Response | Respuesta de respuestas de Brightcove |
| 7427  abcc3426-1f65-44f3-8ed0-4114e9934b71 | Brightcove Answers Response | Respuesta de respuestas de Brightcove |
| 7428  b69102cd-6a39-430c-b889-13280bfa7dcf | Depending on the support page you are in, Brightcove Answers will tailor the response using information relevant to that specific site. | Según la página de soporte en la que se encuentre, Brightcove Answers adaptará la respuesta utilizando información relevante para ese sitio específico. |
| 7429  cd7651a7-f117-4ef9-b55e-1302111b06b1 | If you are looking to find information from all Brightcove documentation, use Brightcove Answers on [1}support.brightcove.com{2] or from within our [3}Support Portal{2]. | Si desea encontrar información de toda la documentación de Brightcove, utilice Respuestas de Brightcove en [1}support.brightcove.com{2] o desde nuestro [3}Portal de Soporte{2]. |
| 7430  ed2205bb-9700-4637-9347-4389b588e373 | Still need help? | ¿Aún necesitas ayuda? |
| 7431  9d50aff9-aeb8-4610-9e05-b0f22fff07f0 | If Brightcove Answers is unable to find any answers, it will redirect you to our [1}Support Portal{2] for you to contact our support team for assistance. | Si Brightcove Answers no puede encontrar ninguna respuesta, le redirigirá a nuestro [1}Portal de soporte técnico{2] para que pueda ponerse en contacto con nuestro equipo de soporte para obtener ayuda. |
| 7432  3c55dc5f-b249-4659-a3e2-7a4277bd0012 | We love feedback! | ¡Nos encantan los comentarios! |
| 7433  ecd23881-f7cd-4937-9b49-cfa2045ac9a1 | Please let us know if the documentation you found through Brightcove Answers was helpful or not by clicking on the options at the bottom of the results list: | Por favor, háganos saber si la documentación que encontró a través de Brightcove Answers fue útil o no haciendo clic en las opciones de la parte inferior de la lista de resultados: |
| 7434  7feb39fa-469c-43e7-9aa3-3451e4568b85 | [1] | [1] |
| 7435  d3bbff5e-015e-482d-a395-bedf15e1398c | Brightcove Answers Feedback | Brightcove Respuestas Comentarios |
| 7436  4fdb8c96-5948-45f8-a339-d8a273226515 | Brightcove Answers Feedback | Brightcove Respuestas Comentarios |
| 7437  531f4989-0a9c-4ed4-a346-f5555ca2a672 | Page Contents | Contenido de la página |
| 7438  99406cbc-0639-499c-8ec4-2af4385378ca | Page last updated on 13 Jun 2020 | Última actualización de la página el 13-06-2020 |
| 7439  72d3d6f1-f8f2-490a-b974-7656f06639a6 | Brightcove Support | Asistencia técnica de Brightcove |
| 7440  6ff5838a-5f12-4abf-b4ea-aababa2ce0b6 | [1}System Status{2] | Estado del sistema[1}{2] |
| 7441  29c9f7c1-39e7-4dae-a834-6a9bc1416881 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 7442  c96422f3-a3eb-4468-b3c7-f38542306e24 | [1}Documentation{2] | [1}Documentación{2] |
| 7443  79c0517e-155a-41ee-b599-3f28d6195b9e | Training | Formación |
| 7444  563f9c32-c9b1-45a8-a207-04d3439f9c6d | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 7445  eef531f8-da87-4419-8345-d5efee0a09b9 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 7446  4d7235eb-95f3-4c46-8266-b63b72d63942 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 7447  84bbdc59-92cc-411c-a879-eb31ea1d1c22 | Brightcove | Brightcove |
| 7448  cf767f16-486f-4067-bb47-efc9ccf0697c | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 7449  b75d6a33-5c68-4a86-9e8a-cc562993d297 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 7450  ab223554-1b10-4421-a9b3-2f9ab272637d | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 7451  de04be53-2464-4341-a72a-48787dcdfe6c | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 7452  9cf68894-76bf-44a3-a505-5b8b5d6f6bba | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 7453  df46a671-281e-49e5-a9ca-54a2a5ac6f30 | LinkedIn | LinkedIn |
| 7454  d0526466-ffa8-4960-9283-d5e3dd00904e | Twitter | Twitter |
| 7455  2910e8a5-2dc8-42b1-8c80-f969556908f2 | Facebook | Facebook |
| 7456  a3f33d6f-709f-4d4e-858a-e8c1fa68e7bf | Have a question? | ¿Tiene alguna pregunta? |
| 7457  c496ae1a-6824-4221-8a5a-9c2b9c31e12d | In this topic you will learn how to contact Brightcove Sales or your Account Manager. | En este tema, aprenderá a ponerse en contacto con Brightcove Sales o con su administrador de cuentas. |
| 7458  de9f385b-bb87-4680-9fc9-8e5646b18bbd | Contacting Brightcove Sales | Contactar con las ventas de Brightcove |
| 7459  60e0bee9-27a0-4d54-a048-09f090d659f1 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 7460  e5c5ec8f-158c-4131-ac94-80d327f5460b | Select Language | Seleccionar idioma |
| 7461  2874ddfc-63d9-4920-950e-367190a9b6e1 | Other Brightcove Docs | Otros documentos de Brightcove |
| 7462  2e10df9d-4f51-4773-95b8-1a428fcc1e06 | Documentation Home | Documentación Inicio |
| 7463  1c6e763a-eced-43a2-aca9-e9e1f97f8902 | Brightcove Audience | Audiencia de Brightcove |
| 7464  198d84ca-5a10-41e2-8ea1-3bf321d858ff | Brightcove Beacon | Baliza Brightcove |
| 7465  a46a71a5-e536-4702-bc76-aa547c676f7f | Brightcove Campaign | Campaña de Brightcove |
| 7466  8d0bc030-a8f7-4b72-9c45-e32b365cb42d | Brightcove Engage | Brightcove Engage |
| 7467  4019be80-10ff-4d47-bb3d-8a5730b8209b | Brightcove Live | Brightcove Live |
| 7468  09e0dbbf-dd9e-473e-9ed6-12e158a2286b | Brightcove Gallery | Brightcove Gallery |
| 7469  1d29f2b4-e313-4150-803a-6ba942c318f6 | Brightcove SSAI | Brightcove SSAI |
| 7470  d1c4d3b0-67d7-4d78-9b89-c8a3f9175040 | Brightcove Social | Brightcove Social |
| 7471  0cb6cea1-2e45-4e40-aa14-2400a8a92c0f | Video Cloud Studio | Video Cloud Studio |
| 7472  9f1ec72d-1ccd-4d40-980f-d326f8f80306 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 7473  f56a601f-3073-45cd-ae94-e197310911a6 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 7474  f2bcd081-5c30-485d-992b-87a7c4655ccf | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 7475  3b7faeec-3790-43e7-af9d-50133039050a | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 7476  f6005fe0-b7c0-42d9-9c7b-85ab25f6a2d8 | Video Cloud General Information | Información general de Video Cloud |
| 7477  48ebc421-64f9-48cb-a947-e6defd955e22 | Zencoder | Zencoder |
| 7478  e87698f1-ca64-49b3-a1fa-08ce1d2d00fa | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 7479  d2bfc765-e986-4573-9e01-19af7016c305 | support | soporte |
| 7480  313580ce-f545-4654-971b-24e4d1725453 | system status | estado del sistema |
| 7481  10f99646-c688-4276-8db2-162ef093a71a | [1}Home{2] | [1}Inicio{2] |
| 7482  e99b9aa5-a706-4990-ae07-b9dfa16b653c | [1}Support{2] | Soporte[1}{2] |
| 7483  1c5cee9d-4edb-4ed3-ba65-4bc081381004 | Contacting Brightcove Sales | Contactar con las ventas de Brightcove |
| 7484  b7b08fda-da68-485e-a7b7-cdc053d5782e | [1}Home{2] | [1}Inicio{2] |
| 7485  924aacb7-ca79-4107-be83-0e2e8bfa4ce8 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 7486  69c380f9-66bb-4c82-8365-ed70609c84a4 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 7487  612be7d4-b226-40ec-a294-96afd311a5d0 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 7488  33a91a1e-efc3-4671-b7a3-fc84159fd1be | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 7489  3970f359-a3bf-4d25-a205-7db2259fc065 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 7490  de6233d2-e372-4f75-8027-9af4b0ffdddf | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 7491  cbb545ad-f0ff-485c-ae96-15adbd032d58 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 7492  4ce275b7-cf19-43c2-a092-41e50c892d5a | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 7493  de3e90dc-73b9-4111-b186-3768233bec6d | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 7494  b76b1891-a3a2-441e-8467-39880da8742b | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 7495  27dc0805-dad7-41c2-8a81-081516b042fd | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 7496  27cf4e83-b34a-4770-8d84-12cddf394fda | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 7497  4753a09e-8c19-43a5-b667-6933bb96511d | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 7498  38d3d383-1f60-4ccf-8ca9-3e7dcb1ce286 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 7499  c4be8757-420c-4781-97a1-52125cb42237 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 7500  895422c6-28fc-4ae2-b4fc-dfc261cdd09b | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 7501  0c42fe83-9a98-427f-a745-69d975c26f4b | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 7502  5a4a84ce-b715-4f92-8f30-18ee18b0de8b | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 7503  f0bee085-3a90-48ea-85c0-e1e34bd44f41 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 7504  fb13bb56-8663-409b-b418-a3777cb70f0d | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 7505  b3263f41-d9dc-4d67-aef8-d7f445e0a5d8 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 7506  2e6916ae-3008-467f-88ac-c79305a70c9c | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 7507  952c3921-58cc-4bbd-a969-fe9091bf9387 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 7508  c7d4e470-caee-4690-8666-6a5c966b5c0d | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 7509  11e8faa1-d1ac-48b7-b793-70530730b313 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 7510  b30bdd13-5fe2-4b89-9f43-2a73024e28e2 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 7511  c9481149-3f74-4ad8-a77c-2abbb6fffbde | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 7512  f71cbac7-c6a5-4262-8523-0ac5ce7ee222 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 7513  9f18282a-6ba6-4bcb-a803-229b7de95275 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 7514  38c08da5-b57a-43fd-b191-e088586a283a | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 7515  109deb5d-074f-43f0-b83f-5a62ab90f522 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 7516  664df9aa-bb71-4b9d-975d-6051faa318cb | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 7517  07a26ade-8915-4d22-be05-7941ac94b5d6 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 7518  9b47aaf2-4a98-4cc5-ba7f-c919c5f19404 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 7519  aa6758c5-90cf-47a3-b549-4fdab07dadd3 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 7520  b894f998-b0cd-4baf-81f7-ebbb5d3a64e1 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 7521  1a7741ba-bbd5-4f65-9130-9ee9b98c994a | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 7522  9d6458f3-8070-4cfd-b63a-d2630607b67c | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 7523  809219af-8955-4f9a-87ce-60e82f007886 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 7524  59cb62f0-4ba0-4887-9173-ffd61cb36d61 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 7525  bc6e173c-6e3d-4fda-9ea0-76cd1cc58c5c | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 7526  d00ec897-4641-4ece-a629-bd2a350335b9 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 7527  00713fbc-df02-4045-bc1c-860da6ccc6cb | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 7528  a149bb29-155f-40ef-b9b3-98e8f87c34d1 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 7529  ff892549-1ca2-43e1-a9d5-5b1f1ba3e296 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 7530  727e43ab-904b-4818-a844-0900fac5b8cf | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 7531  9a14b6c2-c4a4-414c-940e-e818644dab71 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 7532  58d81343-f5b0-460e-b84f-ebbc16354422 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 7533  208b4d21-fb8a-4a19-a8fa-0e32766c3818 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 7534  fe230272-c179-4620-9bbb-9e1e462a20c0 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 7535  862c21e4-0a33-47e4-9640-d6c36afda9e1 | [1}2020{2] | [1}2020{2] |
| 7536  b4ea87ff-e410-485d-817f-5d49864dbe75 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 7537  476fe0fb-e3e3-4ec4-b89b-4f08d5f5ab87 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 7538  7dae9ac1-beff-4901-8299-239aac07bb54 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 7539  b92332e5-bd7e-4f36-b7a7-918f2244ee4f | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 7540  9979e344-fe7b-444f-b8f9-0bf50f9cf9ac | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 7541  2f3d3e93-2a72-4f00-abab-0ef6b3abe5d2 | [1] | [1] |
| 7542  47c0bf38-ad10-4e62-8fbd-9ce2452887de | Navigation Menu | Menú de navegación |
| 7543  6cc195ed-f0a8-48f3-a5ba-b98baedae30b | [1}[2]{3] | [1}[2]{3] |
| 7544  c6e5e67e-2dbb-4e56-99c1-1eac640d5717 | back | espalda |
| 7545  ec1fee84-c5de-4b77-86a8-cca59b460fa7 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 7546  8c912616-8292-4360-b0b8-bc7f39a96488 | [1}[2]{3] | [1}[2]{3] |
| 7547  e6f7ad57-e5f5-41f7-9a87-2ee457a9bbab | forward | adelante |
| 7548  187ec45e-e961-4278-abfd-3a8f1f6c8e50 | Page Contents | Contenido de la página |
| 7549  6c1df658-1894-4f43-823f-a137ee50426c | [1}[2]{3] | [1}[2]{3] |
| 7550  5fc042c5-67a0-43ca-8486-ad068d32bd4f | open in new tab | abrir en una nueva pestaña |
| 7551  adfd7fc3-ebc9-4ea9-830d-448571f3d010 | Contacting Brightcove Sales | Contactar con las ventas de Brightcove |
| 7552  03b03e92-2c2d-4ca3-9430-1023ea8de959 | In this topic you will learn how to contact Brightcove Sales or your Account Manager. | En este tema, aprenderá a ponerse en contacto con Brightcove Sales o con su administrador de cuentas. |
| 7553  22041a52-3981-4ea2-ab45-afa3ee28d57e | New to Brightcove? | ¿Está comenzando a utilizar Brightcove? |
| 7554  d578d718-a0ba-487e-b687-6963cece4797 | If you are new to Brightcove and interested in purchasing Brightcove products or services, you can contact our Sales organization by going to [1}this page{2] and filling out the form, or by calling one of the phone numbers listed at the bottom of that page. | Si es nuevo en Brightcove y está interesado en comprar productos o servicios de Brightcove, puede ponerse en contacto con nuestra organización de ventas yendo a [1}esta página{2] y rellenando el formulario, o llamando a uno de los números de teléfono que aparecen en la parte inferior de esa página. |
| 7555  3f3adc8a-ac0a-4e30-b374-97413022164d | Already a customer? | ¿Ya eres cliente? |
| 7556  41d88841-dd11-499f-9ec4-9d963281d43d | If you are already a Brightcove customer and interested in purchasing add-ons, additional products or services, contact you Account Manager. | Si ya es cliente de Brightcove y está interesado en comprar complementos, productos o servicios adicionales, póngase en contacto con su administrador de cuentas. |
| 7557  5b3cc0d3-2973-48ec-bd74-1dcf91a4044a | If you are not sure who your Account Manager is, [1}open a support case{2], and someone in our Support organization will give you the information. | Si no está seguro de quién es su administrador de cuentas, [1}abra un caso de soporte técnico{2] y alguien de nuestra organización de soporte le dará la información. |
| 7558  3a4424f1-6d8d-4b38-8e08-4023c53daff3 | Page Contents | Contenido de la página |
| 7559  168f478d-a47d-4080-8fb9-22e6dd4b11d9 | Page last updated on 16 Jul 2020 | Última actualización de la página el 16-07-2020 |
| 7560  28b1b90c-6d6b-415d-9104-09acd1a7c25f | Brightcove Support | Asistencia técnica de Brightcove |
| 7561  871dfa4e-28cf-4a64-bd5c-8bb0e568d631 | [1}System Status{2] | Estado del sistema[1}{2] |
| 7562  b590e7dd-d7bf-4a01-a423-b2901325fef4 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 7563  dba3415c-5be7-4be0-ae7c-333dd250b1fe | [1}Documentation{2] | [1}Documentación{2] |
| 7564  b245e194-619e-4ddf-b63d-e3abf8e96cc9 | Training | Formación |
| 7565  2ec1a191-1153-4285-922e-ef435293b97c | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 7566  e5aa5b4d-406d-4cab-9a11-335437751591 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 7567  682698c7-625b-4195-9018-ee27c51a2b9b | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 7568  8f4cbd7a-27bc-40a0-8c2d-3fc493bffdeb | Brightcove | Brightcove |
| 7569  e446da69-c2ea-4c2d-b67b-b7752ba03e0f | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 7570  5e0fe0a0-5129-4d60-8df5-157d7b37f7ef | [1}Contact Us{2] | [1}Contáctanos{2] |
| 7571  da32db37-9a99-4447-b4fd-cf82d1692f0f | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 7572  af0f73b7-7e65-4621-abaa-a6146acf660f | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 7573  3b5da28e-39b8-4b9d-823d-5fb2f255ba92 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 7574  ab14d63b-febb-4e5f-ab76-d9c60b2220a6 | LinkedIn | LinkedIn |
| 7575  3c53eb15-3bcc-494e-aa88-a1e9130b90ac | Twitter | Twitter |
| 7576  5e427c9f-40d2-4f24-926a-fcfad6b8c803 | Facebook | Facebook |
| 7577  12c87328-296d-4cec-85ae-95e7e722336b | Have a question? | ¿Tiene alguna pregunta? |
| 7578  b187392b-ea57-4a1f-bf18-779ee53ad812 | Support Topics | Temas de soporte |
| 7579  978faf4b-c384-4902-ad92-c0204f08c474 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 7580  5b0cdc0c-dd48-4ecd-948c-24d3b1930a43 | Select Language | Seleccionar idioma |
| 7581  47f0c5f6-f993-434e-937e-0aee9e52c6c3 | Other Brightcove Docs | Otros documentos de Brightcove |
| 7582  f1ede491-ab2f-4a2d-8893-db2429447bbc | Documentation Home | Documentación Inicio |
| 7583  9ee3582e-99b2-408d-a02b-bd654fb6d804 | Brightcove Audience | Audiencia de Brightcove |
| 7584  462c07da-abb7-472c-bde0-e602e7f62f75 | Brightcove Beacon | Baliza Brightcove |
| 7585  b09f5cde-ace6-488e-9480-8949e4f899d4 | Brightcove Campaign | Campaña de Brightcove |
| 7586  8d3a061f-4b09-4477-bb36-57fec31bcaf3 | Brightcove Engage | Brightcove Engage |
| 7587  270ad2d4-2206-44a2-a1ed-63dab7c503a3 | Brightcove Live | Brightcove Live |
| 7588  0ffa14b3-6cef-439f-91e0-0d6afe391a21 | Brightcove Gallery | Brightcove Gallery |
| 7589  3ea865f4-b4e2-454f-95f5-b69db1ce96e2 | Brightcove SSAI | Brightcove SSAI |
| 7590  c00a4e52-785b-4b03-b8b2-62f7cf45f581 | Brightcove Social | Brightcove Social |
| 7591  a7c62386-bb2e-48c6-94ea-059dbf4887a6 | Video Cloud Studio | Video Cloud Studio |
| 7592  74e2dd05-9db8-41a5-b20f-b3b7cd56f732 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 7593  be09427e-2d30-40ce-bec8-92bafa09297f | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 7594  5a26f366-b14e-4de0-b33e-b656235d2219 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 7595  21c323cf-dd39-4952-9809-004694be694a | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 7596  e22954a7-9406-4d2d-bd7b-6824c47df461 | Video Cloud General Information | Información general de Video Cloud |
| 7597  21cc7584-f9b7-4b48-8f4a-bb8678557ede | Zencoder | Zencoder |
| 7598  022f41a8-6ef3-4973-9fdf-a05a97fd4a8d | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 7599  eef70ecf-5b3f-4e11-bf38-96481f06c282 | support | soporte |
| 7600  cec8b4d4-fd5e-46a5-a8c5-66de73a0e587 | system status | estado del sistema |
| 7601  b1d27481-16ae-4252-b148-9278ee353efe | [1}Home{2] | [1}Inicio{2] |
| 7602  d8ff9e93-5dff-45a9-8b27-fd59a2a6fcda | [1}Support{2] | Soporte[1}{2] |
| 7603  9b90377d-8ecc-471e-8118-6b3dd5b8d4b8 | Support Topics | Temas de soporte |
| 7604  2ecb60d1-855e-4bc6-acc8-c6dada3eec7d | [1}Home{2] | [1}Inicio{2] |
| 7605  1dc2e30f-a939-472d-8cdc-330bbb89ae8c | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 7606  6de53536-5455-4c10-bc97-fa117f8baa23 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 7607  c644f76d-e2e1-419a-aabc-e7d65fcf8912 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 7608  49e5acdb-2ebe-4b66-8249-9de08b7ac6f4 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 7609  f5e29164-2b04-4e10-b54f-da4596b8d03f | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 7610  9d73d3a6-2984-442b-9049-27948151e5c9 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 7611  85355f01-0f0c-46f1-bee6-03afd0eb5860 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 7612  60008f0d-5859-450f-895c-7b7ebab5161d | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 7613  f1aa907d-be35-4bb3-a5b4-6c465c893d7c | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 7614  9c4bf1ff-e54e-4055-bc90-57022b3c2d6e | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 7615  cdb97df9-03cd-488e-8a5e-b2d7e1ce1450 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 7616  b5ebee91-8485-448b-bb49-b4cb415373c4 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 7617  236cd58f-3258-4f4f-b62c-257baf1587a9 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 7618  a1db1652-edca-42e8-b168-8e79361efec9 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 7619  866fff60-0134-407f-9132-1630efa4f3fd | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 7620  b8310598-b8a6-4c20-b0cc-110399c2d1b0 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 7621  b25982f4-cc3f-4c72-be49-1610db86961a | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 7622  2f83b08d-b537-42db-8213-145289c64185 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 7623  3eb43783-68e3-4acc-896c-728b96812e17 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 7624  4fa5a7f5-b312-48d4-938b-7e6c279696ff | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 7625  bba4e2b5-dbb9-410a-a327-92defe6ccddc | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 7626  7099661c-83e4-4a88-8da7-2b34a0337e7b | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 7627  7eeb4e1b-60e9-4acf-b5f5-cc97f16e0092 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 7628  b9974b5a-b111-4b12-83e7-4ffdf49ab4a5 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 7629  fe82c9d5-f6cc-4065-80cf-808743b759d1 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 7630  94bd52f0-befa-4001-8ad9-8ce1e9fedb10 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 7631  0b37e110-76c1-4604-97fb-5a21eed28b0b | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 7632  7ad65019-3be7-4fb0-9d75-64076c832376 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 7633  ee593be9-97be-4534-bd27-f7c18fd48e89 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 7634  cbdb300d-0cc9-4360-afb5-4eaa1bb548ea | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 7635  b6b60f63-e92e-4f52-aa75-70ae72739b65 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 7636  e8253935-5113-4a55-b6df-2ca5c5c52c9f | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 7637  59a3f6d6-98b6-461c-8ee8-865927871e7e | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 7638  32f07083-ff73-4e00-a0d2-956db0f8b09b | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 7639  ecd477cb-45b4-4621-9ef9-cf6ff9ecd3c0 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 7640  8ee71017-ea68-43b4-b3e4-c2c29905b43c | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 7641  459e403f-5039-4fa9-aad7-2a6e263a1742 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 7642  d5633390-0829-44ef-a6ae-5bd0236e0d57 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 7643  e1da696a-1d75-4b9d-ad33-4926a8450ade | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 7644  2f414a10-e958-49a3-8e1b-44495fa8e22a | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 7645  1e270e83-93af-4052-a414-a9b7dafa26b5 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 7646  2650f5d0-4412-40c2-b1e2-205753d0f91a | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 7647  254332cd-1c54-41dc-9729-df48b0063340 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 7648  8cbac56e-cb07-4d6b-812c-da9c7b5ddb45 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 7649  a2ec14f6-58f6-46f8-ab06-0d0d3df0882d | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 7650  56d8e3a0-4bce-4c6b-82b3-27669363ee93 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 7651  9ab4fe08-45ad-49aa-849b-c972653e93e7 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 7652  f4410006-6d39-40fe-9a0e-9ea7b70e866a | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 7653  a93f7865-b79d-4ac5-82e1-7093c526a5ae | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 7654  69e97fdc-a9cd-40ff-beb0-53e9cc8319d7 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 7655  bbf3f480-f940-4da2-9350-b3d6d8b8dc45 | [1}2020{2] | [1}2020{2] |
| 7656  b661eca5-4d8d-469e-a60a-aa7716dfc50c | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 7657  1001ad11-989c-46c1-8cf2-bf8d17555b9e | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 7658  77872159-13c0-4d46-b1d8-0e1deb4ce418 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 7659  f5f5d936-36ea-47be-9e57-b6fb5765eec4 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 7660  1f1af99f-fc28-4820-914f-b8f63eb14df8 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 7661  da234f5b-9fe3-4e94-a698-adf4e4936df3 | [1] | [1] |
| 7662  174c67e5-442f-46af-9e53-b0e0ab250382 | Navigation Menu | Menú de navegación |
| 7663  c8592077-b61b-4e92-8fe1-e375c48c36bc | [1}[2]{3] | [1}[2]{3] |
| 7664  aa4553dc-3473-4c1b-9f93-df3a14e12955 | back | espalda |
| 7665  ca41c823-0135-4a60-b4b3-8c68d8e1ad71 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 7666  9a4fa201-798d-4aed-bdc6-ee4d9d3d6375 | [1}[2]{3] | [1}[2]{3] |
| 7667  27b3f5fd-cafa-4595-a8d3-557fb1acddf1 | forward | adelante |
| 7668  95f85f52-d401-4b83-8dc2-4680940bd609 | Page Contents | Contenido de la página |
| 7669  e35c910d-082e-4c9e-8d5d-9b0733243d3b | [1}[2]{3] | [1}[2]{3] |
| 7670  bfa73164-494e-477c-aa9a-0d835f75f4d0 | open in new tab | abrir en una nueva pestaña |
| 7671  964e2cae-3477-4c16-b71f-c53e0b393409 | [1}{2] Support | [1}{2] Soporte |
| 7672  8273f025-93b3-4698-b4ef-f64980c08b98 | Learn how to open a Support case with Brightcove and check the System Status page. | Obtenga información sobre cómo abrir un caso de soporte técnico con Brightcove y consulte la página Estado del sistema. |
| 7673  4a283d70-0fcd-4775-8ea7-60364e781dab | Table of Contents | Contenido |
| 7674  c86a8ee4-c102-48f0-be63-da688f63ed06 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 7675  9fd36fb6-6473-4bb3-bc94-72ec581888fd | [1}Opening a Case with Brightcove Support{2] | Abrir una funda con soporte de Brightcove[1}{2] |
| 7676  065b412a-c609-4f36-a813-c58172e5b2bc | Page last updated on 16 Jan 2020 | Última actualización de la página el 16-01-2020 |
| 7677  478e9b44-e2a5-40ce-853a-1f093b687f6c | Brightcove Support | Asistencia técnica de Brightcove |
| 7678  81a256d3-2ce9-4d2c-82b6-41e8e2206afd | [1}System Status{2] | Estado del sistema[1}{2] |
| 7679  a1b52666-3795-4a5f-9871-4d4b66578b0d | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 7680  a489a229-9a07-47d7-9262-05c11245577d | [1}Documentation{2] | [1}Documentación{2] |
| 7681  88e1d07d-1e0e-4270-9c53-3e97ac406aac | Training | Formación |
| 7682  52dc4b21-38a1-47df-8a22-cec7640f46e3 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 7683  9e81af50-c1ef-4c90-80e9-e0f0eff0fb0b | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 7684  665b26e8-6b77-498e-ad69-e4f9ab4c341c | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 7685  cf7705ca-d66c-4e9f-a4a5-c07bbfacdead | Brightcove | Brightcove |
| 7686  7bd13546-e534-4c13-becf-9d5b9c24dacc | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 7687  137aa695-13fa-4947-8933-b5e9a784c8ea | [1}Contact Us{2] | [1}Contáctanos{2] |
| 7688  f3f37fac-ce53-4a13-b9c2-569bc5eb211b | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 7689  39f2007e-bcee-4887-9add-f1e4e1672200 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 7690  4d433508-8c83-40f9-80ab-dca457f1176f | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 7691  675e4674-acbf-48b1-bdc4-92349533275f | LinkedIn | LinkedIn |
| 7692  547d179b-8c92-4f1b-8359-d052ddf5259a | Twitter | Twitter |
| 7693  ae7a32eb-3795-4bba-acc8-d6e82006872c | Facebook | Facebook |
| 7694  22274c6f-986f-4344-840a-b01fc0f3bc29 | Have a question? | ¿Tiene alguna pregunta? |
| 7695  e86930fd-102f-4344-b55d-d8d7964c2235 | This topic lists all of the on-demand training courses that are available. | En este tema se enumeran todos los cursos de formación bajo demanda disponibles. |
| 7696  96e2be96-17a2-4fc7-b4d7-4a079eef5b8c | Online Training Courses | Cursos de formación en línea |
| 7697  c8aedbcb-f84f-4179-83ca-706c9a836b6b | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 7698  afab9d1b-775a-424e-afdd-39e5d34c175a | Select Language | Seleccionar idioma |
| 7699  65eacb89-aa8b-4ae0-990e-a8fd8d81a1c5 | Other Brightcove Docs | Otros documentos de Brightcove |
| 7700  5efc4c00-a013-4b1f-a113-0ec114f62b1c | Documentation Home | Documentación Inicio |
| 7701  d9be671a-fac6-4a61-a345-bfd6fc33e426 | Brightcove Audience | Audiencia de Brightcove |
| 7702  f6a2ab64-6e7c-42b3-9fa2-0f7759873a11 | Brightcove Beacon | Baliza Brightcove |
| 7703  9e8c1281-7c47-4adf-955d-f354f2212b5f | Brightcove Campaign | Campaña de Brightcove |
| 7704  092b1150-10e6-4800-b6aa-8bdb7612f882 | Brightcove Engage | Brightcove Engage |
| 7705  bbeacf32-1427-457c-98dd-a52e953d9ea4 | Brightcove Live | Brightcove Live |
| 7706  21742532-dc8d-4723-8043-b648a17422fb | Brightcove Gallery | Brightcove Gallery |
| 7707  92ae3a9c-25d7-4363-9363-769372573d73 | Brightcove SSAI | Brightcove SSAI |
| 7708  b46fd587-cac8-4a55-b034-dcd4799e2cb0 | Brightcove Social | Brightcove Social |
| 7709  c74f210b-c1d5-484d-ba1e-4359d2097d16 | Video Cloud Studio | Video Cloud Studio |
| 7710  57283fba-5247-44b7-bc3e-b462fd6ba32b | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 7711  3f062b7a-c18d-485d-a417-3af46cb8fde7 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 7712  fe710870-ef3c-4675-a30a-262aa4407bda | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 7713  e2bf9608-5d71-4060-9652-c32b72e74ddc | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 7714  974c72ab-5a86-4294-9999-55c056c005d2 | Video Cloud General Information | Información general de Video Cloud |
| 7715  20d9dc06-cba2-41ce-b2d2-36ae0555aebd | Zencoder | Zencoder |
| 7716  44f27dc1-8233-43b2-8328-5b3615d6d01d | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 7717  af31573b-45c9-4b4c-a579-8e54c6174d11 | support | soporte |
| 7718  033f762b-0df5-439c-b847-624fdb9a4bd5 | system status | estado del sistema |
| 7719  92546d74-914b-4885-a7a0-74329b964da1 | [1}Home{2] | [1}Inicio{2] |
| 7720  ac5b82be-5c90-42a2-8f58-bcbba1c3e372 | [1}Support{2] | Soporte[1}{2] |
| 7721  2c9493d2-1dad-4e3f-8cec-2d5a2b1e4186 | Online Training Courses | Cursos de formación en línea |
| 7722  46b0561b-87bc-4f6b-9c81-c9d102199636 | [1}Home{2] | [1}Inicio{2] |
| 7723  f31af7bb-58dc-428c-aa9c-238b749b7fbc | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 7724  0ed56b83-efe9-48f8-b1e5-7c5a296aede9 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 7725  1cc32979-5ef5-429a-af6b-c929eb8e221b | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 7726  9dfe3ce1-334c-45e5-ba10-1d3189be6034 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 7727  8d5f0730-8b9c-491c-bcc2-f0326b932d0e | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 7728  e1cd13ba-fc03-4d68-8578-36c937a83394 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 7729  681283fe-ce77-4de0-b191-d3247dd9b16a | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 7730  b21ee490-a2df-47cd-b2db-eea5e647dee0 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 7731  957405fe-e5a6-49ab-b48b-91ba873de0af | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 7732  98b25c59-1193-4023-a632-eb35fe3abfcb | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 7733  5d5720ff-28b5-4720-950a-5f4f140ed3b6 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 7734  b59e28e3-4dcd-4452-98cf-7abb49c0e623 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 7735  7ddd01e2-913e-460e-ad96-649bc4769c97 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 7736  a2974083-ef15-40a8-b284-9a627b8e2e0b | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 7737  6cf8fa8b-5251-4d70-9525-79472d672819 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 7738  9cdd9d8a-ea8d-4003-a7b7-fa97d1d5b092 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 7739  6d92e2f0-36bb-4da0-b6b2-89a06c329fed | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 7740  318c68d9-76c6-431f-8e59-f87cf52d6f43 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 7741  cd141597-00a0-4912-9ffd-568b9fd40d86 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 7742  2b607d0b-fe34-4f6e-b8a7-1b0b9d6ade03 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 7743  7903c2ae-d292-4861-aa36-11bec3bd220f | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 7744  1faf69be-70c4-490f-b804-3574c130e947 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 7745  5fb2fe04-a442-4ebb-b25d-aacca8bf7754 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 7746  e32a7c9d-7012-4c65-be34-b0210335f7e5 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 7747  f0ba94f2-5241-4662-b67c-f9fb1fe57982 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 7748  7afcf681-bdf2-4305-b492-3752c3d18574 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 7749  c2846f57-da5f-4212-b8dd-040fa01fba7d | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 7750  900c0424-21a7-4465-abaa-a1cd30ed1856 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 7751  69e9f193-7b31-40b2-b7a3-b24193a41fbe | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 7752  1776601b-530a-44b1-a385-cac9254d082c | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 7753  c1f120da-0fcd-4d1b-893f-58e62a757ddf | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 7754  b7165503-c200-45cd-84d4-272371cc4ad2 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 7755  dad397f6-ca45-49d3-bc35-8eb7b75280ef | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 7756  057f75d3-cb0d-4fc3-b1b9-7956420c222d | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 7757  6efe993c-cd3d-4987-971d-879c33f4835e | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 7758  b05a81ae-9d09-4027-96fd-0f52a6f1cc9c | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 7759  88b7539c-2135-4c6b-86bc-e7a9b543c6df | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 7760  43e24b13-452e-4bd9-b74f-ba0b6661a5cc | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 7761  8c6e7396-d902-4f77-a18f-fd60ac928985 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 7762  f9ac05b6-548b-4b74-b36a-d2b11d023a94 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 7763  04b4b5aa-dd52-4ddc-a6a0-30bed4442f9a | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 7764  3055aaf8-2224-4bb0-b8ce-bd49d3174eee | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 7765  69106079-be48-4764-844f-36d7d8965c53 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 7766  44fe6f70-4184-485c-86a5-0d8f13d94f13 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 7767  ad36878b-c934-4d38-8071-49bc022a4607 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 7768  2b0944ad-820d-426b-ad32-418123153c11 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 7769  f538e453-df0e-43e1-8896-a58a7f1e46e0 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 7770  05b316f1-9562-4a8c-8dc7-5bedc1893c8d | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 7771  5b38c8be-0aa9-4e55-92b3-18f1e3c9a1d7 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 7772  e544bc2b-c41f-4c7f-81d1-54ab9449cbed | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 7773  f8684c1d-6d93-488d-95a8-85285ec19dc9 | [1}2020{2] | [1}2020{2] |
| 7774  aa7b2ed0-1cba-415e-aee3-5ad0fccc8c3d | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 7775  aaaef50e-8f38-4104-8698-0da47c4e91de | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 7776  5d0d5b4c-857a-4c71-a347-9a41718a27ad | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 7777  b9124feb-2719-4050-998e-7a866f689730 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 7778  970fec93-8db8-474b-b848-e9b1b9c0c490 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 7779  de2f101b-83b9-4135-a382-06c7a3f33c37 | [1] | [1] |
| 7780  3671b1ec-9054-48d1-a541-b4e633d106a8 | Navigation Menu | Menú de navegación |
| 7781  f42ea06d-3ae7-4f41-b994-6dca61d67973 | [1}[2]{3] | [1}[2]{3] |
| 7782  d7e861c4-d426-41cb-840e-a68834794def | back | espalda |
| 7783  9e66f4be-4a65-4fb0-80be-f0c7f4e8b73c | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 7784  4775573f-ba6a-4fda-9a0b-76defb06ecc5 | [1}[2]{3] | [1}[2]{3] |
| 7785  62b62f89-a372-4fb3-8d43-3e4e6dbf67b4 | forward | adelante |
| 7786  de40a9d4-2ac3-4d8f-803d-1dcc8f7375ad | Page Contents | Contenido de la página |
| 7787  c4e44d57-0fb8-47be-9fbc-64d35094789b | [1}[2]{3] | [1}[2]{3] |
| 7788  9c769925-3713-4048-8517-b0ed8f8963b9 | open in new tab | abrir en una nueva pestaña |
| 7789  22535e64-36b8-4986-8301-2afcc36594a6 | Online Training Courses | Cursos de formación en línea |
| 7790  9a25efad-af69-4e76-824d-507c70ea382d | This topic lists all of the on-demand training courses that are available. | En este tema se enumeran todos los cursos de formación bajo demanda disponibles. |
| 7791  7820fdb9-f479-4e27-85ff-63b7d0b44c45 | Name | Nombre |
| 7792  62c4ce82-719b-4b6e-8588-4cfa3448593a | Product Focus | Foco de |
| 7793  ab2ed8a0-ea95-4e9d-9de1-9c9adda78028 | Role | Función |
| 7794  caf4216e-8c7f-4c4c-b7b0-a7b497f9b898 | Duration | Duración |
| 7795  d506b66f-a6f2-47f9-bda2-428cf3c90b8c | Description | Descripción |
| 7796  8b36f784-5477-48a0-bd90-7304ea3710a5 | [1}Video Cloud Basics{2] | Conceptos básicos de Video Cloud[1}{2] |
| 7797  1a23af3e-0f4d-4a60-a374-2f29960680a0 | Video Cloud | Video Cloud |
| 7798  f1fa5e18-0599-4b2f-8317-3be91dab125f | Studio User | Usuario de Studio |
| 7799  6a583994-531e-432d-b7c9-518a8bac8d41 | 16:38 | 16:38 |
| 7800  4a755021-69bc-492f-a37b-c7a4c5d285e4 | Learn the basics on how to upload and publish videos using Video Cloud Studio | Obtenga información básica sobre cómo cargar y publicar vídeos con Video Cloud Studio |
| 7801  4b6f0159-7fdf-49ba-866b-bd4e73de78d2 | [1}Introduction to Video Cloud{2] | [1}Introducción a Video Cloud{2] |
| 7802  582ba30a-f200-48d6-9e8a-7debcf9d22b1 | Video Cloud | Video Cloud |
| 7803  fa8be4d4-5706-4b4a-bbb5-fb1e25058ad1 | Studio User | Usuario de Studio |
| 7804  c1db3c87-e754-43e5-bf09-defe67ca81c5 | 35:37 | 35:37 |
| 7805  d15553c9-72c2-4505-81e2-c6bb63004dcd | Learn how to upload, manage and publish videos using Video Cloud Studio | Obtén información sobre cómo cargar, administrar y publicar vídeos con Video Cloud Studio |
| 7806  695507b0-a82b-46f8-b130-1efc30893dbe | [1}Introduction to Video Cloud Analytics{2] | [1}Introducción a la analítica de Video Cloud{2] |
| 7807  8ce9b58f-752b-4011-8d23-e72126f0cfba | Video Cloud | Video Cloud |
| 7808  c05a29c6-cd84-4245-bf7f-416e1609b621 | Studio User | Usuario de Studio |
| 7809  4249748b-d904-4de8-9bf2-e3fac5c161a9 | 24:06 | 24:06 |
| 7810  79973fe9-247e-4e80-a3f4-40e0f916f2d9 | Learn about the types of analytics that are available inside Video Cloud Studio | Obtenga información sobre los tipos de análisis disponibles en Video Cloud Studio |
| 7811  dac9867a-8494-4cbb-b429-44674d472d18 | [1}Introduction to Brightcove Gallery{2] | [1}Introducción a Brightcove Gallery{2] |
| 7812  a1c1a86f-86d9-42ee-af39-c86a79b4d6df | Gallery | Gallery |
| 7813  6c8aaafa-5cb2-4cf4-95fc-16b61cda9de4 | Studio User | Usuario de Studio |
| 7814  5bbe1256-6b27-4cee-a814-e14c3cb8d2d4 | 17:39 | 17:39 |
| 7815  031670eb-7547-4107-9299-25a144124a39 | Learn about Gallery and the types of experiences that can be created. | Obtenga información sobre la Galería y los tipos de experiencias que se pueden crear. |
| 7816  72c3576b-dd50-4a90-97f0-f58461c48d9e | [1}Building In-Page Experiences using Gallery{2] | [1}Creación de experiencias en página mediante la Galería{2] |
| 7817  1757b0c8-8ce9-418c-a8b3-7eed5620bdd1 | Gallery | Gallery |
| 7818  58c453e2-244a-4bff-ae1e-5c3fdde1c974 | Studio User | Usuario de Studio |
| 7819  fba7c929-0791-4c02-b6e6-25b7cdf2d44e | 32:17 | 32:17 |
| 7820  36e0360d-28bb-4d5d-8af8-e68c5f99d877 | Learn how to create and publish an in-page experience using Brightcove Gallery. | Obtenga información sobre cómo crear y publicar una experiencia en página con Brightcove Gallery. |
| 7821  1432c374-5136-4c4c-881e-00be5909efa0 | [1}Building Portal Experiences using Gallery{2] | [1}Creación de experiencias de portal mediante Galería{2] |
| 7822  a527f85b-79b6-4e66-9d78-aefd452172e3 | Gallery | Gallery |
| 7823  9ad881f3-0ae6-475a-b992-d4106a250436 | Studio User | Usuario de Studio |
| 7824  14f17e4c-3464-457b-aebf-706888292e96 | 33:46 | 33:46 |
| 7825  8a50da94-bc1c-4a1b-9e57-b299b43f6c5d | Learn how to create and publish a portal experience using Brightcove Gallery. | Obtenga información sobre cómo crear y publicar una experiencia de portal con Brightcove Gallery. |
| 7826  3aa253d2-b8bf-454e-a150-cc30fd64581e | [1}Developing with the Brightcove Player{2] | [1}Desarrollar con Brightcove Player{2] |
| 7827  987a0663-5082-41c6-822e-2aafb237b899 | Video Cloud[1] Brightcove Player | Reproductor de Brightcove de Video Cloud[1] |
| 7828  fb6660b2-cdfc-4d93-b210-78f59ab25974 | Player Developer | Desarrollador del jugador |
| 7829  51a4d6fd-af3a-48e7-b1e7-51f701b5b7f3 | 1:12:14 | 1:12:14 |
| 7830  15f32dec-1211-4954-8281-ec553481f5d0 | Learn to use JavaScript, CSS and HTML to customize the behavior and appearance of the Brightcove Player. | Aprende a usar JavaScript, CSS y HTML para personalizar el comportamiento y el aspecto del reproductor de Brightcove. |
| 7831  3e5d5e5e-455c-4c38-a919-55a361d3faa7 | [1}Quick Start to Player Management{2] | Inicio rápido de la administración de reproductores[1}{2] |
| 7832  95f925d8-02a6-4698-9a28-e72f7a727968 | Video Cloud[1] Brightcove Player | Reproductor de Brightcove de Video Cloud[1] |
| 7833  e76eb39f-fcc4-4c36-8021-5d70bdc3b7e9 | Player Developer | Desarrollador del jugador |
| 7834  c853d40d-be3d-4f6d-abed-2a319d2739cc | 32:45 | 32:45 |
| 7835  3f6aa432-df74-4500-a746-593df8aa3167 | Learn to create, update and publish a player using Terminal and the curl tool. | Aprende a crear, actualizar y publicar un reproductor usando Terminal y la herramienta curl. |
| 7836  88df0dd7-2334-4c7f-ab45-2018992bd4ee | [1}Developing with the Brightcove Native Player SDK for Android{2] | [1}Desarrollo con Brightcove Native Player SDK para Android{2] |
| 7837  e09c5fc5-a2d1-4ca5-a181-5f0aa7fc9d5d | Video Cloud[1] Brightcove Player | Reproductor de Brightcove de Video Cloud[1] |
| 7838  c84aaf69-a65a-4baf-ad04-c0aaef9677d3 | Device SDK Developer | Desarrollador de SDK de dispositivos |
| 7839  01c7f6f0-a49c-4746-bd16-6570b1c2b7ae | 29:27 | 29:27 |
| 7840  a0a8edc0-d554-4c78-90e6-e65a5d83323a | Learn to create a native video app for Android devices. | Aprende a crear una aplicación de vídeo nativa para dispositivos Android. |
| 7841  9d27bf91-ef64-4981-858d-36d46c7621df | <a href="https://sdks.support.brightcove.com/ios/basics/training-demand-developing-brightcove-native-player-sdk-ios.html>Developing with the Brightcove Native Player SDK for iOS</a></td> <td>Video Cloud<br /> Brightcove Player</td> <td>Device SDK Developer</td> <td align="center">25:31 | <a href=» https://sdks.support.brightcove.com/ios/basics/training-demand-developing-brightcove-native-player-sdk-ios.html > Desarrollo con Brightcove Native Player SDK para iOS < /a > < /td> <td > Video Cloud < br/> Brightcove Player < /td > < td > Device SDK Desarrollador < /td> <td align="center» > 25:31 |
| 7842  894b5837-8577-4aba-be63-9491254399e0 | Learn to create a native video app for iOS devices. | Aprende a crear una aplicación de vídeo nativa para dispositivos iOS. |
| 7843  0dc52cf3-b627-407a-9945-fef85ccdcb0d | Page Contents | Contenido de la página |
| 7844  a2a925ea-9908-40f4-aaec-48fc0f8e47c1 | Page last updated on 12 Jun 2020 | Última actualización de la página el 12-06-2020 |
| 7845  64b9c596-d5d5-4b72-8cc7-9ce4e68ff9d3 | Brightcove Support | Asistencia técnica de Brightcove |
| 7846  b51ec422-fdfb-444d-b230-1d03bbc1ea43 | [1}System Status{2] | Estado del sistema[1}{2] |
| 7847  ed6ea1e4-70cc-4023-a6a6-1f6bcb2e439a | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 7848  e5faf769-4eff-4405-919e-023d5309e04e | [1}Documentation{2] | [1}Documentación{2] |
| 7849  d42b58ef-bb9a-49a3-8f9b-2c510330dd16 | Training | Formación |
| 7850  b88dfde8-7045-4bd6-83c5-ee149bc0a6ea | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 7851  33324dc2-1a26-42a2-856c-3af20c5e438b | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 7852  285d16c4-d678-4063-8a9b-c05dcd4c56a6 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 7853  6860687f-c532-43ba-8d68-93fcf76819f1 | Brightcove | Brightcove |
| 7854  b60accad-bf4b-41d5-a98d-75cb1aa16464 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 7855  55985ff9-d948-45b3-a755-796073714c27 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 7856  f16ab8cc-4355-4424-8349-862856351092 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 7857  2690b84c-34f4-43bd-8236-5b27ff5187c0 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 7858  b0b2b251-e1dc-46fe-9a95-3e8a6a1d1902 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 7859  884b618e-0c80-4602-a74e-dd86f1cc4a2e | LinkedIn | LinkedIn |
| 7860  7d137e30-2313-42cb-85ea-54a707ac5c26 | Twitter | Twitter |
| 7861  657ad869-4e39-4dd3-8faa-01f9b5a0547d | Facebook | Facebook |
| 7862  070df51d-bb52-49b4-a3ea-090960c35708 | Have a question? | ¿Tiene alguna pregunta? |
| 7863  f0e29284-42d3-441c-8da9-850615eaffb2 | In this topic you will learn how to use the Brightcove Support Portal to open a case with Brightcove Support. | En este tema, aprenderá a utilizar el Portal de soporte de Brightcove para abrir un caso con el soporte técnico de Brightcove. |
| 7864  1a9ac718-410b-44f1-a269-0f06a90d6131 | Opening a Case with Brightcove Support | Abrir una funda con soporte de Brightcove |
| 7865  4b0c9666-960f-403e-a782-77b3501dbcc4 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 7866  07b077bb-c88e-4a47-b480-b40a53ad2e75 | Select Language | Seleccionar idioma |
| 7867  5c0445db-d2ae-4a9c-9b97-058e5efe6277 | Other Brightcove Docs | Otros documentos de Brightcove |
| 7868  8a763b69-14e2-4805-952e-25d1a4192f37 | Documentation Home | Documentación Inicio |
| 7869  4eb70c76-5994-4cbf-9c6a-37c5adb2a4ad | Brightcove Audience | Audiencia de Brightcove |
| 7870  a50048f9-f5f4-49fe-b85e-75e8c476966c | Brightcove Beacon | Baliza Brightcove |
| 7871  ad685d66-c33a-438d-9fdb-03f572c77c61 | Brightcove Campaign | Campaña de Brightcove |
| 7872  d6823dfb-ac83-41e4-9436-8fef8b36e94d | Brightcove Engage | Brightcove Engage |
| 7873  3f350467-5fe4-4899-a7a7-5652a6d22078 | Brightcove Live | Brightcove Live |
| 7874  c1ff6a34-924d-4371-9098-6b1a11dac075 | Brightcove Gallery | Brightcove Gallery |
| 7875  5607b190-1a2f-4c02-8f3e-c390b179a582 | Brightcove SSAI | Brightcove SSAI |
| 7876  43ef1fae-89fe-4125-a690-5c6198728c85 | Brightcove Social | Brightcove Social |
| 7877  58a08a6c-e693-4542-8aea-7782863ae96b | Video Cloud Studio | Video Cloud Studio |
| 7878  723fe14c-c05e-4c86-8116-d5e1c18b17dd | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 7879  103bf547-b477-4b12-892a-e39eca101996 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 7880  58db4354-e68b-41fe-bd2f-0e52cec4f6e9 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 7881  bef82c8f-eff8-416e-a9c4-6f938bd32195 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 7882  297e732e-8316-457e-abbe-ccae937393e2 | Video Cloud General Information | Información general de Video Cloud |
| 7883  2ceff9d5-48f1-491c-9a7e-7bac8dad99e5 | Zencoder | Zencoder |
| 7884  d2c822f7-99ef-41d1-b293-25d528735242 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 7885  4969c7db-1cb3-4f88-a69b-f1310165a2e3 | support | soporte |
| 7886  cca2a97f-db62-4673-8944-3fd64fd65b87 | system status | estado del sistema |
| 7887  8571a25f-ec74-4d4a-8dae-d8060ba1fa42 | [1}Home{2] | [1}Inicio{2] |
| 7888  1eaf14ef-8ea8-49a2-866b-c88e14065663 | [1}Support{2] | Soporte[1}{2] |
| 7889  3b6e8482-ce42-40c7-9c46-d50f66e85bf7 | Opening a Case with Brightcove Support | Abrir una funda con soporte de Brightcove |
| 7890  185a8fb2-5e46-442a-a022-35500921f6c5 | [1}Home{2] | [1}Inicio{2] |
| 7891  9a67f131-3468-47ec-85cc-bd6017bc8f67 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 7892  2ddf23ca-70c9-4346-8b6c-f98373286870 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 7893  180de9b1-cea7-4f5d-8b6c-8b5c1a9dadc8 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 7894  c1e557a6-9b16-41af-9126-c47ae42e73b0 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 7895  d8b6abde-f22b-4e7f-b2bf-648efb396ee5 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 7896  f46e6cad-a4b7-49ea-b346-1a1d30f76302 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 7897  34fb2a52-9e09-479a-ba39-e02294ff259a | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 7898  f3316677-3641-4281-bb9e-6ccd5eb86560 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 7899  10eb8a3c-fc11-4e81-bfe5-3f5d6c6068a7 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 7900  aebcfd32-a14a-44ee-a8cd-7d5eb24a5520 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 7901  39bb2b8f-549c-4e8f-a80f-845fc3396127 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 7902  038f6958-49cf-4088-a443-58706f5b3c22 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 7903  aaade373-f808-427b-b71d-67d89f8747ca | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 7904  8a54f0a2-d983-4f12-b62d-52f70e1e565a | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 7905  f918f4df-4f73-4904-a301-5693ae536186 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 7906  d61487b9-763e-471c-9830-ee85d21a7058 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 7907  6a9de8f4-3333-4809-8c47-0fc123d9ac5c | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 7908  94b6b3f5-82c3-49b5-bb4e-21b5f5da7347 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 7909  1de237f1-6c1b-4529-a450-22ea9ea54006 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 7910  c77b57f1-181a-4317-82ee-c11fe75e7371 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 7911  ac6942a3-1b01-4828-8001-1318b955a1e5 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 7912  6464d92e-cbd7-449e-b7fc-971b730a40f1 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 7913  958b2ffa-de17-43b2-acc6-b92ee37842c0 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 7914  161d31e2-f1a2-42ba-bc41-9274c35be831 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 7915  8ee0a841-c989-4748-8556-8da4f3333e0a | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 7916  26595630-1e3d-418b-bb72-6dc5bb1c7329 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 7917  d0e1b33f-4da2-42c7-bb46-11b60ae11d4d | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 7918  8266abdb-292b-454d-961b-8c1b4134f4f1 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 7919  8600340b-e875-415a-96c2-d4e651ddba75 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 7920  ae000989-08b4-47c0-a1ce-858e6cd27f24 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 7921  256909b3-e785-441b-9310-45b6cc3c4bd7 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 7922  6babe20e-ee49-41bb-913f-d2dd8550892f | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 7923  adf24d02-df00-4dd0-8d70-b2f189d2c26d | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 7924  eae9e3b9-800e-45c2-bae1-77a76a503259 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 7925  8423ede9-cbe4-4747-9bee-112b07e485ed | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 7926  5dd08be5-fd39-4ff4-891e-b24668a16bf2 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 7927  a26f77eb-7ecb-4837-9c57-000cc168f7d0 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 7928  3e0e561a-09ea-4550-968c-21f5d7a7f3ad | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 7929  f3865f2f-f478-405f-886c-c23f159bd33d | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 7930  b3284045-f4aa-4a1e-b01d-0622aec1c813 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 7931  0454042b-bdd6-4b56-8a26-f1bbd75b4ca8 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 7932  63d2fe66-82ed-460c-b59a-4516a9284c59 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 7933  fd9ada3e-4098-479f-acd9-2bc410879ebc | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 7934  1ad42c17-aafd-4a3b-b97f-f1d447deb918 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 7935  a680489d-7df2-4873-9cad-258902eaf6db | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 7936  5b128304-d7d9-48e2-8d8c-3394c92ea7ef | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 7937  a71adc3f-7f13-4e03-91e3-5efc60630f8d | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 7938  b49ce975-29e0-461a-bab5-18ffb65c6cb0 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 7939  b297ffb2-f2ef-4d81-b68a-0f2a5fa33cd8 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 7940  d772c6c6-d16c-4a60-be9e-6798c7624d30 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 7941  1884f6cc-0a56-4252-b570-5ea860933f8a | [1}2020{2] | [1}2020{2] |
| 7942  f661b1b9-1ca3-4fac-96fb-c1726ad2bba7 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 7943  7fc017ed-c7c9-4e9e-8823-e628016bd129 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 7944  93c07325-8806-4058-888e-568dd00b2b81 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 7945  d54d007f-96f5-4672-8b15-968c03d68b17 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 7946  3dc090ac-7051-412f-8511-8a3d14f12ff4 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 7947  48de213f-e765-44e5-98f0-e414213e639f | [1] | [1] |
| 7948  1e8f8db8-fda4-4b79-8de6-0e92303537dc | Navigation Menu | Menú de navegación |
| 7949  4c703690-d483-4cab-9583-4f13bbd0a868 | [1}[2]{3] | [1}[2]{3] |
| 7950  d8fdf9bf-68fe-42ab-9b63-4d566bbfb336 | back | espalda |
| 7951  330c4c5d-4758-42f8-a0a5-0179c3175fe0 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 7952  83eae582-3dca-4830-9b56-fd263668228b | [1}[2]{3] | [1}[2]{3] |
| 7953  a511388d-970f-4d4e-8bea-9a83be884ff6 | forward | adelante |
| 7954  929f239a-5a05-4f94-8d3f-fb484d7556e4 | Page Contents | Contenido de la página |
| 7955  8b08918d-f146-451a-b539-b4064f03b2a4 | [1}[2]{3] | [1}[2]{3] |
| 7956  8f9e1857-ac4a-42f8-a213-2af6f961a187 | open in new tab | abrir en una nueva pestaña |
| 7957  9656b53e-a8e4-42ed-bd4f-e806c4feb338 | Opening a Case with Brightcove Support | Abrir una funda con soporte de Brightcove |
| 7958  47ef35ee-ef96-4d47-95ea-ff94bc5ae948 | In this topic you will learn how to use the Brightcove Support Portal to open a case with Brightcove Support. | En este tema, aprenderá a utilizar el Portal de soporte de Brightcove para abrir un caso con el soporte técnico de Brightcove. |
| 7959  a3221b97-ffff-441f-b30b-02f634a9f786 | Brightcove offers a variety of support programs to meet the needs of our customers. | Brightcove ofrece una variedad de programas de soporte para satisfacer las necesidades de nuestros clientes. |
| 7960  d2507d73-2a0d-4a0f-ac79-f16c0242880c | For information on these programs, check the [1}Brightcove Support section{2] of our website. | Para obtener información sobre estos programas, consulte la [1}sección Soporte de Brightcove{2] de nuestro sitio web. |
| 7961  7446be99-fe83-4e9e-91a6-c053cc4b75f1 | One support option is the Support Portal that can be used to open a case with Brightcove Support | Una opción de soporte es el Portal de soporte técnico que se puede utilizar para abrir un caso con el soporte técnico de Brightcove |
| 7962  1b5691cd-ad1e-41dc-bf13-6a144ee25878 | Creating a new support account | Crear una nueva cuenta de soporte |
| 7963  db1614ea-c8ec-46fb-bc20-1060600919c3 | Before you can create cases using the Support Portal you have to create an account. | Antes de poder crear casos usando el Portal de soporte, tiene que crear una cuenta. |
| 7964  c4328267-78d3-4152-b6eb-983248a8fdcf | To create a new account, follow these steps: | Para crear una cuenta nueva, siga estos pasos: |
| 7965  9a8893a4-d0cf-4cc0-9fca-19b5bbeba9d0 | Access the Support Portal using one of these methods: | Acceda al Portal de Soporte mediante uno de estos métodos: |
| 7966  28d08c8d-1ee2-427e-a557-805b9c1125a5 | In the application header, click [1}SUPPORT > Contact Support{2] | En el encabezado de la aplicación, haga clic en [1}> SUPPORT Contacto Soporte{2] |
| 7967  c5ec5ee2-46e1-4d80-87c2-2f403035992e | Go to [1}https://supportportal.brightcove.com{2] | Vaya a [1}https://supportportal.brightcove.com{2] |
| 7968  f57d0140-8cf7-41b4-b577-ce5dcfadc30f | [1] | [1] |
| 7969  a0e9ce24-df7e-4b01-9c00-8ed466da65b8 | Click [1}Sign Up{2]. | Haga clic en [1}Registrarse{2]. |
| 7970  a994c899-e9b9-4e25-9f5c-82b7b2e6682d | Enter your [1}First Name{2], [1}Last Name{2],[1} Email{2] and [1}Password{2]. | Entra tu [1}Primer nombre{2] , [1}Apellido{2],[1} Email{2] y [1}Contraseña{2]. |
| 7971  44b199da-852b-43f5-bd03-5edcebbbd7e6 | Click [1}Submit{2]. | Envíe haciendo clic en [1}Submit{2]. |
| 7972  5a7e2e7d-80c1-487e-9ae8-9a989e3bd812 | [1] | [1] |
| 7973  8b518baa-0c45-45d9-8b9c-f59460465278 | Confirm that you are redirected to the Brightcove Support Portal home page. | Confirme que se le redirige a la página principal del Portal de soporte técnico de Brightcove. |
| 7974  ac976a1c-264d-4bcc-881f-caecc59943a9 | [1] | [1] |
| 7975  38c13a04-78d9-4f55-87f3-ec98abeb8c06 | Opening a support case | Abrir un caso de soporte |
| 7976  9ff9f3ad-d042-4219-b51d-beb29f9d8072 | To open a case with Brightcove Support using the Support Portal, follow these steps: | Para abrir un caso con el soporte técnico de Brightcove mediante el Portal de soporte técnico, siga estos pasos: |
| 7977  615c794f-c26e-4e22-b556-9743034e1d81 | Log in to the Brightcove Support Portal at [1}https://supportportal.brightcove.com{2]. | Inicie sesión en el Portal de soporte de Brightcove en https://supportportal.brightcove.com.[1}{2] |
| 7978  351ca51c-0f11-4260-8b93-cde30ce15cc0 | Click [1}SUBMIT A CASE{2] in the page header. | Haga clic en [1}ENVIAR UN CASO{2] en el encabezado de la página. |
| 7979  4de55b76-18eb-4764-9816-f9088f384966 | Enter case information: | Ingrese la información del caso: |
| 7980  56a4c92d-66ca-48b7-a0a0-5617f86a8126 | [1}Subject{2] - Title of the case | Asunto - Título del asunto[1}{2] |
| 7981  9b672352-b478-44b3-a338-d5666abb9ede | [1}Description{2] - Description of the issue, question or problem | [1}Descripción{2] - Descripción del problema, pregunta o problema |
| 7982  0cb7b27b-5098-4ffc-8018-e574da648e3b | [1}Priority{2] | Prioridad[1}{2] |
| 7983  4a298c96-b57a-4b1a-bf04-0293dfed0bb6 | [1}P1{2] - Critical - Loss of a Brightcove Service or critical loss of significant publishing availability to a live production player | P1 - Crítico - Pérdida de un servicio de Brightcove o pérdida crítica de disponibilidad significativa de publicación para un reproductor de producción en vivo[1}{2] |
| 7984  3f3843ec-95c8-49f6-95ff-67e32e276ac8 | [1}P2{2] - Important - Brightcove Service is operational, but there are blocking issues regarding expected publishing capabilities specific to a live production player (i.e. relating to uploads, console activity, specific players). | P2 - Importante: el servicio Brightcove está operativo, pero existen problemas de bloqueo en relación con las capacidades de publicación esperadas específicas de un reproductor de producción en vivo (es decir, relacionados con cargas, actividad de consola, reproductores específicos).[1}{2] |
| 7985  8a7cbba6-9f63-4aa2-b09c-4e6ce16d8503 | [1}P3{2] - Normal - Requests which are not defined as Critical or Important (including requests for account/user modifications) | P3 - Normal - Solicitudes que no están definidas como Críticas o Importantes (incluidas las solicitudes de modificación de la cuenta/usuario)[1}{2] |
| 7986  b00220ae-006f-437c-bac8-189706b9f3d2 | [1}Product{2] - The Brightcove application to which the support request relates to | Producto: la aplicación Brightcove a la que se refiere la solicitud de asistencia[1}{2] |
| 7987  0af008d5-6403-4398-ab13-c3acf810b5a4 | [1}Brightcove Account{2] - Account name where the support request relates to | [1}Cuenta de Brightcove{2] - Nombre de la cuenta en la que la solicitud de asistencia se refiere a |
| 7988  097f3799-fd90-4727-9c0a-e0e2550052e8 | [1}URL{2] - Page URL where the issue can be observed (if available) | URL: URL de página donde se puede observar el problema (si está disponible)[1}{2] |
| 7989  2ebb4819-7c2c-436a-875c-b8f325ceda29 | [1}Additional CC{2] - On top of the default CC list, you can decide to add additional email addresses of collaborators that should be informed of the case progress | [1}CC adicional{2] : en la parte superior de la lista de CC predeterminada, puede decidir agregar direcciones de correo electrónico adicionales de colaboradores que deben ser informados del progreso del caso |
| 7990  9e2dd361-fa4d-4b14-a696-ab2a00d673c1 | [1] | [1] |
| 7991  65ea1bfd-fafe-4981-bd41-5c3447c8ac81 | Click [1}Submit{2]. | Envíe haciendo clic en [1}Submit{2]. |
| 7992  8f531063-ced2-47d4-8da8-2870ac2a1312 | The case details will be displayed. | Se mostrarán los detalles del caso. |
| 7993  0705c2b4-0dd2-4aa6-8976-c4a01b8dc1d3 | [1] | [1] |
| 7994  3d55ff64-0abf-4757-a17a-bac332ee3d3a | Click on the [1}Write a new comment...{2] link to add additional comments or to upload a screen shot. | Haga clic en el botón [1}Escribir un nuevo comentario...{2] para añadir comentarios adicionales o para cargar una captura de pantalla. |
| 7995  16b4feb0-a297-4c6e-b588-d0c84a1b13d0 | Detailed steps to reproduce the issue and screen shots of the behavior/issue are always helpful to Brightcove Support and can speed up the time needed to resolve your case. | Los pasos detallados para reproducir el problema y las capturas de pantalla del comportamiento/problema siempre son útiles para el Soporte de Brightcove y pueden acelerar el tiempo necesario para resolver el caso. |
| 7996  9d263363-dada-4c68-9ec4-17cb072bb597 | Viewing your support cases | Visualización de los casos de soporte |
| 7997  cc3f5262-0fdd-498b-9ae9-703b4c047d13 | All support cases can easily be viewed in the Support Portal. | Todos los casos de soporte se pueden ver fácilmente en el Portal de soporte técnico. |
| 7998  540fbf01-7a18-401b-a111-4961fe949ff2 | The [1}CASE STATUS{2] will be one of: | El ESTADO DEL CASO será uno de los siguientes:[1}{2] |
| 7999  b2ff3dcd-eda7-420d-afb2-688b52abd556 | [1}New{2] - Case was just created and is awaiting Brightcove review | Nuevo: Case acaba de crear y está a la espera de revisión de Brightcove[1}{2] |
| 8000  e8d9415f-0fbb-4023-9e5e-3cd89bce4557 | [1}Open{2] - Case is in progress | Abrir - El caso está en curso[1}{2] |
| 8001  d11c1ed5-a7b5-4fd6-9b3d-77d287485ddb | [1}Awaiting your response{2] - Brightcove Support requires additional information or a solution has been provided and Brightcove is waiting for a response | [1}Esperando tu respuesta{2] - El soporte de Brightcove requiere información adicional o se ha proporcionado una solución y Brightcove está esperando una respuesta |
| 8002  f991c983-d690-4497-a99e-a5b8b1230f01 | [1}Closed{2] - Case has been resolved | [1}Cerrado{2] - El caso se ha resuelto |
| 8003  f4af510d-26c7-4c5b-aacc-f3f5a4ca33a8 | [1}Closed Awaiting{2] - Case was closed due to no response from publisher; case will be reopened if publisher contacts Brightcove | [1}Cerrado en espera{2] - El caso se cerró debido a la no respuesta del editor; el caso se reabrirá si el editor se pone en contacto con Brightcove |
| 8004  855e05f5-2027-401b-b4c2-9ac78efc7daf | To view your cases with Brightcove Support, follow these steps: | Para ver sus casos con el soporte técnico de Brightcove, siga estos pasos: |
| 8005  67692d64-5f7e-4463-ae6f-73e5a7d2d917 | Log in to the Brightcove Support Portal at [1}https://supportportal.brightcove.com{2]. | Inicie sesión en el Portal de soporte de Brightcove en https://supportportal.brightcove.com.[1}{2] |
| 8006  fc2c3f75-46ce-42bd-8ef8-5fe842fe4c41 | Click [1}SUPPORT CASES{2] in the page header. | Haga clic en [1}CASOS DE SOPORTE{2] en el encabezado de la página. |
| 8007  4e3cac4b-991a-48a6-9bb5-7706a6a5ccf4 | A list of [1}Open Cases{2] will display. | Aparecerá una lista de [1}casos abiertos{2] . |
| 8008  d97e2867-af13-4e3c-b0b0-291917c7a62e | [1] | [1] |
| 8009  a4105d9a-deaf-4af7-ba05-4e34a98d15b9 | Click the [1}Case History{2] link to view a list of closed cases. | Haga clic en el enlace [1}Historial de casos{2] para ver una lista de casos cerrados. |
| 8010  7f136088-7549-4075-a707-163a06d81346 | Click on a [1}Case Number{2] to view the case details including comments from Brightcove Support. | Haga clic en un [1}número de caso{2] para ver los detalles del caso, incluidos los comentarios del soporte técnico de Brightcove. |
| 8011  93980f77-d23d-49ca-8422-2d7765086b7c | Clicking on a column header will sort the list by that column. | Al hacer clic en un encabezado de columna se ordenará la lista por esa columna. |
| 8012  5a3ac692-9fc0-4be9-9103-7a3a92f308f1 | Updating a support case | Actualización de un caso de soporte |
| 8013  83409279-ae20-40d4-a790-d979a74ef72a | Once the case has been created three are a few actions you can take to keep your cases up to date: | Una vez creado el caso, tres son algunas de las acciones que puedes realizar para mantener tus casos actualizados: |
| 8014  db87c58b-0a88-4c2f-84d5-68e79d88cc5b | Add new comments to communicate with our support team | Añade nuevos comentarios para comunicarte con nuestro equipo de soporte |
| 8015  d92bc5e2-fecd-4322-8f35-256586c50b00 | Upload or delete attachments with more information to help us identify the issue as fast as possible | Cargue o elimine archivos adjuntos con más información para ayudarnos a identificar el problema lo más rápido posible |
| 8016  e3d7f4a3-6025-4c24-beda-f89fdb7bb021 | Update the case priority in the event that you need more attention on a case or it becomes more urgent than initially expected | Actualice la prioridad del caso en el caso de que necesite más atención en un caso o se vuelva más urgente de lo esperado inicialmente |
| 8017  6f25859a-8213-4390-a6da-1102d079e0a3 | Update the CC list to add more watchers to the case | Actualizar la lista CC para agregar más observadores al caso |
| 8018  8d466b89-f1a9-4f7e-9eda-c93c5ae4efdc | Request case closure after your issue has been resolved | Solicitar el cierre del caso después de que se haya resuelto el problema |
| 8019  a17dd14d-37d7-4219-9222-7ac79e84a54a | Updating your default CC list | Actualización de la lista de CC predeterminada |
| 8020  acedf98b-f5c9-40f4-97bb-7ea67c5f6ded | The default CC list is a per account email list that is notified of all of the account’s case activity. | La lista de CC predeterminada es una lista de correo electrónico por cuenta que se notifica de toda la actividad de casos de la cuenta. |
| 8021  c556aada-ff0e-417c-8f67-6b493303cf00 | To update the list, follow these steps: | Para actualizar la lista, siga estos pasos: |
| 8022  f79fb1b5-bef6-4168-89e3-6d1dc6c365f1 | Go to the top right corner and click on the user icon. | Vaya a la esquina superior derecha y haga clic en el icono de usuario. |
| 8023  cd630254-8d0c-4ab4-bb97-2e6db409d6d0 | [1] | [1] |
| 8024  f9a1d906-24bd-4569-aab4-b4f9d70e17e8 | Click [1}My Account{2]. | Haz clic en [1}Mi cuenta{2]. |
| 8025  072fbe43-5106-4dce-a637-db32b988ae97 | Enter the new email addresses or remove existing addresses in the [1}Account default CC list{2]. | Introduzca las nuevas direcciones de correo electrónico o elimine las direcciones existentes en la [1}lista CC predeterminada de la cuenta{2]. |
| 8026  89bb6066-2af9-4dce-8206-7c52409d61a9 | Click [1}Update default CC list{2] to save the changes. | Haga clic en [1}Actualizar lista de CC predeterminada{2] para guardar los cambios. |
| 8027  f811048b-55a3-4fca-85ef-be59b75bf941 | Viewing the Brightcove System Status page | Visualización de la página Estado del sistema Brightcove |
| 8028  facc20ff-7229-49f2-bee5-9aa0189fa45a | Brightcove continuously monitors the status of all Brightcove Services. | Brightcove supervisa continuamente el estado de todos los Servicios de Brightcove. |
| 8029  04ea0761-0bf2-45f2-80a1-a209065f9046 | If there are any interruptions in service, a note will be posted on the System Status Page. | Siempre que se produzca alguna interrupción en un servicio, se publicará la correspondiente notificación en la página de estado del sistema. |
| 8030  a99f491f-f2ad-4fcc-a48f-cc03a3bc0630 | All scheduled maintenance notices will also be posted. | También se publicarán todos los avisos de mantenimiento programados. |
| 8031  7d14f987-fd0c-48ef-afa2-ca2240f97e69 | To access the System Status page, login to the Support Portal and click SYSTEM STATUS in the page header or go to [1}status.brightcove.com{2]. | Para acceder a la página Estado del sistema, inicie sesión en el Portal de soporte técnico y haga clic en ESTADO DEL SISTEMA en el encabezado de la página o vaya a status.brightcove.com.[1}{2] |
| 8032  3b9d5097-4928-472c-8ef7-3fd3dce126f5 | To learn more about the System Status page, see [1}Viewing the Brightcove System Status Page{2]. | Para obtener más información sobre la página Estado del sistema, consulte Visualización de la página Estado del sistema de Brightcove.[1}{2] |
| 8033  e76e941f-c2cf-4ca3-ad9d-2d956454d4db | Page Contents | Contenido de la página |
| 8034  dc130070-8f5f-4608-83ff-d90e635de7ec | Page last updated on 03 Nov 2020 | Última actualización de la página el 03 nov 2020 |
| 8035  827a4328-ead8-4b9f-924b-70009cad3e37 | Brightcove Support | Asistencia técnica de Brightcove |
| 8036  24dc3dfd-1107-4e6b-8438-d055dae1dfae | [1}System Status{2] | Estado del sistema[1}{2] |
| 8037  5a5ae69a-f38a-4e09-aaf5-ccc8d219ddbf | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 8038  492217b4-1ba2-4a17-8d5d-a81c1763758f | [1}Documentation{2] | [1}Documentación{2] |
| 8039  049144f1-8a0a-46f4-af86-531d4a4763d9 | Training | Formación |
| 8040  91b12b57-b2ad-4b8e-ba9c-ba9de47402b8 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 8041  6ee6423c-c1f3-474e-b40c-7fba550d8b21 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 8042  a57d17b1-cb12-47ad-9dbf-4fc7a0ff4245 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 8043  7ce4727c-23ba-42a7-a42a-81d15d2b0526 | Brightcove | Brightcove |
| 8044  b8b4b2a1-170f-4412-83b8-5f034a8c17e0 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 8045  b044d55f-9a35-48a2-b0db-c066519a99af | [1}Contact Us{2] | [1}Contáctanos{2] |
| 8046  1858f66c-bfa7-4fdc-9ad4-2c838157de8f | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 8047  090dbebf-f768-46e2-8af3-0f6fb382e937 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 8048  71d9ccec-b7da-48dc-9649-0d4dfb0624fb | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 8049  829e7b7f-eaca-4c2c-8090-28355b0065e6 | LinkedIn | LinkedIn |
| 8050  60b6eb65-188a-452b-916d-0b41ab744d0e | Twitter | Twitter |
| 8051  7a0c50fe-d152-4d9d-a318-60ef448e4b72 | Facebook | Facebook |
| 8052  374d6472-b50e-4816-9b80-f6986ad04ab2 | Have a question? | ¿Tiene alguna pregunta? |
| 8053  53425885-9351-43fc-8b88-3e07a93ecb38 | Register for online training classes on several topics. | Regístrese para clases de formación en línea sobre varios temas. |
| 8054  985a4d2e-8912-48d9-8a54-9e444802ab4b | Register for Training | Regístrese para la formación |
| 8055  061ff4b8-031c-4476-9651-f3cf2619afbf | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 8056  5d8a0e7c-d115-4efb-ad76-bf8939bbdbd6 | Select Language | Seleccionar idioma |
| 8057  89c1ef1a-8a4e-4376-a1f5-ad9f4bcb9a79 | Other Brightcove Docs | Otros documentos de Brightcove |
| 8058  e7128417-6c0b-4093-9509-739f499c5811 | Documentation Home | Documentación Inicio |
| 8059  246b1bfc-a3e3-4dbf-ac82-11d95eb1d8b8 | Brightcove Audience | Audiencia de Brightcove |
| 8060  37ef961a-1fa8-491e-b4d9-bf4ec56a6bdf | Brightcove Beacon | Baliza Brightcove |
| 8061  0e2fb94e-0d1b-4ff8-a037-d2643d82d840 | Brightcove Campaign | Campaña de Brightcove |
| 8062  092b1cf5-a35f-455f-aa19-a5f3ab8e8083 | Brightcove Engage | Brightcove Engage |
| 8063  b358224b-555a-49e3-a7ab-ef8c98f57b96 | Brightcove Live | Brightcove Live |
| 8064  bd160c63-977f-4f73-b00a-0a7ac33b137e | Brightcove Gallery | Brightcove Gallery |
| 8065  17e43739-d7fe-40e5-9ec2-62be641ceb05 | Brightcove SSAI | Brightcove SSAI |
| 8066  8f6338cb-cbc4-44e5-ba8d-f0bd56fd96c0 | Brightcove Social | Brightcove Social |
| 8067  bea8db3c-c07e-4ee1-9b73-a5d099c34612 | Video Cloud Studio | Video Cloud Studio |
| 8068  ea96ea70-3203-45a2-95aa-4cb7b85856f2 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 8069  9fab9474-b665-4a76-bbba-06904fa862fa | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 8070  abf9ce95-0cfa-4d7a-8ea2-cb563fa99eff | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 8071  720b493c-504a-436e-ae9b-47568811fa2f | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 8072  56a1fd46-6d8e-4eb5-9372-ab0db56a7869 | Video Cloud General Information | Información general de Video Cloud |
| 8073  4d4d4831-d575-4b26-84c3-9e061b45d450 | Zencoder | Zencoder |
| 8074  03bb17ae-77ce-4ef7-ac2c-74814970e1bc | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 8075  d9f83a78-0b77-4b48-a299-5db58c8a89b5 | support | soporte |
| 8076  3d8398c0-e55d-4b7c-94ad-8ec0cc860fc0 | system status | estado del sistema |
| 8077  a4c75934-3f0c-4265-8b14-d1be3791a9e5 | [1}Home{2] | [1}Inicio{2] |
| 8078  cb4fdee4-be8d-4fd6-b88a-bed42749c5bb | Register for Training | Regístrese para la formación |
| 8079  db6eb9e3-f671-4f4f-9141-1de77ad9fd9a | [1}Home{2] | [1}Inicio{2] |
| 8080  1b24576f-e6ca-4c6c-bc9a-b52b66a24823 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 8081  bee7e37c-7830-4116-bc44-b50bbda5ac95 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 8082  4a737031-612f-481c-8462-8e78c8e18070 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 8083  3890a795-1ba4-41d3-b112-be6d33c33d6f | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 8084  62f96a7f-01b5-4bb3-8c8f-1b45ad7b1408 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 8085  92e41281-e55e-4af0-b8ef-e1f8911d01e9 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 8086  5cfa27e5-fc06-485c-aa01-60de6b9adb73 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 8087  d017aaa6-ea7d-48df-8491-42f296851298 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 8088  700bd4be-8144-4520-897c-d0b458f74502 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 8089  8ab618d8-4514-4842-8e9a-c6e6b7dfead8 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 8090  30c8bef9-7521-44c7-9882-0c9d818fa0aa | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 8091  fa5e3d44-29e2-48a9-8464-da0d3f86e562 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 8092  82551a35-8f14-4b4b-8935-c3299010dcb2 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 8093  3483e4b4-73a6-4147-8e3c-d384be3ccd0c | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 8094  d610e9ff-9dc6-4609-8cc6-ea2eb602008c | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 8095  9820956a-5831-4139-a9e0-c2f21ab87577 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 8096  09df93b4-1fdf-4bc6-acd0-360b47d77506 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 8097  fd445114-5ece-446e-bda9-3794b5de352e | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 8098  d1291231-a782-4722-87c8-d5394ed33fdc | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 8099  66e77778-3e4d-42e0-a427-10ca786b382e | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 8100  54471afc-b9f8-43e6-be5f-70887449f0ed | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 8101  d7823723-502c-4570-be79-99e297ea928c | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 8102  0624fbb6-ff73-4a87-9214-759230e4571d | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 8103  20726db5-eff8-49e8-83a4-98b7315e3ee9 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 8104  baf3c936-da54-4536-b49b-f8d1228e700e | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 8105  9b824588-db0b-4756-bdda-9d319da63444 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 8106  31537f27-24c0-4cbf-b091-c6ab5da217c8 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 8107  052c89f0-076b-4840-9e29-19e6e05e9d62 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 8108  cc54ac19-8214-4578-8d4f-32833c6dd408 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 8109  41056b94-82de-480e-94ca-b0cdaebe38df | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 8110  aebef917-8b5c-4678-bf49-937213a8b242 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 8111  b31d90b5-4b28-4f60-9eb1-ef1ed429a94c | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 8112  5a7b02dc-c767-46ad-8142-751d99e40133 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 8113  2869710e-f4f1-48a2-a740-7469272923ce | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 8114  82dd5396-eb34-4f5f-94a7-345cf1d1a36f | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 8115  fbea273e-df87-46f0-b38c-0bbf5a27c98c | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 8116  37c3f47f-d3cc-449f-b0b8-ac5790189cd4 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 8117  14fdb470-11b4-49cd-a03e-213bce95a0ce | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 8118  7b26f56e-4e2e-4abe-ac46-afae9daf2cd6 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 8119  d8f0e72f-50ec-4107-b093-717352865e50 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 8120  20c06b89-aa6b-4012-b033-e421f924b976 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 8121  07fdfec3-283f-4ffd-adf6-bb86990e95ee | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 8122  f8318714-160b-459a-9adb-c7f1b17182e7 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 8123  8c8f7c58-7ef7-4be1-b679-6a5401c61fa9 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 8124  63d8a8a4-8ebf-4cee-9668-61f63a76efe7 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 8125  02bb5823-c998-4b41-b8c2-7f6ee1370eb0 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 8126  dd78e1bf-eb54-4f34-af76-87f75435db63 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 8127  9c803f50-46ae-47bc-9b7f-504c40f2c0e1 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 8128  b8dc7303-67dd-49bc-a9a7-a25735217d85 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 8129  110959f2-941d-4129-b04a-4c105ad5ad50 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 8130  b724bc74-6a94-4360-8560-3760d875d6a5 | [1}2020{2] | [1}2020{2] |
| 8131  92d35b40-ce6b-4df5-83ca-3fac493217f8 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 8132  5cf3eeea-6f81-46d3-aa5d-33e9bc145705 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 8133  43e3ed19-38d5-472e-9c85-69074b1a20e5 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 8134  9c96e8e7-2a33-4f65-a7c7-806aaf6ad01b | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 8135  d3766eee-99bf-405c-a0f2-1754d62c446a | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 8136  db2927c1-d9d8-461a-ad7a-595dcc6c4c94 | [1] | [1] |
| 8137  c0fbe638-facc-471c-87c5-89ab9bd8836f | Navigation Menu | Menú de navegación |
| 8138  ac47f68f-5c22-4ae5-ae4c-0a8f50e5044b | [1}[2]{3] | [1}[2]{3] |
| 8139  4570e0ad-68bd-4cc2-b74a-1585191d1f17 | back | espalda |
| 8140  98ff2f3a-4ebe-43a6-9e95-a9b17f8846ac | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 8141  01a80214-1ef6-44ac-9fe4-84a19607b3bc | [1}[2]{3] | [1}[2]{3] |
| 8142  13951512-b63c-4dfe-9410-036e6fb6cc04 | forward | adelante |
| 8143  bd2937bf-93f3-48ce-9f1b-0990ebf3acb9 | Page Contents | Contenido de la página |
| 8144  4c6feabd-8018-49d8-ba87-726164759cd3 | [1}[2]{3] | [1}[2]{3] |
| 8145  ae8ba61d-b84b-4dff-8968-24800361f4a4 | open in new tab | abrir en una nueva pestaña |
| 8146  339c9f00-9ef1-4636-b831-a8e9e21b53e1 | Register for Training | Regístrese para la formación |
| 8147  c8b71bc9-2c30-49c8-a663-66ef8f65ac3d | Register for online training classes on several topics. | Regístrese para clases de formación en línea sobre varios temas. |
| 8148  c2745462-864f-482d-91e0-95ebe7b5011a | As part of Brightcove’s commitment to helping you succeed with online video, we provide no-cost, instructor-led, online training. | Fieles a nuestro compromiso de ayudar a nuestros clientes a alcanzar el éxito con sus vídeos en línea, Brightcove proporciona cursos de formación gratuitos con instructor a través de internet. |
| 8149  ebce41be-9ae5-468a-9972-19f26adaef97 | [1] | [1] |
| 8150  210f56a6-874c-4f39-bb22-10764e941c17 | Page Contents | Contenido de la página |
| 8151  2895f7f4-2c64-459a-8f87-5afce3b7721b | Page last updated on 12 Jun 2020 | Última actualización de la página el 12-06-2020 |
| 8152  564e0d83-07b5-4a7f-a788-84e1679b214c | Brightcove Support | Asistencia técnica de Brightcove |
| 8153  0e613e49-b178-4808-970b-8ea0a2482ee4 | [1}System Status{2] | Estado del sistema[1}{2] |
| 8154  5d5a6ee9-0058-40d6-9c18-d77f18226cca | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 8155  bc895606-be48-4e9c-9873-1085aa2b9de8 | [1}Documentation{2] | [1}Documentación{2] |
| 8156  abf67448-bd2f-4849-9cc3-8c33e48f2874 | Training | Formación |
| 8157  cd08fcfd-ef4e-40aa-ad66-a32106738fb8 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 8158  f6da58f5-8adf-42c8-b68a-0e69e6a76919 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 8159  83a80150-cbb9-40c1-a820-66142e157f34 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 8160  adbbccdb-907f-41b5-bd7d-6a5db3086e3b | Brightcove | Brightcove |
| 8161  51d83d06-e5aa-484f-a331-1264d708c8c0 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 8162  3a10ad5b-ac56-4787-a4fd-5ed195f440cb | [1}Contact Us{2] | [1}Contáctanos{2] |
| 8163  d51700ad-8fe6-43b8-8d94-cbd8c296e000 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 8164  4d24ea7f-6c14-4427-be18-9c3ec767d5a4 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 8165  6bd3dd31-5008-4216-87e2-0a29eee1791a | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 8166  664d71a5-4d17-455b-a422-011150f8a6c1 | LinkedIn | LinkedIn |
| 8167  fafe1b20-3bd6-4ce1-877c-cc8ede338a2a | Twitter | Twitter |
| 8168  169938c1-5f6a-4860-b786-5523bd40b323 | Facebook | Facebook |
| 8169  4ef2be39-211c-485a-a29d-63746d3c6e11 | Have a question? | ¿Tiene alguna pregunta? |
| 8170  82d12283-0e49-4fed-9bf3-0321a98b7d22 | In this topic you will view the Brightcove System Status page for updates on Brightcove services and applications. | En este tema, verá la página Estado del sistema de Brightcove para obtener actualizaciones sobre los servicios y aplicaciones de Brightcove. |
| 8171  b1e646d6-15cf-4f08-98ca-4c375b417971 | Viewing the Brightcove System Status Page | Visualización de la página de estado del sistema Brightcove |
| 8172  ab4894d7-a0d5-411e-ba99-545fac95e59d | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 8173  a83a396e-2698-44f8-9d33-618982a0262b | Select Language | Seleccionar idioma |
| 8174  7bcdf7e4-15a9-43fc-8b13-3fcf45961db2 | Other Brightcove Docs | Otros documentos de Brightcove |
| 8175  e4ce8d00-4c7b-4d09-9618-6f95a6d733eb | Documentation Home | Documentación Inicio |
| 8176  ecebd11d-ba0f-4430-a4ab-b7045701f330 | Brightcove Audience | Audiencia de Brightcove |
| 8177  ba11d3d7-5095-4c5d-b64d-cd842c1e92bc | Brightcove Beacon | Baliza Brightcove |
| 8178  a9bee1d2-b2bc-47e9-b3f3-e6c761819ce6 | Brightcove Campaign | Campaña de Brightcove |
| 8179  e4841ec4-2850-48f6-b50c-84dab4f693b5 | Brightcove Engage | Brightcove Engage |
| 8180  c286367e-1b48-44e1-9f69-125d3dca8974 | Brightcove Live | Brightcove Live |
| 8181  7d5c42de-aa76-485c-82ea-8c6e5b6f2fb1 | Brightcove Gallery | Brightcove Gallery |
| 8182  d5cbeced-68d3-4fe2-828c-f6c68c0d6e1c | Brightcove SSAI | Brightcove SSAI |
| 8183  0360a2ce-b45c-4b3b-89d9-60e77d34f30a | Brightcove Social | Brightcove Social |
| 8184  28ef076c-3d9f-4362-8740-4d105ab8a173 | Video Cloud Studio | Video Cloud Studio |
| 8185  2cb7a496-fa80-41f8-8835-6318a851f046 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 8186  38107665-eecb-453e-b910-605d8a6a71ce | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 8187  652cd519-e5cf-49f9-9b6f-5d7244018ffe | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 8188  37207fd5-0f10-4f4a-9ed9-dd0bc98bc2b6 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 8189  a5910843-3620-4665-be40-d4623bfee68e | Video Cloud General Information | Información general de Video Cloud |
| 8190  4e6f6409-08d3-474d-bba7-e6ba95b6fc2c | Zencoder | Zencoder |
| 8191  1557a202-e892-4271-8af6-b2eac088fecb | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 8192  28a4e42d-9ae4-4fa6-a2dc-a8578fbcafdb | support | soporte |
| 8193  080cbb46-5369-4de0-bda9-58928a1a9181 | system status | estado del sistema |
| 8194  df4377f8-c07c-45a1-86d1-7954afcdef86 | [1}Home{2] | [1}Inicio{2] |
| 8195  a1576955-1db5-4093-bf87-71a72ac10c0f | [1}Support{2] | Soporte[1}{2] |
| 8196  953cf6a0-21d7-4b1a-9375-9c8af595590e | Viewing the Brightcove System Status Page | Visualización de la página de estado del sistema Brightcove |
| 8197  bfdbe5c7-bb9c-46eb-a18d-28f8e5da0e14 | [1}Home{2] | [1}Inicio{2] |
| 8198  1b42f0d7-6d88-4145-aaff-1867af3a38b0 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 8199  d23807ce-a717-4182-8c01-75e3fd732709 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 8200  062dbf9b-dba7-4e37-b1bd-3a3da2440744 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 8201  7bb8c11a-bb59-40b0-80fe-c161aa991f01 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 8202  1d17e9c4-3e2b-4daf-a319-6d5dcedeee47 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 8203  07ff18fa-a870-46c7-9c5f-a0d82ff0048d | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 8204  6f941d2a-aff5-4bae-a5c1-3a5f5052f0f0 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 8205  78b17875-542e-4923-806f-dc77814d8b22 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 8206  c9dc6037-0386-4541-939b-f613899d5512 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 8207  ab928785-2e65-4706-bdd6-237822504637 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 8208  236a6b42-da3c-44eb-b58a-fd6cbe84c4f6 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 8209  00cda471-09d4-45a5-9376-5d7f93a893df | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 8210  1b9f7da4-3bcd-4bae-a250-9a777e3c59f1 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 8211  ba94afeb-673f-4527-a4f4-1c54ee000483 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 8212  a09dc5c5-7016-4724-a20d-1e959f6dc835 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 8213  c1c4ef98-6214-48de-bb05-ccb09fe56750 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 8214  c1f57de8-d8a5-4a1f-aba3-27685498563b | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 8215  1703b29a-be95-49ac-b669-6e01fbca7205 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 8216  e822e106-dfad-4c47-b914-59d50104e191 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 8217  7bf693c5-efb0-4bcc-93b5-71e261534243 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 8218  fb72b999-e665-4935-8510-1e62bbff82fb | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 8219  301929e5-76cf-44e3-af23-76a0dcd0a7dc | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 8220  53c9f345-c6ec-486e-b262-affda51f4829 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 8221  de77272d-475b-4f15-8fdb-b2ef9ec63b95 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 8222  b4abc044-f0d2-495c-8dfe-f77a9e1c2ffb | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 8223  f5c7ac67-c463-48e2-bc46-49ef700e4a41 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 8224  695814d8-4053-4d0b-bde1-449d6a4dd310 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 8225  6f53f787-abaa-44b3-a4b1-3eba654738df | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 8226  bc80ac4b-77a3-4f7d-82f1-c41dd2971d35 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 8227  678cf379-bd53-457a-98e5-2864210446bf | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 8228  4fb29402-adab-4c3f-b2d2-09de58ef9edc | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 8229  019f1019-a92d-4bf1-ba58-0c6c65ff7448 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 8230  95117a2c-8144-4064-84b8-e2c5b537347d | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 8231  b43a365f-48ec-4c99-9417-5e378c96b98e | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 8232  1e70130e-a647-4530-be5b-2ea9595f304b | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 8233  97efbc5a-2733-4c02-b394-fda6b13b70f1 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 8234  1c331dd1-65d5-4cc6-8e66-651453acb59f | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 8235  d32b0268-e4d9-423c-b092-4bf4833aded0 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 8236  14ea0f24-b8a4-42cb-aacc-9351477f3ff9 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 8237  c4416265-f621-4833-bec0-9c77db73a8e9 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 8238  63679fcb-719a-4ecb-a2c8-9555841a031b | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 8239  43a4e2ff-1f0d-4a98-9c22-0afe1b3408d1 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 8240  9c087077-9746-4eae-a4a3-5dfa38a903a3 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 8241  7d3ab29c-194c-44cb-bbea-9cb5043afaaa | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 8242  01ed62e7-5537-4fab-b63f-37fe10a10f08 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 8243  517fa45f-5190-4ad4-800e-aa2b20fec217 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 8244  531095b3-a8f7-4014-bef4-fe0391fc6723 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 8245  349ef3d9-85e2-4b83-810d-5720b13e8334 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 8246  642c8730-e5a9-4f93-a1a8-cac58e995c2e | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 8247  09f88f45-737f-4c20-ada9-7dacd576a18a | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 8248  1d90a29b-827c-4e83-b35e-379480bd383e | [1}2020{2] | [1}2020{2] |
| 8249  b51ed0f3-7aa8-489a-bce0-f4778925d6a4 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 8250  98a5fb5f-3d57-49e4-bf60-4013e8eea8c9 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 8251  267ffb00-fd48-42bf-be99-2d0f9be13b56 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 8252  9dbf6206-4dbd-41ee-9ded-ea52b8ee8242 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 8253  3f3321f4-4e0c-4134-8556-6fc8dd65a72d | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 8254  265ca89f-dc75-4037-9b97-9771b55eb2c5 | [1] | [1] |
| 8255  715f7d16-90ee-4659-82d0-e8bd942b7637 | Navigation Menu | Menú de navegación |
| 8256  ef815574-2f93-4e4c-bd18-77bf8928afc7 | [1}[2]{3] | [1}[2]{3] |
| 8257  469e8517-0869-4473-a499-11a93d7dd12d | back | espalda |
| 8258  e2abab6e-d059-466f-a369-ca977511ed3d | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 8259  17f26b11-ab33-4bf9-ac5d-80710ae30e09 | [1}[2]{3] | [1}[2]{3] |
| 8260  81f8de0e-e120-4215-a16c-c2107b6564fc | forward | adelante |
| 8261  d7aecb6b-10ce-4943-b949-1815f3e0ff24 | Page Contents | Contenido de la página |
| 8262  8f6c6f6d-42ac-4b7b-a8ca-e6408a9d6828 | [1}[2]{3] | [1}[2]{3] |
| 8263  34d41cfc-d16d-48b9-b75f-ff7cdce0a2c9 | open in new tab | abrir en una nueva pestaña |
| 8264  629880e4-737a-439f-825e-90513886cb12 | Viewing the Brightcove System Status Page | Visualización de la página de estado del sistema Brightcove |
| 8265  730d1ebd-0a39-4c83-94ab-f1a66603b023 | In this topic you will view the Brightcove System Status page for updates on Brightcove services and applications. | En este tema, verá la página Estado del sistema de Brightcove para obtener actualizaciones sobre los servicios y aplicaciones de Brightcove. |
| 8266  60a7e37f-59a4-49f9-865e-2da92e5a3d41 | Brightcove continuously monitors the status of all Brightcove Services and applications. | Brightcove supervisa continuamente el estado de todos los servicios y aplicaciones de Brightcove. |
| 8267  c980a117-95ff-40c7-b2f3-560f305f0d6a | If there are any interruptions in service, a note will be posted on the System Status Page. | Siempre que se produzca alguna interrupción en un servicio, se publicará la correspondiente notificación en la página de estado del sistema. |
| 8268  8282ddcd-33a3-42fb-a623-ab7783595a83 | All scheduled maintenance notices will also be posted on this page. | Todos los avisos de mantenimiento programados también se publicarán en esta página. |
| 8269  4a2ba37e-231e-4d2e-ad7a-36642af5df0b | To access the System Status Page, visit [1}https://status.brightcove.com{2] or from the navigation header, click the Support icon ([3]) and then [4][5}System Status{6]. | Para acceder a la página Estado del sistema, visite https://status.brightcove.com o desde el encabezado de navegación, haga clic en el icono Soporte () y, a continuación, Estado del sistema.[1}{2][3][4][5}{6] |
| 8270  e8e01d14-e946-49f1-ab2b-d58ac2dde61a | [1] | [1] |
| 8271  53d26ea4-5d6d-4062-9411-23fec033856e | All posted notifications will include the following information: | Todas las notificaciones publicadas contendrán la siguiente información: |
| 8272  8100ed69-ec77-4e85-be46-7445abfd8ef3 | Incident Status | Estado de la incidencia |
| 8273  089ba721-ede0-4585-82e7-c706b027e2ed | Operational (Green) | Operativo (verde) |
| 8274  0fc4e54f-5036-497e-bc27-4cd2a5f84ba2 | Notification (Blue - systems are currently in operation but affected by delays or intermittent outages) | Notificación (Azul: los sistemas están actualmente en funcionamiento pero se ven afectados por retrasos o interrupciones intermitentes) |
| 8275  0f0ac630-ce2b-4173-ba10-85566a82e2bf | Partial Service Disruption (Yellow) | Interrupción parcial del servicio (amarillo) |
| 8276  91132111-eaf8-488d-9fff-065683057dc5 | Full Service Disruption (Red) | Interrupción total del servicio (rojo) |
| 8277  cb5a2391-152c-4cbf-95ab-98323c247477 | Components - Service or area affected | Componentes - Servicio o área afectada |
| 8278  6742c47d-79dc-4921-ba41-22ad98cdd7b4 | Locations | Ubicaciones |
| 8279  81dbb242-d5cd-489a-b3f0-c25f7c98cd23 | APAC | APAC |
| 8280  c28fc2e5-b900-432d-88fa-ee59cf4b1333 | Americas | América |
| 8281  e53ff124-0e41-44a0-a4aa-bd14b32f0839 | EMEA | EMEA |
| 8282  025bb3d1-2c5d-4b96-85e9-2cb82defe7d6 | Japan | Japón |
| 8283  1149bb13-2099-4c43-85e0-461420db001a | Current State and status. | Estado y situación actuales. |
| 8284  8c95424b-b3d3-41bf-833c-5580a363e54f | States include: | Estados posibles: |
| 8285  32c450ef-8813-4fd1-84ec-d5957d4bb5ab | Investigating - Engineers are looking into the issue | Investigando - Nuestros ingenieros están analizado la incidencia |
| 8286  68765de5-0a0e-406a-a771-0119bd3ee5c3 | Identified - Engineers have identified the issue and are looking to correct | Identificado - Nuestros ingenieros han identificado el problema y están estudiando su solución |
| 8287  1f390274-01e8-4ab8-90df-a62632735868 | Monitoring - Issue resolved and Engineering monitoring to ensure all is healthy | Supervisando - La incidencia está resuelta y nuestros ingenieros están revisando el estado del sistema |
| 8288  d5beba9e-6661-4ebd-b231-bacb71dfc536 | Resolved - Issue resolved | Resuelto - El problema ha quedado resuelto |
| 8289  703add71-26da-4817-97bc-aecc785b79d4 | All posted messages will be in English and the time used is Eastern Standard Time (GMT-5). | Todos los mensajes publicados serán en inglés y el tiempo utilizado es Hora Estándar del Este (GMT-5). |
| 8290  791a24d8-8a52-4d1f-aff6-9b3bd8199eb9 | Viewing the system status history | Visualización del historial de estados del sistema |
| 8291  78eb357f-5390-48af-b2c0-191ab8a94863 | To view the System Status history, click the [1}History{2] link at the bottom of the page. | Para ver el historial de estados del sistema, haga clic en el enlace [1}Historial{2] de la parte inferior de la página. |
| 8292  402b36a7-bc1e-41fc-9de6-7f222f806236 | [1] | [1] |
| 8293  47d25d81-a74d-4db3-954d-3c538e16706c | Subscribing to system status changes | Suscripción a cambios de estado del sistema |
| 8294  28bd5c3b-80bc-4d2e-98f7-9c9e8aa4f228 | You can sign up to be notified when the system status changes. | Puede registrarse para recibir una notificación cuando cambie el estado del sistema. |
| 8295  fc14788a-4bcd-4271-b9f2-b12229a08fa3 | This section is organized as follows: | Esta sección está organizada de la siguiente manera: |
| 8296  e972a9de-f3d6-4a64-88e0-f714267d93f5 | [1}Subscribing to email{2] | Suscribirse al correo electrónico[1}{2] |
| 8297  43dbe473-c1fb-48aa-a056-ca6bc487ae05 | [1}Subscribing to webhook{2] | Suscribirse a webhook[1}{2] |
| 8298  f1af3552-b9c6-4b27-9484-59d63f24d3f1 | [1}Managing your subscription{2] | Administrar su suscripción[1}{2] |
| 8299  7c2d39cf-4b62-4b55-9b74-1d1c325de834 | Subscribing to email | Suscribirse al correo electrónico |
| 8300  b94bc44e-d85a-4e3c-b784-bbec738fc8c6 | To receive notifications by email, click the [1}SUBSCRIBE{2] button, enter your email address and then click [1}Subscribe{2]. | Para recibir notificaciones por correo electrónico, haz clic en el botón SUSCRIBIRSE, introduce tu dirección de correo electrónico y, a continuación, haz clic en Suscri[1}{2][1}{2] |
| 8301  f2ff2e65-80c8-4e03-8bd5-a1707ffabc11 | [1] | [1] |
| 8302  b9231246-591f-456c-aba0-6f980562a9d8 | Subscribing to webhook | Suscribirse a webhook |
| 8303  286aefb5-16ba-4848-bc64-7b4cbba980be | A webhook is a defined callback made with HTTP POST. | Un webhook es una devolución de llamada definida hecha con HTTP POST. |
| 8304  b41ee428-64e1-47c7-97b3-df5c13c97e35 | You specify a URL where the callback will post a JSON object when there is a status update. | Especifique una URL donde la devolución de llamada publicará un objeto JSON cuando hay una actualización de estado. |
| 8305  0be5e32c-e805-4784-9883-c658078d18d3 | To sign up to be notified when the system status changes, select the [1}SUBSCRIBE{2] button. | Para registrarse y recibir una notificación cuando cambie el estado del sistema, seleccione el botón SUSCRIBIRSE.[1}{2] |
| 8306  6ce7256b-3bc4-44fe-b63c-e4832ab26c92 | Then enter a URL to receive the JSON payload along with your email address. | A continuación, introduzca una URL para recibir la carga JSON junto con su dirección de correo electrónico. |
| 8307  a9e33ab6-00fc-4f12-9293-0daa91bfabc7 | [1] | [1] |
| 8308  b097a215-8afc-4119-b697-801937fb541d | webhook subscribe | webhook suscribirse |
| 8309  7ab13afb-2719-407d-9764-4b070b361a6c | When system status changes are sent, your webhook address should receive a JSON object similar to this: | Cuando se envían cambios en el estado del sistema, su dirección webhook debe recibir un objeto JSON similar a este: |
| 8310  7394767f-3300-4d41-bbc5-d7f90da95dc2 | [1] | [1] |
| 8311  c06f89db-944c-4965-b5e6-0c428ae2d6f2 | webhook json | webhook json |
| 8312  e0ce00f1-86a3-46f7-bc91-0fb77e6f2a87 | Managing your subscription | Administrar su suscripción |
| 8313  52de7ff6-1175-4e50-bef9-08ede4b34329 | After you have subscribed, you will receive an email with a link to a Manage Subscription page that allows you to manage your subscription. | Después de suscribirse, recibirá un mensaje correo electrónico con un enlace a la página de administración de suscripciones, en la que podrá administrar su suscripción. |
| 8314  4129159d-c7e0-499a-8241-cfebf4b68245 | You can choose the components/products/regions you are interested in receiving notifications for. | Puede elegir los componentes/productos/regiones para los que esté interesado en recibir notificaciones. |
| 8315  78984f83-034c-4e82-b796-2875314419e3 | Make your selections and then click [1}Save Subscription{2]. | Realice sus selecciones y, a continuación, haga clic en Guardar suscripción.[1}{2] |
| 8316  7407324a-9ee4-4705-ba06-a4e9deae0821 | [1] | [1] |
| 8317  57683020-1150-4036-8758-e9bfd399fa15 | To unsubscribe, click the [1}Unsubscribe{2] link at the bottom of the Manage Subscription page. | Para cancelar la suscripción, haz clic en el enlace Cancelar suscripción en la parte inferior de la página Gestionar suscripción.[1}{2] |
| 8318  b0886cb7-3267-4e80-bf76-a3b0c9ccb5d7 | Page Contents | Contenido de la página |
| 8319  62007f40-a496-4cd5-821f-fdfc0b39a030 | Page last updated on 28 Oct 2020 | Última actualización de la página el 28 oct 2020 |
| 8320  c10fc63c-9778-4090-b849-bceff9117fe3 | Brightcove Support | Asistencia técnica de Brightcove |
| 8321  50a2fa7d-e7b0-471b-9e43-80a789aed2d8 | [1}System Status{2] | Estado del sistema[1}{2] |
| 8322  2eb3d5fb-eb4b-4931-9d0e-5bdd0adb7fbd | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 8323  d7aec594-0f7f-41d4-987d-6b6d279fec12 | [1}Documentation{2] | [1}Documentación{2] |
| 8324  148f02a2-2ca4-4451-af56-fb3eea4e23d0 | Training | Formación |
| 8325  eee383ad-9a7d-4a2a-bad3-77e65706f0e5 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 8326  b206f9b0-c413-4add-b5ee-93e9d91ded9e | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 8327  d9e1b901-0fe0-4867-ab69-c9fe9292d046 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 8328  704b6530-115f-492d-979d-608ac655d0de | Brightcove | Brightcove |
| 8329  0eb636f4-c538-45d7-8087-b5c33b68a961 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 8330  17a0b832-cf18-4784-8974-630465866eda | [1}Contact Us{2] | [1}Contáctanos{2] |
| 8331  0a2f5b30-2044-485a-b2e6-b1a1b97151a5 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 8332  30eb217f-e1af-4424-8bcd-8457fdf06bcb | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 8333  6f83dc9d-e6a4-47ce-943e-b8cc875258fa | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 8334  328dbd9a-ab57-4912-bf70-b0e6639355f5 | LinkedIn | LinkedIn |
| 8335  4f5ee90e-b6d3-46f7-97e1-5715f0f25b79 | Twitter | Twitter |
| 8336  b0437af5-daa1-4f62-acc2-06016a1eb73a | Facebook | Facebook |
| 8337  4f48c802-29f6-4299-9ac5-41b71c2dea02 | Have a question? | ¿Tiene alguna pregunta? |
| 8338  28131e6f-0871-413a-b380-91e369d0c877 | Adding Text Tracks to a Video | Adición de pistas de texto a un vídeo |
| 8339  cf62cfee-ec01-4b02-b620-7bdc9b06fc38 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 8340  a120ffe6-c26d-4f19-9eda-b07cdea6b6bc | Select Language | Seleccionar idioma |
| 8341  7dfa5771-d9d1-4d39-b2b8-978b87489874 | Other Brightcove Docs | Otros documentos de Brightcove |
| 8342  8cbd088a-d267-45e9-ac50-c3e067aa14c8 | Documentation Home | Documentación Inicio |
| 8343  ed60d27e-6995-4854-810e-e429567114ad | Brightcove Audience | Audiencia de Brightcove |
| 8344  8724a2e4-4678-44b8-8a7c-2b7a0858015e | Brightcove Beacon | Baliza Brightcove |
| 8345  a2b9f135-e611-4cc6-92fc-02ecc1de2e9f | Brightcove Campaign | Campaña de Brightcove |
| 8346  b5989503-96ee-4038-a89a-d88ca24a5736 | Brightcove Engage | Brightcove Engage |
| 8347  eb08f563-e609-44e0-93b3-8f322509159c | Brightcove Live | Brightcove Live |
| 8348  192d5f84-0d12-4b4d-8d05-b482dc9f1c62 | Brightcove Gallery | Brightcove Gallery |
| 8349  0cba50bf-42e3-4366-bfa1-5a70d92c3aa7 | Brightcove SSAI | Brightcove SSAI |
| 8350  7fb0d1ae-f33d-4df7-9e3b-03277c2d7c74 | Brightcove Social | Brightcove Social |
| 8351  be8cb518-0fa9-4a61-abf0-9b6610dca106 | Video Cloud Studio | Video Cloud Studio |
| 8352  11646070-8aa5-4280-8c54-03df8d641245 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 8353  b7e5c391-90c2-41de-93a8-6cc11a380984 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 8354  7f701edd-cbb6-465b-892b-74727369d115 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 8355  44566a37-5216-4a9c-8b8c-50a9e10b36ea | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 8356  511d8ef2-1906-4aad-84fd-e1bc5b799763 | Video Cloud General Information | Información general de Video Cloud |
| 8357  567b24c8-247f-4a42-96fe-aed08ef3eca7 | Zencoder | Zencoder |
| 8358  049e1c13-352f-42e9-8a43-8dd01a9fe053 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 8359  d408e287-6c11-47d6-9348-02be7c2f2ba9 | support | soporte |
| 8360  e1b6365a-7be5-4c18-a8b5-f6cdc0c90110 | system status | estado del sistema |
| 8361  ab0c4caa-ffb2-4316-9ffa-1b21a67685e7 | [1}Home{2] | [1}Inicio{2] |
| 8362  5aeb2aa4-7f9e-480d-ab05-f1765bd624e7 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 8363  9854eba0-74e4-4153-9be4-47a09863cafa | Adding Text Tracks to a Video | Adición de pistas de texto a un vídeo |
| 8364  6280ef9a-d7e9-4108-9ee7-5867e3ec4053 | [1}Home{2] | [1}Inicio{2] |
| 8365  e0790a5a-0de0-4a2a-87b4-fe82a26c6d74 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 8366  42424af5-a412-48bf-9418-8d6bda826ddf | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 8367  427a8a8f-7ff7-4325-a3e7-23a2bb4dadb9 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 8368  a1072e83-90c5-4661-acd7-b34643d49cb9 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 8369  6154bd02-a029-4c60-add4-5d3a0ab70054 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 8370  8518f2a7-a770-4fcb-897b-2e587f6d54e8 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 8371  1e5f8f7e-1ad4-457d-9c30-b7c353ec8f12 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 8372  c50e7980-c00a-443a-ab04-3e3a1ca27652 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 8373  e37250d8-1d58-4564-9114-41a7680f6f5c | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 8374  b868d694-caec-4736-86db-81904364bf92 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 8375  04d09cbe-8047-42d8-96fd-403104e8d702 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 8376  9ac7023a-1d00-4274-8dbc-a627e2a80e27 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 8377  9b037256-2efc-4d96-bc98-7b6333259bd2 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 8378  52f80ab0-14b0-4188-b8d2-6980305fc8b1 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 8379  5b676c84-3b1b-42fb-8e0e-0e8780d03a87 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 8380  82ef5172-b26b-4798-8487-8546091f069e | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 8381  fde79ac9-e69c-427e-8c8c-4b5296379360 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 8382  0b90ec42-369e-4d8d-9dab-41ce016488d4 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 8383  7d6735f2-f1d4-47fa-b613-12e64a9f5449 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 8384  d04a0717-cc39-416e-aff8-4ccd0f59d9e2 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 8385  131ff71f-eeb8-4f2b-b950-8f8f5041633a | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 8386  358c155a-5ae0-4abc-bb13-6d565cf8dbb4 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 8387  a23c9f6f-ad8c-4cdc-808a-53b3dfd3da7e | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 8388  419a190c-3403-4237-a8f9-8cbe4e1a6df9 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 8389  86063274-30ba-4452-a729-11e4cc1f6220 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 8390  5fef63f7-381d-4267-889d-63ab830588d3 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 8391  afe01910-42c0-4ecf-be08-9dfb0eb57310 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 8392  f87b86f5-87a6-43ea-937e-7464ce659130 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 8393  337404f2-c4ae-49f3-b34e-28249313f984 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 8394  ced936da-3c5b-4f24-8d2c-27c426655cb4 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 8395  63475d02-1007-427c-9e6d-ea002d677181 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 8396  39d61474-b43a-4da8-b5d4-f0a3e3f207f2 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 8397  ca6cd0b1-6a7f-45a0-afcb-12a9fa212085 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 8398  d001581c-e98d-42d1-9d75-37ce1b5e1a29 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 8399  7cebf609-c6a4-4dd4-90c2-a04b2bdbc97b | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 8400  3232f4fd-f3ea-41a0-a346-441f89d093a6 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 8401  0f155797-1a7a-45d2-84e7-1a0776e1fd2f | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 8402  5822b817-99d3-430a-a7b2-1256abb2af78 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 8403  9fd97da7-4bb6-4765-9c6e-d83387a16aee | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 8404  245a1bfc-92c7-4c91-bf50-25600c8102a3 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 8405  4f494682-fba3-4c96-89d4-e706b3136774 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 8406  aee4421a-146a-4059-97f5-4f09d4ef0ab8 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 8407  f92bb918-ebca-443c-a192-b82defbe2ab3 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 8408  b03e7ad8-01b1-46f8-8ba0-ef3f5a9d92c7 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 8409  960c6829-6768-4c1d-8805-f8e2498618a6 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 8410  73527d4b-10fa-4c48-8666-8fac988b4d86 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 8411  759f7784-8de4-4748-8b59-776cf92af59d | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 8412  183ae282-162d-4333-b9cb-4c2a1e71506f | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 8413  f2816a5c-9d58-4ddc-8711-30d1159d7d9b | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 8414  42e7179b-35f2-427d-ac94-70175962811c | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 8415  2bc00bbb-bffc-4fde-a717-f5c91b5cdb4d | [1}2020{2] | [1}2020{2] |
| 8416  5c496b13-272e-439c-ad9f-e8bf22c8bc08 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 8417  07f61255-5e1c-4a3c-bfa1-24f39ed09dff | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 8418  e5e62643-1443-4d60-9501-6ad649997cf9 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 8419  15c9ab77-6b60-4135-8d6d-2b794a947a64 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 8420  54fb0016-9526-4851-89c0-49dc3bef843e | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 8421  5b468f7a-df94-4854-9181-e3dd514f7604 | [1] | [1] |
| 8422  1a7facdb-69d0-4fae-b45c-312174869d8c | Navigation Menu | Menú de navegación |
| 8423  09b97982-6b11-4204-9248-a4e6afbd8f05 | [1}[2]{3] | [1}[2]{3] |
| 8424  a981df3f-34f8-4646-8c96-ffc3b1327a41 | back | espalda |
| 8425  47986d47-5246-4253-8390-045a18aa740a | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 8426  393af5b7-d567-4952-b6dd-60e1390769b8 | [1}[2]{3] | [1}[2]{3] |
| 8427  09243744-a149-4bf0-8942-bf3f2c487aea | forward | adelante |
| 8428  4469c018-d135-4d40-8ecd-1ad2e5162f8a | Page Contents | Contenido de la página |
| 8429  fb5b7a05-55ba-4a55-b561-6907da78c135 | [1}[2]{3] | [1}[2]{3] |
| 8430  5492fc8a-a8f2-4ad2-9a1e-565e2df81067 | open in new tab | abrir en una nueva pestaña |
| 8431  4106ba7f-237c-454a-99fc-251be882b6d4 | Adding Text Tracks to a Video | Adición de pistas de texto a un vídeo |
| 8432  025f5cf0-560f-4710-93a6-0f11b606de0a | In this topic you will learn how to add text tracks to a video. | En este tema aprenderá a agregar pistas de texto a un vídeo. |
| 8433  275fc2f1-50fe-4b8c-b017-166fcb64bfef | The text tracks properties can be configured to provide captions for a video. | Las propiedades de las pistas de texto se pueden configurar para proporcionar subtítulos para un vídeo. |
| 8434  58f9e2ed-f603-4102-83c2-67173b43e88f | Captions provide additional or interpretive information to individuals who wish to access it. | Los subtítulos proporcionan información adicional o interpretativa a las personas que deseen acceder a ella. |
| 8435  5d206a08-6903-4e0e-ab2a-7293b9949cbf | Captions are necessary so the deaf and hard of hearing can access the audio portion of video presentations. | Con los subtítulos, las personas sordas o con dificultades auditivas pueden enterarse del contenido sonoro de las presentaciones en vídeo. |
| 8436  021708ae-927a-4a38-8ecb-d40b7d9eeb62 | To display captions for a video, you need to complete the following tasks: | Para mostrar los subtítulos de un vídeo, debe completar las siguientes tareas: |
| 8437  42ed32ff-bd81-47f4-ab74-d5a2654e8ba4 | [1}Create caption files{2] | [1}Crear archivos de subtítulos{2] |
| 8438  9fd6545c-1f58-43eb-a8c6-21f52aaa170c | [1}Configure the text track properties{2] | [1}Configurar las propiedades de la pista de texto{2] |
| 8439  cc711cdb-291e-4b14-b2f0-3eca8f5412a0 | Creating caption files | Creación de archivos de subtítulos |
| 8440  306ff10e-86c7-4770-bec3-72d5d1c6eeb6 | To add captions to a video, you first need to create a captions file. | Para añadir subtítulos a un vídeo, primero debe crear un archivo de subtítulos. |
| 8441  b06df9aa-c54c-4262-8c0f-8911ab0311ff | Web Video Text Tracks Format (WebVTT), SRT and DFXP formats are supported. | Se admiten formatos de formato de pistas de texto de vídeo web (WebVTT), SRT y DFXP. |
| 8442  08dd826e-e987-40d3-9ca7-f63939e92390 | The WebVTT file format (shown below) is plain text and contains time text data followed by the desired caption or subtitle text. | El formato de archivo WebVTT (que se muestra a continuación) es texto sin formato y contiene datos de texto de tiempo seguidos del texto de subtítulos o subtítulos deseados. |
| 8443  3b53c729-9e43-4492-9f13-4e9f6b54ecd6 | WEBVTT | WEBVTT |
| 8444  b3d8ac0d-b108-40dd-8d2f-f95d5f042636 | 00:00:00.000 --> 00:00:07.080 align:middle line:90% | 00:00:00 .000 — > 00:00:07 .080 align:línea media: 90% |
| 8445  5be66d62-45eb-444d-a0e2-0388df827306 | 00:00:07.080 --> 00:00:10.280 align:middle line:84% | 00:00:07 .080 — > 00:00:10 .280 alineación:línea media: 84% |
| 8446  e5ab8f7a-e5fe-4a7c-a5ca-548a79071260 | Hi, I'm Bob Bailey, a Learning | Hola, soy Bob Bailey, un Aprendizaje |
| 8447  19f69edf-a666-46f1-8ce2-bc7ae0f64715 | Specialist with Brightcove. | Especialista en Brightcove. |
| 8448  8e06dc49-7715-4620-b465-9cb91642736e | 00:00:10.280 --> 00:00:12.780 align:middle line:84% | 00:00:10 .280 — > 00:00:12 .780 alineación:línea media: 84% |
| 8449  2bf22721-e5c4-4ebb-8562-0e23226d8368 | In this video, you'll learn | En este vídeo, aprenderás |
| 8450  b6dee540-f534-4d72-afee-d97c8d521ec6 | about how Brightcove Campaign is | acerca de cómo es la Campaña de Brightcove |
| 8451  6bb63ffa-03be-4f86-8f81-bba04e565061 | 00:00:12.780 --> 00:00:14.940 align:middle line:84% | 00:00:12 .780 — > 00:00:14 .940 alineación:línea media: 84% |
| 8452  5508c34c-f0a4-4575-9d78-c41c94dc520e | organized and get a | organizados y obtén una |
| 8453  750e81fd-f316-4169-b194-066bc2c35d2c | brief overview of what | breve resumen de lo que |
| 8454  7b38e205-044b-44cc-b3f0-cd36305ffc31 | 00:00:14.940 --> 00:00:17.490 align:middle line:90% | 00:00:14 .940 — > 00:00:17 .490 align:línea media: 90% |
| 8455  555387be-ef01-4163-8d73-e6d607e54ba1 | you can accomplish using it. | puede lograr usarlo. |
| 8456  ebf058a9-1ddb-400b-a380-cc1fbc06397c | Note: | Nota: |
| 8457  895dbc55-8792-4de4-aa2b-0cb13c28527f | Caption file names should only include letters (upper or lower case), numbers, dashes (-) and underscores (\_) . | Los nombres de los archivos de leyenda sólo deben incluir letras (mayúsculas o minúsculas), números, guiones (-) y guiones bajos (\_). |
| 8458  d49360cf-1ef9-425a-8cd6-4fd3ee2cca58 | For more information on the WebVTT format, see [1}this link{2]. | Para obtener más información sobre el formato WebVTT, consulte [1}este vínculo{2]. |
| 8459  814969fb-5daa-4d11-bb50-bcd35b89a958 | You should have a separate caption file for each language you need to support. | Debe tener un archivo de subtítulos separado para cada idioma que necesite admitir. |
| 8460  7d980f36-aced-4b08-a251-e2ef0947cf23 | While there are many third-party tools to help create captions files, Brightcove has several partners that provide transcription, captioning and translation services. | Aunque existen muchas herramientas de terceros que ayudan a crear archivos de subtítulos, Brightcove cuenta con varios socios que proporcionan servicios de transcripción, subtítulos y traducción. |
| 8461  217e2332-91f4-4706-9a27-6b68179dd1c1 | For a complete list of Brightcove partners, visit the [1}Partners{2] section of our website. | Para obtener una lista completa de los socios de Brightcove, visite la sección [1}Partners{2] de nuestro sitio web. |
| 8462  5cfc06bf-f504-451d-9607-344b134ea2be | Configuring the text track properties | Configuración de las propiedades de la pista de texto |
| 8463  1ecd9edf-4070-4c79-bf6a-f31b9f747fc4 | Once the caption files have been created, they can be uploaded and hosted by Brightcove or reside at an internet accessible URL. | Una vez creados los archivos de subtítulos, Brightcove puede cargarlos y alojarlos o residir en una URL accesible a Internet. |
| 8464  8c167773-c44c-4a7a-959d-2fd8fc1ba401 | To view and edit the text track properties for a video, follow these steps: | Para ver y editar las propiedades de la pista de texto de un vídeo, siga estos pasos: |
| 8465  fe4b2fae-b719-4971-9d81-b18f3c72595c | Open the [1}Videos{2] page. | Abra la página Vídeos.[1}{2] |
| 8466  e91893c4-e305-4212-aeef-ea62bd1f68b3 | Click the video title link to open the video properties page. | Haga clic en el enlace del título del vídeo para abrir la página de propiedades del vídeo. |
| 8467  9f44c5c7-c37a-430c-9ebf-c3c7692a8865 | Locate the [1}Text Tracks{2] section and click [1}Edit{2] or double-click in the section. | Busque la sección Pistas de texto y haga clic en Editar o haga doble clic en la sección.[1}{2][1}{2] |
| 8468  6c6908b1-35f0-49d6-bdea-1db7cf43f33c | Select if the text track file will be uploaded or hosted on an external URL. | Seleccione si el archivo de seguimiento de texto se cargará o alojará en una URL externa. |
| 8469  5f68a874-52d9-4fdf-a088-36fb34008415 | [1}File Upload{2] - Click [1}Browse{2] and select the text track file from the file system. | [1}Carga de archivos{2] : haga clic en [1}Examinar{2] y seleccione el archivo de seguimiento de texto del sistema de archivos. |
| 8470  5f6bf225-1c8c-44fd-8546-82525cc8a9b2 | [1}URL Upload{2] - Enter the public URL where the text track file resides and then click [1}Upload{2]. | Cargar URL: introduzca la URL pública donde reside el archivo de seguimiento de texto y, a continuación, haga clic en Cargar.[1}{2][1}{2] |
| 8471  61847554-18eb-41fa-af88-02f298a09472 | [1}Remote URL{2] - Enter the public URL where the text track file resides. | URL remota: introduzca la URL pública donde reside el archivo de seguimiento de texto.[1}{2] |
| 8472  55700df3-e7ce-4d04-9e5c-b7d0586c51f0 | The URL must be less than 250 characters. | La dirección URL debe tener menos de 250 caracteres. |
| 8473  d9b43b83-1f37-4881-a394-906f96055447 | Captions will be loaded from the remote URL. | Los subtítulos se cargarán desde la URL remota. |
| 8474  b4ce8c8d-dedd-43ea-b8a8-c77e04b94e11 | Note: | Nota: |
| 8475  56d60bb4-031b-4e0d-baed-6e65e74a2d99 | If you are hosting captions files on your own server, make sure the file is located at a publicly addressable URL. | Si está alojando archivos de subtítulos en su propio servidor, asegúrese de que el archivo se encuentra en una URL de acceso público. |
| 8476  1160c8c2-51be-4587-8327-912c80f4ddcc | The server hosting the captions file should also have Cross-Origin Resource Sharing (CORS) enabled. | El servidor que aloja el archivo de subtítulos también debe tener habilitado el intercambio de recursos de origen cruzado (CORS). |
| 8477  b34dbd2b-539f-4291-bc91-3d78299cc08b | Note: | Nota: |
| 8478  679ee8be-9d8c-46a9-bbc2-701e4efbfa7f | Text track file names with parentheses, question marks, quotation marks, spaces and other special characters will silently fail when uploading. | Los nombres de archivos de seguimiento de texto con paréntesis, signos de interrogación, comillas, espacios y otros caracteres especiales fallarán silenciosamente al cargar. |
| 8479  85919dae-bb10-4a4c-a8ca-2137babda629 | Brightcove recommends using file names without special characters. | Brightcove recomienda utilizar nombres de archivo sin caracteres especiales. |
| 8480  a7227899-681d-4e8c-884e-72cfff141de4 | [1] | [1] |
| 8481  64c2278d-5988-4e10-8114-5fd93db2ff3b | The [1}Language{2] field should contain the [3}two-letter language code{4] that specifies the language of the track text data. | El campo Idioma debe contener el código de idioma de dos letras que especifica el idioma de los datos de texto de pista.[1}{2][3}{4] |
| 8482  ecae3ad6-903e-4125-b271-af788a5e5cf3 | Enter the appropriate [1}Label{2] for the caption file. | Introduzca la [1}etiqueta{2] adecuada para el archivo de leyenda. |
| 8483  373d7d0e-da05-42ed-aad9-4178b3629c8c | The label is displayed inside player and allows the viewer to select a language. | La etiqueta se muestra dentro del reproductor y permite al espectador seleccionar un idioma. |
| 8484  929e2535-fa98-4168-a243-a2dba517af04 | If no label is supplied, the language code is displayed. | Si no se proporciona ninguna etiqueta, se muestra el código de idioma. |
| 8485  af254415-a88f-4265-b996-1b1fe7769ac3 | Select the [1}Kind{2] of text track. | Seleccione el tipo de pista de texto.[1}{2] |
| 8486  7130df84-c762-4b7b-87f8-41200f1ee090 | Options include: | Las opciones incluyen: |
| 8487  8106d7ca-ea2e-4bda-90e9-4eb8ace8f098 | [1}Captions{2] - Similar to subtitles, but may also include sound effects and other audio information | [1}Subtítulos{2] - Similar a los subtítulos, pero también puede incluir efectos de sonido y otra información de audio |
| 8488  b71ff6fd-0614-4939-b877-e594d0b9a3a4 | [1}Subtitles{2] - The transcription or translation of the dialogue | Subtítulos - Transcripción o traducción del diálogo[1}{2] |
| 8489  09264e3d-d52e-4135-8d22-74872a9d0344 | [1}Descriptions{2] - Intended to be a separate text file that describes the video through a screen reader | [1}Descripciones{2] - Diseñado para ser un archivo de texto independiente que describa el vídeo a través de un lector de pantalla |
| 8490  a06c934e-ccd1-4cc1-a06b-7684f8706735 | [1}Chapters{2] - Intended to help the user navigate through the video | [1}Capítulos{2] - Destinado a ayudar al usuario a navegar por el vídeo |
| 8491  7bcc7719-d47c-4e19-b0a7-84d15538e784 | [1}Metadata{2] - Information and content about the video which isn’t intended to be displayed to the viewer by default (though you may wish to do so using JavaScript) | Metadatos - Información y contenido sobre el vídeo que no se pretende mostrar al espectador de forma predeterminada (aunque es posible que desee hacerlo usando JavaScript)[1}{2] |
| 8492  117601cf-519d-4486-a8fc-eb5fb5a95c26 | Enter the [1}MIME Type{2] for the text track file. | Introduzca el [1}tipo MIME{2] para el archivo de pista de texto. |
| 8493  99430148-f9d5-4c98-bde7-64bfdc827cb0 | Selecting [1}default{2] will display the captions when the video is played. | Al seleccionar por defecto, se mostrarán los subtítulos cuando se reproduzca el vídeo.[1}{2] |
| 8494  dbda043f-eac0-4460-903c-2827a98b7906 | [1] | [1] |
| 8495  10dcfbd9-809d-44e2-91b1-42ed506effed | Check [1}Default (Auto Display){2] to make the track the default. | Marque [1}Predeterminado (Auto Display){2] para que la pista sea la predeterminada. |
| 8496  8928a0af-a608-4513-9804-f51dc3f4f961 | Most browsers will attempt to display the default text track first but language and accessibility settings may override the default setting. | La mayoría de los navegadores intentarán mostrar primero la pista de texto predeterminada, pero los ajustes de idioma y accesibilidad pueden anular la configuración predeterminada. |
| 8497  a784d829-9a47-415b-a7f2-04ba5728ce70 | Note: | Nota: |
| 8498  6c26aa9d-7b64-4f48-bd91-7f868913df82 | The default setting does not work with IE11. | La configuración predeterminada no funciona con IE11. |
| 8499  0cf54e85-415f-4bdc-a6da-1b1a7f036026 | Click [1}Add Text Track{2] to save the text track information. | Haga clic en [1}Agregar pista de texto{2] para guardar la información de pista de texto. |
| 8500  eb3e63c4-c4fb-475b-8b2a-4e50a9fcea1a | [1] | [1] |
| 8501  24040e6c-5845-4c8b-a769-4f051c43b818 | Click [1}Add Text Track{2] to add another text track or[1} Save{2] to save the text tracks. | Haga clic en [1}Agregar pista de texto{2] para agregar otra pista de texto o en[1} Guardar{2] para guardar las pistas de texto. |
| 8502  8bdb53f3-fcc5-43c7-b84d-964c1327c149 | Note: | Nota: |
| 8503  4e26905b-b502-4df5-a364-bc284627397a | Changes made to the text track properties may take up to 15 minutes to appear. | Los cambios realizados en las propiedades de la pista de texto pueden tardar hasta 15 minutos en aparecer. |
| 8504  9f33894a-d420-4e78-871e-7a99583337cd | If any text tracks have been designated as the default, they will appear in [1}bold{2]. | Si alguna pista de texto ha sido designada como predeterminada, aparecerán en [1}negrita{2]. |
| 8505  eeb41057-df79-4c61-9a6e-148aa858dd04 | To delete a text track, click the delete icon ([1]) next to the text track. | Para eliminar una pista de texto, haga clic en el icono de eliminación ([1]) situado junto a la pista de texto. |
| 8506  88010c75-f3a7-412d-ba43-b5803975cf2f | When a video with captions is published, a [1}CC{2] button will appear on the player chrome. | Cuando se publica un vídeo con subtítulos, aparecerá un botón [1}CC{2] en el reproductor Chrome. |
| 8507  a5632a9b-19bc-4395-8176-0f197342f1eb | Click the [1}CC{2] button to select a caption language and display the captions. | Haga clic en el botón [1}CC{2] para seleccionar un idioma de subtítulos y mostrar los subtítulos. |
| 8508  0820bc18-f1e1-4696-bc4f-fa72f69ba3b4 | [1] | [1] |
| 8509  d83eb983-7558-43a1-9955-4678eab4e528 | Limitations | Limitaciones |
| 8510  ab26bbe2-18a2-43db-8a45-bf96a87ebdb8 | Captions are supported on the following device types and operating systems. | Los subtítulos se admiten en los siguientes tipos de dispositivos y sistemas operativos. |
| 8511  d8189996-92d5-4221-85c9-6a7912091019 | iOS 10+ | iOS 10+ |
| 8512  66534950-d453-47c7-b3a7-d9420befa831 | Android 7+ | Android 7+ |
| 8513  39114e57-0b89-4456-8d94-855cc48754ac | Internet Explorer 11+ | Internet Explorer 11+ |
| 8514  ba48be20-0848-4d3d-87fe-ae49f8de6d61 | The latest Chrome, Safari, and Firefox browsers on desktops | Los navegadores Chrome, Safari y Firefox más recientes en equipos de escritorio |
| 8515  3b6c682f-692c-4656-b2c4-1cea51af0dfb | There is no technical limit to the length of a caption, but in order for the full caption to be visible, the player must be large enough to display that much text | No hay límite técnico para la longitud de un título, pero para que el título completo sea visible, el reproductor debe ser lo suficientemente grande como para mostrar esa cantidad de texto. |
| 8516  a77d4794-7480-420b-bd2a-c266008adc33 | Page Contents | Contenido de la página |
| 8517  7db58cc5-563c-4801-b728-0a7fa59656e6 | Page last updated on 10 Mar 2020 | Última actualización de la página el 10 mar 2020 |
| 8518  b65e78a3-480c-4f74-8baf-51fb0995b308 | Brightcove Support | Asistencia técnica de Brightcove |
| 8519  60b263a2-03c0-42e9-b23c-e9660ef2b8a1 | [1}System Status{2] | Estado del sistema[1}{2] |
| 8520  8511271c-6b79-4d62-9e1a-394d8b8cde94 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 8521  f29c611c-56b1-4caf-9155-f3c0b44420df | [1}Documentation{2] | [1}Documentación{2] |
| 8522  47fccf06-5635-4502-9a41-b628ab67a0fd | Training | Formación |
| 8523  57ae60c7-105f-449d-bc0f-a0a6485f2004 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 8524  b685580c-8d96-4b75-b0c9-afd9a918e995 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 8525  892f091c-ced1-4c8f-b787-7bf8cab066f7 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 8526  9e754758-d011-4768-a1ea-2b88d6837de3 | Brightcove | Brightcove |
| 8527  81b5d542-5806-415e-abc3-ce9cfb47fc30 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 8528  a7f8cbd0-2c25-48bf-84b3-ef7c652e57ad | [1}Contact Us{2] | [1}Contáctanos{2] |
| 8529  f8ffa351-934e-4873-941a-198f871735a0 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 8530  6e9194d4-37d5-4d31-beb7-ba6a90c6f368 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 8531  85184bb0-66f1-4e00-af20-6d5f64beacfb | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 8532  cf14f993-8e06-44b2-9478-0ddb9d0661e1 | LinkedIn | LinkedIn |
| 8533  14224d90-72b5-4857-9182-752b22d19916 | Twitter | Twitter |
| 8534  e19b33d0-649e-44ea-bde9-fc018783037f | Facebook | Facebook |
| 8535  c0061487-4275-4978-ac31-ca97b483fec6 | Have a question? | ¿Tiene alguna pregunta? |
| 8536  a14e2fd8-ba37-4491-92de-47f7170a5954 | Capturing Poster and Thumbnail Images | Captura de póster y imágenes en miniatura |
| 8537  bdd34958-eb4a-4521-bca8-64126e236931 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 8538  384c601b-fcf5-4fbd-a273-072a3dd863e2 | Select Language | Seleccionar idioma |
| 8539  c327d09b-8e55-435c-858a-e24741a187fe | Other Brightcove Docs | Otros documentos de Brightcove |
| 8540  5cbd1978-dad6-42d1-ba3d-ac5473a7db35 | Documentation Home | Documentación Inicio |
| 8541  4e5cf912-8724-4b14-a64a-c7bc8e896417 | Brightcove Audience | Audiencia de Brightcove |
| 8542  a973faf0-ee31-49b1-ae1d-72021601ea33 | Brightcove Beacon | Baliza Brightcove |
| 8543  857bd2d8-81a2-488b-a673-c0998563b2d4 | Brightcove Campaign | Campaña de Brightcove |
| 8544  41a57726-d03b-40a8-ba76-d71b79558385 | Brightcove Engage | Brightcove Engage |
| 8545  de42edcd-1b0e-43d0-836b-d6f055af6a4c | Brightcove Live | Brightcove Live |
| 8546  94111baa-d77a-40d1-a48b-49230bbaa824 | Brightcove Gallery | Brightcove Gallery |
| 8547  ed9604ca-4924-40c0-b2e6-700426d9a2da | Brightcove SSAI | Brightcove SSAI |
| 8548  3205274e-eb3e-4180-ac42-7a167e932e0b | Brightcove Social | Brightcove Social |
| 8549  8a38718e-7bc3-4773-bef7-a83a78123de3 | Video Cloud Studio | Video Cloud Studio |
| 8550  0c86d699-c511-4728-8599-2a72622a9b4e | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 8551  0d07dd5d-c9a5-46ab-9817-8cd5b02d1879 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 8552  5c7b915d-506a-4d06-a561-13eeaac4114d | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 8553  353fb74e-4a06-442e-9a3e-5fffa247afeb | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 8554  1e67b35e-7401-4056-8edc-cdedecddaae3 | Video Cloud General Information | Información general de Video Cloud |
| 8555  fc78d5d2-7e20-460d-9752-6e1f2f46769e | Zencoder | Zencoder |
| 8556  6f657a48-d72b-494b-8429-b2c7a0ab66c7 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 8557  fcfa7e4e-483f-4240-934d-5cb9e0bb205b | support | soporte |
| 8558  8db3b207-4f0a-4b73-8b58-536377a94123 | system status | estado del sistema |
| 8559  fd97da9f-4df1-4dde-a18f-8e7e6170e5cd | [1}Home{2] | [1}Inicio{2] |
| 8560  933c4107-67eb-4a67-abf9-3dd0801e2f3f | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 8561  a15ac01b-14dc-4354-a460-02ed2a01f8b8 | Capturing Poster and Thumbnail Images | Captura de póster y imágenes en miniatura |
| 8562  046cf79d-1d8e-4979-87f1-e3fd6921a39e | [1}Home{2] | [1}Inicio{2] |
| 8563  e99c30d8-4ee2-4dc9-bdb2-36713bb408a0 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 8564  be3e4bce-6a97-4627-bbf2-c85e783e2954 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 8565  fdbcce58-5157-4da6-92b3-4c94b32e2c1b | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 8566  5e2d2bdb-e773-47a0-9391-624054d0e622 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 8567  464f40c3-2c88-48a4-87aa-3fca038e35ec | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 8568  763ddfbd-8535-401d-ac72-a018899703f2 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 8569  d44da58a-5562-45a0-b623-70559de8faa3 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 8570  09506f46-49b7-43cc-821c-d012a6b4f259 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 8571  264ceb89-18eb-44cb-bad0-0a78ee94bdb3 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 8572  a79e76d6-0f9e-4157-bce0-14b0294b38c0 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 8573  ce673ad6-6ecb-44f2-9ad6-3a3744ba6dec | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 8574  2f792916-6fe2-4875-9932-0519bd76323f | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 8575  82173c52-a373-47d0-8743-c6102be4d18e | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 8576  332549fc-f775-40bd-b09e-f6cd63a48e2f | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 8577  eb221783-ef4f-416a-b422-a7fe8819e343 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 8578  a9767731-b2cd-4c8d-8c89-5cdf025f2c06 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 8579  df8f5c8b-b674-4673-9e7a-c79ca617405a | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 8580  54b3d029-84fc-42e6-951d-19c645c33a71 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 8581  578e7576-13d2-475f-bbe8-1377ce10791b | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 8582  1ea47493-d8bb-431e-a90b-4fc758b0d2b1 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 8583  8500e887-46f5-4c8b-b88a-513a6cfaf7b5 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 8584  aaf24aef-80ea-42eb-82b9-6044dab7b5eb | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 8585  a875a2c0-b688-4874-9cbc-1e8f979d6a55 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 8586  e661a409-c3a4-406a-9488-e666f4db5349 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 8587  50a3e693-8e61-414c-a1e3-2c39e25f4813 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 8588  3c4323d8-7d5b-4091-99eb-cf601b9238ad | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 8589  5d23ea7d-b32f-4f4f-9792-155dd4bee80d | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 8590  9014827b-0ad7-40bb-855d-66d83a7e27fe | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 8591  ab838d63-1ddf-47fa-baf9-9a7d6b548a36 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 8592  8bd041a8-a34d-42b3-a94a-20d0acd74c22 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 8593  2a9edb0d-6909-4584-a38e-435e6a928c99 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 8594  8180c4eb-0aae-4d2f-9cf9-f848d7d6c5a1 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 8595  dde50432-8613-4956-8002-da50d6562378 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 8596  b2f719a0-e750-42d7-bb38-98d5637b06b1 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 8597  fc4e1169-2c33-466f-b012-facc8e62d1f1 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 8598  da34b942-7690-4348-bc94-f14604bb5465 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 8599  f346c8e6-5466-4b0b-bad1-2b83f8f94bcd | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 8600  dac810ac-b4c9-47c8-a9ce-aa5ca0b4d36a | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 8601  6c88a2ea-541b-4a81-a3aa-cd71cd4b115d | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 8602  3a08aa08-5b17-4726-84ba-08168ad9a59f | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 8603  0f030378-2c5e-4f71-8ab3-39d5f450d60f | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 8604  f220482d-ab67-4c46-9009-6e3483ab5fca | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 8605  8b97797e-b435-4931-aff0-06ec97e06742 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 8606  e8bbd062-427e-45a7-a6f3-0ee6c1901c08 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 8607  b5ef521e-45a3-4c04-b81e-08cc19aca80e | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 8608  1f3d31fb-40b5-468c-ab83-209d3835913b | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 8609  811a03ba-1462-49cf-b1bf-90108d35b938 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 8610  cd67eff1-25e8-45b3-9051-883df2850aa0 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 8611  777a79f5-a9f3-4bfa-8a20-c97c7f56b5ac | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 8612  9417253f-90cb-4e89-8117-dbf70f4dce8f | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 8613  a87bfce1-39e4-4f38-bbd3-cd42a73194b1 | [1}2020{2] | [1}2020{2] |
| 8614  4fcf60f5-ec29-4013-816f-0a9cfff26923 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 8615  37b85213-20bb-4f4c-8f45-48336582016d | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 8616  e4882f6b-3529-487c-97ab-bb9c4f12db8d | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 8617  2b8a2d4c-59fe-4543-8da1-fd061ee1ac86 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 8618  21ac1c06-a0d8-4f50-99f8-2f1fec186dbc | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 8619  cae05da0-3921-4282-9760-847b8e35c527 | [1] | [1] |
| 8620  192e44c7-53f7-45a4-b4eb-118b31ea1d64 | Navigation Menu | Menú de navegación |
| 8621  535fe66d-31ec-45c5-bee2-a151781c0fa5 | [1}[2]{3] | [1}[2]{3] |
| 8622  f241c54b-8019-4e71-9be5-4cf507a9cc2b | back | espalda |
| 8623  82684589-d3cf-43b7-a035-dd5a11e6b739 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 8624  aed311f0-8032-4c4e-980d-cf04bb194693 | [1}[2]{3] | [1}[2]{3] |
| 8625  d3db330b-6d64-4ead-ace1-b19798f709ed | forward | adelante |
| 8626  251a1e54-3f6e-4043-91bb-08dabe969302 | Page Contents | Contenido de la página |
| 8627  409a3458-4021-441f-a162-e685ac0ac37d | [1}[2]{3] | [1}[2]{3] |
| 8628  542a677e-8746-4a7b-9fda-22921782f232 | open in new tab | abrir en una nueva pestaña |
| 8629  f134642f-f404-4bff-a29b-1fb3a52e0f54 | Capturing Poster and Thumbnail Images | Captura de póster y imágenes en miniatura |
| 8630  3532adcf-68ce-4991-8f69-e34c1a88273f | [1] | [1] |
| 8631  fe0d7341-022d-4118-9f09-ff3bd26f7adf | Videos in your account have associated poster and thumbnail images. | Los vídeos de tu cuenta tienen imágenes de póster y miniatura asociadas. |
| 8632  56401fc0-979a-4b75-8570-1e39108d7ee5 | Poster and thumbnail images can be seen in the following areas: | Las imágenes de póster y miniatura se pueden ver en las siguientes áreas: |
| 8633  7d877ce1-ac4f-4498-ba9c-98c08c06c494 | In the Videos list, the thumbnail image is displayed next to the video; the poster image will appear in the preview player on the video properties page | En la lista Vídeos, la imagen en miniatura se muestra junto al vídeo; la imagen del póster aparecerá en el reproductor de vista previa en la página de propiedades del vídeo |
| 8634  cf676be3-432c-40fb-ba16-4196adec5894 | The poster image is displayed in the playback area of the video player before or after video playback | La imagen del póster se muestra en el área de reproducción del reproductor de vídeo antes o después de la reproducción de vídeo |
| 8635  1f06482d-5ce8-4279-8d21-bb434e4c9e64 | Poster and thumbnail images are created automatically by taking a snapshot from the source video at the midway point. | Las imágenes de fotograma y en miniatura se generan automáticamente tomando una instantánea en un punto intermedio del vídeo fuente. |
| 8636  914eb411-2790-4bc9-bc82-d512a0505c40 | It is also possible to [1}upload other images{2] to use as the poster and thumbnail. | También es posible [1}subir otras imágenes{2] para usarlas como póster y miniatura. |
| 8637  658cab63-97a5-4014-9c86-bf217e02b7e1 | Requirements | Requisitos |
| 8638  cb02097c-1a32-4661-aab9-369d21ec936f | The image capture functionality currently has the following requirements: | La funcionalidad de captura de imágenes tiene actualmente los siguientes requisitos: |
| 8639  9f22f1ca-bc4a-486c-98a5-a74b1ae04d28 | Chrome, Safari (version 10 and newer), Firefox and Edge browsers are supported | Los navegadores Chrome, Safari (versión 10 y posteriores), Firefox y Edge son compatibles |
| 8640  3c901453-8d44-4277-b733-b5ceb606cf58 | Image capture should work on mobile devices when using the latest versions of Chrome and Firefox | La captura de imágenes debe funcionar en dispositivos móviles cuando se utilizan las versiones más recientes de Chrome y Firefox |
| 8641  4ce0ac61-db86-4adb-8dd9-e009cad4bde4 | Image capture is not supported for restricted trial accounts; you can contact Brightcove to remove this restriction | La captura de imágenes no es compatible con las cuentas de prueba restringidas; puede ponerse en contacto con Brightcove para eliminar esta restricción |
| 8642  81b70cab-4005-4037-9f7f-edb06bd5b2f0 | If image capture is not available, the Capture button will be disabled. | Si la captura de imágenes no está disponible, el botón Capturar se desactivará. |
| 8643  18dfb81f-618e-426b-b14e-757292d1bac8 | Steps to capture new poster and thumbnail images | Pasos para capturar nuevas imágenes de póster y miniatura |
| 8644  b21d178f-68a8-412b-9f1c-9ceb1981be41 | To capture a new poster or thumbnail image, follow these steps: | Para capturar una nueva imagen de póster o miniatura, siga estos pasos: |
| 8645  74e1ae3e-c7ad-420c-ad38-6dd926a4da3a | Click [1}Videos{2] in the navigation header. | Haga clic en [1}Vídeos{2] en el encabezado de navegación. |
| 8646  e1fc72d1-8bb2-4640-b503-657d50b43430 | Click the video name of the video you want to edit. | Haga clic en el nombre del vídeo del vídeo que desea editar. |
| 8647  d79e4ef0-d80f-47b8-bac9-8f72eeb89c1f | Using the preview player at the top of the page, play the video and pause on the frame you would like to save as the poster/thumbnail image. | Utilizando el reproductor de previsualización en la parte superior de la página, reproduce el vídeo y pausa en el fotograma que desea guardar como imagen del póster o miniatura. |
| 8648  308a310a-7309-4156-a5ad-b1d8c651ff04 | You can also scrub across the player progress bar to jump to another frame. | También puedes pasar por la barra de progreso del jugador para saltar a otro fotograma. |
| 8649  1f8de7cb-bee1-4847-801c-e713fef5d0fc | Click [1}Capture{2]. | Haga clic en [1}Capturar{2]. |
| 8650  9410eb47-37da-489e-90b6-dc5a569d72fe | The preview player at the top of the page will display the current video frame. | El reproductor de vista previa situado en la parte superior de la página mostrará el fotograma de vídeo actual. |
| 8651  b298041b-e4a5-4fe9-98db-8d5ca1a2a1f3 | Use the checkboxes to select whether new [1}Poster{2] and/or [1}Thumbnail{2] images will be captured. | Utilice las casillas de verificación para seleccionar si se capturarán nuevas imágenes de póster o miniatura.[1}{2][1}{2] |
| 8652  5e32b9b1-a9f7-4ad0-88e3-2e796a97d2fe | [1] | [1] |
| 8653  9229a22a-a1dc-42a9-8730-122fa01cdf46 | Click [1}Save{2] to save the new images. | Haga clic en [1}Guardar{2] para guardar las nuevas imágenes. |
| 8654  058e28b5-546d-461e-83bb-7a6176db7ff0 | It may take a minute for the processing to complete and for the images to be updated on the video properties page. | El procesamiento puede tardar un minuto en completarse y actualizar las imágenes en la página de propiedades del vídeo. |
| 8655  4a048d98-206e-4c52-bbe0-ca097a3cdb8d | Page Contents | Contenido de la página |
| 8656  86ed4176-c08b-46d1-97f8-44572b9f771f | Page last updated on 08 May 2020 | Última actualización de la página el 08 may 2020 |
| 8657  7f7c94b8-b9af-4275-8196-e138a9e82599 | Brightcove Support | Asistencia técnica de Brightcove |
| 8658  72fc48f2-5a50-4a8f-8352-2055e6e5a4d3 | [1}System Status{2] | Estado del sistema[1}{2] |
| 8659  e68f1461-ee24-4737-b572-f2b022a22683 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 8660  d43bedee-c5d9-44ca-be4a-1a297a8146e4 | [1}Documentation{2] | [1}Documentación{2] |
| 8661  862524eb-096c-4f7d-82b9-34b6df528245 | Training | Formación |
| 8662  703d1c41-7a2a-4bda-8c8f-ba5edd5a6927 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 8663  3fa37604-98f9-4266-b566-f3ba7e532228 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 8664  f553a198-a828-46a0-892d-037eab73c50c | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 8665  8973339d-2230-4705-acda-9074991ead82 | Brightcove | Brightcove |
| 8666  0d535cda-b328-4bfe-9a42-9fb335f517d0 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 8667  d0f7f4fc-ef69-4372-bd15-adea156e1d75 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 8668  361d867c-ce1e-40e5-b4b2-d0066deaefb7 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 8669  5ce183e8-695a-49bf-bf0d-110fe426ad39 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 8670  daf3eb39-a090-4058-9167-065231ac0872 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 8671  378c7801-f0ae-4bee-81c6-71ab15c7dc07 | LinkedIn | LinkedIn |
| 8672  c76f9bb2-b796-4d26-8a73-58c7100d478f | Twitter | Twitter |
| 8673  ac5c15e9-6512-4d04-80a6-5561e2cb5aa5 | Facebook | Facebook |
| 8674  c5384953-93ec-4e57-9a81-7343f4f155b9 | Have a question? | ¿Tiene alguna pregunta? |
| 8675  0dbec6a7-022f-43ee-b7b4-1471a1d428e3 | Driving Video Views Through Email | Incremento del número de visionados a través del correo electrónico |
| 8676  550953dd-3046-4792-86e5-537532cdb15e | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 8677  cbe00dda-f365-42da-aa52-0a5a9ed7269a | Select Language | Seleccionar idioma |
| 8678  ca6e3ed6-b76c-4207-8c3e-720c7ffc02b7 | Other Brightcove Docs | Otros documentos de Brightcove |
| 8679  618af134-8d4f-4f40-8df8-5c5b5656ed0c | Documentation Home | Documentación Inicio |
| 8680  511ab857-35c2-47f3-b1ac-d153f6cd6519 | Brightcove Audience | Audiencia de Brightcove |
| 8681  eff39562-4ca9-4d7d-a627-a40a31632249 | Brightcove Beacon | Baliza Brightcove |
| 8682  4a09d982-543f-47d2-a78a-30a4b23717e2 | Brightcove Campaign | Campaña de Brightcove |
| 8683  ba76b52e-a3fa-4199-97be-9474265c29c1 | Brightcove Engage | Brightcove Engage |
| 8684  0a48fe64-93af-47f6-90ec-3b3472c34a5f | Brightcove Live | Brightcove Live |
| 8685  8dde333a-e20c-49d0-a0ed-f22b7966fcdd | Brightcove Gallery | Brightcove Gallery |
| 8686  9e02fb9a-c0fa-43f9-b528-54ed083216a5 | Brightcove SSAI | Brightcove SSAI |
| 8687  7efb0d86-8c57-417d-913c-d0b8350d52cc | Brightcove Social | Brightcove Social |
| 8688  f828d618-c0ee-462b-acad-e3b9645300c2 | Video Cloud Studio | Video Cloud Studio |
| 8689  89e70064-9dab-4620-8262-c82a36b6e1b4 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 8690  f42aac13-979e-41df-8682-7c74c6734a12 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 8691  6c7ec911-1d3a-4d73-9f97-a19880d69669 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 8692  244afeec-8245-40a8-80bc-e715c7dc040a | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 8693  f0b4d33f-b274-4ba5-b94e-fc47e7ab79ac | Video Cloud General Information | Información general de Video Cloud |
| 8694  460ac048-5c06-43c4-b22d-a219f0171e0d | Zencoder | Zencoder |
| 8695  c9bf77b7-8a14-47f5-ae8e-35b7431ac404 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 8696  ce2a40e7-9107-4b4a-a626-49d803a2e08f | support | soporte |
| 8697  4a8ddea5-9924-4edf-9462-f9e705384390 | system status | estado del sistema |
| 8698  7ed3d736-0db9-4172-8c33-26e76ec78e43 | [1}Home{2] | [1}Inicio{2] |
| 8699  309bbec1-f142-4401-b3d9-3b18961ecc33 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 8700  5d68cba6-ce70-435b-8a8d-a7b9b5e67ac6 | Driving Video Views Through Email | Incremento del número de visionados a través del correo electrónico |
| 8701  dfb7e93d-6f4c-4351-976a-dc09c9041484 | [1}Home{2] | [1}Inicio{2] |
| 8702  e7a88367-8d9e-4952-8dd6-c5b640aa20b2 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 8703  0864229f-1dcd-43fa-b5fb-99fb8940cbb5 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 8704  57a049f7-61e2-47ad-8d5a-a6aa232ca248 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 8705  af6941ce-588a-475c-966e-75c44a3c41db | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 8706  38980162-1c89-44aa-9f4e-de383e9e835d | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 8707  9feef61a-639a-4ffe-a95d-ff67c9c5af06 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 8708  413bdd8d-18a2-43ef-8c92-2bc20bf13043 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 8709  fa93d5af-30f3-4f04-a634-4276fb31a74a | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 8710  3294b494-58e4-47d9-8fa5-bd7fc34ba112 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 8711  02176d20-3b5b-462d-bf5f-25d91b06e7c7 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 8712  f91c487b-7a6a-4f82-b8fc-59e01196690c | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 8713  50257763-62c0-4319-98f7-ec878dee98ae | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 8714  4204ebcb-e16c-4f62-8f85-5234eeb0ec6c | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 8715  a7affc48-2136-4a19-9802-32152b91b0fa | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 8716  9acab421-820a-4e76-9edd-857b75154057 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 8717  0dd507c6-3079-4128-9472-bea0eb74d050 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 8718  b9dc9391-e2a5-4934-bc27-1dabcc19e4f4 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 8719  ef8067c0-91ee-43bd-8eb1-3721034cd3b9 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 8720  5916a658-f179-4b0e-86cc-e05ca647f89b | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 8721  afb1b95a-8f4a-41c5-a566-4cd08356edd3 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 8722  b9b9308d-0023-464a-b002-2e70da75dcf9 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 8723  9c33dad6-14f5-4a16-9130-1895c74cba61 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 8724  e0c5bfbd-7e9b-4cbf-b8b0-433ea3b1bb2a | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 8725  f1875f12-606c-45d9-84a7-708aacd6eb86 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 8726  5779b61e-f79a-4e5a-921b-016386a202c0 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 8727  322c353f-8721-4ce4-b731-91991453bf48 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 8728  ea260693-52dc-41a3-9ae3-42ba9325d1db | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 8729  786c25d7-f588-4558-bae2-328ff821ab49 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 8730  bc7e2919-1ef8-4f5c-8f6f-bdc72c313a43 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 8731  3b0dc66a-be34-4beb-866e-d36fd5e75b8e | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 8732  b5b5619a-7c51-40e5-a4de-1f4f194b9116 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 8733  4a8eaba1-bfa8-4552-8235-7d0f5c5c7b44 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 8734  c7f320a3-598c-4241-86c1-4f227e4d6ae6 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 8735  5bcd057c-e722-4bef-a44f-15f3d52e2107 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 8736  20219029-3e5d-4d1d-9098-3f864199ca7a | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 8737  c2c8f8bd-3444-45bc-92ca-629d8dbc3932 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 8738  1a188981-372e-407b-86ea-a047447450d1 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 8739  df4c0995-fc5c-47b3-be16-b40cb5afa00c | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 8740  b06058e7-ea3a-4200-a870-7040ee737a81 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 8741  898cdecc-dbf8-490f-a26e-45a8bee787f9 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 8742  08b169f1-22ea-4ecd-b8a9-df78313130e5 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 8743  288a0b1d-9218-4bc1-a1a6-5d8facf280a9 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 8744  ac7812ca-bdd1-4b00-ba8c-e57a5102e841 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 8745  2a69aff4-2945-4168-a8a3-f54849a05a0c | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 8746  be96a4d5-6325-4d18-9065-9070ef46379b | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 8747  d2ccea0d-ce5d-45f0-bb58-4889ea9df264 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 8748  4f3cad82-e8df-4c8f-9029-d990b7dc040a | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 8749  a8779273-111d-4294-ba22-f57aa0362d45 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 8750  6ee3c883-7c41-4cc3-a668-db19e76739be | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 8751  1113fb48-481e-4557-9a4c-1e24dbc0d73c | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 8752  fbc9cd20-7012-48b5-b4df-379fbc349f75 | [1}2020{2] | [1}2020{2] |
| 8753  8eb4b59f-0a17-4b19-8be3-028a4909c5f0 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 8754  562709b5-5fce-4b95-814f-a2580fe0332c | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 8755  209ddb21-7285-4a2b-ab9e-89390dcade6c | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 8756  857ce829-d941-4191-b7a5-4dbca4755cd7 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 8757  b5efb133-a81b-490b-bd08-57f3e35bb26e | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 8758  aeb63758-fa38-4ecf-9fb0-9d6cf78d13aa | [1] | [1] |
| 8759  f897fd44-e70a-4143-b970-a7ab87d5c548 | Navigation Menu | Menú de navegación |
| 8760  a204339a-a19f-49ca-a395-cba46f00fd1d | [1}[2]{3] | [1}[2]{3] |
| 8761  43e09d79-f790-4152-8ef7-e450ec246ae3 | back | espalda |
| 8762  085700a2-9b08-41e2-abfd-d0464b975559 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 8763  4091868c-8a00-4d57-921c-1f810109985f | [1}[2]{3] | [1}[2]{3] |
| 8764  66805fdd-f107-475b-bace-e5fd0966fc27 | forward | adelante |
| 8765  86f7a0c9-8b01-4aee-a219-ff44770c2a95 | Page Contents | Contenido de la página |
| 8766  57b8ec5b-ea42-410e-b455-c0aa49732f7b | [1}[2]{3] | [1}[2]{3] |
| 8767  84961f19-3857-46f0-b151-a6fe04405463 | open in new tab | abrir en una nueva pestaña |
| 8768  f26e1bc3-443b-47e5-a248-5ac318e93873 | Driving Video Views Through Email | Incremento del número de visionados a través del correo electrónico |
| 8769  a666704e-3c6a-4b5d-95c3-4e5b4b41b334 | In this topic you will learn how to publish a video to a landing page and how to create an email to direct viewers to the landing page. | En este tema aprenderá cómo publicar un vídeo en una página de destino y cómo crear un correo electrónico para dirigir a los espectadores a la página de destino. |
| 8770  c0193484-93bd-4be1-bf5b-1545f093d25d | The Publish feature in Brightcove Campaign™ can be used to easily generate the embed code and images needed to distribute a video using a landing page and email. | La función Publicar de Brightcove Campaign™ se puede utilizar para generar fácilmente el código de inserción y las imágenes necesarias para distribuir un vídeo mediante una página de destino y un correo electrónico. |
| 8771  e76ff9b7-7575-43aa-902c-5626eba27ad7 | Typically, the video embed code is pasted into a landing page and then a link to the landing page is sent via email. | Normalmente, el código de incrustación de vídeo se pega en una página de destino y luego se envía un enlace a la página de destino por correo electrónico. |
| 8772  e0ce83e0-7164-47e1-b842-da7274cfa253 | The process outlined in this topic is best suited when a marketing automation platform (MAP) is [1}not{2] being used. | El proceso descrito en este tema es el más adecuado cuando [1}no{2] se utiliza una plataforma de automatización de marketing (MAP). |
| 8773  eed7fe5c-ac5d-4c35-80e8-60b822a5902f | If you are using a MAP, Brightcove recommends using the regular [1}publish process{2]. | Si utiliza un MAP, Brightcove recomienda utilizar el [1}proceso de publicación{2]normal. |
| 8774  836ceb9a-5e62-4df4-a09d-06589aae143a | Creating a landing page | Creación de una página de destino |
| 8775  97388af2-0fc8-4550-be51-5eff329e0c2a | A landing page is a standalone web page that can be used as part of a marketing campaign to promote a product or service. | Una página de destino es una página web independiente que se puede utilizar como parte de una campaña de marketing para promocionar un producto o servicio. |
| 8776  8c1b51a3-322b-4a13-aea8-96f3c74f6b04 | Adding video to landing pages is a great way to increase viewer engagement and turn viewers into buyers. | Añadir vídeo a las páginas de destino es una excelente manera de aumentar la interacción de los espectadores y convertir a los espectadores en compradores. |
| 8777  b6d9f3ea-c598-4b5a-989b-2a8d0bb20f7c | There are a number of vendors who provide the ability to create landing pages. | Hay varios proveedores que ofrecen la capacidad de crear páginas de destino. |
| 8778  63afdcd4-2792-483a-8096-6e4a333f5ec9 | Landing pages can also be created using marketing automation platform software or manually, using custom HTML if you have developer resources. | Las páginas de destino también se pueden crear utilizando el software de la plataforma de automatización de marketing o manualmente, utilizando HTML personalizado si tiene recursos para desarrolladores. |
| 8779  db4cb40b-82b8-4933-9ee3-b8761b5bcac9 | Once you have a landing page created, Brightcove Campaign can be used to embed a video in the landing page. | Una vez creada una página de destino, Brightcove Campaign se puede utilizar para incrustar un vídeo en la página de destino. |
| 8780  8db36c0f-e152-4617-954f-c94da2abf3cc | Generating the embed code | Generación del código de inserción |
| 8781  20923b85-8b3f-40ea-9ef4-e255be96bcee | The embed code is required so that a video will play on a landing page. | El código de inserción es necesario para que un vídeo se reproduzca en una página de destino. |
| 8782  3dd53726-d417-46f3-8d1d-ece1c86a8e23 | To copy the embed code for a video, follow these steps: | Para copiar el código de inserción de un vídeo, siga estos pasos: |
| 8783  5f6efa9b-46be-4763-af0a-501095d4ac89 | Open the [1}Videos{2] page. | Abra la página Vídeos.[1}{2] |
| 8784  e443e35f-ef48-4741-9d56-effc8e5ba386 | Select a video by clicking the checkbox next to the video you want to use. | Seleccione un vídeo haciendo clic en la casilla de verificación situada junto al vídeo que desea utilizar. |
| 8785  52079671-7d91-429f-986b-b1c26a1f3663 | Click [1}Publish{2]. | Haga clic en [1}Publicar{2]. |
| 8786  2566c314-ab84-4aeb-8657-bcd8eb758ef8 | Copy the [1}Embed Code{2] and paste it into your landing page where you want the video to appear. | Copie el [1}código de inserción{2] y péguelo en la página de destino donde desea que aparezca el vídeo. |
| 8787  56e589fd-a077-40ff-99ad-aa9f4c9aac32 | [1] | [1] |
| 8788  38e2e58c-144c-4e7e-9192-85ece1ad9893 | select player | seleccionar jugador |
| 8789  28c01aa2-834f-4be1-830f-225ff2005a7e | Save the changes to your landing page. | Guarde los cambios en la página de destino. |
| 8790  c199d723-5583-448d-bc3c-69b6ec9e86fc | Publish the landing page and make sure you have a URL that the landing page can be viewed at. | Publique la página de destino y asegúrese de que tiene una URL en la que se pueda ver la página de destino. |
| 8791  12c3f017-81d2-47b4-bfed-1f7179873bef | Copying the poster image | Copiar la imagen del póster |
| 8792  57a374e0-e4f0-4f7a-a98c-fce1a19f0133 | On most platforms, embedding videos directly into email isn’t possible. | En la mayoría de las plataformas no es posible incrustar vídeos directamente en mensajes de correo electrónico. |
| 8793  05eb731f-d2b7-4cda-9c73-3aba135602dc | This isn't a Brightcove limitation, nearly every modern email system will strip out video player embed code due to security reasons. | Esta limitación no es de Brightcove, ya que, por motivos de seguridad, casi todos los sistemas de correo electrónico modernos eliminan de los mensajes cualquier código de incrustación de reproductores de vídeo que detectan. |
| 8794  5bc90697-47be-4751-b0e3-1d5f2ac5712c | We can however, drive awareness and traffic for content by creating an email with some teaser text and a poster image. | Sin embargo, podemos impulsar el conocimiento y el tráfico para el contenido mediante la creación de un correo electrónico con texto teaser y una imagen de póster. |
| 8795  cd188c9f-bc3a-4676-b3c0-7b8714f39bab | The poster image will look like a video player and be a clickable link that redirects to the landing page. | La imagen del póster se verá como un reproductor de vídeo y será un enlace en el que se puede hacer clic que redirige a la página de destino. |
| 8796  52e92bcb-b3d7-462b-98d9-c587f67b4b27 | To copy the poster image for a video, follow these steps: | Para copiar la imagen del póster de un vídeo, siga estos pasos: |
| 8797  9ce76cf5-d72d-4172-ba16-ac156bc9078f | Click the [1}Email{2] tab at top of the page. | Haga clic en la pestaña [1}Correo electrónico{2] en la parte superior de la página. |
| 8798  9e0845da-a716-4eda-b918-f5e751ef8376 | Click [1}Copy{2] to copy the poster image. | Haga clic en [1}Copiar{2] para copiar la imagen del póster. |
| 8799  496acbfc-e665-4c90-bbf3-3b32b90dae4c | [1] | [1] |
| 8800  338eff05-adde-48f4-b96d-a7cf8b579cd8 | select player | seleccionar jugador |
| 8801  8ae3667d-93b5-4629-b51a-723ad0682744 | Paste the image into the tool that will be sending the email. | Pega la imagen en la herramienta que enviará el correo electrónico. |
| 8802  b533c48c-c2d8-44cf-8e2a-c475715c912f | Create a hyperlink from the image to the landing page. | Cree un hipervínculo desde la imagen a la página de destino. |
| 8803  25af1f65-b5c6-4867-8b31-76f4b6e39eae | The process to do this will vary based upon the email program being used. | El proceso para hacer esto variará en función del programa de correo electrónico que se esté utilizando. |
| 8804  1ad659d5-d55e-4188-8436-bfb33485e8f1 | When the email is sent out, readers will see the video as part of the email and when they click on the image, be directed to the landing page where they can watch the video. | Cuando se envía el correo electrónico, los lectores verán el video como parte del correo electrónico y cuando hagan clic en la imagen, serán dirigidos a la página de destino donde pueden ver el video. |
| 8805  dea01724-f17e-4121-b1d8-0c448785b237 | Page Contents | Contenido de la página |
| 8806  4d9090f4-cf0b-473c-b205-b016021550c4 | Page last updated on 08 May 2020 | Última actualización de la página el 08 may 2020 |
| 8807  ea8f54a3-63a4-4db0-8df0-a9d806853260 | Brightcove Support | Asistencia técnica de Brightcove |
| 8808  55752faa-5f0d-45cb-b543-24670156d56b | [1}System Status{2] | Estado del sistema[1}{2] |
| 8809  ec373748-5952-4273-81ef-947f7df1a963 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 8810  650a1eab-4a87-408c-91ab-e4ac90cf91cb | [1}Documentation{2] | [1}Documentación{2] |
| 8811  90183e00-9955-4ff5-a0ae-bd6f1f1a31f0 | Training | Formación |
| 8812  f5bc4a40-af40-472e-bfef-3acc961854ba | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 8813  bb3a4b54-4e92-43ee-91ac-ac6ad74f2d6c | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 8814  aeaee323-a320-42d3-b908-3094238cd11e | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 8815  b80e89d7-a1a2-4f44-8500-d177d1d48f71 | Brightcove | Brightcove |
| 8816  cf1a23c0-a0ef-4973-b589-c93016b0640c | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 8817  0b932af3-03e8-4d54-97ad-3e4ebaaf7940 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 8818  360f29c7-e8e0-47d3-a563-56347c04172f | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 8819  fb8c3c6c-8146-45be-8fcb-f26f632984e3 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 8820  0d69a9f6-c103-44cb-b3fb-272da9509f5e | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 8821  89954ed4-1d25-4d1d-bfad-1725a21ad58f | LinkedIn | LinkedIn |
| 8822  0c08a2df-7e4b-45df-a972-0053fa998f67 | Twitter | Twitter |
| 8823  9228a878-be04-4d61-b0a5-11d1b05d340d | Facebook | Facebook |
| 8824  9f9a6922-4e15-4145-ad20-249d3a1422ff | Have a question? | ¿Tiene alguna pregunta? |
| 8825  236842cc-0941-4331-9da0-43ef65c278b2 | Editing Video Properties | Edición de propiedades de vídeo |
| 8826  be508e0f-a4ef-4a0f-b264-c1f424637760 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 8827  0ddf363a-5e37-4522-9b06-c4fd56611ae0 | Select Language | Seleccionar idioma |
| 8828  047d4eeb-bd1a-4d80-a741-2266377646ce | Other Brightcove Docs | Otros documentos de Brightcove |
| 8829  4387fe5e-ccf9-44f1-8081-a2846419777b | Documentation Home | Documentación Inicio |
| 8830  34be72cf-d0a4-4e66-ae06-52d39b8e66d7 | Brightcove Audience | Audiencia de Brightcove |
| 8831  98f6af80-5b33-4b22-9589-f73239cd2189 | Brightcove Beacon | Baliza Brightcove |
| 8832  7301860a-03f3-4764-a7a7-bf76bb321c10 | Brightcove Campaign | Campaña de Brightcove |
| 8833  4019e6c9-15ae-4c0c-90bf-e2d75826d992 | Brightcove Engage | Brightcove Engage |
| 8834  900462b8-6d99-4629-9208-b4e746cc2cc4 | Brightcove Live | Brightcove Live |
| 8835  3ccf4c8f-0c84-441b-86e8-0a7ff1ec1387 | Brightcove Gallery | Brightcove Gallery |
| 8836  d5e744a5-a65f-4af7-90c5-66cffe691fae | Brightcove SSAI | Brightcove SSAI |
| 8837  53625f8f-0bda-4ab5-806c-2cdfdbf6d707 | Brightcove Social | Brightcove Social |
| 8838  c03fe0f7-f054-4b1a-bb4a-21a859993b64 | Video Cloud Studio | Video Cloud Studio |
| 8839  ad47dfa0-e79a-4394-9c22-cbc6d01921f8 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 8840  87aae5e1-77cb-4682-a0c2-9d61ae3c7ccc | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 8841  f4aff449-3265-4e29-a7ce-9382df03f799 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 8842  09bf6566-22cf-42ef-b655-31e4f39d592f | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 8843  614c5b57-b1fe-49f4-9038-2cc1c62696de | Video Cloud General Information | Información general de Video Cloud |
| 8844  20374426-94d2-4011-a3ad-0572e65f40cc | Zencoder | Zencoder |
| 8845  939f9d53-8c9d-4cfd-be03-8519f99dba81 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 8846  1740ccce-f539-478e-ac90-e0dda2e1e21f | support | soporte |
| 8847  193d98fb-094f-4f29-a38e-985d512ec575 | system status | estado del sistema |
| 8848  47c50e02-1e3e-4702-a4c2-93b9ea2866ac | [1}Home{2] | [1}Inicio{2] |
| 8849  07286aab-874a-47c2-8873-b4c01e3d77c4 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 8850  ddcd74df-80af-4d9a-8e58-9f5bd8fc0059 | Editing Video Properties | Edición de propiedades de vídeo |
| 8851  330ca049-19fe-46d0-bf4a-b69c1bbeb212 | [1}Home{2] | [1}Inicio{2] |
| 8852  9747f7dc-34c7-499f-930e-ae7fe280cf38 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 8853  5f3918fa-0afb-469d-b354-79e517f33e35 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 8854  e45ad5ff-044c-4064-b1b8-cb07da94deb5 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 8855  8a5d6d18-1b68-43a9-bdd7-4e414b422ba6 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 8856  b06e9ff9-81ff-4e4a-ab79-1e4f08eb5155 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 8857  313d128f-8113-49f7-8963-3ac2532da1be | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 8858  1d27092c-3812-4977-9105-3f1c9f488849 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 8859  0b7d8537-4dce-4986-8c2d-1c95e28e20dd | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 8860  2bd281f0-6cda-423e-b474-d48148d812ca | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 8861  5e256fbd-afed-4dcc-8fdf-70ad14df8ffe | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 8862  4036e9d2-f25e-4bc7-8e89-62a6cda6e3e4 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 8863  041af63b-240b-4322-85b7-1d1bd8b5c726 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 8864  8f4e7b08-fd81-429a-9dd3-d3507be0470e | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 8865  932f8669-b898-4f23-9885-caa1fe3d1952 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 8866  8df5d5d1-caf2-41c3-a38d-f28c81146753 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 8867  d1336714-e0ff-4e34-b62c-7332f9918db7 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 8868  e66c3925-a217-4f4d-8aae-ed6fffe1fcc5 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 8869  97fae178-5690-4fa5-9c7d-52b7f6625510 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 8870  dad53ab8-e58f-40aa-8fb1-a8e47f4e8c33 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 8871  c6e49bf5-77a5-41bf-9708-aed16b72c789 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 8872  0684aad6-50b9-4239-a5bb-e14393597602 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 8873  f4b4b9e8-a1a0-4b6a-809e-0fd1a3472d80 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 8874  529a69bb-60cf-4358-a73b-59dccd65fa03 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 8875  ac7f2764-00ac-4178-8b7f-ffbe6d28a71b | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 8876  14a71dac-d0cb-4be4-915d-e72d88f13617 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 8877  ec74f9a1-8060-4821-8949-7bccdd937020 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 8878  a54f392b-8887-456b-aeb7-61a67f6c97e0 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 8879  7bc6a72f-25f2-49e2-82f8-f7d34af89f59 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 8880  017b9901-15a2-495b-b0e3-522ade022688 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 8881  55d8127d-c2a6-4e4f-80d1-087663d96f5e | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 8882  465261b7-c96c-4add-9629-bd0b3f1c8134 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 8883  e9de94fe-e7f3-4536-bf87-7dda21bf3603 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 8884  f52a1c3d-65a6-4070-8cbb-e04845cde392 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 8885  f072e620-6bd8-42ed-80eb-482dcede7fbf | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 8886  981f4393-e261-4132-8c55-bce5179d35c9 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 8887  0a8f5d7c-9a37-4199-b0e8-ff897c379a67 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 8888  2d03543a-e289-4d58-9d3c-7f2b9d331ed2 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 8889  510baf3a-e479-48ad-960f-a56dcbccccba | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 8890  bd7ffc3b-f61c-4ee2-8f61-6523d410b847 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 8891  2754980b-93e4-4200-b830-fa6a7447d1df | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 8892  a302f60e-ee3e-419a-96c3-ff3772bd35af | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 8893  f7032c18-5446-4b04-89be-92aa39d7cf7c | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 8894  cb750067-4b82-46e8-94a8-e1e6b01538f2 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 8895  c8dc5ea3-bf48-47b9-bccd-c0e0dde8de9d | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 8896  7de5e4b8-e998-4113-a1b4-94490ad626b9 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 8897  1525f4c0-a5ba-4480-b336-4e779798d81d | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 8898  46044d7f-b3ac-4a9a-90d6-00e32bd21616 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 8899  d58c7e0b-23b1-452b-b151-98ef74293e4c | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 8900  f1b78906-c427-4bcc-b30c-2e43a3d172e7 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 8901  0a243e82-401b-46ba-9bad-a2146832f8af | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 8902  b7a77f80-c8d5-46d2-9955-0feedb0c0b8d | [1}2020{2] | [1}2020{2] |
| 8903  87388355-12c7-4abd-9ef0-db8c23ace1a3 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 8904  8b407a68-5f26-4678-ac2c-a548bc2d30d9 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 8905  8eaac6f0-158c-4321-8743-1d91e39622ff | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 8906  8003aa67-c00d-4602-a26e-282fa1b80e0a | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 8907  d42cf492-2f14-4037-8e5d-f83726765aa5 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 8908  811e177d-d871-462e-a621-6069e11ea837 | [1] | [1] |
| 8909  a031c140-8338-44ca-90a0-b902d563c117 | Navigation Menu | Menú de navegación |
| 8910  f073fb97-c2e7-4e74-a970-c8c1da42cd14 | [1}[2]{3] | [1}[2]{3] |
| 8911  50761b22-62e0-4a64-a379-85dfe85c6464 | back | espalda |
| 8912  633643ef-c08e-4a11-be01-89fb0cf23d4c | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 8913  6ea48455-c8a5-4a04-b751-268c8fc6bce7 | [1}[2]{3] | [1}[2]{3] |
| 8914  3309abe3-51d7-49f6-9b77-8afc5129b8b2 | forward | adelante |
| 8915  c906c6b7-1cec-42e5-b09f-aac28168cf9b | Page Contents | Contenido de la página |
| 8916  ce49521c-c7ee-440c-b5a9-78f23c1f3f5a | [1}[2]{3] | [1}[2]{3] |
| 8917  845d6a06-eef0-471a-815e-9986ffb44cbc | open in new tab | abrir en una nueva pestaña |
| 8918  1adaa272-ac40-4722-bc31-bd77157b7927 | Editing Video Properties | Edición de propiedades de vídeo |
| 8919  103a45df-5e0d-4114-ad13-bfeda55ea6d7 | [1] | [1] |
| 8920  3ac56689-6f61-4696-be7c-fe47509a0735 | To view and edit the properties for a video: | Para ver y editar las propiedades de un vídeo: |
| 8921  1af2e3b2-1984-4756-be95-3ffe08126c8c | Click [1}Videos{2] in the navigation header. | Haga clic en [1}Vídeos{2] en el encabezado de navegación. |
| 8922  8c9b1968-6b05-40bc-a57e-acb654cda99e | Click on a video title to open the video properties page. | Haga clic en el título de un vídeo para abrir la página de propiedades del vídeo. |
| 8923  e21fc35a-6c61-47ec-b52f-d470c94ab71f | [1] | [1] |
| 8924  fc4553b8-b5c7-4f74-9a93-950c70c89d80 | Buttons at the top of the video properties page provide the ability to: | Los botones situados en la parte superior de la página de propiedades del vídeo permiten: |
| 8925  55455dde-a9f4-4ef3-bc0f-25a9d423b46f | [1}Capture new poster and thumbnail images{2] | [1}Captura nuevas imágenes de póster y miniatura{2] |
| 8926  0d6a3c09-8698-4fae-8c5f-945d783ce4bc | [1}Publish the video{2] | [1}Publicar el vídeo{2] |
| 8927  69647c90-03b1-4079-9650-74f85460a0e1 | Deactivate/activate the video | Desactivar/activar el vídeo |
| 8928  19ec0eb4-02d5-409c-9a90-08eed23ad554 | Delete the video | Eliminar el vídeo |
| 8929  79701a42-2b58-4292-be78-195316b132e6 | If the video is activated, the [1}Deactivate{2] button can be used to deactivate the video. | Si el vídeo está activado, se puede utilizar el botón [1}Desactivar{2] para desactivarlo. |
| 8930  6d0e3d7a-fb04-4688-a206-506d24ca4294 | If the video is deactivated, the [1}Activate{2] button can be used to activate the video. | Si el vídeo está desactivado, se puede utilizar el botón [1}Activar{2] para activarlo. |
| 8931  2ed66fbe-44b2-468c-bf96-914cb7228c04 | Videos that are deactivated cannot be played. | Los vídeos desactivados no se pueden reproducir. |
| 8932  74227d2a-d396-4200-910e-1a3a54f3dfb0 | [1] | [1] |
| 8933  9e01bbaf-2fb6-4242-85b2-0ef29e5c8ec1 | The preview player at the top of the page can be used to view the video. | Para ver el vídeo se puede utilizar el reproductor de previsualización situado en la parte superior de la página. |
| 8934  eac382d4-a8a9-45d1-94ce-95ad740f0841 | The video properties are organized into the following sections: | Las propiedades del vídeo están organizadas en los siguientes apartados: |
| 8935  ad2dfb47-69e1-4fcc-b6e4-c2ae957e5095 | [1}Video Information{2] | Información de vídeo[1}{2] |
| 8936  cb6662be-1034-453e-b9ff-d244e4eb0015 | [1}Images{2] | [1}Imágenes{2] |
| 8937  569c7f47-32ca-4cff-9687-50744eb8c280 | [1}Video Source File{2] | Archivo de origen de vídeo[1}{2] |
| 8938  8cb71625-8a04-4ac2-beb3-a813c169ed43 | [1}Text Tracks{2] | Pistas de texto[1}{2] |
| 8939  38cdb654-e33a-4e63-8da2-356c1baebb10 | To edit the video properties, click the [1}Edit{2] button in the section or double-click in the section. | Para modificar las propiedades del vídeo, haga clic en el botón [1}Editar{2] del apartado o doble clic en el apartado. |
| 8940  894c262c-34d1-4581-8c55-67c2eb570eb0 | Video Information | Información del vídeo |
| 8941  0eaceb29-ea21-4bf7-926d-606c5d7a50ca | The Video Information section can be used to view and edit basic video properties. | El apartado Información del vídeo permite ver y editar las propiedades básicas del vídeo. |
| 8942  a0fc61ec-918a-4db9-9721-69a286122293 | [1] | [1] |
| 8943  6d1a7a7a-c5d2-4999-ab7b-7946ec9cbc0a | To edit the properties, click the [1}Edit{2] button or double-click in the section. | Para modificar las propiedades, haga clic en el botón [1}Editar{2] o doble clic dentro del apartado. |
| 8944  a46097d6-1e19-487b-b58f-c9aadd4e162e | The following properties are available: | Las siguientes propiedades están disponibles: |
| 8945  027b4ef8-1609-4537-a2df-e10a9d4aa5b2 | [1}Name{2] - No more than 255 characters. | Nombre: no más de 255 caracteres.[1}{2] |
| 8946  5d96c61d-1fcc-4142-8389-a19f2b05fbcb | [1}ID{2] - System assigned video ID (cannot be edited). | [1}ID: ID{2] de vídeo asignado al sistema (no se puede editar). |
| 8947  575f9c1f-63a3-4f95-9ab6-7db67f81b7b2 | [1}Short description{2] - No more than 250 characters. | Breve descripción - No más de 250 caracteres.[1}{2] |
| 8948  0eb5a3ac-4b13-4241-a3fd-fb700bbd0073 | [1}Video Content Type{2] - Type of video; can be one of ([3}learn more...{4]): | [1}Tipo de contenido de vídeo{2] - Tipo de vídeo; puede ser uno de ([3}aprender más...{4]): |
| 8949  74da4ce1-cd00-4295-97bf-06c698fac45f | Brand/Company Promotion | Promoción de marcas y empresas |
| 8950  cfdd38cb-73f1-4e8b-9998-43b608dfff5e | Product Overview | Resumen del producto |
| 8951  8eb0c8b3-41fc-4cc1-8876-192e7ed8e010 | Product Details and Use | Detalles y utilización del producto |
| 8952  3cc671b7-a04d-45be-afa2-848843a8db28 | Testimonial | Testimonio |
| 8953  88f511c5-23f3-44e1-b382-515f77018cae | Event Promotion | Promoción de eventos |
| 8954  37b39bb8-592d-4fd3-b926-0e214638c480 | Company Culture | Cultura corporativa |
| 8955  be866c13-b5c6-4ebb-a25e-77d2d77294f4 | Webinar | Seminario web |
| 8956  c65a24da-72ec-4213-ae5a-e5b171bff975 | Interviews/Presentations | Entrevistas/Presentaciones |
| 8957  d05249c6-bb7e-4fb5-885b-459db8399120 | [1}Tags{2] - One or more tags, separated by commas. | Etiquetas - Una o más etiquetas, separadas por comas.[1}{2] |
| 8958  75a379b0-aeac-4b79-8daa-2270a0d86d7c | Tags facilitate searching videos. | Las etiquetas facilitan la búsqueda de vídeos. |
| 8959  8ed67d6a-c945-4bbd-9211-5528af647bdd | Tags can be up to 128 characters. | Las etiquetas pueden tener hasta 128 caracteres. |
| 8960  44a576c1-58e5-4433-8d46-fe8f36e277c5 | If any tags have more than 128 characters, an error will be displayed when you attempt to save changes. | Si alguna etiqueta tiene más de 128 caracteres, se mostrará un error cuando intente guardar los cambios. |
| 8961  19a0db0c-3ead-4c95-92c3-3fd73e696b93 | Tags can't contain commas. | Las etiquetas no pueden contener comas. |
| 8962  98adb4ac-d21a-409d-984c-166570cadea2 | For example, a tag of "roof, attic + front yard" is not supported. | Por ejemplo, no se admite una etiqueta de «techo, ático + patio delantero». |
| 8963  35bb5507-e8e0-4b18-a43c-2c5045031f72 | A video can have no more than a total of 1200 tags. | Un vídeo no puede tener más de un total de 1200 etiquetas. |
| 8964  1ed91e1c-89ac-4434-b26c-21f1daafaae1 | A tag differing only in case (lowercase, uppercase) is handled as an identical tag and the case will automatically match those of the original tag. | Una etiqueta que difiere solo en minúsculas (minúsculas, mayúsculas) se maneja como una etiqueta idéntica y la caja coincidirá automáticamente con las de la etiqueta original. |
| 8965  add20784-dd4e-4c11-bd28-072669e4cbd6 | After entering a tag, press the [1}comma{2] key or [1}enter{2]. | Después de introducir una etiqueta, presione la tecla [1}coma{2] o [1}Intro{2]. |
| 8966  b025cef9-fc7d-4fca-a399-8013a300b737 | Tags that have been added will display in a colored box. | Las etiquetas que se hayan agregado se mostrarán en un cuadro coloreado. |
| 8967  2cbe844f-d56c-49b2-b7ed-2c21d6beb4ab | [1}Sharing{2] - If the video was shared into this account, sharing info will be displayed | [1}Compartir{2] : si el vídeo se compartió en esta cuenta, se mostrará la información para compartir |
| 8968  06635e8c-fb61-4ed9-a3da-afa30154eaef | [1] | [1] |
| 8969  9e258ebd-4d53-4043-929b-e2f79409d064 | Click [1}Save{2] to save changes. | Para guardar los cambios, haga clic en [1}Guardar{2]. |
| 8970  238d55d3-5e0b-4815-ab4c-1aa1650b3f5b | Images | Imágenes |
| 8971  9bc77af1-8d2a-433c-a6a8-2dc48a3dc077 | The Images section displays the poster and thumbnail images for the video. | El apartado Imágenes muestra las imágenes de fotograma y en miniatura del vídeo. |
| 8972  081fa696-9996-4d40-a77c-5f5455e630d0 | Poster and thumbnail images are created automatically by taking a snapshot from the source video at the midway point. | Las imágenes de fotograma y en miniatura se generan automáticamente tomando una instantánea en un punto intermedio del vídeo fuente. |
| 8973  78d0f93b-4b40-4c02-a3df-904834d6440d | If you don't like the default images that were captured, you can [1}capture new images{2] or [3}upload other images{2] to use as the poster and thumbnail. | Si no le gustan las imágenes que aparecen de forma predeterminada, puede [1}capturar{2] o [3}cargar otras{2] para usarlas como imágenes de fotograma y en miniatura. |
| 8974  e7569a4f-285c-451f-a251-ddf6ac86dcdb | [1] | [1] |
| 8975  72f169a5-e5e4-437f-9e31-fdc7392c8be1 | Video Source File | Archivo de origen de vídeo |
| 8976  f12e06d1-e9bf-4e77-af0f-ebf3d2663c5c | The Video Source File section can be used to replace the video source file. | La sección Archivo de origen de vídeo se puede utilizar para reemplazar el archivo fuente de vídeo. |
| 8977  3b486568-5b11-472d-bb3b-f7bd50947171 | This is useful when the source file has been edited after it was uploaded. | Esto resulta útil cuando el archivo de origen se ha editado después de cargarlo. |
| 8978  6bbabc8e-a9a9-44e1-adb3-1952951b5388 | Replacing the source file will retain all existing video metadata and analytics that have been captured. | Al reemplazar el archivo de origen se conservarán todos los metadatos y análisis de vídeo existentes que se hayan capturado. |
| 8979  9eb09807-bb01-428a-adef-4197a93bf5cd | [1] | [1] |
| 8980  ed0ac1a7-d68b-4a92-9147-e916a5d356fd | To replace the source file, click [1}Replace {2] and browse and select the new source file. | Para reemplazar el archivo de origen, haga clic en Reemplazar y busque y seleccione el nuevo archivo de origen.[1}{2] |
| 8981  2bed8772-6d10-404b-9f20-222539bf13d2 | Text Tracks | Pistas de texto |
| 8982  7cdb8de4-f308-4d14-9c9e-b3f19cac2295 | The Text Tracks section can be used to add text tracks to the video. | La sección Pistas de texto se puede utilizar para agregar pistas de texto al vídeo. |
| 8983  f06ff169-2350-471e-a453-d72524b78478 | For more information on configuring text tracks, see [1}Adding Text Tracks to a Video{2]. | Para obtener más información sobre cómo configurar pistas de texto, consulte [1}Adición de pistas de texto a un vídeo{2]. |
| 8984  12ba438c-3ad3-4feb-a911-275f0f43f07a | [1] | [1] |
| 8985  4c863f30-613e-427d-9750-25c7b581ef97 | Page Contents | Contenido de la página |
| 8986  122948b6-c6fe-4288-9eec-76c967527bee | Page last updated on 08 May 2020 | Última actualización de la página el 08 may 2020 |
| 8987  ddb43492-3af6-42fa-b7d8-4870ca024b76 | Brightcove Support | Asistencia técnica de Brightcove |
| 8988  d271f7e3-37c0-4609-b634-68889b5f7bb6 | [1}System Status{2] | Estado del sistema[1}{2] |
| 8989  698f6568-8c2d-4de1-903a-d82de4823150 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 8990  a11f08e7-cc3d-478c-8d54-51e4f1746eee | [1}Documentation{2] | [1}Documentación{2] |
| 8991  f99de772-1d52-4bee-b7ea-c703085dfad9 | Training | Formación |
| 8992  a0e70587-21e0-4f45-8ac7-01ed621629c3 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 8993  60ccbab4-72ae-43ae-844a-e58a50c433c6 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 8994  42811615-4c97-4385-b0a2-00bb551b0e2c | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 8995  bf9fce51-cacf-4573-aea4-33c6951f4a52 | Brightcove | Brightcove |
| 8996  225f2332-aacd-406d-90aa-d91ac34c2529 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 8997  a18ea4c1-62ec-420c-b53c-4209a961d555 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 8998  a039eabd-997d-4b51-96e1-b83a62a072e9 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 8999  4b4078d7-9ace-48c6-ab7a-f67a3a7a495a | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 9000  65cbd9d8-7292-4ff6-8d9e-1ac4eb7883e2 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 9001  cbe14a4c-1303-412a-8c4b-67cc104bf8f9 | LinkedIn | LinkedIn |
| 9002  46610c0e-9082-4e46-92b9-dad003e34287 | Twitter | Twitter |
| 9003  6a84e1c5-75ad-41a1-b48e-632b43273195 | Facebook | Facebook |
| 9004  7b966754-3143-4c91-86e5-c57c7974f9f6 | Have a question? | ¿Tiene alguna pregunta? |
| 9005  153a0521-806d-412d-8ccc-6d710228d689 | Search for Videos | Búsqueda de vídeos |
| 9006  337f09c3-faf2-47f4-b0f4-cf47e5005cfc | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 9007  193299cb-25b5-4ab7-ad18-ab06ab871f86 | Select Language | Seleccionar idioma |
| 9008  778c0b72-b97d-4bb7-96d8-a31dd123dc2a | Other Brightcove Docs | Otros documentos de Brightcove |
| 9009  8ac8f7a9-81e8-44c8-a579-5539be1cac66 | Documentation Home | Documentación Inicio |
| 9010  3666fe17-65d6-4808-a462-3f655f882c79 | Brightcove Audience | Audiencia de Brightcove |
| 9011  74c8b32c-2406-45a7-93b0-48053393916f | Brightcove Beacon | Baliza Brightcove |
| 9012  a00051d0-9625-4162-8395-914d362fb5a8 | Brightcove Campaign | Campaña de Brightcove |
| 9013  8c8e861d-5fa6-456b-92f2-383880375db1 | Brightcove Engage | Brightcove Engage |
| 9014  16061e4e-05dc-4444-b387-d34b773da90c | Brightcove Live | Brightcove Live |
| 9015  6c05b4bf-cef9-4ad8-b09e-ed7fb434efe8 | Brightcove Gallery | Brightcove Gallery |
| 9016  df282fa2-cd1e-4d29-879a-5e65d033a49c | Brightcove SSAI | Brightcove SSAI |
| 9017  3563438f-97df-43d5-9379-5aff7bc11bf8 | Brightcove Social | Brightcove Social |
| 9018  f2ce5f29-aec3-4092-9f53-8cf3a939d2fb | Video Cloud Studio | Video Cloud Studio |
| 9019  d154ad4d-03c5-4d18-a175-b3f084853913 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 9020  683ad4c2-5491-4dd9-9283-e765cbb3053c | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 9021  4bdc54df-6f56-4a2c-a9d2-2e54b5a421f0 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 9022  c07c8e8b-6914-4830-886c-6ceea2d14d1e | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 9023  17b4d1cf-04cc-4f22-b67e-a3bb36abbadc | Video Cloud General Information | Información general de Video Cloud |
| 9024  d7e75ae3-a5db-4b6c-9cf9-1161c5b9030f | Zencoder | Zencoder |
| 9025  7e57849e-2bef-433c-af37-c20d8e053383 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 9026  f9c75c5d-e9a6-407b-a505-4668cf262e37 | support | soporte |
| 9027  aff735dc-8e90-4795-805c-374251799773 | system status | estado del sistema |
| 9028  c6ad9bbc-dc85-45e0-89dc-0319491177af | [1}Home{2] | [1}Inicio{2] |
| 9029  aee95ce2-33c4-44b2-ba77-020507138db9 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 9030  1a71ae07-88ea-490b-b5d5-7c64c8605b06 | Search for Videos | Búsqueda de vídeos |
| 9031  f79b6833-6443-4eaa-9ce5-9b97e53ff723 | [1}Home{2] | [1}Inicio{2] |
| 9032  fe8f7daa-0b58-4e4f-97cf-34f27205cd31 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 9033  6e8959cc-0ce2-40e1-b309-08a46c3ec80f | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 9034  6014ebc5-96f5-4dc5-8453-117fdfd5b13d | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 9035  1c3ff8e5-6d29-4dd2-af3f-24ddaac27233 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 9036  3128d0fa-f5b7-437f-a498-54c39d32b47e | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 9037  f284c499-5987-41f7-92a5-4e2d2607339f | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 9038  413c28db-5267-405e-b0d3-941c74ab3d51 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 9039  2903c572-25df-4fe6-b501-a5059e2eb546 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 9040  a1d172da-4245-4caf-b9f7-a31cde4a65ca | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 9041  85ba7b16-9cac-4eee-9807-751a93ffeb3f | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 9042  1b0e6cc0-ef85-405b-ac78-a1b25e955cd3 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 9043  452c6b3b-0975-4565-964b-445728d143fc | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 9044  07262a68-d119-46ba-af43-dc464300773b | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 9045  05501ccd-c267-4277-9a14-7840dc99d3d4 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 9046  ffd000bd-6f1e-4a81-9aef-1bf5cf83dff8 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 9047  bc5162b8-0e5f-4c76-a3b3-229564c1d7b2 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 9048  f9b41405-89de-45e5-af2b-7d8fb97bd89f | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 9049  da37099a-e76c-4477-a28b-4a416624a598 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 9050  9546c7c0-7223-4fe2-90de-2b9ddfd528b8 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 9051  4dc10479-d7f4-4f76-9b7f-9b31022bcae6 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 9052  381c2c87-0dce-4c61-bae8-7844488998fa | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 9053  2437b43b-4eb2-4d98-bd91-3c4fbe0d7f72 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 9054  3ef63a7b-dad8-4e23-a4fb-a4e88a3eb7e7 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 9055  e0c615ab-be09-434f-93ad-4862e10e72c2 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 9056  d6a9b0d7-c433-4158-a5f1-ef41e1e992c3 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 9057  b8d7a92b-fa3a-4dd6-90eb-1361749d5f2a | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 9058  4097d181-dd31-4d94-a6a3-4354051922a9 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 9059  33f8c0f5-18b0-4290-90f4-1e24ff1fec60 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 9060  f64e8398-2309-471a-8511-6f9eb227b147 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 9061  5b19dc3e-24ed-4024-9910-81f834e937e7 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 9062  9f5118da-f1eb-4232-b5d4-beafffba21b1 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 9063  d22de354-38c0-4493-89e7-e433897fe950 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 9064  873ab64b-68bd-4749-8a89-8252598c5aa2 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 9065  b52f2a6d-3917-4570-aee5-318b410bb298 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 9066  7c758a76-53b9-46f6-a183-6635e19692f4 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 9067  adbf3af8-6f1a-4459-a171-c42c6c618625 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 9068  c103b6ac-2885-4073-9ca4-a431c5ad8e8a | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 9069  33656697-9707-4434-827c-a08d93cdea0f | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 9070  527e5b1a-af1c-49d2-b24e-ac81cbec321a | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 9071  c5bea7d1-d055-48b7-950d-d2ef2ce23687 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 9072  dff95b44-a7af-4391-a6c2-e41bdc724006 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 9073  4d19abec-8a89-427f-9cf3-7a2fd567cda3 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 9074  576c555b-0b11-4211-8f18-80f81ed513ac | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 9075  467706b8-3b1c-49d4-aeaa-a0ecd7d7c8a9 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 9076  925f18f0-8541-41ec-ac51-bb32310a6fab | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 9077  2d018c0a-953b-4f7b-b2d6-b06a5ea75fa9 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 9078  cfd05b45-1cf6-47d5-81ff-f95391e91a76 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 9079  968d4cf2-547d-4c9a-af92-d5eab652e9fa | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 9080  497540ac-4f79-452c-a821-c6fef3c273c6 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 9081  09a9cf83-9519-43aa-9a48-eb4b6d805583 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 9082  35fa9d5b-3826-4dd4-83da-718e3cee8766 | [1}2020{2] | [1}2020{2] |
| 9083  905f49b4-db76-42a6-a04d-a0f981c5cb5a | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 9084  b1540f58-78ac-4343-8d88-da689b23f91a | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 9085  bad592dd-b9e2-443c-96d9-641ea168b44f | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 9086  57bb1e54-34a2-4874-81a8-b0745e5e1ed9 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 9087  8549c4cb-9e6e-4cd5-8072-1312b428a3c0 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 9088  a57ecbf5-5864-432b-90e8-033069b4c52e | [1] | [1] |
| 9089  9e083a14-db35-4196-a443-6f343bed2114 | Navigation Menu | Menú de navegación |
| 9090  ae7080d5-7ef3-47da-b58a-6d40f0a8bb3e | [1}[2]{3] | [1}[2]{3] |
| 9091  4b3d6b48-a8cf-4c4e-8e3e-696fb9fd0d7b | back | espalda |
| 9092  a41ca22b-a9ab-4c25-80f6-aa1751e035eb | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 9093  7cc59a7a-5932-4b22-9421-9e80f116b1ca | [1}[2]{3] | [1}[2]{3] |
| 9094  4dc83c73-f97d-4677-aa76-e2ed98d21293 | forward | adelante |
| 9095  7dd51678-603a-4130-8401-caad00740667 | Page Contents | Contenido de la página |
| 9096  a6799bb4-f3d5-4e27-88a1-6e96dba47f6e | [1}[2]{3] | [1}[2]{3] |
| 9097  81b3d5fd-18f2-4c70-9ea8-22f82a1b778a | open in new tab | abrir en una nueva pestaña |
| 9098  0ce16511-f3bb-4f8e-b1dd-31bdee6daa34 | How to Search for Videos | Cómo buscar vídeos |
| 9099  aaf8a4c5-37d2-4433-bf5d-5e7be98d1ff1 | In this topic you will learn how to search for videos. | En este tema aprenderá cómo buscar videos. |
| 9100  bc4f42af-5ac2-4dcf-b2ad-b45b677b9c2d | The [1}Videos{2] page provides a [1}Search...{2] field that can be used to search videos in an account. | La página Vídeos proporciona un campo Buscar... que se puede utilizar para buscar vídeos en una cuenta.[1}{2][1}{2] |
| 9101  9f7ac66a-71aa-4d09-ba20-05af18d95a19 | [1] | [1] |
| 9102  ff34b906-99af-499e-a6f7-e10e1eb81f48 | Terminology | Terminología |
| 9103  85ca5a26-9cdf-4dce-ae49-94699008c7ab | In this section, the term [1}exact{2] means that the search string is enclosed in quotation marks. | En esta sección, el término [1}exacto{2] significa que la cadena de búsqueda está entre comillas. |
| 9104  da673024-7fcc-4075-baa5-069b3b6e0331 | For example: | Por ejemplo: |
| 9105  c4fb0983-e232-4d7e-87a6-f45e3d9bd4a0 | Exact Search | Búsqueda exacta |
| 9106  9d818405-9140-492f-9461-f76945cb2313 | Non-Exact Search | Búsqueda no exacta |
| 9107  229a7306-e7ff-4f78-aa7a-38bf6847bdcb | "cr550 bike" | «Bicicleta cr550» |
| 9108  7b98a404-fbf1-483a-adb9-15b1e47ca9f7 | cr550 bike | Bicicleta cr550 |
| 9109  6e021103-1832-4d83-8422-7b8a1aea3e7e | Note that "exact" means that all terms inside the quotation marks must be matched, but they may not match exactly. | Tenga en cuenta que «exacto» significa que todos los términos dentro de las comillas deben coincidir, pero pueden no coincidir exactamente. |
| 9110  4f037b05-9cee-44c6-81d1-bfe229042742 | For example, a search on [1}[2]{3] could return a video that has the phrase [1}[5]{3] in the title or description. | Por ejemplo, una búsqueda en [1}[2]{3] podría devolver un vídeo que tenga la frase [1}[5]{3] en el título o en la descripción. |
| 9111  1f1dff19-d6fb-4d19-9869-f15f617cbea0 | To search the videos in your account, enter a search term in the [1}Search...{2] field. | Para buscar en los vídeos de tu cuenta, introduce un término de búsqueda en el campo Buscar...[1}{2] |
| 9112  42f534d5-0e02-451b-bdd7-8f6a1fd06233 | [1] | [1] |
| 9113  f4dbd55d-cbf9-4de1-a07b-3b18a62afe8b | To search for multiple video IDs, use the following syntax: [1}id:xxx id:xxx id:xxx{2]. | Para buscar varios ID de vídeo, utilice la siguiente sintaxis: id:xxx id:xxx id:xxx.[1}{2] |
| 9114  0ab84caf-b84a-4afe-aae1-0fcd7ac5bcaf | For example, [1}[2]{3]. | Por ejemplo: [1}[2]{3]. |
| 9115  5ec7044c-fb83-4b05-a750-9af67b651d19 | The following video fields will be searched: | Se buscarán los siguientes campos de vídeo: |
| 9116  97d8b167-18f4-420d-a245-51c8d78452df | Video ID | Id. del vídeo |
| 9117  2589e9b1-c2a2-4d16-a9af-e8d9cdfbb4a1 | Name | Nombre |
| 9118  174cff43-6b95-4ccb-adb1-ed7152b9bcf9 | Short description | Descripción abreviada |
| 9119  5d28f15d-3cfb-487e-a6c7-50e449f856e4 | Tags | Etiquetas |
| 9120  45e5e510-e2de-4f8f-899b-8ef6d6510955 | Query support for video fields differ. | El soporte de consulta para campos de vídeo difiere. |
| 9121  713640e6-05b1-4703-bada-4d5690e40d86 | Some fields support partial-word searches and [1}stemming searches{2], and some do not. | Algunos campos admiten búsquedas de palabras parciales y búsquedas de derivación, y otros no.[1}{2] |
| 9122  e80db57f-1479-4f70-89b3-21d7a2e7f083 | Search field[1] | Campo de búsqueda[1] |
| 9123  1661d2e5-078d-429f-86a7-f84922b21ecf | Supports | Permite |
| 9124  438c8224-a5fb-4139-8979-d664de5499d4 | [1}Does Not Support{2] | [1}No es compatible{2] |
| 9125  7d7dbc24-e5f2-46d0-b9ad-9c4923ba7c3e | Examples | Ejemplos |
| 9126  f4908edb-a11e-4c8d-ab36-a00f22f4f888 | Name and descriptions | Nombre y descripciones |
| 9127  6deb7538-aeca-4a37-b6a5-f3dcd0e07de1 | [1}exact{2] matches for one or more whole words; [3}stemming{4] support | coincidencias[1}exactas{2] para una o más palabras enteras; soporte de [3}derivación{4] |
| 9128  39194bfa-0ad4-4047-a5b2-4a67bc9e4487 | no partial-word support | sin soporte de palabras parciales |
| 9129  e34b4224-e222-4881-b7e4-4b622c49eaa8 | [1}[2]{3] will match [1}[5]{3] | [1}[2]{3] coincidirá [1}[5]{3] |
| 9130  13bfd1c0-c75e-4b37-9374-a6a41d19bf44 | [1}[2]{3] will [4}not{5] match [1}[7]{3] | [1}[2]{3] [4}no{5] coincidirá [1}[7]{3] |
| 9131  ef4890bc-b967-4447-b1bb-bc823d32edd9 | [1}[2]{3] will match [1}[5]{3] | [1}[2]{3] coincidirá [1}[5]{3] |
| 9132  a6e2a966-fe65-48dd-a933-105f66809cbc | Video ID | Id. del vídeo |
| 9133  4a784cf3-4079-4245-bafd-4fab05381574 | exact matches only | solo coincidencias exactas |
| 9134  3b71822b-d436-4e25-a238-123cc0964e85 | no partial-word or [1}stemming{2] support | sin soporte de palabra parcial o de derivación[1}{2] |
| 9135  316bedf3-89a2-474f-8b59-702d8d360e9d | [1}5591838791001{2] will match video with id 5591838791001 [1}5591838791{2] will [1}not{2] match that video | [1}5591838791001{2] coincidirá el video con el id 5591838791001 [1}5591838791{2] [1}no{2] coincidirá con el video |
| 9136  f7f7d58e-2106-41c1-b47f-7649c8cba58d | Tags | Etiquetas |
| 9137  b9cd16e7-b586-48d0-bd3a-1e91a5d1b402 | matches only for whole words | coincide solo con palabras enteras |
| 9138  dd3f391f-e599-4e2a-b41c-a7c66661a3eb | no partial-word or [1}stemming{2] support | sin soporte de palabra parcial o de derivación[1}{2] |
| 9139  271a6c18-4fd2-4a29-986d-9e040ae811b3 | [1}[2]{3] will [4}not{5] match videos with tag [1}[7]{3] | [1}[2]{3] [4}no{5] coincidirá con los vídeos con etiqueta [1}[7]{3] |
| 9140  838dc5d0-d878-4fd7-9628-f2d8b89cc9f7 | What is stemming? | ¿En qué consiste la búsqueda por raíces de palabras? |
| 9141  54ac2bea-b81d-4354-8a13-b437db556a19 | Video fields that support stemming return words that have the stem of the search word in common. | Campos de vídeo que admiten la derivación de palabras devueltas que tienen la raíz de la palabra de búsqueda en común. |
| 9142  7c85922c-06d4-4cf6-8b94-24fe13ddc646 | In addition, stemming supports entering whole words only, not partial words: | Además, el stemming admite la introducción de palabras enteras solamente, no palabras parciales: |
| 9143  8ac16317-9943-405e-80e8-776479216ae7 | Example 1: | Ejemplo 1: |
| 9144  b42912a2-0310-4a23-9b1b-a87ee08a2501 | Searching on [1}[2]{3] will return results containing: [1}[2]{3], [1}[8]{3], [1}[11]{3] | Al buscar en se devolverán resultados que contengan:,,[1}[2]{3][1}[2]{3][1}[8]{3][1}[11]{3] |
| 9145  17f2e10a-21f9-48f6-9c2c-f1ac84cf3ffa | Example 2: | Ejemplo 2: |
| 9146  bc828d1e-c43f-496c-98e1-0ec454c3f228 | Searching on [1}[2]{3] will not return results containing: [1}[5]{3] | La búsqueda en no devolverá resultados que contengan:[1}[2]{3][1}[5]{3] |
| 9147  95a7a407-741b-410a-bcf4-eabb7d657392 | General rules | Normas generales |
| 9148  378cf4b1-4a35-4699-a836-a93ffa270a37 | For an exact match, enclose strings in quotes | Para una coincidencia exacta, encierra cadenas entre comillas |
| 9149  13c48392-6ec2-4278-9ce8-12a530e126f6 | By default, searching assumes an OR logical operator between words | De forma predeterminada, la búsqueda asume un operador lógico OR entre palabras |
| 9150  b64b2378-f17f-414e-9746-0f425b7bb44d | Search is case-insensitive | La búsqueda no distingue entre mayúsculas y |
| 9151  5ae28992-3660-46e4-ac02-6af061f514b2 | Examples | Ejemplos |
| 9152  2696bd3f-023e-4bbc-a462-c3fa2d8d7ac4 | Search Term | Término de búsqueda |
| 9153  73b58ae6-9b12-4a31-a48b-cc6fad809ced | Returns | Devoluciones |
| 9154  9ddca434-842b-4c27-80bd-4f855c42771f | [1}[2]{3] | [1}[2]{3] |
| 9155  c63c7222-5b15-41fa-9592-dcada519ff8d | all videos that contain [1}[2]{3] OR [1}[5]{3] | todos los vídeos que contengan [1}[2]{3] OR [1}[5]{3] |
| 9156  e7ca40f6-ce2e-4599-9c6d-818d961dab24 | [1}[2]{3] | [1}[2]{3] |
| 9157  882a3ecc-5e89-4bfe-9cf7-3c74654acfd5 | all videos that contain [1}[2]{3] AND [1}[5]{3]. | todos los vídeos que contengan [1}[2]{3] AND [1}[5]{3]. |
| 9158  d6b1ecf7-72a6-419b-a7bf-5a696489dd85 | Note that the quotation marks ensure that matching videos will have all the terms, but possible not the exact terms - for example, the search terms here might also return videos with [1}[2]{3] and [1}[5]{3] in the title or description | Tenga en cuenta que las comillas aseguran que los vídeos coincidentes tengan todos los términos, pero es posible que no sean los términos exactos; por ejemplo, los términos de búsqueda aquí también podrían devolver vídeos con y en el título o la descripción[1}[2]{3][1}[5]{3] |
| 9159  2424e1fe-422d-4c5a-b266-deb951bf8524 | [1}[2]{3] | [1}[2]{3] |
| 9160  9a894967-64bf-4a9a-adcd-d45bcd67837a | all videos that contain [1}walk{2], [1}walks{2], or [1}walking{2] | todos los vídeos que contengan [1}caminar{2], [1}pasear{2] o [1}caminar{2] |
| 9161  932935a4-e25b-4b43-8140-84e3168f5917 | Ignored words | Palabras ignoradas |
| 9162  228bf357-29e0-437f-a0fc-b643f53416d1 | Certain words are ignored in search strings because they are so common that they are likely to return many results unrelated to what you are actually searching for. | Ciertas palabras se ignoran en las cadenas de búsqueda porque son tan comunes que es probable que devuelvan muchos resultados no relacionados con lo que realmente está buscando. |
| 9163  59362ca7-ac74-450a-93bc-c70ef882dba0 | Below is a list of words that are ignored by search. | A continuación se muestra una lista de palabras que se ignoran por la búsqueda. |
| 9164  e5fde7a2-fd2f-44cd-8c21-a9f7b06ac3a3 | a | una |
| 9165  43b5c712-937d-49a9-9abe-8e1358dc65c1 | an | un |
| 9166  900addba-2c69-45fb-9be6-14f223d22b9e | and | y |
| 9167  adf1d3c4-e3e5-4fe6-b883-55de66b02503 | are | son |
| 9168  04a8541d-c5bc-4708-be43-36782fa05e7e | as | como |
| 9169  757dadba-f8c5-4cc6-bbba-d200f4b8df05 | at | a |
| 9170  bd1f55c8-db06-4986-9363-3117216d02dc | be | ser |
| 9171  aebb0b67-48f7-4e9d-8706-243ac0423bfb | but | pero |
| 9172  938fc8f9-e16e-4393-969b-11aebc55d9c1 | by | por |
| 9173  df99fe44-0626-436c-a383-da98c5813b43 | for | correspondiente a |
| 9174  fb5b6f77-5a77-411b-b205-e7e49a3b7445 | if | si |
| 9175  7788e5d1-a936-4343-80d4-79a3dea5ab45 | in | de |
| 9176  529457df-7493-471d-ae96-f3bb8e1b573f | into | en |
| 9177  e83039eb-ed4f-4bdd-9a24-1b278dd327be | is | es |
| 9178  a06b924b-bae7-44f0-8f98-b31a4754869a | it | it |
| 9179  2d6d709f-88f8-4817-8baa-10a8cb966a88 | no | no |
| 9180  a5dcf8da-8c61-425b-adc0-ab1cec1802b2 | not | no |
| 9181  4d981850-9098-4bd9-9203-a4fca2ea70a0 | of | de |
| 9182  bfb1189d-98ef-4489-9d06-eed4abcab981 | on | el |
| 9183  f7e9bc22-db95-4b51-b7fd-24e153d9d3cb | or | o bien |
| 9184  18cf314d-ed49-42cb-a2c0-48d00271b9e5 | such | tales |
| 9185  a9963ffd-32bc-493c-8013-dc9faaa8522d | that | que |
| 9186  9d7ecf14-c6d0-403a-aaac-816c0e00fc84 | the | la |
| 9187  1331f576-adb9-4e59-a335-51c995215a9d | their | su |
| 9188  84d0e6a4-c7ba-40af-958a-d297da742e9d | then | entonces |
| 9189  dc80503d-79cd-4051-b983-90ef601515f0 | there | allí |
| 9190  6b684be9-b482-4b55-9596-af582559d12f | these | estos |
| 9191  3f3989df-ada1-46dd-a559-daf1c1594cb5 | they | ellos |
| 9192  831d6d11-5129-46a0-9777-02693f6c473a | this | este |
| 9193  16bb049b-f8d1-4e45-a414-c808d79eb38d | to | a |
| 9194  0bb8b3ea-f978-4c8b-95e2-1abc4c9da470 | was | fue |
| 9195  5d4def0b-3594-4b7e-bf14-d8fffb8a2926 | will | se |
| 9196  1ab620cd-92ad-48c9-a96f-11ed9d18555c | with | con |
| 9197  a364ebd3-20ab-491a-8bef-dc2c7d62039e | Page Contents | Contenido de la página |
| 9198  7000fc58-8f77-48f3-830e-7ff9c288b26c | Page last updated on 28 Sep 2020 | Última actualización de la página el 28-09-2020 |
| 9199  78ce9c38-5587-4bc0-9852-bce02023498e | Brightcove Support | Asistencia técnica de Brightcove |
| 9200  5160b993-97bb-442b-8153-13ecc9252127 | [1}System Status{2] | Estado del sistema[1}{2] |
| 9201  d7ec47c6-da4d-4004-bf22-a6de4df83c71 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 9202  554b5bcf-3be3-4ae8-a2d3-bfe283fb73ba | [1}Documentation{2] | [1}Documentación{2] |
| 9203  6ec3678b-4b5f-49ad-909a-2b15753f5e62 | Training | Formación |
| 9204  04b13e3a-02f5-49bc-a249-c4f1f9803026 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 9205  5695efcf-3d1a-47ee-ac70-c898b6cc8238 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 9206  9a2e6c45-a49d-4b39-ba88-43ece2938760 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 9207  4268feaa-6c16-445b-9a88-e995e02905d3 | Brightcove | Brightcove |
| 9208  61beec9d-42b2-4e6c-9f66-2d349a625771 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 9209  5b601ba9-fef2-440a-a076-f4807de88e38 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 9210  b38ec423-137e-466e-a0da-e1178007c222 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 9211  0ea6ba30-c840-4d83-a3e5-b0eee8cea483 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 9212  ef565eab-5329-460a-ba92-e12a2a118a49 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 9213  c75389df-ae5e-4067-8762-d6e47f5bf0d3 | LinkedIn | LinkedIn |
| 9214  3553c853-56b8-439b-96fe-80492f6e4327 | Twitter | Twitter |
| 9215  a8638d51-a2e5-4d42-b23d-81bb639ab5d8 | Facebook | Facebook |
| 9216  ae2c17c6-9e1b-4631-b980-11cacb771b2d | Have a question? | ¿Tiene alguna pregunta? |
| 9217  7581b6ad-d1cd-4d2a-bd2c-a527e9d84d46 | Managing Videos | Gestión de Vídeos |
| 9218  ceef333d-19b9-403a-983d-e64d70fd1634 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 9219  2d87988b-8ff2-4b1b-bd87-7eda66b0371c | Select Language | Seleccionar idioma |
| 9220  4e702a41-4d5e-4321-99f1-28253cc96fe8 | Other Brightcove Docs | Otros documentos de Brightcove |
| 9221  fae32652-7daa-4f76-a68c-ca58ce49ef21 | Documentation Home | Documentación Inicio |
| 9222  f01c586f-f7ed-4c50-a1c1-6bd7dd4cb3fe | Brightcove Audience | Audiencia de Brightcove |
| 9223  f12dbbd0-1a3d-47e0-9115-a0b1438f9686 | Brightcove Beacon | Baliza Brightcove |
| 9224  0456b551-eaad-4e04-a749-05a443140b56 | Brightcove Campaign | Campaña de Brightcove |
| 9225  06072144-71b3-4544-b819-33b80676d727 | Brightcove Engage | Brightcove Engage |
| 9226  bbbaab14-741e-4816-861d-7e678f65f6af | Brightcove Live | Brightcove Live |
| 9227  68f1b603-4ebf-4be7-901c-034f7ba771ff | Brightcove Gallery | Brightcove Gallery |
| 9228  7a561fac-7971-48e7-b0ad-416a613a8763 | Brightcove SSAI | Brightcove SSAI |
| 9229  441194cb-0ede-4f85-a5cc-4b2005f34ab0 | Brightcove Social | Brightcove Social |
| 9230  7a945ca7-5db7-47f2-a977-cd7a540e1455 | Video Cloud Studio | Video Cloud Studio |
| 9231  cd6612bf-ae7d-4791-9532-0d2db11743f9 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 9232  5f7f344a-6a7a-4ee6-97f7-497e0ea87c8c | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 9233  841fe55f-3931-44a3-ab4e-328ce4ce1b81 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 9234  00adac96-524b-4361-b3ea-9aa399f66b84 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 9235  4d25f78b-7d7b-4801-bd0c-93873318d1b1 | Video Cloud General Information | Información general de Video Cloud |
| 9236  aedabbcd-ad17-46ab-abbb-9948820725d7 | Zencoder | Zencoder |
| 9237  65d0f0da-499c-492f-8ed6-f47f029500c2 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 9238  050778fb-c483-41a8-bfb8-4328d6bdeb39 | support | soporte |
| 9239  e0421af9-80de-4d32-b9d7-cc38a72e05f4 | system status | estado del sistema |
| 9240  e053c308-5fe6-4d46-bbac-d469a7ec08b9 | [1}Home{2] | [1}Inicio{2] |
| 9241  ceba55cf-e156-4e51-9bc6-c0cb090f27e5 | Managing Videos | Gestión de Vídeos |
| 9242  38d2f76c-c147-4f59-b90a-ee4483d3104d | [1}Home{2] | [1}Inicio{2] |
| 9243  245b9b10-f201-4547-92d6-5d3a7e3bf2a1 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 9244  12435553-bb0e-4b0c-933f-ae1bda074a49 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 9245  12032088-3aec-48ef-83d6-7b8e79211d15 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 9246  ba0c7eca-48fe-4037-979d-f39feba2ca7a | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 9247  8e6dcc59-e136-4c19-b5b1-b28fc6cbe6a5 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 9248  2389f8c4-2e5e-4a0a-abbe-33ba942e3774 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 9249  6301bf81-6d31-4b50-b047-78ce883e9118 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 9250  51a73980-1160-4ccd-a43c-6bb01796d5eb | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 9251  19a1af41-dd31-4a77-83d3-1ebb8036e755 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 9252  e3415bae-7a64-4466-a82e-74de4115aa63 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 9253  6c4c3dc8-3bb2-4502-bf01-64192737512b | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 9254  07258b82-61e6-4945-88c2-c6bb4fcddceb | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 9255  5ba7d1fe-82a3-4877-bd7e-07df2e35a1a2 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 9256  9c71eddd-6f9f-4c9a-8b36-fb1e726fbb24 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 9257  94c0626e-28e9-4b7f-a41a-497f40831593 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 9258  455aecef-f7d5-4ae2-a581-ad035249b4a4 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 9259  1e019d11-04a0-4427-b270-321f3a952dee | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 9260  9fdb0b72-147f-4c67-8815-4f27b24bc7cc | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 9261  90df202d-8ac5-47a7-b2c4-9b24ba4c84a4 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 9262  70dbc5a0-2459-4b3f-aaf8-dd7f5c6f5508 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 9263  754b7d6a-7e7c-4bec-a6ce-098c0fd60b87 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 9264  1ad14b63-7316-4a08-8ce3-d72683a0c436 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 9265  615016c5-1078-4699-aff5-870452721846 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 9266  7e07c62c-01cc-4bb9-bad4-e6960c223a69 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 9267  7190c39a-a072-425b-beb9-7e13cba044e8 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 9268  cfdcdc4f-7e38-4110-b139-fcb1b0b83487 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 9269  aafde213-a640-4be8-9e44-4d19d4cd46d0 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 9270  cc5c62be-4831-4a5d-a6e1-4f3e9a219630 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 9271  514d61a1-a00d-4d57-b336-9d08d9105d5a | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 9272  fdcd37a8-f078-4870-a011-cfcf8c34ed88 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 9273  ca87f09d-13a3-4896-a027-2dd6edf884e8 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 9274  b85aaf82-9a7d-4371-a0cc-3adc6e0f7c08 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 9275  08536fd1-f625-4a3e-87c4-4c99967a3a3a | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 9276  717f3a1c-8c10-4009-b2a4-3a6998e3caa6 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 9277  ba7664bf-5bbe-411c-932c-b4bc12eff4da | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 9278  ef85b868-19d8-47a1-a8a2-7d560c8d6ebf | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 9279  458e1417-6b8d-4157-8151-f8999c61484b | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 9280  504df420-6bd1-4bdb-be96-53ee1d5458e8 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 9281  97e6a6e0-4bc0-4de7-9e35-f1ca7513e61d | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 9282  30bf8901-a03a-4b71-991a-ef3c8c011c75 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 9283  9d7a9602-61d4-4822-bff0-3395e097a5a2 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 9284  53a2b625-fa40-4bbb-9c5c-f23929294bff | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 9285  903f693e-9226-450b-b536-eaca2d1b1072 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 9286  6efee4ab-24d8-4e5c-943b-aee19e0b7d78 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 9287  8d0366ae-da8b-4967-90b9-01e668e43f96 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 9288  0662f9b8-e59a-4117-9071-ad3cb0a33b1d | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 9289  e0924488-1a9b-477a-b216-fe535c7805f3 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 9290  4b897a3a-8442-49c1-93b9-ffbccbae5b7a | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 9291  fa0d7294-6ce5-4d41-9761-ea2b2d06bf33 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 9292  165969d0-44a8-4b5c-8b08-64e25c3757f0 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 9293  f5a56588-b439-4e43-94d5-5b1f5bd7e6f3 | [1}2020{2] | [1}2020{2] |
| 9294  ac14479e-fc9c-45f4-8aba-8b896acf1701 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 9295  6aac7478-426d-4371-8cf9-51f6a3345041 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 9296  00d7b5b8-091b-44e4-855d-7347d79f47b2 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 9297  93a99533-486f-4eec-8333-9a6685bcd482 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 9298  a4379fac-b6c2-4a21-baa0-cda590dd6532 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 9299  5af0bf38-9c71-4704-825b-922cefa86f4b | [1] | [1] |
| 9300  0d2a5188-9eef-45c4-9892-99941a313484 | Navigation Menu | Menú de navegación |
| 9301  6772f312-2464-408e-8d9e-0d4b68701a9c | [1}[2]{3] | [1}[2]{3] |
| 9302  ac7b4063-1ae4-478a-9d9e-2fd508ebbcbf | back | espalda |
| 9303  43bd4338-e09d-4403-a250-e5c1b325167c | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 9304  883f0157-7df3-4c2b-9967-e6a1338d9847 | [1}[2]{3] | [1}[2]{3] |
| 9305  89c46394-3516-4f96-9f43-7a6d050b4014 | forward | adelante |
| 9306  04dd7a3b-728a-42d3-bf34-f20bf6508e43 | Page Contents | Contenido de la página |
| 9307  b6b84f8b-c4de-4db3-b27c-d1eca8a9a125 | [1}[2]{3] | [1}[2]{3] |
| 9308  ea33e8cb-9f59-4dce-8e2b-2d2d154b5d0d | open in new tab | abrir en una nueva pestaña |
| 9309  fbf66189-7750-4e51-a9ec-e92a20ea3011 | [1}{2] Managing Videos | [1}{2] Gestión de Vídeos |
| 9310  ecb65042-4785-42c9-a601-cc4547738201 | Learn how to manage the videos in your account. | Obtén información sobre cómo administrar los vídeos de tu cuenta. |
| 9311  ea6f4908-e1f8-4756-adb4-821aa1f86eba | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 9312  22fd9a2a-349c-4919-873b-2f685325d72d | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 9313  8798f2cd-3695-49f5-ba87-101d605b8970 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 9314  702ab687-81e3-4fea-9bb4-c6c2cdf83a4f | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 9315  ff2e2d71-38ee-4999-95fd-f90bdaecabd4 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 9316  14a7673e-aa1b-44bd-b4bf-205270e90c48 | [1}How to Search for Videos{2] | [1}Cómo buscar vídeos{2] |
| 9317  6285fc13-28b4-4d57-ba98-4cd240df6a3d | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 9318  cf1f58ee-6603-44d6-9e29-563bf404da33 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 9319  057d1544-d72c-4062-8994-e596ecf30616 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 9320  36654a1f-0af4-4202-b2cf-c876e1c4857a | [1}Adding Text Tracks to a Video{2] | [1}Adición de pistas de texto a un vídeo{2] |
| 9321  c9737fee-0148-4817-be30-a278fd1d4032 | Related Videos | Vídeos relacionados |
| 9322  ebbd8e61-5694-4f92-abd2-e18950e76121 | [1] | [1] |
| 9323  dae55b75-73bb-46fb-98f2-e1f432657687 | Page last updated on 10 Mar 2020 | Última actualización de la página el 10 mar 2020 |
| 9324  5482a2ec-c94c-4f79-8bff-d3f48f380d08 | Brightcove Support | Asistencia técnica de Brightcove |
| 9325  2b8c30eb-b82b-4d2a-949c-f49e2482763d | [1}System Status{2] | Estado del sistema[1}{2] |
| 9326  072b03dc-2f82-4874-92fe-a8afe88658fd | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 9327  4c52d7c3-c7d6-48a6-a62c-200d3da5cb38 | [1}Documentation{2] | [1}Documentación{2] |
| 9328  e539e228-a2e8-405f-a461-969fb79609d1 | Training | Formación |
| 9329  15dd061e-adaa-4a93-99ca-58f262476635 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 9330  439c4171-952a-4e25-b393-802928976288 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 9331  580f93da-e30c-445a-b28f-4cfa9497e71c | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 9332  a8ba4512-b083-4503-ad30-c51c56f81b49 | Brightcove | Brightcove |
| 9333  1704a6d4-d7d2-43cd-a9d3-c11a209579b9 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 9334  6dad4dc7-bb5d-40ae-a6ab-6451736f98b1 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 9335  4678010b-3c23-4d35-a7de-1f8e2ffd529b | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 9336  c3e94094-cecd-4515-af1b-23a71e5d8c81 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 9337  f071cbb2-8c09-4f80-b8e1-65c97f9684d3 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 9338  9c1860a1-dfea-48d5-86e9-a024691b245b | LinkedIn | LinkedIn |
| 9339  944cf957-e1da-4483-9efc-27a2f846c2aa | Twitter | Twitter |
| 9340  e0daa9d6-b268-4e19-af3f-d9c492dbb337 | Facebook | Facebook |
| 9341  e6585e9c-2c16-49f4-8b1c-2f8ef4b5c821 | Have a question? | ¿Tiene alguna pregunta? |
| 9342  5c5b8092-cbc6-4597-afe4-cf6a7ec0d06e | Managing Videos | Gestión de Vídeos |
| 9343  b0b042e3-9710-4730-8313-7575864c0620 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 9344  253c7c19-1f07-469e-ba96-69e4d7cde30d | Select Language | Seleccionar idioma |
| 9345  1869a5e8-8daf-4822-b130-8ed67ddfc69f | Other Brightcove Docs | Otros documentos de Brightcove |
| 9346  56e66292-cf9e-4ec0-8d4e-a43f58be62e3 | Documentation Home | Documentación Inicio |
| 9347  50b6327c-4518-47b9-88df-c6f296f4c403 | Brightcove Audience | Audiencia de Brightcove |
| 9348  1b65ea62-19af-4110-a84c-1df28ddc7781 | Brightcove Beacon | Baliza Brightcove |
| 9349  9bfb7779-a89e-4d83-8e3a-036290422465 | Brightcove Campaign | Campaña de Brightcove |
| 9350  5c1b02a1-d7d0-4d49-907f-05af7a284d32 | Brightcove Engage | Brightcove Engage |
| 9351  f28fc07a-1f1d-485f-bfa0-d0e3cae05a92 | Brightcove Live | Brightcove Live |
| 9352  f6a0213a-7b23-4ebb-9970-9452f488bb9d | Brightcove Gallery | Brightcove Gallery |
| 9353  0bfe2fcb-21a1-4e6f-8a42-982cdfcd98cc | Brightcove SSAI | Brightcove SSAI |
| 9354  b6509020-3999-4203-a5c0-fc068ad47b3b | Brightcove Social | Brightcove Social |
| 9355  8fbbddb1-9b29-4973-9968-dd8df013d177 | Video Cloud Studio | Video Cloud Studio |
| 9356  6ee853c1-9cc4-45a0-82cb-70e4f5dc9062 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 9357  d0e2f213-2d30-4238-b2d2-59e504d56d33 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 9358  d6c366fa-7b93-4fa3-abe9-b61c6a22cf6f | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 9359  aa49de4e-e262-44c4-830b-ec7af52bcd21 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 9360  414cfc27-99e3-48c3-a632-03768ccec2a0 | Video Cloud General Information | Información general de Video Cloud |
| 9361  f7d197cb-9e6f-4c09-9dc9-45501bfc426a | Zencoder | Zencoder |
| 9362  c9c7f47f-93f0-41b3-bcd7-2b97624dae7f | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 9363  6e22dce6-a33a-41b9-9f70-ed35afd8d9d7 | support | soporte |
| 9364  e140bcaf-2b48-4731-a6a1-60e1819ff3e4 | system status | estado del sistema |
| 9365  8f12d5eb-1940-46ec-a5d8-59cfb7a04493 | [1}Home{2] | [1}Inicio{2] |
| 9366  0fb3bc6b-df65-40c6-be20-f7ba7c5e4c9d | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 9367  3bc1c466-de98-4706-bf4f-93af887b36cc | Managing Videos | Gestión de Vídeos |
| 9368  996aeff9-26cc-4d11-9783-8edeffb66158 | [1}Home{2] | [1}Inicio{2] |
| 9369  71f7268c-576b-4058-acbc-53a93ac33be0 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 9370  f7bbf645-8e00-4cd4-ab46-8532809d2b51 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 9371  5f3022d1-6a62-42fc-977c-4d7038a38843 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 9372  3cfd41d1-8157-4d3a-b2a6-432ed61f1a4c | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 9373  9f446143-8cfe-4f97-b523-35f462394ab8 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 9374  d597ca71-82af-4114-a8d6-835f0fe61da2 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 9375  45a2c343-843e-427e-b3c6-60bf63093276 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 9376  48a7abe8-c82d-4aa1-b917-70c2be2e88e0 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 9377  3be34445-e3cc-4f69-ab44-164aafda5e5e | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 9378  a90452c9-c22e-4c02-8f15-36c56766267e | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 9379  c443da4b-5a4d-4524-ab2e-7dad4a589018 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 9380  5a52e8c1-4c21-486c-8cd2-e1abd52118ab | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 9381  0a4a20ff-475a-4864-a737-2adb2da91010 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 9382  fcc9ee9b-6492-44c1-90da-099d3e4f24f7 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 9383  93f41cc2-4149-4a38-925d-c4f5bb36cc9d | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 9384  f8c9a50b-b78d-40b9-bd0e-a3da2d9ec5ab | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 9385  2dedab26-e9fb-4c44-b000-d344449bd2cc | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 9386  2481ccec-0bdd-47fd-adf2-9fe69b9ae4db | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 9387  09ae7b63-0b8c-4ef6-8131-d07d5bf47046 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 9388  cfbb99f6-f58a-4ad2-ae15-06ddf6699f6f | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 9389  45714584-b66f-4957-9dce-c1bc7547915c | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 9390  33691449-04aa-4bce-b287-bc1f25d60289 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 9391  4da222ef-1fec-4f60-ad56-64b8a2364932 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 9392  cdf0a9f4-f532-4c69-9ffe-4ce5433528af | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 9393  e32cc064-61ed-457d-80d1-ab3b1f8e54e0 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 9394  3ef3e22f-4f80-42ac-a0b8-dfa60c5e6cb4 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 9395  1763372e-209c-4af1-8722-a4aed221f8b7 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 9396  e5ea9cfa-ecab-4b86-a427-4d6ce39aad1a | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 9397  46c91678-2ee3-40a9-a194-5d5a4f5e503f | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 9398  d7a47d0f-7ed3-4975-90b4-127488ddcdb5 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 9399  db41606d-fb7e-4378-819a-567f8adeddb6 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 9400  87223def-cd10-4424-bccb-147cfe350e06 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 9401  83cff34f-2d7d-4964-a486-df0aa045e6aa | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 9402  a48f1709-3d8c-4232-b7c2-5ae5eff0dc65 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 9403  38dad8a3-46ac-4ee8-8a4c-fa0a5353c2e5 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 9404  11c706d6-e7c6-4ea3-a5df-47a04b4fbf19 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 9405  9a5ab067-accf-4a78-b3b3-e9fec911865f | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 9406  9eba19ea-d6b9-4b00-be9d-9fa81088bad5 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 9407  62a47cff-1f53-4fdb-8a50-c56033fd31ae | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 9408  4ca25487-7c90-4df8-8ae1-f30747a7ce99 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 9409  437e7d9e-3c64-44a5-bc23-e6f7a2fc2845 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 9410  88015d70-bff5-43ea-8525-2288ead0ef07 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 9411  d168eb29-5b59-4186-b2ff-7607d28b7ab5 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 9412  3ad9be12-3dec-48da-bbe7-29fdd850754f | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 9413  754ed030-3fb7-4059-b453-a42a3d10ef0e | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 9414  2de60faf-4420-4ced-9a30-270d9c159c98 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 9415  936a0fac-0cb6-4418-8d66-c283ad627e8d | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 9416  cd867172-d391-4032-80b5-f328697f6eaa | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 9417  3c69ffa5-9295-4baa-83ab-57f027a5c43c | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 9418  5b525a63-39fd-46d4-981c-185fd6da743e | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 9419  6dd2b06b-a371-4157-ad5d-95804655dec5 | [1}2020{2] | [1}2020{2] |
| 9420  4d41d4fc-65fd-4418-afed-9189851fc837 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 9421  ec9487ca-d79a-493e-b1b4-03661edb9172 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 9422  51b5c47a-6f49-440f-8a32-e8ac07ce1e14 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 9423  8ccbfca4-7f43-44ad-9cc4-4c3052c5a568 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 9424  d3b11f1f-63d8-4082-85bf-3c9e42d04669 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 9425  c208f713-3320-461a-92a4-549d1876aa40 | [1] | [1] |
| 9426  f356c098-ee0c-4762-92a9-26c4c82fd50e | Navigation Menu | Menú de navegación |
| 9427  3af52db1-8643-4689-bd2d-5b8b3ca6f428 | [1}[2]{3] | [1}[2]{3] |
| 9428  f08143e4-4f2b-46da-8932-c6c7ddf839a0 | back | espalda |
| 9429  04cee557-d7c4-414d-a3b1-8a4fcd5fe908 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 9430  825b5372-47d7-437c-8d70-d69ba3cb685f | [1}[2]{3] | [1}[2]{3] |
| 9431  1722e72c-715b-448d-b088-428dc0c85401 | forward | adelante |
| 9432  409729be-a712-4ddc-af54-c0929ccc44e7 | Page Contents | Contenido de la página |
| 9433  b2dba4ff-e954-41f5-b83c-687c4d513993 | [1}[2]{3] | [1}[2]{3] |
| 9434  cbc3ec13-a48f-4347-b0a1-a9e1fe5cc5fe | open in new tab | abrir en una nueva pestaña |
| 9435  dd3240c6-3af3-472a-8752-3d618478bc39 | Managing Videos | Gestión de Vídeos |
| 9436  f10f9920-03c1-427d-99be-d8f7db51e6c5 | To access the videos in the account, login to [1}Brightcove Campaign™{2] and click [3}Videos{4] in the navigation header. | Para acceder a los vídeos de la cuenta, inicie sesión en Brightcove Campaign™ y haga clic en Vídeos en el encabezado de navegación.[1}{2][3}{4] |
| 9437  1fcb8225-cb54-429b-bd56-7b0c68366dd3 | [1] | [1] |
| 9438  f9cadba3-5228-4d0d-9cce-f38b7029f623 | The body of the page will display the following: | En el cuerpo de la página aparecerá lo siguiente: |
| 9439  90558291-f862-42ad-a285-31629139b822 | Video thumbnail and duration | Miniatura y duración del vídeo |
| 9440  ef8da13a-aa23-4b99-9c9a-5f55f0f7b828 | Video name | Nombre del vídeo |
| 9441  07aa6338-b870-49c6-bab6-b944d103bba6 | Video ID - System assigned video ID (unique across all accounts) | ID de vídeo: ID de vídeo asignado al sistema (único en todas las cuentas) |
| 9442  af2310c9-1e25-4712-af0d-fab5d48566fd | Status | Estado |
| 9443  659ea6df-e61b-4b83-94ce-ca0cde5cb71c | [1] - Indicates the video is active | [1] - Indica que el vídeo está activo |
| 9444  b309b0cb-b59d-4dd8-bb01-3acfff2f064a | [1] - Indicates the video is inactive (can't be played) | [1] - Indica que el vídeo está inactivo (no se puede reproducir) |
| 9445  2862a57c-edda-4c44-a575-ebf6e9ca9a54 | [1}Video Content Type{2] | Tipo de contenido de vídeo[1}{2] |
| 9446  21ab89a7-a144-455a-b147-e53f493eb1c1 | [1}Created date and time and user ID{2] | [1}Fecha y hora de creación y ID de usuario{2] |
| 9447  0b8f8765-7315-4d67-b111-18878629e6d8 | [1}Updated date and time and user ID{2] | Fecha y hora actualizadas y ID de usuario[1}{2] |
| 9448  8a888cf8-db21-4e61-b540-b21eda948387 | Multiple videos can be selected by clicking on a checkbox next to the video thumbnail and then shift-clicking on another checkbox. | Se pueden seleccionar varios vídeos haciendo clic en una casilla de verificación junto a la miniatura del vídeo y luego haciendo clic en otra casilla de verificación. |
| 9449  675c1d8e-8920-4b8b-9b24-7d88ce83d5b7 | The list of videos can be sorted by clicking on a column header. | La lista de vídeos se puede ordenar haciendo clic en un encabezado de columna. |
| 9450  e8f2880a-5e75-4cfb-86d9-4a97aa75d2cd | The Videos page uses a "sticky" sort and will remember the sort selection. | La página Vídeos utiliza una ordenación «pegajosa» y recordará la selección de ordenación. |
| 9451  51adad80-d551-450e-82ad-4b9c5bb1f327 | When you navigate away and come back or login again, the Videos page will default to the sort that was last selected. | Cuando navegue lejos y vuelva o inicie sesión de nuevo, la página Vídeos tendrá por defecto la ordenación seleccionada por última vez. |
| 9452  b6078c1a-0944-4924-bf0b-29adc0fda19a | The button bar at the top of the page provides the ability to: | La barra de botones en la parte superior de la página proporciona la posibilidad de: |
| 9453  a62844c7-c90b-4f06-a4d2-47261debe79d | [1}Publish{2] - Publish videos to a web page or Email | Publicar - Publicar vídeos en una página web o correo electrónico[1}{2] |
| 9454  11b33431-3ca6-47ee-b7eb-a02aa426769b | [1}Edit Content Type{2] - Assign a Video Content Type to videos | [1}Editar tipo de contenido{2] - Asignar un tipo de contenido de vídeo a los vídeos |
| 9455  307aa420-61f4-4619-8251-fb6b6d788998 | [1}Upload{2] - Upload videos to the account | Subir - Subir vídeos a la cuenta[1}{2] |
| 9456  22d5b278-6ff6-405b-ac8a-7fe11219dfff | [1}Activate/Deactivate{2] - Activate or Deactivate videos | [1}Activar/Desactivar{2] - Activar o desactivar vídeos |
| 9457  5143e5e7-8209-4c0a-8c89-00897aaa5d15 | [1}Delete{2] - Remove videos from the account | Eliminar - Eliminar vídeos de la cuenta[1}{2] |
| 9458  ae02416c-8832-496c-9ba3-00267d9ee7a1 | [1] | [1] |
| 9459  500c1f7e-72fc-407a-a9d7-3c5ebff91a6a | Editing video properties | Editar las propiedades de vídeos |
| 9460  b9ef056d-9741-4ec4-a32b-6a73122a2a5d | To edit the video properties, click on the video name to open the video properties page. | Para editar las propiedades de un vídeo, haga clic en su nombre para abrir la página de propiedades. |
| 9461  dcd263b0-3b4c-498b-8d12-75c94237625d | See [1}Editing Video Properties{2] for information on editing video properties. | Consulte Edición de propiedades de vídeo para obtener información sobre la edición de propiedades de vídeo.[1}{2] |
| 9462  5323ca6d-a2a4-4b8a-8c61-ce6c19ec74f7 | Publishing videos | Publicación de vídeos |
| 9463  db2f4603-2004-44d4-9d05-5adfda7a0a64 | The Publish feature in Brightcove Campaign can be used to easily generate the embed code and images needed to distribute a video using a marketing automation platform (MAP). | La función Publicar de Brightcove Campaign se puede utilizar para generar fácilmente el código de inserción y las imágenes necesarias para distribuir un vídeo mediante una plataforma de automatización de marketing (MAP). |
| 9464  d12d4e7f-4451-4f5a-a0e4-90abed7299e7 | For information on publishing videos, see [1}Publishing Videos{2]. | Para obtener información sobre cómo publicar vídeos, consulte [1}Publicación de vídeos{2]. |
| 9465  6987d32e-edf0-4ecd-a137-2821e4b0b33f | Editing content types | Edición de tipos de contenido |
| 9466  9ad470d3-c580-4c85-9489-4981a612b7e2 | The [1}Video Content Type{2] column on the Videos page displays the Video Content Type for the video. | La columna Tipo de contenido de vídeo de la página Vídeos muestra el tipo de contenido de vídeo del vídeo.[1}{2] |
| 9467  c695976e-7df4-48c8-973e-23d90e84f3fa | Brightcove uses the Video Content Type to compile your analytics with those of similar videos and provide more robust analytics that includes Brightcove's Video Benchmark Score (VBS) and customized advice. | Brightcove utiliza el tipo de contenido de vídeo para compilar sus análisis con los de vídeos similares y proporcionar análisis más sólidos que incluyen la puntuación de rendimiento de vídeo (VBS) de Brightcove y asesoramiento personalizado. |
| 9468  af90980e-8d7e-4cf7-a950-4e4283d95c5c | To assign a Video Content Type to one or more videos: | Para asignar un tipo de contenido de vídeo a uno o varios vídeos: |
| 9469  403865f6-b7db-45bf-b6a5-540f9314b4e4 | Select one or more videos by clicking the checkbox next to the video(s). | Seleccione uno o más vídeos haciendo clic en la casilla de verificación situada junto a los vídeos. |
| 9470  0d6d8b60-207e-4714-aff5-b9a4dea9430c | Click [1}Edit Content Type{2]. | Haga clic en [1}Editar tipo de contenido{2]. |
| 9471  65f4aa11-b41b-42bc-8f69-f13f4c6dccbb | Select a content type for the selected videos. | Seleccione un tipo de contenido para los vídeos seleccionados. |
| 9472  6255ab8d-d7f2-4bfc-b93b-9af05aa7fea4 | Click [1}Save{2]. | Haga clic en [1}Guardar{2]. |
| 9473  68fbc27e-8156-4850-8dc8-77a99dc6f5c9 | Note: | Nota: |
| 9474  ff046df3-061e-453b-ae30-3e0602c0c9dd | While Brightcove recommends assigning Video Content Types to all videos, this field can be disabled as part of the [1}account settings{2]. | Aunque Brightcove recomienda asignar tipos de contenido de vídeo a todos los vídeos, este campo se puede deshabilitar como parte de la configuración de la cuenta.[1}{2] |
| 9475  5d7c7ec5-6b7e-4849-ac59-e1d0fe06b632 | Uploading videos | Transferencia de vídeos |
| 9476  2a901230-222e-40d3-b8cb-272e72c604ae | For information on uploading videos to the account, see [1}Uploading Videos{2]. | Para obtener información sobre cómo subir vídeos a la cuenta, consulta [1}Subir vídeos{2]. |
| 9477  4fdc4bd5-21d4-4749-83c5-2f4b031b249b | Activating and Deactivating videos | Activación y desactivación de vídeos |
| 9478  91afbfa9-c97d-4250-9768-88188b854269 | The [1}Status{2] column on the Videos page indicates if the video is [1}Activated{2] or [1}Deactivated{2]. | La columna Estado de la página Vídeos indica si el vídeo está Activado o Desactivado.[1}{2][1}{2][1}{2] |
| 9479  03ce2dc5-1870-4c9e-8433-e9c4987e0062 | [1] - Indicates the video is active (video can be played) | [1] - Indica que el vídeo está activo (se puede reproducir el vídeo) |
| 9480  e63fd659-b8e8-4c95-a7a1-9ed6b20cc3ae | [1] - Indicates the video is inactive (video can't be played) | [1] - Indica que el vídeo está inactivo (el vídeo no se puede reproducir) |
| 9481  5c51d186-21a0-44f7-838e-5e79cfbfb1c0 | To [1}Activate{2] a video, select it and then click [1}Activate{2]. | Para activar un vídeo, selecciónelo y, a continuación, haga clic en Activar.[1}{2][1}{2] |
| 9482  53b9e1e5-3b3f-446f-a42f-fe343118ee03 | To [1}Deactivate{2] a video, select it and then click [1}Deactivate{2]. | Para desactivar un vídeo, selecciónelo y, a continuación, haga clic en Desactivar.[1}{2][1}{2] |
| 9483  71abbb82-cbf5-4eb0-ac7c-e4a6bf72eb81 | If the [1}Status{2] column is not displayed, use the column selector [3] to select it. | Si no se muestra la columna [1}Estado{2] , utilice el selector de columnas [3] para seleccionarla. |
| 9484  350e6503-e432-4a0d-82d7-37fe7148f740 | Sharing videos to other accounts | Compartir vídeos con otras cuentas |
| 9485  653bf0c6-e479-4c71-8ec6-778d167f115a | Media sharing allows publishers with Brightcove Video Cloud accounts to share the videos to Brightcove Campaign accounts. | El uso compartido de contenido multimedia permite a los editores con cuentas de Brightcove Video Cloud compartir los vídeos con las cuentas de Brightcove Campaign. |
| 9486  8dae20c5-0b45-4966-ace0-2914768c513d | The accounts can be your own, corporate accounts or accounts of other publishers. | Dichas cuentas pueden ser propias, corporativas o incluso de otros editores. |
| 9487  31ef4802-b0ff-4fe5-bb53-dd1c4f8a410d | The video thumbnail will display an arrow in the upper left to indicate that the video was shared into the account. | La miniatura del vídeo mostrará una flecha en la parte superior izquierda para indicar que el vídeo se compartió en la cuenta. |
| 9488  3245be53-1fbf-45c5-914b-6790963e2b51 | In the example below, the Brightcove Overview video was shared into this account. | En el siguiente ejemplo, el vídeo de Brightcove Overview se compartió en esta cuenta. |
| 9489  5441cae7-6d9c-4337-a42e-55935788e6e4 | [1] | [1] |
| 9490  5d3ee72b-c5fa-46d2-82af-2f1672550b8e | For more information on working with shared videos, see [1}Working with Shared Videos{2]. | Para obtener más información sobre cómo trabajar con vídeos compartidos, consulte [1}Trabajar con vídeos compartidos{2]. |
| 9491  b6542442-8c28-428d-b8b3-443d6bdd4773 | Deleting videos | Eliminar vídeos |
| 9492  3c194099-8af1-4b23-864e-a878c6f4f0c6 | To delete videos, click the checkboxes next to the video thumbnails of the videos to delete and then click the delete button ([1]). | Para eliminar vídeos, haga clic en las casillas de verificación situadas junto a las miniaturas de vídeo de los vídeos que desea eliminar y, a continuación, haga clic en el botón Eliminar ().[1] |
| 9493  01c37762-e8f8-4727-927b-e373e436666e | Confirm the delete by clicking the [1}Delete{2] button. | Confirme la eliminación haciendo clic en el botón [1}Eliminar{2] . |
| 9494  8d0af356-62b2-4b2a-87d5-ae568d19a876 | [1] | [1] |
| 9495  67423591-0a8e-4504-bb9f-ec329fb00a69 | Created and updated date and time information | Información de fecha y hora creada y actualizada |
| 9496  79fd8e51-9aef-4384-84e1-574ba20c8605 | The user ID of the user who created and/or updated the video will be displayed in the Created Date/Updated Date columns. | El ID de usuario del usuario que creó y/o actualizó el vídeo se mostrará en las columnas Fecha de creación/Fecha de actualización. |
| 9497  743311c8-f466-401d-9488-09cf01a87c9a | Note that if a user who performed an action is removed from an account, their ID will still appear. | Tenga en cuenta que si un usuario que realizó una acción se elimina de una cuenta, su ID seguirá apareciendo. |
| 9498  01fc4d4e-ceec-4cfc-9280-7a6e581601f2 | There are cases where changes made to a video will not record a user ID and cases where a user ID may not be displayed: | Hay casos en los que los cambios realizados en un vídeo no registran un ID de usuario y casos en los que no se puede mostrar un ID de usuario: |
| 9499  0e106216-6e18-4b02-b6e3-645c51ff876a | When the video source is replaced, the updated date for the video will be updated but the user who initiated the action will not be recorded | Cuando se reemplaza la fuente de vídeo, se actualizará la fecha actualizada del vídeo, pero el usuario que inició la acción no se grabará |
| 9500  a92c7c21-6558-4e9f-9cd9-99a2d99fd9e1 | When the images (poster/thumbnail) and/or text tracks are updated, the updated date for the video will be updated but the user who initiated the action will not be recorded | Cuando se actualizan las imágenes (póster/miniatura) y/o pistas de texto, se actualizará la fecha de actualización del vídeo, pero el usuario que inició la acción no será grabado |
| 9501  13b0b838-aafd-4987-a921-1d489b99c912 | Searching for videos | Buscar vídeos |
| 9502  7831c172-b5b9-41ad-904f-5343fcb5e199 | The Search field can be used to search the videos and playlists in your account. | El campo Buscar se puede utilizar para buscar en los vídeos y listas de reproducción de su cuenta. |
| 9503  79ce5678-cd5f-42f0-b771-18ddcfbd05a9 | For more information, see [1}How to Search for Videos{2]. | Para obtener más información, consulte [1}How to Search for Videos{2]. |
| 9504  f6ad8572-c7af-43ea-b8d8-d50fe18e013b | Customizing the column display | Personalizar la visualización de columnas |
| 9505  93968adb-17e6-479b-b747-8990aecc0e9d | The columns that appear in the body of the page can be customized by clicking on the columns button ([1]) and then selecting the columns that should be displayed. | Las columnas que aparecen en el cuerpo de la página se pueden personalizar haciendo clic en el botón de columnas () y seleccionando las columnas que se deben mostrar.[1] |
| 9506  117b2a92-6479-4365-9343-5c699a0e9d71 | [1] | [1] |
| 9507  174ab338-40a4-4621-b8d4-e4d48c052930 | As more columns are selected, it is possible to horizontally scroll to see all of the columns. | A medida que se seleccionan más columnas, es posible desplazarse horizontalmente para ver todas las columnas. |
| 9508  a909034d-06ca-47e7-950c-d9b2736f97e1 | Page Contents | Contenido de la página |
| 9509  17386569-66c7-43ae-a2e4-8e9231d75af8 | Page last updated on 08 May 2020 | Última actualización de la página el 08 may 2020 |
| 9510  7bad251d-b6e4-4352-a78a-5330ab7ce98d | Brightcove Support | Asistencia técnica de Brightcove |
| 9511  22c9bbed-e87f-49cd-9eb8-8a3bd667f24b | [1}System Status{2] | Estado del sistema[1}{2] |
| 9512  f313963c-ebab-48b3-acb4-d19efcc1a9b5 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 9513  636c16b5-e269-4a75-b749-a5c81b274b7b | [1}Documentation{2] | [1}Documentación{2] |
| 9514  3adcfd8b-845c-4afb-9b40-35fb307611d9 | Training | Formación |
| 9515  40179712-7681-4ba6-9ba6-29561fa2098e | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 9516  97cb7b3d-e518-400f-826e-c78571c6d9f8 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 9517  fa6e878c-6e87-48d6-af61-91fe2f81c90d | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 9518  3dd7f260-cc03-4f7c-a9b7-2f9936fc89b6 | Brightcove | Brightcove |
| 9519  11671e4d-d7c0-4a60-8019-1120aa6bc194 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 9520  3a214168-f270-4638-bb15-ca9e0c92d2ea | [1}Contact Us{2] | [1}Contáctanos{2] |
| 9521  b8180dae-7186-4ca2-97e8-274e352b68b6 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 9522  74d3f13a-6740-41c8-9761-320f6fc8f9d2 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 9523  4faf8c6e-0bbf-47e7-ad89-8a6892e1a99c | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 9524  9b689eaf-4011-4bc8-b849-0aa80cbd0e64 | LinkedIn | LinkedIn |
| 9525  932a586b-6539-4ddb-ab87-a855b77f318f | Twitter | Twitter |
| 9526  b31d52fd-da72-4276-892e-11b8e1acdf13 | Facebook | Facebook |
| 9527  39c137d1-7f50-4952-a8bf-f404eb43cf40 | Have a question? | ¿Tiene alguna pregunta? |
| 9528  8c012710-e2f6-4e39-9bf2-d1f8ea29f069 | Managing Videos | Gestión de Vídeos |
| 9529  d23f1266-47b6-4687-ae97-5844e872e59a | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 9530  12a943ec-7e1b-4109-8d2d-7493226666b9 | Select Language | Seleccionar idioma |
| 9531  3aaec234-a064-4ea4-9a03-c2b1ff8b4fad | Other Brightcove Docs | Otros documentos de Brightcove |
| 9532  bb854cf3-58e8-44f2-b337-b632f2bac57e | Documentation Home | Documentación Inicio |
| 9533  3907455a-fd9c-44b4-819b-6b0321199312 | Brightcove Audience | Audiencia de Brightcove |
| 9534  d22f848f-1182-4bf9-b6ea-0f17456e9ec8 | Brightcove Beacon | Baliza Brightcove |
| 9535  f08c3132-d07b-476d-8ddb-d760dd158e20 | Brightcove Campaign | Campaña de Brightcove |
| 9536  efc3482f-6e84-4bad-aaea-0737c09f4cb0 | Brightcove Engage | Brightcove Engage |
| 9537  5ad4f882-3760-4913-92cb-e4c7437acf0e | Brightcove Live | Brightcove Live |
| 9538  b3b59b6c-4342-4926-90d2-871d626c2227 | Brightcove Gallery | Brightcove Gallery |
| 9539  7c59d6e9-002c-4173-a635-d89deca15943 | Brightcove SSAI | Brightcove SSAI |
| 9540  22aa3d9f-196e-4141-8bc3-3982bd7b69cf | Brightcove Social | Brightcove Social |
| 9541  c4979b2b-eaed-42f9-868e-f75de4e05ea8 | Video Cloud Studio | Video Cloud Studio |
| 9542  6401be3a-86c1-4b21-bebc-083007128162 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 9543  3ef8be64-d3c0-456f-b8ca-dbca1c96bf35 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 9544  dd15bfb5-bb44-4c38-9e46-e650174cdab5 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 9545  33093ecf-f8f0-4bf8-bf7e-bed149027cf6 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 9546  6c9da35b-4990-4d4a-8637-2d99c8f24be8 | Video Cloud General Information | Información general de Video Cloud |
| 9547  0d8cc69c-e513-463e-a8f9-cf6f76ee9798 | Zencoder | Zencoder |
| 9548  0ea07565-d98a-4ff9-bd6e-077d342459bc | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 9549  090686bd-ef6f-49be-af01-48c3c1e54683 | support | soporte |
| 9550  4f7dd84a-b9eb-4e1d-ae88-ffcf672115ae | system status | estado del sistema |
| 9551  586d09e5-e430-4006-877a-6ef6249d87cc | [1}Home{2] | [1}Inicio{2] |
| 9552  cf547d61-d260-4e21-8223-840820537c8b | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 9553  05808f4a-57de-40c0-a610-22a6dda7ead6 | Managing Videos | Gestión de Vídeos |
| 9554  5fb4338c-915d-43c9-a259-9ba324c156b2 | [1}Home{2] | [1}Inicio{2] |
| 9555  baa6fc01-e002-4d9a-8af1-9bf166d09f84 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 9556  0ee143dc-5182-4f49-bcbb-047ac4f39b77 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 9557  7021ddbd-b01b-4688-be7a-3836624fa7d4 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 9558  4fa57ab4-a754-4bf8-8b4b-097c9ba9d48c | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 9559  d89d6fc1-6c8f-46eb-a2d2-b4b2a1483418 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 9560  abb0de06-6e9e-4231-a1aa-69e354d3b63f | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 9561  5733065b-8b80-4ec0-ab83-bba0b4107b4d | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 9562  c11fbde1-97bc-44dd-a155-9c5ed6f596f5 | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 9563  81bab3bf-b54c-4461-b4ab-c238ea903991 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 9564  711cfc62-24c2-4cc2-97b3-c72faa4b5511 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 9565  40d245bf-3cec-40ca-84eb-82db3c5637ee | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 9566  94b187e0-7cf8-459a-a761-4387ece59285 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 9567  a9ebef3a-d5dc-4c63-83f1-843e51714e3c | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 9568  af9a8ccc-a48c-4cd2-8b09-d40b784f7767 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 9569  5632eae0-1c65-4676-80ee-7d4d747c0902 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 9570  127d8e84-29b0-4d0d-94f4-e4d682417573 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 9571  6f3c5f08-8fd4-42e4-a804-55ccc21bdae7 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 9572  8f6a40dc-d48a-4069-81c8-3534304b9d49 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 9573  8b38268a-4998-419e-880d-786dc3f82685 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 9574  f77fe785-95a2-47a8-bb6d-5cf2df6cf141 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 9575  3fc01313-28fc-4fc3-8e0f-06a70443541b | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 9576  12851957-9120-4c9d-9954-c2ed24194e24 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 9577  5985b620-a7b3-4e42-bec4-9c7b9b7aaf12 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 9578  4a6dedff-2f7c-4725-93d4-9ef4f5fab77b | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 9579  b96ec895-1027-45cf-a965-fb7088660a05 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 9580  1aa977ec-534a-409c-ba06-9d105f927796 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 9581  2f2c5a16-21b2-4990-a315-981c2a22d02a | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 9582  ceb3e391-2a74-4188-a4b8-cf3be9ddca31 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 9583  3f00f776-efb1-469e-bbee-7840c8526a5a | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 9584  14996b7b-e1a4-4ca7-ae28-5397dc0fc600 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 9585  84a6e9a7-f5d6-49bb-890f-903b76a60bd8 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 9586  a32443bd-dc18-47de-8354-90762316bb2f | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 9587  5fe19fc8-4441-45f2-8f18-98448ee57a18 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 9588  e300ff43-1438-4354-b2ff-271c3c1e0476 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 9589  ba1d099f-8899-4233-a014-3ff808ba8ca3 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 9590  d00e647b-70a9-4479-8e1d-083aca820448 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 9591  0e3ab3b8-6689-4896-a8bf-b5059df3a836 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 9592  b65b856f-e4d0-4cd8-b57d-e7f8cadde75e | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 9593  e183cddd-a69c-48a5-beda-d386eb22c34d | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 9594  6b70246d-b079-4f67-bfce-0af038955695 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 9595  655d2548-2512-4ea6-a7f2-c1e9526262ed | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 9596  347f4db3-37a4-478e-bdd2-786d131bf99a | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 9597  304a180b-ce53-4a58-8803-fa7cb72e20d1 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 9598  7ddccd65-c9e8-4112-a791-36a2f6dda28d | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 9599  86a18af3-743a-4164-962c-2946808974eb | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 9600  09f98f97-475a-4e26-9956-a6ce38300c4c | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 9601  0c1b48ce-035d-4e5e-8240-2b417b288fa9 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 9602  f705d263-05e1-4a0e-a523-8a5949a4a01a | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 9603  1a3ed241-0d79-4825-8687-be840c904a9a | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 9604  479f48b2-6510-4f61-a73b-caa63e0b8c89 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 9605  076f5a74-ac37-451f-861b-d67e7f64e644 | [1}2020{2] | [1}2020{2] |
| 9606  9761a58d-b078-4f04-94b8-e1f4977dd066 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 9607  90ba5479-ae62-4088-b949-731a7cb83f97 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 9608  7f1c6ad9-b999-4d56-b2ef-ae8387436722 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 9609  ff7c048e-d5b5-415a-91e2-77233230c7d0 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 9610  de340f11-b4a1-41ba-8b9a-6ab4e98a9457 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 9611  5d52cb0a-aef2-46f6-b96a-efe77d8e4e21 | [1] | [1] |
| 9612  b128e1f7-1711-40db-bed6-9be72fad1c9a | Navigation Menu | Menú de navegación |
| 9613  6a61561e-1491-4a6f-b1a5-55abccd23a52 | [1}[2]{3] | [1}[2]{3] |
| 9614  4dd5af49-b54b-4a1d-889d-9f7a7c329c85 | back | espalda |
| 9615  de8ca2b3-2985-4ef5-9c33-a4b3f6917a31 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 9616  3d549b58-a5ca-4c6d-a7c8-14ae01a92875 | [1}[2]{3] | [1}[2]{3] |
| 9617  7f1e01dc-2f92-4af6-a63a-1e30c9910773 | forward | adelante |
| 9618  b81ce804-c976-4c8a-b7c7-ee7c3f9cd754 | Page Contents | Contenido de la página |
| 9619  46e8f101-3bde-4c05-bae0-c1104f730a65 | [1}[2]{3] | [1}[2]{3] |
| 9620  23ed8c8e-37c1-4655-bef3-7a0a4d0fa9e4 | open in new tab | abrir en una nueva pestaña |
| 9621  4c3595e5-a5e5-4e39-9396-9e4bda5c18b8 | Managing Videos | Gestión de Vídeos |
| 9622  3ca5c33d-52f9-4df9-bd30-b8f96e391f23 | To access the videos in the account, login to [1}Brightcove Campaign™{2] and click [3}Videos{4] in the navigation header. | Para acceder a los vídeos de la cuenta, inicie sesión en Brightcove Campaign™ y haga clic en Vídeos en el encabezado de navegación.[1}{2][3}{4] |
| 9623  c2d0f831-edc8-4de1-b131-c8d5850a359a | [1] | [1] |
| 9624  a2a3ec27-73ae-457f-bdd9-f1f41bb1452f | The body of the page will display the following: | En el cuerpo de la página aparecerá lo siguiente: |
| 9625  2878a81c-94d0-4d0b-b7b1-8cde9b1bed25 | Video thumbnail and duration | Miniatura y duración del vídeo |
| 9626  7e84bda9-75b4-4464-9fdc-bea4ed0a6e65 | Video name | Nombre del vídeo |
| 9627  b04aeca5-0587-4557-b124-3542250f62a9 | Video ID - System assigned video ID (unique across all accounts) | ID de vídeo: ID de vídeo asignado al sistema (único en todas las cuentas) |
| 9628  a1908914-6154-4655-b1f3-5508b4585f02 | Status | Estado |
| 9629  b5a771c6-0bb4-4911-8282-a82038190857 | [1] - Indicates the video is active | [1] - Indica que el vídeo está activo |
| 9630  6468b29b-f0bc-4bd2-b075-fd6705a58f99 | [1] - Indicates the video is inactive (can't be played) | [1] - Indica que el vídeo está inactivo (no se puede reproducir) |
| 9631  d9c58b9c-020a-41ad-8804-7f5b750d19eb | [1}Video Content Type{2] | Tipo de contenido de vídeo[1}{2] |
| 9632  de921d89-b653-41c0-bb28-4139e70d206a | [1}Created date and time and user ID{2] | [1}Fecha y hora de creación y ID de usuario{2] |
| 9633  1e07595d-79d6-48b1-a728-83d0adf9c800 | [1}Updated date and time and user ID{2] | Fecha y hora actualizadas y ID de usuario[1}{2] |
| 9634  c818a0ad-e9b8-4fc3-861c-f766668f0f45 | Multiple videos can be selected by clicking on a checkbox next to the video thumbnail and then shift-clicking on another checkbox. | Se pueden seleccionar varios vídeos haciendo clic en una casilla de verificación junto a la miniatura del vídeo y luego haciendo clic en otra casilla de verificación. |
| 9635  ca8f403b-4dcd-4c39-bc77-309da9f1ae9b | The list of videos can be sorted by clicking on a column header. | La lista de vídeos se puede ordenar haciendo clic en un encabezado de columna. |
| 9636  3f42a324-86d4-435f-9262-52b1496e59e9 | The Videos page uses a "sticky" sort and will remember the sort selection. | La página Vídeos utiliza una ordenación «pegajosa» y recordará la selección de ordenación. |
| 9637  a7b225aa-c520-4250-9fe9-04f668a6b988 | When you navigate away and come back or login again, the Videos page will default to the sort that was last selected. | Cuando navegue lejos y vuelva o inicie sesión de nuevo, la página Vídeos tendrá por defecto la ordenación seleccionada por última vez. |
| 9638  cdc4f528-b693-4723-b936-43856df1462f | The button bar at the top of the page provides the ability to: | La barra de botones en la parte superior de la página proporciona la posibilidad de: |
| 9639  2733662d-a499-4b19-8097-7e2a9e0783e7 | [1}Publish{2] - Publish videos to a web page or Email | Publicar - Publicar vídeos en una página web o correo electrónico[1}{2] |
| 9640  c386fe5a-1316-4820-8e98-e497cfaefc37 | [1}Edit Content Type{2] - Assign a Video Content Type to videos | [1}Editar tipo de contenido{2] - Asignar un tipo de contenido de vídeo a los vídeos |
| 9641  baac705d-b496-4134-b4d3-e7ae263cc3c5 | [1}Upload{2] - Upload videos to the account | Subir - Subir vídeos a la cuenta[1}{2] |
| 9642  3b3557d3-f5be-4fe8-b59a-58306bb2f287 | [1}Activate/Deactivate{2] - Activate or Deactivate videos | [1}Activar/Desactivar{2] - Activar o desactivar vídeos |
| 9643  373cb38d-2fa4-44ac-8b9f-5612028b7d21 | [1}Delete{2] - Remove videos from the account | Eliminar - Eliminar vídeos de la cuenta[1}{2] |
| 9644  f889f71a-0152-4a5e-ae8d-8ebceca2f87a | [1] | [1] |
| 9645  6ba63e86-f009-46bb-9a6e-a1079e4d63f2 | Editing video properties | Editar las propiedades de vídeos |
| 9646  1089e706-51d2-41e4-901e-a6f25b1a9215 | To edit the video properties, click on the video name to open the video properties page. | Para editar las propiedades de un vídeo, haga clic en su nombre para abrir la página de propiedades. |
| 9647  24766b39-13d0-4654-ac0b-f7199424fc7e | See [1}Editing Video Properties{2] for information on editing video properties. | Consulte Edición de propiedades de vídeo para obtener información sobre la edición de propiedades de vídeo.[1}{2] |
| 9648  f03a438a-ca42-480c-b9ba-348e635a972d | Publishing videos | Publicación de vídeos |
| 9649  7ab1d134-4ebf-4f91-bf4d-72a00a36f264 | The Publish feature in Brightcove Campaign can be used to easily generate the embed code and images needed to distribute a video using a marketing automation platform (MAP). | La función Publicar de Brightcove Campaign se puede utilizar para generar fácilmente el código de inserción y las imágenes necesarias para distribuir un vídeo mediante una plataforma de automatización de marketing (MAP). |
| 9650  f778710e-b450-4ffb-a267-e1eda56b319a | For information on publishing videos, see [1}Publishing Videos{2]. | Para obtener información sobre cómo publicar vídeos, consulte [1}Publicación de vídeos{2]. |
| 9651  f0b5401e-1e54-47d4-ae27-c5c268adece5 | Editing content types | Edición de tipos de contenido |
| 9652  5e7431cd-c9ab-49a3-b807-085d34811a68 | The [1}Video Content Type{2] column on the Videos page displays the Video Content Type for the video. | La columna Tipo de contenido de vídeo de la página Vídeos muestra el tipo de contenido de vídeo del vídeo.[1}{2] |
| 9653  30ec1b78-88ce-4ac2-b6c9-659adbe12f62 | Brightcove uses the Video Content Type to compile your analytics with those of similar videos and provide more robust analytics that includes Brightcove's Video Benchmark Score (VBS) and customized advice. | Brightcove utiliza el tipo de contenido de vídeo para compilar sus análisis con los de vídeos similares y proporcionar análisis más sólidos que incluyen la puntuación de rendimiento de vídeo (VBS) de Brightcove y asesoramiento personalizado. |
| 9654  1169533c-f614-4c63-8082-88b52f7bc79d | To assign a Video Content Type to one or more videos: | Para asignar un tipo de contenido de vídeo a uno o varios vídeos: |
| 9655  f54be01e-fb4a-4dc2-a190-63608cb42fa4 | Select one or more videos by clicking the checkbox next to the video(s). | Seleccione uno o más vídeos haciendo clic en la casilla de verificación situada junto a los vídeos. |
| 9656  c43c97f1-6093-4e28-8bb8-ed3091d07d8a | Click [1}Edit Content Type{2]. | Haga clic en [1}Editar tipo de contenido{2]. |
| 9657  2395b1bf-543b-40e7-ac46-89ca82f6c26b | Select a content type for the selected videos. | Seleccione un tipo de contenido para los vídeos seleccionados. |
| 9658  ea55d9d0-b589-4921-ba76-321a1d42b745 | Click [1}Save{2]. | Haga clic en [1}Guardar{2]. |
| 9659  49fe50a7-d0cb-420d-b35b-5403208b20e5 | Note: | Nota: |
| 9660  c480c4e8-0fcc-4953-9a1c-532147aba52e | While Brightcove recommends assigning Video Content Types to all videos, this field can be disabled as part of the [1}account settings{2]. | Aunque Brightcove recomienda asignar tipos de contenido de vídeo a todos los vídeos, este campo se puede deshabilitar como parte de la configuración de la cuenta.[1}{2] |
| 9661  137388ab-2484-4aa3-8a69-9a6597a26fde | Uploading videos | Transferencia de vídeos |
| 9662  a410dbeb-98be-4741-8e45-77ce6d8f037a | For information on uploading videos to the account, see [1}Uploading Videos{2]. | Para obtener información sobre cómo subir vídeos a la cuenta, consulta [1}Subir vídeos{2]. |
| 9663  a928134d-a007-4d60-ac16-0180e7baa93e | Activating and Deactivating videos | Activación y desactivación de vídeos |
| 9664  59b3071a-b90b-4ed2-9435-0bcceb2b9c2f | The [1}Status{2] column on the Videos page indicates if the video is [1}Activated{2] or [1}Deactivated{2]. | La columna Estado de la página Vídeos indica si el vídeo está Activado o Desactivado.[1}{2][1}{2][1}{2] |
| 9665  c971f286-8a9e-449e-929a-482ef5a9acd2 | [1] - Indicates the video is active (video can be played) | [1] - Indica que el vídeo está activo (se puede reproducir el vídeo) |
| 9666  ce615623-025a-4370-b7e5-b3e34d04038b | [1] - Indicates the video is inactive (video can't be played) | [1] - Indica que el vídeo está inactivo (el vídeo no se puede reproducir) |
| 9667  f07623b8-2dbd-4afc-9f9f-9c287ca02cc7 | To [1}Activate{2] a video, select it and then click [1}Activate{2]. | Para activar un vídeo, selecciónelo y, a continuación, haga clic en Activar.[1}{2][1}{2] |
| 9668  5a2514e3-2a3d-4e30-9bc0-d0992f742278 | To [1}Deactivate{2] a video, select it and then click [1}Deactivate{2]. | Para desactivar un vídeo, selecciónelo y, a continuación, haga clic en Desactivar.[1}{2][1}{2] |
| 9669  26ab693d-1e7f-4334-88c4-81e252aa74ed | If the [1}Status{2] column is not displayed, use the column selector [3] to select it. | Si no se muestra la columna [1}Estado{2] , utilice el selector de columnas [3] para seleccionarla. |
| 9670  26303e1b-5ec2-4ae9-9755-92df60886f0f | Sharing videos to other accounts | Compartir vídeos con otras cuentas |
| 9671  d2cb588d-5fd5-4d99-8b6f-a00eca8e8e69 | Media sharing allows publishers with Brightcove Video Cloud accounts to share the videos to Brightcove Campaign accounts. | El uso compartido de contenido multimedia permite a los editores con cuentas de Brightcove Video Cloud compartir los vídeos con las cuentas de Brightcove Campaign. |
| 9672  89f78d7f-25de-4451-8ef6-00dda7cdf51d | The accounts can be your own, corporate accounts or accounts of other publishers. | Dichas cuentas pueden ser propias, corporativas o incluso de otros editores. |
| 9673  bca2a5ed-0f0a-4c9e-bd62-2b2777eb19b7 | The video thumbnail will display an arrow in the upper left to indicate that the video was shared into the account. | La miniatura del vídeo mostrará una flecha en la parte superior izquierda para indicar que el vídeo se compartió en la cuenta. |
| 9674  5c2bf364-b566-4992-90fb-1ce04452354d | In the example below, the Brightcove Overview video was shared into this account. | En el siguiente ejemplo, el vídeo de Brightcove Overview se compartió en esta cuenta. |
| 9675  93eb389e-eafb-4a57-8496-024c7e1445a6 | [1] | [1] |
| 9676  0e1cad50-9a35-4c9f-ac39-667d4a39fa6a | For more information on working with shared videos, see [1}Working with Shared Videos{2]. | Para obtener más información sobre cómo trabajar con vídeos compartidos, consulte [1}Trabajar con vídeos compartidos{2]. |
| 9677  a5add78c-7d8f-40d9-95eb-a58b21c4e636 | Deleting videos | Eliminar vídeos |
| 9678  6fb1c52e-f841-46f4-9077-7b21ae1b2dfe | To delete videos, click the checkboxes next to the video thumbnails of the videos to delete and then click the delete button ([1]). | Para eliminar vídeos, haga clic en las casillas de verificación situadas junto a las miniaturas de vídeo de los vídeos que desea eliminar y, a continuación, haga clic en el botón Eliminar ().[1] |
| 9679  d02e0ae0-0010-48f1-9480-0ee2bb8c5fdf | Confirm the delete by clicking the [1}Delete{2] button. | Confirme la eliminación haciendo clic en el botón [1}Eliminar{2] . |
| 9680  dbc5f723-75a2-4910-93cc-0c85c99c7909 | [1] | [1] |
| 9681  a2edcc09-deac-408a-b497-2f8a19547f59 | Created and updated date and time information | Información de fecha y hora creada y actualizada |
| 9682  8fa3480f-aae7-4349-ae4e-26f179830012 | The user ID of the user who created and/or updated the video will be displayed in the Created Date/Updated Date columns. | El ID de usuario del usuario que creó y/o actualizó el vídeo se mostrará en las columnas Fecha de creación/Fecha de actualización. |
| 9683  2766e9c6-d1d3-44a3-9045-e188a08ca264 | Note that if a user who performed an action is removed from an account, their ID will still appear. | Tenga en cuenta que si un usuario que realizó una acción se elimina de una cuenta, su ID seguirá apareciendo. |
| 9684  1b698ffc-eed7-4345-b445-23f53715b59d | There are cases where changes made to a video will not record a user ID and cases where a user ID may not be displayed: | Hay casos en los que los cambios realizados en un vídeo no registran un ID de usuario y casos en los que no se puede mostrar un ID de usuario: |
| 9685  8e884c5d-7719-4af7-b638-839935e9b513 | When the video source is replaced, the updated date for the video will be updated but the user who initiated the action will not be recorded | Cuando se reemplaza la fuente de vídeo, se actualizará la fecha actualizada del vídeo, pero el usuario que inició la acción no se grabará |
| 9686  f7317908-e710-487c-9ea2-c2d4ee6107b0 | When the images (poster/thumbnail) and/or text tracks are updated, the updated date for the video will be updated but the user who initiated the action will not be recorded | Cuando se actualizan las imágenes (póster/miniatura) y/o pistas de texto, se actualizará la fecha de actualización del vídeo, pero el usuario que inició la acción no será grabado |
| 9687  9e9f726a-72f2-4220-9818-789388a2996c | Searching for videos | Buscar vídeos |
| 9688  81a60b2d-2dac-4053-ba1b-d0815be97ada | The Search field can be used to search the videos and playlists in your account. | El campo Buscar se puede utilizar para buscar en los vídeos y listas de reproducción de su cuenta. |
| 9689  193e30db-8d71-4db0-93aa-1329134038fe | For more information, see [1}How to Search for Videos{2]. | Para obtener más información, consulte [1}How to Search for Videos{2]. |
| 9690  fd4c9926-3ff8-441f-b416-31e17f916984 | Customizing the column display | Personalizar la visualización de columnas |
| 9691  4ab693d7-d2c2-4133-badd-4abf7ced67d2 | The columns that appear in the body of the page can be customized by clicking on the columns button ([1]) and then selecting the columns that should be displayed. | Las columnas que aparecen en el cuerpo de la página se pueden personalizar haciendo clic en el botón de columnas () y seleccionando las columnas que se deben mostrar.[1] |
| 9692  be79dc1d-5d43-4216-b218-0ef6b2178ba8 | [1] | [1] |
| 9693  dcc256a2-139c-4eda-9aa9-1efe890ce34d | As more columns are selected, it is possible to horizontally scroll to see all of the columns. | A medida que se seleccionan más columnas, es posible desplazarse horizontalmente para ver todas las columnas. |
| 9694  9644151f-15c0-4215-b108-afb8b506120c | Page Contents | Contenido de la página |
| 9695  a24ec3dc-e1dc-4247-aa9b-78c0da07b992 | Page last updated on 08 May 2020 | Última actualización de la página el 08 may 2020 |
| 9696  9fb7d8d6-9236-4f67-8e69-f9beea7c7459 | Brightcove Support | Asistencia técnica de Brightcove |
| 9697  9c18f17d-6944-4c6c-a339-180d7f011f2f | [1}System Status{2] | Estado del sistema[1}{2] |
| 9698  356cdb70-d5c4-4453-92f8-2cbcfae8db43 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 9699  880656a1-68dd-43d2-82fe-da12927e6a52 | [1}Documentation{2] | [1}Documentación{2] |
| 9700  2c88e2d8-3156-4eef-a5ef-725f7a4c6c8f | Training | Formación |
| 9701  3b26b925-c996-420f-b01a-bf8cd38c01ab | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 9702  fbcaf5f7-10d4-4329-9ff0-c8f3874a382c | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 9703  3b56ed97-8bcc-4b96-b65f-19297cd4e1df | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 9704  1deef811-6e64-41ed-a594-694c25006e49 | Brightcove | Brightcove |
| 9705  d035380c-7cbc-4175-8af5-0bc34fdbd399 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 9706  72a2d347-f00e-4fa0-b077-2867c73c540b | [1}Contact Us{2] | [1}Contáctanos{2] |
| 9707  8c8b4f5c-d7f8-491c-a285-f09394668ed1 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 9708  a1631447-3080-440f-b736-41ca5f897d53 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 9709  c873fbb7-c981-4679-971b-ac987aa4be72 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 9710  732edac4-ecdc-490a-a7e9-189ae13bb135 | LinkedIn | LinkedIn |
| 9711  0f2bdcc8-b13d-4662-9cd6-6d768759f7d0 | Twitter | Twitter |
| 9712  65b6c51f-15b4-43ba-a732-cec3f0a2d0f5 | Facebook | Facebook |
| 9713  2f100f8b-416e-484c-9e9d-95b129df35e6 | Have a question? | ¿Tiene alguna pregunta? |
| 9714  d0411efa-c2ea-47b4-9593-a799d3e1e6e5 | Publishing Videos | Publicación de vídeos |
| 9715  ad1229ba-7666-4f1c-90f1-0f997089ea72 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 9716  3e4a3a2a-c55c-4629-92e7-5f2f9cfe29b1 | Select Language | Seleccionar idioma |
| 9717  025b66f3-6775-4d3f-9393-392ad4ddb4d4 | Other Brightcove Docs | Otros documentos de Brightcove |
| 9718  8856c2f0-aaed-4178-af87-ac21c6f47eb2 | Documentation Home | Documentación Inicio |
| 9719  534498f9-b40d-48d7-a349-10d0a603ebe5 | Brightcove Audience | Audiencia de Brightcove |
| 9720  d1d5eb65-ebe8-4a27-a205-5a14366164d7 | Brightcove Beacon | Baliza Brightcove |
| 9721  54fa0080-353c-45e3-a3f2-4d5f917aa27b | Brightcove Campaign | Campaña de Brightcove |
| 9722  174c5377-b4f6-400a-b18e-2a1da5ba6c40 | Brightcove Engage | Brightcove Engage |
| 9723  2f5ca471-29f9-4ebc-944f-23895c6e1e3d | Brightcove Live | Brightcove Live |
| 9724  135d8146-62d2-47a7-828a-d80400b9957a | Brightcove Gallery | Brightcove Gallery |
| 9725  5da8ed9a-cffa-4c0a-a73b-2425b89fdd2c | Brightcove SSAI | Brightcove SSAI |
| 9726  8152dbc9-8926-4fd8-a2b4-214697da7fff | Brightcove Social | Brightcove Social |
| 9727  76caa5ac-84ae-4192-a5cb-2305edb1d392 | Video Cloud Studio | Video Cloud Studio |
| 9728  3ff508a0-2470-4e21-9e96-23ad82233c81 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 9729  e736f60d-ca09-4340-ac39-04e505016dab | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 9730  f001e3b3-abe1-4078-84e1-a84534301f33 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 9731  69a7e335-55e6-4308-b6c4-3bf246783552 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 9732  e5ac90e8-d5c1-4eba-a40e-ce6c116f6c8f | Video Cloud General Information | Información general de Video Cloud |
| 9733  bb4b1581-76c5-482e-84a9-5ff1d0b50300 | Zencoder | Zencoder |
| 9734  86241c65-f8d4-4794-aecd-b509e32eeb1c | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 9735  641e7803-c19b-4644-8397-224bd6ab883b | support | soporte |
| 9736  78ebe0fe-579f-4de4-a8ed-791f22799a81 | system status | estado del sistema |
| 9737  a1ea349d-d5c3-48d0-b0b6-899214983ab8 | [1}Home{2] | [1}Inicio{2] |
| 9738  0dd0323b-2122-4bc3-ab9d-bfe19cc25c1a | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 9739  488aecfc-594f-4a82-aed5-8033d2f327f5 | Publishing Videos | Publicación de vídeos |
| 9740  e4233256-bc63-41d1-a1e0-39a4f0eb4249 | [1}Home{2] | [1}Inicio{2] |
| 9741  7569831c-49d3-4d74-98f8-7f49411fb9e1 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 9742  9035a695-e25a-4571-8b50-cc189a5f0524 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 9743  0bb690da-bcfa-4a83-b4bc-740c97838cff | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 9744  699d17fe-d7a3-4e4a-8ee8-68e6ceb39144 | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 9745  056515e8-60f0-40c2-bc1a-5a78a12f7cf7 | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 9746  ef25da60-71b6-49d5-a57a-3ae3d496bb22 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 9747  eb16d247-cb4e-47e7-b904-b61b10902650 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 9748  2786df2b-ddb5-438f-8e1f-263de5274bcd | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 9749  36bc0962-15ea-4cd8-af48-729446f9b559 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 9750  042e1a27-a04e-4d47-8f5e-3f2c1107ab1b | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 9751  21e97ff2-a83f-4e93-989c-00ee924fc2db | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 9752  76a6464e-7241-4c2f-a83d-e550103b9c1a | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 9753  a208abd2-6298-44ec-8cd6-e48451373329 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 9754  49d11229-abac-4ff4-9212-d3d6e9e612c6 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 9755  03352045-dfd0-4ad1-b498-0cde3c2b7311 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 9756  799e8f39-00ba-4241-b969-9c44c98a1a72 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 9757  0e25b61f-6a57-4d62-bf97-74e56b65d6b7 | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 9758  f0d3e554-a7e9-4ea4-8b4a-c6faa9f15987 | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 9759  213f1b38-4847-4cea-8af6-549f94ba6621 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 9760  8382b3f3-971f-446c-9c50-bda9dc07509d | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 9761  02aca1a4-220d-458b-9d51-cf5993ce9299 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 9762  41f06b24-f44b-49aa-8745-501215175c59 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 9763  c83bbc11-bb99-458b-84fc-74c96a528d26 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 9764  43941169-166c-42e3-8c22-1e6426678773 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 9765  8f61267f-8a64-4adb-9580-88c8ee9e7b0f | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 9766  e02f7b63-8a9f-4e3c-b1aa-a7236b9f4cb0 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 9767  2feb5af4-34d0-4d27-90c4-e36083554e7b | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 9768  c7b0b1f6-6721-4956-b4dd-7f27488238f2 | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 9769  989bb6d3-7457-4deb-8914-84d4d9be8b88 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 9770  3192ce46-f802-4367-bd75-1589e1ffe071 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 9771  69077372-8038-41f4-bea6-9b6c2f6edce3 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 9772  28f5d63d-bf99-4ce0-9511-3a436f8229ca | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 9773  9840230c-f6e0-483a-9476-7d5fa4bf2117 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 9774  7944e6be-ba1f-459c-b6d2-5198fb7f4aa3 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 9775  c901fc28-d184-4c77-98ef-1d3a00aec61a | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 9776  aa33c54f-272e-42f9-84e8-a40ca60fce9d | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 9777  9c2cb63f-aef8-4d56-892f-1d81db58f4c0 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 9778  d91afa5c-e588-4290-9ca3-45358b68db52 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 9779  80026af1-5b67-470d-aa8d-55f51f8218ed | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 9780  2ac1e28a-5be3-42b3-81b2-b0440743dbb8 | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 9781  46d916d1-4921-4f60-84ec-a701625d3300 | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 9782  2c4a3205-267a-413f-9026-f0637bb93415 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 9783  54a28c0f-8888-4728-b59d-4a80e5109282 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 9784  c23e076d-a09d-42ff-81c3-ed81ea3dd219 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 9785  607ca52e-2e96-4298-8047-82006288de15 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 9786  f17be9af-cc97-4678-851c-4aafcf7bb29d | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 9787  d8fcabdc-f202-451d-a9c0-5e9e9dc867d9 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 9788  f0c045d1-4564-4609-9f38-2286bcfa56fe | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 9789  968e7d40-c8c3-4519-b20e-5e8d7f62b79c | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 9790  1651ed5b-69a3-41e2-ad2c-79bca54f7d5c | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 9791  624c6b6f-07c8-4bcb-86b3-9ba794c2f396 | [1}2020{2] | [1}2020{2] |
| 9792  4d223fe3-6386-451e-a9e7-7a1dc7dff254 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 9793  86f3e41f-13d2-4ed7-abe0-2f18da1a07c6 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 9794  4309630a-4aad-46f0-8248-e29a7d7c25fe | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 9795  daa8e9a1-ee0c-4e51-b6d2-fd0f2a596c52 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 9796  203ca0d7-a8bf-4a4f-9cc2-f13ae03c4f7d | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 9797  bb35c625-0a37-44b4-b053-8c8cbf8691ad | [1] | [1] |
| 9798  abf07421-f8a6-4250-8144-1c33fc2d7374 | Navigation Menu | Menú de navegación |
| 9799  2ffe7c85-03f1-4056-959f-5be291a756be | [1}[2]{3] | [1}[2]{3] |
| 9800  b0304cfd-1c0a-41a3-9776-cdea1d95228f | back | espalda |
| 9801  3d73a294-6d4c-4f11-b868-b146b16bd299 | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 9802  705ec04b-09df-490d-9891-5d50ce54aba9 | [1}[2]{3] | [1}[2]{3] |
| 9803  89ab78d3-15c6-4143-a28e-d51b75c7cfe2 | forward | adelante |
| 9804  3b1ef183-7748-44be-ae87-f0db32d6db9d | Page Contents | Contenido de la página |
| 9805  888720c9-7bea-428f-bb5a-4020c207715a | [1}[2]{3] | [1}[2]{3] |
| 9806  628f060d-ca4f-4924-9bf0-305649235292 | open in new tab | abrir en una nueva pestaña |
| 9807  2b1337d2-152d-4196-8ca9-4baced89b520 | Publishing Videos | Publicación de vídeos |
| 9808  92680011-730b-4eaa-9f39-0ff73e06f994 | In this topic you will learn how to publish a video. | En este tema aprenderá cómo publicar un video. |
| 9809  53726867-ae7b-49f7-bf3a-56ef14f2c26b | The Publish feature in Brightcove Campaign™ can be used to easily generate the embed code and images needed to distribute a video using a marketing automation platform (MAP). | La función Publicar de Brightcove Campaign™ se puede utilizar para generar fácilmente el código de inserción y las imágenes necesarias para distribuir un vídeo mediante una plataforma de automatización de marketing (MAP). |
| 9810  9a4d9e9c-dbb8-4557-8ef7-17cd0cc8bc88 | Typically, the embed code is pasted into an HTML landing page created in a MAP and then a link to the landing page is sent via email. | Normalmente, el código de inserción se pega en una página de destino HTML creada en un MAP y, a continuación, se envía un enlace a la página de destino por correo electrónico. |
| 9811  a6097f09-a6a3-467e-a143-976625b7db0a | Publishing to a web page | Publicar en una página Web |
| 9812  eb1fbf0b-6474-4453-9d3d-6b34570203c8 | To copy the embed code for a video, follow these steps: | Para copiar el código de inserción de un vídeo, siga estos pasos: |
| 9813  1cb7b843-04eb-427d-bb83-97eea243fcbe | Open the [1}Videos{2] page. | Abra la página Vídeos.[1}{2] |
| 9814  29419b32-fb51-4355-842d-f40cdf779557 | Select a video by clicking the checkbox next to the video. | Seleccione un vídeo haciendo clic en la casilla de verificación situada junto al vídeo. |
| 9815  9fc499eb-0cd7-4983-b36b-a069b06afd42 | Click [1}Publish{2]. | Haga clic en [1}Publicar{2]. |
| 9816  cba87018-7277-4b77-ba0e-213d9a26ea52 | (Optional) Select a [1}MAP Connection{2]. | (Opcional) Seleccione una [1}conexión MAP{2]. |
| 9817  08485368-9816-49a8-bcc9-3a60f9bcb167 | The dropdown list will contain a list of all [1}MAP connections{2] that have been created. | La lista desplegable contendrá una lista de todas las [1}conexiones MAP{2] que se han creado. |
| 9818  5c25d0ba-073f-4eeb-a6bc-1d1f7395c55c | By selecting a MAP Connection, video viewing activity will be sent to the selected platform. | Al seleccionar una conexión MAP, la actividad de visualización de vídeo se enviará a la plataforma seleccionada. |
| 9819  af25c0d7-0142-41f2-8343-da681f139496 | The availability of this option is based upon the Brightcove Campaign package being used. | La disponibilidad de esta opción se basa en el paquete de campaña de Brightcove que se esté utilizando. |
| 9820  0159c5e1-2205-4b27-a646-dd7dd42cbdaf | [1] | [1] |
| 9821  8bebded1-ba7f-44e1-bf79-10f233458c5e | select player | seleccionar jugador |
| 9822  c29d388f-639c-4df8-8dee-1dbdf95a5f9b | (Optional) Select a [1}Lead Form{2]. | (Opcional) Seleccione un [1}formulario de prospecto{2]. |
| 9823  38706992-3c63-4fed-9235-ef341d7b99bc | The dropdown list will contain a list of all [1}lead forms{2] that have been created. | La lista desplegable contendrá una lista de todos los [1}formularios de prospectos{2] creados. |
| 9824  11b50c8a-14fc-4ce7-bdf1-ecdf41019744 | By selecting a MAP Connection, a lead form can be displayed during video playback to capture viewer information. | Al seleccionar una conexión MAP, se puede mostrar un formulario de prospecto durante la reproducción de vídeo para capturar la información del visor. |
| 9825  94add8f7-c891-46c4-b5fc-ec758a245777 | The availability of this option is based upon the Brightcove Campaign package being used. | La disponibilidad de esta opción se basa en el paquete de campaña de Brightcove que se esté utilizando. |
| 9826  6de1c278-96c6-4c1a-a4f1-6b10b9c21693 | [1] | [1] |
| 9827  c974d4a9-a1d9-4297-a034-1e9154f55735 | select player | seleccionar jugador |
| 9828  f4553c32-80e7-45cc-bcb7-b60c64aff544 | Copy the [1}Embed Code{2] and paste it into your landing page. | Copie el [1}código de inserción{2] y péguelo en su página de destino. |
| 9829  a838ec71-6eca-44bc-92a6-2001f393f653 | This is the code which is needed to publish your video on a web page. | Este es el código que se necesita para publicar su vídeo en una página web. |
| 9830  2f9ba32c-7a7e-4078-a4f8-f8e0f325f789 | [1] | [1] |
| 9831  c22024c0-0b6f-444d-b942-2dd9d3f8de20 | select player | seleccionar jugador |
| 9832  6fdac9a0-fb71-418b-b1cd-43d8ceb077fe | Copy the [1}Video SEO Code{2] and paste the code between the [3}[4]{5] and [3}[7]{5] tags on your landing page. | Copie el [1}código SEO de vídeo{2] y pegue el código entre las [3}[4]{5] etiquetas [3}[7]{5] y en su página de destino. |
| 9833  32ddb49d-c5d9-4b0a-b2df-cef2da6a5c00 | The Video SEO Code will help improve the visibility of the landing page to search engines. | El Video SEO Code ayudará a mejorar la visibilidad de la página de destino a los motores de búsqueda. |
| 9834  c1faf43c-ca6d-4175-b78e-aa32b589d9cb | After your page is published, Google provides a [1}URL Inspection Tool{2] which can be used to see detailed Google Index information about a URL on your site. | Una vez publicada la página, Google proporciona una [1}herramienta de inspección de URL{2] que se puede utilizar para ver información detallada de Google Index sobre una URL en su sitio web. |
| 9835  dce436aa-5463-4498-91ba-1659b7f8d0f1 | [1] | [1] |
| 9836  2848f97e-af99-4b59-bfb9-15361a4d1a42 | select player | seleccionar jugador |
| 9837  e146c3d6-d63e-455b-9065-59a18437d436 | Copy the [1}Facebook Tags{2] and paste the code between the [3}[4]{5] and [3}[7]{5] tags on your landing page. | Copie las [1}etiquetas de Facebook{2] y pegue el código entre las [3}[4]{5] etiquetas [3}[7]{5] y en su página de destino. |
| 9838  ab94b2bf-9757-44e0-9914-82c65d9e681c | The Facebook tags are the Facebook Open Graph tags which will help control what shows up when the page is shared to Facebook. | Las etiquetas de Facebook son las etiquetas de Facebook Open Graph que ayudarán a controlar lo que aparece cuando la página se comparte con Facebook. |
| 9839  4cac6a5d-0a86-4f7a-a662-9567a806284e | [1] | [1] |
| 9840  26e186fd-7151-432d-9f37-3e8c36f3f913 | select player | seleccionar jugador |
| 9841  760a523e-35ab-48ec-aef0-503afe121b10 | Copying the poster image | Copiar la imagen del póster |
| 9842  1d620096-4318-4f44-ad85-1c8044518f01 | On most platforms, embedding videos directly into email isn’t possible. | En la mayoría de las plataformas no es posible incrustar vídeos directamente en mensajes de correo electrónico. |
| 9843  567b3072-7740-4c5e-ab6a-0947d68d50e7 | This isn't a Brightcove limitation, nearly every modern email system will strip out video player embed code due to security reasons. | Esta limitación no es de Brightcove, ya que, por motivos de seguridad, casi todos los sistemas de correo electrónico modernos eliminan de los mensajes cualquier código de incrustación de reproductores de vídeo que detectan. |
| 9844  f43801e9-0bac-4e86-ad3f-f394b0b18be7 | We can however, drive awareness and traffic for content by creating an email with some teaser text and a poster image. | Sin embargo, podemos impulsar el conocimiento y el tráfico para el contenido mediante la creación de un correo electrónico con texto teaser y una imagen de póster. |
| 9845  21c350b6-1962-4c7f-9d09-f95beaf3f7bf | The poster image will look like a video player and be a clickable link that redirects to the video landing page. | La imagen del póster se verá como un reproductor de vídeo y será un enlace en el que se puede hacer clic que redirige a la página de destino del vídeo. |
| 9846  7496ac78-5bc5-4a15-8a02-33b4096dd4ae | To copy the poster image for a video, follow these steps: | Para copiar la imagen del póster de un vídeo, siga estos pasos: |
| 9847  5aed1ac0-3969-418f-9c5b-458dccb0c90b | Click the [1}Email{2] tab at top of the page. | Haga clic en la pestaña [1}Correo electrónico{2] en la parte superior de la página. |
| 9848  7d033bd5-1cb8-4ad5-a930-c89b6d0198ac | Click [1}Copy{2] to copy the poster image. | Haga clic en [1}Copiar{2] para copiar la imagen del póster. |
| 9849  d92913c6-12ab-40c4-b248-290f246615ac | [1] | [1] |
| 9850  ebc0a890-d55f-4b37-9671-2fe544e7e5bb | select player | seleccionar jugador |
| 9851  a406d0bd-dc29-4e1d-aa5c-fd6963e391ca | Paste the image into the tool that will be sending the email. | Pega la imagen en la herramienta que enviará el correo electrónico. |
| 9852  593532aa-a04c-4d6d-8717-a09ab825bbbf | Create a hyperlink from the image to the landing page with the published video. | Cree un hipervínculo desde la imagen a la página de destino con el vídeo publicado. |
| 9853  a92238ed-3ab7-42c7-a961-4ad07744f5fa | Page Contents | Contenido de la página |
| 9854  f0ed19ae-a1d3-4567-b02c-944635decec5 | Page last updated on 28 Sep 2020 | Última actualización de la página el 28-09-2020 |
| 9855  06cc45b7-1ab7-43b6-8925-fc8e08634c8d | Brightcove Support | Asistencia técnica de Brightcove |
| 9856  b4b72b1d-06c8-4f76-b25e-0e3a4ce36863 | [1}System Status{2] | Estado del sistema[1}{2] |
| 9857  0593f2db-1cb7-4e13-b645-db7ae2bf775e | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 9858  dbd7c217-49f7-4f51-a1ae-bf2df6ba3649 | [1}Documentation{2] | [1}Documentación{2] |
| 9859  3b704ab9-fa95-4166-bf03-25d17cfb8e88 | Training | Formación |
| 9860  442b65aa-98e5-4bd7-9474-0ef9184ae4cb | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 9861  e083403b-00e4-485e-8b4a-f39fdd2e27d3 | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 9862  f8183019-3e5c-4819-932f-397ad795a201 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 9863  825f7d57-0b5b-401a-8c03-cf86dadcd3f1 | Brightcove | Brightcove |
| 9864  92ddfc69-d1b5-4994-853f-e59c3bf597b0 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 9865  f56b8df2-c574-4643-86e4-8db4f34b69dd | [1}Contact Us{2] | [1}Contáctanos{2] |
| 9866  f9967061-c0bc-403a-9aa8-cd3563d3644d | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 9867  c4d2779c-c7cb-4fc7-813d-1a6cd32db5a9 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 9868  fcf6232d-458d-44c7-afae-2e1b67d45587 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 9869  37859ea1-4b2d-4756-b659-3c7c67f5a024 | LinkedIn | LinkedIn |
| 9870  5d840640-42b3-4028-a558-8b7aec2a8006 | Twitter | Twitter |
| 9871  b0be042d-cdbe-4575-9fcb-c38ec1e1787d | Facebook | Facebook |
| 9872  6904b4e7-be72-4895-83d7-4636f8351228 | Have a question? | ¿Tiene alguna pregunta? |
| 9873  11cd73fa-97ef-48f9-a38b-c5df8dc702be | Uploading Poster and Thumbnail Images | Cargar imágenes de póster y miniatura |
| 9874  4d5cdfb8-4e87-42ca-be59-c23388284760 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 9875  f0126231-769e-42f2-8e55-a82279fe5191 | Select Language | Seleccionar idioma |
| 9876  965203cd-03bd-4c7f-871f-89dc8521afa8 | Other Brightcove Docs | Otros documentos de Brightcove |
| 9877  2cd5fa49-d60b-413a-9721-1c4351f1e778 | Documentation Home | Documentación Inicio |
| 9878  bf025401-d951-49c1-ac84-e13c71a8943c | Brightcove Audience | Audiencia de Brightcove |
| 9879  23a60b84-aac3-43a0-ad8c-36bfc62a2afb | Brightcove Beacon | Baliza Brightcove |
| 9880  f4ead8b4-6160-4690-8f23-db28df4e33e5 | Brightcove Campaign | Campaña de Brightcove |
| 9881  59aef18e-b06a-49e1-953b-2711cf51fcdf | Brightcove Engage | Brightcove Engage |
| 9882  8fb22735-6c5e-4019-9428-1fc8cc913031 | Brightcove Live | Brightcove Live |
| 9883  0ac9e694-c211-44ff-b457-a0aa7c95c243 | Brightcove Gallery | Brightcove Gallery |
| 9884  099f0b53-ef22-44d5-8190-64149b2664dc | Brightcove SSAI | Brightcove SSAI |
| 9885  b7e02dda-9421-40aa-bb3a-4aaf635469af | Brightcove Social | Brightcove Social |
| 9886  17453247-f2f4-4bbf-a90b-513d3c0b4ae0 | Video Cloud Studio | Video Cloud Studio |
| 9887  f605306e-aacb-4b13-a497-0373f636ba05 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 9888  000a9742-1c1a-4a1b-a7ee-28e4d1928d9d | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 9889  35b8a830-adac-481d-bf3d-642f600604eb | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 9890  d41373cc-686c-4d3c-a551-6aa781b4e2a1 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 9891  0752c09d-dfce-4a8e-a4ce-34aa4344a8e3 | Video Cloud General Information | Información general de Video Cloud |
| 9892  797618fa-ef8b-4fdb-bc3e-33423422fc1e | Zencoder | Zencoder |
| 9893  7903a013-6529-47b1-bfa8-0a92810f9c1b | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 9894  ba39cc21-01c3-4ba2-9eed-613b14bc2eac | support | soporte |
| 9895  c2892d4b-fd27-4c86-ae4f-5d425b037b3e | system status | estado del sistema |
| 9896  06bc6e1a-edf7-409a-b5a2-823874646de3 | [1}Home{2] | [1}Inicio{2] |
| 9897  5a6a303d-fa93-44a0-978b-c0efe01a5e6b | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 9898  8e87b988-5454-4db3-b270-f0303255c5a1 | Uploading Poster and Thumbnail Images | Cargar imágenes de póster y miniatura |
| 9899  7a52a185-8c76-46f4-8c1c-dae21ec91c6b | [1}Home{2] | [1}Inicio{2] |
| 9900  1cce6dfb-0277-4583-b74d-0918a94db2cc | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 9901  0bd53e9d-5a29-484e-9804-b2d1ecc76c68 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 9902  f172a8e6-24c4-4bd0-93ec-c9814f1c7f41 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 9903  53080cb0-fedb-4cb3-b036-680199bb73be | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 9904  e51ebd11-7324-4a02-aee9-436dde063a3b | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 9905  973e8c3b-4615-4e19-91e1-66fa8e8e9fcb | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 9906  e7a92244-551a-4dcb-8ee2-9345fd4917bd | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 9907  13544a74-f427-4833-b21f-f0927a08564d | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 9908  a7da618b-7f2f-41f8-9378-eca45416eef7 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 9909  a6edc7b5-b575-4f8f-854a-fb84fdf46bb6 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 9910  edbed8c0-299d-462f-a046-a7833daca342 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 9911  f389eb5c-06fd-44db-ab48-c7fefaabd0b8 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 9912  4b4f25fc-91e7-4bf7-ad26-cf3836143cbc | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 9913  0c3aa2c0-d350-45c9-bf18-a28b2174a905 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 9914  c65c6f4a-ec57-44bd-bc7d-1d1a6a940e3c | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 9915  e5f0cbbd-79db-4348-9c2c-2daf4d925e90 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 9916  6eeac22d-06bd-4c09-a945-2d6b3088f10d | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 9917  d058793b-056b-4f56-a31b-26e1f7afdecc | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 9918  9c4de9f7-6819-45f7-bb2c-150b64dfef95 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 9919  8c4ac9b5-efd3-4d20-abbb-a65b38e3d85a | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 9920  b547876f-546c-4c22-85e5-5e99ed40e768 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 9921  f3a92a19-f99a-4926-8992-81186dcc3868 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 9922  aaa3492e-88c7-4182-860c-fff85391fc00 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 9923  a395e853-fbb2-4380-bada-a83d1653cac9 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 9924  74de0a8b-9059-4467-9d2f-470abe780517 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 9925  ad9f6b3b-deee-4dbb-b22a-a172c9d5416e | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 9926  cc46f22e-6cf3-41ac-993a-cdc44686a1ba | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 9927  09f7eb20-da98-46b0-8d81-8b0a75fa911e | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 9928  2da35f71-9f77-45bc-ad23-c0dab57cd66d | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 9929  1eedefb2-c93c-4bd0-87cd-b4f8c5d5c337 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 9930  2f4353ab-e115-49a5-8700-ceb9489128d4 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 9931  379dd995-31a1-46f0-96ef-a501fade82e1 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 9932  b62ccea7-41ee-4c90-bf7e-d0b40a37bc72 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 9933  d28fd219-abe2-45ed-8e68-26fb35216c7d | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 9934  a77c1652-5237-4c7a-8d32-5f65cbcde091 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 9935  98bc0056-d4eb-4860-a194-3e4528f0eb3e | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 9936  d230dcfc-7433-46b7-bd14-8cee9d8597b4 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 9937  cd3d55b6-6d8a-4e0a-91c5-45f367054e97 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 9938  d23a5ea3-82ac-474a-acd6-2073440305b5 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 9939  4bf939dd-0e41-4075-803e-9d2abb0cf20a | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 9940  110f5a21-c5b5-4e29-8d62-a651ad71bcab | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 9941  1b3e1188-5707-4246-81f6-e1360a7a71aa | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 9942  48480bd1-df1b-4341-a249-88292ab478b4 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 9943  2bdc9794-2297-4717-b738-241007315278 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 9944  7865929b-2b18-4b7b-a6e1-9e8b1b83d0c0 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 9945  d6113171-0bef-40d1-b18a-08bf6d4b05c7 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 9946  6c257662-d98e-416a-9a91-de8c78ec5ef2 | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 9947  838aa1d1-2790-408a-8823-28a4d36eee4a | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 9948  1004ddf3-cc76-4315-90d0-4ab8f3d778cc | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 9949  c9ca5780-9c1d-4c79-a430-3baade1e1811 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 9950  743ee1f5-99e9-4c98-90f6-4cc090bbbae9 | [1}2020{2] | [1}2020{2] |
| 9951  b4a0c623-e569-4562-8490-8ceb622f8398 | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 9952  c07b4576-32f8-4c8a-8230-b591ae838942 | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 9953  ae4bcffb-1ccc-4520-8023-1a93e9a18e61 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 9954  f46e7a25-878e-4394-9564-4e44aed58f28 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 9955  1b4f363c-afd4-48cb-88b8-699d41e88dab | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 9956  f9b59785-2d26-4ae8-8786-db8178beb2c7 | [1] | [1] |
| 9957  9ebd3e77-22f5-4de6-858b-f945a958632e | Navigation Menu | Menú de navegación |
| 9958  a465948a-a11b-43da-b098-ba0b5234a275 | [1}[2]{3] | [1}[2]{3] |
| 9959  90e57be1-0435-4913-a3cc-c7af50fc93be | back | espalda |
| 9960  98bf32eb-0935-490b-842c-a1e39413ea9f | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 9961  7e151988-0503-409b-a073-50f6e5f25ec5 | [1}[2]{3] | [1}[2]{3] |
| 9962  cd7cc5b0-75f6-480c-a953-1d4ddd7610c8 | forward | adelante |
| 9963  9229fa01-3081-4fc7-af9c-0eb166264ced | Page Contents | Contenido de la página |
| 9964  42aa864b-9d45-4256-ba25-bbe2b03dc4ff | [1}[2]{3] | [1}[2]{3] |
| 9965  76ca905c-c8fd-4515-9475-e0b6e7d39780 | open in new tab | abrir en una nueva pestaña |
| 9966  85854b74-08b5-4d82-8233-af397e559e6a | Uploading Poster and Thumbnail Images | Cargar imágenes de póster y miniatura |
| 9967  a8d2092b-83fb-40a8-9467-598c80f72f69 | [1] | [1] |
| 9968  31ab90d6-e574-4f58-99a5-c2ed3c9bc1aa | Videos in your account have associated poster and thumbnail images. | Los vídeos de tu cuenta tienen imágenes de póster y miniatura asociadas. |
| 9969  131e9845-e1e0-4c08-b1d5-563fc601f5f1 | Poster and thumbnail images can be seen in the following areas: | Las imágenes de póster y miniatura se pueden ver en las siguientes áreas: |
| 9970  ee2e6d1d-bfa5-4d77-8013-dada93bdf15e | In the Videos list, the thumbnail image is displayed next to the video; the poster image will appear in the preview player on the video properties page | En la lista Vídeos, la imagen en miniatura se muestra junto al vídeo; la imagen del póster aparecerá en el reproductor de vista previa en la página de propiedades del vídeo |
| 9971  3d1f79fd-8c6d-429d-bbd7-84e9771a960d | The poster image is displayed in the playback area of the video player after the player loads and the video metadata is available; the poster will display until the viewer presses the play button | La imagen del póster se muestra en el área de reproducción del reproductor de vídeo después de que el reproductor se carga y los metadatos de vídeo estén disponibles; el póster se mostrará hasta que el espectador presione el botón de reproducción |
| 9972  b1f8d350-aa97-4e81-97eb-b0cc1d89406a | Poster and thumbnail images are created automatically by taking a snapshot from the source video at the midway point. | Las imágenes de fotograma y en miniatura se generan automáticamente tomando una instantánea en un punto intermedio del vídeo fuente. |
| 9973  ce79a0d6-0afa-4cec-a64d-f75d459a3c7e | If you don't like the default images that were captured, you can upload other images or [1}capture new images{2] to use as the poster and thumbnail. | Si no te gustan las imágenes predeterminadas que se capturaron, puedes cargar otras imágenes o [1}capturar nuevas imágenes{2] para usarlas como póster y miniatura. |
| 9974  53ae073c-8af9-489a-b204-af395bd3a652 | When uploading custom poster and thumbnail images, we recommend: | Al cargar imágenes personalizadas de póster y miniaturas, se recomienda: |
| 9975  75c4d7fe-5967-4530-9a21-42df26a55efa | [1}Poster image{2] - Recommended aspect ratio of 16:9 and a minimum width of 640px | Imagen del póster: relación de aspecto recomendada de 16:9 y un ancho mínimo de 640 px[1}{2] |
| 9976  cec30d9a-fa9d-425e-9341-c26e044a3cde | [1}Thumbnail image{2] - Recommended aspect ratio of 16:9 and a minimum width of 160px | Imagen en miniatura: relación de aspecto recomendada de 16:9 y un ancho mínimo de 160 px[1}{2] |
| 9977  ac62c1ec-0e93-4272-98c6-4185df81d559 | Steps to upload new poster and thumbnail images | Pasos para subir nuevas imágenes de póster y miniaturas |
| 9978  8d186f7f-16b1-4684-988e-03fd085b56fe | To upload a new poster or thumbnail image, follow these steps: | Para cargar un nuevo póster o una imagen en miniatura, siga estos pasos: |
| 9979  16e746cf-83c8-4702-86b2-f7ea1d3c0538 | Click [1}Videos{2] in the navigation header. | Haga clic en [1}Vídeos{2] en el encabezado de navegación. |
| 9980  c91ad9f6-f76b-493b-a05b-3d7cf90ccb8b | Click the video name for the video you want to edit. | Haga clic en el nombre del vídeo del vídeo que desea editar. |
| 9981  205e97e9-746b-4bc7-911f-1892bce57cb5 | Locate the [1}Images{2] section. | Localice la sección Imágenes.[1}{2] |
| 9982  c49afabc-a6e5-42e0-a027-b98ab91f2c65 | Hover over the Poster/Thumbnail image and click the upload button. | Pase el cursor sobre la imagen del póster o miniatura y haga clic en el botón Subir. |
| 9983  a2b788fe-7e7f-4aa8-ac57-1617f4267e3e | [1] | [1] |
| 9984  15002eab-22ea-4b98-8bb4-83508acdaed0 | Browse and select a new image. | Examine y seleccione una nueva imagen. |
| 9985  a054ff35-d352-4efa-abd2-39cc46fa8fc4 | It may take a minute for the processing to complete and for the images to appear. | El procesamiento puede tardar un minuto en completarse y en aparecer las imágenes. |
| 9986  0705d54f-0779-419a-b0d4-8ab88d0b98b7 | Note: .png and .jpg images are supported. | Nota: Las imágenes.png y .jpg son compatibles. |
| 9987  f69fb2f8-6e4d-443c-abe2-9071a3cb9641 | Page Contents | Contenido de la página |
| 9988  95f6994e-a8a5-47d7-9cfd-19a7e1188339 | Page last updated on 07 Oct 2020 | Última actualización de la página el 07 oct 2020 |
| 9989  59ea605c-1bd9-4da0-8fb5-2ec32d544754 | Brightcove Support | Asistencia técnica de Brightcove |
| 9990  32b735f8-bcd1-4964-af92-2fe0e8508827 | [1}System Status{2] | Estado del sistema[1}{2] |
| 9991  d93e922c-04de-4448-a53a-7a51b10913c7 | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 9992  cf8c3464-dc5c-4c26-8471-9264c677a16f | [1}Documentation{2] | [1}Documentación{2] |
| 9993  84ee1b24-2886-45dd-afb1-9a809f9ff966 | Training | Formación |
| 9994  8c3cc7bd-0fd1-4f4d-aa1d-170d829ece6c | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 9995  40fa6378-386a-45e3-beb0-bcc1b0ebe1ea | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 9996  edba5e6b-5147-48aa-88cf-25c79670b661 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 9997  7e40687b-90a9-4426-90dd-a0e976587e0f | Brightcove | Brightcove |
| 9998  42c05746-b625-4a6d-820e-fc021d7864fe | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 9999  8b8b6df6-e54a-4a7c-9b4b-ebdd5ab608c0 | [1}Contact Us{2] | [1}Contáctanos{2] |
| 10000  a0ee9278-e588-4e96-acc8-f461c7596d19 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 10001  7fd44c28-bee9-40f9-99d7-d405f758f434 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 10002  fbebc5f6-b3a7-454f-80ed-55b0fa36bf83 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 10003  19188439-74a2-41bc-8999-bc646b0f449c | LinkedIn | LinkedIn |
| 10004  8665b119-479e-48db-9692-d6ad6adcb86a | Twitter | Twitter |
| 10005  72c9f565-59f3-49ea-8c51-123267873fc5 | Facebook | Facebook |
| 10006  7e62d5dc-332d-4c9d-aaa4-ebc42d11d3c5 | Have a question? | ¿Tiene alguna pregunta? |
| 10007  429540a1-014b-4989-9a91-f88ea6c5b2bb | Uploading Videos | Carga de vídeos |
| 10008  07485e59-5309-46b5-a3a4-cb7bbe3d76e2 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 10009  3c4b8fbb-b00b-468c-a544-e12a8b434bbe | Select Language | Seleccionar idioma |
| 10010  220d913d-c4c7-494c-8d36-eecf7d9e12ff | Other Brightcove Docs | Otros documentos de Brightcove |
| 10011  9866626e-1e3c-4c99-90fc-257815f73435 | Documentation Home | Documentación Inicio |
| 10012  93b76287-4029-4e2e-86b7-84f60e080edb | Brightcove Audience | Audiencia de Brightcove |
| 10013  6c4a0efb-ec1e-4a7c-abe7-50f1c1695a33 | Brightcove Beacon | Baliza Brightcove |
| 10014  7c6647b6-c826-4d84-a509-298c6ac26eab | Brightcove Campaign | Campaña de Brightcove |
| 10015  e35b977e-f3e9-4485-875b-24ffa6080c29 | Brightcove Engage | Brightcove Engage |
| 10016  3751e240-0d7c-4559-a97c-d5927a1a4930 | Brightcove Live | Brightcove Live |
| 10017  91ce7763-0341-40d2-ab59-f6348459bbbb | Brightcove Gallery | Brightcove Gallery |
| 10018  57cef5f1-96ce-4ad3-b52a-7498a608ff42 | Brightcove SSAI | Brightcove SSAI |
| 10019  9b396e3f-28a5-4413-878a-d9b83ecb6100 | Brightcove Social | Brightcove Social |
| 10020  85514a83-75c1-4abf-83f8-00744ace1edc | Video Cloud Studio | Video Cloud Studio |
| 10021  26e6dace-fa81-46fc-b537-82f97027d50a | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 10022  87cf36f3-e0ff-46ae-962f-2efdeb5e35c0 | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 10023  7ec118d1-e3fe-46e4-9b1a-de1e19ee854f | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 10024  3f20c4bb-85b6-4797-86e9-5ff83d2f2c66 | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 10025  30d58b96-d3f3-4da4-abcc-171c7db75343 | Video Cloud General Information | Información general de Video Cloud |
| 10026  83257906-7d16-4f21-88f2-6446257d0e56 | Zencoder | Zencoder |
| 10027  7c33a4b5-2c08-46ee-ae8b-7e10e6a03505 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 10028  c552b12f-3134-45bf-9d8b-ae1e487c765a | support | soporte |
| 10029  79e7453d-d322-4d8d-bc29-8998d118a071 | system status | estado del sistema |
| 10030  aba5bb76-43a5-4330-bf20-aa3ecf896def | [1}Home{2] | [1}Inicio{2] |
| 10031  568d600f-3ab8-407b-81f3-a9b5b7b2541f | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 10032  0ae7ec54-04db-4472-a1e1-a088e9f31161 | Uploading Videos | Carga de vídeos |
| 10033  31992d19-7f00-4545-8193-fa962da2f2f5 | [1}Home{2] | [1}Inicio{2] |
| 10034  9cc8297a-66f1-45e4-97b3-ad628404dfa6 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 10035  77ff7488-ee1d-4666-94f9-c5e7831e3930 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 10036  9e661781-dd72-4c68-9e4d-ac099c8006bb | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 10037  72e6afb0-a59a-4961-9bda-c79f9a7b376c | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 10038  f714aca3-2575-47b6-a4fc-9c311571b4ff | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 10039  76cb0cb2-5264-4cd0-9c0e-39716c87f878 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 10040  3687d788-826c-46a9-952c-5beb6bdc428b | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 10041  c0be6b29-9148-4557-94b5-b6ded5f938ed | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 10042  24d8bbd5-abb7-459b-a355-d4ccf2835a62 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 10043  aa8b4bee-a443-4a87-9421-6139e1f981b5 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 10044  d6c51211-cce8-4966-bedd-5acf6f601c6a | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 10045  1e35b012-0989-4b44-9a6f-37066e5ea0c8 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 10046  39e28fba-b8ba-4db4-af87-ea974577729a | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 10047  ede0ea87-ee8d-4603-8e1a-6f2c2ef5bca7 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 10048  164d2157-9e63-439d-8dca-b4f202b70829 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 10049  f2b3e1e6-25dc-43c2-b806-e1ad4574d400 | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 10050  fd65f778-310d-4506-bfe9-cec17fe413ec | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 10051  0383e717-b68f-4556-b1e9-1a74e2b749ba | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 10052  7c8b37d3-4266-417e-bc09-434a1a862226 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 10053  01de800a-8c92-47f3-abb9-33e25b0fc6cb | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 10054  d0c6739c-d2c8-416c-8601-3521ec0abbc6 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 10055  bf5c4e2d-38fd-4d3a-be33-5bf2d29e1e40 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 10056  2f1f7a64-475c-4f8a-aef5-cd094a9f24dc | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 10057  b73f4a39-1cd4-4253-b6a3-bfc66e4731ea | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 10058  65c008cd-789e-4d07-a8e6-64511a651677 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 10059  63a0ead2-91c5-48cb-8082-241d3801363b | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 10060  4b48dd40-7607-47c2-aaa6-7343ab43ffc4 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 10061  9eac8e85-90b2-462c-bebe-7d89a483c3df | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 10062  60db4e73-0560-4ddb-9d55-863d379d5a8e | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 10063  7230a8bf-4cad-4254-8e0d-4e451f8b01ea | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 10064  0e89d06d-0197-4a44-8005-d40b696aa625 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 10065  55425669-97da-418c-87d2-f6120ca719d7 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 10066  b7433ec5-a969-4b83-aad7-841db265b03d | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 10067  ced16794-db55-4faa-ba04-66670c12f072 | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 10068  46719638-656b-4c5e-a103-8eb93a75c43b | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 10069  3763321a-1e61-4460-8bac-43388b068014 | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 10070  e48856e2-1a8c-4095-9c3b-d62673683230 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 10071  901edfaa-6b73-48a0-b29b-3c34f30596e3 | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 10072  2754aa77-403d-4f83-91b4-3c66000f43bf | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 10073  2f80bd76-9522-4cc0-a09b-0d90cc86b71b | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 10074  adfea638-7073-4ecc-8271-cbddf247497f | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 10075  3c334718-2f1d-46d4-a094-ad02170e2346 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 10076  73f8e147-5009-49c9-9b6c-573c3a2b0c48 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 10077  4ba6166d-2d59-44ff-965c-4882a3c4c3c0 | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 10078  51050b07-63ff-4a23-8d94-ea65c6a4e382 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 10079  22946b4d-139f-432a-b0ab-84a043148de8 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 10080  8cb7b158-da82-41a5-bf0b-35028b90993d | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 10081  d0b1336d-0816-4ad4-b02b-bede4ccef754 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 10082  8b5b26c2-d7bc-4a76-82b7-32a250d34a16 | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 10083  f67f33de-2b87-4d86-a609-7c91da9dd7d3 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 10084  9b4bb913-84cd-475a-b30c-1e8b899eb35f | [1}2020{2] | [1}2020{2] |
| 10085  9fa9537c-3371-4762-aee0-213fb308c4eb | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 10086  d09feb7c-6b25-487e-9e6e-03e0dd6c641c | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 10087  055789bc-63c8-4f0e-a79f-d099857aa302 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 10088  77c73882-5b8c-48ee-9159-1afde7a0415c | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 10089  e2b82254-e35c-4e66-9582-397ac2ae1dd5 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 10090  5f730fcf-fc27-4613-92b4-4c8f2c751e04 | [1] | [1] |
| 10091  b079bdd3-be6a-4dc8-94ca-c26a04f5fa7b | Navigation Menu | Menú de navegación |
| 10092  5a98c4d8-e76e-4797-9232-c96095987f12 | [1}[2]{3] | [1}[2]{3] |
| 10093  23865c9b-243b-481b-9e6c-ddd3a36363ad | back | espalda |
| 10094  518b4275-47e4-49e6-bb93-935bfa83c14a | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 10095  fca1d394-e613-4c99-8c30-12ce2182f993 | [1}[2]{3] | [1}[2]{3] |
| 10096  8795e75c-4e3e-4f91-888c-427410d8da61 | forward | adelante |
| 10097  f509d625-d3fc-4414-b51d-dabf7bc792d9 | Page Contents | Contenido de la página |
| 10098  c7a3a7a2-f17f-48db-9aa9-a4299c9bdc2f | [1}[2]{3] | [1}[2]{3] |
| 10099  6d54e184-1515-443a-a420-f82486123718 | open in new tab | abrir en una nueva pestaña |
| 10100  65cafb27-4b4d-4446-945d-837aad33ad6e | Uploading Videos | Carga de vídeos |
| 10101  9d97d199-9571-4438-a076-6bd8ff75a389 | In this topic you will learn how to upload videos to your account. | En este tema aprenderás cómo subir vídeos a tu cuenta. |
| 10102  362fe715-803e-4795-82e7-4070db02ff6f | [1] | [1] |
| 10103  d3c080c7-cb5c-4005-9b10-947a7c2fd258 | To upload videos to your account, follow these steps. | Para subir vídeos a tu cuenta, sigue estos pasos. |
| 10104  9de4ea6a-4612-4797-b975-3a643f0cb81b | Click [1}Videos{2] in the navigation header. | Haga clic en [1}Vídeos{2] en el encabezado de navegación. |
| 10105  91bb78a7-06ef-417c-9fd2-b264547444e4 | Click [1}Upload{2]. | Haz clic en [1}Cargar{2]. |
| 10106  04c3e1ce-93bb-4ca9-b5c3-e9176557f6f8 | The uploader panel will open in the page. | El panel de carga se abrirá en la página. |
| 10107  5daf7429-a938-4cec-949b-ef686ebb8bf0 | [1] | [1] |
| 10108  19f07f22-9bd4-48db-95d8-eed60c72541c | Videos can be uploaded using one of these methods: | Los vídeos pueden transferirse utilizando uno de estos métodos: |
| 10109  1204b5ba-1ee7-494b-a87f-85017c80031e | [1}Drag and Drop{2] - Drag files from the file system to the Upload panel. | [1}Arrastrar y soltar{2] - Arrastre archivos desde el sistema de archivos al panel Cargar. |
| 10110  343668ff-5634-45a2-9e5b-166021538372 | The gray box becomes the drop zone. | El cuadro gris se convierte en la zona de colocación. |
| 10111  8443b225-8998-4ccc-9d9a-56751abb75ff | When the file is dropped, the upload process will begin. | El proceso de transferencia comienza al soltar el archivo. |
| 10112  03205887-19c7-490b-a1b5-87d47a8a6cf6 | [1] | [1] |
| 10113  a50abb70-00c2-42cf-a7d3-ead5ad9c3320 | [1}File selection dialog{2] - Click [1}Browse for Videos{2] to open a file selection dialog and then browse and select files to upload. | Cuadro de diálogo de selección de archivos - Haga clic en Buscar vídeos para abrir un cuadro de diálogo de selección de archivos y, a continuación, examinar y seleccionar los archivos que desea cargar.[1}{2][1}{2] |
| 10114  b5fe7632-78b5-4bb6-979e-d489abee485e | After files are selected, the upload progress will display. | Una vez seleccionados los archivos, se mostrará el progreso de la carga. |
| 10115  cc2f73c5-86dd-4416-853c-ae04e978ffaa | Click [1}Edit{2] to view the video properties. | Haga clic en [1}Editar{2] para ver las propiedades del vídeo. |
| 10116  84f20738-1f8c-4dae-b7e3-331865b65cfe | [1] | [1] |
| 10117  1fcd4f1b-d374-4f0f-9f02-05ec837ac864 | Note: | Nota: |
| 10118  9b4e6cbc-a8e8-4230-84be-048b5a90b0e9 | There is no file size limit. | No hay límite de tamaño de archivo. |
| 10119  317a55dc-9221-44d2-9dca-ab49ba28629c | Brightcove has tested with uploads as large as 100GB without any issues. | Brightcove ha realizado con éxito pruebas con transferencias de hasta 100 GB. |
| 10120  f59600c8-9a66-4c49-b237-8df801c9489d | Once the files have been selected, the file upload will begin. | Una vez seleccionados los archivos, la transferencia se pondrá en marcha. |
| 10121  53370f09-9f4d-49b2-8935-11f63efa2b26 | To cancel the upload, click [1}Cancel Upload{2]. | Para cancelar la carga, haz clic en Cancelar carga.[1}{2] |
| 10122  d089e26d-02e1-4b29-ba36-8ab860a2249d | Click [1}Dismiss{2] to remove the file entry from the page. | Haga clic en [1}Descartar{2] para eliminar la entrada del archivo de la página. |
| 10123  a99a15c5-0b4e-452a-af2b-6ed7d812e914 | [1}While uploads are in an uploading state, do not close or move away from the browser window.{2] | [1}Mientras las cargas están en estado de carga, no cierre ni se aleje de la ventana del navegador.{2] |
| 10124  d672aabd-049f-46d1-9f09-abe1d3f9ef9a | Doing so may cause an incomplete upload. | Al hacerlo, es posible que se produzca una carga incompleta. |
| 10125  c3916aa3-8860-4b48-8333-4bc8260075d1 | When the upload is complete, an [1}Uploaded{2] status will display. | Cuando se complete la carga, se mostrará un estado Cargado.[1}{2] |
| 10126  063fb67b-3d15-4fd0-a782-2f2bb969aae0 | This indicates the video upload has completed and it is safe to navigate away from the [1}Videos{2] page. | Esto indica que la carga de vídeo se ha completado y es seguro navegar fuera de la página [1}Vídeos{2] . |
| 10127  eab52a00-d325-4958-b8fa-774ac55a00f1 | [1] | [1] |
| 10128  12d6fd1f-2107-495f-92c5-85e2317cd336 | All uploaded videos will have a status of [1}Active{2]. | Todos los vídeos cargados tendrán el estado [1}Activo{2]. |
| 10129  0d5d2714-c68d-4237-9d56-c6d96898b8c5 | To learn more about video properties, see [1}Editing Video Properties{2]. | Para obtener más información sobre las propiedades de vídeo, consulte Edición de propiedades de vídeo.[1}{2] |
| 10130  91340558-92e1-442c-ba9b-4b3f46fb560d | Page Contents | Contenido de la página |
| 10131  20c5db43-1484-4800-99e6-3ceb6ecb7610 | Page last updated on 08 May 2020 | Última actualización de la página el 08 may 2020 |
| 10132  1a392fb1-dee9-411e-84d1-57acf0b2ba0f | Brightcove Support | Asistencia técnica de Brightcove |
| 10133  a70ee225-15b7-4baa-bdbe-49d65930e806 | [1}System Status{2] | Estado del sistema[1}{2] |
| 10134  391b456b-fad8-407b-a27b-24471129bb2b | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 10135  4edd8699-1205-434c-805b-6e96dd194e0d | [1}Documentation{2] | [1}Documentación{2] |
| 10136  cf3fab93-0801-4e5b-a66f-788631d1f9c7 | Training | Formación |
| 10137  c995eb38-52d5-44df-8750-f2926f8ba1c8 | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 10138  cdd4388d-8546-48a5-b2d1-0e818169c89a | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 10139  60dacf4a-20f8-47b7-9bb7-cee60864639e | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 10140  6f00e941-b3f9-4cca-bea3-6e72c0b8701a | Brightcove | Brightcove |
| 10141  2b22699a-320c-4615-b9ca-7288691e4e67 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 10142  5e7f6324-81ab-40d6-b556-918050edba3c | [1}Contact Us{2] | [1}Contáctanos{2] |
| 10143  20bd5812-4d20-40e1-9f50-e8b5e7a17591 | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 10144  aa72b189-28c5-4bd0-9c16-d46b789ea9ae | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 10145  f216b36a-4741-43be-9200-9a5b3297b552 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 10146  274bcdb2-3a6e-480c-b06d-ce69ac4f6627 | LinkedIn | LinkedIn |
| 10147  afcbc0bc-1ebc-41f3-9c28-d5bd4e5a5a75 | Twitter | Twitter |
| 10148  19eaa018-5799-4cb3-bbfe-e5fdaa964071 | Facebook | Facebook |
| 10149  8c6357a6-0f96-4dce-ae83-1482d022cfb4 | Have a question? | ¿Tiene alguna pregunta? |
| 10150  5f9c1680-0fe8-4c65-89c7-c41a7f1eb89d | Working with Shared Videos | Trabajar con vídeos compartidos |
| 10151  199eb30b-df1d-4711-8d4e-86512203b3d2 | [1}[2}BRIGHTCOVE CAMPAIGN[3}™{4]{5]{6] | [1}[2}CAMPAÑA DE BRIGHTCOVE[3}™{4]{5]{6] |
| 10152  6679af97-20ca-405b-b269-fc45d6d46f2f | Select Language | Seleccionar idioma |
| 10153  4e97add7-cb4e-4fd9-a0a8-d1abf6e5e9af | Other Brightcove Docs | Otros documentos de Brightcove |
| 10154  2287e180-1804-4b19-b3cf-4867b7915224 | Documentation Home | Documentación Inicio |
| 10155  80c976d9-1e7e-4c88-8e77-5c6f61a3e9d3 | Brightcove Audience | Audiencia de Brightcove |
| 10156  cc525d84-c7e2-41c0-8b6b-764ad29f42dd | Brightcove Beacon | Baliza Brightcove |
| 10157  2ed6d50c-3bf0-4cbf-a632-9b6c24bd890a | Brightcove Campaign | Campaña de Brightcove |
| 10158  4159a92a-1227-46c8-913d-810e5ec2aed4 | Brightcove Engage | Brightcove Engage |
| 10159  65bed08d-a84f-4d03-aa08-c7bebee24d7f | Brightcove Live | Brightcove Live |
| 10160  a0200e4f-a89e-461a-bcf7-fda5573733eb | Brightcove Gallery | Brightcove Gallery |
| 10161  59191659-64fe-40f5-b8e8-62a2259add83 | Brightcove SSAI | Brightcove SSAI |
| 10162  2d672e78-759f-4cbc-b796-aec5e0a3cabd | Brightcove Social | Brightcove Social |
| 10163  8f27da47-76ad-4f4d-82f4-14bdfe7d9a68 | Video Cloud Studio | Video Cloud Studio |
| 10164  537bbc98-ea8e-4630-9abd-fb0c76645364 | Brightcove Player Development | Desarrollo de jugadores de Brightcove |
| 10165  d359b50a-bdaf-49d4-996d-beab1d144abd | Video Cloud Platform APIs | API para la plataforma de Video Cloud |
| 10166  d0df041b-78e0-4d9d-81ed-f1d336f9f837 | Video Cloud Device SDKs | SDK de dispositivos de Video Cloud |
| 10167  57d04d8a-fa73-4548-a5dd-6569fbdeaa2f | Integrations and CMS Connectors | Integraciones y conectores CMS |
| 10168  311c29b9-03aa-4d75-9017-8146d993b09e | Video Cloud General Information | Información general de Video Cloud |
| 10169  85e1df62-1bb2-47cf-b57c-f9e3c6d91f24 | Zencoder | Zencoder |
| 10170  bb3df5dd-fac3-4454-8772-cd327e6797a9 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3] Contactar con Soporte{4] [5}|{6] [7}Estado[8] del sistema{4]{6] [11] |
| 10171  7bf032d4-ddc9-4a8e-8bcd-ba1676bb1f98 | support | soporte |
| 10172  292816fe-7491-4476-9db3-413790487553 | system status | estado del sistema |
| 10173  9cf3621a-aeaf-4f5a-a989-65a9803d72f2 | [1}Home{2] | [1}Inicio{2] |
| 10174  579d8876-e78c-4360-91a6-bca24c224cd1 | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 10175  ba4dc029-443a-43b7-b9f8-c4156f7613ad | Working with Shared Videos | Trabajar con vídeos compartidos |
| 10176  87b5e7a4-e512-45ab-99a3-40d32830a68f | [1}Home{2] | [1}Inicio{2] |
| 10177  e388fc13-60b6-4cb8-9bf0-b71b5f31e144 | [1}Getting Started [2}+{3]{4] | [1}Empezar [2}+{3]{4] |
| 10178  cce6624d-f006-4c69-b050-39299346bd31 | [1}Campaign Training Videos{2] | [1}Videos de capacitación de campaña{2] |
| 10179  29b8d8c2-5d58-4709-97e5-8358bd6556e9 | [1}Getting Started with Brightcove Campaign{2] | [1}Introducción a la campaña de Brightcove{2] |
| 10180  e1335dc7-f9df-4c9c-b593-b8a4f3ee163c | [1}Getting Started with your Brightcove Campaign Trial{2] | [1}Introducción a la prueba de campaña de Brightcove{2] |
| 10181  97f0c234-ae3b-4515-b34e-0a9f0538b48a | [1}Overview of Video Content Types{2] | Descripción general de los tipos de contenido de vídeo[1}{2] |
| 10182  b4f20aff-7da1-41dd-8cee-2a4e75245694 | [1}Uploading and Publishing Your First Video{2] | Cargar y publicar su primer vídeo[1}{2] |
| 10183  d4018434-6c61-4dc3-8b0e-728dac80b967 | [1}Managing Videos [2}+{3]{4] | Gestión de Vídeos +[1}[2}{3]{4] |
| 10184  376000e0-684a-4673-b776-769efeedc79e | [1}Adding Text Tracks{2] | [1}Adición de pistas de texto{2] |
| 10185  f785a495-eb21-41c5-9681-09d926f7c516 | [1}Capturing Poster and Thumbnail Images{2] | [1}Captura de póster y imágenes en miniatura{2] |
| 10186  ff5e77e7-060c-43c3-bfe9-4d5e682f7c16 | [1}Driving Video Views Through Email{2] | [1}Cómo conducir las vistas de vídeo por correo electrónico{2] |
| 10187  75aca310-d578-41f7-8f31-eb4d95306bf6 | [1}Editing Video Properties{2] | [1}Edición de propiedades de vídeo{2] |
| 10188  65688ef8-81a7-4f69-b62d-44c783ba465f | [1}Managing Videos{2] | Gestión de Vídeos[1}{2] |
| 10189  41f395e6-61bb-47fa-929a-922d1d13bdb2 | [1}Publishing Videos{2] | Publicar vídeos[1}{2] |
| 10190  05a7147e-6eef-4e0a-8de0-48f76ff0e9a9 | [1}Search for Videos{2] | Búsqueda de vídeos[1}{2] |
| 10191  a354d3ec-3a6d-4066-a4d2-e97c0f616253 | [1}Uploading Poster and Thumbnail Images{2] | Cargar imágenes de póster y miniatura[1}{2] |
| 10192  0dd813f2-da64-4612-9362-2c58e3e113ed | [1}Uploading Videos{2] | Subir vídeos[1}{2] |
| 10193  0867b46a-fe89-4b3d-8a23-79598ce444fe | [1}Working with Shared Videos{2] | Trabajar con vídeos compartidos[1}{2] |
| 10194  15b38439-8c9a-43c4-8a07-8344433cc7bb | [1}Reviewing the Dashboard [2}+{3]{4] | Revisión del Panel +[1}[2}{3]{4] |
| 10195  837d9ce8-e8f2-44b1-9c90-69b27ac46df0 | [1}Dashboard Overview{2] | [1}Descripción general del panel{2] |
| 10196  d6c5260c-15b0-4016-8ff4-7c00858ad198 | [1}Reviewing the Advanced Dashboard{2] | Revisión del Panel de Control Avanzado[1}{2] |
| 10197  d5e2050e-f7e0-4f55-87d2-5980421086e9 | [1}Reviewing the Basic Dashboard{2] | Revisión del panel básico[1}{2] |
| 10198  478d3c2e-2c2e-46dc-bdc4-80ae7d1f9317 | [1}Reviewing Analytics [2}+{3]{4] | Revisión de Analytics +[1}[2}{3]{4] |
| 10199  0c0be5c4-ce3e-464b-87a4-d09b181f3485 | [1}How Video Benchmark Score is Calculated{2] | [1}Cómo se calcula la puntuación de rendimiento de vídeo{2] |
| 10200  a8c2fbbb-f592-48b1-989c-1e2357cb73d2 | [1}Reviewing Video Analytics{2] | Revisión de análisis de vídeo[1}{2] |
| 10201  cc2ae0be-3041-4d16-8af1-ba60b6bd9fd0 | [1}Using the Heads-Up Display Chrome Extension{2] | Uso de la extensión de Chrome de pantalla Heads-Up[1}{2] |
| 10202  9530e9f3-bcdd-4e43-a728-96c9c6d19154 | [1}Administering Accounts [2}+{3]{4] | [1}Administrar cuentas [2}+{3]{4] |
| 10203  8e0ed425-116f-4a90-8a62-5121b22368f8 | [1}Configuring Adobe Analytics{2] | [1}Configuración de Adobe Analytics{2] |
| 10204  28771971-3e8d-40e9-a753-875028a99d3b | [1}Configuring Google Analytics{2] | [1}Configuración de Google Analytics{2] |
| 10205  c4650e87-a2e8-44c2-b004-e05abb478b35 | [1}Configuring MAP Connections{2] | [1}Configuración de conexiones MAP{2] |
| 10206  b6c0666f-e346-4138-9590-ba5ca6798fd7 | [1}Connecting to HubSpot (Client-Side APIs){2] | [1}Conexión a HubSpot (API del lado del cliente){2] |
| 10207  d8a6ce47-e713-4d70-b47b-b5441012e1f7 | [1}Connecting to HubSpot (REST APIs){2] | [1}Conexión a HubSpot (API REST){2] |
| 10208  7eac46dc-1b66-493c-a06d-fd4ccd1318b9 | [1}Connecting to Marketo (Munchkin){2] | [1}Conexión a Marketo (Munchkin){2] |
| 10209  368db4d0-3eda-4d7b-8c83-b4e43fd891b5 | [1}Connecting to Marketo (REST APIs){2] | [1}Conexión a Marketo (API REST){2] |
| 10210  5dca9eac-b1b4-4d30-8141-6ceee51421fa | [1}Connecting to Oracle Eloqua{2] | [1}Conexión a Oracle Eloqua{2] |
| 10211  cc541391-db82-485c-9884-953405b39a77 | [1}Connecting to Salesforce{2] | [1}Conexión a Salesforce{2] |
| 10212  30644259-3554-4679-9aff-71f28ae1757b | [1}Creating a Salesforce Object for Pardot{2] | [1}Creación de un objeto de Salesforce para Pardot{2] |
| 10213  37173db8-6dd6-42cf-a884-14a932b16022 | [1}Creating Lead Forms{2] | [1}Creación de formularios de prospectas{2] |
| 10214  eec2919c-f238-49d7-91de-52700d2d4faf | [1}Creating Lead Forms in HubSpot{2] | [1}Creación de formularios de prospecto en HubSpot{2] |
| 10215  8be54843-070a-444c-93b3-7886705e6ad3 | [1}Creating Lead Forms in Marketo{2] | [1}Creación de formularios de prospecto en Marketo{2] |
| 10216  5b9757d6-13a5-4ff2-ba4d-96f17fe1232f | [1}Creating Lead Forms in Oracle Eloqua{2] | [1}Creación de Formularios de Lead en Oracle Eloqua{2] |
| 10217  616fd684-0029-4f07-ac11-f6bd3d0dcbda | [1}Creating Lead Forms in Salesforce{2] | [1}Creación de formularios de prospecto en Salesforce{2] |
| 10218  c414eccb-f3c2-453b-8230-c8ca21226424 | [1}Managing Account Information{2] | Gestión de la información de cuenta[1}{2] |
| 10219  524cd4c0-6f3b-48a6-bef8-b2766c4d0bc7 | [1}Managing Account Settings{2] | Administrar la configuración de cuenta[1}{2] |
| 10220  e25d3a43-b970-42a6-9684-65e02afe198a | [1}Managing Media Sharing Settings{2] | Administrar la configuración de uso compartido de[1}{2] |
| 10221  84c29814-54b8-4c88-a0ab-864cd3727610 | [1}Managing Profile Information{2] | Gestión de la información de perfil[1}{2] |
| 10222  b877e127-f7a9-4c66-a7c4-1a8acc524b11 | [1}Managing Users{2] | Administrar usuarios[1}{2] |
| 10223  5942b110-fe48-4e1e-81fc-cb1d93f61caf | [1}Styling Players{2] | Jugadores de estilo[1}{2] |
| 10224  796984e5-fa22-4113-b2ff-6debbfc795d1 | [1}Reviewing Player Event Data in Google Analytics{2] | Revisión de datos de eventos de jugador en Google Analytics[1}{2] |
| 10225  ce1abef4-d863-4882-8722-ead5ac35649b | [1}Viewing Billing Information{2] | Consulta de Información de Facturación[1}{2] |
| 10226  c6375ccf-3ce2-4006-8fea-999e96971011 | [1}Release Notes [2}+{3]{4] | Notas de la versión +[1}[2}{3]{4] |
| 10227  203f5383-6730-49a7-b3f1-c8877a38e2ba | [1}2020{2] | [1}2020{2] |
| 10228  12ff8ee8-2508-4cbd-a729-9b160ff88bde | [1}Support [2}+{3]{4] | Soporte +[1}[2}{3]{4] |
| 10229  d710e45a-148d-4c77-b844-f665ca26485b | [1}Brightcove Answers{2] | [1}Respuestas de Brightcove{2] |
| 10230  8644c10d-5d3f-4ef3-bde9-786655f00481 | [1}Viewing the Brightcove System Status Page{2] | Visualización de la página Estado del Sistema de Brightcove[1}{2] |
| 10231  0b7216c8-6049-49f1-a9a5-808c3eb58f23 | [1}Contact Sales{2] | [1}Contacto con Ventas{2] |
| 10232  b6fc248d-03a1-44c8-992b-59983db12260 | [1}Opening a Support Case{2] | Apertura de un caso de soporte[1}{2] |
| 10233  a7e71b17-dce1-48d0-b553-3121df6d0c8e | [1] | [1] |
| 10234  dea96096-1962-427a-84b1-1e4a8b19fff0 | Navigation Menu | Menú de navegación |
| 10235  5334d830-dcff-47b2-89a9-fd15e3fc4a6b | [1}[2]{3] | [1}[2]{3] |
| 10236  9bdda227-4205-4281-a3d0-2fefb8e5e4df | back | espalda |
| 10237  b9e1c90c-bcb5-4879-aad9-b244f868c45c | [1][1][1][1]Beacon Documentation[1][1][1][1] | [1][1][1][1]Documentación de Beacon[1][1][1][1] |
| 10238  55653397-3a93-4ed8-97d0-fa22f0b16c31 | [1}[2]{3] | [1}[2]{3] |
| 10239  944ce1ea-febb-4d5f-962c-4abd96d10a2b | forward | adelante |
| 10240  a0019e68-0395-4ee6-be57-90b116cf98f6 | Page Contents | Contenido de la página |
| 10241  6ec804da-de10-415b-968f-2228547d95b4 | [1}[2]{3] | [1}[2]{3] |
| 10242  b50710aa-0269-40f9-b6c7-a6456cf6c186 | open in new tab | abrir en una nueva pestaña |
| 10243  7ead9ac2-b21a-4dff-87bc-b922540fedc0 | Working with Shared Videos | Trabajar con vídeos compartidos |
| 10244  c1174022-db2c-4396-97b8-c26e66da9a6f | In this topic you will learn how to work with shared videos. | En este tema aprenderá cómo trabajar con vídeos compartidos. |
| 10245  14e01ab6-160b-40d9-a292-5c0d499a613b | Media sharing allows publishers to upload videos once and then share the videos to other accounts. | Gracias a las funciones de compartición de medios, los editores solo necesitan subir cada vídeo una única vez para compartirlo con otras cuentas. |
| 10246  d74bcfcf-c25c-40d1-b47e-556fb726e074 | The accounts can be your own, corporate accounts or accounts of other publishers. | Dichas cuentas pueden ser propias, corporativas o incluso de otros editores. |
| 10247  bedd4c79-78bc-4bce-b43d-900aa053a763 | The shared videos can then be used independently in other accounts. | Los vídeos compartidos se pueden usar de forma independiente en otras cuentas. |
| 10248  a3604131-9d2e-4495-87b4-b6c9efd36d17 | Media sharing is typically used when publishers want to keep a master account of video content and then share videos out to other divisions or subsidiaries of the organization. | La compartición de medios se suele emplear cuando los editores desean mantener una cuenta principal de contenido de vídeo y compartir vídeos con otras divisiones y subsidiarias de la organización. |
| 10249  1bb92d46-9b92-41e1-aaba-d4165b6dc9d3 | Media sharing terminology | Terminología para compartir medios |
| 10250  b94c0e09-c6ed-414b-b3d8-761fe41fc081 | This topic will use the following terminology: | En este artículo se emplea la siguiente terminología: |
| 10251  a42898c2-3e1b-494a-97d7-f907758d5419 | [1}Master{2] - The account that created the original video. | Maestro - La cuenta que creó el video original.[1}{2] |
| 10252  273d0037-0a2c-4344-851c-139fb2ac48ea | The Master owns the content and is responsible for setting up, managing and providing content to affiliates. | El Master es el propietario del contenido y es responsable de configurar, administrar y proporcionar contenido a los afiliados. |
| 10253  7a6bf4d8-7dd1-4cd2-8274-20cd8d254798 | The Master account will always be a Brightcove Video Cloud account. | La cuenta Master siempre será una cuenta de Brightcove Video Cloud. |
| 10254  6a9fd98d-fd9c-4890-a6db-cb4b836b2047 | [1}Affiliate{2] - The account that is receiving the video. | [1}Afiliado{2] - La cuenta que está recibiendo el video. |
| 10255  bb7c8c99-56b6-4c5f-8d11-d0a75ee94c60 | The affiliate can accept content shared to it from a master. | El afiliado puede aceptar contenido compartido a él de un maestro. |
| 10256  5806484d-fb6f-4b90-ab0e-3a94f5f0d494 | Brightcove Campaign™ accounts are always affiliate accounts. | Las cuentas de Brightcove Campaign™ son siempre cuentas de afiliados. |
| 10257  d231e904-b91d-4a8c-a74b-b72d33e64896 | Managing media sharing relationships | Administración de relaciones de uso compartido de medios |
| 10258  229697db-79a5-4b46-a5e2-7a76c114052b | Before videos can be shared from a Brightcove Video Cloud account to a Brightcove Campaign account, media sharing settings must be configured in the Video Cloud account. | Para poder compartir vídeos desde una cuenta de Brightcove Video Cloud a una cuenta de Brightcove Campaign, los ajustes para compartir contenido multimedia deben configurarse en la cuenta de Video Cloud. |
| 10259  39955129-7f62-4395-97c1-aec949886dfa | For information on how to do this, check the [1}Video Cloud documentation{2]. | Para obtener información sobre cómo hacerlo, consulte la [1}documentación de Video Cloud{2]. |
| 10260  896e095e-c9b5-4a8d-b0ad-904f47652b78 | After the Video Cloud account adds the Campaign account as an affiliate, the affiliate account must accept the relationship. | Después de que la cuenta de Video Cloud agregue la cuenta de Campaign como afiliado, la cuenta de afiliado debe aceptar la relación. |
| 10261  35a25739-ca82-4dc0-8d16-09ac2cb12345 | Master and affiliate accounts can terminate the relationship at any time. | Las cuentas principales y afiliadas pueden terminar la relación en cualquier momento. |
| 10262  5ea1ea51-aeab-4762-b462-a395fcced50b | Terminating a media sharing relationship [1}does not{2] remove any shared videos from affiliate accounts. | Al finalizar una relación de uso compartido de medios no se eliminan los vídeos compartidos de las cuentas de afiliados.[1}{2] |
| 10263  913ad7df-a264-4817-8f7f-84e682260101 | For information on Media Sharing settings, see [1}Managing Media Sharing Settings{2]. | Para obtener información sobre la configuración de Uso compartido de medios, consulte [1}Administrar la configuración de uso compartido de multimedia{2] |
| 10264  2c9b31fc-2b15-4dd8-ab6e-78d834d05fa3 | Sharing videos | Compartir vídeos |
| 10265  08902cbe-45e5-4bb0-9f7f-a24a6a27875d | All videos shared to a Brightcove Campaign account will originate from a Brightcove Video Cloud account. | Todos los vídeos compartidos con una cuenta de Brightcove Campaign se originarán en una cuenta de Brightcove Video Cloud. |
| 10266  3dc2b3d4-b11b-4f8c-a5a0-bbe13b62988a | For information on how to share videos from a Video Cloud account, check the [1}Video Cloud documentation{2]. | Para obtener información sobre cómo compartir vídeos desde una cuenta de Video Cloud, consulte la [1}documentación de Video Cloud{2]. |
| 10267  0f01f9c9-b4ce-4d65-9f04-59300aa78e00 | Note: | Nota: |
| 10268  2c554876-5a8e-4793-9fc8-0fb4565c8c7c | When sharing a video from Video Cloud to Brightcove Campaign, ensure that the video's [1}Ad Supported{2] field is set to [1}Free{2] or a sharing error will occur. | Cuando comparta un vídeo de Video Cloud a Brightcove Campaign, asegúrese de que el campo [1}Compatible con anuncios{2] del vídeo esté establecido en [1}Gratis{2] o que se produzca un error al compartir. |
| 10269  10d2de04-00ce-40f2-80bf-1279f3d16a19 | Shared videos in the Videos page | Vídeos compartidos en la página Vídeos |
| 10270  9b4937dc-aad7-420a-8183-805dde5c06c6 | Shared videos will display a sharing icon in the upper left corner of the video thumbnail to indicate that the video has been shared into the account. | Los vídeos compartidos mostrarán un icono para compartir en la esquina superior izquierda de la miniatura del vídeo para indicar que el vídeo se ha compartido en la cuenta. |
| 10271  52e1c47a-9e5c-48d6-b0b5-dd6f9953f500 | [1] | [1] |
| 10272  72da5e11-52f3-4be2-889c-3f96c6e1ef3e | Click on the video title and review the Video Information properties to see which account shared the video. | Haga clic en el título del vídeo y revise las propiedades de Información de vídeo para ver qué cuenta compartió el vídeo. |
| 10273  bf8beb17-5e15-4816-90d7-f24f394a39bd | [1] | [1] |
| 10274  8e739311-5fa3-41b1-b246-65e4ad897510 | Shared video properties | Propiedades de vídeo compartidas |
| 10275  33ce6ff8-5273-4073-932a-e32040a87be9 | When a video is shared to an affiliate account, the following video properties are copied with the shared video: | Cuando un vídeo se comparte con una cuenta de afiliado, se copian las siguientes propiedades de vídeo con el vídeo compartido: |
| 10276  0ffb2e22-94e1-4740-ae64-131c3be0b7ab | Name | Nombre |
| 10277  2fdd0b8e-99be-46ff-b9a9-b8e43e99790d | Short description | Descripción abreviada |
| 10278  58574310-edb4-4980-a719-da60f3cea785 | Tags | Etiquetas |
| 10279  c832d5fe-b410-4f97-b9f0-0975126e90e2 | Thumbnail and poster images - By default, poster and thumbnail images for the master videos will be used in the affiliate accounts. | Imágenes en miniatura y póster - De forma predeterminada, las imágenes de póster y miniatura de los vídeos maestros se utilizarán en las cuentas de afiliados. |
| 10280  c8bea94b-6223-4276-9edf-4b2725468367 | If changes are made to the poster and/or thumbnail in the master account, those changes will be reflected in the affiliate accounts [1}unless{2] the affiliate account has previously generated new poster or thumbnail images. | Si se realizan cambios en el póster y/o miniatura de la cuenta maestra, dichos cambios se reflejarán en las cuentas de afiliados [1}a menos que{2] la cuenta de afiliado haya generado previamente nuevas imágenes de póster o miniatura. |
| 10281  7f595acf-efb1-475d-bbf8-39a00da8814a | Once the affiliate account makes a change to the poster or thumbnail images, any changes to the poster/thumbnail made in the master account [1}will not {2]propagate to the affiliate account. | Una vez que la cuenta de afiliado realice un cambio en el póster o en las imágenes en miniatura, los cambios realizados en el póster o miniatura realizados en la cuenta principal no se propagarán a la cuenta de afiliado.[1}{2] |
| 10282  9ff2addf-7b64-41f8-a519-afdc5afee343 | Text Tracks - Affiliates do not have the ability to delete or edit the text track properties for shared videos. | Pistas de texto: los afiliados no tienen la capacidad de eliminar o editar las propiedades de las pistas de texto de los vídeos compartidos. |
| 10283  48166d1b-f807-4360-84b2-51175dda3752 | The shared video has all the values for these video metadata fields that the master video had at the moment it was shared. | El vídeo compartido tiene todos los valores de estos campos de metadatos de vídeo que tenía el vídeo maestro en el momento en que se compartió. |
| 10284  4f19e2e8-5f93-47df-b20a-37e6735d6b97 | However, from that point on, the master copy and the affiliate copy become independent entities: | Sin embargo, a partir de ese momento, la copia maestra y la copia afiliada se convierten en entidades independientes: |
| 10285  95469226-6c2d-4995-83dd-20977603a71d | Video files are not copied when you use Media Sharing, only the video metadata is copied. | Los archivos de vídeo no se copian cuando utiliza la opción de compartir medios; únicamente se copian los metadatos del vídeo. |
| 10286  20279595-0101-45ac-a235-8b5c7d54a03b | The shared video points to the original video files in your account. | El vídeo compartido enlaza a los archivos del vídeo original de su cuenta. |
| 10287  a14dbb9b-b8d2-4b21-916b-258deddfcfd5 | If the video is deleted from the master account, the video is deleted from all affiliate accounts. | Si el vídeo se elimina de la cuenta maestra, el vídeo se elimina de todas las cuentas de afiliados. |
| 10288  b5bd6cdd-7a15-462f-9604-9c2e4ea566ae | Any changes an affiliate makes to a video will not affect the original. | Cualquier cambio que un afiliado haga en un vídeo no afectará al original. |
| 10289  8b3be5d6-eacd-4639-8b3a-ca5c82996f79 | If an affiliate deletes a shared video, it is removed from the affiliate's account but remains in the master account. | Si un afiliado elimina un vídeo compartido, se elimina de la cuenta del afiliado, pero permanece en la cuenta principal. |
| 10290  fd848288-c103-4446-9fee-1a6ea1d1ddda | Affiliates can't remove or update text tracks. | Los afiliados no pueden eliminar o actualizar pistas de texto. |
| 10291  901c909e-58d1-4cf2-9e55-0c2839a145d8 | When affiliates receive a video by sharing, it is in the active state. | Cuando los afiliados reciben un video compartiendo, se encuentra en el estado activo. |
| 10292  b49b0e43-b26f-4f10-bc0b-514c77f86708 | This is true even if the video was not active in the master account. | Esto es cierto incluso si el video no estaba activo en la cuenta maestra. |
| 10293  00477f1b-aee7-4542-8ed8-20644a6acf13 | Each account is billed separately for playback (video plays and bandwidth usage) of a shared video from that account. | Cada cuenta factura de forma independiente las reproducciones (reproducciones del vídeo y utilización del ancho de banda) de un vídeo compartido desde esa cuenta. |
| 10294  cd236745-34b1-4e2c-a9fb-e21d72d2aa49 | Reporting about a shared video is specific to each account and does not aggregate information about each copy of the video in each account. | Los informes sobre un vídeo compartido son específicos de cada cuenta y no añaden información de cada copia del vídeo de cada cuenta. |
| 10295  cdc5c25f-8e95-42ed-b1b7-a2f5200ee9c2 | It is possible to reshare videos (share previously shared videos to the same account). | Es posible volver a compartir vídeos (compartir vídeos previamente compartidos en la misma cuenta). |
| 10296  07a7ac3d-9da3-45e6-a3a7-23bf81854ff0 | Doing so will replace any video metadata changes made by the affiliate account with the values from the master (sharing) account. | Al hacerlo, se reemplazarán los cambios de metadatos de vídeo realizados por la cuenta de afiliado con los valores de la cuenta maestra (compartir). |
| 10297  8673cab2-e603-423d-9fd5-8f087a77034e | Use caution when resharing videos. | Tenga cuidado al volver a compartir vídeos. |
| 10298  c9332de4-acf9-49a6-b46a-024eae0774be | Page Contents | Contenido de la página |
| 10299  e5e9f6de-99fe-4840-a630-79694e1d3d94 | Page last updated on 08 May 2020 | Última actualización de la página el 08 may 2020 |
| 10300  b60fbaf0-536b-4e74-8f6c-8ad053e06efd | Brightcove Support | Asistencia técnica de Brightcove |
| 10301  2c83a2b8-3a28-48fd-abb8-401b22b97fa0 | [1}System Status{2] | Estado del sistema[1}{2] |
| 10302  badc93e0-71fb-4b11-a068-5ccab94d5eee | [1}Contact Support{2] | [1}Contactar soporte{2] |
| 10303  4d0b398a-9257-4fab-a3d2-1d95d0727a88 | [1}Documentation{2] | [1}Documentación{2] |
| 10304  af95342c-196c-4262-a46c-5c71a6fe9cc0 | Training | Formación |
| 10305  a738ba64-e232-4fde-8340-277448d70bbc | [1}Online Courses{2] | Cursos en línea[1}{2] |
| 10306  a41b1467-d44d-4c95-9548-dd60a13f3e6d | [1}Register for a course{2] | Inscríbete a un curso[1}{2] |
| 10307  59f1540a-a2ca-4065-83ee-90d6d2ecdad0 | [1}Brightcove University{2] | [1}Universidad de Brightcove{2] |
| 10308  1a1692a6-2e13-4eea-9b12-25f29ba78353 | Brightcove | Brightcove |
| 10309  b8eb0e19-44a6-4ebd-87dd-4b1b3e5ae3e3 | [1}Brightcove.com{2] | [1}BrightCove.com{2] |
| 10310  5eb5fcf8-3615-4731-8016-88a60546817b | [1}Contact Us{2] | [1}Contáctanos{2] |
| 10311  e2892aec-b0ca-4c12-829f-729ce9bf276b | Brightcove Inc. All rights reserved. | Brightcove Inc. All rights reserved. |
| 10312  38c3e2f4-bf19-41da-bd18-ad70932aba71 | [1}Privacy{2] | [3}Terms & Conditions{2] | Privacidad | Términos y Condiciones[1}{2][3}{2] |
| 10313  380cdc2d-b6e4-4f96-9e1b-1d038c49a52d | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 10314  4763f1e8-ff9d-4018-946d-42d06d4f7e58 | LinkedIn | LinkedIn |
| 10315  10e20fd7-4bb5-4b44-899e-20797ef7396b | Twitter | Twitter |
| 10316  2508a537-273c-4db6-9ca1-e3a220b4de2f | Facebook | Facebook |
| 10317  f5a23313-d0c9-45cf-acca-342a8db210ea | Have a question? | ¿Tiene alguna pregunta? |